



Office of the City Manager

CONSENT CALENDAR

April 14, 2026

To: Honorable Mayor and Members of the City Council

From: Paul Buddenhagen, City Manager

Submitted by: Henry Oyekanmi, Director, Finance

Subject: Formal Bid Solicitations and Request for Proposals Scheduled for Possible Issuance After Council Approval on April 14, 2026

RECOMMENDATION

Approve the request for proposals or invitation for bids (attached to staff report) that will be, or are planned to be, issued upon final approval by the requesting department or division. All contracts over the City Manager's threshold will be returned to Council for final approval.

FISCAL IMPACTS OF RECOMMENDATIONTotal estimated cost of items included in this report is **\$817,900.80**

PROJECT	FUND	SOURCE	AMOUNT
Rebranding Services for the Berkeley Public Library	102	Library	\$175,000
Food Assistance: HOME-ARP Support Services	310	HUD	\$372,900.80
Mini-Bulk Swimming Pool Treatment Chemicals for FY27 and FY28	11	General Fund	\$180,000
Derelict Vessel/Debris Removal & Disposal	608	Marina Operations	\$90,000
Total:			\$817,900.80

CURRENT SITUATION AND ITS EFFECTS

BMC Section 7.18.010 sets out the City Manager's expenditure limits. On May 6, 2008, Council adopted Ordinance No. 7,035-N.S. effective June 6, 2008, which increased the City Manager's purchasing authority for services to \$50,000. As a result, purchases in excess of the following amounts must be submitted for Council approval: \$100,000 for goods; and \$200,000 for playgrounds and construction; and \$50,000 for services. If Council does not object to these items being sent out for bid or proposal within one week of them appearing on the agenda, and upon final notice to proceed from the requesting department, the IFB (Invitation for Bid) or RFP (Request for Proposal) may be released to the public and notices sent to the potential bidder/respondent list.

BACKGROUND

On May 6, 2008, Council adopted Ordinance No. 7,035-N.S., amending the City Manager's purchasing authority for services.

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

The Finance Department reviews all formal bid and proposal solicitations to ensure that they include provisions for compliance with the City's environmental policies. For each contract that is subject to City Council authorization, staff will address environmental sustainability considerations in the associated staff report to City Council.

RATIONALE FOR RECOMMENDATION

Need for the goods and/or services.

ALTERNATIVE ACTIONS CONSIDERED

None.

CONTACT PERSON

Aundra Richards, Contract Administrator, 510-981-7324

Attachments:

- 1: Formal Bid Solicitations and Request for Proposals Scheduled for Possible Issuance After Council Approval on April 14, 2026
 - a. Rebranding Services for the Berkeley Public Library
 - b. Food Assistance: HOME-ARP Support Services
 - c. Mini-Bulk Swimming Pool Treatment Chemicals for FY27 and FY28
 - d. Derelict Vessel/Debris Removal & Disposal

Note: Original of this attachment with live signature of authorizing personnel is on file in General Services.

SPECIFICATION NO.	DESCRIPTION OF GOODS / SERVICES BEING PURCHASED	APPROX. RELEASE DATE	APPROX. BID OPENING DATE	INTENDED USE	ESTIMATED COST	BUDGET CODE TO BE CHARGED	DEPT. / DIVISION	CONTACT NAME & PHONE
26-11785-C	Rebranding Services for the Berkeley Public Library	4/15/26	5/11/2026	The Selected vendor will be expected to provide the following services; Discovery & Research, Brand Strategy Development, Visual Identity Development, Brand guidelines, Implementation Support,	\$ 175,000.00	102-22-241-261-0000-000-463-612990	Library Administration	Aimee Reeder 510-981-6104
Dept Total					\$ 175,000.00			
26-11786-C	Food Assistance: HOME-ARP Support Services	4/15/26	5/11/2026	Soliciting proposals from community-based organizations serving food insecure Berkeley-based individuals and families. Funding available through the HOME Investment Partnership Program	\$ 372,900.80	310-51-504-530-2075-000-444-636110	HHCS/HCS	Kat Larrowe 510-981-7555
Dept Total					\$ 372,900.80			
26-11787-C	Mini-Bulk Swimming Pool Treatment Chemicals for FY27 and FY28	4/15/26	4/30/2026	Purchase of mini-bulk chlorine, muratic acid and carbon dioxide	\$ 180,000.00	King Pool: 011-52-543-574-0000-000-461-642990 West Campus: 011-52-543-575-0000-000-461-642990 Echo Lake: 125-52-543-582-0000-000-461-642990	PRW - Recreation	Justin Pitcher 510-981-5123
26-11788-C	Derelict Vessel/Debris Removal & Disposal	4/15/26	5/11/2026	The project includes removal and disposal of derelict vessels that have become teh property of COB through the lien process or have been surrendered This also includes removal/disposal of the in-water debris including broken dock sections	\$ 90,000.00	FY27 \$45,000 FY28 \$45,000 Marina Fund 608-52-545-000-0000-000-472-612990	PRW - Waterfront	Sean Crothers 510-981-6744
Dept Total					\$ 270,000.00			
TOTAL					\$ 817,900.80			

