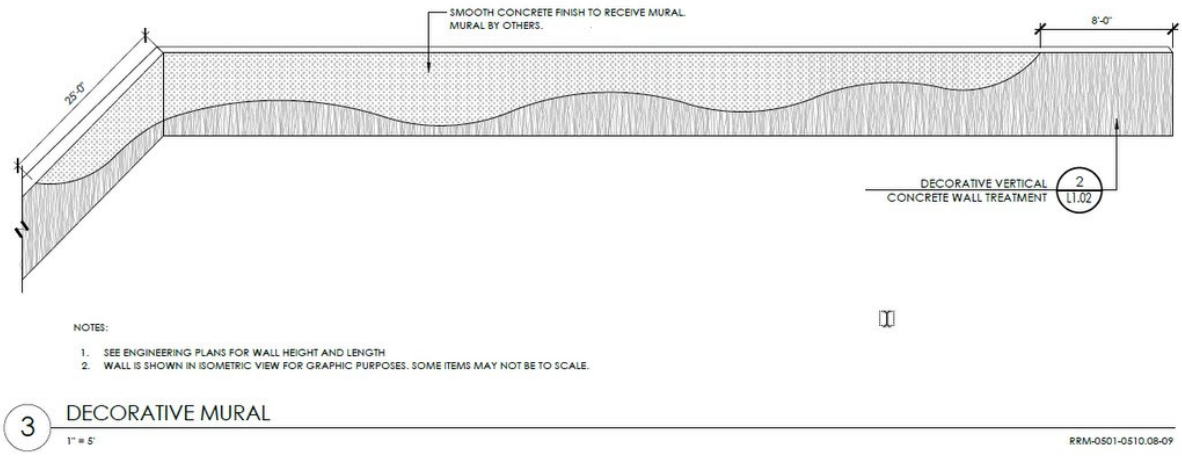
Finance Department
General Services Division

Proposal For Services
Applications Sent to Vendors: 11/20/2026 at 9am PST
Vendor Applications Due No Later Than: 12/07/2026 at 12:00pm PST

The City of Berkeley **Civic Arts Department** seeks competitive written proposals for **the Aquatic Park Bioswale Mural.**



DECORATIVE VERTICAL CONCRETE WALL TREATMENT TECHNICAL SPECIFICATIONS:
BASIS OF DESIGN: SUNDEK PRODUCTS USA

1) **SYSTEM:** PROVIDE SUNDEK PRODUCTS USA DECORATIVE VERTICAL CONCRETE COATING SYSTEM, INCLUDING MANUFACTURER-APPROVED SURFACE PREPARATION, BONDING AGENT OR PRIMER WHERE REQUIRED, TEXTURABLE CEMENTITIOUS OVERLAY, INTEGRAL OR APPLIED COLOR, AND COMPATIBLE PROTECTIVE SEALER. EXACT PRODUCT ASSEMBLY SHALL BE RECOMMENDED AND APPROVED IN WRITING BY SUNDEK FOR THE SPECIFIED SUBSTRATE, EXPOSURE, AND CUSTOM TEXTURE.

The Civic Arts Department seeks the following services:
A continuous mural on a south facing wall concrete wall (approximately 25'L x 6'H) and an east facing concrete wall (approximately 52'L x 6'H) of a new bioswale in Aquatic Park. The mural is on City property and is estimated to be approximately 200-210 square feet.

Construction of the bioswale is estimated for Spring 2027. The mural completion and ribbon cutting of the bioswale is estimated for Summer 2027. Timeline is subject to change.

The City is seeking a site-specific mural that enhances the park environment for community residents, visitors, and local employees. The City will furnish the selected muralist with an information packet of community presentations, architectural plans, plantings, and background.

The selected muralist will be adept at designing and painting themes which highlight nature and interface with surrounding architecture and/or environment. The approved mural imagery shall reference nature and the natural environment with a theme of Organic Tidelands as chosen by the community. Applications will be reviewed and evaluated internally by the City with the selection of one muralist late December 2026/early January 2027 subject to the Civic Arts Commission approval. The muralist will be required to carry insurance for the duration of the project.

Civic Arts staff, as point of contact for the entire project, will provide guidance and consulting to the selected muralist. The muralist is expected to visit the site, meet with any stakeholders or City staff, and create a design proposal. A remote presentation of the muralist's proposal, timeline, and budget will be presented to City staff and stakeholders. The muralist will allow the City one re-design request. Critical dates, detailed logistics, and payment milestones will be developed between the selected muralist and Civic Arts staff.

The all-inclusive budget for the Aquatic Park Bioswale Mural is $13,000. This is firm, a not-to-exceed amount.

Vendor Application Package: (create as one PDF, please)
1) Please fill out the below* and submit this document along with;
2) 6-8 images of past murals. Please indicate location, size, budget;
3) Letter of interest (2 page maximum) which includes one reference (name, title, email) from a past mural commission (location, size, budget).

For questions related to this Proposal For Services, please contact: Mark Salinas / msalinas@berkeleyca.gov

Applications are due no later than 12/07/2026 at 12:00pm PST.
Email applications to msalinas@berkeleyca.gov and cc: purchasing@berkeleyca.gov

*Vendor (Muralist) Name:
City payment terms: Net 30
Do you offer an early payment discount? If yes, ___n/a____
Do you offer a discount for early payment using a credit card? If yes ___n/a__%
*Is your firm based in Berkeley? _____
*Is your firm an MBE? _____

Finance Department
General Services Division
*Is your firm a WBE? _____