



Office of the City Manager

07

CONSENT CALENDAR
October 13, 2026

To: Honorable Mayor and Members of the City Council

From: Paul Buddenhagen, City Manager

Submitted by: Kevin Fong, Director, Department of Information Technology

Subject: Contract No. 32000008 (11012) Amendment: Granicus, Inc. for Video Streaming Services

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to amend Contract No. 32000008 with Granicus, Inc., to continue providing live video streaming, on-demand archival video, podcasting, and web page subscription services, increasing the contract amount by \$72,200 for a total not-to-exceed amount of \$395,146 from July 1, 2017 to June 30, 2027.

FISCAL IMPACTS OF RECOMMENDATION

Funds for the additional software maintenance and hardware is available in the Department of Information Technology's Fiscal Year (FY) 2027 Cost Allocation Fund (Fund 680). Funding for future fiscal years is subject to Council approval of the proposed citywide budget and annual appropriation ordinances.

CURRENT SITUATION AND ITS EFFECTS

The City of Berkeley uses the Granicus MediaManager suite of hosted services to provide public access to live and on-demand archival video via the City website at <https://berkeleyca.gov/your-government/city-council/participating-city-council-meetings>. In addition, MediaManager hosts on-demand training videos for internal use by staff from all City departments. This cloud-based service provides unlimited audio and video streaming capacity, archival storage space, indefinite retention, podcasting, and system administration tools (such as video indexing and synchronized digital documents) without requiring the City to own or maintain a video hosting infrastructure. This service has allowed the City to further strengthen City's efforts towards greater transparency, accountability, and public information accessibility seven days a week.

Effective January 1, 2026, Government Code Section 3504.1, as amended by AB 339, establishes noticing requirements for certain contracts involving services that meet specified criteria. This agreement does not meet the criteria established under Government Code Section 3504.1 and is therefore exempt from the applicable noticing requirements.

Video streaming City meetings is a Strategic Plan Priority Project, advancing our goal to be a customer-focused organization that provides excellent, timely, easily-accessible service and information to the community.

BACKGROUND

Granicus provides video streaming and archiving services to over 1,300 government entities across the U.S. The City originally contracted with Granicus, Inc. in 2003 to stream, index, and archive City Council meetings and host internal staff training videos. Since then, the City has expanded its use of the platform to stream and archive meetings for several other bodies, including the Rent Stabilization Board (2006), Zoning Adjustment Board (2008), and the Successor Agency to the Berkeley Redevelopment Agency (2012).

Throughout the past ten years, Granicus has worked with the Department of Information Technology and the City Clerk Department to provide excellent video streaming, storage, archiving, training, and technical support services for Council meetings, Rent Board meetings, commission workshops, and several other City of Berkeley programs.

In 2016, Granicus merged with GovDelivery, the only digital marketing platform built exclusively for public sector organizations. The City has used GovDelivery's web page subscription service for its public website since 2002.

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

Streaming City meetings online allows community members to watch these meetings remotely, which reduces greenhouse gas emissions associated with travel time to and from City Council chambers and other locations meetings are held.

RATIONALE FOR RECOMMENDATION

Granicus continues to provide a reliable, efficient, and cost-effective method of providing video streaming service to members of the public and City staff. Additionally, streaming City meetings increases the number of community members who can access City meetings. With the merger of GovDelivery, Granicus now provides the only digital marketing platform built exclusively for public sector organizations.

ALTERNATIVE ACTIONS CONSIDERED

Staff explored the possibility of hosting video streaming services in-house, however, the estimated cost of doing so (infrastructure, staff time, bandwidth, storage, and programming) exceeds the cost of contracting with Granicus for these services.

CONTACT PERSON

Kevin Fong, Director, Department of Information Technology, 981-6525

Attachments:

1: Resolution

RESOLUTION NO. ##,###-N.S.

CONTRACT NO. 32000008 AMENDMENT: GRANICUS, INC. FOR VIDEO
STREAMING SERVICES

WHEREAS, video streaming City meetings is a Strategic Plan Priority Project, advancing our goal to be a customer-focused organization that provides excellent, timely, easily-accessible service and information to the community; and

WHEREAS, Granicus provides video streaming and archiving services to more than 1,300 cities, towns, counties, and states across the US; and

WHEREAS, in 2003, the City contracted with Granicus, Inc. to stream, index, and archive City Council meetings and host internal staff training videos, subsequently expanding these services to include meetings for the Rent Stabilization Board (2006), the Zoning Adjustment Board (2008), and the Successor Agency to the Redevelopment Agency (2012); and

WHEREAS, Granicus merged with GovDelivery, who provides the web page subscription services to the City; and

WHEREAS, on June 13, 2017, by Resolution No. 68,034 – N.S., the Council approved a contract in an amount not to exceed \$50,680 with Granicus for video streaming, indexing and archiving of City Council meetings; and

WHEREAS, on May 14, 2019, by Resolution No. 68,871 – N.S., the Council approved a contract extension and increased the contract amount by \$156,966 and not to exceed \$207,646 (Contract No. 11012) with Granicus for video streaming, indexing and archiving of City Council meetings; and

WHEREAS, on December 5, 2023, by Resolution No. 71,125 – N.S., the Council approved a contract extension and increased the contract amount by \$115,300 and not to exceed \$322,946 (Contract No. 11012) with Granicus for video streaming, indexing and archiving of City Council meetings; and

WHEREAS, the services provided under this contract do not meet the criteria requiring notice under Government Code Section 3504.1, as amended by AB 339, and the contract is therefore exempt from the applicable noticing requirements; and

WHEREAS, funds for the additional software maintenance and hardware will be available in the Department of Information Technology's Fiscal Year (FY) 2027 Cost Allocation fund (Fund 680), and funding for future fiscal years is subject to Council approval of the proposed citywide budget and annual appropriation ordinances.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to amend Contract No. 32000008 with Granicus, Inc., for live video streaming, on-demand archival video, podcasting, and web page subscription services, increasing the contract amount by \$72,200 for a total not to exceed amount of \$395,146 from July 1, 2017 to June 30, 2027.