



ELEVATOR PITCH PRACTICE

INSTRUCTIONS

Take turns giving the elevator pitch to one another! Partner A should use the sample below to pitch a made-up event.

Sample: “Hi, I’m Eric, I live across the street in the blue and grey house. We’re having a kombucha picnic on Saturday at 1 PM at Willard Park. Here’s a flyer for it. The whole neighborhood is invited. We just want to meet more neighbors, have fun, and talk about disaster preparedness. Do you know if you can make it?”

Make Your Own: “Hi, I’m (name), I live at (house description). We’re having a (event) on (day) at (time) at (location). Here’s a flyer for it. The whole neighborhood is invited. We just want to meet more neighbors, have fun, and talk about disaster preparedness. Do you know if you can make it?”

Partner B should be the person being pitched and act out one of the four characters below:

- Character 1: they are super excited about the event!
- Character 2: they’re initially undecided but agree to go.
- Character 3: they’re undecided but say they can’t make it.
- Character 4: they’re busy or having a bad day.

Then switch, alternating until each partner pitches twice!