



RENT STABILIZATION BOARD
OUTREACH COMMITTEE MEETING

Wednesday, March 24, 2021

5:30 p.m.

PUBLIC ADVISORY: THIS MEETING WILL BE CONDUCTED EXCLUSIVELY THROUGH VIDEOCONFERENCE AND TELECONFERENCE.

Pursuant to Section 3 of Executive Order N-29-20, issued by Governor Newsom on March 17, 2020, this meeting of the Rent Stabilization Board's **Outreach Committee** (Committee) will be conducted exclusively through teleconference and Zoom videoconference. Please be advised that pursuant to the Executive Order and the Shelter-in-Place Order, and to ensure the health and safety of the public by limiting human contact that could spread the COVID-19 virus, **there will not be a physical meeting location available.**

To access this meeting remotely: Join from a PC, Mac, iPad, iPhone, or Android device by clicking on this URL: <https://zoom.us/j/95333214702?pwd=alhLTy9DR1FZdkd4aGV4Y2kwWDRKUT09>. If you do not wish for your name to appear on the screen, then use the drop-down menu and click on "rename" to rename yourself to be anonymous. To request to speak, use the "Raise hand" icon by rolling over the bottom of the screen.

To join by phone: Dial 1-669-900-6833, enter Webinar ID: 953 3321 4702 and Passcode: 789996. If you wish to comment during the public comment portion of the agenda, Press *9 and wait to be recognized by the Committee Chair.

To submit an e-mail comment to be read aloud during public comment, email mLaw@cityofberkeley.info with the Subject line in this format: "PUBLIC COMMENT ITEM FOR OUTREACH COMMITTEE". Please observe a 150-word limit. Time limits on public comments will apply. Written comments will be entered into the public record. **Email comments must be submitted to the email address above by 3:30 p.m. on the day of the Committee meeting in order to be included.**

Please be mindful that this will be a public meeting and all other rules of procedure and decorum will apply for meetings conducted by teleconference or videoconference.

This meeting will be conducted in accordance with Government Code Section 54953 and all current state and local requirements allowing public participation in meetings of legislative bodies. Any member of the public may attend this meeting. Questions regarding this matter may be addressed to Matt Brown, Acting Executive Director, at (510) 981-7368 (981-RENT). The Committee may take action related to any subject listed on the Agenda.



Rent Stabilization Board

RENT STABILIZATION BOARD OUTREACH COMMITTEE MEETING

Wednesday, March 24, 2021 – 5:30 p.m.

AGENDA

1. Roll call
2. Approval of the Agenda
3. Approval of the Minutes of the February 10, 2021 Meeting
4. Public Comment
5. Survey 2021 -- Report from Acting Executive Director
 - a) History of Surveys
 - (1) 1984 Landlord/Tenant Survey, Kenneth Barr
[https://www.cityofberkeley.info/uploadedFiles/Rent_Stabilization_Board/Level_3_-_General/1984%20Berkeley%20Tenant%20and%20Landlord%20Survey%20\(Baar%20LeGates\).pdf](https://www.cityofberkeley.info/uploadedFiles/Rent_Stabilization_Board/Level_3_-_General/1984%20Berkeley%20Tenant%20and%20Landlord%20Survey%20(Baar%20LeGates).pdf)
 - (2) 1998 Tenant Survey, Bay Area Economics
https://www.cityofberkeley.info/uploadedFiles/Rent_Stabilization_Board/Level_3_-_General/1998%20BAE%20Tenant%20Survey%20Report.pdf
 - (3) 2009 Tenant Survey, Dr. Stephen Barton
https://www.cityofberkeley.info/uploadedFiles/Rent_Stabilization_Board/Level_3_-_General/Final%20Report%202009%20Tenant%20Survey.pdf
 - b) Next Steps for New Survey: Is it possible? Hire an outside firm to conduct the survey? Is a survey in the budget? How long would an RFP take? Does the city already contract with a firm it can recommend?
6. Suggested survey questions - Discussion by Committee
Supplemental Materials attached: Compiling questions past committee members suggested in multiple meetings in May and September, 2019

7. Update on Measure MM outreach materials
8. Outreach Committee 2021 Work Plan
9. Social Media and Website Outreach Update
10. Staff Report: Recent and Upcoming Webinars, Workshops
11. Schedule Next Meeting Date
12. Future Agenda Items
13. Adjournment

STAFF CONTACT: Moni T. Law, Housing Counselor (510) 981-4906, Ext. 704

COMMITTEE: James Chang, Andy Kelley, Paola Laverde (Chair), Mari Mendonca