



Office of the City Manager

CONSENT CALENDAR
May 12, 2026

To: Honorable Mayor and Members of the City Council
 From: Paul Buddenhagen, City Manager
 Submitted by: Scott Gilman, Director, Health, Housing, and Community Services
 Subject: Companion Report: Exploitation of Vulnerable Homeowners

RECOMMENDATION

Support the Policy Committee's recommendation for this item.

POLICY COMMITTEE RECOMMENDATION

On June 10, 2025, the Land Use, Housing & Economic Development Committee adopted the following action: M/S/C (Tregub/Lunaparra) to send the commission item and the companion report to the City Council with a qualified positive recommendation that the Council refer the items to the Commission on Aging for further development. Further recommend that the Commission on Aging research existing models and templates, and consider a regional approach to design and distribution materials. Vote: All Ayes.

FISCAL IMPACTS OF RECOMMENDATION

The commission's referral may require costs for outreach and educational materials including but not limited to graphic design, printing, video production, and translation. Staff recommends the committee create a refined Scope of Work that staff may use to create a budget.

CURRENT SITUATION AND ITS EFFECTS

Staff appreciate the importance of the Commission on the Status of Women's (COSOW) referral to educate homeowners to protect their assets and housing security. Staff determined the commission's report needs additional clarity to specify educational target areas and define a Scope of Work. These efforts will assist staff to determine if there are existing resources that may be leveraged or to draft a budget for new efforts. Once the project is better defined it should be ranked through the Council's referral management process (RRV).

BACKGROUND

The COSOW adopted its resolution following reports of homeowners, especially seniors and people of color, being taken advantage of by predatory actors.

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

There are no identifiable sustainability or climate impacts associated with this report.

RATIONALE FOR RECOMMENDATION

Staff supports the commission's desire to support homeowners and is requesting more clarity on the intended outcomes and topics the commission would like to cover.

Defining a Scope of Work and budget will help the council and staff better understand the potential results and costs.

ALTERNATIVE ACTIONS CONSIDERED

Council may adopt the Commission's referral as is. Staff will be limited in what can be produced without a clear Scope of Work and an accompanying budget.

CONTACT PERSON

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