

Rent Stabilization Board

DATE: June 17, 2021

TO: Honorable Members of the Berkeley Rent Stabilization Board

FROM: Honorable Members of the Budget and Personnel Committee  
By: Matt Brown, Acting Executive Director 

SUBJECT: Recommendation to adopt Resolution 21-17 authorizing the Acting Executive Director to modify the contract with Berkeley Community Media to capture and telecast all Board meetings by increasing the contract by an amount not to exceed \$22,000 for fiscal year (FY) 2021-2022

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**Recommendation:**

That the Board adopt Resolution 21-17 authorizing the Acting Executive Director to modify the contract with Berkeley Community Media to capture and telecast all Rent Board meetings through June of 2022, for an additional amount not to exceed \$22,000 for FY 2021-2022.

**Background and Need for Board Action**

The Board has maintained a contract with Berkeley Community Media (BCM) since June 5, 1995 for live broadcast of regularly scheduled Rent Stabilization Board (RSB) meetings, periodic special meetings and other services. For Fiscal Year 2021/2022, BCM agreed to continue to broadcast live, gavel-to-gavel coverage of a total of 15 RSB meetings and to rebroadcast all RSB meetings and four special programs for \$22,000. This amount also includes equipment for taping of all RSB meetings and special programs and incidental supplies.

BCM's proposed contract terms are identical to the terms adopted for Fiscal Year 2020/2021. BCM also maintains mobile recording equipment that enables them to provide remote broadcasts of off-site Board meetings at an additional cost. The cost proposed for this additional service is \$400 per off-site meeting. BCM also offers to produce a half-hour, quarterly news program at the BCM facilities at a rate of \$500 per program.

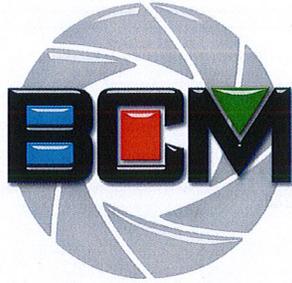
The Budget & Personnel Committee recommends that the Board extend the current contract for these services totaling \$22,000. The BCM proposal for the 2021/2022 fiscal year is attached for your review.

**Financial Impact:**

The FY 2021/2022 proposed budget sets aside sufficient funding for this annually recurring expense.

**Name and Telephone Number of Contact Person:**

Matt Brown, Acting Executive Director (510) 981-7368



# BERKELEY COMMUNITY MEDIA

www.bcmtv.org - 2239 MLK Jr. Way, Berkeley, CA 94704 - 510-848-2288

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To: Aimee Mueller, Berkeley Rent Stabilization Board  
From: Brian Scott, Berkeley Community Media (BCM)  
Re: Contract for FY 2021-22

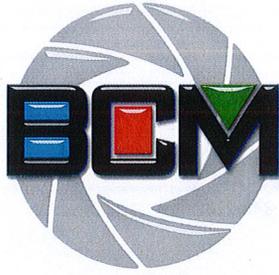
Dear Aimee:

Berkeley Community Media looks forward to continuing our production and cablecast of the Rent Stabilization Board meetings on B-TV Channel 33. The contract terms in the attached proposal will begin on July 1st, 2021 and run through June 30th 2022.

We kept the cost for our services and the additional coverage outside of Berkeley City Hall and the BUSD Board room the same as the previous year.

We greatly value our relationship and long history with the Berkeley Rent Stabilization Board and look forward to once again serving the Board and the community.

Brian Scott  
Executive Director  
Berkeley Community Media



# BERKELEY COMMUNITY MEDIA

www.bcmtv.org - P.O. Box 2687, Berkeley, CA 94702 - 510-848-2288

## BERKELEY RENT STABILIZATION BOARD MEETING COVERAGE PROPOSAL – FISCAL YEAR 2021-2022

1. Berkeley Community Media (hereafter Contractor) agrees to capture and telecast on B-TV channel 33 all regularly-scheduled Rent Stabilization Board (hereafter RSB) meetings from the BUSD Board Room. In addition to the original live telecast of such meetings, Contractor will telecast each captured program at least two (2) and no more than four (4) times per week on B-TV channel 33. The RSB will provide Contractor with a list of all regularly-scheduled meetings for the fiscal year.

2. Contractor will assist an outside closed captioner in producing videos of RSB workshops each quarter. Contractor will not be responsible for providing closed captioning services but will be required to record and deliver a final Quicktime movie of each session that complies with the City of Berkeley's web video requirements.

Services Provided	Quantity	Amount
Live, gavel to gavel coverage of all regularly scheduled RSB meetings from the BUSD Board Room	Up to 15 per year	\$12,000
Telecast and webcast meetings and special programs via B-TV Channel 33	Up to 25 per year	\$10,000
DVD Media and Incidental supplies	various	Included
<b>TOTAL:</b>		<b>\$22,000</b>

In addition, Contractor will provide at additional cost coverage of meetings held outside of Council Chambers. In the event that a RSB meeting is scheduled to take place in any other location other than the BUSD Board Room located at 2020 Bonar Street, or the Berkeley City Council Chambers located at 2134 MLK Jr. Way, Berkeley Community Media agrees to capture and telecast (live and replayed as detailed in section 1 and 2 of this agreement) for an additional service fee of \$400 per meeting.

Contractor will also be available to produce a half-hour, quarterly news program at a mutually agreed upon location at a rate of \$500 per program.

RESOLUTION 21-17

**AUTHORIZING THE EXECUTIVE DIRECTOR TO MODIFY THE CONTRACT WITH BERKELEY COMMUNITY MEDIA (BCM) BY EXTENDING THE CONTRACT THROUGH JUNE 30, 2022 AND INCREASING THE CONTRACT BY AN ADDITIONAL AMOUNT NOT TO EXCEED \$22,000 FOR FISCAL YEAR 2021/2022**

BE IT RESOLVED by the Rent Stabilization Board of the City of Berkeley as follows:

WHEREAS, there continues to be public interest in viewing Rent Board meetings on local cable television; and

WHEREAS, the Board has a continued interest in assisting the public regarding rent control topics through video and film productions; and

WHEREAS, BCM has the ability to telecast and record all regularly scheduled Rent Stabilization Board meetings as well as production facilities; and

WHEREAS, the previous contract with BCM has not expired; and

WHEREAS, BCM has agreed to meet the Board's needs in telecasting and webcasting Board meetings on B-TV Channel 33 (up to five of each per Board meeting);

NOW, THEREFORE BE IT RESOLVED, by the City of Berkeley Rent Stabilization Board that the Executive Director is hereby authorized to extend the contract through June 30, 2022, increasing the contract by an additional amount not to exceed \$22,000 to telecast live, gavel-to-gavel, each and every regularly-scheduled meeting and up to three special Rent Stabilization Board meetings, to assist in producing and telecasting Rent Board special programs, to rebroadcast all RSB meetings and special programs, and to assist the Board in producing public information materials as needed for the 2021/2022 fiscal year, with the total amount payable under this contract not to exceed \$123,500.

Dated: June 17, 2021

Adopted by the City of Berkeley Rent Stabilization Board by the following vote:

YES:

NO:

ABSTAIN:

ABSENT:

\_\_\_\_\_  
Leah Simon-Weisberg, Chair  
Rent Stabilization Board

Attest: \_\_\_\_\_  
Matt Brown, Acting Executive Director