

## PROCLAMATION CALLING A SPECIAL MEETING OF THE BERKELEY CITY COUNCIL

In accordance with the authority in me vested, I do hereby call the Berkeley City Council in special session as follows:

**Friday, May 24, 2024  
10:30 AM**

SCHOOL DISTRICT BOARD ROOM - 1231 ADDISON STREET, BERKELEY, CA 94702

TELECONFERENCE LOCATION - DIMAN HOUSE, 41 CHARLESFIELD STREET,  
PROVIDENCE, RI 02912

TELECONFERENCE LOCATION - 740 S. BROADWAY, 5TH FLOOR, LOS ANGELES  
CA 90014

TELECONFERENCE LOCATION - 1404 LE ROY AVE, BERKELEY 94708

JESSE ARREGUIN, MAYOR

Councilmembers:

DISTRICT 1 – RASHI KESARWANI

DISTRICT 2 – TERRY TAPLIN

DISTRICT 3 – BEN BARTLETT

DISTRICT 4 – VACANT

DISTRICT 5 – SOPHIE HAHN

DISTRICT 6 – SUSAN WENGRAF

DISTRICT 7 – CECILIA LUNAPARRA

DISTRICT 8 – MARK HUMBERT

*This meeting will be conducted in a hybrid model with both in-person attendance and virtual participation. If you are feeling sick, please do not attend the meeting in person.*

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*To submit a written communication for the City Council's consideration and inclusion in the public record, email [council@berkeleyca.gov](mailto:council@berkeleyca.gov).*

*This meeting will be conducted in accordance with the Brown Act, Government Code Section 54953 and applicable Executive Orders as issued by the Governor that are currently in effect. Any member of the public may attend this meeting. Questions regarding public participation may be addressed to the City Clerk Department (510) 981-6900. The City Council may take action related to any subject listed on the Agenda.*

*Pursuant to the City Council Rules of Procedure and State Law, the presiding officer may remove, or cause the removal of, an individual for disrupting the meeting. Prior to removing an individual, the presiding officer shall warn the individual that their behavior is disrupting the meeting and that their failure to cease their behavior may result in their removal. The presiding officer may then remove the individual if they do not promptly cease their disruptive behavior. “Disrupting” means engaging in behavior during a meeting of a legislative body that actually disrupts, disturbs, impedes, or renders infeasible the orderly conduct of the meeting and includes, but is not limited to, a failure to comply with reasonable and lawful regulations adopted by a legislative body, or engaging in behavior that constitutes use of force or a true threat of force.*

## Preliminary Matters

### Roll Call:

## Action Calendar

*The public may comment on each item listed on the agenda for action. For items moved to the Action Calendar from the Consent Calendar or Information Calendar, persons who spoke on the item during the Consent Calendar public comment period may speak again during one of the Action Calendar public comment periods on the item. Public comment will occur for each Action item (excluding public hearings, appeals, and/or quasi-judicial matters) in one of two comment periods, either 1) before the Action Calendar is discussed; or 2) when the item is taken up by the Council.*

*A member of the public may only speak at one of the two public comment periods for any single Action item.*

*The Presiding Officer will request that persons wishing to speak line up at the podium, or use the "raise hand" function in Zoom, to determine the number of persons interested in speaking at that time. Up to ten (10) speakers may speak for two minutes. If there are more than ten persons interested in speaking, the Presiding Officer may limit the public comment for all speakers to one minute per speaker. Speakers are permitted to yield their time to one other speaker, however no one speaker shall have more than four minutes. The Presiding Officer may, with the consent of persons representing both sides of an issue, allocate a block of time to each side to present their issue.*

*Action items may be reordered at the discretion of the Chair with the consent of Council.*

## Action Calendar – Scheduled Public Comment Period

*During this public comment period, the Presiding Officer will open and close a comment period for each Action item on this agenda (excluding any public hearings, appeals, and/or quasi-judicial matters). The public may speak on each item. Those who speak on an item during this comment period may not speak a second time when the item is taken up by Council.*

## Action Calendar

### 1. **Community Survey for Potential November 2024 Ballot Measures**

#### **From: City Manager**

**Recommendation:** Receive the report, which provides information on a potential Parks Tax increase and a Measure P extension and increase, and provide direction on the upcoming community survey, as well as any other proposed measures.

**Financial Implications:** None

Contact: Scott Ferris, Parks, Recreation and Waterfront, (510) 981-6700, Peter Radu, City Manager's Office, (510) 981-7000, Anne Cardwell, City Manager's Office, (510) 981-7000

## Action Calendar

### 2. Council Referral – Request for City Council to place a limited Library tax on the November 2024 ballot

**From: Board of Library Trustees**

**Recommendation:** Adopt a resolution to include on the November 2024 ballot a measure levying a new, limited tax in order to maintain current levels of Library services, building maintenance, collections and staffing. The proposed rate is 6¢ per square foot of residential building space and 9¢ of commercial building space, with annual adjustments, and exempting low-income homeowners. The recommendation is to place this measure on the ballot, using language that aligns as closely as possible with the language employed by Godbe Research in the March 2024 community survey: “To maintain Berkeley Public Library services/ facilities such as: - summer reading programs for children; - keeping qualified librarians; - quality places for children; - homework help/ tutoring; - book, material/ digital collections; - maintain library facilities; - senior/ accessible programs; and - maintain weekday and weekend hours; shall the Berkeley Public Library measure be adopted, levying 6¢ per square foot of residential building space (other rates detailed in the voter handbook), providing \$5,600,000 annually, until ended by voters, with annual adjustments, and exempting very low-income homeowners?”

**Financial Implications:** See report

Contact: Tess Mayer, Commission Secretary, (510) 981-6100

## Adjournment

I hereby request that the City Clerk of the City of Berkeley cause personal notice to be given to each member of the Berkeley City Council on the time and place of said meeting, forthwith.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the City of Berkeley to be affixed on May 21, 2024.



Jesse Arreguin, Mayor

Public Notice – this Proclamation serves as the official agenda for this meeting.

ATTEST:



Date: May 21, 2024

Mark Numainville, City Clerk

**NOTICE CONCERNING YOUR LEGAL RIGHTS:** *If you object to a decision by the City Council to approve or deny a use permit or variance for a project the following requirements and restrictions apply:*

*1) No lawsuit challenging a City decision to deny (Code Civ. Proc. §1094.6(b)) or approve (Gov. Code 65009(c)(5)) a use permit or variance may be filed more than 90 days after the date the Notice of Decision of the action of the City Council is mailed. Any lawsuit not filed within that 90-day period will be barred. 2) In any lawsuit that may be filed against a City Council decision to approve or deny a use permit or variance, the issues and evidence will be limited to those raised by you or someone else, orally or in writing, at a public hearing or prior to the close of the last public hearing on the project.*

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Any writings or documents provided to a majority of the City Council regarding any item on this agenda will be made available for public inspection at the public counter at the City Clerk Department located on the first floor of City Hall located at 2180 Milvia Street as well as posted on the City's website at <https://berkeleyca.gov/>.

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City Clerk Department - 2180 Milvia Street, First Floor  
Tel: 510-981-6900, TDD: 510-981-6903, Fax: 510-981-6901  
Email: [clerk@berkeleyca.gov](mailto:clerk@berkeleyca.gov)

Libraries: Main – 2090 Kittredge Street,  
Claremont Branch – 2940 Benvenue, West Branch – 1125 University,  
North Branch – 1170 The Alameda, Tarea Hall Pittman South Branch – 1901 Russell

#### COMMUNICATION ACCESS INFORMATION:

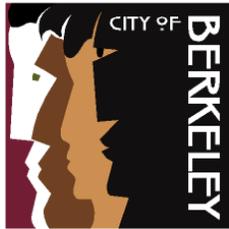
This meeting is being held in a wheelchair accessible location.

To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at (510) 981-6418 (V) or (510) 981-6347 (TDD) at least three business days before the meeting date.

Please refrain from wearing scented products to this meeting.



Captioning services are provided at the meeting, on B-TV, and on the Internet. In addition, assisted listening devices for the hearing impaired are available from the City Clerk prior to the meeting, and are to be returned before the end of the meeting.



Office of the City Manager

ACTION CALENDAR  
May 24, 2024

To: Honorable Mayor and Members of the City Council

From: Dee Williams-Ridley, City Manager

Submitted by: Scott Ferris, Parks, Recreation & Waterfront Director  
Peter Radu, Assistant to the City Manager/Interim Deputy Director – Health,  
Housing, and Community  
Anne Cardwell, Deputy City Manager

Subject: Community Survey for Potential November 2024 Ballot Measures

RECOMMENDATION

Receive the report, which provides information on a potential Parks Tax increase and a Measure P extension and increase, and provide direction on the upcoming community survey, as well as any other proposed measures.

FISCAL IMPACTS OF RECOMMENDATION:

None at this time.

CURRENT SITUATION AND ITS EFFECTS

The attached current draft community survey contains questions that will provide the City with baseline information on how City residents view their City government and the below two changes to the Parks Tax and three changes to the real property transfer tax, which is the source of Measure P funding:

1. A 15% increase in the Parks Tax
  - a. This results in a Parks Tax increase of \$2.7M in yearly funds on top of the estimated \$18.3M in FY25.
2. A 20% increase in the Parks Tax
  - a. This results in a Parks Tax increase of \$3.6M in yearly funds on top of the estimated \$18.3M in FY25.
3. (Measure P) A 0.5% increase in real property transfer tax from 2.5% to 3% for property sales transfers over \$1.5M with a 10-year extension.
  - a. This results in a 50% increase in the annual Measure P revenues, which have been between \$6.5M and \$20.6M over the last 5 years
4. (Measure P) A 1.0% increase in real property transfer tax from 2.5% to 3.5% for property sales transfers over \$1.5M with a 10-year extension.
  - a. This results in a 100% increase in annual Measure P revenues, which have been \$6.5M and \$20.6M over the last 5 years.

5. (Measure P) A 10-year extension, with no increase, of the real property transfer tax from 1.5% to 2.5% for property sales transfers over \$1.5M.
  - a. This results in no increase in revenues, but extends the tax by 10 years.

Additionally, for further context, the November 2024 ballot is expected to have quite a few initiatives. Please see below for a list of active/pending initiatives:

Active/Pending Initiatives
CAFO Prohibition QUALIFIED for NOV 2024 Council Action on 11/7/23
SAFE STREETS Initiative Tax (Mirvish/Gould/Yung) <i>Filed; Signature check pending</i>
Fix Streets & Sidewalks Initiative Tax (McGrath) <i>Filed; Signature check pending</i>
Infectious Aerosols Ord. (Lippman/Law/Soper) <i>Filed; Signature check pending</i>
Tenants Ordinance (Alpert/Simon-Weisberg) <i>In circulation</i>
Nuclear Free Amendments (Pittman) <i>In circulation</i>
Fossil Fuels Tax (Lippman/Tahara/Lieblich) <i>Filed; Signature check pending</i>
Rent Relief & Homeowners (Clement/Lieberman) <i>Filed; Signature check pending</i>

**BACKGROUND**

**Authorization of Funding for Community Survey:** City Council allocated \$100,000 in the FY2024 Budget for the “Vision 2050 Complete Streets Parcel Tax Community Engagement and Program Plan” to do a community survey for a potential related ballot measure.

**City Council Action on March 12, 2024:** In an item sponsored by Council member Taplin the City Council authorized the City Manager to expand the scope of the Vision 2050 Complete Streets Parcel Tax Community Engagement and Program Plan in the FY 2024 Budget to consider additional revenue sources: (1) potential ballot referenda for an increase to Berkeley's Parks Tax and/or (2) renewing the Measure P Real Property Transfer Tax beyond 2028; and refer to the City Attorney for analysis of using the Community Engagement and Program Plan funds for community survey purposes.

### **Parks Tax**

**Parks, Recreation & Waterfront Commission Action on November 8, 2023:** On November 8, 2023 the Parks, Recreation and Waterfront Commission approved a motion to recommend to Council to include an increase in the Parks Tax by 4cts/SF or ~20% in a community survey for possible November 2024 ballot measures. City Council took-action to approve this on 12/12/2023.

**Parks Tax History Establishment:** The Parks Tax was established in 1997, replacing the Landscape Maintenance Tax. This Parcel Tax was amended in 2014 with 75% voter approval that increased the per square foot tax rate from \$0.1256 to \$0.1466 (approximately a 17% increase) and added an inflation escalator, such that the yearly increase can be tied to either the CPI or the PIG, whichever is greatest.

Allowable expenditures include expenses related to the acquisition and maintenance of improvements to City parks, trees and landscaping. The current FY24 revenues are expected to be approximately \$17.6M.

The Parks Tax is generally healthy, but increased operational costs (some at the Waterfront to offset the Marina Fund in FY23 and FY24), and Capital Improvement costs will lead to operating losses between \$1.2- 3.1M in FY24, FY25 and FY26. The fund balance will be approximately 8.4%, less than \$1.6M, by the end of FY26 (see attached Parks Tax 5 Year Plan).

**Purpose of Possible Increases to Parks Tax:** The November 8, 2023 Commission report references 3 potential areas in which additional Parks Tax funding should be used. These include the following:

*-Parks and Landscape Areas in the Waterfront*

The Marina Fund has always paid for all operational costs associated with the Waterfront, including parks and landscaping costs, despite these costs being eligible for the Parks Tax. Staff estimate that approximately \$1.55M/year (see Parks Tax Potential Increase excel file for details) of Waterfront costs are associated with parks, park buildings and landscaping and therefore Parks Tax eligible.

The Marina Fund has been challenging to keep in the positive and by the late 1990s has showed signs of distress. An operational deficit has existed since 2008, and because of the failure of much of its original infrastructure, safety concerns that developed in the Waterfront, and COVID-19, the Marina Fund deficit has increased. Since 2008, the City has kept the fund in the positive by reducing full-time positions, reducing Marina Fund spending on CIP and major maintenance, and most recently buttressing the fund with COVID relief (American Rescue Plan Act) funds and General Fund. General Fund support has been needed since 2021 to maintain Waterfront operations. In 2023, the fund is being buoyed by improved revenue forecasts. Marina slip occupancy rose this year to 86% (from 78% in 2020), and is expected to continue to increase with multiple capital improvements underway. Additional revenue is projected from the eventual lease of 199 Seawall (former Hs Lordships), and higher rent from existing tenants as well as special event revenue as we emerge from the COVID-19 pandemic. These policy actions and improved revenue are projected to reduce but not eliminate the Marina Fund operating deficit from \$1.4M to an estimated \$650k by 2027. The fund balance will be exhausted in FY25, with \$704k needed to maintain operations. The additional \$1.55M to cover Waterfront parks and landscaping will ensure the Marina Fund's solvency for many years to come.

#### *-Tree Planting*

Since the establishment of the Parks Tax, the Urban Forestry unit has primarily used State grant funds to purchase trees and tree planting supplies, while using Parks Tax funded positions to plant trees citywide. Urban Forestry staff typically dedicated time during the late Winter and early Spring to tree planting, while breaking from working on pruning and removals to plant about 200 new trees in parks, medians and sidewalk planting strips each year.

Because of the recent drought conditions resulting in the death of many City trees, the aging of the City's urban forest and the need for fire fuel reduction in the certain areas of the City, City staff have had to remove significant numbers of trees. These removals, which have resulted in increased work, combined with the threat of negative effects related to climate change, have made it important for the City to plant more trees. Additionally, in the last eight years many State and Federal grants have focused on providing tree planting funds to only plant areas with total low tree canopy. The City has received four of these grants since 2016. In 2018, Council began allocating \$75,000 of Parks Tax CIP funds to plant trees in areas of the City not covered by State and Federal grants.

The need to plant more trees, the increased work due to climate change (more tree removals and increase in the amount of required young tree care) and the limitation of funds for tree planting has resulted in the need to establish a Tree Planting Unit that is in addition to the Urban Forestry staff who prune and remove trees. In FY24, Council authorized a new position to supervise tree planting activities funded by the Parks Tax. The department has been able to hire 2 project-based positions with grant funds and

expects to plant over 700 trees in 2024. Unfortunately, these project-based positions have been difficult to keep filled because they are temporary positions and the grants contain limited funding for staff. The goal is to establish career positions and budget that are dedicated to planting trees throughout the City to replace our aging urban forest, ensure a high number of tree plantings each year, and have funding for match requirements for more potential grants. Staff estimates these ongoing costs to be approximately \$660,000.

#### *-Annual CIP*

The Parks, Recreation & Waterfront (PRW) annual/baseline Capital Improvement Project (Baseline CIP) and major maintenance funding has historically come from the CIP Fund, Parks Tax, Marina Fund and the Camps Fund. Other funding sources such as grants, bonds (T1 most recently), insurance claims, General Fund, Bayer Fund and developer agreements have also contributed to CIP project funding. From 2000 to 2003 the annual General Fund (CIP) contribution was \$750,000. By 2007 the allocation was reduced to \$400,000: \$200,000/each for ADA and playground safety improvements. This changed in the FY23 and FY24 budget cycle when PRW Baseline CIP funding was increased to \$2,000,000 in FY23 and \$2,400,000 in FY24. In FY25 and FY26, this allocation is proposed to be reduced to \$400,000 again.

Since the early 2000s, the Parks Tax contributed \$250,000 per year to PRW Baseline CIP. When Measure F passed in 2014 this allocation rose to \$1,000,000. Since then, the allocation has risen slightly to \$1,065,000 and will be \$1,090,000 in FY26. With the Marina and Camps operational funds struggling to stay in the positive and unable to contribute to annual CIP, the Parks Fund will need to play an increasing role in the annual allocated funding for Capital Improvement Projects. A 15% and 20% increase in the Parks Tax will produce approximately \$530,000 and \$1.45M respectively in additional Annual CIP which will help to offset the \$225M of PRW Unfunded projects (see attached PRW Unfunded list).

### **Measure P**

Measure P provides annual funding from real property transfer taxes to pay for homeless services. Revenues, which have ranged from ~\$6M to ~\$20M, fluctuate greatly with market conditions.

Berkeley voters passed Measure P in November 2018 with 72.4% approval. The original ballot question read:

Shall ordinance raising funds for general municipal purposes such as navigation centers, mental health support, rehousing and other services for the homeless, including homeless seniors and youth; increasing the real property transfer tax for ten years from 1.5% to 2.5% for property sales and transfers over \$1,500,000, adjusted annually to capture the top approximately 33% of transfers; generating

an estimated \$6,000,000 - \$8,000,000 annually; and establishing Homeless Services Panel of Experts to recommend homeless services, be adopted?

Measure P went into effect on January 1, 2019 and, absent an extension, will sunset on January 1, 2029.

**Purpose of Possible Increases and Extension of Measure P:** The City is currently using funding from Measure P to establish new permanent housing, address immediate street conditions and hygiene, prevent households from becoming homeless and provide emergency shelter and temporary accommodation. The funds have had a significant impact on homeless services in the City of Berkeley through supporting permanent housing, immediate street conditions and hygiene, homelessness prevention, and emergency shelter.

Importantly, Measure P is not the City's only funding for homeless services; while a significant source, it leverages millions of dollars in other State and Federal resources: for example, \$10M in State Encampment Resolution Funding and over \$30M in Homekey funding, which together have helped Berkeley create 177 new units of noncongregate interim and permanent housing units for persons experiencing homelessness. However, Measure P made up by far the largest part (66%) of the more than \$35 million the City allocated to affordable housing, homelessness services, and tenant supports in the 2023–24 fiscal year.

It has dramatically increased the City's ability to open new homelessness resources. As such, the latest Point in Time Count data from January 2024 indicates that Berkeley's homeless system is performing the way a system that has received a sustained influx in recent spending, both directly from Measure P and in Measure P's direct leverage of State resources, would expect it to: fewer people are on our streets (45% reduction in street homelessness), more are in shelter (54% increase in sheltered homelessness), and more of them are being connected to solutions that permanently resolve their homelessness (21% reduction overall).

By extending and/or increasing Measure P, the City can continue these efforts around providing affordable housing, homelessness service and tenant supports.

#### ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

There are no identifiable environmental effects associated with the subject of this report.

#### POSSIBLE FUTURE ACTION

Typically, when the City is reviewing potential revenue measures or increases and/or extensions to existing taxes, staff and City Council will start 6 to 9 months in advance and include two community surveys prior to City Council taking an action to put a revenue measure, or an increase to an existing measure, on the ballot. This year, with the initial, related City Council action occurring in March, coupled with the statutory

deadline to file appropriate language with the County by August 9 at 5:00pm, and the need for the City Attorney to review and produce the needed language, the timeline for completing the community survey is dramatically reduced.

Staff has completed the RFP process and awarded a contract to Lake Research Partners to complete an 18-minute survey in late May or early June, so that City Council can consider possibilities from mid-June till mid-July, allowing sufficient time to submit final language to the Alameda County Registrar of Voters Office by the August 9 deadline.

#### RATIONALE FOR RECOMMENDATION

An increase in the Parks Tax and an increase and/or extension of Measure P could result in additional revenues as described in the Current Situation and Its Effects section of this report. A community survey will be a key step in determining voter interest.

#### ALTERNATIVE ACTIONS CONSIDERED

No alternative actions have been considered.

#### CONTACT PERSON

Anne Cardwell, Deputy City Manager, City Manager's Office, (510) 981-7014

#### Attachments:

1. Draft Community Survey
2. Parks Tax – Summary of Potential Increase
3. Unfunded Parks, Recreation & Waterfront Capital Projects
4. Marina Fund – Five Year Financial Plan
5. Parks Tax Fund – Five Year Financial Plan
6. Measure P Fund Forecast
7. *Measure P and Impact on Homeless Services in Berkeley – April 2023 Off Agenda Memo*
8. *As shelter and permanent housing investments have increased, Berkeley's homelessness has declined – May 2024 Off Agenda Memo*

City of Berkeley Voter Survey  
 Draft Questionnaire  
 Live Phone and Text to Online  
 April 2024

N=500 Likely November 2024 General Election Voters

Splits: A/B, C/D

Target Length: 18 minutes  
 Current length: xx minutes

Hello. My name is \_\_\_\_\_. I'm calling from McGuire Research. We are conducting a public opinion survey and would like to ask you some questions. We are not selling anything, and won't ask you for a contribution or donation.

May I please speak with (VOTER NAME FROM FILE)? ACCEPT NO SUBSTITUTES

**Q1.** Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely?

- Yes, cell and can talk safely .....1
- Yes, cell and cannot talk safely **[CALL BACK]** .....2
- No, not on cell, but own one .....3
- No, not on cell, and do not own one .....4
- (Don't know/refused) **[TERMINATE]** .....5

**Q2.** Although it is some time from now, what are the chances of you voting in the November 2024 general election for President, Congress, and other offices? Are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

- Almost certain to vote .....1
- Probably will vote .....2
- 50-50 **[TERMINATE]** .....3
- Probably not **[TERMINATE]** .....4
- Definitely not **[TERMINATE]** .....5
- Don't know **[TERMINATE]** .....6

**Q3. [T]** Do you feel that things in the City of Berkeley are generally headed in the right direction or do you feel things are headed in the wrong direction?

- Right Direction .....1
- Wrong Direction .....2
- (Don't know) .....3

**Q4. [T]** How would you rate the job the city of Berkeley is doing in providing services to its residents — excellent, good, fair, or poor?

- Excellent .....1
- Good .....2
- Fair.....3
- Poor .....4
- (Don't know).....5

**Q5. [T\*]** Now I'm going to read some different issues that have been identified as important needs in the city of Berkeley. If you had to choose, which one or two of the following would be the highest priority for you personally in the city of Berkeley? **[RANDOMIZE]**

**[ACCEPT UP TO TWO RESPONSES]**

- Increasing affordable housing for low-income and homeless residents .....1
- Protecting critical facilities from the threats of climate change .....2
- Repairing deteriorating streets and sidewalks .....3
- Improving the Berkeley waterfront .....4
- Upgrading storm drains and green infrastructure to reduce pollution and flood risk .....5
- Improving pedestrian, bike, and traffic safety .....6
- Planting and maintaining trees and improving park maintenance and infrastructure .....7
- (None) .....8
- (Don't know) .....9
- (Refused) .....10

**Next you will [hear/see] a few different versions of ballot measures that may appear on the ballot in Berkeley this November. This will include different ways and levels of funding for the measures. Here is the first measure.**

**SPLIT C HEARS Q6/7 THEN Q8/Q9; SPLIT D HEARS Q8/Q9 THEN Q6/7**

**Q6. SSA: [PARKS TAX – 15%]** This is a ballot measure that would provide funding through an increase in Berkeley’s existing **parks tax** in order to:

- Establish a city-wide tree planting unit to plant trees throughout the city;
- Provide increased annual funding for physical improvements in city parks; and
- Apply the city’s parks budget to all parks, including the Berkeley waterfront which currently doesn’t receive parks tax funding.

Shall the parks special tax be amended to increase tree planting services, incorporate parks and landscaping at the Waterfront, and increase funding for improving community parks like the Rose Garden, San Pablo, Cesar Chavez, Codornices, Aquatic Park, and children’s playgrounds, sports courts, ballfields, and nature and open space areas citywide by increasing the per square foot tax rate from \$0.2130 to \$0.\_\_\_\_\_?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

**[IF YES/NO]:** And is that Yes/No strongly or not so strongly?

**[IF UNDECIDED]:** Well, to which side do you lean?

Yes - strongly .....	1
Yes - not so strongly .....	2
Lean yes .....	3
Undecided/DK.....	4
Lean no .....	5
No - not so strongly.....	6
No - strongly .....	7
(Refused).....	8

**Q7. SSB: [PARKS TAX – 20%]** This is a ballot measure that would provide funding through an increase in Berkeley’s existing **parks tax** in order to:

- Establish a city-wide tree planting unit to plant trees throughout the city;
- Provide increased annual funding for physical improvements in city parks; and
- Apply the city’s parks budget to all parks, including the Berkeley waterfront which currently doesn’t receive parks tax funding.

Shall the parks special tax be amended to increase tree planting services, incorporate parks and landscaping at the Waterfront, and increase funding for improving community parks like the Rose Garden, San Pablo, Cesar Chavez, Codornices, Aquatic Park, and children’s playgrounds, sports courts, ballfields, and nature and open space areas citywide by increasing the per square foot tax rate from \$0.2130 to \$0.\_\_\_\_\_?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

**[IF YES/NO]:** And is that Yes/No strongly or not so strongly?

**[IF UNDECIDED]:** Well, to which side do you lean?

- Yes - strongly .....1
- Yes - not so strongly .....2
- Lean yes .....3
- Undecided/DK.....4
- Lean no .....5
- No - not so strongly.....6
- No - strongly .....7
- (Refused) .....8

**[KEEP IN BETWEEN Q6/7 AND Q8/9] Now here is a different measure that could be on the ballot this year.**

**Q8. SSA: [HOMELESS INCREASE – 2.5%-3%]** This is a ballot measure that would extend and increase the time-limited real-estate transfer tax voters approved in 2018 **to fund homeless services**.

Shall ordinance raising funds for general municipal purposes such as navigation centers, mental health support, rehousing and other services for the homeless, including homeless seniors and youth; be extended for 10 years, increasing the real property transfer tax from 2.5% to 3% for property sales and transfers over \$1,500,000, adjusted annually to capture the top approximately xx% of transfers; generating an estimated \$xxxx annually, be adopted?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

**[IF YES/NO]:** And is that Yes/No strongly or not so strongly?

**[IF UNDECIDED]:** Well, to which side do you lean?

- Yes - strongly .....1
- Yes - not so strongly .....2
- Lean yes .....3
- Undecided/DK.....4
- Lean no .....5
- No - not so strongly.....6
- No - strongly .....7
- (Refused) .....8

**Q9. SSB: [HOMELESS INCREASE – 2.5%-3.5%]** This is a ballot measure that would extend and increase the time-limited real estate transfer tax voters approved in 2018 **to fund homeless services**.

Shall ordinance raising funds for general municipal purposes such as navigation centers, mental health support, rehousing and other services for the homeless, including homeless seniors and youth; be extended for 10 years, increasing the real property transfer tax from 2.5% to 3.5% for property sales and transfers over \$1,500,000, adjusted annually to capture the top approximately xx% of transfers; generating an estimated \$xxxx annually, be adopted?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

**[IF YES/NO]:** And is that Yes/No strongly or not so strongly?

**[IF UNDECIDED]:** Well, to which side do you lean?

- Yes - strongly .....1
- Yes - not so strongly .....2
- Lean yes .....3
- Undecided/DK.....4
- Lean no .....5
- No - not so strongly.....6
- No - strongly .....7
- (Refused) .....8

**[KEEP BEFORE Q10] Now here is a different version of one of the measures that could be on the ballot this year.**

**Q10. [HOMELESS EXTENSION – NO INCREASE]** This is a ballot measure that would extend, but not increase, the time-limited real estate transfer tax voters approved in 2018 **to fund homeless services**.

Shall ordinance raising funds for general municipal purposes such as navigation centers, mental health support, rehousing and other services for the homeless, including homeless seniors and youth; be extended for 10 years, maintaining the real property transfer tax at 2.5% for property sales and transfers over \$1,500,000, adjusted annually to capture the top approximately xx% of transfers; generating an estimated \$xxxx annually, be adopted?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

**[IF YES/NO]:** And is that Yes/No strongly or not so strongly?

**[IF UNDECIDED]:** Well, to which side do you lean?

- Yes – strongly .....1
- Yes – not so strongly .....2
- Lean yes .....3
- Undecided/DK.....4
- Lean no .....5
- No – not so strongly.....6
- No – strongly .....7
- (Refused) .....8

**SPLIT C HEARS Q12/13 THEN Q14/Q15; SPLIT D HEARS Q14/Q15 THEN Q12/13**

**Q11. SSA: [PARKS TAX – 15%]** Next you will [hear/see] two statements made by people who support or oppose the parks tax measure described earlier: **[ROTATE STATEMENTS]**

*Supporters say that Berkeley’s parks and trees are vital for our communities, families, seniors, mental health, clean environment, and climate resilience. Current funding is not keeping up with the increasing costs of maintaining our parks and recreational facilities, and the need to plant and maintain trees and improve green spaces in every neighborhood with the growing threat of climate change. This modest*

funding increase will address these needs in all areas of the city, including parks and landscaped areas at the waterfront that are not currently funded by the parks budget, and improve facilities for everyone in Berkeley.

*Opponents* say that Berkeley taxpayers keep getting soaked for more and more increases with little to show for it. We funded streets, and the streets are still a mess. We funded housing, and housing costs and homelessness are worse than ever. This measure will funnel our tax money to benefit wealthy boat owners who use the waterfront, not the rest of us in Berkeley. We need to look more closely at this high-tax, high-cost city government, cut wasteful and unnecessary spending, and clean up our parks with existing funds.

Sometimes in a survey like this, people change their minds.

Shall the parks special tax be amended to increase tree planting services, incorporate parks and landscaping at the Waterfront, and increase funding for improving community parks like the Rose Garden, San Pablo, Cesar Chavez, Codornices, Aquatic Park, and children’s playgrounds, sports courts, ballfields, and nature and open space areas citywide by increasing the per square foot tax rate from \$0.2130 to \$0.\_\_\_\_\_ ?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

**[IF YES/NO]:** And is that Yes/No strongly or not so strongly?

**[IF UNDECIDED]:** Well, to which side do you lean?

- Yes - strongly .....1
- Yes - not so strongly .....2
- Lean yes .....3
- Undecided/DK.....4
- Lean no .....5
- No - not so strongly.....6
- No - strongly .....7
- (Refused) .....8

**Q12. SSB: [PARKS TAX – 20%]** Next you will [hear/see] two statements made by people who support or oppose the parks tax measure described earlier: **[ROTATE STATEMENTS]**

*Supporters* say that Berkeley’s parks and trees are vital for our communities, families, seniors, mental health, clean environment, and climate resilience. Current funding is not keeping up with the increasing costs of maintaining our parks and recreational facilities, and the need to plant and maintain trees and improve green spaces in every neighborhood with the growing threat of climate change. This modest funding increase will address these needs in all areas of the city, including parks and landscaped areas at the waterfront that are not currently funded by the parks budget, and improve facilities for everyone in Berkeley.

*Opponents* say that Berkeley taxpayers keep getting soaked for more and more increases with little to show for it. We funded streets, and the streets are still a mess. We funded housing, and housing costs and homelessness are worse than ever. This measure will funnel our tax money to benefit wealthy boat

owners who use the waterfront, not the rest of us in Berkeley. We need to look more closely at this high-tax, high-cost city government, cut wasteful and unnecessary spending, and clean up our parks with existing funds.

Sometimes in a survey like this, people change their minds.

Shall the parks special tax be amended to increase tree planting services, incorporate parks and landscaping at the Waterfront, and increase funding for improving community parks like the Rose Garden, San Pablo, Cesar Chavez, Codornices, Aquatic Park, and children’s playgrounds, sports courts, ballfields, and nature and open space areas citywide by increasing the per square foot tax rate from \$0.2130 to \$0.\_\_\_\_\_ ?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

**[IF YES/NO]:** And is that Yes/No strongly or not so strongly?

**[IF UNDECIDED]:** Well, to which side do you lean?

- Yes - strongly .....1
- Yes - not so strongly .....2
- Lean yes .....3
- Undecided/DK.....4
- Lean no .....5
- No - not so strongly .....6
- No - strongly .....7
- (Refused) .....8

**Q13. SSA: [HOMELESS INCREASE – 2.5%-3%]** Next you will [hear/see] two statements made by people who support or oppose the homeless services tax measure described earlier: **[ROTATE STATEMENTS]**

Supporters say that Berkeley has made real progress on homelessness, especially encampments, with the funding approved in 2018. The funding approved in 2018 has leveraged over \$10 million in state and other outside funding, enabling the City to triple the number of beds dedicated to people living in encampments and permanently house over 1,500 people. The current funding is providing measurable results, and extending and increasing this funding now will continue to build upon this success by helping address rising program costs. This modest funding will address these needs in all areas of the city and improve Berkeley’s quality of life for all.

*Opponents* say that Berkeley taxpayers keep getting soaked for more and more increases with little to show for it. We funded streets, and the streets are still a mess. We funded housing, and housing costs and homelessness are worse than ever. We need to look more closely at this high-tax, high-cost city government, cut wasteful and unnecessary spending, and fund homeless services and housing with existing funds.

Sometimes in a survey like this, people change their minds.

This is a ballot measure that would extend and increase the time-limited real estate transfer tax voters

approved in 2018 **to fund homeless services.**

Shall ordinance raising funds for general municipal purposes such as navigation centers, mental health support, rehousing and other services for the homeless, including homeless seniors and youth; be extended for 10 years, increasing the real property transfer tax from 2.5% to 3% for property sales and transfers over \$1,500,000, adjusted annually to capture the top approximately xx% of transfers; generating an estimated \$xxxx annually, be adopted?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

**[IF YES/NO]:** And is that Yes/No strongly or not so strongly?

**[IF UNDECIDED]:** Well, to which side do you lean?

- Yes - strongly .....1
- Yes - not so strongly .....2
- Lean yes .....3
- Undecided/DK.....4
- Lean no .....5
- No - not so strongly .....6
- No - strongly .....7
- (Refused) .....8

**Q14. SSB: [HOMELESS INCREASE – 2.5%-3.5%]** Next you will [hear/see] two statements made by people who support or oppose the homeless services tax measure described earlier: **[ROTATE STATEMENTS]**

Supporters say that Berkeley has made real progress on homelessness, especially encampments, with the funding approved in 2018. The funding approved in 2018 has leveraged over \$10 million in state and other outside funding, enabling the City to triple the number of beds dedicated to people living in encampments and permanently house over 1,500 people. The current funding is providing measurable results, and extending and increasing this funding now will continue to build upon this success by helping address rising program costs. This modest funding will address these needs in all areas of the city and improve Berkeley's quality of life for all.

*Opponents* say that Berkeley taxpayers keep getting soaked for more and more increases with little to show for it. We funded streets, and the streets are still a mess. We funded housing, and housing costs and homelessness are worse than ever. We need to look more closely at this high-tax, high-cost city government, cut wasteful and unnecessary spending, and fund homeless services and housing with existing funds.

Sometimes in a survey like this, people change their minds.

This is a ballot measure that would extend and increase the time-limited real estate transfer tax voters approved in 2018 **to fund homeless services.**

Shall ordinance raising funds for general municipal purposes such as navigation centers, mental health support, rehousing and other services for the homeless, including homeless seniors and youth;

be extended for 10 years, increasing the real property transfer tax from 2.5% to 3.5% for property sales and transfers over \$1,500,000, adjusted annually to capture the top approximately xx% of transfers; generating an estimated \$xxxx annually, be adopted?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO]: And is that Yes/No strongly or not so strongly?

[IF UNDECIDED]: Well, to which side do you lean?

- Yes - strongly ..... 1
- Yes - not so strongly ..... 2
- Lean yes ..... 3
- Undecided/DK..... 4
- Lean no ..... 5
- No - not so strongly ..... 6
- No - strongly ..... 7
- (Refused) ..... 8

**[KEEP BEFORE Q16] Now I am going to read you again another version of one of the measures that could be on the ballot.**

**Q15. [HOMELESS EXTENSION – NO INCREASE]** This is a ballot measure that would extend, but not increase, the time-limited real estate transfer tax voters approved in 2018 **to fund homeless services**.

Shall ordinance raising funds for general municipal purposes such as navigation centers, mental health support, rehousing and other services for the homeless, including homeless seniors and youth; be extended for 10 years, maintaining the real property transfer tax at 2.5% for property sales and transfers over \$1,500,000, adjusted annually to capture the top approximately xx% of transfers; generating an estimated \$xxxx annually, be adopted?

Sometimes in a survey like this, people change their minds. If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO]: And is that Yes/No strongly or not so strongly?

[IF UNDECIDED]: Well, to which side do you lean?

- Yes - strongly ..... 1
- Yes - not so strongly ..... 2
- Lean yes ..... 3
- Undecided/DK..... 4
- Lean no ..... 5
- No - not so strongly ..... 6
- No - strongly ..... 7
- (Refused) ..... 8

**Finally, I would like to ask you a few questions for statistical purposes only.**

**Q16. [T] How long have you lived in Berkeley? [DO NOT READ, RECORD WITHIN RANGE]**

- Less than two years .....1
- Two to less than five years .....2
- Five to less than ten years .....3
- Ten to less than twenty years .....4
- Twenty years or more .....5
- All your life .....6
- (Don't know/refused).....7

**Q17. What best describes your gender? [SELECT ALL THAT APPLY]**

- Man .....1
- Woman .....2
- Nonbinary .....3
- Prefer to self-describe/other .....4
- (Prefer not to answer) .....5

**Q18. Just to make sure we have a representative sample, could you please tell me whether or not you are from a Latino, Hispanic, or Spanish-speaking background?**

- Yes, Latino/Latina/Hispanic .....1
- No, not Latino/Latina/Hispanic.....2
- (Don't know/Refused) .....3

**Q19. [ASK ALL] And please tell me which one, or more than one, of these racial or ethnic groups you identify with?**

**[RANDOMIZE/READ CHOICES/ACCEPT MULTIPLE RESPONSES]**

**[IF "OTHER" OR "BIRACIAL" OR "MULTI-RACIAL" PROMPT:] Which two or three of these do you identify with the most?**

- White or Caucasian .....1
- Black or African American .....2
- Latino/Latina or Hispanic .....3
- Asian American or Pacific Islander .....4
- Native or Indigenous American.....5
- Middle Eastern.....6
- (Other) .....7
- (Don't know/Refused) .....8

**Q20. [T] In terms of local politics, do you consider yourself progressive, liberal, moderate, or conservative?**

- Progressive .....1
- Liberal .....2
- Moderate.....3
- Conservative .....4
- (Don't know).....5

(Refused) .....6

**Q21. What is the last year of schooling that you have completed?**

- 1 - 11th Grade .....1
- High School Graduate .....2
- Vocational or technical school .....3
- Some college but no degree .....4
- Associate degree .....5
- 4-year college graduate or bachelor's degree .....6
- Graduate School or advanced degree .....7
- (Refused) .....8

**Q22. Do you own your own home or do you rent?**

- Own .....1
- Rent .....2
- (Other) .....3
- (Don't know/refused) .....4

**[RECORD AGE AND PARTY REGISTRATION FROM FILE]**

***This completes our survey. Thank you very much for your time, and have a pleasant day/evening!***

**Potential Parks Tax Increase in Nov 2024 (FY25)**

FY25 Revenue 18,297,945

FY25 Needs	15% Increase	18% Increase	20% increase
Est. Waterfront parks & landscaping*	1,550,000	1,550,000	1,550,000
Tree planting unit**	660,000	660,000	660,000
Additional capital for Parks projects***	530,000	1,080,000	1,450,000
	2,740,000	3,290,000	3,660,000

\*Est. Parks Tax-eligible costs currently paid from Marina Fund. This solves ongoing Marina Fund operational deficit and allocates an est. additional \$650k (for a total of \$1M) in capital to the MF yearly.

**Detail - Tree Planting Unit	
2 Landscape Gardeners	280,502
Part-time Staff	100,000
Non-Personnel	275,000
	655,502

\*\*\*These amounts are in addition to the FY25 baseline Parks Tax capital of \$1.09M.

**PRW Unfunded Capital & Major Maintenance Needs** (as of May 2024)

<b>Project</b>	<b>2024 Cost Estimate</b>	<b>District</b>
<b>Resident Camps</b>		
Cazadero ADA Upgrades	\$1,060,000	All
Cazadero - Dining Hall Reconstruction	\$2,530,000	All
Cazadero- Pool Tile and Plaster	\$430,000	All
Cazadero Riverbed Erosion (City share)	\$300,000	All
Echo Lake ADA Project Phase 2	\$2,220,000	All
Echo Lake Camp Fire Safety / Water Tank	\$530,000	All
Echo Lake Fireplace Renovation	\$40,000	All
Echo Lake Tree Removal	\$200,000	All
Berkeley Tuolumne Camp Generator	\$150,000	All
Berkeley Tuolumne Camp Vegetation Installation	\$160,000	All
Berkeley Tuolumne Camp Trails	\$270,000	All
<b>Resident Camps Projects Total</b>	<b>\$7,890,000</b>	
<b>Pools</b>		
King Pool		
Locker Room/office Area Renovation	\$3,160,000	5
Decking/Piping	\$480,000	5
Roof	\$320,000	5
King Pool/Locker Room Replacement with 25M Pool/new facilities	\$16M	5
West Campus		
Locker Room/ Office Area Renovation	\$3,160,000	2
Decking/Piping	\$480,000	2
Pool at San Pablo Park (see FA Center Replacement)	\$16.5M	
<b>Pools Projects Total</b>	<b>\$7,600,000</b>	
<b>Parks Buildings/Facilities*</b>		
Frances Albrier Community Center (replacement) and Pool	\$40M	
Seismic/ Deferred maintenance (K)	\$2,900,000	2
MLK YAP Renovation and Seismic Upgrade (\$7M in T1; \$1.2M in grant funding)	\$3,675,000	3
Harrison Park Building		
Exterior Improvements -Roof and Painting	\$220,000	1
John Hinkel Park Hut Reconstruction	\$3,000,000	5
Virginia McGee Clubhouse (K)	\$170,000	1
<b>Park Buildings/Facilities Projects Total</b>	<b>\$9,965,000</b>	
<b>Parks (General)</b>		
Median Hardscape/Drought Tolerant Conversion- citywide arterials	\$5,800,000	all
Irrigation Lines & Heads Replacement	\$2,220,000	all
Adeline/Alcatraz Right of Way Landscaping	\$400,000	3
ADA Pathways, buildings, parking areas, etc.	\$10,770,426	all
<b>Parks (General) Projects Total</b>	<b>\$19,190,426</b>	
<b>Parks (Specific)</b>		
Aquatic Park		

Project	2024 Cost Estimate	District
Repair failing tide tubes throughout park	\$4,000,000	2
East side storm water infrastructure / drainage	\$5,270,000	
Pathways/lighting	\$3,160,000	2
Irrigation lines & heads replacement	\$1,270,000	2
Dreamland Renovation	\$2,500,000	2
Charlie Dorr Mini Park		
Renovation of play equipment 2-5	\$530,000	2
Codornices Park		
Renovation of lighting, pathways	\$950,000	6
Renovation of play equipment (2-5)	\$530,000	6
Renovation of play equipment (5-12)	\$530,000	6
Contra Costa Rock Park		
Pathways	\$110,000	5
Cragmont Rock Park		
Lighting, pathways and stone work	\$320,000	6
Renovation of basketball court	\$220,000	6
Dorothy Bolte Park		
Pathways, picnic, retaining walls, sidewalks	\$430,000	5
Frederick Mini Park		
Pathways	\$60,000	5
Retaining walls	\$220,000	5
Glendale LaLoma Park		
Replace pathways, parking lot, ADA and lighting	\$1,580,000	6
Renovate play equipment (2-5)	\$530,000	6
Renovate play equipment (5-12)	\$530,000	6
Great Stoneface Park		
ADA pathways	\$30,000	5
Greg Brown Park		
Renovation of basketball court	\$270,000	3
Renovate play equipment (2-12)	\$690,000	
Grizzly Peak		
Renovation of basketball court	\$200,000	6
Pathways	\$60,000	6
Grotto Rock Park		
ADA and pathways	\$60,000	5
Grove Park		
Field lights and standards	\$400,000	3
Harrison Park		
Reconfigure skate element	\$80,000	1
Skate Park large bowl improvements	\$110,000	1
Haskell-Mabel Mini Park		
Lighting/ Drainage	\$70,000	2
Indian Rock Park		
Pathways east side	\$60,000	5
James Kenney Park		

Project	2024 Cost Estimate	District
Renovation of Virginia Entrance	\$530,000	1
Renovation of ballfield, lighting, irrigation and ADA dugouts	\$1,270,000	1
Skate spot Construction	\$860k	1
ADA Access to Courtyard Restroom	\$160,000	1
Tennis Court Lights and Fixtures	\$25,000	1
John Hinkel		
Park pathways	\$850,000	5
Live Oak Park		
Lighting improvements on pathways	\$200,000	5
Establish irrigation/new artificial turf in South field	\$530,000	5
Renovation of basketball courts and drainage	\$950,000	5
Mortar Rock		
Pathways and stone work	\$30,000	5
Ohlone Park		
Pathways and lighting	\$740,000	1/4
Par Course	\$130,000	1/4
Renovate play equipment (near BB Courts) 2-5 Play Equipment	\$530,000	1
Renovate play equipment (near Grant) 5-12 Play Equipment	\$120,000	1
Prince St Totlot		
Renovate play equipment (2-5)	\$370,000	3
Remillard Park		
Renovate play equipment (5-12)	\$370,000	6
San Pablo Park		
Regrading, drainage and irrigation of Fields 1, 2 and 3	\$1,480,000	2
Santa Fe Right of Way		
Trackbed to Park Project - 4 blocks (\$5M in grant funding)	\$3,150,000	2
Shorebird Park		
2-12 Play Structure Replacement	\$790,000	2
Sixty-Third Street Mini-Park		
Renovate play equipment (2-5)	\$270,000	3
Strawberry Creek Park		
Pathways and lighting	\$220,000	2
Terrace View Park		
Phase 2- Middle: ADA, pathways and play equipment	\$1,370,000	6
Tom Bates Regional Sports Complex		
Fieldhouse, Restroom, Pickleball Courts & 10U Soccer (\$3.4M T1, \$457k PT funding)	\$3,900,000	1
North Youth Soccer Field / Pickleball Courts	\$410,000	1
South Restroom (Does Not Exist)	\$330k	1
South Parking Lot paving	\$1,270,000	1
North Parking Lot pavement and drainage	\$1,580,000	1
Willard Park		
Tennis Court Lights and Fixtures	\$25,000	8
Practice Wall Area/ Pathways	\$160,000	8
<b>Parks (Specific) Projects Total</b>	<b>\$46,200,000</b>	

Project	2024 Cost Estimate	District
<b>Park Restrooms</b>		
Parks Box Restrooms (3 parks: Cedar Rose, Live Oak, Codornices, \$400K/each)	\$1,270,000	1/2/6/8
Renovation of restroom/building (2 parks: Cragmont Rock, Glendale LaLoma \$500K/each)	\$1,060,000	6
New restrooms (5 parks > 1 acre: James Kenney, Aquatic Park South, Civic Center Park, King School Park, John Hinkel)	\$2.63M	1/2/4/5
<b>Restrooms Total</b>	<b>\$2,330,000</b>	
<b>PRW-Grand Total</b>	<b>\$224,611,785</b>	
<i>Parks</i>	\$77,685,426	
<i>Waterfront (see next page)</i>	\$131,436,359	
<i>Pools</i>	\$7,600,000	
<i>Camps</i>	\$7,890,000	

**Waterfront - Unfunded Capital & Major Maintenance Needs (as of May 2024)**

<b>Amenities/Projects</b>	<b>2024 Cost Estimate</b>
<b>Existing Infrastructure in Need of Replacement/Major Maintenance</b>	
<b><i>Inner Harbor (Revenue Generating Assets)</i></b>	
Finger Dock Replacements	\$1,600,000
Timber Pile Replacement (on L, M, N, O&K)	\$4,400,000
F&G Dock Redecking	\$500,000
Inner Harbor Basin Dredging	\$3,000,000
J-Dock Replacement	\$11,500,000
L-Dock Major Maintenance (Floats, Decking, Waler)	\$1,682,000
M-Dock Major Maintenance (Floats, Decking, Waler)	\$1,622,000
N-Dock Major Maintenance (Floats, Decking, Waler)	\$500,000
O-Dock Major Maintenance (Floats, Decking, Waler)	\$3,140,000
K-Dock Major Maintenance (Floats, Decking, Waler)	\$1,120,000
<b><i>Inner Harbor Subtotal:</i></b>	<b>\$29,064,000</b>
<b><i>Cesar Chavez Park</i></b>	
Interior Pathways Improvements and Amenities - Phase 2	\$2,900,000
Master Plan	\$1,000,000
<b><i>Cesar Chavez Park Pathways Subtotal:</i></b>	<b>\$3,900,000</b>
<b><i>Parking Lots</i></b>	
F & G Lot Reconstruction	\$950,000
O Lot Reconstruction	\$1,010,000
J & K Lot Reconstruction	\$1,060,000
Launch Ramp Lots Reconstruction	\$2,030,000
L & M Lot Reconstruction	\$1,320,000
Marina Blvd On-Street Parking (South of Virginia Street Extension)	\$2,100,000
199 Seawall Parking Lot	\$4,000,000
South Cove West Parking Lot (\$1.5M funded by SCC grant)	\$210,000
<b><i>Parking Lots Subtotal:</i></b>	<b>\$12,680,000</b>
<b><i>Streets</i></b>	
Seawall Drive Reconstruction - North of University Avenue Segment	\$790,000
Waterfront Entrance Kiosk Building on University Avenue	\$527,000
Seawall Drive Improvements (South of University Ave Segment)	\$3,400,000
<b><i>Streets Subtotal:</i></b>	<b>\$4,717,000</b>
<b><i>Shorelines/Pathways/Pier</i></b>	
Marina Blvd Resilient Shoreline & Public Access Improvements (Trail from CCP to Roundabout)	\$4,000,000
University Ave Shoreline and Habitat Resiliency Project	\$4,040,000
Inner Harbor Basin Northeast Sea Level Rise Improvement	\$3,220,000
199 Seawall Lot Eastern Shoreline Failure Repair	\$1,000,000

<b>Amenities/Projects</b>	<b>2024 Cost Estimate</b>
Bay Trail Improvements (Adventure Playground to Pier Plaza)	\$1,800,000
Berkeley Pier Renovation (including restroom)	\$37,381,500
<b>Shorelines Subtotal:</b>	<b>\$51,441,500</b>
<b>South Cove Area</b>	
South Cove Sailing Basin Boating Access Dredging (ROM)	\$14,500,000
South Cove Seawall Replacement	\$5,500,000
<b>South Cove Area Subtotal:</b>	<b>\$20,000,000</b>
<b>Buildings (Not in Lease Agreements)</b>	
Shorebird Nature Center-classroom (K)	\$105,000
125-127 University Improvements	\$1,300,000
O, LM, FGHI, DE Restrooms Structural Improvements	\$2,100,000
199 Seawall Building Priority Structural Repair	\$1,750,000
K Dock restroom renovation (Measure T1 funding: \$510k)	\$110,000
<b>Buildings Subtotal:</b>	<b>\$5,365,000</b>
<b>Emergency Response Supporting Infrastructure</b>	
Secondary Fire Water Loop	\$1,953,000
<b>Emergency Response Subtotal:</b>	<b>\$1,953,000</b>
<b>ADA Needs (Waterfront facilities)</b>	
Waterfront facilities ADA needs	\$2,315,859
<b>ADA Needs Subtotal:</b>	<b>\$2,315,859</b>
<b>Total Unfunded Projects Needs:</b>	<b>\$131,436,359</b>
<b>New Capital Projects in Planning/Design (not all existing infrastructure)</b>	
<b>Preferred Plan - Berkeley Pier with Ferry Access Project</b>	
<i>Non-Motorized Watercraft Access Point</i>	\$1.5M
<i>Restroom Plaza &amp; Pier Entrance Facility</i>	\$1.2M
<i>Bay Trail Improvements (Adventure Playground to Pier Plaza)*</i>	\$1.8M
<i>Seawall Drive Improvements (South of University Ave Segment)*</i>	\$3.4M
<i>Public Transit and Active Transportation Improvements on University Ave (Roundabout to Pier)</i>	\$1.1M
<i>199 Seawall Parking Lot - Amphitheater/Event Stage</i>	\$1M
<i>199 Seawall Parking Lot*</i>	\$4M
<i>Dual-Purpose Pier with Ferry Access**</i>	\$5M to \$69.5M
<i>Recently Funded by State Coastal Conservancy and ACTC grants, and WETA Contribution</i>	(\$11.1M)
<b>Berkeley Pier with Ferry Access Project Subtotal*:</b>	<b>\$19M to \$72.4M</b>

Amenities/Projects	2024 Cost Estimate
Bike Park at University Ave.	\$2M

\*Existing infrastructure, also included in list above.

\*\*Actual City cost to be determined by future grants and WETA contribution

Department of Parks, Recreation & Waterfront  
5-Year Financial Plan - Marina Fund (825/608)  
May 2024

Description / Account	2020	2021	FY 2022	FY 2023	FY 2024 Projected	FY 2025 Proposed	FY 2026 Proposed	FY 2027 Projected	FY 2028 Projected	FY 2029 Projected
<b>Beginning Fund Balance (825-9701-399.99-01)</b>	<b>3,503,847</b>	<b>3,151,380</b>	<b>5,461,419</b>	<b>4,520,155</b>	<b>3,627,565</b>	<b>723,607</b>	<b>(703,810)</b>	<b>(1,671,630)</b>	<b>(2,322,241)</b>	<b>(3,110,735)</b>
<b>Revenues</b>										
Interest Invest Pool (825-3302-361.30-01)	42,706	802	9,266	97,532	48,221	2,000	2,000	25,000	25,000	25,000
Marina Benches / Trees (825-5902-368.20-01)	3,400	0	27,200	20,400	10,200	6,800	6,800	6,800	6,800	6,800
Sewer Service/Marina (825-5903-344.20-41)	3,750	3,850	3,974	3,876	3,973	4,072	4,174			
Live Aboard Fees (825-5903-347.41-38)	259,664	256,143	266,631	252,017	261,468	268,004	274,704	274,704	274,704	274,704
Launch Ramp (825-5903-347.60-02)	129,657	121,220	95,360	98,150	80,996	83,021	85,097	87,224	89,405	91,640
Dry Storage (825-5903-347.60-07)	105,928	105,671	109,737	114,704	170,460	170,460	174,722	174,722	174,722	174,722
Charter Boat Fees (825-5903-347.60-11)	113,012	66,935	98,469	98,179	105,549	108,187	110,892	113,664	116,506	119,419
Locker Rentals (825-5903-347.60-03)	9,523	20,773	24,609	24,567	20,000	20,500	21,013	21,538	22,076	22,628
EV Charging Stations (825-5903-347.60-05)	2,380	1,946	3,686	6,388	6,547	6,711	7,047	7,399	7,769	8,157
Miscellaneous (825-5903-347.60-99)	37,304	105,389	29,320	43,809	53,394	54,462	54,462	57,185	60,044	63,047
Fines & Penalties (825-5903-353.47-01)	76,835	64,319	66,758	61,298	86,150	86,150	86,150	86,150	86,150	86,150
Marina Leases	1,806,344	1,186,077	1,583,795	1,922,308	2,415,443	2,168,149	2,559,875	2,855,473	2,884,028	2,912,868
Berth Rentals (825-5903-347.60-01)	3,420,177	3,443,688	3,493,497	3,615,881	3,802,032	4,059,020	4,369,929	4,587,136	4,701,814	4,819,359
Special Event / Filming Fees (825-5901-347.60-99)				5,665	5,665	75,000	75,000	75,000	25,000	25,000
Playground Svc Fees (825-5904-347.30-04)	8,848	(605)	(105)	28,411	35,000	35,000	35,000	40,000	40,000	40,000
Nature Center Fees (825-5904-347.39-12)	9,240			14,071	15,000	15,000	15,000	20,000	20,000	20,000
Insurance Claims (825-5903-360.99-25)				15,977						
Transfer from ARPA Fund			1,400,000	1,150,000						
<b>Subtotal, Revenues</b>	<b>6,131,825</b>	<b>8,376,115</b>	<b>7,212,176</b>	<b>7,573,232</b>	<b>7,120,098</b>	<b>7,162,537</b>	<b>7,881,864</b>	<b>8,431,995</b>	<b>8,534,018</b>	<b>8,689,494</b>
<b>Expenditures</b>										
Personnel	3,142,775	3,220,688	3,352,407	3,803,365	3,738,231	4,402,086	4,491,401	4,626,143	4,764,927	4,860,226
Non-Personnel (excludes debt svc & capital)	1,930,250	1,841,572	2,120,261	2,540,398	2,692,718	3,102,149	3,272,564	3,370,744	3,471,866	3,576,022
Capital Projects	782,038	345,016	2,038,295	1,437,600	2,733,078	350,000	350,000	350,000	350,000	350,000
Minor Maintenance	143,510	173,082	156,760	198,741	374,310	250,000	250,000	250,000	250,000	250,000
Principal Payment (825-5903-450.82-10)	180,579	188,059	197,546	206,639	216,150	225,371	236,472	247,357	258,742	270,049
Interest Payment (825-5903-450.82-25)	305,140	297,660	288,173	279,080	269,569	260,348	249,247	238,362	226,977	215,670
<b>Subtotal, Expenditures</b>	<b>6,484,292</b>	<b>6,066,076</b>	<b>8,153,441</b>	<b>8,465,822</b>	<b>10,024,056</b>	<b>8,589,954</b>	<b>8,849,684</b>	<b>9,082,606</b>	<b>9,322,512</b>	<b>9,521,967</b>
<b>Operating Income / (Loss)</b>	<b>(352,467)</b>	<b>2,310,039</b>	<b>(941,264)</b>	<b>(892,589)</b>	<b>(2,903,958)</b>	<b>(1,427,417)</b>	<b>(967,820)</b>	<b>(650,610)</b>	<b>(788,494)</b>	<b>(832,473)</b>
<b>Ending Fund Balance</b>	<b>3,151,381</b>	<b>5,461,419</b>	<b>4,520,155</b>	<b>3,627,565</b>	<b>723,607</b>	<b>(703,810)</b>	<b>(1,671,630)</b>	<b>(2,322,241)</b>	<b>(3,110,735)</b>	<b>(3,943,207)</b>
<b>Reserve Rate</b>	51%	65%	63%	48%	10%	-10%	-21%	-28%	-36%	-45%



**Notes:**

- 1) Berth rental revenue is projected to increase in FY24 to \$3.8M based on higher occupancy rates.
- 2) Berth rental revenue projected to grow at 2.5%/year in FY25 and FY26 with approved fee increases, plus an additional 2.5% in FY26 for new D&E docks coming online. Occupancy is projected to grow at 2%/year.
- 3) Marina lease revenue est. began recovery in FY22, but not expected to return to baseline levels until FY26. Temporary bump in FY24 projected due to payment timing issues. 4% growth in leases is projected in FY25 and FY26 (reflecting Doubletree/Skates recovery and potential 199 Seawall lease by FY26), falling to 1% growth after that.
- 4) FY24 Personnel projected to be lower than revised budget due to temp cost shifts of capital and landscape staff to CIP Fund and Parks Tax. Costs restored in FY25.
- 5) Non-Personnel escalates by 3% starting in FY27.
- 6) No new debt service charges, since City funded D&E dock replacement with internal loan.
- 7) Capital includes in FY25 includes \$210k to complete South Cove West Parking Lot and \$140k for piling replacements on J Dock; FY26 includes \$110k to complete K Dock restroom renovation and \$240k for 199 Seawall beam/structural design.
- 8) Capital in FY27-9 estimated at \$350k/year; and \$250k/year for minor mtc.

Department of Parks, Recreation & Waterfront  
5-Year Financial Plan - Parks Tax Fund (138)  
05/21/24

Description / Account	2020 Actual	2021 Actual	FY 2022 Actuals	FY 2023 Actuals	FY 2024 Projected	FY 2025 Proposed	FY 2026 Proposed	FY 2027 Projected	FY 2028 Projected	FY 2029 Projected
<b>Beginning Fund Balance (450-9701-399.99-01)</b>	<b>7,080,688</b>	<b>6,295,912</b>	<b>4,394,403</b>	<b>4,865,533</b>	<b>7,544,474</b>	<b>4,471,517</b>	<b>3,195,739</b>	<b>1,590,149</b>	<b>2,206,548</b>	<b>2,822,076</b>
<b>Revenues</b>										
Interest Investment Pool	72,290	1,254	9,743	123,673	69,430	2,000	2,000	25,000	25,000	25,000
Sidewalks (450-3502-341.62-02)										
Tax Revenue (450-5801-312.02-00) <sup>(1)</sup>	13,890,512	14,507,783	15,787,443	16,951,654	17,633,684	18,297,945	18,663,904	19,037,182	19,417,925	19,806,284
Lease Rents (various, misc.)	23,006	14,562	29,432	24,749	20,000	20,000	20,000	20,000	20,000	20,000
Other City Expense (450-5801-368.99-99)	0									
Misc. (Rental Insurance, Tree Donation, etc.)	13,123	6,498	4,616	9,974						
Park & Rec Fees (450-5803-347.40-01) (pk reserv)	19,136	55,376	191,092	197,322	183,750	187,425	191,174	194,997	198,897	202,875
Park & Rec Fees (450-5803-347.40-02) (spec event)	0	0								
Bid Package (450-5803-347.42-02)	0	0								
Park Bench Donation (450-5808-368.20-01; 20-02)	7,500	0	71,042	14,405						
CIP Bid Package (450-5849-361.30-01)	0	0								
Insurance Payments (450-5850-360.99-25) <sup>(2)</sup>		148,707		138,116						
<b>Subtotal, Revenues</b>	<b>14,025,567</b>	<b>14,734,180</b>	<b>16,093,369</b>	<b>17,459,892</b>	<b>17,906,864</b>	<b>18,507,370</b>	<b>18,877,077</b>	<b>19,277,179</b>	<b>19,661,822</b>	<b>20,054,159</b>
<b>Expenditures</b>										
Personnel	9,353,448	9,304,595	9,407,857	9,586,570	10,988,313	11,359,943	11,642,546	12,151,102	12,394,124	12,642,007
Non-Personnel <sup>(3)</sup>	3,291,556	3,328,630	3,346,524	3,546,259	4,259,290	4,383,205	4,750,121	4,874,677	4,972,171	5,071,614
Minor Maintenance	969,195	410,646	318,951	577,436	691,842	475,000	500,000	525,000	550,000	575,000
Capital Projects (Dept/Div 5849-5850) <sup>(4)</sup>	1,196,145	3,591,818	2,548,907	1,070,686	5,040,375	3,565,000	3,590,000	1,110,000	1,130,000	1,150,000
<b>Subtotal, Expenditures</b>	<b>14,810,344</b>	<b>16,635,688</b>	<b>15,622,239</b>	<b>14,780,951</b>	<b>20,979,821</b>	<b>19,783,148</b>	<b>20,482,667</b>	<b>18,660,780</b>	<b>19,046,295</b>	<b>19,438,621</b>
<b>Operating Income / (Loss)</b>	<b>(784,777)</b>	<b>(1,901,509)</b>	<b>471,130</b>	<b>2,678,941</b>	<b>(3,072,957)</b>	<b>(1,275,779)</b>	<b>(1,605,589)</b>	<b>616,399</b>	<b>615,527</b>	<b>615,538</b>
<b>Ending Fund Balance</b>	<b>6,295,912</b>	<b>4,394,403</b>	<b>4,865,533</b>	<b>7,544,474</b>	<b>4,471,517</b>	<b>3,195,739</b>	<b>1,590,149</b>	<b>2,206,548</b>	<b>2,822,076</b>	<b>3,437,613</b>
<b>Reserve Rate</b>	44.89%	29.82%	30.23%	43.21%	24.97%	17.27%	8.42%	11.45%	14.35%	17.14%

**Revenues**

- 1) Tax revenue increases by CPI/PIG of 2% starting in FY26.
- 2) Park reservations increase 2% starting in FY25.

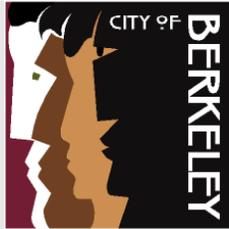
**Expenditures**

- 1) FY24 Personnel includes revised + 2 LGs cost-shifted from Marina Fund + capital staff defaults.
- 2) FY24 Non-Personnel includes \$110k in increased cost for utilities; FY25 Non-Personnel reduced by \$219k from one-time FY24 costs (vehicles/equipment).
- 3) FY25 and beyond personnel assumes Marina cost shifts are removed (WF LGs charged to MF).
- 4) FY25 includes \$475k in minor mtc, escalating by \$25k/year.
- 5) FY25 capital includes \$3.565M in FY25 for MLK YAP and \$3.59M in FY26 for Tom Bates Fieldhouse/Restroom/Pickleball/Soccer.

**TRANSFER TAX -- MEASURE P PROGRAM LONG-TERM FORECAST-----DRAFT**

	Category of Spending	FY 2024 Preliminary Estimate	FY 2025 Estimate	FY 2026 Estimate	FY 2027 Estimate	FY 2028 Estimate	FY 2029 Estimate
<b>Revenues</b>							
Beginning Fund Balance		\$ 19,887,422	\$ 5,583,073	\$ 2,355,308	\$ (4,238,005)	\$ (13,388,947)	\$ (18,001,799)
Measure P Revenues*		\$ 6,500,000	\$ 6,199,580	\$ 6,509,559	\$ 6,835,037	\$ 7,176,789	\$ 3,588,395
<b>Total Revenues and Balance of Funds</b>		<b>\$ 26,387,422</b>	<b>\$ 11,782,653</b>	<b>\$ 8,864,867</b>	<b>\$ 2,597,032</b>	<b>\$ (6,212,158)</b>	<b>\$ (14,413,405)</b>
<b>LESS: Total Expenses</b>							
Personnel Costs (1)		\$ 20,804,349	\$ 9,427,345	\$ 13,102,872	\$ 15,985,979	\$ 11,789,641	\$ 12,293,188
CMO: Homeless Services Coordinator	Staffing/Infrastructure	\$ 530,359	\$ 780,206	\$ 842,623	\$ 910,032	\$ 982,835	\$ 1,061,462
HHCS: Community Services Specialist II	Staffing/Infrastructure	\$ 202,899	\$ 219,131	\$ 236,661	\$ 255,594	\$ 276,042	\$ 298,125
HHCS: 50% Senior Management Analyst	Staffing/Infrastructure	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
HHCS: 2 Year Limited Term Community Services Specialist II	Staffing/Infrastructure	\$ 116,560	\$ 125,885	\$ 135,956	\$ 146,832	\$ 158,579	\$ 171,265
<b>Non-Personnel Costs/ Program Expenses</b>		<b>\$ 20,273,990</b>	<b>\$ 8,647,139</b>	<b>\$ 12,260,250</b>	<b>\$ 15,075,947</b>	<b>\$ 10,806,806</b>	<b>\$ 11,231,727</b>
Fire: 5150 Response & Transport - Measure P portion of contract	Immediate Street Conditions and Hygiene	\$ 1,321,605	\$ 814,302	\$ 814,302	\$ 814,302	\$ 814,302	\$ 1,321,605
		\$ 566,000	\$ 580,150	\$ 594,654	\$ 609,520	\$ 624,758	\$ 640,377
Dorothy Day House Shelter	Emergency Shelter	\$ 182,000					\$ 205,916
Dorothy Day House Drop In	Immediate Street Conditions and Hygiene	\$ 2,499,525	\$ 2,002,768	\$ 2,002,768	\$ 2,002,768	\$ 2,002,768	\$ 2,499,530
BACS Pathways STAIR Center	Emergency Shelter	\$ 829,498	\$ 1,235,411	\$ 1,235,411	\$ 1,235,411	\$ 1,235,411	\$ 1,235,411
BACS Coordinated Entry System (BACS HRC & Shallow Subsidies)	Immediate Street Conditions and Hygiene	\$ -					\$ 1,600,000
BACS Permanent Housing Subsidies / Shallow Subsidies	Permanent Housing					\$ 105,000	\$ 105,000
No Place Like Home - Scattered Unit Supportive Services	Permanent Housing				\$ 138,800	\$ 138,800	\$ 43,800
No Place Like Home - Scattered Unit Supportive Services					\$ 61,200	\$ 61,200	\$ 61,200
LifeLong Medical - Maudelle Shirek Affordable Housing (NPLH)		\$ 15,300	\$ 61,200	\$ 61,200	\$ 61,200	\$ 61,200	\$ 61,200
Insight Housing Hope Center (NPLH)	Permanent Housing	\$ 95,000					\$ 95,000
Insight Housing - Men's Housing Program	Emergency Shelter	\$ 170,502					\$ 170,502
Anti-Displacement Programs (Legal Assistance, Housing Retention Program, Flexible Housing Funds) (100k to BACS HRC; 275K to EDC and remaining to EBCLC) - to be funded by U1 in FY 24	Homelessness Prevention	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
BDIC Locker Program	Immediate Street Conditions and Hygiene	\$ 50,000		\$ -	\$ -	\$ -	\$ -
LifeLong Medical - Street Medicine	Immediate Street Conditions and Hygiene	\$ 525,001	\$ 525,000	\$ 525,000	\$ 525,000	\$ 525,000	\$ 525,000
YSA Tiny Home	Emergency Shelter	\$ 78,000	\$ -				
DBA- Homeless Outreach Worker	Immediate Street Conditions and Hygiene	\$ 40,000	\$ 40,000	\$ 40,000	\$ 40,000	\$ 40,000	\$ 40,000
Downtown Streets Team	Immediate Street Conditions and Hygiene	\$ 225,000	\$ 225,000	\$ 225,000	\$ 225,000	\$ 225,000	\$ 225,000
Shelter at 1720 San Pablo Ave Lease	Emergency Shelter	\$ 908,796	\$ 935,160	\$ 962,315	\$ 990,284	\$ -	\$ -
Dorothy Day House Berkeley Emergency Storm Shelter (Winter Shelter)	Emergency Shelter	\$ 350,000	\$ 358,750	\$ 367,719	\$ 376,912	\$ 386,335	\$ 395,993
Dorothy Day House - Inclement Weather Shelter	Emergency Shelter	\$ 412,185			\$ -	\$ -	\$ -
Dorothy Day House Beyond Horizon - 1720 San Pablo Avenue - Supportive Ser	Emergency Shelter	\$ 950,000	\$ 950,000	\$ 950,000	\$ 950,000	\$ -	\$ -
1367 University Avenue Step Up Housing Project*	Permanent Housing			1,066,027	1,092,678	1,119,995	1,147,995
Russell Street Residence Acquisition	Permanent Housing	\$ 4,500,000	\$ -	\$ -	\$ -	\$ -	\$ -
Training and Evaluation	Staffing/Infrastructure	\$ 133,334	\$ 133,334	\$ 133,334	\$ 133,334	\$ 133,334	\$ 133,334
Homeless Response Team	Immediate Street Conditions and Hygiene	\$ 920,085	\$ 690,064	\$ 690,064	\$ 690,064	\$ 690,064	\$ 690,064
Berkeley Relief Fund	Homelessness Prevention	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Portable Toilets	Immediate Street Conditions and Hygiene	\$ 96,000	\$ 96,000	\$ 96,000	\$ 96,000	\$ 96,000	\$ 96,000
Old City Hall Sprinkler system	Emergency Shelter	\$ 400,000					
One-Time Use of Measure P for Nexus Community Programs	Permanent Housing	\$ 578,164	\$ -	\$ -	\$ -	\$ -	\$ -
One-Time Use of Measure P for Nexus Community Programs	Immediate Street Conditions and Hygiene	\$ 976,207	\$ -	\$ -	\$ -	\$ -	\$ -
One-Time Use of Measure P for Nexus Community Programs	Emergency Shelter	\$ 882,480	\$ -	\$ -	\$ -	\$ -	\$ -
One-Time Use of Measure P for Nexus Community Programs	Staffing/Infrastructure	\$ 23,837	\$ -	\$ -	\$ -	\$ -	\$ -
One-Time Use of Measure P for Nexus Community Programs	Homelessness Prevention	\$ 262,215	\$ -	\$ -	\$ -	\$ -	\$ -
Expand the scope of services for the Downtown Streets Team to address the need for enhanced services around commercial and industrial areas in the Gilman District twice weekly	Immediate Street Conditions and Hygiene	\$ 50,000	\$ -	\$ -	\$ -	\$ -	\$ -
Reimagining Public Safety: Funding to organizations for Respite from Gender/Domestic Violence	Emergency Shelter	\$ 220,000	\$ -	\$ -	\$ -	\$ -	\$ -
1654 5th Street Operations	Emergency Shelter	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
701 Harrison Transition - Site Security	Emergency Shelter	\$ 88,000	\$ -	\$ -	\$ -	\$ -	\$ -
Public facilities improvement	Staffing/Infrastructure	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Encampment Resolution Fund 2 Awarded Grant Match- Super 8	Emergency Shelter	\$ -	\$ -	\$ 2,496,456	\$ 2,527,538	\$ -	\$ -
HCEB Contract- Interim Housing at Rodeway Inn		\$ 1,925,256			\$ 2,567,136	\$ 2,608,840	
Encampment Resolution Fund 3 Tentative Grant Match							
<b>Fiscal Year Surplus (Shortfall)</b>		<b>\$ (14,304,349)</b>	<b>\$ (3,227,765)</b>	<b>\$ (6,593,313)</b>	<b>\$ (9,150,942)</b>	<b>\$ (4,612,852)</b>	<b>\$ (8,704,794)</b>
<b>Ending Fund Balance</b>		<b>\$ 5,583,073</b>	<b>\$ 2,355,308</b>	<b>\$ (4,238,005)</b>	<b>\$ (13,388,947)</b>	<b>\$ (18,001,799)</b>	<b>\$ (26,706,593)</b>

Notes:  
 (1) Personnel Costs from FY 2025 to FY 2029 assumes an 8 percent increase for increased pension costs



Office of the City Manager

April 25, 2023

To: Honorable Mayor and Members of the City Council

From: *Dee* Dee Williams-Ridley, City Manager

Submitted by: Peter Radu, Assistant to the City Manager, Neighborhood Services  
 Lisa Warhuus, Director, Health, Housing and Community Services  
 Josh Jacobs, Homeless Services Coordinator, Neighborhood Services

Subject: Measure P and Impact on Homeless Services in Berkeley

This memo gives an overview of the City's implementation thus far of Measure P, a 2018 ballot measure dedicated toward homeless services in Berkeley. Staff are planning to provide FY24 mid-cycle Measure P budget recommendations to the Budget and Finance Policy Committee on April 27, 2023; in advance of that Committee meeting, this memo provides the Council with a broader overview of the history, expenditures, and accomplishments of the Measure to date.

Measure P, a real property transfer tax that has provided approximately \$15 million in funding annually (revenues, which have ranged from ~\$9M to ~\$20M, fluctuate greatly with market conditions) for general municipal purposes such as navigation centers, physical and mental health supports, rehousing and other services for unhoused people living in Berkeley. Measure P went into effect on January 1, 2019 and will sunset on January 1, 2029. As this report demonstrates, the funds have had a significant impact on homeless services in the City of Berkeley through supporting permanent housing, immediate street conditions and hygiene, homelessness prevention, and emergency shelter.

The City is using funding from Measure P to establish new permanent housing, address immediate street conditions and hygiene, prevent households from becoming homeless and provide emergency shelter and temporary accommodation. Importantly, Measure P is not the City's only funding for homeless services; while a significant source, it leverages millions of dollars in other State and Federal resources. In FY2022, the latest year for which actuals are available, the City spent \$30.7M on homelessness, with Measure P accounting for \$15.7M (51%) of that total. Staff are working on options for creating a comprehensive homeless system dashboard that will provide greater insight into the City's broader portfolio of services, but broader homeless system performance is beyond the scope of the current report. With this in mind, the following chart shows the amount of Measure P allocated to each category of homeless service in FY23:



**BALLOT MEASURE**

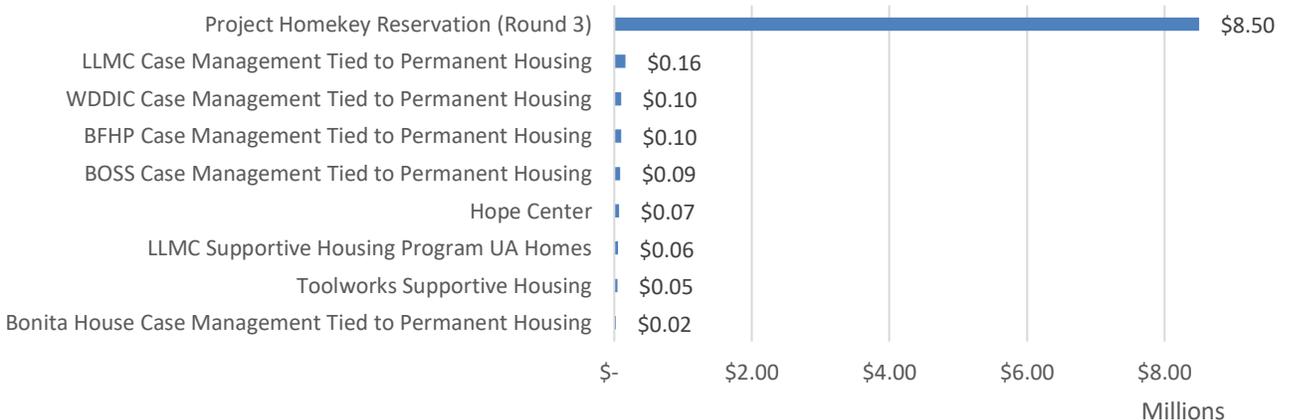
Measure P provides around \$10 million of funding annually from real property transfer taxes to pay for homeless services. Berkeley voters passed Measure P in November 2018 with 72.4% approval. The original ballot question read:

Shall ordinance raising funds for general municipal purposes such as navigation centers, mental health support, rehousing and other services for the homeless, including homeless seniors and youth; increasing the real property transfer tax for ten years from 1.5% to 2.5% for property sales and transfers over \$1,500,000, adjusted annually to capture the top approximately 33% of transfers; generating an estimated \$6,000,000 - \$8,000,000 annually; and establishing Homeless Services Panel of Experts to recommend homeless services, be adopted?

**PROGRESS ON HOMELESS SERVICES PROJECTS**

*Permanent Housing*

Measure P funds eight permanent housing projects including 95 new units for individuals/families. These projects provide immediate housing and supportive services for single adults and families that were formerly homeless. Services provided include housing retention services and mental health treatment. The City anticipates spending \$9.15 million in Measure P funding on permanent housing in the current fiscal year.



The HomeKey Reservation leverages State HomeKey funding which, if awarded this summer, will bring 42 new units of permanent supportive housing targeted towards serving the most vulnerable in our community by converting an existing motel into new units. The Rodeway Motel on University Avenue is the designated site for the application to the State and is currently being used as a non-congregate shelter. Per State requirements, all referrals for the new units will go through the Coordinated Entry System.

The Hope Center, run by Berkeley Food and Housing Project, includes 53 new units of permanent supportive housing, 32 shelter beds (COVID census is 16 beds), and 12 transitional housing beds to Berkeley. The funding from Measure P will provide support services to permanent residents in the building. Because of leveraged funding sources, all referrals for the new units go through the Coordinated Entry System.

Measure P funds will also support tenants living in No Place Like Home (NPLH) units. The NPLH program provides a housing subsidy for people with a mental illness experiencing homelessness. The NPLH program requires the City to commit to providing mental health services for residents for at least 20 years. The Measure P funding provides supportive services at the Hope Center and will support eligible households at two additional housing projects, once completed.

Measure P will also support community agencies providing homeless services with \$2.7 million in surplus funds for Fiscal Year 2023-24. The remaining seven permanent housing projects are part of this one-time nexus funding for community homeless programs. Programs previously funded with general fund dollars that were providing homeless services before Measure P was enacted are now being funded for one year by Measure P revenue to balance the Fiscal Year 2023-24 budget. These projects account for \$578,164 of the \$9.15 million permanent housing portfolio.

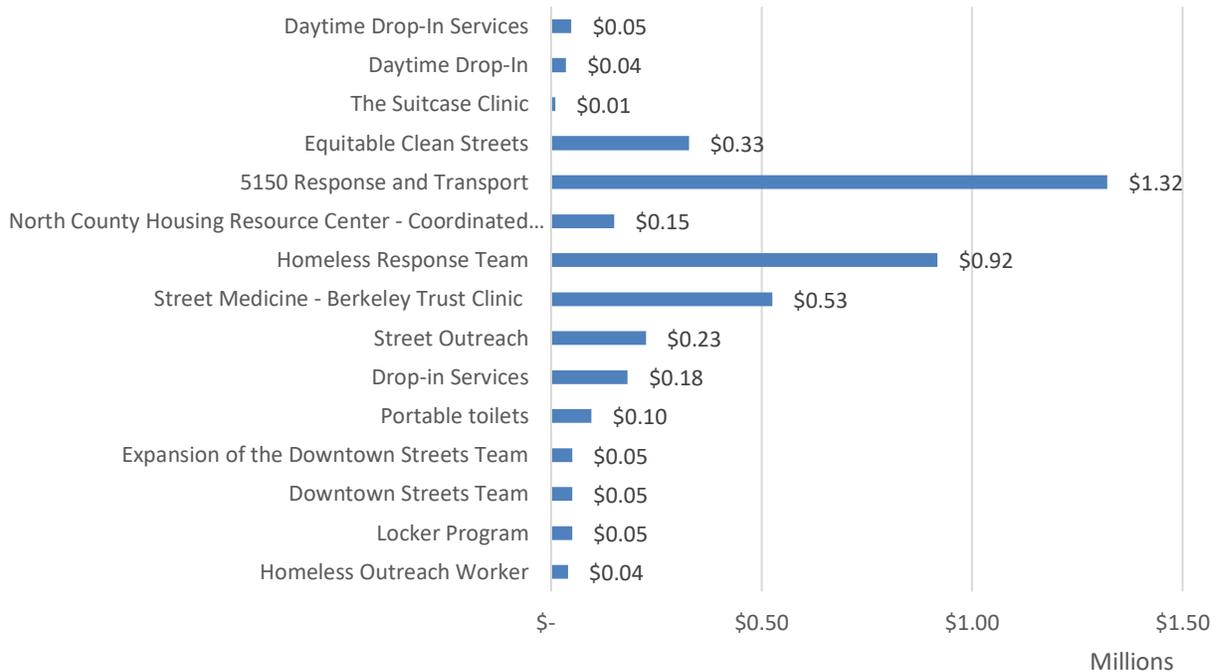
Please note that the Step-Up Housing Project, operated by Building Opportunities for Self Sufficiency, will come online in FY24. The anticipated Measure P expenditure is \$539,330 for the first year of operations and \$1,040,027 for the second year. The project will increase in cost by approximately 2.5% each year thereafter. The program will bring an additional 39 new units of permanent supportive housing targeted towards serving the most vulnerable in our community. All referrals for the new units will go through the Coordinated Entry System.

#### *Immediate street conditions and hygiene*

Measure P funds will support seventeen projects aimed at addressing immediate street conditions and hygiene. These projects address the immediate needs of persons currently living on the streets or in vehicles. The projects provide a range of services, including mental health crisis response, lockers, outreach workers, and portable toilets, as well as drop-in services such as showers and laundry, food, case management, and

April 25, 2023

help obtaining documents for social services and to people moving into housing. The City anticipates spending \$4.91 million in Measure P funding on these services through June 2023.



Funding for the City of Berkeley's Homeless Response Team, Downtown Business Association's Homeless Outreach Worker, Downtown Streets Team's Street Outreach and Outreach expansion provide street outreach workers and supportive staff to address the immediate street conditions and needs of residents currently living outside. The teams assist participants in being assessed for shelter and housing ultimately allowing households to move indoors. The teams make referrals to housing opportunities, provide immediate necessities, and provide supportive services to participants where they are. Participants are among the over 800 identified unsheltered households living on the streets of Berkeley on any given night. As of this writing, the Homeless Response Team has made over 500 offers of shelter with 43% of those offers accepted.

The Berkeley Trust Clinic, to be operated by LifeLong Medical Care, will be located at the Ann Chandler Clinic at 830 University. Clinic staff will work closely with LLMC street health teams and Berkeley homeless service providers to link unhoused individuals with primary care and psychosocial services. The Trust Clinic will offer drop in and scheduled appointments, access to behavioral health services, support for social services needs and access to on-site showers, clothing, food and other resources. In addition to individual medical and mental health appointments, the clinic will offer a variety of group services.

5150 Response and Transport provides emergency medical services to individuals that are experiencing a mental health crisis. They serve on average 88 participants a month or around 1,000 clients per year. Drop-in Services offered by Dorothy Day House provide food and supportive services during the day. Participants include both sheltered and unsheltered homeless households. The Berkeley Drop-in Center's locker program provides low-barrier, secure storage for the possessions of homeless persons residing in Berkeley 5 days a week. The program serves around 78 clients annually. The City of Berkeley also provides portable toilets throughout the city to ensure our residents have an appropriate place to relieve themselves and promotes equitable street cleaning practices through biweekly (once every two weeks) cleanings of populated encampment sites in Berkeley and adjacent residential neighborhoods.

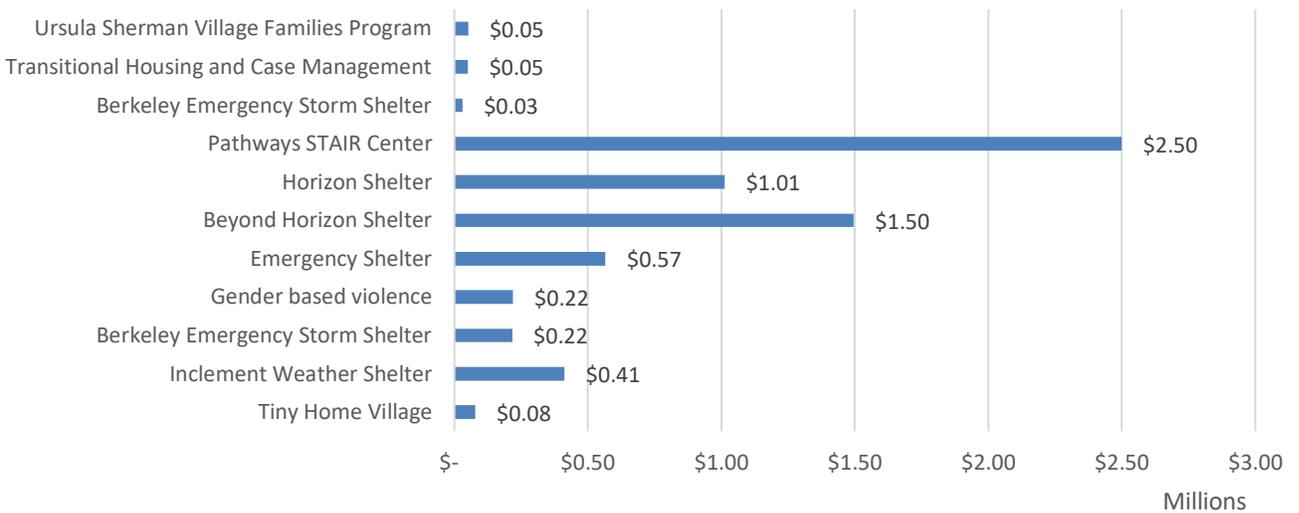
North County Housing Resource Center - Coordinated Entry is the systematic approach designed by our community to ensure the highest needs unsheltered individuals in Berkeley receive necessary services and interventions to promptly end their homelessness. Coordinated Entry resources include problem solving with participants to utilize all resources available to them, assessing participants for vulnerabilities to make appropriate referrals to programs that match individual needs, and housing navigation to assist clients matched to housing resources with leasing up in their unit.

The remaining five immediate street conditions and hygiene projects are part of the one-time nexus funding for community homeless programs. These projects account for \$976,207 of the \$4.91 million immediate street conditions and hygiene portfolio.

### *Emergency Shelter*

Measure P also funds eleven projects that provide 168 new immediate shelter beds and supportive services for a range of adults, including transitional-age youth, those seeking to move out of encampments, and others. Support services include shelter, transitional housing, and housing navigation. The City anticipates spending \$7.38 million in Measure P funding on these services through June 2023.

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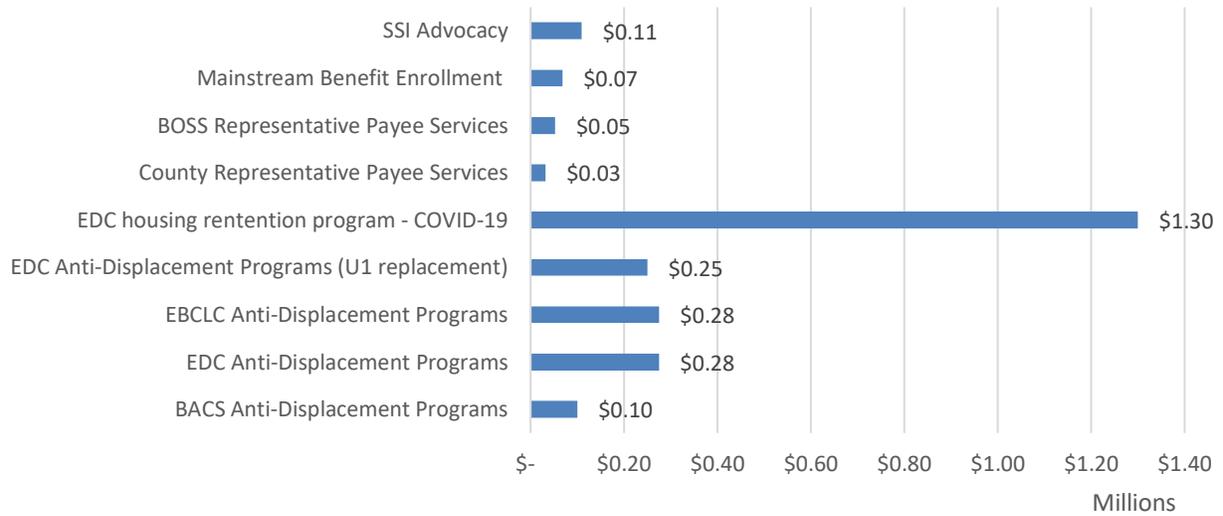
All of the city's emergency shelters serve clients that had formerly been living outdoors. The Berkeley Emergency Storm Shelter provides 19 beds from October through April to provide relief from inclement weather or other natural events, and an inclement weather shelter at the North Berkeley Senior Center (which opens when the overnight lows dip to 45 degrees or below and/or there is a 50% or greater chance of rain) also provided additional emergency, overnight capacity for as many as 80 unsheltered individuals through April 15. Beyond the Horizon is a non-congregate shelter that provides 27 motel rooms to encampment residents through a master lease with the Berkeley Inn. This non-congregate shelter has been integral in addressing homeless encampments by providing low-barrier shelter access to individuals referred by the Homeless Response Team. All three of these shelters are operated by Dorothy Day House. The Tiny Home Village, run by Youth Spirit Artworks, serves approximately ten transition age youth at a site in Oakland. The Pathways STAIR Center, run by Bay Area Community Services, has 45 beds, though they are currently only able to serve 32 clients at a time due to COVID-19 restrictions. The Pathway STAIR Center budget includes housing navigation services and rapid rehousing funds to help people move into permanent housing.

The remaining seven emergency shelter projects are part of the one-time nexus funding for community homeless programs. These projects account for \$882,480 of the \$7.38 million emergency shelter portfolio. Please note that the Berkeley Emergency Storm Shelter receives \$30,101 from nexus funding and \$216,201 in new Measure P funding. This additional funding allowed BESS to expand its operations from an inclement weather shelter to a nightly shelter that operates 24/7.

### *Homelessness Prevention*

Measure P funds will also target nine programs to prevent homelessness through legal assistance, housing retention services, and flexible housing funds. These direct

interventions help individuals or families who can immediately avoid homelessness. The City anticipates spending \$2.46 million on these services through June 2023.

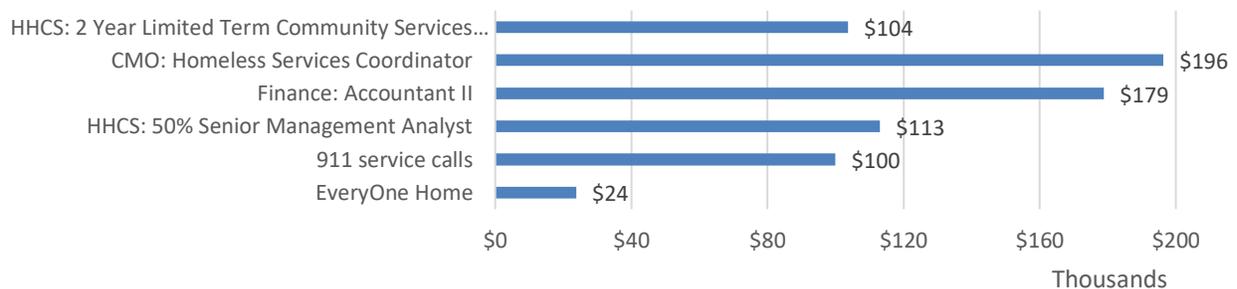


The BACS, EDC, and EBCLC prevention programs target households that need legal assistance, flexible housing funds, or other interventions in order to remain housed. Due to the COVID pandemic, the Housing Retention Program was expanded to support households impacted by COVID-19 as well as households needing one-time support.

The remaining four homelessness prevention projects are part of the one-time nexus funding for community homeless programs and support payee services, mainstream benefit enrollment, and SSI advocacy. These projects account for \$262,215 of the \$2.46 million homelessness prevention portfolio.

*Other Measure P Expenditures*

Measure P funds also support key infrastructure necessary to maintain and support homeless services. This category includes city staff working directly on homelessness programming, training and evaluation, and program assessments. The City anticipates spending \$715,847 of Measure P funding on these services through June 2023.



The four staffing costs include the Health, Housing and Community Services Community Services' Specialist and Senior Management Analyst, Finance's Accountant, and the City Manager's Office's Homeless Service Coordinator. The public safety assessment will evaluate the service needs required based on 911 and non-911 calls for service, dispatch, and crisis response.

The remaining EveryOne Home consulting costs are part of the one-time nexus funding for community homeless programs. This project accounts for \$23,837 of the total \$715,847 in other homelessness costs tied to Measure P.

*Reduction in Sheltered and Unsheltered Homelessness*

Berkeley conducts a Point-in-Time Count every two years which provides a snapshot of who is experiencing homelessness on any given night in our community. The most recent count was conducted in February 2022 and showed a reduction in both our sheltered and unsheltered homeless population from the previous count. Because of concerns about COVID-19, the 2021 count was postponed by a year. The previous count had been conducted in 2019.

The City of Berkeley saw a reduction of 41 sheltered and 10 unsheltered individuals from the previous count. This was the first time a reduction in either area was recorded since we began regularly collecting data at the city level in 2015.



As shown in the graph above, Berkeley saw a decrease in both unsheltered/sheltered homelessness while the county continued to trend upwards; growing from 5,629 in 2017 to 8,022 in 2019 and to 9,747 in the most recent count in 2022. Our investment of Measure P funding to permanent housing, immediate street conditions, prevention, and emergency shelter, all contributed to ensuring that the number of people experiencing homelessness in our community decreases over time.

FUNDS EXPENDED TO DATE

The following chart shows the amount of funding adopted in FY23 and FY24 in each spending category as well as projected costs for FY23 and suggested spending for FY24:



Since FY 2020, \$21.17 million has been spent in Measure P funding in the above categories listed. The FY23-24 biennial budget allocated an additional \$33.46 million in Measure P funding for a total of \$54.63 million.

If all of staff recommendations are adopted, Measure P is currently projected to have \$1.46 million in reserves by the end of FY 2025, but then dip to a nearly \$6M deficit by the time the Measure sunsets in FY2029. If interest rates, which greatly affect real estate market activity, decline in the coming years, these projections may change as revenues may come in stronger than forecasted. Alternatively, if the economy enters a recession, real estate activity may slow and deficit projections may worsen.

**MANAGEMENT OVERSIGHT**

The measure also established the Homeless Services Panel of Experts. The Panel was developed to make recommendations on how and to what extent the City should establish and/or fund programs to end or prevent homelessness in Berkeley and provide humane services and support. The panel is composed of members that have expertise in at least one of the following areas:

1. Development, administration, provision and/or evaluation of homeless programs in a government or non-profit capacity
2. Current or past lived experience with homelessness
3. Researching the causes, impacts and solutions to homelessness
4. State and/or local homeless policy, funding or programs

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5. Federal homeless policy and funding administration such as the Continuum of Care Program
6. Development and financing of affordable housing for formerly homeless persons
7. Provision of mental health and/or substance use programs for homeless persons

The Homeless Services Panel of Experts meets the first Wednesday of each month except for August and December. Members of the public who are interested in learning more about Measure P funds as they are allocated and expended can consult the Homeless Services Panel of Experts' meeting agendas and materials online, and/or attend the Commission meetings.

Council will review and take action on additional funding required to reduce and address the impacts of homelessness and may continue to rely on Measure P as a source for such efforts until the measure sunsets in 2029. Additionally, it is anticipated that the State will continue to fund HomeKey projects to convert hotels/motels to permanent housing which will require match funds from the community in order to be considered as a viable application. In preparation of a new HomeKey Project, City Council authorized a funding request of up to \$8.5 million likely to come from Measure P.

Information about Measure P can be found in the [Bond and Revenue Measures<sup>1</sup>](#) section of [berkeleyca.gov](#). Members of the public interested in learning more about the allocation and expenditure of Measure P funds can also consult the [Homeless Services Panel of Experts<sup>2</sup>](#), refer to their meeting agendas and documents, and/or attend their meetings.

Attachments:

- Spreadsheet of Measure P projects

cc:

LaTanya Bellow, Deputy City Manager  
Lisa Warhuus, Director, Health, Housing, and Community Services  
Matthai Chakko, Assistant to the City Manager  
Mark Numainville, City Clerk  
Jenny Wong, City Auditor

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<sup>1</sup> <https://berkeleyca.gov/your-government/our-work/bond-revenue-measures>

<sup>2</sup> <https://berkeleyca.gov/your-government/boards-commissions/homeless-services-panel-experts>



Office of the City Manager

May 16, 2024

To: Honorable Mayor and Members of the City Council

From: *Dee* Dee Williams-Ridley, City Manager

Subject: As shelter and permanent housing investments have increased, Berkeley's homelessness has declined

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## Summary

The bi-annual count of Alameda County's homeless population showed that overall homelessness – which includes those in shelters – dropped by three percent countywide since 2022, with the number of unsheltered residents decreasing by 11 percent. The City of Berkeley saw even larger decreases, with unsheltered homelessness down 45% and overall homelessness down 21%.

City staff, with the support and leadership of the City Council, have facilitated the permanent housing of nearly 1,200 people since 2021. Among the many programs that the City administers to provide housing, support and shelter, some highlights include:

- Bringing in at least \$40 million from the state to create new, non-congregate shelter and permanent supportive housing that has nearly doubled the shelter acceptance rate in encampments
- Launching an inter-departmental Homeless Response Team
- Investing over \$8M in efforts to stop homelessness before it starts through efforts that include eviction defense

This Point in Time (PIT) Count is a federal requirement for all communities receiving HUD homelessness funding, and it takes place every two years on a cold night in January. The methodology was updated slightly for this year's PIT count. A record number of volunteers, nearly 1,300, were sent to known locations where people were experiencing homelessness throughout the County. Volunteers completed survey

questionnaires with hundreds of unhoused persons, which will provide deeper insight to community and individual needs compared to previous counts. Additionally, each city or jurisdiction set up its own PIT Count deployment, coordinating much of the preparation and volunteer recruitment.

You can see all the data, trends and local jurisdiction data [online](#).<sup>1</sup>

## Background

In 2021, the Berkeley City Council endorsed the All Home Regional Action Plan<sup>2</sup>, a Bay Area-wide strategic homelessness plan that called for a 75% reduction in street homelessness by focusing on investments to bring people inside and off the streets, and then find permanent solutions for them. Since then, the City has focused its efforts on implementing that plan, and we have used local funding to do exactly what that plan called for by:

- Bringing in roughly \$10M in State Encampment Resolution Funds alongside an additional \$5M in Measure P to open 92 motel-based, non-congregate shelter beds, the addition of which has nearly doubled our shelter acceptance rate (from 43% to 79%) among unsheltered people living in encampments;
- Launching an inter-departmental Homeless Response Team that coordinates all wings of the City and our nonprofit partners to respond to our most dangerous encampments and ensure people living in them are connected to interim housing and other resources (67% of the people we encounter move into permanent housing or shelter);
- Bringing in over \$30M in State Homekey funding to open 85 units of new permanent supportive housing at two former motels; and
- Investing over \$8M in homelessness prevention and eviction defense resources, particularly in the wake of the pandemic, to stop homelessness before it starts.

These are only a handful of many programs we fund, support, and administer. Altogether, since 2021 (the year that plan was passed), we have permanently housed nearly 1200 people (1183) experiencing homelessness.

Given these responses, we are pleased but not surprised to see the PIT Count numbers; they show exactly what we would expect them to: fewer people are on our streets (45% reduction in street homelessness), more are in shelter (54% increase in sheltered homelessness), and more of them are being connected to solutions that permanently resolve their homelessness (21% reduction overall).

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<sup>1</sup> <https://public.tableau.com/app/profile/simtech.solutions/viz/AlamedaCountyPoint-in-TimeCountResultsSummary/PITTrends?publish=yes>

<sup>2</sup> <https://berkeleyca.gov/sites/default/files/documents/2021-07-13%20Item%2012%20Endorse%20All%20Home%20CA%20Regional%20Action.pdf>

As shelter and permanent housing investments have increased, Berkeley's homelessness has declined  
May 16, 2024  
Page 3 of 3

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We know we have much more work to do, but we are excited to see these efforts beginning to pay off.

If you have any questions, please contact Peter Radu, Assistant to the City Manager and Interim Deputy Director of Health, Housing and Community Services, at [pradu@berkeleyca.gov](mailto:pradu@berkeleyca.gov).

cc: LaTanya Bellow, Deputy City Manager  
Anne Cardwell, Deputy City Manager  
Peter Radu, Assistant to the City Manager and Interim Deputy Director of Health,  
Housing and Community Services  
Scott Gilman, Interim Director, Health, Housing, and Community Services  
Matthai Chakko, Communications Director/Assistant to the City Manager  
Mark Numainville, City Clerk  
Jenny Wong, City Auditor  
Farimah Brown, City Attorney



Board of Library Trustees

ACTION CALENDAR  
May 24, 2024

To: Honorable Mayor and Members of the City Council  
 From: Board of Library Trustees  
 Submitted by: Amy Roth, President of the Board of Library Trustees  
 Subject: Council Referral – Request for City Council to place a limited Library tax on the November 2024 ballot

RECOMMENDATION

Adopt a Resolution to include on the November 2024 ballot a measure levying a new, limited tax in order to maintain current levels of Library services, building maintenance, collections and staffing.

The proposed rate is 6¢ per square foot of residential building space and 9¢ of commercial building space, with annual adjustments, and exempting low-income homeowners.

The recommendation is to place this measure on the ballot, using language that aligns as closely as possible with the language employed by Godbe Research in the March 2024 community survey, per attachment 2:

*To maintain Berkeley Public Library services/ facilities such as:*

- *summer reading programs for children;*
- *keeping qualified librarians;*
- *quality places for children;*
- *homework help/ tutoring;*
- *book, material/ digital collections;*
- *maintain library facilities;*
- *senior/ accessible programs; and*
- *maintain weekday and weekend hours;*

*shall the Berkeley Public Library measure be adopted, levying 6¢ per square foot of residential building space (other rates detailed in the voter handbook), providing \$5,600,000 annually, until ended by voters, with annual adjustments, and exempting very low-income homeowners?*

FINANCIAL IMPLICATIONS

The Library has not adjusted its annual tax rate since 1988, beyond annual adjustments based on the Consumer Price Index (CPI) or Personal Income Growth (PIG) factor in California, which are the adjustments the City Council is currently authorized to approve under Chapter 7.56, Section 7.56.040 of the Berkeley Municipal Code, “LIBRARY RELIEF ACT OF 1980.”

The Berkeley Public Library is anticipating a structural deficit in the very near future, when expenses will outpace revenue. In order to sustain current hours and staffing levels, including the staffing required for the reintroduction of Sunday hours for which the Library is mandated by the City Charter to offer, the Library must be proactive and fiscally responsible by identifying a new revenue source.

If revenue does not increase, the Library will need to impose cost saving measures that will impact open hours as well as staffing levels, as the Library's personnel budget represents over 70% of the Library's total expenditures. In Fiscal Year 2025, personnel represents 75.8% of expenses.

Also, the Library would have to prioritize only select deferred maintenance facilities and technology projects for implementation that most impact health and safety. Since the onset of the pandemic, a number of significant deferred maintenance projects have been identified for the Library's physical plant and technological infrastructure needs.

One such example includes a full-scale replacement of the Central Library's HVAC system, which will cost over \$1.5M. Another example comes out of the recent strategic planning process in which the community identified the need for a new website. Addressing technological needs will require additional funding, which could be provided by the proposed limited tax increase.

The estimated \$5.6M in annual revenue generated by this proposed tax would maintain the Library's hours, address the immediate infrastructure and technological needs, and allow for the current level of Library services and staffing.

#### CURRENT SITUATION AND ITS EFFECTS

At a regular meeting on April 3, 2024, the Board of Library Trustees approved a motion to communicate a recommendation to Council to include a Library tax measure on the November 2024 ballot, proposing a rate of 6¢ per square foot of residential building space and 9¢ of commercial building space, with annual adjustments, and exempting low-income homeowners.

**Action:** M/S/C Trustee Selawsky / Trustee Greene to adopt resolution #R24-073 to refer to Council a request for inclusion on the November 2024 ballot a measure levying a new, limited tax in order to maintain current levels of Library services, building maintenance, collections and staffing.

**Vote:** Ayes: Trustees Ami, Greene, Hahn, Roth and Selawsky. Noes: None. Absent: None. Abstentions: None.

The Library contracted Godbe Research to conduct a community survey of Berkeley residents in March 2024. As illustrated in attachment 2, a high level of satisfaction (87.2%) with Library services as well as a strong level of support (78.3%) in the Berkeley community for a limited additional tax that would sustain library services.

**BACKGROUND**

The City of Berkeley applies a citywide special tax (referred to as the Library Relief Act of 1980) on all residential and commercial property in Berkeley based on square footage. The tax became permanent in 1988 through an amendment.

This Library Tax Fund is the primary funding source supporting the full range of Berkeley Public Library public services. The Fund generates 99% of total revenues and bears 98% of total expenses. This voter-approved tax is intended to provide a stable revenue source to ensure the provision of library services. The Library employs the proceeds of the library tax to maintain and enhance the Library's physical plant and infrastructure, purchase library materials, and provide public services.

As established in 1988, the tax is adjusted annually by either the Consumer Price Index in the immediate San Francisco Bay Area or the per capita Personal Income Growth factor in California. City Council adjust the tax rates (residential and commercial) based on the recommendation of the Director of Library Services to the Board of Library Trustees.

In recent years, the revenue increase afforded by the annual tax rate adjustment has not kept pace with rising costs associated with increased personnel and collection material expenses and the costs of operating five locations, including a historic, large Central Library and two historic branch buildings.

Although the Berkeley Public Library has had previous bond measures intended to fund the retrofit and expansion of the Central Library in 1996 and Branch renovations in 2000 and 2008, it has never had a change to this base tax rate, apart from the annual adjustments as described above. The annual adjustment to the tax rate of Fiscal Year 2023 was 4.44% and based on the PIG, raising an additional revenue of \$1,064,969, over Fiscal Year 2022. At the same time, expenditures in Fiscal Year 2023 were \$19,782,045, whereas in 2024 they are projected to be \$22,865,496, a difference of \$3,083,451.

**ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS**

Some of the deferred maintenance projects include ensuring that the systems and equipment used in each of the Library's five locations optimize environmental sustainability and reduce climate impacts. For example, Library staff is currently undertaking a project to replace all lighting fixtures in all five libraries with LED and/or more sustainable kinds of bulbs and fixtures.

Additionally, given the increasing impact of climate change, City of Berkeley Emergency Operations personnel as well as Library staff and City residents have observed that the libraries should have some additional features that would allow them to serve as actual cooling centers and/or locations where people could access clean, temperate air in the event of extended wildfire seasons and extreme heat.

**CONTACT PERSON**

Tess Mayer, Secretary of the Board of Library Trustees, 510-981-6195

Amy Roth, President of the Board of Library Trustees

Attachments:

1. 2024 04 03 Survey Report and Recommendation for Council Referral
2. 2024 Berkeley Public Library Revenue Measure Survey Presentation 04-03-24

RESOLUTION NO. ##,###-N.S.

Adopt a resolution to include on the November 2024 ballot a measure levying a new, limited tax in order to maintain current levels of Library services, building maintenance, collections and staffing.

WHEREAS, the Berkeley Public Library is anticipating a structural deficit in the near future; and

WHEREAS, the Library will need to employ cost-saving measures in order to remain financially solvent if additional revenue is not identified; and

WHEREAS, these cost-saving measures could impact current hours, staffing levels, and the ability to complete identified deferred maintenance and capital improvement projects; and

WHEREAS, the Library has developed a robust new 2024-2028 strategic plan in partnership with community stakeholders that identifies relevant and significant service directions in support of community that also require investment of resources; and

WHEREAS, the Library contracted Godbe Research to conduct a community survey in Berkeley; and

WHEREAS, the survey result reflected a favorable assessment of Library services as well as a strong level of support in the Berkeley community for a limited additional tax that would support the sustainability of library services; and

WHEREAS, the Board of Library Trustees is responsible for developing budgetary priorities and recommends an annual budget for the operation and maintenance of the library; and

WHEREAS, the Board of Library Trustees has recommended to refer to Council a request for inclusion of a ballot measure calling for limited increase in Library tax on the November 2024 ballot; and

NOW THEREFORE, BE IT RESOLVED that the Council adopt a resolution to include a ballot measure calling for limited increase in Library Tax on the November 2024 ballot.

BE IT FURTHER RESOLVED that the language used in the text of the ballot measure align as closely as possible with the language employed by Godbe Research in the March 2024 community survey, per attachment 2:

*To maintain Berkeley Public Library services/ facilities such as:*

- *summer reading programs for children;*

- *keeping qualified librarians;*
- *quality places for children;*
- *homework help/ tutoring;*
- *book, material/ digital collections;*
- *maintain library facilities;*
- *senior/ accessible programs; and*
- *maintain weekday and weekend hours;*

*shall the Berkeley Public Library measure be adopted, levying 6¢ per square foot of residential building space (other rates detailed in the voter handbook), providing \$5,600,000 annually, until ended by voters, with annual adjustments, and exempting very low-income homeowners?*

ADOPTED by the Berkeley City Council on May 21, 2024 by the following vote:

AYES:

NOES:

ABSENT:

ABSTENTIONS:



**ACTION CALENDAR**  
April 3, 2024

To: Board of Library Trustees  
From: Tess Mayer, Director of Library Services  
Subject: Report on Community Survey and Recommended Action

**RECOMMENDATION**

The Board of Library Trustees adopt a resolution to refer to Council a request for inclusion on the November 2024 ballot a measure levying a new, limited tax in order to maintain current levels of Library services, building maintenance, collections and staffing.

The proposed rate is 6¢ per square foot of residential building space and 9¢ of commercial building space, until ended by voters or after 12 years, with annual adjustments, and exempting very low-income homeowners.

**FINANCIAL IMPLICATIONS**

The Berkeley Public Library is anticipating a structural deficit in the very near future, when expenses will outpace revenue. In order to sustain current hours and staffing levels, including the staffing required for the reintroduction of Sunday hours, the Library must be proactive and fiscally responsible by identifying a new revenue source.

If revenue does not increase, the Library will need to impose cost saving measures that will impact the open hours and staffing levels, as the Library's personnel budget represents over 70% of the Library's total expenditures.

Also, the Library would have to prioritize only select deferred maintenance facilities and technology projects for implementation that most impact health and safety. Since the onset of the pandemic, a number of significant deferred maintenance projects have been identified for the Library's physical plant as well as technological infrastructure needs. One such example includes a full-scale replacement of the Central Library's HVAC system, which will cost over \$1.5M. Another example comes out of the recent strategic planning process in which the staff and community identified the need for a new website. Addressing technological needs will require additional funding, which could be provided by the proposed limited tax increase.

The estimated \$5.6M in annual revenue generated by this proposed tax would maintain the Library's hours, address the immediate infrastructure and technological needs, and allow for the current level of Library services.

## CURRENT SITUATION AND ITS EFFECTS

The Library contracted Godbe Research to conduct a community survey of Berkeley residents in March 2024. The findings illustrate a high level of satisfaction with Library services as well as a strong level of support in the Berkeley community for a limited additional tax that would sustain library services.

## BACKGROUND

The City of Berkeley applies a citywide special tax (referred to as the Library Relief Act of 1980) on all residential and commercial property in Berkeley based on square footage. The tax became permanent in 1988 through an amendment.

This Library Tax Fund is the primary funding source supporting the full range of Berkeley Public Library public services. The Fund generates 99% of total revenues and bears 98% of total expenses. This voter-approved tax is intended to provide a stable revenue source to ensure the provision of library services and may be adjusted annually based on the recommendation of the Director of Library Services to the Board of Library Trustees that the City Council adjust the tax rates (residential and commercial) by either the consumer price index in the immediate San Francisco Bay Area or the per capita personal income growth factor in California. The Library employs the proceeds of the library tax to maintain and enhance the Library's physical plant and infrastructure, purchase library materials, and provide public services.

In recent years, the revenue increase afforded by the annual tax rate adjustment has not kept pace with rising costs associated with increased personnel and collection material expenses and the costs of operating five locations, including a historic, large Central Library and two historic branch buildings.

Although the Berkeley Public Library has had previous bond measures intended to fund the retrofit and expansion of the Central Library in 1996 and Branch renovations in 2000 and 2008, it has never had a change to this base tax, apart from the annual adjustment as described above.

## ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

Some of the deferred maintenance projects include ensuring that the systems and equipment used in each of the Library's five locations optimize environmental sustainability and reduce climate impacts. For example, Library staff is currently undertaking a project to replace all lighting fixtures in the libraries with LED and/or more sustainable kinds of bulbs and fixtures. Additionally, given the increasing impact of climate change, many have observed that the libraries should have some additional features that would allow them to serve as actual cooling centers and/or locations where people could access clean air in the event of extended wildfire seasons.

## CONTACT PERSON

Tess Mayer, Director of Library Services, Library, 510-981-6195

Report on Community Survey and Recommended Action]

Attachments:

- 1: Report to Board of Library Trustees on Community Survey and Recommended Action
- 2: Berkeley Public Library Revenue Measure Survey Presentation to Board of Library Trustees

RESOLUTION NO. 24-073

Refer to Council a request for inclusion of a ballot measure calling for Library Tax on the November 2024 ballot

WHEREAS, the Berkeley Public Library is anticipating a structural deficit in the near future; and

WHEREAS, the Library will need to employ cost-saving measures in order to remain financially solvent if additional revenue is not identified; and

WHEREAS, these cost-saving measures could impact current hours, staffing levels, and the ability to complete identified deferred maintenance and capital improvement projects; and

WHEREAS, the Library contracted Godbe Research to conduct a community survey in Berkeley; and

WHEREAS, the survey result reflected a favorable assessment of Library services as well as a strong level of support in the Berkeley community for a limited additional tax that would support the sustainability of library services; and

WHEREAS, the Board of Library Trustees is responsible for developing budgetary priorities and recommends an annual budget for the operation and maintenance of the library; and

WHEREAS, the Board of Library Trustees provides leadership, governance and oversight of the Library.

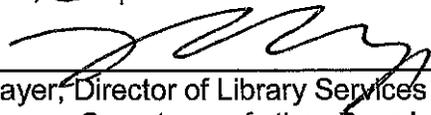
NOW THEREFORE, BE IT RESOLVED that the Board of Library Trustees adopt a resolution to refer to Council a request for inclusion of a ballot measure calling for limited increase in Library Tax on the November 2024 ballot.

BE IT FURTHER RESOLVED that the Board recommend to the Council that the ballot language used be the language tested by Godbe Research, incorporating proposed changes as described.

ADOPTED by the Board of Library Trustees of the City of Berkeley at a regular meeting held on April 3, 2024 by the following vote:

AYES:	Trustees Ami, Greene, Hahn, Roth & Selawsky
NOES:	none
ABSENT:	none
ABSTENTIONS:	none

  
 \_\_\_\_\_  
 Amy Roth, Chairperson

  
 \_\_\_\_\_  
 Tess Mayer, Director of Library Services  
 Serving as Secretary of the Board of Library Trustees



GODBE RESEARCH  
Gain Insight

## Berkeley Public Library: 2024 Revenue Measure Feasibility Survey

April 3, 2024

### Overview and Research Objectives

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The Berkeley Public Library commissioned Godbe Research to conduct a survey of local voters with the following research objectives:

- Gauge satisfaction with the Library's provision of services and management of taxpayer funds, as well as gauge opinion on whether the Library needs additional funding;
- Assess potential voter support for a revenue measure to maintain Library services and facilities with funding that cannot be taken by Sacramento;
- Prioritize projects and programs to be funded with the proceeds;
- Test the influence of informational and critical statements on potential voter support;
- Identify any rate sensitivity; and
- Assess opinion on the future direction of the economy;
- Identify any differences in voter support due to demographic and/or voter behavioral characteristics.

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April 3, 2024

## Methodology Overview

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- Data Collection Landline (20), cell (145), text to online (696), and email to online (11) interviewing
- Universe 64,798 likely November 2024 voters
- Fielding Dates March 11 through 18, 2024
- Interview Length 25 minutes
- Sample Size n=872
- Margin of Error  $\pm 3.30\%$

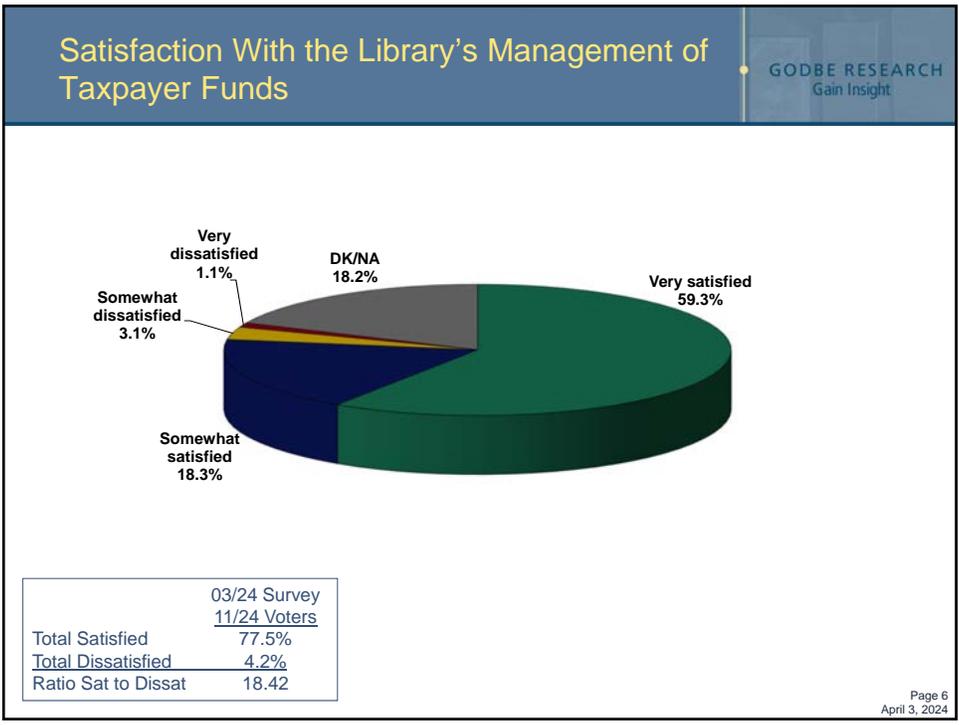
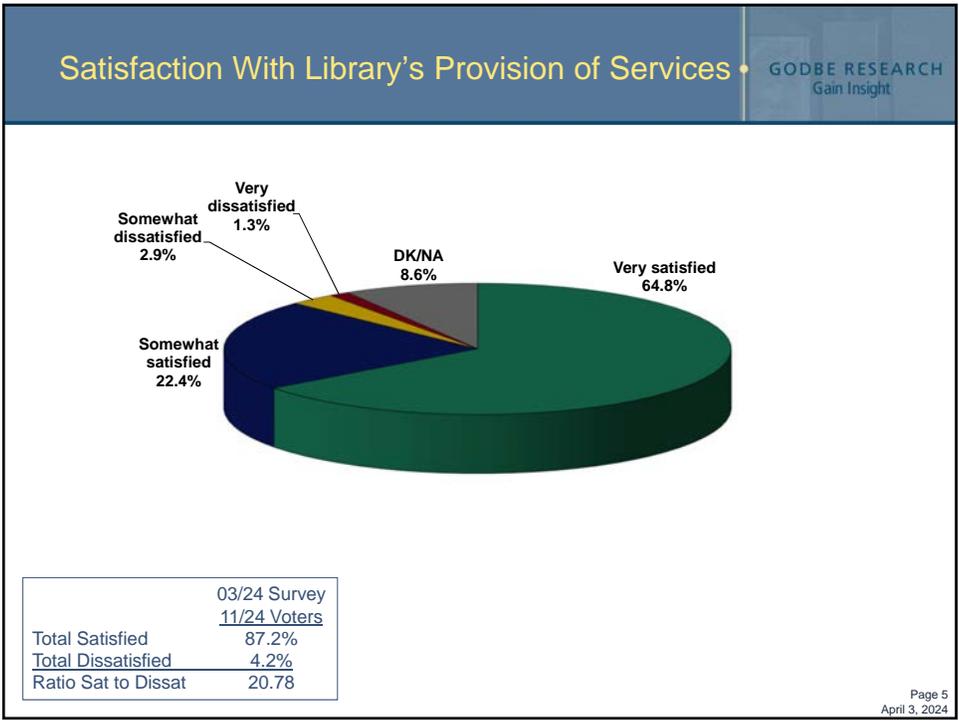
The data have been weighted to reflect the actual population characteristics of likely voters in the City of Berkeley in terms of their gender, age, and political party type.

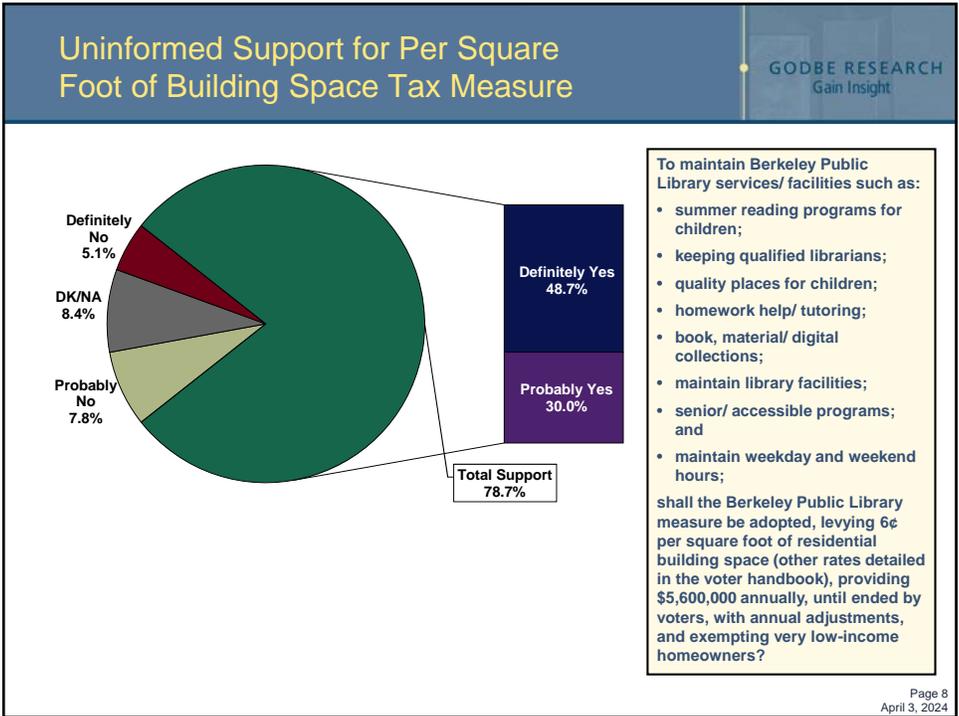
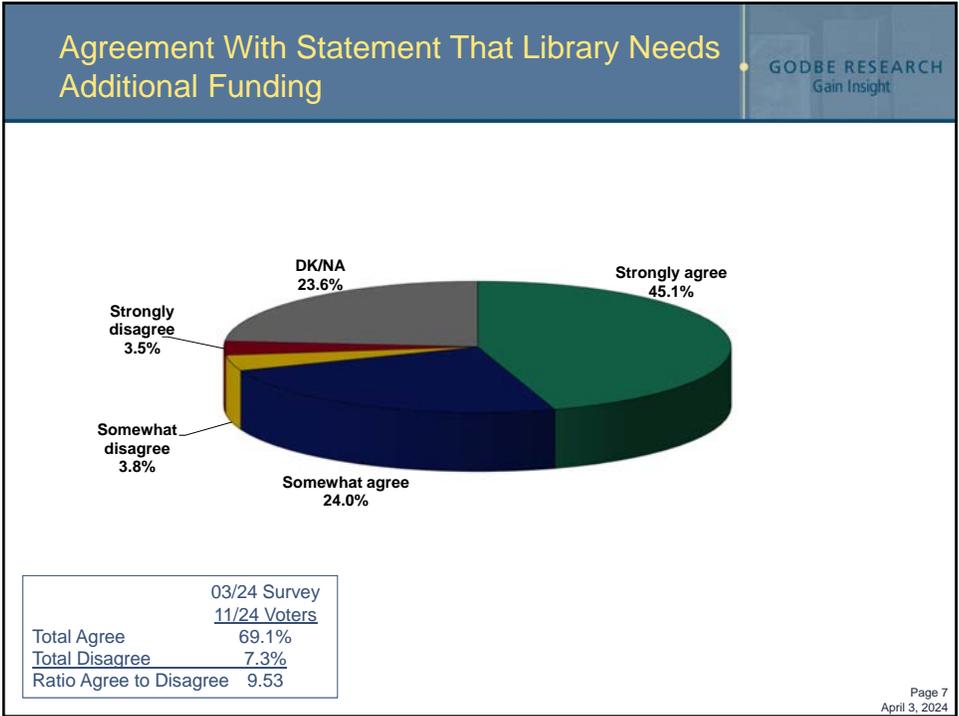
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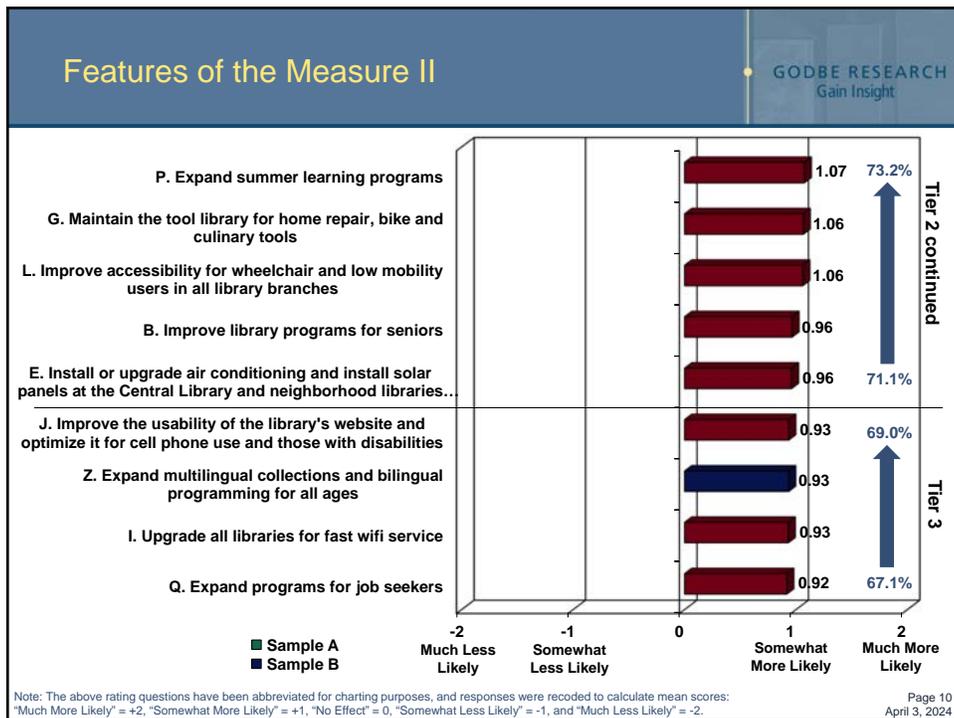
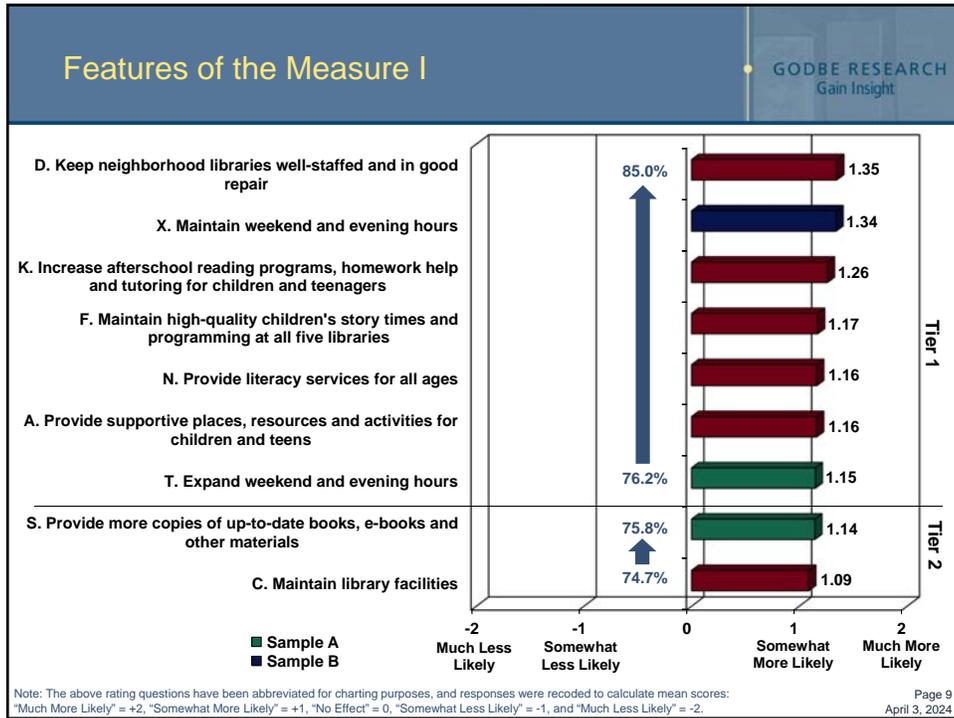


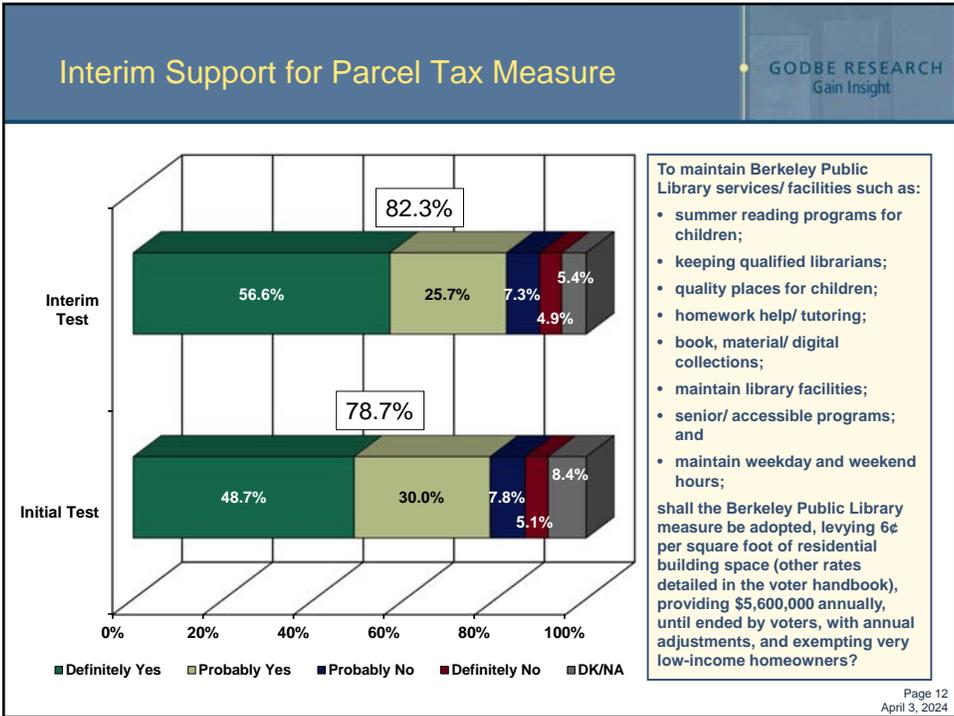
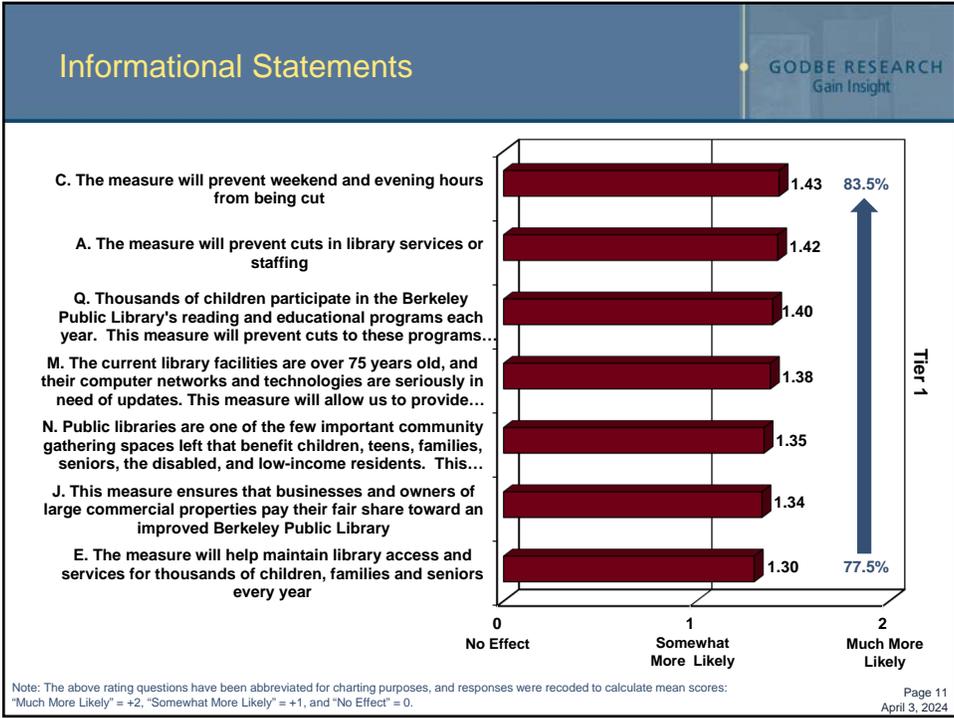
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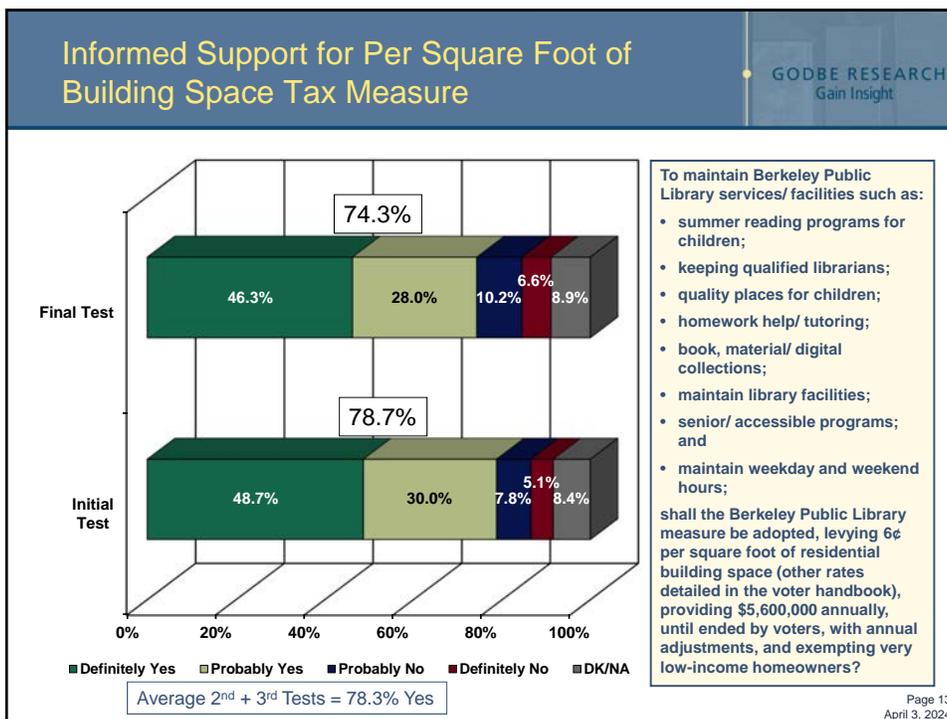
## Key Findings











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