



PROCLAMATION CALLING A SPECIAL MEETING OF THE BERKELEY CITY COUNCIL

In accordance with the authority in me vested, I do hereby call the Berkeley City Council in special session as follows:

**Friday, June 14, 2024
2:00 PM**

SCHOOL DISTRICT BOARD ROOM - 1231 ADDISON STREET, BERKELEY, CA 94702
TELECONFERENCE LOCATION - 1404 LE ROY AVE, BERKELEY, CA 94708
TELECONFERENCE LOCATION - 1619 EDITH STREET, BERKELEY, CA 94703

JESSE ARREGUIN, MAYOR
Councilmembers:

DISTRICT 1 – RASHI KESARWANI
DISTRICT 2 – TERRY TAPLIN
DISTRICT 3 – BEN BARTLETT
DISTRICT 4 – VACANT

DISTRICT 5 – SOPHIE HAHN
DISTRICT 6 – SUSAN WENGRAF
DISTRICT 7 – CECILIA LUNAPARRA
DISTRICT 8 – MARK HUMBERT

This meeting will be conducted in a hybrid model with both in-person attendance and virtual participation. If you are feeling sick, please do not attend the meeting in person.

Live captioned broadcasts of Council Meetings are available on Cable B-TV (Channel 33) and via internet accessible video stream at http://berkeley.granicus.com/MediaPlayer.php?publish_id=1244.

Remote participation by the public is available through Zoom. To access the meeting remotely: Join from a PC, Mac, iPad, iPhone, or Android device: Please use this URL <https://cityofberkeley-info.zoomgov.com/j/1618252464>. To request to speak, use the “raise hand” icon by rolling over the bottom of the screen. To join by phone: Dial **1-669-254-5252** or **1-833-568-8864 (Toll Free)** and enter Meeting ID: **161 825 2464**. If you wish to comment during the public comment portion of the agenda, Press *9 and wait to be recognized by the Chair. Please be mindful that the meeting will be recorded.

To submit a written communication for the City Council’s consideration and inclusion in the public record, email council@berkeleyca.gov.

This meeting will be conducted in accordance with the Brown Act, Government Code Section 54953 and applicable Executive Orders as issued by the Governor that are currently in effect. Any member of the public may attend this meeting. Questions regarding public participation may be addressed to the City Clerk Department (510) 981-6900. The City Council may take action related to any subject listed on the Agenda.

Pursuant to the City Council Rules of Procedure and State Law, the presiding officer may remove, or cause the removal of, an individual for disrupting the meeting. Prior to removing an individual, the presiding officer shall warn the individual that their behavior is disrupting the meeting and that their failure to cease their behavior may result in their removal. The presiding officer may then remove the individual if they do not promptly cease their disruptive behavior. “Disrupting” means engaging in behavior during a meeting of a legislative body that actually disrupts, disturbs, impedes, or renders infeasible the orderly conduct of the meeting and includes, but is not limited to, a failure to comply with reasonable and lawful regulations adopted by a legislative body, or engaging in behavior that constitutes use of force or a true threat of force.

Preliminary Matters

Roll Call:

Consent Calendar

The Council will first determine whether to move items on the agenda for “Action” or “Information” to the “Consent Calendar”, or move “Consent Calendar” items to “Action.” Three members of the City Council must agree to pull an item from the Consent Calendar or Information Calendar for it to move to Action. Items that remain on the “Consent Calendar” are voted on in one motion as a group. “Information” items are not discussed or acted upon at the Council meeting unless they are moved to “Action” or “Consent”.

No additional items can be moved onto the Consent Calendar once public comment has commenced. At any time during, or immediately after, public comment on Information and Consent items, any Councilmember may move any Information or Consent item to “Action.” Following this, the Council will vote on the items remaining on the Consent Calendar in one motion.

For items moved to the Action Calendar from the Consent Calendar or Information Calendar, persons who spoke on the item during the Consent Calendar public comment period may speak again at the time the matter is taken up during the Action Calendar.

Public Comment on Consent Calendar and Information Items Only: *The Council will take public comment on any items that are either on the amended Consent Calendar or the Information Calendar. Speakers will be entitled to two minutes each to speak in opposition to or support of Consent Calendar and Information Items. A speaker may only speak once during the period for public comment on Consent Calendar and Information items.*

Additional information regarding public comment by City of Berkeley employees and interns: Employees and interns of the City of Berkeley, although not required, are encouraged to identify themselves as such, the department in which they work and state whether they are speaking as an individual or in their official capacity when addressing the Council in open session or workshops.

Consent Calendar

- 1. Elections Code Section 9212 Reports on Initiative Ordinances “Control of Infectious Aerosols in City Buildings” and “Large Buildings Fossil Fuel Emissions Tax”**
From: Mayor Arreguin (Author)
Recommendation: Refer to the City Manager to prepare reports under the provisions of California Elections Code Section 9212 on two proposed ordinances that will appear before Berkeley voters on the November 5 ballot: The “Control of Infectious Aerosols in City Buildings” and “Large Buildings Fossil Fuel Emissions Tax” measures. Include analysis of costs to the City and other potential costs, City staffing implications, potential economic impacts and benefits, if any, on local businesses and city tax revenues, and feasibility of implementing the proposed initiative ordinances.
In addition, the Council welcomes any other information and analysis of potential interest to the City or the public, as determined by the City Manager and identified during the review process.
Financial Implications: Staff time
Contact: Jesse Arreguin, Mayor, (510) 981-7100

Action Calendar

The public may comment on each item listed on the agenda for action. For items moved to the Action Calendar from the Consent Calendar or Information Calendar, persons who spoke on the item during the Consent Calendar public comment period may speak again during one of the Action Calendar public comment periods on the item. Public comment will occur for each Action item (excluding public hearings, appeals, and/or quasi-judicial matters) in one of two comment periods, either 1) before the Action Calendar is discussed; or 2) when the item is taken up by the Council.

A member of the public may only speak at one of the two public comment periods for any single Action item.

The Presiding Officer will request that persons wishing to speak line up at the podium, or use the "raise hand" function in Zoom, to determine the number of persons interested in speaking at that time. Up to ten (10) speakers may speak for two minutes. If there are more than ten persons interested in speaking, the Presiding Officer may limit the public comment for all speakers to one minute per speaker. Speakers are permitted to yield their time to one other speaker, however no one speaker shall have more than four minutes. The Presiding Officer may, with the consent of persons representing both sides of an issue, allocate a block of time to each side to present their issue.

Action items may be reordered at the discretion of the Chair with the consent of Council.

Action Calendar

2. **Community Survey Results and Direction on Potential November 2024 Ballot Measures**

From: City Manager

Recommendation: Review the results of the community survey and direct staff to prepare final language for City Council approval on July 30, 2024 for the following November 2024 revenue measures:

1. An amendment to the existing Parks Tax that results in 20% increase.
2. An amendment to the existing tax (Measure P) for general government use on transfers of real property at 2.5% of a property's value for properties valued \$1.5M or higher that increases the rate from 2.5% to 3% for properties valued \$3M or higher, increases the rate from 2.5% to 3.5% for properties valued \$10M or higher and removes its January 1, 2029 expiration date.
3. An amendment to the existing Sugar Sweetened Beverage Product Distribution Tax that removes the current 10-year expiration date of January 1, 2027.
4. Provide direction regarding next steps and timing related to a potential new tax that would support and expand performing and cultural arts institutions and programs in Berkeley, performing arts education activities in Berkeley's public schools, culturally-diverse arts programs, festivals and street fairs, and capital projects for art spaces.

Financial Implications: None at this time

Contact: Anne Cardwell, City Manager's Office, (510) 981-7000; Scott Ferris, Parks, Recreation and Waterfront, (510) 981-6700

Adjournment

I hereby request that the City Clerk of the City of Berkeley cause personal notice to be given to each member of the Berkeley City Council on the time and place of said meeting, forthwith.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the City of Berkeley to be affixed on June 11, 2024.



Jesse Arreguin, Mayor

Public Notice – this Proclamation serves as the official agenda for this meeting.

ATTEST:



Date: June 11, 2024

Mark Numainville, City Clerk

NOTICE CONCERNING YOUR LEGAL RIGHTS: *If you object to a decision by the City Council to approve or deny a use permit or variance for a project the following requirements and restrictions apply:*

- 1) No lawsuit challenging a City decision to deny (Code Civ. Proc. §1094.6(b)) or approve (Gov. Code 65009(c)(5)) a use permit or variance may be filed more than 90 days after the date the Notice of Decision of the action of the City Council is mailed. Any lawsuit not filed within that 90-day period will be barred.*
- 2) In any lawsuit that may be filed against a City Council decision to approve or deny a use permit or variance, the issues and evidence will be limited to those raised by you or someone else, orally or in writing, at a public hearing or prior to the close of the last public hearing on the project.*

Archived indexed video streams are available at:

<https://berkeleyca.gov/your-government/city-council/city-council-agendas>.

Channel 33 rebroadcasts the following Wednesday at 9:00 a.m. and Sunday at 9:00 a.m.

Communications to the City Council are public record and will become part of the City's electronic records, which are accessible through the City's website. **Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to the City Council, will become part of the public record.** If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service to the City Clerk Department at 2180 Milvia Street. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the City Clerk Department for further information.

Any writings or documents provided to a majority of the City Council regarding any item on this agenda will be made available for public inspection at the public counter at the City Clerk Department located on the first floor of City Hall located at 2180 Milvia Street as well as posted on the City's website at <https://berkeleyca.gov/>.

Agendas and agenda reports may be accessed via the Internet at:

<https://berkeleyca.gov/your-government/city-council/city-council-agendas>

and may be read at reference desks at the following locations:

City Clerk Department - 2180 Milvia Street, First Floor

Tel: 510-981-6900, TDD: 510-981-6903, Fax: 510-981-6901

Email: clerk@berkeleyca.gov

Libraries: Main – 2090 Kittredge Street,

Claremont Branch – 2940 Benvenue, West Branch – 1125 University,

North Branch – 1170 The Alameda, Tarea Hall Pittman South Branch – 1901 Russell

COMMUNICATION ACCESS INFORMATION:

This meeting is being held in a wheelchair accessible location.

To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at (510) 981-6418 (V) or (510) 981-6347 (TDD) at least three business days before the meeting date.

Please refrain from wearing scented products to this meeting.



Captioning services are provided at the meeting, on B-TV, and on the Internet. In addition, assisted listening devices for the hearing impaired are available from the City Clerk prior to the meeting, and are to be returned before the end of the meeting.

CONSENT CALENDAR

June 14, 2024

To: Members of the City Council

From: Mayor Jesse Arreguin

Subject: Elections Code Section 9212 Reports on Initiative Ordinances “Control of Infectious Aerosols in City Buildings” and “Large Buildings Fossil Fuel Emissions Tax”

RECOMMENDATION

Refer to the City Manager to prepare reports under the provisions of California Elections Code Section 9212 on two proposed ordinances that will appear before Berkeley voters on the November 5 ballot: The “Control of Infectious Aerosols in City Buildings” and “Large Buildings Fossil Fuel Emissions Tax” measures. Include analysis of costs to the City and other potential costs, City staffing implications, potential economic impacts and benefits, if any, on local businesses and city tax revenues, and feasibility of implementing the proposed initiative ordinances.

In addition, the Council welcomes any other information and analysis of potential interest to the City or the public, as determined by the City Manager and identified during the review process.

FISCAL IMPACTS OF RECOMMENDATION

Staff time.

CURRENT SITUATION AND ITS EFFECTS**Control of Infectious Aerosols in City Buildings:**

On January 26, 2024, George Lippman and other named proponents submitted a Notice of Intent to Circulate Petition and request for Title and Summary for an initiative ordinance entitled “Control of Infectious Aerosols in City Buildings”.

The proposed initiative would establish a new city law requiring by April 1, 2025 the City to adopt an American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE) Standard 241-2023 or standard of equal or superior stringency for the control of infectious aerosols in Occupied Buildings owned or leased by the City of Berkeley. The initiative would also require by January 1, 2025 that the City implement interim measures such as requiring all windows that are operable to be open during Operating Hours unless there is inclement weather and purchasing and installing HEPA filters for areas of Occupied City Buildings where windows cannot open.

While this initiative would establish stringent air quality standards that will improve the health and safety of interior spaces for City employees and customers, it is currently unknown what the practical effect of adopting an ASHRAE standard means for existing city facilities. The City Manager should look at the air quality standards proposed in this

measure, and any other air quality standards applicable, including those under consideration by State or Federal government. The report should explain in detail what the air quality standard means and how it would be applied.

If the voters approve this initiative ordinance, the City Manager, Council, and public should understand what is involved in implementing it and the cost and feasibility of implementation. Specifically, several City office buildings including 1947 Center Street and 2180 Milvia Street are historic landmarks. The report should look at the technical feasibility and costs of retrofitting these buildings to apply the new air quality standards and systems. In addition, the installation of new systems would require ongoing monitoring and maintenance which would require city resources. Lastly, the reporting requirements prescribed in the initiative will require staff time to ensure that systems are functioning and continuously meet the required air quality standards.

If significant renovations or installations of new systems are required to meet these standards in existing city buildings, then there needs to be an assessment of the costs, so that the Council can budget sufficient funding if the initiative passes in November.

Large Buildings Fossil Fuel Emissions Tax:

On February 28, 2024, Daniel Tahara and other named proponents submitted a Notice of Intent to Circulate Petition and Request for Title and Summary for the initiative ordinance entitled “Large Buildings Fossil Fuel Emissions Tax”. According to the Notice of Intent, if approved, the initiative would add a new Chapter 7.77 to the Berkeley Municipal Code to impose an excise tax on the consumption of natural gas in large buildings, the proceeds of which would fund climate mitigations strategies.

The impact of this measure on restaurants and other businesses is unknown, and additional information is needed to understand the economic impacts of this measure as well as potential benefits. In addition, a detailed analysis is necessary around implementation and resources needed to staff monitoring, enforcement and collection of this new tax measure.

[California Elections Code Section 9212](#) authorizes the legislative body of the city [the City Council] to refer a proposed initiative measure to a city agency or agencies for a report on the impacts of the proposed initiative, including the fiscal impacts or any other matters that Council requests to be in the report. Section 9212 requires that the report shall be presented to the Council within the time prescribed by the Council, but no later than 30 days after the elections officially certifies to the City Council the sufficiency of the petition.

Initiative proponents were notified by the City Clerk that the Register of Voters has verified the minimum number of signatures necessary for these initiatives to qualify for the November 5, 2024 ballot. Council is required to take action on all qualified measures prior to August 9th, 2024.

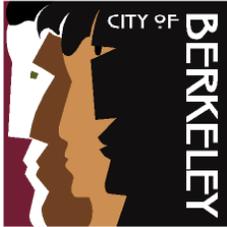
Given that these measures may be placed on the ballot in the coming weeks and submitted to the voters, this report is time-sensitive so that the Council, staff and public will have information on the effects of these initiatives.

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

N/A

CONTACT PERSON

Mayor Jesse Arreguín 510-981-7100



Office of the City Manager

ACTION CALENDAR

June 14, 2024

To: Honorable Mayor and Members of the City Council

From: Dee Williams-Ridley, City Manager

Submitted by: Anne Cardwell, Deputy City Manager
Scott Ferris, Director, Parks Recreation & Waterfront

Subject: Community Survey Results and Direction on Potential November 2024
Ballot Measures

RECOMMENDATION

Review the results of the community survey and direct staff to prepare final language for City Council approval on July 30, 2024 for the following November 2024 revenue measures:

1. An amendment to the existing Parks Tax that results in 20% increase.
2. An amendment to the existing tax (Measure P) for general government use on transfers of real property at 2.5% of a property's value for properties valued \$1.5M or higher that increases the rate from 2.5% to 3% for properties valued \$3M or higher, increases the rate from 2.5% to 3.5% for properties valued \$10M or higher and removes its January 1, 2029 expiration date.
3. An amendment to the existing Sugar Sweetened Beverage Product Distribution Tax that removes the current 10-year expiration date of January 1, 2027.
4. Provide direction regarding next steps and timing related to a potential new tax that would support and expand performing and cultural arts institutions and programs in Berkeley, performing arts education activities in Berkeley's public schools, culturally-diverse arts programs, festivals and street fairs, and capital projects for art spaces.

FISCAL IMPACTS OF RECOMMENDATION:

None at this time.

CURRENT SITUATION AND ITS EFFECTS

On May 24, 2024, City Council received a report from the City Manager on a potential Parks Tax increase and a Measure P extension and increase (see attachment #1). Additionally, City Council heard public comment about an extension of the Sugar, Sweetened Beverage Tax and developing a new tax to help fund community art non-profits and programs.

In early June 2024, Lake Research Partners, with input from City staff and City Council, completed an 18-minute community survey that included questions about changes and

increases to the Parks Tax and Measure P, and a new Arts Tax Measure. Results of this survey are attached (see attachment #2).

Timeline

City Council action on these four (4) potential measures is needed today in order for City staff to have sufficient time to draft final ballot language and return to Council at the July 30 meeting for formal action to place the measures on the ballot. The last scheduled meeting before the end of the City Council session is July 30, 2024 and the associated agenda packet is published on July 18, 2024. Final, adopted, signed resolutions that contain the exact text of the measure and the 75-word ballot question must be delivered to the Alameda County Registrar of Voters Office by the August 9 deadline.

Context

The following Berkeley voter initiatives have either been placed on the November 2024 ballot, qualified for the ballot, are undergoing petition signature checks, or are in circulation for signatures:

<u>Measure</u>	<u>Status</u>
CAFO Prohibition (Council Action on 11/7/23)	<i>Placed on Nov. 2024 ballot</i>
Fix Streets & Sidewalks Initiative Tax (McGrath)*	<i>Qualified for Nov. 2024</i>
Infectious Aerosols Ord. (Lippman/Law/Soper)	<i>Qualified for Nov. 2024</i>
Fossil Fuels Tax (Lippman/Tahara/Lieblch)*	<i>Qualified for Nov. 2024</i>
Rent Relief & Homeowners (Clement/Lieberman)	<i>Qualified for Nov. 2024</i>
SAFE STREETS Initiative Tax (Mirvish/Gould/Yung)*	<i>Qualified for Nov. 2024</i>
Tenants Ordinance (Alpert/Simon-Weisberg)	<i>In circulation</i>
Nuclear Free Amendments (Pittman)	<i>In circulation</i>

** Denotes revenue tax measure*

At its May 24, 2024 special meeting, the City Council also directed the City Attorney to work with Library staff to develop a revenue measure for the November 2024 ballot.

Additionally, at its May 7, 2024 meeting, the City Council placed a measure on the November 2024 ballot to increase the City's appropriation limit ("Gann Limit").

BACKGROUND

Authorization of Funding for Community Survey: City Council allocated \$100,000 in the FY2024 Budget for the "Vision 2050 Complete Streets Parcel Tax Community Engagement and Program Plan" to do a community survey for a potential related ballot measure.

City Council Action on March 12, 2024: In an item sponsored by Council member Taplin the City Council authorized the City Manager to expand the scope of the Vision 2050 Complete Streets Parcel Tax Community Engagement and Program Plan in the FY 2024 Budget to consider the following additional revenue sources: (1) potential ballot referendum for an increase to Berkeley's Parks Tax and/or (2) renewing the Measure P Real Property Transfer Tax beyond 2028; and refer to the City Attorney for analysis of using the Community Engagement and Program Plan funds for community survey purposes.

City Council Actions on May 24, 2024:

Action on Item #1: The Council provided direction on the survey as follows:

- Survey for Parks Tax increases of 20% and 28%.
- Add a question about whether there is general support for a revenue measure to support local arts organizations and programs.
- Survey for a Measure P extension with two options: 1) renewing the current tax; and 2) adding tiers for higher value sales (3% at \$3 million; 3.5% at \$10 million).
- Consult with the City Attorney's Office to draft ballot question language for inclusion in the survey.

The Council also provided general direction to develop a ballot measure to extend the Sugar-Sweetened Beverage Tax.

Action on item #2: City Council referred to the City Attorney to work with Library staff to develop a revenue measure for the November 2024 ballot.

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

There are no identifiable environmental effects, climate impacts, or sustainability opportunities associated with the subject of this report.

RATIONALE FOR RECOMMENDATION

City Council action on these four (4) potential measures is needed today in order for City staff to have sufficient time to draft final ballot language and return to Council at the July 30 meeting for formal action to place the measures on the ballot.

ALTERNATIVE ACTIONS CONSIDERED

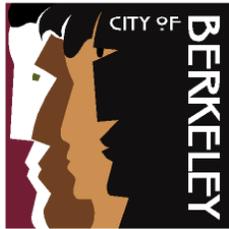
No alternative actions have been considered.

CONTACT PERSON

Anne Cardwell, Deputy City Manager, City Manager's Office, (510) 981-7014

Attachments:

1. Community Survey for Potential November 2024 Ballot Measures - May 23, 2024
City Council Report
2. Community Survey Results
3. Parks Tax Information – Summary of Potential Increase
4. Unfunded Parks, Recreation & Waterfront Capital Projects
5. Marina Fund – Five Year Financial Plan
6. Parks Tax Fund – Five Year Financial Plan
7. Measure P Fund Forecast
8. *Measure P and Impact on Homeless Services in Berkeley* – April 2023 Off
Agenda Memo
9. *As Shelter and Permanent Housing Investments Have Increased, Berkeley's
Homelessness Has Declined* – May 2024 Off Agenda Memo



Office of the City Manager

ACTION CALENDAR
May 24, 2024

To: Honorable Mayor and Members of the City Council
From: Dee Williams-Ridley, City Manager
Submitted by: Scott Ferris, Parks, Recreation & Waterfront Director
Peter Radu, Assistant to the City Manager/Interim Deputy Director – Health,
Housing, and Community
Anne Cardwell, Deputy City Manager
Subject: Community Survey for Potential November 2024 Ballot Measures

RECOMMENDATION

Receive the report, which provides information on a potential Parks Tax increase and a Measure P extension and increase, and provide direction on the upcoming community survey, as well as any other proposed measures.

FISCAL IMPACTS OF RECOMMENDATION:

None at this time.

CURRENT SITUATION AND ITS EFFECTS

The attached current draft community survey contains questions that will provide the City with baseline information on how City residents view their City government and the below two changes to the Parks Tax and three changes to the real property transfer tax, which is the source of Measure P funding:

1. A 15% increase in the Parks Tax
 - a. This results in a Parks Tax increase of \$2.7M in yearly funds on top of the estimated \$18.3M in FY25.
2. A 20% increase in the Parks Tax
 - a. This results in a Parks Tax increase of \$3.6M in yearly funds on top of the estimated \$18.3M in FY25.
3. (Measure P) A 0.5% increase in real property transfer tax from 2.5% to 3% for property sales transfers over \$1.5M with a 10-year extension.
 - a. This results in a 50% increase in the annual Measure P revenues, which have been between \$6.5M and \$20.6M over the last 5 years
4. (Measure P) A 1.0% increase in real property transfer tax from 2.5% to 3.5% for property sales transfers over \$1.5M with a 10-year extension.
 - a. This results in a 100% increase in annual Measure P revenues, which have been \$6.5M and \$20.6M over the last 5 years.

5. (Measure P) A 10-year extension, with no increase, of the real property transfer tax from 1.5% to 2.5% for property sales transfers over \$1.5M.
 - a. This results in no increase in revenues, but extends the tax by 10 years.

Additionally, for further context, the November 2024 ballot is expected to have quite a few initiatives. Please see below for a list of active/pending initiatives:

Active/Pending Initiatives
CAFO Prohibition QUALIFIED for NOV 2024 Council Action on 11/7/23
SAFE STREETS Initiative Tax (Mirvish/Gould/Yung) <i>Filed; Signature check pending</i>
Fix Streets & Sidewalks Initiative Tax (McGrath) <i>Filed; Signature check pending</i>
Infectious Aerosols Ord. (Lippman/Law/Soper) <i>Filed; Signature check pending</i>
Tenants Ordinance (Alpert/Simon-Weisberg) <i>In circulation</i>
Nuclear Free Amendments (Pittman) <i>In circulation</i>
Fossil Fuels Tax (Lippman/Tahara/Lieblich) <i>Filed; Signature check pending</i>
Rent Relief & Homeowners (Clement/Lieberman) <i>Filed; Signature check pending</i>

BACKGROUND

Authorization of Funding for Community Survey: City Council allocated \$100,000 in the FY2024 Budget for the “Vision 2050 Complete Streets Parcel Tax Community Engagement and Program Plan” to do a community survey for a potential related ballot measure.

City Council Action on March 12, 2024: In an item sponsored by Council member Taplin the City Council authorized the City Manager to expand the scope of the Vision 2050 Complete Streets Parcel Tax Community Engagement and Program Plan in the FY 2024 Budget to consider additional revenue sources: (1) potential ballot referenda for an increase to Berkeley's Parks Tax and/or (2) renewing the Measure P Real Property Transfer Tax beyond 2028; and refer to the City Attorney for analysis of using the Community Engagement and Program Plan funds for community survey purposes.

Parks Tax

Parks, Recreation & Waterfront Commission Action on November 8, 2023: On November 8, 2023 the Parks, Recreation and Waterfront Commission approved a motion to recommend to Council to include an increase in the Parks Tax by 4cts/SF or ~20% in a community survey for possible November 2024 ballot measures. City Council took-action to approve this on 12/12/2023.

Parks Tax History Establishment: The Parks Tax was established in 1997, replacing the Landscape Maintenance Tax. This Parcel Tax was amended in 2014 with 75% voter approval that increased the per square foot tax rate from \$0.1256 to \$0.1466 (approximately a 17% increase) and added an inflation escalator, such that the yearly increase can be tied to either the CPI or the PIG, whichever is greatest.

Allowable expenditures include expenses related to the acquisition and maintenance of improvements to City parks, trees and landscaping. The current FY24 revenues are expected to be approximately \$17.6M.

The Parks Tax is generally healthy, but increased operational costs (some at the Waterfront to offset the Marina Fund in FY23 and FY24), and Capital Improvement costs will lead to operating losses between \$1.2- 3.1M in FY24, FY25 and FY26. The fund balance will be approximately 8.4%, less than \$1.6M, by the end of FY26 (see attached Parks Tax 5 Year Plan).

Purpose of Possible Increases to Parks Tax: The November 8, 2023 Commission report references 3 potential areas in which additional Parks Tax funding should be used. These include the following:

-Parks and Landscape Areas in the Waterfront

The Marina Fund has always paid for all operational costs associated with the Waterfront, including parks and landscaping costs, despite these costs being eligible for the Parks Tax. Staff estimate that approximately \$1.55M/year (see Parks Tax Potential Increase excel file for details) of Waterfront costs are associated with parks, park buildings and landscaping and therefore Parks Tax eligible.

The Marina Fund has been challenging to keep in the positive and by the late 1990s has showed signs of distress. An operational deficit has existed since 2008, and because of the failure of much of its original infrastructure, safety concerns that developed in the Waterfront, and COVID-19, the Marina Fund deficit has increased. Since 2008, the City has kept the fund in the positive by reducing full-time positions, reducing Marina Fund spending on CIP and major maintenance, and most recently buttressing the fund with COVID relief (American Rescue Plan Act) funds and General Fund. General Fund support has been needed since 2021 to maintain Waterfront operations. In 2023, the fund is being buoyed by improved revenue forecasts. Marina slip occupancy rose this year to 86% (from 78% in 2020), and is expected to continue to increase with multiple capital improvements underway. Additional revenue is projected from the eventual lease of 199 Seawall (former Hs Lordships), and higher rent from existing tenants as well as special event revenue as we emerge from the COVID-19 pandemic. These policy actions and improved revenue are projected to reduce but not eliminate the Marina Fund operating deficit from \$1.4M to an estimated \$650k by 2027. The fund balance will be exhausted in FY25, with \$704k needed to maintain operations. The additional \$1.55M to cover Waterfront parks and landscaping will ensure the Marina Fund's solvency for many years to come.

-Tree Planting

Since the establishment of the Parks Tax, the Urban Forestry unit has primarily used State grant funds to purchase trees and tree planting supplies, while using Parks Tax funded positions to plant trees citywide. Urban Forestry staff typically dedicated time during the late Winter and early Spring to tree planting, while breaking from working on pruning and removals to plant about 200 new trees in parks, medians and sidewalk planting strips each year.

Because of the recent drought conditions resulting in the death of many City trees, the aging of the City's urban forest and the need for fire fuel reduction in the certain areas of the City, City staff have had to remove significant numbers of trees. These removals, which have resulted in increased work, combined with the threat of negative effects related to climate change, have made it important for the City to plant more trees. Additionally, in the last eight years many State and Federal grants have focused on providing tree planting funds to only plant areas with total low tree canopy. The City has received four of these grants since 2016. In 2018, Council began allocating \$75,000 of Parks Tax CIP funds to plant trees in areas of the City not covered by State and Federal grants.

The need to plant more trees, the increased work due to climate change (more tree removals and increase in the amount of required young tree care) and the limitation of funds for tree planting has resulted in the need to establish a Tree Planting Unit that is in addition to the Urban Forestry staff who prune and remove trees. In FY24, Council authorized a new position to supervise tree planting activities funded by the Parks Tax. The department has been able to hire 2 project-based positions with grant funds and

expects to plant over 700 trees in 2024. Unfortunately, these project-based positions have been difficult to keep filled because they are temporary positions and the grants contain limited funding for staff. The goal is to establish career positions and budget that are dedicated to planting trees throughout the City to replace our aging urban forest, ensure a high number of tree plantings each year, and have funding for match requirements for more potential grants. Staff estimates these ongoing costs to be approximately \$660,000.

-Annual CIP

The Parks, Recreation & Waterfront (PRW) annual/baseline Capital Improvement Project (Baseline CIP) and major maintenance funding has historically come from the CIP Fund, Parks Tax, Marina Fund and the Camps Fund. Other funding sources such as grants, bonds (T1 most recently), insurance claims, General Fund, Bayer Fund and developer agreements have also contributed to CIP project funding. From 2000 to 2003 the annual General Fund (CIP) contribution was \$750,000. By 2007 the allocation was reduced to \$400,000: \$200,000/each for ADA and playground safety improvements. This changed in the FY23 and FY24 budget cycle when PRW Baseline CIP funding was increased to \$2,000,000 in FY23 and \$2,400,000 in FY24. In FY25 and FY26, this allocation is proposed to be reduced to \$400,000 again.

Since the early 2000s, the Parks Tax contributed \$250,000 per year to PRW Baseline CIP. When Measure F passed in 2014 this allocation rose to \$1,000,000. Since then, the allocation has risen slightly to \$1,065,000 and will be \$1,090,000 in FY26. With the Marina and Camps operational funds struggling to stay in the positive and unable to contribute to annual CIP, the Parks Fund will need to play an increasing role in the annual allocated funding for Capital Improvement Projects. A 15% and 20% increase in the Parks Tax will produce approximately \$530,000 and \$1.45M respectively in additional Annual CIP which will help to offset the \$225M of PRW Unfunded projects (see attached PRW Unfunded list).

Measure P

Measure P provides annual funding from real property transfer taxes to pay for homeless services. Revenues, which have ranged from ~\$6M to ~\$20M, fluctuate greatly with market conditions.

Berkeley voters passed Measure P in November 2018 with 72.4% approval. The original ballot question read:

Shall ordinance raising funds for general municipal purposes such as navigation centers, mental health support, rehousing and other services for the homeless, including homeless seniors and youth; increasing the real property transfer tax for ten years from 1.5% to 2.5% for property sales and transfers over \$1,500,000, adjusted annually to capture the top approximately 33% of transfers; generating

an estimated \$6,000,000 - \$8,000,000 annually; and establishing Homeless Services Panel of Experts to recommend homeless services, be adopted?

Measure P went into effect on January 1, 2019 and, absent an extension, will sunset on January 1, 2029.

Purpose of Possible Increases and Extension of Measure P: The City is currently using funding from Measure P to establish new permanent housing, address immediate street conditions and hygiene, prevent households from becoming homeless and provide emergency shelter and temporary accommodation. The funds have had a significant impact on homeless services in the City of Berkeley through supporting permanent housing, immediate street conditions and hygiene, homelessness prevention, and emergency shelter.

Importantly, Measure P is not the City's only funding for homeless services; while a significant source, it leverages millions of dollars in other State and Federal resources: for example, \$10M in State Encampment Resolution Funding and over \$30M in Homekey funding, which together have helped Berkeley create 177 new units of noncongregate interim and permanent housing units for persons experiencing homelessness. However, Measure P made up by far the largest part (66%) of the more than \$35 million the City allocated to affordable housing, homelessness services, and tenant supports in the 2023–24 fiscal year.

It has dramatically increased the City's ability to open new homelessness resources. As such, the latest Point in Time Count data from January 2024 indicates that Berkeley's homeless system is performing the way a system that has received a sustained influx in recent spending, both directly from Measure P and in Measure P's direct leverage of State resources, would expect it to: fewer people are on our streets (45% reduction in street homelessness), more are in shelter (54% increase in sheltered homelessness), and more of them are being connected to solutions that permanently resolve their homelessness (21% reduction overall).

By extending and/or increasing Measure P, the City can continue these efforts around providing affordable housing, homelessness service and tenant supports.

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

There are no identifiable environmental effects associated with the subject of this report.

POSSIBLE FUTURE ACTION

Typically, when the City is reviewing potential revenue measures or increases and/or extensions to existing taxes, staff and City Council will start 6 to 9 months in advance and include two community surveys prior to City Council taking an action to put a revenue measure, or an increase to an existing measure, on the ballot. This year, with the initial, related City Council action occurring in March, coupled with the statutory

deadline to file appropriate language with the County by August 9 at 5:00pm, and the need for the City Attorney to review and produce the needed language, the timeline for completing the community survey is dramatically reduced.

Staff has completed the RFP process and awarded a contract to Lake Research Partners to complete an 18-minute survey in late May or early June, so that City Council can consider possibilities from mid-June till mid-July, allowing sufficient time to submit final language to the Alameda County Registrar of Voters Office by the August 9 deadline.

RATIONALE FOR RECOMMENDATION

An increase in the Parks Tax and an increase and/or extension of Measure P could result in additional revenues as described in the Current Situation and Its Effects section of this report. A community survey will be a key step in determining voter interest.

ALTERNATIVE ACTIONS CONSIDERED

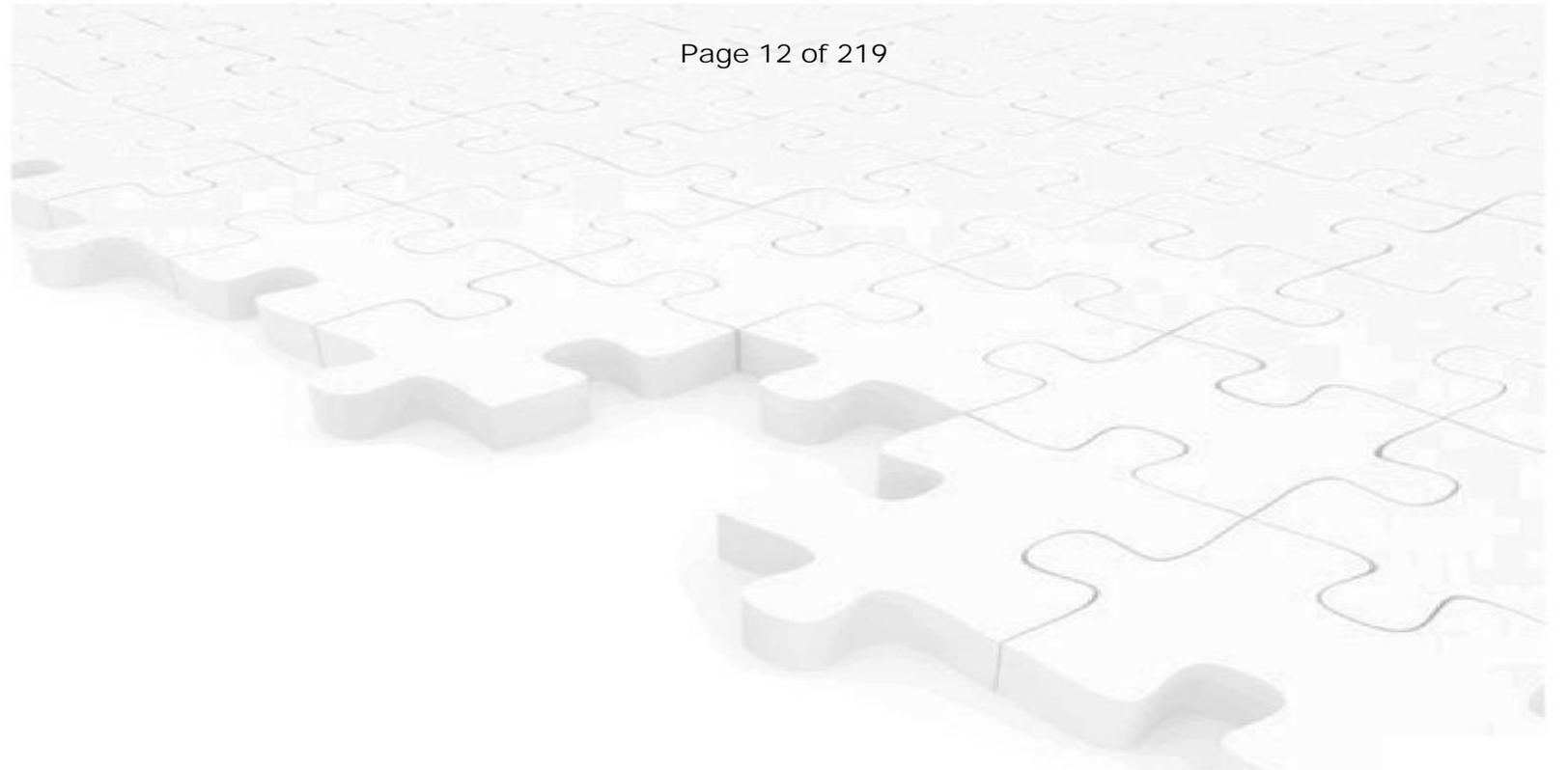
No alternative actions have been considered.

CONTACT PERSON

Anne Cardwell, Deputy City Manager, City Manager's Office, (510) 981-7014

Attachments:

1. Draft Community Survey
2. Parks Tax – Summary of Potential Increase
3. Unfunded Parks, Recreation & Waterfront Capital Projects
4. Marina Fund – Five Year Financial Plan
5. Parks Tax Fund – Five Year Financial Plan
6. Measure P Fund Forecast
7. *Measure P and Impact on Homeless Services in Berkeley – April 2023 Off Agenda Memo*
8. *As shelter and permanent housing investments have increased, Berkeley's homelessness has declined – May 2024 Off Agenda Memo*



City of Berkeley

Banners from a survey of 500 likely
November 2024 voters in Berkeley, CA

May 30 – June 4, 2024



T 202.776.9066

F 202.776.9704

www.lakeresearch.com

SURVEY METHODOLOGY

Lake Research Partners designed and administered this survey, which was conducted between May 30 – June 4, 2024 by live telephone interview and text-to-online in English. The survey reached 500 likely November general election voters in Berkeley, CA.

The sample was stratified by gender, age, region, region and gender, party registration, race, and race and gender to reflect the demographic composition of likely voters. Where there were slight differences between our survey sample and the expected voting population, data were weighted accordingly.

In interpreting survey results, all sample surveys are subject to possible sampling error; that is, the results of a survey may differ from those which would be obtained if the entire population were interviewed. The size of the sampling error depends upon both the total number of respondents in the survey and the percentage distribution of responses to a particular question. For example, if 50% of respondents answered “Yes” to a particular question, we can be 95% confident that the true percentage will fall within 4.4% of this percentage, or from 45.6% to 54.4%. The table below represents the estimated sampling error for different percentage distributions of responses. Of course, the sampling error for sub-groups is greater.

Margin of Error
for Different Percentage Distributions and Different Sample Sizes
 (95% confidence)

Sample Size	PERCENTAGES NEAR								
	10	20	30	40	50	60	70	80	90
500	2.6	3.5	4.0	4.3	4.4	4.3	4.0	3.5	2.6
400	2.9	3.9	4.5	4.8	4.9	4.8	4.5	3.9	2.9
300	3.4	4.5	5.2	5.5	5.7	5.5	5.2	4.5	3.4
200	4.2	5.5	6.4	6.8	6.9	6.8	6.4	5.5	4.2
100	5.9	7.8	9.0	9.6	9.8	9.6	9.0	7.8	5.9

City of Berkeley Voter Survey
May 30 - June 4, 2024

N=500 Likely November 2024 General Election Voters
Berkeley, CA

FINAL WEIGHTED

	TOTAL	C. DIST. 5,6,8	C. DIST. 3,4,7	C. DIST. 1,2
Weighted N=	500	220	135	145
Unweighted N=	500	201	146	153

Region

	TOTAL	C. DIST. 5,6,8	C. DIST. 3,4,7	C. DIST. 1,2
Council District 5, 6, 8.....	44	100	0	0
Council District 3, 4, 7.....	27	0	100	0
Council District 1, 2.....	29	0	0	100

Q1. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely?

Yes, cell and can talk safely.....	40	40	46	33
Yes, cell and cannot talk safely	[CALL BACK]			
No, not on cell, but own one	13	17	10	9
No, not on cell, and do not own one.....	1	1	2	1
(Don't know/refused).....	[TERMINATE]			
Text to online	46	42	42	57

Q2. Although it is some time from now, what are the chances of you voting in the November 2024 general election for President, Congress, and other offices? Are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

Almost certain to vote	90	93	86	91
Probably will vote.....	10	7	14	9
50-50	[TERMINATE]			
Probably not	[TERMINATE]			
Definitely not.....	[TERMINATE]			
Don't know.....	[TERMINATE]			

Q3. [T*] Do you feel that the City of Berkeley is generally headed in the right direction or do you feel things are headed in the wrong direction?

Right Direction	47	44	52	47
Wrong Direction.....	29	32	29	26
(Don't know)	23	24	19	27

	TOTAL	C. DIST. 5,6,8	C. DIST. 3,4,7	C. DIST. 1,2
Weighted N=	500	220	135	145
Unweighted N=	500	201	146	153

Q4. [T] How would you rate the job the city of Berkeley is doing in providing services to its residents — excellent, good, fair, or poor?

Excellent.....	8	8	11	6
Good.....	45	46	45	44
Fair.....	32	33	31	34
Poor.....	10	10	10	10
(Don't know).....	4	3	4	6
Excellent/Good.....	54	55	56	50
Fair/Poor.....	42	42	40	44

Q5. [T*] Now I'm going to read some different issues that have been identified as important needs in the city of Berkeley. If you had to choose, which one or two of the following would be the highest priority for you personally in the city of Berkeley? **[RANDOMIZE]**
[ACCEPT UP TO TWO RESPONSES]

Increasing affordable housing for low-income and homeless residents.....	56	53	66	50
Repairing deteriorating streets and sidewalks.....	41	45	31	46
Improving pedestrian, bike, and traffic safety.....	24	29	18	22
Planting and maintaining trees and improving park maintenance and infrastructure.....	16	16	15	15
Upgrading storm drains and green infrastructure to reduce pollution and flood risk.....	15	16	14	14
Protecting critical facilities from the threats of climate change.....	11	10	11	14
Improving the Berkeley waterfront.....	8	6	6	11
(None).....	2	3	4	0
(Don't know).....	2	2	3	2
(Refused).....	0	0	0	1

	TOTAL	C. DIST. 5,6,8	C. DIST. 3,4,7	C. DIST. 1,2
Weighted N=	500	220	135	145
Unweighted N=	500	201	146	153

Next you will [hear/see] a few different versions of ballot measures that may appear on the ballot in Berkeley this November. This will include different ways and levels of funding for the measures. Here is the first measure.

Q6. SSA: [PARKS TAX – 20%] This is a ballot measure that would provide funding through an increase in Berkeley’s existing **parcs tax** in order to:

- Establish a city-wide tree planting unit to plant trees throughout the city;
- Provide increased annual funding for physical improvements in city parks; and
- Apply the city’s parks budget to all parks, including the Berkeley waterfront which currently doesn’t receive parks tax funding.

Shall the measure increasing the rate of the City’s existing special tax for parks, trees, and landscaping maintenance from \$0.2130 to \$0.2556 per square foot (of taxable improvements), generating an estimated additional \$3.7 million annually for a total of \$22 million annually, be adopted?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO]: And is that Yes/No strongly or not so strongly?

[IF UNDECIDED]: Well, to which side do you lean?

Yes - strongly.....	39	35	52	32
Yes - not so strongly	18	15	14	28
Lean yes.....	11	12	11	9
Undecided/DK	12	11	13	13
Lean no	5	9	2	1
No - not so strongly.....	5	7	0	7
No - strongly	9	10	6	9
(Refused).....	1	0	2	0
Yes	68	62	77	69
No	19	27	8	18

	TOTAL	C. DIST. 5,6,8	C. DIST. 3,4,7	C. DIST. 1,2
Weighted N=	500	220	135	145
Unweighted N=	500	201	146	153

Q7. SSB: [PARKS TAX – 28%] This is a ballot measure that would provide funding through an increase in Berkeley’s existing **parcs tax** in order to:

- Establish a city-wide tree planting unit to plant trees throughout the city;
- Provide increased annual funding for physical improvements in city parks; and
- Apply the city’s parks budget to all parks, including the Berkeley waterfront which currently doesn’t receive parks tax funding.

Shall the measure increasing the rate of the City’s existing special tax for parks, trees, and landscaping maintenance from \$0.2130 to \$0.2726 per square foot (of taxable improvements), generating an estimated additional \$5.1 million annually for a total of \$23.4 million annually, be adopted?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO]: And is that Yes/No strongly or not so strongly?

[IF UNDECIDED]: Well, to which side do you lean?

Yes - strongly.....	36	38	29	38
Yes - not so strongly	15	9	22	16
Lean yes.....	11	14	2	13
Undecided/DK	16	19	19	8
Lean no	4	1	7	6
No - not so strongly.....	8	8	8	7
No - strongly	8	10	7	7
(Refused).....	2	0	4	3
Yes	61	62	54	67
No	20	18	23	21

	TOTAL	C. DIST. 5,6,8	C. DIST. 3,4,7	C. DIST. 1,2
Weighted N=	500	220	135	145
Unweighted N=	500	201	146	153

Now here is a different measure that could be on the ballot this year.

Q8. [HOMELESS EXTENSION W/ TIERED INCREASE] This is a ballot measure that would extend, and increase for some higher-value properties, the time-limited real estate transfer tax voters approved in 2018 **to fund homeless services**.

Shall the measure setting the existing tax for general government use on transfers of real property at 2.5% of a property’s value for properties valued \$1.5M or higher, and increasing the rate from 2.5% to 3% for properties valued \$3M or higher, and increasing the rate from 2.5% to 3.5% for properties valued \$10M or higher; removing its January 2029 expiration date; generating an estimated additional \$2M to \$4M for a total of \$9M to \$11M annually, be adopted?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO]: And is that Yes/No strongly or not so strongly?

[IF UNDECIDED]: Well, to which side do you lean?

Yes - strongly.....	36	34	42	35
Yes - not so strongly	17	16	24	13
Lean yes.....	9	6	5	15
Undecided/DK	13	13	13	12
Lean no	3	4	2	4
No - not so strongly.....	7	9	6	7
No - strongly	14	18	9	13
(Refused).....	1	1	0	0
Yes	62	56	71	63
No	25	31	16	24

	TOTAL	C. DIST. 5,6,8	C. DIST. 3,4,7	C. DIST. 1,2
Weighted N=	500	220	135	145
Unweighted N=	500	201	146	153

Now here is a different version of one of the measures that could be on the ballot this year.

Q9. [HOMELESS EXTENSION – NO INCREASE] This is a ballot measure that would extend, but not increase, the time-limited real estate transfer tax voters approved in 2018 **to fund homeless services**.

Shall the measure setting the existing tax for general government use on transfers of real property at 2.5% of a property’s value for properties valued \$1.5M or higher and removing its January 2029 expiration date estimated to generate \$7-\$9M annually, be adopted?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO]: And is that Yes/No strongly or not so strongly?

[IF UNDECIDED]: Well, to which side do you lean?

Yes – strongly	33	32	41	27
Yes – not so strongly	21	19	24	21
Lean yes	5	4	4	8
Undecided/DK	16	16	18	16
Lean no	3	3	0	5
No – not so strongly	6	8	4	6
No – strongly	15	18	8	16
(Refused).....	1	1	0	1
Yes	59	55	69	55
No	24	29	13	27

	TOTAL	C. DIST. 5,6,8	C. DIST. 3,4,7	C. DIST. 1,2
Weighted N=	500	220	135	145
Unweighted N=	500	201	146	153

Now here is a different measure that could be on the ballot this year.

Q10. [ARTS MEASURE] This measure would advise the Mayor to work with residents and experts in developing a general “performing arts rescue and maintenance” revenue package to support performing arts institutions and programs in Berkeley, expand performing arts education activities in Berkeley’s public schools, culturally-diverse arts programs, festivals and street fairs, and capital projects for arts.

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO]: And is that Yes/No strongly or not so strongly?

[IF UNDECIDED]: Well, to which side do you lean?

Yes - strongly.....	34	34	38	30
Yes - not so strongly	26	21	30	32
Lean yes.....	9	10	6	8
Undecided/DK	13	16	11	11
Lean no	3	2	3	4
No - not so strongly.....	5	6	2	6
No - strongly	9	11	7	8
(Refused).....	1	0	2	1
Yes	69	65	74	70
No	17	20	13	17

	TOTAL	C. DIST. 5,6,8	C. DIST. 3,4,7	C. DIST. 1,2
Weighted N=	500	220	135	145
Unweighted N=	500	201	146	153

Q11. SSA: [PARKS TAX – 20%] Next you will [hear/see] two statements made by people who support or oppose the parks tax measure described earlier: **[ROTATE STATEMENTS]**

Supporters say that Berkeley’s parks and trees are vital for our communities, families, seniors, mental health, clean environment, and climate resilience. This modest funding increase will address the need to plant and maintain trees and improve green spaces and parks facilities in every neighborhood with the growing threat of climate change. This modest funding increase will address these needs in all areas of the city, including parks and landscaped areas at the waterfront that are not currently funded by the parks budget, and improve facilities for everyone in Berkeley.

Opponents say that Berkeley taxpayers keep getting soaked for more and more increases with little to show for it. We funded streets, and the streets are still a mess. We funded housing, and housing costs and homelessness are worse than ever. This measure will funnel our tax money to benefit wealthy boat owners who use the waterfront, not the rest of us in Berkeley. We need to look more closely at this high-tax, high-cost city government, cut wasteful and unnecessary spending, and clean up our parks with existing funds.

Sometimes in a survey like this, people change their minds.

Shall the measure increasing the rate of the City’s existing special tax for parks, trees, and landscaping maintenance from \$0.2130 to \$0.2556 per square foot (of taxable improvements), generating an estimated additional \$3.7 million annually for a total of \$22 million annually, be adopted?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO]: And is that Yes/No strongly or not so strongly?

[IF UNDECIDED]: Well, to which side do you lean?

Yes - strongly.....	37	30	47	38
Yes - not so strongly	17	14	17	22
Lean yes.....	8	9	7	5
Undecided/DK	14	17	12	10
Lean no	4	6	5	1
No - not so strongly.....	5	6	1	7
No - strongly	14	17	9	15
(Refused).....	1	0	2	2
Yes	62	54	71	65
No	23	29	14	23

	TOTAL	C. DIST. 5,6,8	C. DIST. 3,4,7	C. DIST. 1,2
Weighted N=	500	220	135	145
Unweighted N=	500	201	146	153

Q12. SSB: [PARKS TAX – 28%] Next you will [hear/see] two statements made by people who support or oppose the parks tax measure described earlier: **[ROTATE STATEMENTS]**

Supporters say that Berkeley’s parks and trees are vital for our communities, families, seniors, mental health, clean environment, and climate resilience. Current funding is not keeping up with the increasing costs of maintaining our parks and recreational facilities, and the need to plant and maintain trees and improve green spaces in every neighborhood with the growing threat of climate change. This modest funding increase will address these needs in all areas of the city, including parks and landscaped areas at the waterfront that are not currently funded by the parks budget, and improve facilities for everyone in Berkeley.

Opponents say that Berkeley taxpayers keep getting soaked for more and more increases with little to show for it. We funded streets, and the streets are still a mess. We funded housing, and housing costs and homelessness are worse than ever. This measure will funnel our tax money to benefit wealthy boat owners who use the waterfront, not the rest of us in Berkeley. We need to look more closely at this high-tax, high-cost city government, cut wasteful and unnecessary spending, and clean up our parks with existing funds.

Sometimes in a survey like this, people change their minds.

Shall the measure increasing the rate of the City’s existing special tax for parks, trees, and landscaping maintenance from \$0.2130 to \$0.2726 per square foot (of taxable improvements), generating an estimated additional \$5.1 million annually for a total of \$23.4 million annually, be adopted?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO]: And is that Yes/No strongly or not so strongly?

[IF UNDECIDED]: Well, to which side do you lean?

Yes - strongly.....	29	34	22	27
Yes - not so strongly	22	17	30	20
Lean yes.....	9	9	8	12
Undecided/DK	11	10	15	11
Lean no	3	2	3	3
No - not so strongly.....	9	5	13	13
No - strongly	15	20	7	14
(Refused).....	2	2	1	1
Yes	60	60	60	59
No	27	28	24	30

	TOTAL	C. DIST. 5,6,8	C. DIST. 3,4,7	C. DIST. 1,2
Weighted N=	500	220	135	145
Unweighted N=	500	201	146	153

Q13. [HOMELESS EXTENSION W/ TIERED INCREASE] Next you will [hear/see] two statements made by people who support or oppose the homeless services tax measure described earlier: **[ROTATE STATEMENTS]**

Supporters say that Berkeley has made real progress on homelessness, especially encampments, with the funding approved in 2018. The funding approved in 2018 has leveraged over \$10 million in state and other outside funding, enabling the City to triple the number of beds dedicated to people living in encampments and permanently house over 1,500 people. The current funding is providing measurable results, and extending and increasing this funding now will continue to build upon this success by helping address rising program costs. This modest funding will address these needs in all areas of the city and improve Berkeley’s quality of life for all.

Opponents say that Berkeley taxpayers keep getting soaked for more and more increases with little to show for it. We funded streets, and the streets are still a mess. We funded housing, and housing costs and homelessness are worse than ever. We need to look more closely at this high-tax, high-cost city government, cut wasteful and unnecessary spending, and fund homeless services and housing with existing funds.

Sometimes in a survey like this, people change their minds.

This is a ballot measure that would extend and increase the time-limited real estate transfer tax voters approved in 2018 **to fund homeless services**.

Shall the measure setting the existing tax for general government use on transfers of real property at 2.5% of a property’s value for properties valued \$1.5M or higher, and increasing the rate from 2.5% to 3% for properties valued \$3M or higher, and increasing the rate from 2.5% to 3.5% for properties valued \$10M or higher; removing its January 2029 expiration date; generating an estimated additional \$2M to \$4M for a total of \$9M to \$11M annually, be adopted?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO]: And is that Yes/No strongly or not so strongly?

[IF UNDECIDED]: Well, to which side do you lean?

Yes - strongly.....	40	39	48	33
Yes - not so strongly	14	12	12	20
Lean yes.....	7	7	8	8
Undecided/DK	12	14	13	10
Lean no	4	2	2	8
No - not so strongly.....	7	7	8	7
No - strongly	15	19	9	14
(Refused).....	1	1	2	1
Yes	61	58	67	61
No	25	28	18	28

	TOTAL	C. DIST. 5,6,8	C. DIST. 3,4,7	C. DIST. 1,2
Weighted N=	500	220	135	145
Unweighted N=	500	201	146	153

Now I am going to read you again another version of one of the measures that could be on the ballot.

Q14. [HOMELESS EXTENSION – NO INCREASE] This is a ballot measure that would extend, but not increase, the time-limited real estate transfer tax voters approved in 2018 **to fund homeless services**.

Shall the measure setting the existing tax for general government use on transfers of real property at 2.5% of a property’s value for properties valued \$1.5M or higher and removing its January 2029 expiration date estimated to generate \$7-\$9M annually, be adopted?

Sometimes in a survey like this, people change their minds. If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO]: And is that Yes/No strongly or not so strongly?

[IF UNDECIDED]: Well, to which side do you lean?

Yes - strongly.....	33	34	35	30
Yes - not so strongly	19	14	20	25
Lean yes.....	7	7	8	5
Undecided/DK	16	17	14	16
Lean no	4	2	5	3
No - not so strongly.....	5	5	5	5
No - strongly	13	17	8	12
(Refused).....	2	2	3	2
 Yes	 59	 55	 64	 60
No	22	25	19	21

Finally, I would like to ask you a few questions for statistical purposes only.

Q15. [T] How long have you lived in Berkeley? **[DO NOT READ, RECORD WITHIN RANGE]**

Less than two years.....	4	2	6	7
Two to less than five years	10	10	11	11
Five to less than ten years.....	20	20	21	20
Ten to less than twenty years	18	17	17	20
Twenty years or more	32	36	28	30
All your life	15	15	18	13
(Don't know/refused).....	0	0	0	0
 Less than ten years	 35	 32	 37	 37
Ten years or more	65	68	63	63

	TOTAL	C. DIST. 5,6,8	C. DIST. 3,4,7	C. DIST. 1,2
Weighted N=	500	220	135	145
Unweighted N=	500	201	146	153

Q16. What best describes your gender? [SELECT ALL THAT APPLY]

Man	46	46	47	45
Woman	52	52	51	53
Nonbinary	1	0	1	2
Prefer to self-describe/other.....	0	0	0	0
(Prefer not to answer)	1	2	1	0

Q17. Just to make sure we have a representative sample, could you please tell me whether or not you are from a Latino, Hispanic, or Spanish-speaking background?

Q18. [ASK ALL] And please tell me which one, or more than one, of these racial or ethnic groups you identify with?

[RANDOMIZE/READ CHOICES/ACCEPT MULTIPLE RESPONSES]

[IF “OTHER” OR “BIRACIAL” OR “MULTI-RACIAL” PROMPT:] Which two or three of these do you identify with the most?

White or Caucasian	63	68	56	63
Black or African American.....	9	5	14	11
Latino/Latina or Hispanic	11	10	16	9
Asian American or Pacific Islander.....	11	11	12	10
Native or Indigenous American	0	0	0	0
Middle Eastern or North African	1	1	1	3
(Other)	3	4	2	3
(Don't know/Refused)	4	5	1	5

Q19. [T] In terms of local politics, do you consider yourself progressive, liberal, moderate, or conservative?

Progressive.....	29	25	34	30
Liberal.....	31	34	28	29
Moderate	34	35	29	37
Conservative.....	3	3	3	3
(Don't know).....	1	0	5	0
(Refused).....	2	3	1	1

	TOTAL	C. DIST. 5,6,8	C. DIST. 3,4,7	C. DIST. 1,2
Weighted N=	500	220	135	145
Unweighted N=	500	201	146	153

Q20. What is the last year of schooling that you have completed?

Non-college grad	28	29	25	29
College grad	72	70	75	71
1 - 11th Grade	1	2	0	0
High School Graduate.....	4	5	5	3
Vocational or technical school.....	3	2	4	3
Some college but no degree	11	12	6	13
Associate degree	9	9	9	10
4-year college graduate or bachelor's degree	35	31	46	33
Graduate School or advanced degree	36	39	29	39
(Refused).....	1	1	0	0

Q21. Do you own your own home or do you rent?

Own	51	53	49	51
Rent.....	44	42	50	42
(Other)	3	4	1	4
(Don't know/refused).....	2	2	0	3

[RECORD AGE AND PARTY REGISTRATION FROM FILE]

This completes our survey. Thank you very much for your time, and have a pleasant day/evening

Age

Under 30.....	19	21	24	12
30 - 39	17	14	18	20
40 - 49	14	13	14	16
50 - 64	21	24	16	20
65 & over	29	28	27	32
18-24 years.....	10	12	9	7
25-29 years.....	9	9	15	4
30-34 years.....	8	7	10	8
35-39 years.....	9	7	8	13
40-44 years.....	7	6	9	7
45-49 years.....	7	7	4	9
50-54 years.....	6	5	9	6
55-59 years.....	9	11	4	10
60-64 years.....	6	9	3	5
65-69 years.....	7	6	6	11
70-74 years.....	6	4	7	8
Over 74 years	16	17	14	14
(Don't know /Refused)	0	0	1	0

	TOTAL	C. DIST. 5,6,8	C. DIST. 3,4,7	C. DIST. 1,2
Weighted N=	500	220	135	145
Unweighted N=	500	201	146	153

Party Registration

Democrat.....	77	79	73	77
Republican.....	2	2	2	2
NPP /other.....	21	19	25	21

DEFINITIONS OF CREATED VARIABLES

REGION

- **Hills.** City Council Districts 5, 6, and 8.
- **Central/South.** City Council Districts 3, 4, and 7.
- **West.** City Council Districts 1 and 2.

CITY OF BERKELEY – JUNE 2024

		TOTAL	GENDER		RACE					RACE /GENDER					
			Men	Women	All white	People of color	White alone	Black	Asian American or Pacific Islander	All white men	All white women	Men of color	Women of color	White men	White women
1.REACHED YOU ON A CELL	Yes, cell and can talk safely	40%	37%	44%	41%	43%	39%	47%	38%	36%	46%	39%	49%	36%	43%
	No, not on cell, but own one	13%	14%	12%	14%	10%	15%	14%	10%	14%	14%	13%	8%	15%	14%
	No, not on cell and do not own one	1%	1%	2%	2%	1%	2%	1%	2%	2%	2%	1%	1%	2%	2%
	Text to online	46%	48%	43%	44%	46%	45%	38%	50%	48%	38%	47%	43%	47%	40%
2.VOTE LIKELIHOOD	Almost certain to vote	90%	90%	90%	91%	88%	91%	90%	92%	93%	89%	84%	91%	93%	89%
	Probably will vote	10%	10%	10%	9%	12%	9%	10%	8%	7%	11%	16%	9%	7%	11%
RIGHT - WRONG		18	17	20	25	12	26	29	6	24	27	17	9	24	28
3.CITY OF BERKELEY DIRECTION	Right Direction	47%	46%	49%	51%	45%	51%	53%	36%	48%	53%	46%	46%	49%	52%
	Wrong Direction	29%	29%	29%	25%	33%	25%	24%	30%	25%	26%	29%	37%	25%	24%
	(Don't know)	23%	25%	22%	24%	21%	25%	23%	34%	27%	21%	24%	18%	26%	23%
EXCELLENT /GOOD - FAIR /POOR		12	2	22	17	7	18	14	-5	8	26	-14	28	13	22
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent	8%	9%	8%	9%	10%	8%	6%	3%	8%	10%	12%	8%	8%	9%
	Good	45%	40%	51%	47%	42%	48%	49%	42%	43%	52%	29%	54%	46%	50%
	Fair	32%	37%	28%	33%	37%	31%	32%	41%	38%	28%	46%	29%	35%	29%
	Poor	10%	9%	9%	7%	8%	7%	9%	9%	6%	8%	10%	6%	6%	9%
	(Don't know)	4%	5%	3%	4%	3%	5%	4%	4%	6%	3%	3%	3%	6%	3%
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent /Good	54%	49%	59%	56%	52%	57%	55%	45%	51%	61%	41%	63%	54%	59%
	Just fair /Poor	42%	46%	38%	40%	45%	39%	41%	51%	43%	36%	56%	35%	40%	37%
	Unweighted Count /	500	244	243	363	175	308	65	54	175	179	88	83	147	154
	Weighted Count	500	230	260	368	165	316	45	55	170	191	73	89	149	163

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION			REGION / GENDER					
			Hills	Centra I/Sout h	West	Hills Men	Hills Wome n	Centra I/Sout h Men	Centra I/Sout h Wome n	West Men	West Wome n
1.REACHED YOU ON A CELL	Yes, cell and can talk safely	40%	40%	46%	33%	39%	43%	39%	54%	32%	35%
	No, not on cell, but own one	13%	17%	10%	9%	21%	13%	10%	10%	8%	11%
	No, not on cell and do not own one	1%	1%	2%	1%	2%	1%	2%	3%		2%
	Text to online	46%	42%	42%	57%	39%	42%	49%	33%	60%	53%
2.VOTE LIKELIHOOD	Almost certain to vote	90%	93%	86%	91%	94%	92%	85%	86%	90%	91%
	Probably will vote	10%	7%	14%	9%	6%	8%	15%	14%	10%	9%
RIGHT - WRONG		18	13	22	21	6	21	20	28	32	10
3.CITY OF BERKELEY DIRECTION	Right Direction	47%	44%	52%	47%	41%	50%	50%	55%	52%	42%
	Wrong Direction	29%	32%	29%	26%	35%	29%	30%	27%	20%	32%
	(Don't know)	23%	24%	19%	27%	25%	22%	21%	18%	28%	26%
EXCELLENT /GOOD - FAIR /POOR		12	13	16	6	-13	39	-3	37	32	-18
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent	8%	8%	11%	6%	5%	12%	15%	8%	9%	4%
	Good	45%	46%	45%	44%	37%	56%	32%	58%	52%	36%
	Fair	32%	33%	31%	34%	43%	23%	44%	19%	22%	44%
	Poor	10%	10%	10%	10%	12%	7%	6%	10%	7%	13%
	(Don't know)	4%	3%	4%	6%	4%	3%	3%	5%	9%	2%
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent /Good	54%	55%	56%	50%	42%	68%	47%	66%	61%	40%
	Just fair /Poor	42%	42%	40%	44%	55%	29%	50%	29%	30%	58%
	Unweighted Count / Weighted Count	500	201	146	153	98	100	76	64	70	79
		500	220	135	145	101	114	63	69	65	77

CITY OF BERKELEY – JUNE 2024

		TOTAL	AGE		AGE					GENDER /AGE			
			Under 50	50 & over	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Men <50	Women <50	Men 50+	Women 50+
1.REACHED YOU ON A CELL	Yes, cell and can talk safely	40%	46%	34%	59%	33%	44%	37%	32%	43%	51%	30%	37%
	No, not on cell, but own one	13%	1%	24%	3%		1%	10%	34%	3%		27%	22%
	No, not on cell and do not own one	1%		3%					4%			3%	2%
	Text to online	46%	53%	40%	38%	67%	55%	53%	30%	54%	49%	40%	38%
2.VOTE LIKELIHOOD	Almost certain to vote	90%	90%	91%	91%	90%	90%	90%	91%	91%	88%	89%	92%
	Probably will vote	10%	10%	9%	9%	10%	10%	10%	9%	9%	12%	11%	8%
RIGHT - WRONG		18	19	17	20	16	21	18	17	21	17	13	22
3.CITY OF BERKELEY DIRECTION	Right Direction	47%	48%	47%	49%	45%	50%	49%	45%	46%	50%	46%	48%
	Wrong Direction	29%	29%	30%	28%	29%	30%	31%	29%	26%	33%	33%	26%
	(Don't know)	23%	23%	23%	23%	26%	20%	20%	26%	28%	18%	21%	25%
EXCELLENT /GOOD - FAIR /POOR		12	9	14	0	9	21	18	11	0	20	5	23
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent	8%	8%	9%	7%	9%	8%	9%	9%	9%	7%	8%	10%
	Good	45%	45%	45%	41%	44%	52%	46%	45%	39%	52%	41%	50%
	Fair	32%	35%	30%	42%	33%	29%	27%	32%	40%	30%	35%	27%
	Poor	10%	9%	11%	6%	11%	10%	10%	11%	8%	9%	10%	10%
	(Don't know)	4%	3%	5%	5%	4%	1%	7%	3%	4%	2%	6%	4%
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent /Good	54%	53%	55%	48%	53%	60%	56%	54%	48%	59%	50%	59%
	Just fair /Poor	42%	44%	41%	48%	44%	39%	37%	43%	48%	39%	45%	37%
	Unweighted Count / Weighted Count	500	275	224	92	108	75	98	126	146	120	98	122
		500	250	249	95	85	70	105	145	122	120	108	139

CITY OF BERKELEY – JUNE 2024

		TOTAL	RACE /AGE						EDUCATION					EDUCATION /GENDER			
			All white <50	All white 50+	People of color <50	People of color 50+	White <50	White 50+	Post H.S.	Non-colleg e grad	Colleg e gradu ate or post-grad	4-year Colleg e grad	Post-gradu ate	Non-colleg e men	Non-colleg e wome n	Colleg e men	Colleg e wome n
1.REACHED YOU ON A CELL	Yes, cell and can talk safely	40%	46%	36%	47%	40%	47%	31%	44%	45%	38%	43%	33%	35%	53%	38%	39%
	No, not on cell, but own one	13%	2%	25%		21%	2%	27%	12%	12%	12%	12%	13%	11%	12%	14%	11%
	No, not on cell and do not own one	1%		3%		2%		3%	0%	0%	2%	3%	1%	1%		1%	2%
	Text to online	46%	52%	36%	53%	38%	50%	39%	43%	43%	48%	43%	53%	53%	35%	47%	47%
2.VOTE LIKELIHOOD	Almost certain to vote	90%	91%	91%	90%	87%	90%	92%	80%	81%	94%	90%	98%	80%	82%	93%	94%
	Probably will vote	10%	9%	9%	10%	13%	10%	8%	20%	19%	6%	10%	2%	20%	18%	7%	6%
RIGHT - WRONG		18	26	25	5	20	30	22	22	24	16	24	10	16	29	20	15
3.CITY OF BERKELEY DIRECTION	Right Direction	47%	51%	50%	40%	51%	54%	48%	52%	52%	46%	51%	40%	50%	54%	46%	47%
	Wrong Direction	29%	26%	25%	34%	32%	24%	26%	30%	29%	29%	27%	31%	34%	25%	26%	31%
	(Don't know)	23%	23%	25%	26%	17%	22%	27%	19%	19%	25%	22%	29%	16%	21%	28%	22%
EXCELLENT /GOOD - FAIR /POOR		12	18	15	-15	30	24	11	25	22	8	15	2	16	26	-1	20
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent	8%	10%	7%	5%	15%	10%	7%	14%	13%	7%	8%	5%	15%	12%	7%	7%
	Good	45%	47%	47%	36%	49%	51%	46%	47%	46%	45%	48%	43%	42%	50%	40%	52%
	Fair	32%	33%	33%	48%	26%	29%	33%	29%	29%	33%	33%	33%	29%	29%	39%	28%
	Poor	10%	7%	7%	7%	8%	7%	8%	6%	8%	10%	8%	13%	11%	6%	8%	11%
	(Don't know)	4%	3%	6%	4%	1%	3%	7%	4%	3%	4%	3%	5%	4%	3%	5%	3%
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent /Good	54%	58%	54%	40%	64%	61%	52%	60%	59%	52%	56%	48%	56%	62%	47%	58%
	Just fair /Poor	42%	40%	40%	55%	34%	36%	41%	36%	37%	44%	41%	46%	40%	36%	48%	39%
	Unweighted Count / Weighted Count	500	194	168	96	79	171	136	123	145	354	180	174	67	75	176	168
		500	179	188	86	80	157	158	114	139	358	176	182	57	81	170	179

CITY OF BERKELEY – JUNE 2024

		TOTAL	IDEOLOGY			IDEOLOGY		IDEOLOGY / GENDER				21.OWN OR RENT		21.OWN OR RENT / GENDER			
			Progre ssive	Liberal	Moder ate	Progre ssive /Libera l	Moder ate /Cons ervativ e	Progre ssive /Libera l Men	Progre ssive /Libera l Wome n	Moder ate /Cons ervativ e Men	Moder ate /Cons ervativ e Wome n	Own	Rent	Own Men	Own Wome n	Rent Men	Rent Wome n
1.REACHED YOU ON A CELL	Yes, cell and can talk safely	40%	39%	40%	41%	40%	41%	36%	44%	38%	46%	36%	45%	32%	40%	41%	50%
	No, not on cell, but own one	13%	12%	13%	13%	13%	13%	15%	11%	14%	13%	20%	6%	22%	19%	8%	4%
	No, not on cell and do not own one	1%	2%	1%	1%	1%	2%	1%	1%	2%	2%	3%		3%	3%		
	Text to online	46%	47%	46%	45%	46%	44%	48%	44%	46%	39%	42%	49%	44%	38%	51%	46%
2.VOTE LIKELIHOOD	Almost certain to vote	90%	97%	88%	88%	92%	88%	92%	92%	90%	85%	92%	87%	93%	92%	87%	87%
	Probably will vote	10%	3%	12%	12%	8%	12%	8%	8%	10%	15%	8%	13%	7%	8%	13%	13%
RIGHT - WRONG		18	24	27	15	25	12	33	20	-1	26	21	18	14	28	28	11
3.CITY OF BERKELEY DIRECTION	Right Direction	47%	51%	51%	46%	51%	45%	54%	49%	40%	52%	49%	48%	47%	51%	50%	47%
	Wrong Direction	29%	27%	24%	30%	26%	33%	21%	29%	40%	26%	28%	30%	33%	24%	22%	36%
	(Don't know)	23%	21%	25%	24%	23%	22%	25%	22%	20%	23%	23%	22%	19%	25%	28%	18%
EXCELLENT /GOOD - FAIR /POOR		12	-4	19	23	8	21	-2	16	7	40	15	12	0	30	10	15
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent	8%	6%	9%	9%	8%	9%	7%	8%	9%	9%	8%	9%	7%	10%	12%	8%
	Good	45%	40%	49%	50%	45%	49%	41%	48%	40%	60%	48%	44%	40%	55%	41%	47%
	Fair	32%	41%	32%	28%	37%	27%	44%	31%	30%	22%	32%	33%	40%	24%	35%	32%
	Poor	10%	9%	7%	7%	8%	10%	6%	9%	12%	7%	9%	8%	8%	10%	7%	7%
	(Don't know)	4%	4%	2%	6%	3%	6%	2%	4%	9%	1%	3%	6%	5%	1%	6%	6%
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent /Good	54%	46%	58%	58%	52%	58%	48%	56%	49%	70%	56%	53%	48%	65%	52%	55%
	Just fair /Poor	42%	50%	39%	35%	44%	36%	50%	40%	42%	29%	41%	41%	48%	34%	42%	40%
	Unweighted Count / Weighted Count	500 500	130 145	163 155	176 169	293 299	194 186	131 126	154 169	105 96	85 86	311 256	171 219	151 115	154 137	83 102	82 113

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION / 21.OWN OR RENT						15.HOW LONG HAVE YOU LIVED IN BERKELEY			3.CITY OF BERKELEY DIRECTION		
			Hills Own	Hills Rent	Centra l/Sout h Own	Centra l/Sout h Rent	West Own	West Rent	10 years or fewer	20 years or fewer	20 or more years	Right Directi on	Wrong Directi on	(Don't know)
1.REACHED YOU ON A CELL	Yes, cell and can talk safely	40%	32%	51%	48%	42%	31%	38%	34%	39%	40%	49%	33%	29%
	No, not on cell, but own one	13%	25%	8%	13%	8%	18%		5%	5%	21%	14%	12%	9%
	No, not on cell and do not own one	1%	2%		5%		2%				3%		2%	4%
	Text to online	46%	41%	40%	34%	50%	49%	62%	61%	56%	36%	37%	52%	58%
2.VOTE LIKELIHOOD	Almost certain to vote	90%	92%	94%	94%	78%	93%	86%	87%	88%	93%	92%	88%	91%
	Probably will vote	10%	8%	6%	6%	22%	7%	14%	13%	12%	7%	8%	12%	9%
RIGHT - WRONG		18	11	23	32	13	28	17	16	20	15	100	-100	0
3.CITY OF BERKELEY DIRECTION	Right Direction	47%	41%	53%	57%	46%	54%	43%	44%	49%	45%	100%		
	Wrong Direction	29%	30%	30%	25%	33%	26%	26%	29%	29%	30%		100%	
	(Don't know)	23%	28%	17%	18%	20%	20%	32%	27%	22%	24%			100%
EXCELLENT /GOOD - FAIR /POOR		12	13	21	29	2	7	11	9	12	11	57	-51	-2
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent	8%	5%	14%	13%	9%	10%	3%	8%	9%	8%	15%	2%	4%
	Good	45%	51%	44%	50%	39%	42%	48%	43%	45%	46%	63%	21%	40%
	Fair	32%	36%	31%	27%	35%	30%	35%	33%	33%	32%	19%	47%	42%
	Poor	10%	7%	6%	7%	12%	15%	5%	10%	9%	11%	2%	27%	5%
	(Don't know)	4%	1%	6%	3%	5%	4%	8%	6%	5%	3%	2%	3%	9%
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent /Good	54%	56%	58%	63%	49%	51%	51%	51%	54%	54%	78%	23%	44%
	Just fair /Poor	42%	43%	37%	34%	47%	44%	40%	42%	42%	43%	20%	74%	46%
	Unweighted Count / Weighted Count	500	128	63	87	58	96	50	173	258	241	244	147	109
		500	116	91	66	68	74	60	174	263	236	236	147	117

CITY OF BERKELEY – JUNE 2024

		TOTAL	4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS			4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS		5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY						
			Good	Fair	Poor	Excellent /Good	Just fair /Poor	Increasing affordable housing	Protecting critical facilities from climate change	Repairing deteriorating streets & sidewalks	Upgrading storm drains & green infrastructure	Improving pedestrian, bike, & traffic safety	Planting & maintaining trees & improving park maintenance	
1.REACHED YOU ON A CELL	Yes, cell and can talk safely	40%	45%	38%	19%	45%	33%	41%	34%	36%	41%	29%	45%	
	No, not on cell, but own one	13%	12%	14%	6%	13%	12%	12%	19%	15%	8%	13%	7%	
	No, not on cell and do not own one	1%	2%	1%	3%	1%	2%	1%	1%	1%	3%		2%	
	Text to online	46%	42%	47%	71%	40%	53%	45%	47%	48%	47%	58%	45%	
2.VOTE LIKELIHOOD	Almost certain to vote	90%	90%	91%	99%	89%	93%	93%	93%	91%	90%	92%	94%	
	Probably will vote	10%	10%	9%	1%	11%	7%	7%	7%	9%	10%	8%	6%	
RIGHT - WRONG		18	52	-15	-73	56	-29	25	43	-1	4	32	4	
3.CITY OF BERKELEY DIRECTION	Right Direction	47%	66%	27%	8%	68%	23%	51%	63%	38%	37%	52%	39%	
	Wrong Direction	29%	13%	43%	81%	12%	51%	26%	20%	39%	33%	20%	35%	
	(Don't know)	23%	21%	30%	11%	19%	26%	23%	17%	22%	30%	28%	25%	
EXCELLENT /GOOD - FAIR /POOR		12	100	-100	-100	100	-100	17	15	-16	19	24	3	
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent	8%				16%		9%	12%	3%	3%	7%	7%	
	Good	45%	100%			84%		47%	46%	36%	55%	54%	42%	
	Fair	32%		100%			77%	33%	35%	44%	28%	28%	36%	
	Poor	10%			100%		23%	7%	7%	12%	11%	9%	11%	
	(Don't know)	4%						4%	1%	5%	3%	2%	5%	
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent /Good	54%	100%			100%		56%	57%	39%	58%	61%	49%	
	Just fair /Poor	42%		100%	100%		100%	39%	42%	55%	39%	37%	46%	
	Unweighted Count /	500	233	156	50	273	206	271	61	200	67	122	89	
	Weighted Count	500	226	162	49	269	211	280	57	207	75	119	78	

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7.COMBINED INITIAL PARKS TAX			6/7.COMBINED INITIAL PARKS TAX					8.HOMELESS EXTENSION W/ TIERED INCREASE			8.HOMELESS EXTENSION W/ TIERED INCREASE			
			Yes	No	Undecided /DK	Yes - strong ly	Weak yes	All swing	Weak no	No - strong ly	Yes	No	Undecided /DK	Yes - strong ly	Weak yes	All swing	No - strong ly
1.REACHED YOU ON A CELL	Yes, cell and can talk safely	40%	37%	35%	58%	38%	36%	41%	35%	36%	41%	32%	45%	40%	42%	42%	28%
	No, not on cell, but own one	13%	14%	7%	8%	12%	17%	12%	7%	7%	13%	13%	11%	10%	17%	15%	12%
	No, not on cell and do not own one	1%	1%	3%		2%	1%	1%	2%	4%	1%	2%	2%	1%	1%	1%	2%
	Text to online	46%	47%	54%	34%	48%	47%	45%	56%	53%	45%	52%	42%	48%	41%	42%	57%
2.VOTE LIKELIHOOD	Almost certain to vote	90%	89%	96%	91%	95%	81%	87%	95%	96%	90%	92%	89%	97%	80%	84%	96%
	Probably will vote	10%	11%	4%	9%	5%	19%	13%	5%	4%	10%	8%	11%	3%	20%	16%	4%
RIGHT - WRONG		18	28	-19	20	29	26	23	17	-67	32	-21	21	33	32	22	-38
3.CITY OF BERKELEY DIRECTION	Right Direction	47%	52%	32%	46%	52%	51%	49%	45%	14%	56%	28%	43%	57%	53%	46%	23%
	Wrong Direction	29%	24%	51%	26%	23%	25%	26%	28%	81%	23%	48%	22%	25%	22%	24%	61%
	(Don't know)	23%	24%	17%	28%	25%	24%	25%	27%	4%	21%	24%	35%	18%	25%	29%	16%
EXCELLENT /GOOD - FAIR /POOR		12	23	-31	10	24	22	16	6	-80	24	-20	10	25	23	19	-53
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent	8%	10%	6%	6%	7%	13%	11%	10%	1%	9%	6%	11%	6%	13%	12%	1%
	Good	45%	50%	28%	46%	52%	47%	45%	42%	8%	52%	32%	41%	55%	46%	45%	20%
	Fair	32%	30%	42%	33%	28%	33%	35%	44%	40%	31%	35%	37%	29%	33%	33%	42%
	Poor	10%	6%	23%	8%	7%	5%	5%	2%	50%	6%	22%	4%	7%	4%	5%	32%
	(Don't know)	4%	4%	1%	7%	5%	3%	4%	1%	1%	3%	5%	7%	3%	4%	5%	4%
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent /Good	54%	60%	34%	52%	60%	60%	56%	53%	9%	60%	37%	52%	61%	60%	57%	22%
	Just fair /Poor	42%	36%	65%	41%	35%	37%	40%	46%	90%	36%	58%	41%	36%	37%	38%	74%
	Unweighted Count / Weighted Count	500	316	106	72	181	135	263	56	50	303	127	67	179	124	239	79
		500	324	99	71	186	137	264	56	43	310	125	63	181	129	246	70

CITY OF BERKELEY – JUNE 2024

		TOTAL	9.HOMELESS EXTENSION - NO INCREASE			9.HOMELESS EXTENSION - NO INCREASE				10.ARTS MEASURE			10.ARTS MEASURE		
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing
1.REACHED YOU ON A CELL	Yes, cell and can talk safely	40%	42%	28%	47%	42%	41%	42%	25%	43%	31%	31%	43%	43%	39%
	No, not on cell, but own one	13%	15%	8%	14%	12%	17%	14%	8%	14%	7%	14%	13%	15%	14%
	No, not on cell and do not own one	1%	1%	2%	3%	1%	1%	2%	2%	2%	2%		1%	2%	1%
	Text to online	46%	43%	62%	36%	44%	41%	42%	65%	41%	60%	55%	44%	39%	45%
2.VOTE LIKELIHOOD	Almost certain to vote	90%	90%	93%	87%	94%	84%	86%	96%	91%	86%	95%	95%	87%	89%
	Probably will vote	10%	10%	7%	13%	6%	16%	14%	4%	9%	14%	5%	5%	13%	11%
RIGHT - WRONG		18	30	-19	29	38	20	21	-38	31	-31	16	24	37	27
3.CITY OF BERKELEY DIRECTION	Right Direction	47%	54%	27%	54%	59%	47%	46%	25%	55%	22%	42%	50%	59%	51%
	Wrong Direction	29%	24%	46%	24%	21%	27%	25%	63%	24%	53%	26%	27%	22%	24%
	(Don't know)	23%	23%	27%	22%	20%	27%	30%	12%	21%	24%	31%	23%	20%	25%
EXCELLENT /GOOD - FAIR /POOR		12	23	-25	22	29	15	18	-53	23	-33	8	18	28	18
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent	8%	9%	6%	9%	9%	10%	10%	1%	9%	7%	8%	8%	9%	9%
	Good	45%	50%	29%	49%	54%	45%	46%	21%	51%	23%	43%	49%	52%	47%
	Fair	32%	31%	37%	33%	27%	35%	35%	38%	31%	37%	34%	33%	30%	32%
	Poor	10%	6%	23%	3%	7%	5%	4%	36%	6%	27%	9%	7%	4%	6%
	(Don't know)	4%	3%	5%	5%	2%	5%	5%	4%	3%	5%	6%	2%	5%	6%
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent /Good	54%	60%	35%	59%	63%	55%	56%	22%	60%	31%	51%	58%	61%	56%
	Just fair /Poor	42%	37%	60%	37%	34%	40%	38%	75%	37%	64%	43%	40%	33%	38%
	Unweighted Count /	500	292	119	84	161	131	258	76	340	88	69	172	168	278
	Weighted Count	500	294	120	82	164	129	257	74	344	86	66	169	176	281

CITY OF BERKELEY – JUNE 2024

		TOTAL	11/12.COMBINED PROFILE PARKS TAX			13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE			14.FINAL HOMELESS EXTENSION - NO INCREASE			
			Yes	No	Undecided /DK	Yes	No	Undecided /DK	Yes	No	Undecided /DK	
1.REACHED YOU ON A CELL	Yes, cell and can talk safely	40%	40%	32%	53%	44%	28%	46%	41%	27%	49%	
	No, not on cell, but own one	13%	16%	8%	8%	13%	11%	13%	14%	10%	11%	
	No, not on cell and do not own one	1%	1%	2%	2%	1%	2%	4%	1%	2%	1%	
	Text to online	46%	43%	58%	38%	42%	59%	37%	43%	60%	39%	
2.VOTE LIKELIHOOD	Almost certain to vote	90%	90%	91%	91%	91%	89%	89%	90%	90%	91%	
	Probably will vote	10%	10%	9%	9%	9%	11%	11%	10%	10%	9%	
RIGHT - WRONG		18	28	-8	27	27	-16	45	30	-21	31	
3.CITY OF BERKELEY DIRECTION	Right Direction	47%	53%	35%	46%	52%	31%	59%	53%	28%	54%	
	Wrong Direction	29%	25%	43%	19%	25%	47%	14%	23%	49%	23%	
	(Don't know)	23%	22%	21%	35%	23%	22%	27%	24%	23%	23%	
EXCELLENT /GOOD - FAIR /POOR		12	24	-23	30	19	-19	43	21	-17	19	
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent	8%	10%	4%	10%	9%	3%	16%	10%	6%	9%	
	Good	45%	50%	33%	51%	48%	36%	52%	49%	34%	48%	
	Fair	32%	30%	42%	26%	33%	37%	21%	32%	35%	33%	
	Poor	10%	6%	18%	5%	5%	22%	4%	6%	22%	5%	
	(Don't know)	4%	4%	2%	7%	5%	2%	6%	4%	3%	5%	
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent /Good	54%	60%	38%	61%	57%	39%	68%	58%	40%	57%	
	Just fair /Poor	42%	36%	61%	32%	38%	59%	26%	37%	57%	38%	
	Unweighted Count / Weighted Count		500	302	129	64	304	134	57	295	119	76
			500	305	126	63	306	127	62	296	111	81

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT			8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT		9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT			6/7/8/9/10. VOTE TARGETS		SPLIT	
			Solid Yes	Solid No	Toward No	Solid Yes	Solid No	Solid Yes	Solid No	Solid undecided	Yes on all	Mixed	A	B
1.REACHED YOU ON A CELL	Yes, cell and can talk safely	40%	39%	35%	30%	43%	28%	42%	25%	50%	42%	31%	37%	43%
	No, not on cell, but own one	13%	14%	5%	10%	12%	10%	16%	11%	14%	15%	13%	15%	10%
	No, not on cell and do not own one	1%	1%	4%	1%	1%	3%	1%	3%	2%	1%	2%	1%	1%
	Text to online	46%	45%	56%	58%	44%	59%	41%	61%	34%	42%	55%	47%	46%
2.VOTE LIKELIHOOD	Almost certain to vote	90%	90%	95%	86%	91%	92%	90%	91%	89%	90%	90%	91%	90%
	Probably will vote	10%	10%	5%	14%	9%	8%	10%	9%	11%	10%	10%	9%	10%
RIGHT - WRONG		18	29	-20	13	32	-28	33	-26	33	40	-4	19	17
3.CITY OF BERKELEY DIRECTION	Right Direction	47%	54%	33%	37%	55%	25%	55%	24%	56%	60%	32%	49%	45%
	Wrong Direction	29%	25%	54%	24%	23%	53%	22%	50%	22%	20%	36%	30%	29%
	(Don't know)	23%	21%	13%	39%	22%	23%	23%	26%	22%	19%	33%	21%	26%
EXCELLENT /GOOD - FAIR /POOR		12	26	-32	-1	25	-21	27	-18	36	38	-11	6	17
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent	8%	11%	6%	4%	10%	4%	10%	8%	12%	12%	3%	6%	11%
	Good	45%	51%	27%	43%	51%	34%	52%	32%	53%	55%	39%	44%	47%
	Fair	32%	29%	46%	35%	31%	35%	30%	33%	26%	25%	43%	33%	32%
	Poor	10%	6%	20%	12%	5%	25%	5%	24%	3%	4%	10%	11%	9%
(Don't know)		4%	4%	1%	6%	4%	2%	3%	3%	7%	3%	5%	6%	2%
4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS	Excellent /Good	54%	61%	34%	47%	60%	39%	62%	39%	65%	67%	42%	50%	58%
	Just fair /Poor	42%	35%	66%	48%	36%	59%	35%	58%	29%	29%	53%	44%	40%
	Unweighted Count /	500	266	85	65	264	101	255	91	53	197	134	252	248
	Weighted Count	500	271	80	70	265	92	258	82	56	196	143	250	250

CITY OF BERKELEY – JUNE 2024

		GENDER		RACE					RACE /GENDER						
		TOTAL	Men	Women	All white	People of color	White alone	Black	Asian American or Pacific Islander	All white men	All white women	Men of color	Women of color	White men	White women
5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY	Increasing affordable housing for low-income and homeless residents	56%	54%	58%	58%	58%	57%	64%	55%	56%	59%	55%	59%	55%	59%
	Repairing deteriorating streets and sidewalks	41%	47%	37%	41%	36%	43%	34%	41%	47%	37%	42%	32%	50%	37%
	Improving pedestrian, bike, and traffic safety	24%	21%	27%	24%	23%	24%	20%	24%	20%	28%	26%	19%	17%	31%
	Planting and maintaining trees and improving park maintenance and infrastructure	16%	16%	14%	13%	20%	13%	17%	18%	14%	13%	21%	19%	14%	12%
	Upgrading storm drains and green infrastructure to reduce pollution and flood risk	15%	15%	15%	14%	19%	12%	22%	22%	18%	12%	13%	25%	16%	9%
	Protecting critical facilities from the threats of climate change	11%	10%	12%	11%	10%	13%	5%	11%	12%	11%	5%	14%	13%	12%
	Improving the Berkeley waterfront	8%	7%	8%	9%	6%	9%	11%	1%	7%	10%	8%	4%	6%	10%
	(None)	2%	3%	1%	2%	0%	2%	2%		3%	2%		1%	3%	1%
	(Don't know)	2%	2%	3%	2%	3%	2%		3%	2%	2%	2%	3%	2%	3%
	(Refused)	0%		1%	0%	1%	0%		3%		1%		2%		1%
	Unweighted Count /	500	244	243	363	175	308	65	54	175	179	88	83	147	154
	Weighted Count	500	230	260	368	165	316	45	55	170	191	73	89	149	163

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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CITY OF BERKELEY – JUNE 2024

		REGION				REGION / GENDER					
		TOTAL	Hills	Centra I/Sout h	West	Hills Men	Hills Wome n	Centra I/Sout h Men	Centra I/Sout h Wome n	West Men	West Wome n
5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY	Increasing affordable housing for low-income and homeless residents	56%	53%	66%	50%	50%	56%	64%	69%	49%	51%
	Repairing deteriorating streets and sidewalks	41%	45%	31%	46%	55%	35%	30%	33%	53%	42%
	Improving pedestrian, bike, and traffic safety	24%	29%	18%	22%	15%	40%	20%	16%	29%	17%
	Planting and maintaining trees and improving park maintenance and infrastructure	16%	16%	15%	15%	17%	14%	17%	14%	14%	15%
	Upgrading storm drains and green infrastructure to reduce pollution and flood risk	15%	16%	14%	14%	18%	14%	11%	18%	15%	14%
	Protecting critical facilities from the threats of climate change	11%	10%	11%	14%	10%	10%	10%	11%	10%	16%
	Improving the Berkeley waterfront	8%	6%	6%	11%	7%	6%	6%	6%	8%	13%
	(None)	2%	3%	4%	0%	4%	1%	5%	1%		1%
	(Don't know)	2%	2%	3%	2%	2%	3%	2%	4%	2%	2%
	(Refused)	0%	0%		1%		1%				2%
	Unweighted Count /	500	201	146	153	98	100	76	64	70	79
	Weighted Count	500	220	135	145	101	114	63	69	65	77

CITY OF BERKELEY – JUNE 2024

		AGE		AGE					GENDER /AGE				
		TOTAL	Under 50	50 & over	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Men <50	Women <50	Men 50+	Women 50+
5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY	Increasing affordable housing for low-income and homeless residents	56%	63%	49%	60%	67%	61%	51%	48%	63%	62%	44%	54%
	Repairing deteriorating streets and sidewalks	41%	36%	47%	35%	33%	40%	49%	46%	41%	33%	55%	40%
	Improving pedestrian, bike, and traffic safety	24%	30%	18%	21%	38%	32%	16%	19%	28%	31%	12%	23%
	Planting and maintaining trees and improving park maintenance and infrastructure	16%	16%	15%	20%	13%	13%	21%	11%	18%	14%	14%	15%
	Upgrading storm drains and green infrastructure to reduce pollution and flood risk	15%	9%	20%	10%	11%	7%	20%	20%	10%	10%	21%	20%
	Protecting critical facilities from the threats of climate change	11%	13%	10%	17%	12%	11%	5%	13%	10%	15%	9%	10%
	Improving the Berkeley waterfront	8%	5%	10%	6%	2%	8%	9%	10%	5%	6%	9%	10%
	(None)	2%	2%	2%	1%	4%	2%	1%	3%	3%	1%	3%	1%
	(Don't know)	2%	1%	3%	2%	0%	1%	5%	1%	0%	2%	3%	3%
	(Refused)	0%	1%	0%			2%		1%		1%		1%
	Unweighted Count / Weighted Count	500	275	224	92	108	75	98	126	146	120	98	122
		500	250	249	95	85	70	105	145	122	120	108	139

CITY OF BERKELEY – JUNE 2024

		RACE /AGE						EDUCATION					EDUCATION /GENDER				
		TOTAL	All white <50	All white 50+	People of color <50	People of color 50+	White <50	White 50+	Post H.S.	Non-colleg e grad	Colleg e gradu ate or post-grad	4-year Colleg e grad	Post-gradu ate	Non-colleg e men	Non-colleg e wome n	Colleg e men	Colleg e wome n
5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY	Increasing affordable housing for low-income and homeless residents	56%	65%	51%	65%	50%	63%	52%	59%	60%	54%	56%	52%	57%	62%	52%	56%
	Repairing deteriorating streets and sidewalks	41%	33%	49%	34%	38%	35%	51%	29%	26%	47%	37%	56%	29%	24%	53%	42%
	Improving pedestrian, bike, and traffic safety	24%	29%	20%	31%	14%	28%	21%	20%	20%	25%	24%	27%	22%	20%	20%	30%
	Planting and maintaining trees and improving park maintenance and infrastructure	16%	14%	13%	19%	21%	14%	11%	12%	12%	17%	17%	17%	13%	11%	17%	16%
	Upgrading storm drains and green infrastructure to reduce pollution and flood risk	15%	10%	19%	12%	26%	9%	16%	19%	17%	14%	15%	14%	17%	18%	15%	14%
	Protecting critical facilities from the threats of climate change	11%	14%	9%	11%	9%	15%	10%	14%	12%	11%	9%	13%	6%	16%	11%	11%
	Improving the Berkeley waterfront	8%	6%	11%	5%	6%	5%	12%	11%	11%	6%	8%	5%	13%	9%	5%	8%
	(None)	2%	3%	1%		1%	3%	1%	0%	3%	2%	3%	1%	8%		2%	2%
(Don't know)	2%	1%	3%	0%	5%	1%	2%	5%	4%	2%	3%	1%	1%	6%	2%	1%	
(Refused)	0%		1%	2%			1%	1%	1%	0%		1%		2%		1%	
Unweighted Count /	500	194	168	96	79	171	136	123	145	354	180	174	67	75	176	168	
Weighted Count	500	179	188	86	80	157	158	114	139	358	176	182	57	81	170	179	

CITY OF BERKELEY – JUNE 2024

		IDEOLOGY			IDEOLOGY		IDEOLOGY / GENDER				21.OWN OR RENT		21.OWN OR RENT / GENDER				
		TOTAL	Progre ssive	Liberal	Moder ate	Progre ssive /Libera l	Moder ate /Cons ervativ e	Progre ssive /Libera l Men	Progre ssive /Libera l Wome n	Moder ate /Cons ervativ e Men	Moder ate /Cons ervativ e Wome n	Own	Rent	Own Men	Own Wome n	Rent Men	Rent Wome n
5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY	Increasing affordable housing for low-income and homeless residents	56%	81%	52%	44%	66%	43%	64%	67%	42%	42%	46%	68%	44%	47%	66%	70%
	Repairing deteriorating streets and sidewalks	41%	31%	51%	40%	41%	40%	45%	40%	52%	29%	44%	39%	52%	39%	45%	35%
	Improving pedestrian, bike, and traffic safety	24%	25%	26%	20%	26%	20%	23%	28%	17%	21%	23%	24%	21%	23%	20%	27%
	Planting and maintaining trees and improving park maintenance and infrastructure	16%	13%	11%	20%	12%	20%	13%	12%	20%	19%	17%	14%	16%	18%	17%	12%
	Upgrading storm drains and green infrastructure to reduce pollution and flood risk	15%	13%	15%	16%	14%	15%	16%	14%	14%	17%	18%	13%	20%	16%	9%	16%
	Protecting critical facilities from the threats of climate change	11%	15%	12%	9%	14%	9%	11%	14%	9%	9%	12%	10%	9%	14%	10%	9%
	Improving the Berkeley waterfront	8%	4%	9%	8%	7%	9%	5%	8%	10%	8%	10%	6%	11%	9%	3%	8%
	(None)	2%		2%	2%	1%	4%			1%	6%	1%	2%	2%	1%	2%	4%
(Don't know)	2%	0%	1%	6%	0%	5%	1%			3%	8%	4%	1%	3%	4%		1%
(Refused)	0%		1%	1%	0%	1%				1%		0%	1%		1%		1%
Unweighted Count /	500	130	163	176	293	194	131	154	105	85	311	171	151	154	83	82	
Weighted Count	500	145	155	169	299	186	126	169	96	86	256	219	115	137	102	113	

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION / 21.OWN OR RENT						15.HOW LONG HAVE YOU LIVED IN BERKELEY			3.CITY OF BERKELEY DIRECTION		
			Hills Own	Hills Rent	Centra l/Sout h Own	Centra l/Sout h Rent	West Own	West Rent	10 years or fewer	20 years or fewer	20 or more years	Right Directi on	Wrong Directi on	(Don't know)
			5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY	Increasing affordable housing for low-income and homeless residents	56%	42%	69%	56%	76%	45%	56%	58%	55%	57%
	Repairing deteriorating streets and sidewalks	41%	53%	34%	35%	28%	40%	59%	43%	41%	42%	34%	55%	39%
	Improving pedestrian, bike, and traffic safety	24%	26%	32%	16%	20%	25%	15%	33%	30%	17%	26%	16%	28%
	Planting and maintaining trees and improving park maintenance and infrastructure	16%	16%	15%	22%	10%	14%	18%	15%	17%	14%	13%	19%	17%
	Upgrading storm drains and green infrastructure to reduce pollution and flood risk	15%	18%	14%	17%	12%	18%	11%	10%	12%	18%	12%	17%	19%
	Protecting critical facilities from the threats of climate change	11%	11%	10%	15%	7%	11%	12%	12%	12%	11%	15%	8%	8%
	Improving the Berkeley waterfront	8%	9%	4%	8%	4%	12%	11%	6%	8%	8%	8%	7%	7%
	(None)	2%	2%	1%	3%	5%	1%		3%	2%	3%	1%	4%	3%
	(Don't know)	2%	4%		3%	2%	4%		1%	2%	2%	2%	1%	3%
	(Refused)	0%	1%					2%	1%	1%			2%	
	Unweighted Count / Weighted Count	500	128	63	87	58	96	50	173	258	241	244	147	109
		500	116	91	66	68	74	60	174	263	236	236	147	117

CITY OF BERKELEY – JUNE 2024

		4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS			4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS		5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY						
		TOTAL	Good	Fair	Poor	Excellent /Good	Just fair /Poor	Increasing affordable housing	Protecting critical facilities from climate change	Repairing deteriorating streets & sidewalks	Upgrading storm drains & green infrastructure	Improving pedestrian, bike, & traffic safety	Planting & maintaining trees & improving park maintenance
5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY	Increasing affordable housing for low-income and homeless residents	56%	58%	57%	37%	59%	52%	100%	46%	38%	37%	51%	23%
	Repairing deteriorating streets and sidewalks	41%	33%	55%	51%	30%	54%	28%	25%	100%	31%	25%	45%
	Improving pedestrian, bike, and traffic safety	24%	29%	21%	23%	27%	21%	22%	7%	14%	6%	100%	8%
	Planting and maintaining trees and improving park maintenance and infrastructure	16%	14%	17%	17%	14%	17%	6%	6%	17%	13%	5%	100%
	Upgrading storm drains and green infrastructure to reduce pollution and flood risk	15%	18%	13%	17%	16%	14%	10%	4%	11%	100%	4%	13%
	Protecting critical facilities from the threats of climate change	11%	11%	12%	8%	12%	11%	9%	100%	7%	3%	3%	5%
	Improving the Berkeley waterfront	8%	6%	7%	9%	7%	8%	4%	4%	5%	4%	5%	3%
	(None)	2%	2%		10%	3%	2%						
	(Don't know)	2%	2%	1%	4%	3%	2%						
	(Refused)	0%	0%	1%		0%	1%						
	Unweighted Count /	500	233	156	50	273	206	271	61	200	67	122	89
	Weighted Count	500	226	162	49	269	211	280	57	207	75	119	78

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley, CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		6/7.COMBINED INITIAL PARKS TAX			6/7.COMBINED INITIAL PARKS TAX					8.HOMELESS EXTENSION W/ TIERED INCREASE			8.HOMELESS EXTENSION W/ TIERED INCREASE				
		TOTAL	Yes	No	Undecided /DK	Yes - strong ly	Weak yes	All swing	Weak no	No - strong ly	Yes	No	Undecided /DK	Yes - strong ly	Weak yes	All swing	No - strong ly
5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY	Increasing affordable housing for low-income and homeless residents	56%	59%	35%	66%	64%	54%	55%	42%	25%	66%	29%	63%	71%	58%	54%	24%
	Repairing deteriorating streets and sidewalks	41%	38%	56%	39%	35%	41%	42%	49%	66%	33%	63%	40%	28%	39%	43%	71%
	Improving pedestrian, bike, and traffic safety	24%	24%	24%	26%	24%	23%	25%	30%	18%	25%	22%	20%	29%	20%	20%	24%
	Planting and maintaining trees and improving park maintenance and infrastructure	16%	16%	17%	12%	18%	13%	13%	11%	25%	12%	25%	14%	11%	14%	15%	28%
	Upgrading storm drains and green infrastructure to reduce pollution and flood risk	15%	17%	11%	13%	17%	17%	15%	13%	8%	13%	18%	17%	15%	11%	16%	11%
	Protecting critical facilities from the threats of climate change	11%	11%	12%	11%	11%	12%	12%	15%	9%	14%	4%	14%	12%	16%	12%	6%
	Improving the Berkeley waterfront	8%	8%	8%	2%	6%	11%	8%	10%	5%	8%	7%	7%	5%	13%	10%	7%
	(None)	2%	2%	5%	0%	2%	2%	1%	1%	11%	1%	6%		2%		1%	8%
(Don't know)	2%	2%	5%	1%	2%	2%	2%	7%	3%	2%	4%	2%	2%	1%	3%	2%	
(Refused)	0%		2%				1%	4%		0%	1%		1%		0%		
Unweighted Count /	500	316	106	72	181	135	263	56	50	303	127	67	179	124	239	79	
Weighted Count	500	324	99	71	186	137	264	56	43	310	125	63	181	129	246	70	

CITY OF BERKELEY – JUNE 2024

		9.HOMELESS EXTENSION - NO INCREASE			9.HOMELESS EXTENSION - NO INCREASE				10.ARTS MEASURE			10.ARTS MEASURE			
		TOTAL	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing
5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY	Increasing affordable housing for low-income and homeless residents	56%	66%	32%	53%	73%	57%	54%	24%	63%	31%	51%	68%	57%	53%
	Repairing deteriorating streets and sidewalks	41%	33%	59%	47%	26%	42%	44%	68%	37%	59%	44%	29%	44%	46%
	Improving pedestrian, bike, and traffic safety	24%	24%	25%	21%	30%	17%	19%	26%	22%	24%	34%	22%	22%	25%
	Planting and maintaining trees and improving park maintenance and infrastructure	16%	11%	26%	15%	11%	12%	16%	27%	15%	15%	21%	12%	17%	18%
	Upgrading storm drains and green infrastructure to reduce pollution and flood risk	15%	13%	16%	18%	12%	15%	15%	20%	14%	14%	18%	15%	13%	15%
	Protecting critical facilities from the threats of climate change	11%	14%	6%	10%	12%	17%	13%	4%	13%	5%	10%	13%	13%	12%
	Improving the Berkeley waterfront	8%	8%	8%	6%	5%	11%	9%	8%	7%	11%	5%	6%	8%	8%
	(None)	2%	1%	7%	0%	2%		1%	8%	1%	8%		2%	0%	0%
	(Don't know)	2%	2%	3%	1%	2%	3%	3%		2%	4%		2%	2%	3%
	(Refused)	0%	0%	1%			1%	1%			3%				0%
	Unweighted Count /	500	292	119	84	161	131	258	76	340	88	69	172	168	278
	Weighted Count	500	294	120	82	164	129	257	74	344	86	66	169	176	281

CITY OF BERKELEY – JUNE 2024

		TOTAL	11/12.COMBINED PROFILE PARKS TAX			13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE			14.FINAL HOMELESS EXTENSION - NO INCREASE		
			Yes	No	Undecided /DK	Yes	No	Undecided /DK	Yes	No	Undecided /DK
5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY	Increasing affordable housing for low-income and homeless residents	56%	60%	41%	66%	67%	30%	56%	67%	30%	53%
	Repairing deteriorating streets and sidewalks	41%	36%	59%	36%	33%	61%	41%	34%	58%	48%
	Improving pedestrian, bike, and traffic safety	24%	22%	26%	27%	23%	25%	25%	22%	27%	28%
	Planting and maintaining trees and improving park maintenance and infrastructure	16%	15%	15%	23%	13%	18%	19%	12%	19%	24%
	Upgrading storm drains and green infrastructure to reduce pollution and flood risk	15%	16%	13%	12%	14%	17%	13%	13%	18%	17%
	Protecting critical facilities from the threats of climate change	11%	12%	11%	7%	13%	9%	8%	15%	6%	3%
	Improving the Berkeley waterfront	8%	8%	9%	2%	7%	11%	6%	8%	8%	4%
	(None)	2%	2%	2%		1%	6%		1%	5%	
	(Don't know)	2%	2%	3%	2%	2%	0%	6%	2%	3%	2%
	(Refused)	0%		2%			2%			2%	
	Unweighted Count / Weighted Count	500	302	129	64	304	134	57	295	119	76
		500	305	126	63	306	127	62	296	111	81

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT			8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT		9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT			6/7/8/9/10. VOTE TARGETS		SPLIT	
			Solid Yes	Solid No	Toward No	Solid Yes	Solid No	Solid Yes	Solid No	Solid undecided	Yes on all	Mixed	A	B
5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY	Increasing affordable housing for low-income and homeless residents	56%	59%	32%	62%	68%	24%	68%	20%	54%	70%	44%	54%	57%
	Repairing deteriorating streets and sidewalks	41%	37%	61%	48%	31%	66%	32%	62%	49%	29%	52%	40%	43%
	Improving pedestrian, bike, and traffic safety	24%	23%	25%	28%	25%	27%	23%	27%	23%	24%	23%	25%	23%
	Planting and maintaining trees and improving park maintenance and infrastructure	16%	16%	18%	15%	12%	20%	11%	25%	22%	11%	25%	16%	15%
	Upgrading storm drains and green infrastructure to reduce pollution and flood risk	15%	18%	12%	14%	13%	20%	13%	19%	19%	13%	17%	13%	16%
	Protecting critical facilities from the threats of climate change	11%	11%	11%	10%	13%	5%	14%	5%	3%	12%	12%	12%	11%
	Improving the Berkeley waterfront	8%	8%	8%	8%	7%	8%	8%	9%	5%	9%	6%	9%	6%
	(None)	2%	2%	3%		1%	9%	1%	7%		2%	2%	2%	3%
(Don't know)	2%	2%	4%	1%	2%	0%	2%	5%	2%	2%	1%	2%	2%	
(Refused)	0%		3%			1%		1%			1%	1%		
Unweighted Count /	500	266	85	65	264	101	255	91	53	197	134	252	248	
Weighted Count	500	271	80	70	265	92	258	82	56	196	143	250	250	

CITY OF BERKELEY – JUNE 2024

		TOTAL	GENDER		RACE					RACE /GENDER					
			Men	Wome n	All white	People of color	White alone	Black	Asian American or Pacific Islander	All white men	All white wome n	Men of color	Wome n of color	White men	White wome n
YES - NO		49	54	46	56	44	57	49	42	61	54	50	45	61	52
A6.PARKS TAX -20%	Yes - strongly	39%	41%	37%	40%	44%	39%	52%	34%	42%	37%	44%	45%	42%	35%
	Yes - not so strongly	18%	18%	19%	21%	11%	22%	11%	9%	19%	23%	15%	8%	19%	25%
	Lean yes	11%	12%	10%	11%	10%	11%	5%	20%	14%	8%	10%	11%	15%	9%
	Undecided/DK	12%	11%	14%	12%	15%	12%	12%	15%	10%	15%	13%	17%	11%	13%
	Lean no	5%	4%	5%	6%	7%	5%		7%	4%	5%	5%	4%	4%	6%
	No - not so strongly	5%	5%	6%	5%	6%	5%	11%	8%	5%	5%	5%	7%	5%	5%
	No - strongly	9%	8%	9%	5%	8%	5%	9%	6%	5%	5%	9%	8%	5%	6%
(Refused)	1%		1%	1%		1%				2%				2%	
A6.PARKS TAX -20%	Yes	68%	72%	66%	71%	65%	72%	69%	64%	75%	69%	69%	64%	75%	69%
	No	19%	17%	19%	16%	21%	15%	20%	21%	15%	15%	18%	19%	14%	17%
	Undecided /DK	12%	11%	14%	12%	15%	12%	12%	15%	10%	15%	13%	17%	11%	13%
	Refused	1%		1%	1%		1%				2%				2%
	Unweighted Count / Weighted Count	252 250	121 115	124 130	169 180	95 81	143 157	29 23	28 27	76 82	87 93	49 35	44 43	64 73	75 82
YES - NO		41	35	48	47	39	47	29	32	38	55	47	32	34	58
B7.PARKS TAX -28%	Yes - strongly	36%	33%	38%	39%	34%	38%	34%	20%	37%	40%	32%	37%	34%	41%
	Yes - not so strongly	15%	18%	12%	15%	16%	15%	19%	17%	15%	15%	20%	13%	17%	12%
	Lean yes	11%	9%	13%	11%	11%	11%	9%	13%	9%	13%	15%	8%	7%	16%
	Undecided/DK	16%	13%	20%	14%	14%	16%	3%	32%	12%	16%	12%	17%	14%	19%
	Lean no	4%	3%	5%	3%	6%	3%	8%	11%	3%	4%	3%	8%	4%	3%
	No - not so strongly	8%	10%	6%	8%	6%	9%	7%		13%	4%	3%	8%	14%	5%
	No - strongly	8%	12%	5%	6%	12%	4%	17%	7%	7%	5%	14%	10%	7%	2%
(Refused)	2%	3%	2%	3%	1%	3%	2%		3%	2%	1%		3%	3%	
B7.PARKS TAX -28%	Yes	61%	60%	63%	65%	62%	64%	62%	50%	61%	69%	67%	58%	58%	69%
	No	20%	25%	15%	18%	23%	17%	33%	18%	23%	13%	20%	25%	25%	10%
	Undecided /DK	16%	13%	20%	14%	14%	16%	3%	32%	12%	16%	12%	17%	14%	19%
	Refused	2%	3%	2%	3%	1%	3%	2%		3%	2%	1%		3%	3%
	Unweighted Count / Weighted Count	248 250	123 115	119 130	194 188	80 84	165 159	36 22	26 27	99 88	92 97	39 37	39 46	83 75	79 81

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION			REGION / GENDER					
			Hills	Centra I/Sout h	West	Hills Men	Hills Wome n	Centra I/Sout h Men	Centra I/Sout h Wome n	West Men	West Wome n
YES - NO		49	35	69	51	38	37	79	63	55	45
A6.PARKS TAX -20%	Yes - strongly	39%	35%	52%	32%	40%	32%	49%	56%	36%	28%
	Yes - not so strongly	18%	15%	14%	28%	9%	21%	18%	11%	33%	24%
	Lean yes	11%	12%	11%	9%	14%	11%	16%	6%	6%	12%
	Undecided/DK	12%	11%	13%	13%	12%	11%	14%	12%	7%	18%
	Lean no	5%	9%	2%	1%	5%	10%	2%	2%	3%	
	No - not so strongly	5%	7%		7%	8%	7%			7%	8%
	No - strongly	9%	10%	6%	9%	12%	9%	1%	7%	9%	10%
	(Refused)	1%		2%					4%		
A6.PARKS TAX -20%	Yes	68%	62%	77%	69%	63%	63%	83%	73%	74%	63%
	No	19%	27%	8%	18%	25%	26%	3%	10%	19%	18%
	Undecided /DK	12%	11%	13%	13%	12%	11%	14%	12%	7%	18%
	Refused	1%		2%					4%		
	Unweighted Count / Weighted Count	252 250	103 110	70 67	79 73	52 50	50 58	36 32	31 34	33 33	43 39
YES - NO		41	44	31	46	34	58	22	39	50	41
B7.PARKS TAX -28%	Yes - strongly	36%	38%	29%	38%	32%	45%	25%	34%	42%	31%
	Yes - not so strongly	15%	9%	22%	16%	17%	3%	19%	24%	18%	16%
	Lean yes	11%	14%	2%	13%	11%	18%	4%		11%	15%
	Undecided/DK	16%	19%	19%	8%	15%	24%	18%	21%	4%	12%
	Lean no	4%	1%	7%	6%	1%	1%	4%	11%	8%	5%
	No - not so strongly	8%	8%	8%	7%	11%	5%	9%	6%	9%	7%
	No - strongly	8%	10%	7%	7%	14%	3%	13%	2%	6%	9%
	(Refused)	2%	0%	4%	3%			8%	1%	2%	5%
B7.PARKS TAX -28%	Yes	61%	62%	54%	67%	60%	67%	48%	59%	72%	62%
	No	20%	18%	23%	21%	26%	9%	26%	19%	22%	21%
	Undecided /DK	16%	19%	19%	8%	15%	24%	18%	21%	4%	12%
	Refused	2%	0%	4%	3%			8%	1%	2%	5%
	Unweighted Count / Weighted Count	248 250	98 110	76 68	74 72	46 51	50 57	40 32	33 35	37 33	36 38

CITY OF BERKELEY – JUNE 2024

		TOTAL	AGE		AGE				GENDER /AGE				
			Under 50	50 & over	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Men <50	Wome n <50	Men 50+	Wome n 50+
YES - NO		49	40	58	45	32	42	59	57	48	37	62	55
A6.PARKS TAX -20%	Yes - strongly	39%	32%	45%	44%	17%	35%	46%	45%	33%	31%	49%	42%
	Yes - not so strongly	18%	17%	20%	12%	22%	17%	26%	15%	14%	20%	22%	18%
	Lean yes	11%	11%	10%	7%	15%	12%	6%	13%	17%	6%	7%	13%
	Undecided/DK	12%	19%	6%	20%	22%	13%	3%	8%	18%	21%	4%	7%
	Lean no	5%	6%	4%	7%	9%	2%	7%	1%	4%	5%	3%	5%
	No - not so strongly	5%	5%	6%	1%	2%	13%	7%	5%	7%	3%	4%	8%
	No - strongly	9%	10%	8%	10%	12%	7%	4%	10%	6%	13%	10%	6%
	(Refused)	1%		1%					2%				2%
A6.PARKS TAX -20%	Yes	68%	60%	75%	62%	55%	64%	78%	74%	65%	58%	79%	73%
	No	19%	21%	18%	18%	23%	22%	19%	16%	17%	21%	17%	18%
	Undecided /DK	12%	19%	6%	20%	22%	13%	3%	8%	18%	21%	4%	7%
	Refused	1%		1%					2%				2%
	Unweighted Count / Weighted Count	252 / 250	141 / 124	111 / 126	49 / 46	55 / 43	37 / 35	36 / 53	75 / 73	68 / 60	67 / 60	53 / 55	57 / 70
YES - NO		41	49	33	56	51	35	28	37	43	53	25	43
B7.PARKS TAX -28%	Yes - strongly	36%	33%	38%	31%	37%	31%	49%	30%	32%	32%	34%	43%
	Yes - not so strongly	15%	17%	14%	20%	15%	12%	6%	20%	16%	17%	20%	9%
	Lean yes	11%	15%	7%	18%	10%	16%	3%	10%	15%	15%	2%	10%
	Undecided/DK	16%	20%	12%	18%	26%	15%	12%	12%	16%	25%	8%	16%
	Lean no	4%	7%	1%	7%	3%	10%	3%		6%	8%	1%	2%
	No - not so strongly	8%	3%	12%	1%	6%	3%	13%	12%	4%	2%	16%	10%
	No - strongly	8%	5%	12%	5%	2%	11%	13%	10%	10%	1%	14%	8%
	(Refused)	2%	0%	4%			1%	2%	6%	1%		5%	3%
B7.PARKS TAX -28%	Yes	61%	64%	58%	69%	62%	59%	57%	59%	63%	64%	56%	62%
	No	20%	16%	25%	13%	12%	24%	29%	23%	20%	11%	31%	19%
	Undecided /DK	16%	20%	12%	18%	26%	15%	12%	12%	16%	25%	8%	16%
	Refused	2%	0%	4%			1%	2%	6%	1%		5%	3%
	Unweighted Count / Weighted Count	248 / 250	134 / 125	113 / 124	43 / 48	53 / 42	38 / 35	62 / 52	51 / 71	78 / 62	53 / 60	45 / 53	65 / 68

CITY OF BERKELEY – JUNE 2024

		TOTAL	RACE /AGE						EDUCATION					EDUCATION /GENDER			
			All white <50	All white 50+	People of color <50	People of color 50+	White <50	White 50+	Post H.S.	Non-colleg e grad	Colleg e gradu ate or post-grad	4-year Colleg e grad	Post-gradu ate	Non-colleg e men	Non-colleg e wome n	Colleg e men	Colleg e wome n
YES - NO		49	48	62	32	60	54	59	48	53	47	56	39	50	55	56	42
A6.PARKS TAX -20%	Yes - strongly	39%	30%	47%	37%	53%	32%	44%	35%	36%	40%	43%	37%	26%	41%	46%	35%
	Yes - not so strongly	18%	22%	20%	11%	10%	21%	23%	22%	22%	17%	17%	17%	31%	16%	14%	20%
	Lean yes	11%	12%	10%	8%	12%	13%	10%	9%	11%	11%	11%	10%	7%	15%	14%	8%
	Undecided/DK	12%	20%	6%	18%	10%	21%	4%	16%	15%	11%	13%	9%	21%	11%	8%	15%
	Lean no	5%	8%	4%	10%	2%	4%	5%	1%	2%	6%	6%	7%	1%	2%	5%	6%
	No - not so strongly	5%	5%	4%	5%	7%	5%	5%	12%	10%	4%	2%	5%	7%	12%	5%	3%
	No - strongly	9%	3%	7%	10%	7%	3%	7%	5%	4%	10%	8%	13%	6%	3%	9%	12%
(Refused)	1%		1%				2%			1%		2%				2%	
A6.PARKS TAX -20%	Yes	68%	64%	77%	57%	75%	66%	77%	66%	69%	67%	71%	64%	65%	72%	74%	63%
	No	19%	16%	15%	25%	15%	12%	17%	18%	16%	20%	16%	25%	15%	17%	18%	21%
	Undecided /DK	12%	20%	6%	18%	10%	21%	4%	16%	15%	11%	13%	9%	21%	11%	8%	15%
	Refused	1%		1%				2%			1%		2%				2%
	Unweighted Count / Weighted Count	252 / 250	84 / 78	85 / 101	58 / 47	37 / 35	75 / 71	68 / 87	62 / 57	75 / 70	177 / 180	86 / 89	91 / 92	37 / 29	36 / 40	84 / 86	88 / 90
YES - NO		41	54	39	42	36	51	41	54	46	38	43	34	39	52	31	46
B7.PARKS TAX -28%	Yes - strongly	36%	36%	41%	31%	37%	33%	43%	35%	32%	38%	36%	39%	27%	35%	36%	40%
	Yes - not so strongly	15%	17%	13%	11%	21%	19%	10%	20%	23%	12%	16%	9%	29%	18%	15%	10%
	Lean yes	11%	15%	6%	16%	7%	14%	8%	14%	11%	9%	10%	8%	11%	12%	5%	13%
	Undecided/DK	16%	17%	11%	23%	7%	19%	13%	14%	14%	17%	16%	18%	3%	22%	16%	19%
	Lean no	4%	5%	1%	10%	2%	5%	1%	1%	1%	5%	7%	4%	1%	1%	4%	7%
	No - not so strongly	8%	4%	14%	1%	10%	4%	15%	9%	8%	8%	5%	11%	5%	9%	12%	5%
	No - strongly	8%	5%	7%	6%	16%	5%	4%	5%	11%	8%	7%	8%	22%	4%	9%	5%
(Refused)	2%	0%	6%	1%			7%	1%	1%	3%	3%	2%	2%		3%	2%	
B7.PARKS TAX -28%	Yes	61%	68%	61%	59%	64%	66%	61%	70%	66%	59%	62%	56%	67%	65%	56%	62%
	No	20%	15%	22%	17%	29%	15%	19%	16%	20%	21%	19%	23%	28%	13%	25%	16%
	Undecided /DK	16%	17%	11%	23%	7%	19%	13%	14%	14%	17%	16%	18%	3%	22%	16%	19%
	Refused	2%	0%	6%	1%			7%	1%	1%	3%	3%	2%	2%		3%	2%
	Unweighted Count / Weighted Count	248 / 250	110 / 101	83 / 86	38 / 39	42 / 45	96 / 86	68 / 71	61 / 57	70 / 69	177 / 178	94 / 87	83 / 91	30 / 28	39 / 41	92 / 84	80 / 89

CITY OF BERKELEY – JUNE 2024

		TOTAL	IDEOLOGY			IDEOLOGY		IDEOLOGY / GENDER				21.OWN OR RENT		21.OWN OR RENT / GENDER			
			Progre ssive	Liberal	Moder ate	Progre ssive /Libera l	Moder ate /Cons ervativ e	Progre ssive /Libera l Men	Progre ssive /Libera l Wome n	Moder ate /Cons ervativ e Men	Moder ate /Cons ervativ e Wome n	Own	Rent	Own Men	Own Wome n	Rent Men	Rent Wome n
YES - NO		49	66	54	37	60	34	73	51	32	40	42	59	45	44	65	55
A6.PARKS TAX -20%	Yes - strongly	39%	51%	38%	35%	44%	32%	54%	37%	28%	35%	41%	38%	40%	42%	43%	33%
	Yes - not so strongly	18%	16%	26%	15%	21%	16%	18%	23%	20%	12%	16%	21%	18%	14%	16%	26%
	Lean yes	11%	10%	11%	7%	11%	9%	11%	10%	9%	9%	10%	11%	11%	10%	15%	9%
	Undecided/DK	12%	8%	6%	24%	7%	22%	7%	7%	18%	28%	10%	16%	8%	12%	16%	16%
	Lean no	5%	3%	6%	7%	4%	7%	2%	7%	7%	2%	7%	3%	5%	7%	3%	3%
	No - not so strongly	5%	2%	8%	6%	5%	6%	3%	7%	9%	4%	5%	4%	6%	5%	5%	4%
	No - strongly	9%	7%	6%	6%	6%	9%	5%	7%	9%	10%	11%	5%	13%	10%	2%	6%
(Refused)	1%	2%			1%			2%				1%				3%	
A6.PARKS TAX -20%	Yes	68%	78%	74%	57%	76%	56%	83%	71%	57%	56%	66%	71%	69%	66%	74%	68%
	No	19%	12%	20%	20%	16%	22%	10%	20%	25%	16%	24%	12%	23%	22%	9%	13%
	Undecided /DK	12%	8%	6%	24%	7%	22%	7%	7%	18%	28%	10%	16%	8%	12%	16%	16%
	Refused	1%	2%			1%			2%				1%				3%
	Unweighted Count / Weighted Count	252 / 250	71 / 72	74 / 76	93 / 85	145 / 149	101 / 93	65 / 64	76 / 83	52 / 47	46 / 44	150 / 128	93 / 112	74 / 60	73 / 65	42 / 50	47 / 60
YES - NO		41	47	59	31	54	25	52	55	15	37	33	59	33	34	50	67
B7.PARKS TAX -28%	Yes - strongly	36%	46%	43%	26%	44%	24%	42%	46%	24%	25%	30%	45%	29%	31%	40%	50%
	Yes - not so strongly	15%	8%	19%	18%	14%	17%	18%	11%	17%	16%	16%	15%	21%	11%	15%	15%
	Lean yes	11%	14%	12%	8%	13%	9%	10%	15%	9%	8%	10%	10%	9%	12%	11%	10%
	Undecided/DK	16%	8%	9%	26%	9%	25%	8%	10%	15%	36%	19%	15%	14%	22%	13%	18%
	Lean no	4%	7%	4%	2%	5%	2%	4%	6%	3%	2%	4%	5%	4%	4%	4%	7%
	No - not so strongly	8%	8%	7%	8%	7%	9%	9%	6%	11%	7%	8%	4%	8%	8%	7%	1%
	No - strongly	8%	5%	4%	10%	4%	14%	4%	5%	21%	4%	11%	2%	15%	8%	5%	
(Refused)	2%	4%	3%	1%	3%	1%	4%	3%	1%		2%	3%		3%	6%		
B7.PARKS TAX -28%	Yes	61%	68%	74%	52%	71%	50%	70%	71%	50%	50%	56%	71%	59%	54%	66%	75%
	No	20%	20%	14%	21%	17%	25%	18%	17%	35%	13%	23%	11%	26%	21%	16%	8%
	Undecided /DK	16%	8%	9%	26%	9%	25%	8%	10%	15%	36%	19%	15%	14%	22%	13%	18%
	Refused	2%	4%	3%	1%	3%	1%	4%	3%	1%		2%	3%		3%	6%	
	Unweighted Count / Weighted Count	248 / 250	59 / 72	89 / 78	83 / 85	148 / 151	93 / 92	66 / 62	78 / 86	53 / 50	39 / 42	161 / 128	78 / 108	77 / 55	81 / 72	41 / 52	35 / 53

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION / 21.OWN OR RENT						15.HOW LONG HAVE YOU LIVED IN BERKELEY			3.CITY OF BERKELEY DIRECTION		
			Hills Own	Hills Rent	Centra l/Sout h Own	Centra l/Sout h Rent	West Own	West Rent	10 years or fewer	20 years or fewer	20 or more years	Right Directi on	Wrong Directi on	(Don't know)
YES - NO		49	24	54	75	64	46	59	33	40	59	59	29	53
A6.PARKS TAX -20%	Yes - strongly	39%	32%	39%	58%	49%	40%	23%	22%	30%	50%	44%	29%	39%
	Yes - not so strongly	18%	12%	21%	19%	8%	19%	39%	21%	22%	14%	18%	19%	19%
	Lean yes	11%	15%	8%	5%	15%	7%	11%	13%	10%	11%	10%	11%	12%
	Undecided/DK	12%	7%	19%	11%	15%	14%	13%	20%	17%	7%	14%	10%	12%
	Lean no	5%	13%	5%	2%	2%	3%		3%	5%	5%	5%	3%	8%
	No - not so strongly	5%	8%	4%			6%	10%	9%	8%	2%	4%	6%	6%
	No - strongly	9%	14%	4%	5%	6%	12%	4%	11%	8%	9%	3%	21%	4%
	(Refused)	1%				4%					1%	1%		
A6.PARKS TAX -20%	Yes	68%	59%	68%	82%	73%	66%	73%	57%	62%	75%	72%	59%	71%
	No	19%	35%	13%	7%	8%	20%	14%	23%	22%	16%	13%	31%	18%
	Undecided /DK	12%	7%	19%	11%	15%	14%	13%	20%	17%	7%	14%	10%	12%
	Refused	1%				4%					1%	1%		
	Unweighted Count / Weighted Count	252 / 250	63 / 59	35 / 45	37 / 30	32 / 37	50 / 40	26 / 30	89 / 92	131 / 138	121 / 112	127 / 122	76 / 76	49 / 52
YES - NO		41	40	63	30	33	26	81	49	44	38	56	8	52
B7.PARKS TAX -28%	Yes - strongly	36%	30%	52%	39%	18%	21%	64%	34%	30%	40%	38%	29%	39%
	Yes - not so strongly	15%	13%	4%	15%	31%	20%	16%	17%	19%	11%	21%	11%	9%
	Lean yes	11%	15%	16%	2%	3%	12%	9%	13%	12%	10%	11%	6%	16%
	Undecided/DK	16%	22%	19%	17%	21%	15%	2%	20%	20%	12%	14%	15%	21%
	Lean no	4%	1%		5%	10%	7%	8%	8%	7%	1%	4%	7%	1%
	No - not so strongly	8%	9%	6%	11%	4%	5%		1%	5%	10%	8%	5%	10%
	No - strongly	8%	9%	3%	10%	4%	16%		6%	6%	11%	2%	26%	
	(Refused)	2%	1%		1%	8%	5%	2%			4%	3%	1%	3%
B7.PARKS TAX -28%	Yes	61%	59%	72%	56%	52%	53%	89%	65%	62%	61%	70%	46%	64%
	No	20%	19%	9%	26%	19%	27%	8%	16%	18%	23%	14%	38%	12%
	Undecided /DK	16%	22%	19%	17%	21%	15%	2%	20%	20%	12%	14%	15%	21%
	Refused	2%	1%		1%	8%	5%	2%			4%	3%	1%	3%
	Unweighted Count / Weighted Count	248 / 250	65 / 57	28 / 46	50 / 37	26 / 31	46 / 35	24 / 31	84 / 82	127 / 125	120 / 124	117 / 114	71 / 71	60 / 65

CITY OF BERKELEY – JUNE 2024

		4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS			4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS		5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY						
		Good	Fair	Poor	Excellent /Good	Just fair /Poor	Increasing affordable housing	Protecting critical facilities from climate change	Repairing deteriorating streets & sidewalks	Upgrading storm drains & green infrastructure	Improving pedestrian, bike, & traffic safety	Planting & maintaining trees & improving park maintenance	
		TOTAL											
YES - NO		49	58	40	0	63	30	61	57	37	61	30	49
A6.PARKS TAX -20%	Yes - strongly	39%	44%	33%	28%	44%	32%	43%	45%	35%	44%	32%	47%
	Yes - not so strongly	18%	23%	17%	11%	20%	15%	19%	24%	19%	24%	16%	14%
	Lean yes	11%	7%	13%	7%	12%	11%	10%	4%	9%	12%	9%	8%
	Undecided/DK	12%	12%	14%	8%	12%	13%	16%	13%	10%	2%	15%	11%
	Lean no	5%	7%	6%		6%	5%	4%		6%	8%	10%	10%
	No - not so strongly	5%	5%	9%		5%	7%	2%	2%	7%	6%	9%	3%
	No - strongly	9%	3%	7%	46%	2%	17%	5%	13%	13%	5%	8%	7%
	(Refused)	1%						1%					
A6.PARKS TAX -20%	Yes	68%	73%	63%	46%	75%	59%	72%	72%	63%	80%	58%	69%
	No	19%	15%	23%	46%	13%	29%	11%	15%	27%	18%	27%	20%
	Undecided /DK	12%	12%	14%	8%	12%	13%	16%	13%	10%	2%	15%	11%
	Refused	1%						1%					
	Unweighted Count / Weighted Count	252 / 250	114 / 110	83 / 82	28 / 28	128 / 125	111 / 110	134 / 136	31 / 29	96 / 99	34 / 34	62 / 63	41 / 40
YES - NO		41	60	28	-10	57	20	52	30	28	57	59	41
B7.PARKS TAX -28%	Yes - strongly	36%	42%	31%	29%	39%	30%	41%	28%	28%	42%	44%	39%
	Yes - not so strongly	15%	15%	12%	7%	18%	11%	12%	13%	16%	14%	11%	16%
	Lean yes	11%	12%	13%	1%	11%	11%	12%	17%	11%	12%	17%	10%
	Undecided/DK	16%	16%	15%	16%	15%	15%	17%	15%	16%	20%	16%	11%
	Lean no	4%	4%	5%	3%	4%	5%	6%	7%	4%		4%	3%
	No - not so strongly	8%	5%	10%	2%	8%	8%	5%	21%	9%	7%	4%	
	No - strongly	8%	1%	14%	42%	1%	20%	2%		14%	5%	4%	21%
	(Refused)	2%	5%			4%		4%		2%		1%	
B7.PARKS TAX -28%	Yes	61%	70%	57%	37%	69%	52%	65%	58%	55%	68%	71%	65%
	No	20%	9%	29%	47%	12%	33%	13%	27%	27%	11%	12%	24%
	Undecided /DK	16%	16%	15%	16%	15%	15%	17%	15%	16%	20%	16%	11%
	Refused	2%	5%			4%		4%		2%		1%	
	Unweighted Count / Weighted Count	248 / 250	119 / 117	73 / 80	22 / 21	145 / 144	95 / 101	137 / 143	30 / 28	104 / 108	33 / 41	60 / 56	48 / 38

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	TOTAL	6/7.COMBINED INITIAL PARKS TAX			6/7.COMBINED INITIAL PARKS TAX					8.HOMELESS EXTENSION W/ TIERED INCREASE			8.HOMELESS EXTENSION W/ TIERED INCREASE			
		Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	Weak no	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly
YES - NO	49	100	-100	0	100	100	36	-100	-100	70	3	29	72	67	54	-32
A6.PARKS TAX -20%	Yes - strongly	39%	57%		100%					50%	21%	15%	62%	32%	25%	23%
	Yes - not so strongly	18%	27%			63%	36%			22%	8%	19%	16%	32%	25%	2%
	Lean yes	11%	16%			37%	21%			9%	18%	2%	4%	16%	17%	7%
	Undecided/DK	12%		100%			24%			6%	10%	55%	6%	6%	19%	4%
	Lean no	5%		27%			10%	49%		6%	4%		3%	11%	8%	2%
	No - not so strongly	5%		28%			10%	51%		3%	12%	5%	4%	2%	4%	13%
	No - strongly	9%		46%					100%	2%	27%	3%	4%		1%	49%
(Refused)	1%								1%			2%				
A6.PARKS TAX -20%	Yes	68%	100%		100%	100%	56%			81%	47%	37%	82%	80%	67%	32%
	No	19%		100%			20%	100%	100%	11%	44%	8%	10%	13%	13%	64%
	Undecided /DK	12%			100%		24%			6%	10%	55%	6%	6%	19%	4%
	Refused	1%								1%			2%			
	Unweighted Count / Weighted Count	252 / 250	165 / 170	52 / 48	34 / 31	97 / 97	68 / 73	128 / 130	26 / 26	26 / 22	158 / 160	64 / 63	29 / 26	95 / 93	63 / 67	117 / 121
YES - NO	41	100	-100	0	100	100	26	-100	-100	65	-15	35	70	58	42	-35
B7.PARKS TAX -28%	Yes - strongly	36%	58%		100%					47%	21%	17%	62%	25%	24%	12%
	Yes - not so strongly	15%	24%			58%	28%			20%	7%	11%	7%	37%	23%	7%
	Lean yes	11%	18%			42%	20%			10%	10%	13%	10%	10%	11%	9%
	Undecided/DK	16%		100%			30%			10%	11%	51%	10%	10%	23%	8%
	Lean no	4%		20%			8%	35%		5%	4%	1%	6%	3%	3%	3%
	No - not so strongly	8%		38%			14%	65%		5%	18%	4%	2%	8%	11%	10%
	No - strongly	8%		42%					100%	2%	29%	1%	1%	3%	2%	51%
(Refused)	2%								3%	1%	1%	2%	4%	2%	1%	
B7.PARKS TAX -28%	Yes	61%	100%		100%	100%	48%			76%	37%	42%	79%	72%	58%	28%
	No	20%		100%			22%	100%	100%	11%	52%	6%	9%	14%	17%	63%
	Undecided /DK	16%			100%		30%			10%	11%	51%	10%	10%	23%	8%
	Refused	2%								3%	1%	1%	2%	4%	2%	1%
	Unweighted Count / Weighted Count	248 / 250	151 / 154	54 / 51	38 / 40	84 / 89	67 / 65	135 / 134	30 / 30	24 / 21	145 / 149	63 / 62	38 / 37	84 / 88	61 / 62	122 / 126

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	TOTAL	9.HOMELESS EXTENSION - NO INCREASE			9.HOMELESS EXTENSION - NO INCREASE				10.ARTS MEASURE			10.ARTS MEASURE			
		Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	
YES - NO	49	72	1	36	79	62	52	-26	70	-13	21	79	60	47	
A6.PARKS TAX -20%	Yes - strongly	39%	49%	23%	28%	66%	26%	26%	23%	48%	19%	22%	66%	26%	26%
	Yes - not so strongly	18%	23%	9%	10%	15%	35%	25%	3%	22%	8%	17%	15%	29%	25%
	Lean yes	11%	10%	14%	8%	6%	15%	15%	7%	11%	15%	4%	6%	17%	14%
	Undecided/DK	12%	6%	8%	45%	2%	12%	21%	6%	9%	4%	36%	5%	13%	18%
	Lean no	5%	5%	7%	4%	2%	8%	7%	7%	6%	2%	4%	3%	10%	7%
	No - not so strongly	5%	3%	13%	3%	2%	3%	5%	13%	1%	21%	7%		2%	6%
	No - strongly	9%	3%	26%	2%	4%	2%	2%	40%	3%	31%	11%	5%	1%	4%
(Refused)	1%	1%			2%				1%				2%	1%	
A6.PARKS TAX -20%	Yes	68%	82%	46%	46%	88%	75%	65%	34%	80%	41%	43%	87%	72%	64%
	No	19%	11%	46%	10%	9%	13%	13%	60%	10%	54%	22%	8%	13%	17%
	Undecided /DK	12%	6%	8%	45%	2%	12%	21%	6%	9%	4%	36%	5%	13%	18%
	Refused	1%	1%			2%				1%				2%	1%
	Unweighted Count / Weighted Count	252	149	64	38	86	63	122	43	169	44	38	92	77	130
	250	149	62	37	84	65	124	41	170	42	37	91	79	131	
YES - NO	41	67	-12	30	84	46	34	-30	61	-35	44	74	51	33	
B7.PARKS TAX -28%	Yes - strongly	36%	47%	18%	22%	71%	18%	22%	9%	44%	12%	23%	64%	28%	24%
	Yes - not so strongly	15%	20%	5%	13%	10%	33%	21%	6%	18%	8%	9%	5%	29%	22%
	Lean yes	11%	11%	13%	9%	8%	14%	12%	12%	12%	6%	16%	13%	10%	10%
	Undecided/DK	16%	9%	15%	36%	4%	16%	23%	14%	11%	11%	47%	9%	13%	20%
	Lean no	4%	6%	2%	2%	3%	9%	5%	3%	3%	9%	3%	1%	4%	6%
	No - not so strongly	8%	4%	15%	12%	1%	8%	13%	3%	5%	22%		3%	7%	10%
	No - strongly	8%	2%	31%	1%	1%	2%	2%	50%	4%	30%	1%	3%	5%	6%
(Refused)	2%	2%	2%	5%	3%		2%	3%	3%	1%		2%	3%	2%	
B7.PARKS TAX -28%	Yes	61%	78%	35%	44%	89%	65%	55%	27%	74%	26%	49%	81%	68%	56%
	No	20%	11%	48%	14%	5%	19%	21%	56%	12%	61%	5%	7%	16%	22%
	Undecided /DK	16%	9%	15%	36%	4%	16%	23%	14%	11%	11%	47%	9%	13%	20%
	Refused	2%	2%	2%	5%	3%		2%	3%	3%	1%		2%	3%	2%
	Unweighted Count / Weighted Count	248	143	55	46	75	68	136	33	171	44	31	80	91	148
	250	145	57	45	80	64	134	33	174	44	28	78	97	150	

CITY OF BERKELEY – JUNE 2024

		TOTAL	11/12.COMBINED PROFILE PARKS TAX			13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE			14.FINAL HOMELESS EXTENSION - NO INCREASE		
			Yes	No	Undecided /DK	Yes	No	Undecided /DK	Yes	No	Undecided /DK
YES - NO		49	90	-48	21	75	-2	35	75	-12	33
A6.PARKS TAX -20%	Yes - strongly	39%	58%	1%	13%	51%	17%	23%	48%	21%	24%
	Yes - not so strongly	18%	22%	11%	10%	20%	17%	10%	24%	7%	13%
	Lean yes	11%	13%	6%	8%	11%	12%	8%	10%	14%	8%
	Undecided/DK	12%	2%	14%	58%	9%	5%	52%	8%	4%	44%
	Lean no	5%	2%	15%	5%	4%	8%	6%	3%	8%	7%
	No - not so strongly	5%	0%	20%	4%	1%	15%		2%	14%	4%
	No - strongly	9%	1%	32%	2%	3%	25%		2%	31%	
	(Refused)	1%	1%			1%			1%		
A6.PARKS TAX -20%	Yes	68%	94%	19%	32%	83%	46%	42%	83%	42%	44%
	No	19%	3%	67%	11%	7%	48%	6%	8%	54%	11%
	Undecided /DK	12%	2%	14%	58%	9%	5%	52%	8%	4%	44%
	Refused	1%	1%			1%			1%		
	Unweighted Count / Weighted Count	252	151	64	35	151	73	25	150	64	35
		250	155	58	34	150	71	25	151	59	35
YES - NO		41	79	-38	43	63	-14	32	68	-12	27
B7.PARKS TAX -28%	Yes - strongly	36%	53%	6%	21%	47%	16%	18%	50%	10%	25%
	Yes - not so strongly	15%	22%	3%	6%	21%	4%	8%	22%	4%	9%
	Lean yes	11%	8%	12%	19%	7%	14%	19%	8%	15%	11%
	Undecided/DK	16%	9%	18%	53%	12%	16%	34%	7%	28%	32%
	Lean no	4%	2%	10%	2%	5%	3%	2%	4%	6%	4%
	No - not so strongly	8%	2%	25%		4%	16%	12%	7%	9%	8%
	No - strongly	8%	1%	26%		3%	29%		1%	26%	6%
	(Refused)	2%	3%	1%		1%	2%	7%	2%	2%	5%
B7.PARKS TAX -28%	Yes	61%	84%	22%	45%	75%	34%	46%	80%	29%	45%
	No	20%	4%	60%	2%	12%	48%	14%	12%	41%	18%
	Undecided /DK	16%	9%	18%	53%	12%	16%	34%	7%	28%	32%
	Refused	2%	3%	1%		1%	2%	7%	2%	2%	5%
	Unweighted Count / Weighted Count	248	151	65	29	153	61	32	145	55	41
		250	150	68	29	155	56	38	145	51	46

CITY OF BERKELEY – JUNE 2024

	TOTAL	6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT			8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT		9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT			6/7/8/9/10. VOTE TARGETS		SPLIT		
		Solid Yes	Solid No	Toward No	Solid Yes	Solid No	Solid Yes	Solid No	Solid undecided	Yes on all	Mixed	A	B	
YES - NO	49	100	-100	72	79	-5	79	-16	30	100	25	49	.	
A6.PARKS TAX -20%	Yes - strongly	39%	62%	18%	54%	19%	50%	21%	15%	62%	26%	39%		
	Yes - not so strongly	18%	24%	33%	22%	10%	25%	4%	12%	27%	15%	18%		
	Lean yes	11%	14%	21%	9%	18%	11%	17%	11%	11%	19%	11%		
	Undecided/DK	12%		28%	7%	1%	6%	1%	55%		5%	12%		
	Lean no	5%	22%		4%	5%	4%	9%	8%		17%	5%		
	No - not so strongly	5%	30%		1%	15%	1%	13%			8%	5%		
	No - strongly	9%	48%		2%	32%	3%	35%			10%	9%		
	(Refused)	1%			1%		1%					1%		
A6.PARKS TAX -20%	Yes	68%	100%	72%	85%	47%	86%	42%	37%	100%	60%	68%		
	No	19%	100%		6%	52%	7%	57%	8%		35%	19%		
	Undecided /DK	12%		28%	7%	1%	6%	1%	55%		5%	12%		
	Refused	1%			1%		1%					1%		
	Unweighted Count / Weighted Count	252	141	43	31	137	52	132	51	22	107	61	252	
		250	146	39	30	135	49	131	46	21	106	66	250	
YES - NO	41	100	-100	70	69	-33	75	-24	32	100	18	.	41	
B7.PARKS TAX -28%	Yes - strongly	36%	63%	25%	50%	14%	52%	10%	25%	60%	31%		36%	
	Yes - not so strongly	15%	27%	10%	23%	5%	22%	5%	10%	29%	9%		15%	
	Lean yes	11%	10%	35%	6%	7%	9%	9%	6%	11%	17%		11%	
	Undecided/DK	16%		30%	10%	15%	7%	24%	42%		6%		16%	
	Lean no	4%	16%		5%	4%	4%	2%	2%		12%		4%	
	No - not so strongly	8%	41%		3%	19%	3%	13%	8%		15%		8%	
	No - strongly	8%	43%		2%	35%	2%	34%			11%		8%	
	(Refused)	2%			1%	1%	2%	2%	7%		1%		2%	
B7.PARKS TAX -28%	Yes	61%	100%	70%	79%	26%	83%	25%	42%	100%	56%		61%	
	No	20%	100%		10%	58%	8%	49%	10%		38%		20%	
	Undecided /DK	16%		30%	10%	15%	7%	24%	42%		6%		16%	
	Refused	2%			1%	1%	2%	2%	7%		1%		2%	
	Unweighted Count / Weighted Count	248	125	42	34	127	49	123	40	31	90	73	248	
		250	125	41	40	129	43	126	36	35	91	77	250	

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	GENDER		RACE					RACE /GENDER					
			Men	Women	All white	People of color	White alone	Black	Asian American or Pacific Islander	All white men	All white women	Men of color	Women of color	White men	White women
YES - NO		45	45	47	52	41	52	39	37	49	55	49	38	47	55
6/7.COMBINED INITIAL PARKS TAX	Yes - strongly	37%	37%	38%	39%	39%	38%	43%	27%	39%	39%	38%	41%	38%	38%
	Yes - not so strongly	17%	18%	16%	18%	14%	19%	15%	13%	17%	19%	18%	11%	18%	19%
	Lean yes	11%	11%	11%	11%	11%	11%	7%	16%	12%	11%	12%	9%	11%	12%
	Undecided/DK	14%	12%	17%	13%	15%	14%	8%	24%	11%	15%	12%	17%	13%	16%
	Lean no	5%	4%	5%	5%	6%	4%	4%	9%	4%	4%	4%	6%	4%	4%
	No - not so strongly	7%	8%	6%	7%	6%	7%	9%	4%	9%	4%	4%	7%	9%	5%
	No - strongly	9%	10%	7%	6%	10%	5%	13%	7%	6%	5%	12%	9%	6%	4%
	(Refused)	1%	1%	1%	2%	0%	2%	1%		2%	2%	1%		2%	2%
6/7.COMBINED INITIAL PARKS TAX	Yes	65%	66%	65%	68%	63%	68%	65%	57%	68%	69%	68%	61%	67%	69%
	No	20%	21%	17%	17%	22%	16%	26%	20%	19%	14%	19%	22%	19%	14%
	Undecided /DK	14%	12%	17%	13%	15%	14%	8%	24%	11%	15%	12%	17%	13%	16%
	Refused	1%	1%	1%	2%	0%	2%	1%		2%	2%	1%		2%	2%
	Unweighted Count / Weighted Count	500	244	243	363	175	308	65	54	175	179	88	83	147	154
		500	230	260	368	165	316	45	55	170	191	73	89	149	163

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION			REGION / GENDER					
			Hills	Centra I/Sout h	West	Hills Men	Hills Wome n	Centra I/Sout h Men	Centra I/Sout h Wome n	West Men	West Wome n
YES - NO		45	39	50	48	36	47	51	51	53	43
6/7.COMBINED INITIAL PARKS TAX	Yes - strongly	37%	36%	41%	35%	36%	39%	37%	45%	39%	30%
	Yes - not so strongly	17%	12%	18%	22%	13%	12%	18%	18%	26%	20%
	Lean yes	11%	13%	7%	11%	13%	15%	10%	3%	8%	13%
	Undecided/DK	14%	15%	16%	11%	13%	18%	16%	17%	6%	15%
	Lean no	5%	5%	5%	4%	3%	5%	3%	7%	5%	3%
	No - not so strongly	7%	7%	4%	7%	9%	6%	5%	3%	8%	7%
	No - strongly	9%	10%	6%	8%	13%	6%	7%	5%	7%	10%
	(Refused)	1%	0%	3%	2%			4%	3%	1%	2%
6/7.COMBINED INITIAL PARKS TAX	Yes	65%	62%	65%	68%	61%	65%	65%	66%	73%	63%
	No	20%	23%	15%	20%	25%	17%	15%	15%	20%	20%
	Undecided /DK	14%	15%	16%	11%	13%	18%	16%	17%	6%	15%
	Refused	1%	0%	3%	2%			4%	3%	1%	2%
	Unweighted Count / Weighted Count	500	201	146	153	98	100	76	64	70	79
		500	220	135	145	101	114	63	69	65	77

CITY OF BERKELEY – JUNE 2024

		TOTAL	AGE		AGE					GENDER /AGE			
			Under 50	50 & over	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Men <50	Women <50	Men 50+	Women 50+
YES - NO		45	44	46	51	41	39	44	47	45	45	44	49
6/7.COMBINED INITIAL PARKS TAX	Yes - strongly	37%	32%	42%	37%	27%	33%	47%	38%	33%	32%	42%	42%
	Yes - not so strongly	17%	17%	17%	16%	19%	15%	16%	17%	15%	18%	21%	14%
	Lean yes	11%	13%	9%	13%	13%	14%	4%	11%	16%	11%	5%	12%
	Undecided/DK	14%	19%	9%	19%	24%	14%	7%	10%	17%	23%	6%	11%
	Lean no	5%	7%	3%	7%	6%	6%	5%	1%	5%	7%	2%	3%
	No - not so strongly	7%	4%	9%	1%	4%	8%	10%	8%	6%	3%	10%	9%
	No - strongly	9%	8%	10%	7%	7%	9%	9%	10%	8%	7%	12%	7%
	(Refused)	1%	0%	3%			1%	1%	4%	0%		2%	3%
6/7.COMBINED INITIAL PARKS TAX	Yes	65%	62%	67%	66%	59%	62%	68%	67%	64%	61%	68%	67%
	No	20%	18%	21%	15%	17%	23%	24%	19%	19%	16%	24%	19%
	Undecided /DK	14%	19%	9%	19%	24%	14%	7%	10%	17%	23%	6%	11%
	Refused	1%	0%	3%			1%	1%	4%	0%		2%	3%
	Unweighted Count / Weighted Count	500	275	224	92	108	75	98	126	146	120	98	122
	500	250	249	95	85	70	105	145	122	120	108	139	

CITY OF BERKELEY – JUNE 2024

		TOTAL	RACE /AGE						EDUCATION					EDUCATION /GENDER			
			All white <50	All white 50+	People of color <50	People of color 50+	White <50	White 50+	Post H.S.	Non-colleg e grad	Colleg e gradu ate or post-grad	4-year Colleg e grad	Post-gradu ate	Non-colleg e men	Non-colleg e wome n	Colleg e men	Colleg e wome n
YES - NO		45	51	52	37	46	53	51	51	50	43	49	36	45	54	44	44
6/7.COMBINED INITIAL PARKS TAX	Yes - strongly	37%	33%	44%	35%	44%	33%	43%	35%	34%	39%	40%	38%	26%	38%	41%	37%
	Yes - not so strongly	17%	19%	17%	11%	16%	20%	17%	21%	22%	15%	16%	13%	30%	17%	14%	15%
	Lean yes	11%	14%	9%	12%	9%	14%	9%	12%	11%	10%	11%	9%	9%	13%	10%	10%
	Undecided/DK	14%	18%	8%	20%	8%	20%	8%	15%	15%	14%	14%	14%	12%	16%	12%	17%
	Lean no	5%	6%	3%	10%	2%	5%	3%	1%	1%	6%	6%	5%	1%	1%	4%	6%
	No - not so strongly	7%	4%	9%	3%	9%	5%	10%	11%	9%	6%	3%	8%	6%	10%	8%	4%
	No - strongly	9%	4%	7%	8%	12%	4%	6%	5%	8%	9%	8%	10%	14%	3%	9%	8%
	(Refused)	1%	0%	3%	1%			4%	0%	0%	2%	2%	2%	1%		1%	2%
6/7.COMBINED INITIAL PARKS TAX	Yes	65%	66%	70%	58%	69%	66%	69%	68%	67%	63%	67%	60%	66%	69%	65%	63%
	No	20%	15%	18%	21%	23%	14%	18%	17%	18%	21%	17%	24%	21%	15%	21%	18%
	Undecided /DK	14%	18%	8%	20%	8%	20%	8%	15%	15%	14%	14%	14%	12%	16%	12%	17%
	Refused	1%	0%	3%	1%			4%	0%	0%	2%	2%	2%	1%		1%	2%
	Unweighted Count / Weighted Count	500 / 500	194 / 179	168 / 188	96 / 86	79 / 80	171 / 157	136 / 158	123 / 114	145 / 139	354 / 358	180 / 176	174 / 182	67 / 57	75 / 81	176 / 170	168 / 179

CITY OF BERKELEY – JUNE 2024

		TOTAL	IDEOLOGY			IDEOLOGY		IDEOLOGY / GENDER				21.OWN OR RENT		21.OWN OR RENT / GENDER			
			Progre ssive	Liberal	Moder ate	Progre ssive /Libera l	Moder ate /Cons ervativ e	Progre ssive /Libera l Men	Progre ssive /Libera l Wome n	Moder ate /Cons ervativ e Men	Moder ate /Cons ervativ e Wome n	Own	Rent	Own Men	Own Wome n	Rent Men	Rent Wome n
YES - NO		45	57	57	34	57	29	63	53	23	38	38	59	40	38	57	61
6/7.COMBINED INITIAL PARKS TAX	Yes - strongly	37%	49%	40%	30%	44%	28%	48%	42%	26%	30%	35%	42%	35%	36%	41%	41%
	Yes - not so strongly	17%	12%	22%	17%	17%	16%	18%	17%	19%	14%	16%	18%	20%	13%	16%	21%
	Lean yes	11%	12%	11%	8%	12%	9%	11%	13%	9%	9%	10%	11%	10%	11%	13%	9%
	Undecided/DK	14%	8%	8%	25%	8%	23%	8%	8%	16%	32%	14%	16%	11%	17%	15%	17%
	Lean no	5%	5%	5%	5%	5%	4%	3%	6%	5%	2%	6%	4%	4%	5%	4%	4%
	No - not so strongly	7%	5%	7%	7%	6%	8%	6%	6%	10%	5%	7%	4%	7%	7%	6%	3%
	No - strongly	9%	6%	5%	8%	5%	12%	5%	6%	16%	7%	11%	4%	14%	9%	3%	3%
(Refused)	1%	3%	1%	0%	2%	0%	2%	2%	1%		1%	2%		2%	3%	1%	
6/7.COMBINED INITIAL PARKS TAX	Yes	65%	73%	74%	54%	73%	53%	76%	71%	53%	53%	61%	71%	64%	60%	70%	71%
	No	20%	16%	17%	20%	17%	24%	14%	18%	30%	15%	23%	12%	25%	21%	13%	10%
	Undecided /DK	14%	8%	8%	25%	8%	23%	8%	8%	16%	32%	14%	16%	11%	17%	15%	17%
	Refused	1%	3%	1%	0%	2%	0%	2%	2%	1%		1%	2%		2%	3%	1%
	Unweighted Count / Weighted Count	500 500	130 145	163 155	176 169	293 299	194 186	131 126	154 169	105 96	85 86	311 256	171 219	151 115	154 137	83 102	82 113

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION / 21.OWN OR RENT						15.HOW LONG HAVE YOU LIVED IN BERKELEY			3.CITY OF BERKELEY DIRECTION		
			Hills Own	Hills Rent	Centra l/Sout h Own	Centra l/Sout h Rent	West Own	West Rent	10 years or fewer	20 years or fewer	20 or more years	Right Directi on	Wrong Directi on	(Don't know)
YES - NO		45	32	59	50	50	36	70	41	42	48	58	19	52
6/7.COMBINED INITIAL PARKS TAX	Yes - strongly	37%	31%	45%	47%	35%	31%	43%	28%	30%	45%	41%	29%	39%
	Yes - not so strongly	17%	13%	12%	17%	19%	19%	27%	19%	20%	13%	19%	15%	13%
	Lean yes	11%	15%	12%	3%	10%	9%	10%	13%	11%	10%	10%	8%	14%
	Undecided/DK	14%	14%	19%	14%	18%	14%	8%	20%	18%	9%	14%	12%	17%
	Lean no	5%	7%	3%	4%	6%	4%	4%	5%	6%	3%	4%	5%	4%
	No - not so strongly	7%	8%	5%	6%	2%	5%	5%	6%	7%	6%	6%	6%	9%
	No - strongly	9%	11%	3%	8%	5%	14%	2%	9%	7%	10%	3%	24%	2%
	(Refused)	1%	0%		1%	6%	2%	1%			3%	2%	0%	2%
6/7.COMBINED INITIAL PARKS TAX	Yes	65%	59%	70%	67%	63%	60%	81%	60%	62%	68%	71%	53%	67%
	No	20%	27%	11%	18%	13%	23%	11%	20%	20%	20%	13%	34%	14%
	Undecided /DK	14%	14%	19%	14%	18%	14%	8%	20%	18%	9%	14%	12%	17%
	Refused	1%	0%		1%	6%	2%	1%			3%	2%	0%	2%
	Unweighted Count /	500	128	63	87	58	96	50	173	258	241	244	147	109
	Weighted Count	500	116	91	66	68	74	60	174	263	236	236	147	117

CITY OF BERKELEY – JUNE 2024

		TOTAL	4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS			4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS		5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY					
			Good	Fair	Poor	Excellent /Good	Just fair /Poor	Increasing affordable housing	Protecting critical facilities from climate change	Repairing deteriorating streets & sidewalks	Upgrading storm drains & green infrastructure	Improving pedestrian, bike, & traffic safety	Planting & maintaining trees & improving park maintenance
YES - NO		45	59	34	-5	60	25	57	44	32	59	44	45
6/7.COMBINED INITIAL PARKS TAX	Yes - strongly	37%	43%	32%	28%	41%	31%	42%	36%	31%	43%	38%	43%
	Yes - not so strongly	17%	19%	15%	9%	19%	13%	16%	18%	17%	18%	13%	15%
	Lean yes	11%	10%	13%	5%	11%	11%	11%	11%	10%	12%	13%	9%
	Undecided/DK	14%	14%	15%	11%	14%	14%	17%	14%	13%	12%	15%	11%
	Lean no	5%	5%	6%	1%	5%	5%	5%	3%	5%	3%	7%	6%
	No - not so strongly	7%	5%	9%	1%	6%	7%	4%	11%	8%	6%	7%	2%
	No - strongly	9%	2%	11%	44%	2%	18%	4%	7%	14%	5%	6%	14%
	(Refused)	1%	2%			2%		2%		1%		0%	
6/7.COMBINED INITIAL PARKS TAX	Yes	65%	71%	60%	42%	72%	56%	69%	65%	59%	73%	64%	67%
	No	20%	12%	26%	47%	12%	30%	12%	21%	27%	15%	20%	22%
	Undecided /DK	14%	14%	15%	11%	14%	14%	17%	14%	13%	12%	15%	11%
	Refused	1%	2%			2%		2%		1%		0%	
	Unweighted Count / Weighted Count	500	233	156	50	273	206	271	61	200	67	122	89
		500	226	162	49	269	211	280	57	207	75	119	78

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7.COMBINED INITIAL PARKS TAX			6/7.COMBINED INITIAL PARKS TAX					8.HOMELESS EXTENSION W/ TIERED INCREASE			8.HOMELESS EXTENSION W/ TIERED INCREASE			
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	Weak no	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly
YES - NO		45	100	-100	0	100	100	31	-100	-100	68	-6	33	71	63	48	-33
6/7.COMBINED INITIAL PARKS TAX	Yes - strongly	37%	58%			100%					48%	21%	17%	62%	29%	25%	17%
	Yes - not so strongly	17%	26%				61%	32%			21%	7%	14%	12%	34%	24%	5%
	Lean yes	11%	17%				39%	20%			9%	14%	9%	7%	13%	14%	8%
	Undecided/DK	14%			100%			27%			8%	10%	53%	8%	8%	21%	6%
	Lean no	5%		23%				9%	41%		6%	4%	1%	4%	8%	6%	2%
	No - not so strongly	7%		33%				12%	59%		4%	15%	5%	3%	5%	8%	11%
	No - strongly	9%		44%						100%	2%	28%	2%	3%	1%	1%	50%
(Refused)	1%									2%	0%	1%	2%	2%	1%	1%	
6/7.COMBINED INITIAL PARKS TAX	Yes	65%	100%			100%	100%	52%			79%	42%	40%	80%	76%	63%	30%
	No	20%		100%				21%	100%	100%	11%	48%	7%	10%	14%	15%	64%
	Undecided /DK	14%			100%			27%			8%	10%	53%	8%	8%	21%	6%
	Refused	1%									2%	0%	1%	2%	2%	1%	1%
	Unweighted Count / Weighted Count	500	316	106	72	181	135	263	56	50	303	127	67	179	124	239	79
	500	324	99	71	186	137	264	56	43	310	125	63	181	129	246	70	

CITY OF BERKELEY – JUNE 2024

		TOTAL	9.HOMELESS EXTENSION - NO INCREASE			9.HOMELESS EXTENSION - NO INCREASE				10.ARTS MEASURE			10.ARTS MEASURE		
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing
YES - NO		45	69	-6	33	81	54	43	-28	66	-24	31	77	55	40
6/7.COMBINED INITIAL PARKS TAX	Yes - strongly	37%	48%	20%	25%	69%	22%	23%	17%	46%	16%	23%	65%	27%	24%
	Yes - not so strongly	17%	22%	7%	12%	12%	34%	23%	5%	20%	8%	13%	10%	29%	23%
	Lean yes	11%	10%	14%	8%	7%	15%	14%	9%	11%	10%	9%	9%	14%	12%
	Undecided/DK	14%	8%	11%	40%	3%	14%	22%	10%	10%	8%	40%	7%	13%	19%
	Lean no	5%	5%	4%	3%	2%	9%	6%	5%	5%	6%	4%	2%	7%	7%
	No - not so strongly	7%	3%	14%	8%	2%	5%	9%	9%	3%	21%	4%	1%	5%	8%
	No - strongly	9%	2%	28%	1%	3%	2%	2%	45%	4%	31%	7%	4%	3%	5%
	(Refused)	1%	1%	1%	3%	2%		1%	1%	2%	1%		1%	3%	2%
6/7.COMBINED INITIAL PARKS TAX	Yes	65%	80%	41%	45%	88%	70%	60%	31%	77%	34%	45%	84%	70%	60%
	No	20%	11%	47%	12%	7%	16%	17%	58%	11%	58%	14%	8%	15%	20%
	Undecided /DK	14%	8%	11%	40%	3%	14%	22%	10%	10%	8%	40%	7%	13%	19%
	Refused	1%	1%	1%	3%	2%		1%	1%	2%	1%		1%	3%	2%
	Unweighted Count /	500	292	119	84	161	131	258	76	340	88	69	172	168	278
	Weighted Count	500	294	120	82	164	129	257	74	344	86	66	169	176	281

CITY OF BERKELEY – JUNE 2024

		TOTAL	11/12.COMBINED PROFILE PARKS TAX			13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE			14.FINAL HOMELESS EXTENSION - NO INCREASE		
			Yes	No	Undec ided /DK	Yes	No	Undec ided /DK	Yes	No	Undec ided /DK
YES - NO		45	85	-43	31	69	-7	33	71	-12	30
6/7.COMBINED INITIAL PARKS TAX	Yes - strongly	37%	56%	4%	17%	49%	17%	20%	49%	16%	24%
	Yes - not so strongly	17%	22%	7%	8%	21%	11%	9%	23%	5%	11%
	Lean yes	11%	11%	10%	13%	9%	13%	15%	9%	15%	10%
	Undecided/DK	14%	5%	16%	56%	11%	10%	41%	8%	15%	37%
	Lean no	5%	2%	12%	4%	4%	6%	4%	4%	7%	5%
	No - not so strongly	7%	1%	22%	2%	2%	16%	7%	4%	12%	6%
	No - strongly	9%	1%	29%	1%	3%	27%		2%	29%	4%
	(Refused)	1%	2%	0%		1%	1%	4%	1%	1%	3%
6/7.COMBINED INITIAL PARKS TAX	Yes	65%	89%	20%	38%	79%	41%	44%	81%	36%	45%
	No	20%	4%	63%	7%	9%	48%	11%	10%	48%	15%
	Undecided /DK	14%	5%	16%	56%	11%	10%	41%	8%	15%	37%
	Refused	1%	2%	0%		1%	1%	4%	1%	1%	3%
	Unweighted Count / Weighted Count	500	302	129	64	304	134	57	295	119	76
		500	305	126	63	306	127	62	296	111	81

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT			8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT		9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT			6/7/8/9/10. VOTE TARGETS		SPLIT	
			Solid Yes	Solid No	Toward No	Solid Yes	Solid No	Solid Yes	Solid No	Solid undecided	Yes on all	Mixed	A	B
			YES - NO	45	100	-100	71	74	-18	77	-19	31	100	22
6/7.COMBINED INITIAL PARKS TAX	Yes - strongly	37%	63%		22%	52%	16%	51%	16%	22%	61%	29%	39%	36%
	Yes - not so strongly	17%	25%		20%	22%	8%	24%	4%	11%	28%	11%	18%	15%
	Lean yes	11%	12%		29%	8%	13%	10%	14%	8%	11%	18%	11%	11%
	Undecided/DK	14%			29%	9%	8%	6%	11%	47%		5%	12%	16%
	Lean no	5%		19%		4%	4%	4%	6%	4%		14%	5%	4%
	No - not so strongly	7%		36%		2%	17%	2%	13%	5%		12%	5%	8%
	No - strongly	9%		45%		2%	34%	2%	35%			11%	9%	8%
	(Refused)	1%				1%	0%	1%	1%	4%		0%	1%	2%
6/7.COMBINED INITIAL PARKS TAX	Yes	65%	100%		71%	82%	37%	85%	34%	40%	100%	58%	68%	61%
	No	20%		100%		8%	55%	8%	54%	9%		36%	19%	20%
	Undecided /DK	14%			29%	9%	8%	6%	11%	47%		5%	12%	16%
	Refused	1%				1%	0%	1%	1%	4%		0%	1%	2%
	Unweighted Count / Weighted Count	500 500	266 271	85 80	65 70	264 265	101 92	255 258	91 82	53 56	197 196	134 143	252 250	248 250

CITY OF BERKELEY – JUNE 2024

		TOTAL	GENDER		RACE					RACE /GENDER					
			Men	Women	All white	People of color	White alone	Black	Asian American or Pacific Islander	All white men	All white women	Men of color	Women of color	White men	White women
YES - NO		39	41	36	47	36	47	38	31	48	43	36	33	49	44
A11.FINAL PARKS TAX -20%	Yes - strongly	37%	36%	37%	39%	41%	37%	44%	33%	37%	39%	40%	39%	36%	39%
	Yes - not so strongly	17%	18%	17%	19%	12%	20%	13%	9%	20%	19%	15%	11%	20%	20%
	Lean yes	8%	9%	6%	7%	10%	7%	11%	17%	11%	3%	8%	11%	10%	4%
	Undecided/DK	14%	11%	16%	16%	10%	16%	3%	11%	12%	19%	9%	12%	13%	19%
	Lean no	4%	5%	4%	5%	5%	4%	9%	9%	4%	5%	5%	6%	5%	4%
	No - not so strongly	5%	2%	7%	5%	4%	5%	3%		3%	8%	2%	6%	3%	8%
	No - strongly (Refused)	14%	16%	13%	9%	17%	8%	18%	20%	12%	6%	21%	16%	10%	7%
		1%	2%		1%		1%		2%					2%	
A11.FINAL PARKS TAX -20%	Yes	62%	64%	60%	65%	63%	65%	67%	60%	67%	62%	64%	61%	67%	62%
	No	23%	23%	24%	19%	27%	18%	30%	29%	19%	19%	28%	28%	18%	18%
	Undecided /DK	14%	11%	16%	16%	10%	16%	3%	11%	12%	19%	9%	12%	13%	19%
	Refused	1%	2%		1%		1%			2%				2%	
	Unweighted Count / Weighted Count	252 / 250	121 / 115	124 / 130	169 / 180	95 / 81	143 / 157	29 / 23	28 / 27	76 / 82	87 / 93	49 / 35	44 / 43	64 / 73	75 / 82
YES - NO		33	28	38	42	26	41	32	16	31	50	26	26	30	49
B12.FINAL PARKS TAX -28%	Yes - strongly	29%	25%	34%	32%	31%	29%	34%	20%	28%	36%	26%	36%	25%	34%
	Yes - not so strongly	22%	26%	16%	25%	16%	25%	19%	16%	27%	20%	20%	13%	30%	19%
	Lean yes	9%	6%	12%	8%	11%	9%	9%	16%	5%	12%	10%	11%	4%	14%
	Undecided/DK	11%	12%	12%	12%	8%	14%	8%	8%	11%	13%	11%	6%	13%	15%
	Lean no	3%	3%	3%	3%	0%	4%	2%		3%	4%	1%		4%	4%
	No - not so strongly	9%	12%	7%	7%	13%	6%	8%	19%	12%	2%	15%	10%	11%	2%
	No - strongly (Refused)	15%	14%	15%	13%	19%	12%	19%	18%	13%	13%	14%	24%	14%	11%
		2%	3%	0%	1%	1%	0%	3%	1%	0%	2%			0%	
B12.FINAL PARKS TAX -28%	Yes	60%	56%	63%	65%	58%	63%	62%	52%	60%	68%	56%	60%	59%	67%
	No	27%	29%	25%	23%	32%	23%	30%	37%	28%	18%	30%	34%	29%	18%
	Undecided /DK	11%	12%	12%	12%	8%	14%	8%	8%	11%	13%	11%	6%	13%	15%
	Refused	2%	3%	0%	1%	1%	0%		3%	1%	0%	2%			0%
	Unweighted Count / Weighted Count	248 / 250	123 / 115	119 / 130	194 / 188	80 / 84	165 / 159	36 / 22	26 / 27	99 / 88	92 / 97	39 / 37	39 / 46	83 / 75	79 / 81

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION			REGION / GENDER					
			Hills	Centra I/Sout h	West	Hills Men	Hills Wome n	Centra I/Sout h Men	Centra I/Sout h Wome n	West Men	West Wome n
YES - NO		39	25	57	42	22	24	61	57	49	35
A11.FINAL PARKS TAX -20%	Yes - strongly	37%	30%	47%	38%	33%	26%	38%	58%	40%	37%
	Yes - not so strongly	17%	14%	17%	22%	13%	16%	19%	14%	26%	20%
	Lean yes	8%	9%	7%	5%	7%	11%	16%		6%	3%
	Undecided/DK	14%	17%	12%	10%	16%	18%	12%	13%	4%	16%
	Lean no	4%	6%	5%	1%	7%	6%	2%	7%	3%	
	No - not so strongly	5%	6%	1%	7%	3%	9%	2%		2%	10%
	No - strongly	14%	17%	9%	15%	21%	15%	8%	8%	16%	14%
	(Refused)	1%		2%	2%			4%		4%	
A11.FINAL PARKS TAX -20%	Yes	62%	54%	71%	65%	53%	53%	73%	72%	71%	59%
	No	23%	29%	14%	23%	31%	29%	11%	15%	22%	25%
	Undecided /DK	14%	17%	12%	10%	16%	18%	12%	13%	4%	16%
	Refused	1%		2%	2%			4%		4%	
	Unweighted Count / Weighted Count	252 250	103 110	70 67	79 73	52 50	50 58	36 32	31 34	33 33	43 39
YES - NO		33	33	37	29	35	34	26	46	18	35
B12.FINAL PARKS TAX -28%	Yes - strongly	29%	34%	22%	27%	31%	38%	19%	26%	20%	35%
	Yes - not so strongly	22%	17%	30%	20%	19%	16%	36%	25%	27%	10%
	Lean yes	9%	9%	8%	12%	8%	9%		14%	7%	16%
	Undecided/DK	11%	10%	15%	11%	13%	7%	13%	17%	10%	13%
	Lean no	3%	2%	3%	3%		5%	4%	3%	6%	
	No - not so strongly	9%	5%	13%	13%	9%	1%	16%	10%	13%	13%
	No - strongly	15%	20%	7%	14%	14%	23%	10%	6%	18%	12%
	(Refused)	2%	2%	1%	1%	5%		3%			1%
B12.FINAL PARKS TAX -28%	Yes	60%	60%	60%	59%	59%	63%	55%	65%	54%	61%
	No	27%	28%	24%	30%	24%	29%	29%	18%	36%	25%
	Undecided /DK	11%	10%	15%	11%	13%	7%	13%	17%	10%	13%
	Refused	2%	2%	1%	1%	5%		3%			1%
	Unweighted Count / Weighted Count	248 250	98 110	76 68	74 72	46 51	50 57	40 32	33 35	37 33	36 38

CITY OF BERKELEY – JUNE 2024

		TOTAL	AGE		AGE				GENDER /AGE				
			Under 50	50 & over	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Men <50	Wome n <50	Men 50+	Wome n 50+
YES - NO		39	28	49	41	12	31	42	53	32	22	50	48
A11.FINAL PARKS TAX -20%	Yes - strongly	37%	30%	44%	40%	23%	24%	51%	40%	30%	27%	43%	46%
	Yes - not so strongly	17%	17%	17%	16%	15%	20%	12%	22%	16%	19%	20%	15%
	Lean yes	8%	8%	7%	4%	8%	14%	5%	9%	9%	6%	9%	6%
	Undecided/DK	14%	18%	9%	21%	17%	15%	7%	11%	19%	18%	3%	14%
	Lean no	4%	4%	5%	7%	1%	2%	7%	4%	4%	4%	6%	5%
	No - not so strongly	5%	7%	3%		13%	8%	3%	3%	5%	9%		5%
	No - strongly	14%	16%	13%	12%	20%	16%	15%	11%	15%	16%	16%	10%
	(Refused)	1%	1%	1%		3%			2%	2%		2%	
A11.FINAL PARKS TAX -20%	Yes	62%	55%	69%	60%	46%	58%	68%	71%	55%	52%	73%	67%
	No	23%	26%	21%	19%	34%	27%	25%	17%	23%	30%	22%	19%
	Undecided /DK	14%	18%	9%	21%	17%	15%	7%	11%	19%	18%	3%	14%
	Refused	1%	1%	1%		3%			2%	2%		2%	
	Unweighted Count / Weighted Count	252	141	111	49	55	37	36	75	68	67	53	57
		250	124	126	46	43	35	53	73	60	60	55	70
YES - NO		33	40	25	51	37	30	22	27	39	41	15	35
B12.FINAL PARKS TAX -28%	Yes - strongly	29%	32%	26%	32%	29%	35%	39%	17%	36%	29%	11%	39%
	Yes - not so strongly	22%	20%	24%	24%	23%	9%	11%	33%	16%	21%	38%	13%
	Lean yes	9%	13%	6%	14%	10%	15%	4%	7%	9%	17%	2%	8%
	Undecided/DK	11%	11%	11%	11%	11%	11%	13%	10%	14%	8%	9%	14%
	Lean no	3%	4%	1%		1%	14%	1%	1%	4%	5%	1%	1%
	No - not so strongly	9%	8%	11%	7%	10%	7%	12%	10%	10%	6%	15%	8%
	No - strongly	15%	12%	19%	12%	14%	9%	19%	18%	9%	15%	20%	16%
	(Refused)	2%	1%	2%		2%		1%	4%	1%		5%	1%
B12.FINAL PARKS TAX -28%	Yes	60%	64%	56%	70%	62%	59%	54%	57%	61%	67%	51%	61%
	No	27%	24%	31%	19%	25%	29%	32%	30%	23%	26%	36%	25%
	Undecided /DK	11%	11%	11%	11%	11%	11%	13%	10%	14%	8%	9%	14%
	Refused	2%	1%	2%		2%		1%	4%	1%		5%	1%
	Unweighted Count / Weighted Count	248	134	113	43	53	38	62	51	78	53	45	65
		250	125	124	48	42	35	52	71	62	60	53	68

CITY OF BERKELEY – JUNE 2024

		TOTAL	RACE /AGE						EDUCATION					EDUCATION /GENDER			
			All white <50	All white 50+	People of color <50	People of color 50+	White <50	White 50+	Post H.S.	Non-colleg e grad	Colleg e gradu ate or post-grad	4-year Colleg e grad	Post-gradu ate	Non-colleg e men	Non-colleg e wome n	Colleg e men	Colleg e wome n
YES - NO		39	41	51	22	55	44	49	44	47	35	38	32	39	52	41	29
A11.FINAL PARKS TAX -20%	Yes - strongly	37%	29%	46%	36%	47%	29%	45%	33%	39%	36%	39%	34%	33%	43%	37%	35%
	Yes - not so strongly	17%	20%	18%	13%	12%	20%	20%	25%	22%	16%	13%	18%	23%	20%	16%	16%
	Lean yes	8%	9%	6%	6%	14%	10%	5%	7%	6%	8%	9%	7%	2%	9%	11%	4%
	Undecided/DK	14%	22%	11%	11%	9%	24%	10%	14%	13%	14%	13%	14%	21%	8%	8%	20%
	Lean no	4%	3%	6%	5%	6%	3%	5%	4%	3%	5%	3%	6%	3%	4%	5%	5%
	No - not so strongly	5%	8%	3%	7%		7%	4%	6%	6%	4%	3%	6%	5%	7%	2%	7%
	No - strongly	14%	7%	10%	22%	11%	4%	12%	11%	11%	16%	16%	15%	12%	10%	17%	14%
(Refused)	1%	2%				2%				1%	3%				3%		
A11.FINAL PARKS TAX -20%	Yes	62%	58%	70%	55%	73%	59%	70%	65%	67%	60%	61%	59%	59%	72%	65%	55%
	No	23%	18%	19%	34%	18%	15%	21%	21%	20%	25%	23%	27%	20%	20%	24%	26%
	Undecided /DK	14%	22%	11%	11%	9%	24%	10%	14%	13%	14%	13%	14%	21%	8%	8%	20%
	Refused	1%	2%				2%				1%	3%				3%	
	Unweighted Count / Weighted Count	252 / 250	84 / 78	85 / 101	58 / 47	37 / 35	75 / 71	68 / 87	62 / 57	75 / 70	177 / 180	86 / 89	91 / 92	37 / 29	36 / 40	84 / 86	88 / 90
YES - NO		33	45	38	37	17	42	39	30	26	34	45	24	16	35	29	39
B12.FINAL PARKS TAX -28%	Yes - strongly	29%	34%	29%	36%	27%	30%	29%	30%	26%	31%	27%	34%	11%	37%	30%	33%
	Yes - not so strongly	22%	23%	27%	10%	22%	24%	27%	27%	28%	20%	26%	13%	34%	24%	24%	13%
	Lean yes	9%	10%	7%	17%	5%	11%	7%	3%	3%	10%	12%	8%	7%		2%	18%
	Undecided/DK	11%	10%	12%	8%	8%	12%	14%	9%	9%	13%	14%	12%	2%	13%	15%	11%
	Lean no	3%	5%	1%		1%	6%	1%	1%	1%	3%	4%	3%		2%	4%	3%
	No - not so strongly	9%	6%	7%	13%	13%	6%	7%	15%	12%	9%	8%	9%	20%	5%	10%	8%
	No - strongly	15%	10%	16%	14%	24%	11%	15%	15%	18%	14%	9%	19%	16%	19%	14%	14%
(Refused)	2%	1%	0%	2%			1%		4%	1%		1%	9%		1%	0%	
B12.FINAL PARKS TAX -28%	Yes	60%	67%	63%	63%	54%	65%	62%	61%	57%	60%	66%	55%	52%	61%	56%	64%
	No	27%	22%	24%	26%	38%	23%	23%	30%	31%	26%	21%	32%	36%	26%	27%	25%
	Undecided /DK	11%	10%	12%	8%	8%	12%	14%	9%	9%	13%	14%	12%	2%	13%	15%	11%
	Refused	2%	1%	0%	2%			1%		4%	1%		1%	9%		1%	0%
	Unweighted Count / Weighted Count	248 / 250	110 / 101	83 / 86	38 / 39	42 / 45	96 / 86	68 / 71	61 / 57	70 / 69	177 / 178	94 / 87	83 / 91	30 / 28	39 / 41	92 / 84	80 / 89

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		TOTAL	IDEOLOGY			IDEOLOGY		IDEOLOGY / GENDER				21.OWN OR RENT		21.OWN OR RENT / GENDER			
			Progre ssive	Liberal	Moder ate	Progre ssive /Libera l	Moder ate /Cons ervativ e	Progre ssive /Libera l Men	Progre ssive /Libera l Wome n	Moder ate /Cons ervativ e Men	Moder ate /Cons ervativ e Wome n	Own	Rent	Own Men	Own Wome n	Rent Men	Rent Wome n
YES - NO		39	49	47	27	48	26	60	40	17	31	40	42	36	41	47	39
A11.FINAL PARKS TAX -20%	Yes - strongly	37%	40%	37%	34%	38%	36%	43%	36%	31%	39%	42%	33%	36%	45%	39%	30%
	Yes - not so strongly	17%	21%	24%	11%	23%	10%	23%	23%	14%	7%	16%	19%	21%	12%	13%	24%
	Lean yes	8%	4%	9%	8%	7%	7%	9%	5%	4%	9%	7%	9%	8%	6%	11%	6%
	Undecided/DK	14%	17%	6%	19%	11%	18%	8%	14%	17%	21%	11%	18%	6%	16%	19%	18%
	Lean no	4%	7%	3%	4%	5%	4%	4%	6%	5%	2%	6%	3%	7%	5%	2%	4%
	No - not so strongly	5%	2%	6%	6%	4%	6%	3%	5%	2%	11%	4%	6%	1%	6%	4%	8%
	No - strongly	14%	7%	14%	16%	11%	18%	8%	12%	25%	11%	15%	10%	21%	10%	9%	10%
(Refused)	1%	2%		2%	1%	1%	2%		3%			1%			3%		
A11.FINAL PARKS TAX -20%	Yes	62%	65%	70%	53%	68%	53%	75%	63%	49%	55%	64%	61%	65%	63%	63%	61%
	No	23%	16%	23%	26%	20%	27%	15%	23%	32%	24%	25%	19%	29%	22%	16%	22%
	Undecided /DK	14%	17%	6%	19%	11%	18%	8%	14%	17%	21%	11%	18%	6%	16%	19%	18%
	Refused	1%	2%		2%	1%	1%	2%		3%			1%			3%	
	Unweighted Count / Weighted Count	252 / 250	71 / 72	74 / 76	93 / 85	145 / 149	101 / 93	65 / 64	76 / 83	52 / 47	46 / 44	150 / 128	93 / 112	74 / 60	73 / 65	42 / 50	47 / 60
YES - NO		33	42	50	21	46	18	41	49	15	21	24	49	22	25	41	55
B12.FINAL PARKS TAX -28%	Yes - strongly	29%	38%	37%	17%	38%	18%	35%	41%	14%	22%	24%	38%	20%	27%	33%	45%
	Yes - not so strongly	22%	20%	17%	30%	19%	28%	23%	13%	31%	24%	21%	23%	25%	18%	27%	16%
	Lean yes	9%	9%	16%	4%	13%	4%	8%	16%	3%	5%	10%	9%	8%	10%	4%	14%
	Undecided/DK	11%	8%	8%	18%	8%	16%	7%	9%	15%	18%	14%	8%	15%	13%	11%	5%
	Lean no	3%	6%	0%	2%	3%	2%	3%	3%	2%	2%	3%	3%	3%	2%	2%	4%
	No - not so strongly	9%	9%	12%	6%	10%	7%	15%	7%	8%	7%	9%	11%	9%	9%	16%	6%
	No - strongly	15%	11%	9%	22%	10%	22%	7%	11%	22%	21%	20%	8%	20%	20%	5%	11%
(Refused)	2%		1%		1%	3%	1%		5%	1%	0%	1%		1%	2%		
B12.FINAL PARKS TAX -28%	Yes	60%	67%	70%	51%	69%	49%	66%	70%	48%	51%	55%	70%	54%	55%	64%	75%
	No	27%	25%	21%	31%	23%	31%	25%	21%	33%	30%	31%	21%	32%	31%	23%	20%
	Undecided /DK	11%	8%	8%	18%	8%	16%	7%	9%	15%	18%	14%	8%	15%	13%	11%	5%
	Refused	2%		1%		1%	3%	1%		5%	1%	0%	1%		1%	2%	
	Unweighted Count / Weighted Count	248 / 250	59 / 72	89 / 78	83 / 85	148 / 151	93 / 92	66 / 62	78 / 86	53 / 50	39 / 42	161 / 128	78 / 108	77 / 55	81 / 72	41 / 52	35 / 53

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		TOTAL	REGION / 21.OWN OR RENT						15.HOW LONG HAVE YOU LIVED IN BERKELEY			3.CITY OF BERKELEY DIRECTION		
			Hills Own	Hills Rent	Centra l/Sout h Own	Centra l/Sout h Rent	West Own	West Rent	10 years or fewer	20 years or fewer	20 or more years	Right Directi on	Wrong Directi on	(Don't know)
YES - NO		39	14	48	78	39	50	36	16	30	49	50	14	47
A11.FINAL PARKS TAX -20%	Yes - strongly	37%	29%	34%	59%	39%	47%	26%	22%	29%	47%	39%	33%	37%
	Yes - not so strongly	17%	11%	19%	20%	12%	19%	28%	16%	19%	15%	22%	12%	14%
	Lean yes	8%	12%	7%	5%	10%	2%	10%	8%	7%	8%	6%	6%	14%
	Undecided/DK	14%	10%	27%	10%	15%	13%	8%	23%	18%	8%	16%	10%	14%
	Lean no	4%	10%	3%	2%	7%	3%		3%	3%	7%	6%	1%	6%
	No - not so strongly	5%	7%	5%		2%	2%	13%	9%	7%	2%	3%	6%	7%
	No - strongly	14%	22%	5%	4%	13%	14%	14%	17%	16%	12%	8%	30%	5%
	(Refused)	1%				4%			3%	2%			2%	3%
A11.FINAL PARKS TAX -20%	Yes	62%	52%	60%	84%	60%	69%	64%	45%	55%	70%	67%	51%	65%
	No	23%	38%	12%	6%	21%	18%	28%	29%	25%	22%	17%	37%	18%
	Undecided /DK	14%	10%	27%	10%	15%	13%	8%	23%	18%	8%	16%	10%	14%
	Refused	1%				4%			3%	2%			2%	3%
	Unweighted Count / Weighted Count	252 / 250	63 / 59	35 / 45	37 / 30	32 / 37	50 / 40	26 / 30	89 / 92	131 / 138	121 / 112	127 / 122	76 / 76	49 / 52
YES - NO		33	27	46	30	44	12	58	25	31	33	50	15	23
B12.FINAL PARKS TAX -28%	Yes - strongly	29%	22%	55%	32%	11%	19%	42%	30%	26%	32%	31%	26%	28%
	Yes - not so strongly	22%	22%	10%	18%	45%	24%	20%	18%	24%	20%	33%	10%	15%
	Lean yes	9%	11%	7%	7%	8%	10%	13%	6%	10%	9%	6%	16%	6%
	Undecided/DK	11%	16%	3%	17%	13%	7%	10%	15%	13%	10%	8%	6%	23%
	Lean no	3%	1%	4%	5%		2%	4%	6%	4%	1%	3%	2%	3%
	No - not so strongly	9%	1%	9%	14%	12%	16%	12%	12%	10%	8%	8%	10%	12%
	No - strongly	15%	26%	13%	7%	8%	23%		11%	13%	17%	10%	26%	12%
	(Refused)	2%				3%	1%		1%	1%	2%		4%	1%
B12.FINAL PARKS TAX -28%	Yes	60%	55%	71%	57%	64%	52%	74%	54%	59%	61%	71%	52%	49%
	No	27%	29%	25%	26%	20%	40%	16%	29%	27%	27%	21%	37%	27%
	Undecided /DK	11%	16%	3%	17%	13%	7%	10%	15%	13%	10%	8%	6%	23%
	Refused	2%				3%	1%		1%	1%	2%		4%	1%
	Unweighted Count / Weighted Count	248 / 250	65 / 57	28 / 46	50 / 37	26 / 31	46 / 35	24 / 31	84 / 82	127 / 125	120 / 124	117 / 114	71 / 71	60 / 65

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		4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS				4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS		5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY					
		TOTAL	Good	Fair	Poor	Excellent /Good	Just fair /Poor	Increasing affordable housing	Protecting critical facilities from climate change	Repairing deteriorating streets & sidewalks	Upgrading storm drains & green infrastructure	Improving pedestrian, bike, & traffic safety	Planting & maintaining trees & improving park maintenance
YES - NO		39	54	16	3	58	12	51	36	18	58	23	29
A11.FINAL PARKS TAX -20%	Yes - strongly	37%	42%	34%	30%	41%	33%	44%	31%	31%	46%	28%	32%
	Yes - not so strongly	17%	20%	9%	12%	21%	10%	18%	19%	18%	14%	17%	15%
	Lean yes	8%	6%	7%	5%	9%	7%	5%	8%	4%	16%	7%	5%
	Undecided/DK	14%	15%	12%	10%	15%	12%	15%	16%	13%	4%	18%	25%
	Lean no	4%	4%	6%		4%	5%	4%	3%	6%	3%	5%	5%
	No - not so strongly	5%	3%	10%		3%	8%	3%	6%	7%	3%	10%	2%
	No - strongly	14%	8%	19%	44%	7%	25%	9%	13%	22%	12%	15%	16%
	(Refused)	1%	1%	2%		1%	1%	2%	5%		4%		
A11.FINAL PARKS TAX -20%	Yes	62%	69%	51%	46%	71%	50%	67%	58%	53%	75%	52%	52%
	No	23%	15%	35%	44%	13%	37%	16%	22%	35%	17%	29%	23%
	Undecided /DK	14%	15%	12%	10%	15%	12%	15%	16%	13%	4%	18%	25%
	Refused	1%	1%	2%		1%	1%	2%	5%		4%		
	Unweighted Count / Weighted Count	252	114	83	28	128	111	134	31	96	34	62	41
YES - NO		250	110	82	28	125	110	136	29	99	34	63	40
YES - NO		33	43	29	-20	43	19	42	43	15	32	38	39
B12.FINAL PARKS TAX -28%	Yes - strongly	29%	32%	27%	24%	32%	26%	34%	34%	19%	29%	36%	35%
	Yes - not so strongly	22%	26%	17%	3%	27%	14%	19%	20%	20%	26%	22%	24%
	Lean yes	9%	6%	16%	4%	6%	14%	10%	17%	15%	2%	5%	4%
	Undecided/DK	11%	13%	8%	3%	14%	7%	14%	7%	9%	16%	10%	12%
	Lean no	3%	4%	2%		3%	2%	3%	6%	1%	6%	1%	1%
	No - not so strongly	9%	9%	6%	24%	9%	10%	8%	13%	15%	15%	6%	
	No - strongly	15%	9%	23%	27%	9%	24%	10%	10%	21%	5%	18%	23%
	(Refused)	2%		1%	14%		4%	1%		0%		2%	
B12.FINAL PARKS TAX -28%	Yes	60%	65%	60%	31%	65%	54%	64%	71%	53%	58%	63%	63%
	No	27%	22%	31%	52%	22%	35%	21%	29%	38%	26%	25%	24%
	Undecided /DK	11%	13%	8%	3%	14%	7%	14%		9%	16%	10%	12%
	Refused	2%		1%	14%		4%	1%		0%		2%	
	Unweighted Count / Weighted Count	248	119	73	22	145	95	137	30	104	33	60	48
		250	117	80	21	144	101	143	28	108	41	56	38

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		TOTAL	6/7.COMBINED INITIAL PARKS TAX			6/7.COMBINED INITIAL PARKS TAX					8.HOMELESS EXTENSION W/ TIERED INCREASE			8.HOMELESS EXTENSION W/ TIERED INCREASE			
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	Weak no	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly
YES - NO		39	79	-70	-19	92	62	17	-66	-75	65	-12	-1	61	69	42	-33
A11.FINAL PARKS TAX -20%	Yes - strongly	37%	51%	11%	2%	74%	20%	14%	12%	10%	45%	26%	12%	58%	28%	26%	20%
	Yes - not so strongly	17%	24%		4%	12%	40%	23%			24%	7%		14%	38%	22%	8%
	Lean yes	8%	11%		2%	7%	16%	9%			9%	7%	5%	5%	14%	12%	3%
	Undecided/DK	14%	6%	8%	64%	5%	9%	22%	11%	4%	8%	9%	61%	8%	8%	21%	6%
	Lean no	4%	1%	13%	8%		3%	8%	21%	3%	5%	5%		4%	6%	5%	2%
	No - not so strongly	5%	2%	11%	9%	1%	4%	8%	21%		2%	9%	8%	3%	1%	6%	4%
	No - strongly	14%	3%	57%	10%		7%	14%	36%	82%	6%	37%	10%	7%	4%	7%	57%
	(Refused)	1%	2%			1%	2%	1%		1%		5%	1%		1%		
A11.FINAL PARKS TAX -20%	Yes	62%	86%	11%	9%	93%	76%	47%	12%	10%	78%	39%	17%	76%	81%	60%	31%
	No	23%	6%	81%	28%	1%	14%	30%	77%	86%	13%	51%	18%	15%	11%	18%	64%
	Undecided /DK	14%	6%	8%	64%	5%	9%	22%	11%	4%	8%	9%	61%	8%	8%	21%	6%
	Refused	1%	2%			1%	2%	1%			1%		5%	1%		1%	
	Unweighted Count / Weighted Count	252 / 250	165 / 170	52 / 48	34 / 31	97 / 97	68 / 73	128 / 130	26 / 26	26 / 22	158 / 160	64 / 63	29 / 26	95 / 93	63 / 67	117 / 121	39 / 35
YES - NO		33	72	-68	2	84	55	14	-60	-77	59	-31	28	59	59	36	-49
B12.FINAL PARKS TAX -28%	Yes - strongly	29%	44%	3%	7%	69%	8%	7%	4%	1%	41%	14%	7%	58%	18%	17%	3%
	Yes - not so strongly	22%	30%	1%	10%	18%	47%	26%	1%		28%	10%	16%	16%	45%	28%	11%
	Lean yes	9%	8%	9%	15%	2%	16%	15%	14%	3%	8%	8%	12%	3%	16%	14%	5%
	Undecided/DK	11%	8%	1%	38%	7%	11%	17%	2%		4%	3%	57%	5%	2%	18%	3%
	Lean no	3%	1%	7%	3%		3%	4%	8%	5%	3%	3%	1%	4%	2%	2%	2%
	No - not so strongly	9%	5%	22%	10%	4%	7%	15%	37%		6%	21%	5%	4%	9%	13%	9%
	No - strongly	15%	3%	52%	17%	1%	6%	15%	34%	76%	9%	39%	1%	10%	8%	7%	58%
	(Refused)	2%	1%	6%			1%	1%		14%	1%	4%	1%		0%	8%	
B12.FINAL PARKS TAX -28%	Yes	60%	82%	13%	32%	89%	71%	48%	19%	4%	77%	31%	35%	76%	79%	59%	20%
	No	27%	10%	80%	30%	5%	16%	34%	79%	82%	18%	62%	7%	17%	19%	23%	69%
	Undecided /DK	11%	8%	1%	38%	7%	11%	17%	2%		4%	3%	57%	5%	2%	18%	3%
	Refused	2%	1%	6%			1%	1%		14%	1%	4%	1%	1%		0%	8%
	Unweighted Count / Weighted Count	248 / 250	151 / 154	54 / 51	38 / 40	84 / 89	67 / 65	135 / 134	30 / 30	24 / 21	145 / 149	63 / 62	38 / 37	84 / 88	61 / 62	122 / 126	40 / 35

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		TOTAL	9.HOMELESS EXTENSION - NO INCREASE			9.HOMELESS EXTENSION - NO INCREASE				10.ARTS MEASURE			10.ARTS MEASURE		
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing
YES - NO		39	71	-21	11	79	60	37	-38	66	-34	-4	72	59	34
A11.FINAL PARKS TAX -20%	Yes - strongly	37%	48%	23%	18%	63%	28%	25%	21%	48%	18%	10%	71%	22%	18%
	Yes - not so strongly	17%	27%	6%		19%	36%	20%	6%	22%	9%	6%	9%	37%	27%
	Lean yes	8%	8%	7%	10%	4%	12%	12%	2%	8%	6%	9%	3%	14%	11%
	Undecided/DK	14%	7%	7%	52%	4%	10%	23%	3%	10%	2%	44%	6%	14%	21%
	Lean no	4%	6%	4%		3%	10%	7%		4%	7%	4%	3%	6%	7%
	No - not so strongly	5%	2%	10%	8%	3%	1%	6%	6%	1%	12%	14%	1%	1%	7%
	No - strongly	14%	4%	43%	9%	3%	4%	7%	62%	7%	47%	11%	7%	7%	8%
	(Refused)	1%			4%			1%		1%		4%	1%		1%
A11.FINAL PARKS TAX -20%	Yes	62%	82%	36%	28%	87%	75%	56%	29%	78%	32%	24%	82%	73%	56%
	No	23%	11%	57%	17%	8%	15%	19%	67%	11%	66%	28%	10%	13%	22%
	Undecided /DK	14%	7%	7%	52%	4%	10%	23%	3%	10%	2%	44%	6%	14%	21%
	Refused	1%			4%			1%		1%		4%	1%		1%
	Unweighted Count / Weighted Count	252 250	149 149	64 62	38 37	86 84	63 65	122 124	43 41	169 170	44 42	38 37	92 91	77 79	130 131
YES - NO		33	64	-41	33	82	41	28	-59	57	-55	21	74	42	20
B12.FINAL PARKS TAX -28%	Yes - strongly	29%	42%	16%	8%	65%	12%	14%	6%	39%	5%	6%	67%	17%	12%
	Yes - not so strongly	22%	28%	5%	24%	19%	40%	28%	6%	27%	3%	20%	7%	43%	32%
	Lean yes	9%	10%	3%	13%	4%	18%	14%		9%	10%	5%	10%	9%	8%
	Undecided/DK	11%	3%	7%	44%	4%	3%	17%	10%	6%	1%	58%	7%	4%	14%
	Lean no	3%	2%	5%	2%	2%	3%	4%	2%	2%	4%	3%		4%	4%
	No - not so strongly	9%	9%	14%	6%	2%	17%	12%	18%	5%	33%	3%	1%	7%	12%
	No - strongly	15%	5%	46%	4%	3%	8%	12%	51%	12%	37%	4%	8%	14%	16%
	(Refused)	2%	1%	5%		1%		8%	1%	6%	1%		1%	1%	
B12.FINAL PARKS TAX -28%	Yes	60%	80%	24%	45%	88%	69%	56%	12%	75%	19%	31%	84%	69%	53%
	No	27%	16%	65%	11%	6%	28%	28%	70%	19%	74%	10%	9%	26%	32%
	Undecided /DK	11%	3%	7%	44%	4%	3%	17%	10%	6%	1%	58%	7%	4%	14%
	Refused	2%	1%	5%		1%			8%	1%	6%	1%		1%	1%
	Unweighted Count / Weighted Count	248 250	143 145	55 57	46 45	75 80	68 64	136 134	33 33	171 174	44 44	31 28	80 78	91 97	148 150

CITY OF BERKELEY – JUNE 2024

		TOTAL	11/12.COMBINED PROFILE PARKS TAX			13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE			14.FINAL HOMELESS EXTENSION - NO INCREASE		
			Yes	No	Undecided /DK	Yes	No	Undecided /DK	Yes	No	Undecided /DK
YES - NO		39	100	-100	0	78	-34	14	70	-30	19
A11.FINAL PARKS TAX -20%	Yes - strongly	37%	60%			51%	15%	13%	47%	18%	28%
	Yes - not so strongly	17%	28%			24%	8%	5%	26%	8%	
	Lean yes	8%	12%			10%	6%		9%	7%	4%
	Undecided/DK	14%			100%	7%	6%	78%	8%	5%	56%
	Lean no	4%		19%		5%	5%		5%	4%	3%
	No - not so strongly	5%		20%		1%	12%		1%	13%	7%
	No - strongly	14%		61%		1%	46%	4%	5%	45%	3%
	(Refused)	1%					2%				
A11.FINAL PARKS TAX -20%	Yes	62%	100%			85%	29%	18%	81%	33%	32%
	No	23%		100%		7%	63%	4%	11%	62%	13%
	Undecided /DK	14%			100%	7%	6%	78%	8%	5%	56%
	Refused	1%					2%				
	Unweighted Count / Weighted Count	252 / 250	151 / 155	64 / 58	35 / 34	151 / 150	73 / 71	25 / 25	150 / 151	64 / 59	35 / 35
YES - NO		33	100	-100	0	68	-52	14	68	-59	20
B12.FINAL PARKS TAX -28%	Yes - strongly	29%	49%			43%	6%	7%	45%	6%	9%
	Yes - not so strongly	22%	36%			29%	7%	13%	28%	8%	21%
	Lean yes	9%	15%			11%	7%	5%	9%	6%	4%
	Undecided/DK	11%			100%	2%	3%	63%	3%	2%	52%
	Lean no	3%		10%		4%	2%		2%	6%	1%
	No - not so strongly	9%		35%		4%	32%		7%	19%	7%
	No - strongly	15%		56%		8%	39%	12%	5%	53%	6%
	(Refused)	2%					5%				
B12.FINAL PARKS TAX -28%	Yes	60%	100%			83%	20%	25%	83%	19%	34%
	No	27%		100%		15%	72%	12%	15%	78%	14%
	Undecided /DK	11%			100%	2%	3%	63%	3%	2%	52%
	Refused	2%					5%				
	Unweighted Count / Weighted Count	248 / 250	151 / 150	65 / 68	29 / 29	153 / 155	61 / 56	32 / 38	145 / 145	55 / 51	41 / 46

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		TOTAL	6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT			8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT		9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT			6/7/8/9/10. VOTE TARGETS		SPLIT	
			Solid Yes	Solid No	Toward No	Solid Yes	Solid No	Solid Yes	Solid No	Solid undecided	Yes on all	Mixed	A	B
			YES - NO	39	100	-100	-64	79	-27	80	-33	13	94	16
A11.FINAL PARKS TAX -20%	Yes - strongly	37%	60%			50%	20%	49%	18%	16%	54%	36%	37%	
	Yes - not so strongly	17%	28%			26%	6%	28%	5%		32%	11%	17%	
	Lean yes	8%	13%			10%	9%	9%	9%	7%	10%	6%	8%	
	Undecided/DK	14%			36%	7%	4%	6%	2%	68%	3%	9%	14%	
	Lean no	4%		16%	16%	5%	5%	6%	5%			12%	4%	
	No - not so strongly	5%		14%	21%	1%	12%	0%	13%	5%	1%	5%	5%	
	No - strongly	14%		70%	27%	1%	44%	1%	47%	5%	1%	20%	14%	
	(Refused)	1%											1%	
A11.FINAL PARKS TAX -20%	Yes	62%	100%			86%	34%	87%	32%	22%	96%	53%	62%	
	No	23%		100%	64%	7%	61%	7%	66%	10%	1%	37%	23%	
	Undecided /DK	14%			36%	7%	4%	6%	2%	68%	3%	9%	14%	
	Refused	1%											1%	
	Unweighted Count / Weighted Count	252 250	141 146	43 39	31 30	137 135	52 49	132 131	51 46	22 21	107 106	61 66	252 250	
YES - NO	33	100	-100	-67	72	-48	73	-66	27	81	6	.	33	
B12.FINAL PARKS TAX -28%	Yes - strongly	29%	53%			47%	8%	47%	8%	5%	52%	23%	29%	
	Yes - not so strongly	22%	37%			30%	9%	30%	8%	24%	36%	10%	22%	
	Lean yes	9%	10%			8%	4%	8%		5%		18%	9%	
	Undecided/DK	11%			33%	2%	4%	3%	3%	57%	4%	5%	11%	
	Lean no	3%		9%	8%	4%	2%	2%	6%			7%	3%	
	No - not so strongly	9%		27%	31%	3%	27%	7%	18%	8%	3%	17%	9%	
	No - strongly	15%		64%	29%	6%	39%	3%	57%		4%	20%	15%	
	(Refused)	2%					6%				1%		2%	
B12.FINAL PARKS TAX -28%	Yes	60%	100%			85%	21%	85%	16%	35%	88%	50%	60%	
	No	27%		100%	67%	13%	69%	12%	81%	8%	7%	44%	27%	
	Undecided /DK	11%			33%	2%	4%	3%	3%	57%	4%	5%	11%	
	Refused	2%					6%				1%		2%	
	Unweighted Count / Weighted Count	248 250	125 125	42 41	34 40	127 129	49 43	123 126	40 36	31 35	90 91	73 77	248 250	

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	GENDER		RACE					RACE /GENDER					
			Men	Wome n	All white	People of color	White alone	Black	Asian American or Pacific Islander	All white men	All white wome n	Men of color	Wome n of color	White men	White wome n
YES - NO		36	34	37	44	31	44	35	23	40	46	31	29	39	46
11/12.COMBINED PROFILE PARKS TAX	Yes - strongly	33%	31%	36%	35%	36%	33%	39%	26%	32%	38%	33%	37%	31%	36%
	Yes - not so strongly	19%	22%	17%	22%	14%	23%	16%	13%	24%	20%	18%	12%	25%	20%
	Lean yes	8%	7%	9%	8%	10%	8%	10%	17%	7%	8%	9%	11%	7%	9%
	Undecided/DK	13%	12%	14%	14%	9%	15%	6%	9%	11%	16%	10%	9%	13%	17%
	Lean no	4%	4%	4%	4%	3%	4%	5%	5%	4%	4%	3%	3%	4%	4%
	No - not so strongly	7%	7%	7%	6%	8%	6%	6%	9%	8%	5%	9%	8%	7%	5%
	No - strongly	15%	15%	14%	11%	18%	10%	19%	19%	13%	10%	17%	20%	12%	9%
	(Refused)	1%	3%	0%	1%	1%	1%		2%	1%	0%	1%		1%	0%
11/12.COMBINED PROFILE PARKS TAX	Yes	61%	60%	61%	65%	60%	64%	65%	56%	63%	65%	60%	60%	63%	65%
	No	25%	26%	25%	21%	30%	20%	30%	33%	24%	19%	29%	31%	24%	18%
	Undecided /DK	13%	12%	14%	14%	9%	15%	6%	9%	11%	16%	10%	9%	13%	17%
	Refused	1%	3%	0%	1%	1%	1%		2%	1%	0%	1%		1%	0%
6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT	Solid Yes	54%	55%	54%	57%	54%	57%	58%	47%	58%	56%	56%	54%	58%	55%
	Solid No	16%	18%	13%	13%	19%	13%	20%	18%	18%	9%	17%	20%	18%	8%
	Solid undecided	7%	8%	7%	7%	6%	8%	3%	6%	8%	7%	7%	5%	9%	8%
	Toward Yes	6%	5%	7%	7%	7%	6%	6%	10%	5%	8%	5%	6%	5%	8%
	Toward No	14%	10%	18%	13%	14%	13%	12%	18%	9%	17%	14%	15%	9%	18%
6/7/8/9/10.VOTE TARGETS	Yes on all	39%	39%	39%	43%	40%	41%	46%	32%	42%	43%	42%	40%	39%	40%
	Mixed	29%	30%	27%	28%	30%	29%	25%	35%	31%	25%	27%	31%	32%	26%
	No on all	8%	10%	5%	5%	8%	5%	14%	4%	8%	2%	9%	8%	7%	2%
	Undecided on all	4%	4%	5%	4%	6%	4%	3%	3%	3%	5%	6%	6%	3%	5%
	Unweighted Count / Weighted Count	500	244	243	363	175	308	65	54	175	179	88	83	147	154
	500	230	260	368	165	316	45	55	170	191	73	89	149	163	

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION			REGION / GENDER					
			Hills	Centra I/Sout h	West	Hills Men	Hills Wome n	Centra I/Sout h Men	Centra I/Sout h Wome n	West Men	West Wome n
YES - NO		36	29	47	36	29	29	44	51	34	35
11/12.COMBINED PROFILE PARKS TAX	Yes - strongly	33%	32%	35%	33%	32%	32%	29%	42%	30%	36%
	Yes - not so strongly	19%	16%	24%	21%	16%	16%	27%	20%	27%	15%
	Lean yes	8%	9%	8%	8%	8%	10%	8%	7%	6%	9%
	Undecided/DK	13%	13%	14%	11%	14%	13%	12%	15%	7%	14%
	Lean no	4%	4%	4%	2%	4%	5%	3%	5%	5%	
	No - not so strongly	7%	5%	7%	10%	6%	5%	9%	5%	7%	12%
	No - strongly	15%	19%	8%	15%	17%	19%	9%	7%	17%	13%
	(Refused)	1%	1%	2%	1%	3%	3%		2%	0%	
11/12.COMBINED PROFILE PARKS TAX	Yes	61%	57%	66%	62%	56%	58%	64%	68%	63%	60%
	No	25%	28%	19%	26%	27%	29%	20%	17%	29%	25%
	Undecided /DK	13%	13%	14%	11%	14%	13%	12%	15%	7%	14%
	Refused	1%	1%	2%	1%	3%		3%		2%	0%
6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT	Solid Yes	54%	52%	56%	55%	52%	54%	57%	56%	59%	50%
	Solid No	16%	19%	13%	15%	21%	16%	14%	11%	19%	12%
	Solid undecided	7%	8%	8%	4%	9%	8%	10%	5%	3%	6%
	Toward Yes	6%	6%	6%	7%	5%	5%	3%	9%	5%	9%
	Toward No	14%	14%	12%	16%	10%	17%	8%	16%	12%	20%
6/7/8/9/10.VOTE TARGETS	Yes on all	39%	35%	48%	39%	36%	35%	43%	52%	40%	35%
	Mixed	29%	30%	19%	35%	33%	27%	19%	20%	36%	35%
	No on all	8%	10%	5%	6%	13%	7%	7%	3%	9%	3%
	Undecided on all	4%	5%	4%	5%	5%	4%	3%	4%	3%	7%
	Unweighted Count / Weighted Count	500 500	201 220	146 135	153 145	98 101	100 114	76 63	64 69	70 65	79 77

CITY OF BERKELEY – JUNE 2024

		TOTAL	AGE		AGE				GENDER /AGE				
			Under 50	50 & over	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Men <50	Wome n <50	Men 50+	Wome n 50+
YES - NO		36	34	37	46	25	31	32	40	35	32	33	42
11/12.COMBINED PROFILE PARKS TAX	Yes - strongly	33%	31%	35%	36%	26%	30%	45%	28%	33%	28%	27%	42%
	Yes - not so strongly	19%	18%	20%	20%	19%	15%	11%	27%	16%	20%	29%	14%
	Lean yes	8%	10%	7%	9%	9%	14%	5%	8%	9%	11%	6%	7%
	Undecided/DK	13%	14%	10%	16%	14%	13%	10%	10%	17%	13%	6%	14%
	Lean no	4%	4%	3%	3%	1%	8%	4%	2%	4%	4%	3%	3%
	No - not so strongly	7%	7%	7%	4%	11%	8%	7%	6%	7%	8%	7%	7%
	No - strongly	15%	14%	16%	12%	17%	12%	17%	15%	12%	16%	18%	13%
	(Refused)	1%	1%	2%		3%		0%	3%	2%		4%	0%
11/12.COMBINED PROFILE PARKS TAX	Yes	61%	60%	63%	65%	54%	59%	61%	64%	58%	59%	62%	64%
	No	25%	25%	26%	19%	29%	28%	29%	23%	23%	28%	29%	22%
	Undecided /DK	13%	14%	10%	16%	14%	13%	10%	10%	17%	13%	6%	14%
	Refused	1%	1%	2%		3%		0%	3%	2%		4%	0%
6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT	Solid Yes	54%	53%	56%	61%	46%	50%	57%	55%	54%	51%	57%	56%
	Solid No	16%	14%	18%	13%	11%	19%	21%	15%	16%	12%	21%	14%
	Solid undecided	7%	9%	5%	11%	9%	7%	5%	4%	11%	8%	4%	6%
	Toward Yes	6%	8%	5%	6%	8%	11%	3%	5%	6%	9%	3%	6%
	Toward No	14%	15%	13%	9%	23%	12%	13%	13%	10%	20%	10%	15%
6/7/8/9/10.VOTE TARGETS	Yes on all	39%	40%	38%	45%	38%	36%	38%	39%	41%	39%	36%	40%
	Mixed	29%	28%	29%	27%	27%	30%	34%	26%	27%	28%	33%	27%
	No on all	8%	5%	10%	1%	8%	8%	12%	8%	7%	3%	13%	6%
	Undecided on all	4%	5%	4%	6%	6%	2%	4%	4%	5%	5%	2%	5%
	Unweighted Count /	500	275	224	92	108	75	98	126	146	120	98	122
	Weighted Count	500	250	249	95	85	70	105	145	122	120	108	139

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		RACE /AGE						EDUCATION					EDUCATION /GENDER				
		TOTAL	All white <50	All white 50+	People of color <50	People of color 50+	White <50	White 50+	Post H.S.	Non-colleg e grad	Colleg e gradu ate or post-grad	4-year Colleg e grad	Post-gradu ate	Non-colleg e men	Non-colleg e wome n	Colleg e men	Colleg e wome n
YES - NO		36	43	45	28	33	43	45	37	37	35	42	28	28	43	35	34
11/12.COMBINED PROFILE PARKS TAX	Yes - strongly	33%	32%	38%	36%	36%	29%	37%	31%	33%	33%	33%	34%	23%	40%	34%	34%
	Yes - not so strongly	19%	22%	22%	11%	18%	23%	23%	26%	25%	18%	20%	15%	28%	22%	20%	14%
	Lean yes	8%	9%	6%	11%	9%	10%	6%	5%	5%	9%	11%	8%	5%	5%	7%	11%
	Undecided/DK	13%	15%	11%	10%	9%	18%	12%	11%	11%	13%	14%	13%	12%	10%	12%	15%
	Lean no	4%	4%	4%	3%	3%	5%	3%	3%	2%	4%	4%	4%	1%	3%	4%	4%
	No - not so strongly	7%	7%	5%	10%	7%	6%	5%	10%	9%	6%	5%	7%	13%	6%	6%	7%
	No - strongly	15%	9%	13%	18%	19%	8%	13%	13%	14%	15%	13%	17%	14%	14%	15%	14%
	(Refused)	1%	1%	0%	1%		1%	0%		2%	1%	1%	1%	5%		2%	0%
11/12.COMBINED PROFILE PARKS TAX	Yes	61%	63%	67%	59%	62%	62%	66%	63%	62%	60%	63%	57%	56%	66%	61%	59%
	No	25%	20%	22%	30%	29%	19%	22%	26%	25%	25%	22%	29%	28%	23%	26%	25%
	Undecided /DK	13%	15%	11%	10%	9%	18%	12%	11%	11%	13%	14%	13%	12%	10%	12%	15%
	Refused	1%	1%	0%	1%		1%	0%		2%	1%	1%	1%	5%		2%	0%
6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT	Solid Yes	54%	56%	59%	49%	59%	57%	57%	55%	56%	53%	55%	51%	51%	59%	56%	51%
	Solid No	16%	10%	15%	16%	21%	10%	15%	13%	13%	17%	14%	21%	15%	11%	20%	14%
	Solid undecided	7%	10%	5%	6%	5%	11%	5%	5%	5%	8%	10%	6%	8%	2%	8%	8%
	Toward Yes	6%	8%	5%	10%	3%	7%	6%	9%	7%	6%	6%	6%	4%	9%	5%	6%
	Toward No	14%	14%	12%	16%	12%	14%	13%	17%	17%	13%	12%	14%	16%	18%	8%	18%
6/7/8/9/10.VOTE TARGETS	Yes on all	39%	46%	39%	34%	48%	45%	36%	46%	45%	37%	42%	33%	43%	46%	38%	37%
	Mixed	29%	25%	31%	35%	24%	25%	33%	25%	24%	30%	28%	31%	28%	21%	29%	30%
	No on all	8%	4%	5%	4%	13%	4%	5%	7%	9%	7%	5%	9%	11%	8%	10%	3%
	Undecided on all	4%	4%	4%	8%	4%	4%	4%	4%	4%	5%	8%	1%	6%	2%	3%	6%
	Unweighted Count /	500	194	168	96	79	171	136	123	145	354	180	174	67	75	176	168
	Weighted Count	500	179	188	86	80	157	158	114	139	358	176	182	57	81	170	179

CITY OF BERKELEY – JUNE 2024

		TOTAL	IDEOLOGY			IDEOLOGY		IDEOLOGY / GENDER				21.OWN OR RENT		21.OWN OR RENT / GENDER			
			Progre ssive	Liberal	Moder ate	Progre ssive /Libera l	Moder ate /Cons ervativ e	Progre ssive /Libera l Men	Progre ssive /Libera l Wome n	Moder ate /Cons ervativ e Men	Moder ate /Cons ervativ e Wome n	Own	Rent	Own Men	Own Wome n	Rent Men	Rent Wome n
YES - NO		36	46	48	24	47	22	50	44	16	26	32	45	29	32	44	46
11/12.COMBINED PROFILE PARKS TAX	Yes - strongly	33%	39%	37%	26%	38%	27%	39%	38%	22%	31%	33%	36%	28%	36%	36%	37%
	Yes - not so strongly	19%	21%	21%	21%	21%	19%	23%	18%	23%	15%	18%	21%	23%	15%	21%	20%
	Lean yes	8%	7%	13%	6%	10%	5%	9%	10%	3%	7%	8%	9%	8%	8%	7%	10%
	Undecided/DK	13%	12%	7%	19%	10%	17%	8%	11%	16%	20%	12%	13%	10%	15%	15%	12%
	Lean no	4%	7%	2%	3%	4%	3%	4%	4%	4%	2%	4%	3%	5%	4%	2%	4%
	No - not so strongly	7%	5%	9%	6%	7%	7%	9%	6%	5%	9%	6%	8%	5%	8%	10%	7%
	No - strongly (Refused)	15% 1%	9% 1%	11% 1%	19% 1%	10% 1%	20% 2%	8% 2%	12% 2%	24% 4%	16% 0%	17% 0%	9% 1%	20% 0%	15% 0%	7% 2%	10% 2%
11/12.COMBINED PROFILE PARKS TAX	Yes	61%	66%	70%	52%	68%	51%	70%	67%	48%	53%	60%	66%	60%	59%	64%	67%
	No	25%	21%	22%	28%	21%	29%	20%	22%	32%	27%	28%	20%	30%	26%	20%	21%
	Undecided /DK	13%	12%	7%	19%	10%	17%	8%	11%	16%	20%	12%	13%	10%	15%	15%	12%
	Refused	1%	1%	1%	1%	1%	2%	2%	2%	4%	0%	0%	1%	0%	0%	2%	2%
6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT	Solid Yes	54%	58%	65%	44%	62%	43%	66%	59%	43%	44%	52%	60%	55%	50%	59%	61%
	Solid No	16%	13%	14%	16%	14%	18%	13%	14%	25%	11%	19%	10%	23%	16%	11%	8%
	Solid undecided	7%	2%	4%	13%	3%	12%	5%	2%	10%	15%	8%	7%	7%	9%	10%	4%
	Toward Yes	6%	6%	4%	10%	5%	9%	3%	7%	7%	9%	7%	5%	5%	8%	4%	6%
	Toward No	14%	16%	10%	16%	13%	15%	10%	16%	10%	21%	12%	16%	10%	15%	12%	19%
6/7/8/9/10.VOTE TARGETS	Yes on all	39%	49%	44%	33%	46%	30%	45%	46%	33%	28%	35%	46%	34%	37%	46%	45%
	Mixed	29%	25%	33%	27%	29%	27%	29%	30%	30%	23%	29%	27%	31%	26%	29%	27%
	No on all	8%	2%	4%	9%	3%	13%	4%	2%	17%	8%	10%	2%	15%	6%	2%	1%
	Undecided on all	4%		1%	12%	0%	11%	0%	0%	9%	14%	7%	2%	5%	8%	3%	2%
	Unweighted Count / Weighted Count	500 500	130 145	163 155	176 169	293 299	194 186	131 126	154 169	105 96	85 86	311 256	171 219	151 115	154 137	83 102	82 113

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION / 21.OWN OR RENT						15.HOW LONG HAVE YOU LIVED IN BERKELEY			3.CITY OF BERKELEY DIRECTION		
			Hills Own	Hills Rent	Centra l/Sout h Own	Centra l/Sout h Rent	West Own	West Rent	10 years or fewer	20 years or fewer	20 or more years	Right Directi on	Wrong Directi on	(Don't know)
YES - NO		36	20	47	52	41	32	47	21	31	41	50	14	33
11/12.COMBINED PROFILE PARKS TAX	Yes - strongly	33%	26%	45%	44%	26%	34%	34%	26%	27%	39%	36%	30%	32%
	Yes - not so strongly	19%	16%	15%	19%	27%	21%	24%	17%	21%	17%	27%	11%	14%
	Lean yes	8%	11%	7%	6%	9%	6%	11%	7%	8%	9%	6%	11%	10%
	Undecided/DK	13%	13%	15%	14%	14%	10%	9%	19%	16%	9%	12%	8%	19%
	Lean no	4%	6%	3%	4%	4%	2%	2%	4%	3%	4%	4%	2%	4%
	No - not so strongly	7%	4%	7%	8%	6%	8%	13%	10%	8%	6%	6%	8%	9%
	No - strongly	15%	24%	9%	6%	11%	18%	7%	14%	14%	15%	9%	28%	9%
	(Refused)	1%				3%	0%		2%	1%	1%		3%	2%
11/12.COMBINED PROFILE PARKS TAX	Yes	61%	53%	66%	69%	62%	61%	69%	50%	57%	65%	69%	52%	56%
	No	25%	33%	19%	17%	21%	29%	22%	29%	26%	24%	19%	37%	23%
	Undecided /DK	13%	13%	15%	14%	14%	10%	9%	19%	16%	9%	12%	8%	19%
	Refused	1%				3%	0%		2%	1%	1%		3%	2%
6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT	Solid Yes	54%	47%	62%	61%	51%	50%	67%	46%	50%	59%	62%	46%	48%
	Solid No	16%	23%	9%	13%	13%	18%	7%	18%	16%	16%	11%	29%	9%
	Solid undecided	7%	8%	10%	10%	6%	6%	3%	13%	10%	3%	8%	4%	9%
	Toward Yes	6%	6%	6%	7%	6%	9%	4%	4%	8%	4%	6%	7%	7%
	Toward No	14%	15%	13%	8%	16%	13%	18%	17%	15%	13%	11%	11%	23%
6/7/8/9/10.VOTE TARGETS	Yes on all	39%	27%	46%	47%	47%	36%	47%	31%	35%	45%	50%	27%	33%
	Mixed	29%	34%	27%	19%	19%	28%	37%	34%	31%	26%	19%	35%	40%
	No on all	8%	12%	2%	8%	2%	9%	1%	8%	8%	8%	4%	18%	2%
	Undecided on all	4%	7%	2%	5%	2%	7%	3%	6%	6%	3%	4%	4%	5%
	Unweighted Count /	500	128	63	87	58	96	50	173	258	241	244	147	109
	Weighted Count	500	116	91	66	68	74	60	174	263	236	236	147	117

CITY OF BERKELEY – JUNE 2024

		4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS				4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS		5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY					
		TOTAL	Good	Fair	Poor	Excellent /Good	Just fair /Poor	Increasing affordable housing	Protecting critical facilities from climate change	Repairing deteriorating streets & sidewalks	Upgrading storm drains & green infrastructure	Improving pedestrian, bike, & traffic safety	Planting & maintaining trees & improving park maintenance
YES - NO		36	48	22	-7	50	16	47	39	17	44	30	34
11/12.COMBINED PROFILE PARKS TAX	Yes - strongly	33%	37%	31%	27%	36%	30%	39%	33%	24%	37%	32%	34%
	Yes - not so strongly	19%	23%	13%	8%	24%	12%	19%	19%	19%	21%	20%	19%
	Lean yes	8%	6%	12%	4%	7%	10%	8%	12%	10%	8%	6%	5%
	Undecided/DK	13%	14%	10%	7%	14%	9%	15%	8%	11%	10%	14%	19%
	Lean no	4%	4%	4%		4%	3%	4%	4%	4%	5%	3%	3%
	No - not so strongly	7%	6%	8%	11%	6%	9%	6%	9%	11%	9%	8%	1%
	No - strongly (Refused)	15%	8%	21%	37%	8%	24%	9%	12%	21%	8%	16%	20%
11/12.COMBINED PROFILE PARKS TAX	Yes	61%	67%	55%	40%	68%	52%	65%	65%	53%	66%	57%	58%
	No	25%	18%	33%	47%	18%	36%	19%	25%	36%	22%	28%	24%
	Undecided /DK	13%	14%	10%	7%	14%	9%	15%	8%	11%	10%	14%	19%
	Refused	1%	1%	1%	6%	0%	2%	1%	2%	0%	2%	1%	
6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT	Solid Yes	54%	61%	48%	34%	62%	45%	57%	52%	48%	64%	53%	55%
	Solid No	16%	10%	22%	33%	10%	25%	9%	16%	24%	13%	16%	19%
	Solid undecided	7%	9%	5%	1%	9%	4%	8%	5%	6%	4%	9%	8%
	Toward Yes	6%	5%	8%	9%	4%	8%	7%	12%	6%	4%	4%	5%
	Toward No	14%	13%	15%	18%	12%	16%	15%	13%	16%	13%	17%	14%
6/7/8/9/10.VOTE TARGETS	Yes on all	39%	48%	30%	18%	49%	27%	49%	41%	27%	35%	40%	27%
	Mixed	29%	24%	38%	31%	22%	36%	22%	30%	36%	32%	27%	46%
	No on all	8%	3%	7%	30%	4%	13%	3%	2%	10%	6%	9%	7%
	Undecided on all	4%	5%	3%		6%	3%	4%	3%	4%	3%	5%	6%
	Unweighted Count / Weighted Count	500 / 500	233 / 226	156 / 162	50 / 49	273 / 269	206 / 211	271 / 280	61 / 57	200 / 207	67 / 75	122 / 119	89 / 78

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7.COMBINED INITIAL PARKS TAX			6/7.COMBINED INITIAL PARKS TAX					8.HOMELESS EXTENSION W/ TIERED INCREASE			8.HOMELESS EXTENSION W/ TIERED INCREASE			
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	Weak no	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly
YES - NO		36	76	-69	-7	89	58	15	-63	-76	62	-21	16	60	65	39	-41
11/12.COMBINED PROFILE PARKS TAX	Yes - strongly	33%	47%	7%	5%	72%	14%	10%	8%	6%	43%	20%	9%	58%	23%	21%	12%
	Yes - not so strongly	19%	27%	0%	8%	15%	43%	25%	1%		26%	8%	9%	15%	41%	25%	10%
	Lean yes	8%	10%	5%	9%	5%	16%	12%	7%	1%	8%	7%	9%	4%	15%	13%	4%
	Undecided/DK	13%	7%	4%	49%	6%	10%	19%	6%	2%	6%	6%	58%	6%	5%	19%	4%
	Lean no	4%	1%	10%	5%		3%	6%	14%	4%	4%	4%	1%	4%	4%	4%	2%
	No - not so strongly	7%	4%	17%	10%	2%	5%	12%	29%		4%	15%	6%	4%	5%	10%	7%
	No - strongly	15%	3%	54%	14%	0%	7%	15%	35%	79%	8%	38%	5%	9%	6%	7%	58%
	(Refused)	1%	1%	3%		1%	2%	1%		7%	1%	2%	3%	1%		1%	4%
11/12.COMBINED PROFILE PARKS TAX	Yes	61%	84%	12%	22%	91%	74%	47%	15%	7%	78%	35%	28%	76%	80%	59%	26%
	No	25%	8%	81%	29%	3%	15%	32%	78%	84%	16%	57%	11%	16%	15%	21%	66%
	Undecided /DK	13%	7%	4%	49%	6%	10%	19%	6%	2%	6%	6%	58%	6%	5%	19%	4%
	Refused	1%	1%	3%		1%	2%	1%		7%	1%	2%	3%	1%		1%	4%
6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT	Solid Yes	54%	84%			91%	74%	38%			70%	32%	17%	71%	69%	51%	20%
	Solid No	16%		81%				17%	78%	84%	8%	43%	1%	8%	8%	10%	57%
	Solid undecided	7%			49%			13%			3%	3%	37%	3%	2%	12%	1%
	Toward Yes	6%		16%	22%			10%	22%	9%	6%	3%	13%	3%	10%	9%	5%
	Toward No	14%	15%		29%	8%	25%	21%			11%	16%	27%	12%	9%	16%	13%
6/7/8/9/10.VOTE TARGETS	Yes on all	39%	61%			64%	56%	29%			63%			65%	62%	32%	
	Mixed	29%	26%	53%	11%	22%	30%	33%	66%	35%	21%	57%	9%	19%	23%	29%	49%
	No on all	8%		38%				5%	26%	55%		30%				4%	41%
	Undecided on all	4%			31%			8%					34%			9%	
	Unweighted Count / Weighted Count	500 / 500	316 / 324	106 / 99	72 / 71	181 / 186	135 / 137	263 / 264	56 / 56	50 / 43	303 / 310	127 / 125	67 / 63	179 / 181	124 / 129	239 / 246	79 / 70

CITY OF BERKELEY – JUNE 2024

		9.HOMELESS EXTENSION - NO INCREASE			9.HOMELESS EXTENSION - NO INCREASE				10.ARTS MEASURE			10.ARTS MEASURE			
		TOTAL	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing
YES - NO		36	67	-31	23	80	51	32	-47	61	-45	7	73	50	27
11/12.COMBINED PROFILE PARKS TAX	Yes - strongly	33%	45%	20%	12%	64%	20%	19%	14%	44%	11%	8%	69%	19%	15%
	Yes - not so strongly	19%	27%	5%	13%	19%	38%	24%	6%	24%	6%	12%	8%	40%	30%
	Lean yes	8%	9%	5%	12%	4%	15%	13%	1%	8%	8%	7%	6%	11%	10%
	Undecided/DK	13%	5%	7%	48%	4%	6%	20%	6%	8%	2%	50%	7%	9%	17%
	Lean no	4%	4%	4%	1%	2%	6%	5%	1%	3%	5%	3%	1%	5%	5%
	No - not so strongly	7%	5%	12%	7%	2%	9%	9%	11%	3%	23%	9%	1%	5%	10%
	No - strongly	15%	4%	44%	6%	3%	6%	9%	57%	9%	42%	8%	7%	11%	12%
	(Refused)	1%	0%	2%	2%	1%		1%	4%	1%	3%	3%	1%	1%	1%
11/12.COMBINED PROFILE PARKS TAX	Yes	61%	81%	30%	37%	88%	72%	56%	22%	77%	25%	27%	83%	70%	54%
	No	25%	14%	61%	14%	7%	21%	24%	69%	15%	70%	20%	10%	20%	27%
	Undecided /DK	13%	5%	7%	48%	4%	6%	20%	6%	8%	2%	50%	7%	9%	17%
	Refused	1%	0%	2%	2%	1%		1%	4%	1%	3%	3%	1%	1%	1%
6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT	Solid Yes	54%	73%	28%	28%	82%	61%	47%	18%	68%	25%	24%	76%	60%	47%
	Solid No	16%	8%	44%	5%	5%	11%	12%	54%	8%	53%	11%	4%	12%	17%
	Solid undecided	7%	3%	3%	29%	1%	4%	13%		3%		32%	2%	4%	10%
	Toward Yes	6%	7%	2%	11%	3%	11%	9%	3%	7%	2%	6%	6%	8%	6%
	Toward No	14%	8%	21%	22%	5%	12%	17%	20%	11%	17%	24%	9%	13%	17%
6/7/8/9/10.VOTE TARGETS	Yes on all	39%	67%			77%	54%	27%		57%			64%	51%	32%
	Mixed	29%	21%	57%	14%	14%	31%	33%	47%	26%	47%	18%	21%	31%	32%
	No on all	8%		32%				4%	38%		44%				4%
	Undecided on all	4%			26%			8%				33%			8%
	Unweighted Count / Weighted Count	500	292	119	84	161	131	258	76	340	88	69	172	168	278
	500	294	120	82	164	129	257	74	344	86	66	169	176	281	

CITY OF BERKELEY – JUNE 2024

		TOTAL	11/12.COMBINED PROFILE PARKS TAX			13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE			14.FINAL HOMELESS EXTENSION - NO INCREASE		
			Yes	No	Undec ided /DK	Yes	No	Undec ided /DK	Yes	No	Undec ided /DK
YES - NO		36	100	-100	0	73	-42	14	69	-43	20
11/12.COMBINED PROFILE PARKS TAX	Yes - strongly	33%	54%			47%	11%	10%	46%	12%	17%
	Yes - not so strongly	19%	32%			27%	8%	10%	27%	8%	12%
	Lean yes	8%	14%			11%	6%	3%	9%	7%	4%
	Undecided/DK	13%			100%	5%	5%	69%	5%	4%	54%
	Lean no	4%		14%		4%	4%		4%	5%	2%
	No - not so strongly	7%		28%		2%	21%		4%	16%	7%
	No - strongly	15%		58%		4%	43%	9%	5%	49%	5%
	(Refused)	1%					3%				
11/12.COMBINED PROFILE PARKS TAX	Yes	61%	100%			84%	25%	23%	82%	26%	33%
	No	25%		100%		11%	67%	9%	13%	70%	13%
	Undecided /DK	13%			100%	5%	5%	69%	5%	4%	54%
	Refused	1%					3%				
6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT	Solid Yes	54%	89%			75%	24%	17%	75%	23%	26%
	Solid No	16%		63%		6%	43%	7%	7%	45%	11%
	Solid undecided	7%			56%	3%	1%	40%	3%	1%	32%
	Toward Yes	6%	9%		7%	8%	3%	4%	6%	5%	7%
	Toward No	14%		37%	38%	7%	25%	28%	8%	25%	21%
6/7/8/9/10.VOTE TARGETS	Yes on all	39%	59%	6%	10%	60%	6%	7%	62%	8%	5%
	Mixed	29%	24%	46%	16%	23%	47%	16%	23%	44%	28%
	No on all	8%	0%	27%		0%	27%	5%	2%	27%	
	Undecided on all	4%	0%	2%	29%	0%	2%	29%	0%	1%	24%
	Unweighted Count / Weighted Count	500	302	129	64	304	134	57	295	119	76
	500	305	126	63	306	127	62	296	111	81	

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT			8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT		9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT			6/7/8/9/10.VOTE TARGETS		SPLIT	
			Solid Yes	Solid No	Toward No	Solid Yes	Solid No	Solid Yes	Solid No	Solid undecided	Yes on all	Mixed	A	B
YES - NO		36	100	-100	-66	76	-37	77	-48	22	88	11	39	33
11/12.COMBINED PROFILE PARKS TAX	Yes - strongly	33%	57%			49%	14%	48%	14%	9%	53%	29%	37%	29%
	Yes - not so strongly	19%	32%			28%	7%	29%	6%	15%	34%	10%	17%	22%
	Lean yes	8%	11%			9%	7%	8%	5%	6%	5%	13%	8%	9%
	Undecided/DK	13%			34%	5%	4%	5%	2%	61%	3%	7%	14%	11%
	Lean no	4%		12%	11%	4%	4%	4%	6%			9%	4%	3%
	No - not so strongly	7%		21%	26%	2%	19%	4%	15%	7%	2%	12%	5%	9%
	No - strongly	15%		67%	28%	3%	42%	2%	52%	2%	2%	20%	14%	15%
	(Refused)	1%					3%				0%		1%	2%
11/12.COMBINED PROFILE PARKS TAX	Yes	61%	100%			85%	28%	86%	25%	30%	92%	52%	62%	60%
	No	25%		100%	66%	10%	65%	9%	73%	9%	4%	41%	23%	27%
	Undecided /DK	13%			34%	5%	4%	5%	2%	61%	3%	7%	14%	11%
	Refused	1%					3%				0%		1%	2%
6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT	Solid Yes	54%	100%			79%	28%	79%	23%	23%	92%	43%	58%	50%
	Solid No	16%		100%		5%	51%	5%	52%	5%		27%	16%	16%
	Solid undecided	7%				3%	1%	3%	1%	40%		2%	8%	6%
	Toward Yes	6%				6%	1%	5%	1%	7%		10%	5%	8%
	Toward No	14%			100%	6%	16%	6%	21%	21%	7%	18%	12%	16%
6/7/8/9/10.VOTE TARGETS	Yes on all	39%	67%		21%	69%		71%			100%		42%	36%
	Mixed	29%	23%	49%	37%	16%	49%	18%	50%	10%		100%	26%	31%
	No on all	8%		43%			37%		36%				7%	8%
	Undecided on all	4%			3%					35%			5%	4%
	Unweighted Count / Weighted Count	500	266	85	65	264	101	255	91	53	197	134	252	248
		500	271	80	70	265	92	258	82	56	196	143	250	250

CITY OF BERKELEY – JUNE 2024

		GENDER		RACE					RACE /GENDER						
		TOTAL	Men	Women	All white	People of color	White alone	Black	Asian American or Pacific Islander	All white men	All white women	Men of color	Women of color	White men	White women
YES - NO		37	29	44	43	42	41	39	58	32	51	35	47	30	49
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	36%	33%	40%	38%	40%	36%	43%	45%	36%	40%	32%	47%	34%	38%
	Yes - not so strongly	17%	16%	17%	18%	17%	19%	9%	19%	15%	19%	18%	14%	16%	20%
	Lean yes	9%	10%	7%	9%	9%	9%	12%	11%	10%	8%	10%	8%	11%	7%
	Undecided/DK	13%	10%	15%	13%	11%	14%	9%	6%	9%	18%	14%	9%	9%	19%
	Lean no	3%	4%	3%	3%	3%	4%	1%	7%	4%	3%	4%	2%	4%	4%
	No - not so strongly	7%	8%	7%	6%	8%	7%	8%	4%	11%	3%	4%	11%	11%	3%
	No - strongly	14%	18%	10%	12%	12%	12%	17%	7%	15%	9%	17%	8%	15%	9%
	(Refused)	1%	0%	1%	0%	1%	0%	1%		0%		1%	2%		
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes	62%	59%	64%	65%	65%	63%	64%	76%	61%	67%	60%	68%	61%	65%
	No	25%	30%	20%	22%	23%	23%	26%	18%	30%	15%	25%	21%	30%	16%
	Undecided /DK	13%	10%	15%	13%	11%	14%	9%	6%	9%	18%	14%	9%	9%	19%
	Refused	1%	0%	1%	0%	1%	0%	1%		0%		1%	2%		
YES - NO		36	26	44	42	43	39	47	44	33	49	25	57	32	43
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	40%	31%	47%	41%	45%	39%	49%	48%	34%	48%	33%	54%	32%	46%
	Yes - not so strongly	14%	18%	10%	14%	13%	16%	9%	16%	18%	11%	18%	10%	19%	11%
	Lean yes	7%	7%	7%	9%	8%	7%	14%	5%	8%	8%	7%	8%	8%	7%
	Undecided/DK	12%	11%	14%	13%	9%	15%	4%	4%	12%	15%	8%	11%	14%	16%
	Lean no	4%	3%	4%	3%	5%	3%	4%	10%	2%	3%	7%	3%	2%	4%
	No - not so strongly	7%	8%	6%	7%	6%	8%	9%	6%	10%	5%	4%	7%	10%	6%
	No - strongly	15%	19%	11%	12%	12%	12%	11%	8%	15%	10%	22%	5%	15%	10%
	(Refused)	1%	2%	1%	1%	2%	1%		5%	1%	0%	1%	2%	1%	0%
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes	61%	57%	65%	64%	66%	62%	71%	68%	60%	67%	58%	72%	59%	63%
	No	25%	31%	20%	22%	23%	23%	24%	24%	27%	18%	33%	15%	27%	20%
	Undecided /DK	12%	11%	14%	13%	9%	15%	4%	4%	12%	15%	8%	11%	14%	16%
	Refused	1%	2%	1%	1%	2%	1%		5%	1%	0%	1%	2%	1%	0%
8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT	Solid Yes	53%	49%	56%	57%	55%	55%	58%	60%	52%	59%	49%	58%	51%	57%
	Solid No	18%	25%	12%	16%	13%	17%	18%	13%	23%	10%	21%	6%	23%	12%
	Solid undecided	8%	7%	9%	9%	6%	10%	3%	3%	6%	11%	7%	5%	7%	12%
	Toward Yes	9%	8%	11%	8%	13%	8%	13%	9%	8%	9%	9%	17%	8%	8%
	Toward No	10%	10%	10%	9%	11%	10%	9%	11%	9%	10%	12%	10%	9%	10%
	Unweighted Count /	500	244	243	363	175	308	65	54	175	179	88	83	147	154
	Weighted Count	500	230	260	368	165	316	45	55	170	191	73	89	149	163

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION			REGION / GENDER					
			Hills	Centra I/Sout h	West	Hills Men	Hills Wome n	Centra I/Sout h Men	Centra I/Sout h Wome n	West Men	West Wome n
YES - NO		37	25	55	38	18	32	43	68	32	41
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	36%	34%	42%	35%	30%	38%	35%	50%	35%	34%
	Yes - not so strongly	17%	16%	24%	13%	15%	16%	22%	25%	12%	12%
	Lean yes	9%	6%	5%	15%	9%	4%	7%	3%	15%	16%
	Undecided/DK	13%	13%	13%	12%	10%	15%	14%	12%	6%	18%
	Lean no	3%	4%	2%	4%	4%	5%		3%	9%	0%
	No - not so strongly	7%	9%	6%	7%	8%	10%	11%	1%	7%	8%
	No - strongly	14%	18%	9%	13%	24%	11%	11%	6%	15%	12%
	(Refused)	1%	1%		0%		1%			1%	
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes	62%	56%	71%	63%	54%	58%	64%	78%	63%	62%
	No	25%	31%	16%	24%	36%	26%	21%	10%	31%	20%
	Undecided /DK	13%	13%	13%	12%	10%	15%	14%	12%	6%	18%
	Refused	1%	1%		0%		1%			1%	
YES - NO		36	30	49	32	26	35	29	68	24	37
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	40%	39%	48%	33%	34%	43%	37%	59%	20%	43%
	Yes - not so strongly	14%	12%	12%	20%	14%	10%	13%	10%	30%	11%
	Lean yes	7%	7%	8%	8%	8%	6%	7%	8%	8%	8%
	Undecided/DK	12%	14%	13%	10%	12%	16%	15%	12%	7%	13%
	Lean no	4%	2%	2%	8%	2%	2%	1%	1%	8%	8%
	No - not so strongly	7%	7%	8%	7%	5%	8%	14%	1%	6%	8%
	No - strongly	15%	19%	9%	14%	24%	15%	11%	6%	20%	9%
	(Refused)	1%	1%	2%	1%	1%		1%	2%	2%	0%
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes	61%	58%	67%	61%	56%	59%	57%	77%	58%	62%
	No	25%	28%	18%	28%	31%	25%	27%	9%	34%	25%
	Undecided /DK	12%	14%	13%	10%	12%	16%	15%	12%	7%	13%
	Refused	1%	1%	2%	1%	1%		1%	2%	2%	0%
8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT	Solid Yes	53%	49%	61%	51%	47%	52%	53%	69%	48%	51%
	Solid No	18%	23%	13%	16%	28%	18%	19%	5%	24%	10%
	Solid undecided	8%	9%	8%	7%	8%	10%	8%	9%	4%	10%
	Toward Yes	9%	11%	6%	10%	10%	11%	5%	8%	8%	12%
	Toward No	10%	6%	10%	15%	5%	8%	14%	6%	13%	16%
	Unweighted Count / Weighted Count	500 500	201 220	146 135	153 145	98 101	100 114	76 63	64 69	70 65	79 77

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

	TOTAL	AGE		AGE				GENDER /AGE					
		Under 50	50 & over	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Men <50	Wome n <50	Men 50+	Wome n 50+	
YES - NO	37	45	29	49	39	46	19	37	33	55	23	36	
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	36%	42%	30%	43%	36%	49%	28%	31%	42%	44%	22%	37%
	Yes - not so strongly	17%	16%	19%	18%	19%	8%	15%	22%	10%	18%	23%	16%
	Lean yes	9%	7%	10%	5%	6%	12%	10%	9%	7%	8%	14%	7%
	Undecided/DK	13%	14%	11%	14%	17%	9%	11%	11%	14%	14%	6%	16%
	Lean no	3%	5%	2%	7%	3%	3%	4%	1%	6%	3%	2%	3%
	No - not so strongly	7%	5%	10%	5%	7%	2%	14%	8%	7%	2%	10%	11%
	No - strongly (Refused)	14%	11%	17%	6%	12%	18%	16%	17%	13%	9%	23%	11%
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes	62%	65%	59%	66%	61%	69%	54%	63%	60%	70%	59%	60%
	No	25%	21%	29%	18%	22%	23%	34%	26%	26%	15%	35%	24%
	Undecided /DK	13%	14%	11%	14%	17%	9%	11%	11%	14%	14%	6%	16%
	Refused	1%	1%	0%	2%			1%			1%	1%	
YES - NO	36	39	32	49	30	38	30	34	35	41	16	47	
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	40%	45%	35%	47%	40%	47%	38%	32%	42%	47%	18%	48%
	Yes - not so strongly	14%	12%	17%	13%	14%	7%	15%	18%	11%	11%	26%	10%
	Lean yes	7%	7%	8%	7%	3%	11%	5%	10%	7%	6%	8%	8%
	Undecided/DK	12%	12%	13%	15%	12%	7%	14%	12%	12%	12%	10%	15%
	Lean no	4%	4%	3%	4%	2%	6%	1%	4%	4%	4%	3%	3%
	No - not so strongly	7%	6%	8%	3%	9%	5%	8%	8%	7%	5%	9%	8%
	No - strongly (Refused)	15%	14%	15%	11%	17%	16%	18%	13%	15%	15%	25%	7%
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes	61%	63%	59%	67%	58%	64%	57%	61%	61%	65%	52%	65%
	No	25%	24%	27%	18%	29%	26%	27%	26%	25%	23%	36%	18%
	Undecided /DK	12%	12%	13%	15%	12%	7%	14%	12%	12%	12%	10%	15%
	Refused	1%	1%	1%		1%	2%	2%	1%	2%		1%	1%
8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT	Solid Yes	53%	57%	49%	57%	56%	59%	45%	52%	53%	60%	44%	54%
	Solid No	18%	17%	20%	11%	20%	20%	20%	20%	21%	13%	29%	12%
	Solid undecided	8%	8%	8%	9%	9%	4%	8%	8%	9%	7%	4%	11%
	Toward Yes	9%	7%	12%	11%	4%	5%	16%	9%	9%	6%	8%	15%
	Toward No	10%	10%	10%	10%	10%	9%	8%	11%	7%	13%	14%	7%
	Unweighted Count / Weighted Count	500	275	224	92	108	75	98	126	146	120	98	122
	500	250	249	95	85	70	105	145	122	120	108	139	

CITY OF BERKELEY – JUNE 2024

		RACE /AGE						EDUCATION					EDUCATION /GENDER				
		TOTAL	All white <50	All white 50+	People of color <50	People of color 50+	White <50	White 50+	Post H.S.	Non-colleg e grad	Colleg e gradu ate or post-grad	4-year Colleg e grad	Post-gradu ate	Non-colleg e men	Non-colleg e wome n	Colleg e men	Colleg e wome n
YES - NO		37	50	36	46	39	50	32	46	41	36	43	30	35	45	29	44
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	36%	45%	32%	43%	36%	44%	29%	33%	32%	38%	42%	35%	25%	36%	36%	42%
	Yes - not so strongly	17%	15%	20%	17%	16%	15%	22%	24%	25%	14%	14%	15%	26%	23%	13%	14%
	Lean yes	9%	9%	9%	4%	14%	9%	8%	8%	7%	9%	8%	10%	11%	4%	10%	9%
	Undecided/DK	13%	13%	13%	16%	6%	13%	15%	16%	15%	12%	15%	9%	10%	18%	10%	14%
	Lean no	3%	4%	3%	4%	2%	5%	3%	4%	5%	2%	0%	4%	5%	5%	2%	2%
	No - not so strongly	7%	5%	8%	3%	12%	6%	8%	7%	7%	8%	5%	11%	7%	6%	9%	7%
	No - strongly	14%	9%	15%	11%	13%	8%	15%	7%	10%	16%	15%	16%	14%	7%	19%	11%
(Refused)	1%		1%	2%	1%		0%	0%	0%	1%		1%	1%			1%	
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes	62%	68%	61%	64%	66%	68%	59%	65%	63%	62%	64%	60%	62%	64%	59%	65%
	No	25%	18%	25%	18%	27%	19%	27%	19%	22%	26%	21%	30%	27%	18%	30%	21%
	Undecided /DK	13%	13%	13%	16%	6%	13%	15%	16%	15%	12%	15%	9%	10%	18%	10%	14%
	Refused	1%		1%	2%	1%		0%	0%	0%	1%		1%	1%			1%
YES - NO		36	44	41	38	48	45	33	40	35	36	38	33	22	44	26	44
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	40%	46%	37%	47%	43%	45%	33%	36%	36%	41%	43%	39%	24%	45%	34%	49%
	Yes - not so strongly	14%	11%	17%	11%	16%	12%	19%	18%	17%	13%	12%	15%	26%	11%	16%	10%
	Lean yes	7%	8%	10%	6%	10%	8%	7%	9%	8%	6%	6%	7%	7%	8%	6%	6%
	Undecided/DK	12%	12%	14%	10%	9%	13%	16%	13%	12%	13%	16%	10%	7%	16%	13%	13%
	Lean no	4%	2%	3%	8%	2%	2%	4%	5%	5%	3%	2%	3%	5%	5%	3%	3%
	No - not so strongly	7%	6%	8%	4%	8%	7%	9%	7%	7%	7%	6%	7%	7%	7%	8%	6%
	No - strongly	15%	13%	11%	14%	11%	12%	13%	11%	13%	16%	14%	17%	22%	7%	19%	12%
(Refused)	1%	1%	0%	1%	2%	1%	0%	1%	1%	1%	1%	2%	3%		1%	1%	
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes	61%	65%	63%	64%	69%	66%	58%	63%	61%	61%	61%	61%	56%	64%	56%	65%
	No	25%	21%	22%	25%	21%	20%	25%	23%	26%	25%	23%	28%	34%	20%	30%	21%
	Undecided /DK	12%	12%	14%	10%	9%	13%	16%	13%	12%	13%	16%	10%	7%	16%	13%	13%
	Refused	1%	1%	0%	1%	2%	1%	0%	1%	1%	1%	1%	2%	3%		1%	1%
8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT	Solid Yes	53%	60%	53%	55%	55%	61%	49%	54%	53%	54%	54%	53%	49%	55%	50%	57%
	Solid No	18%	15%	17%	14%	11%	15%	19%	12%	15%	20%	16%	23%	24%	8%	25%	14%
	Solid undecided	8%	7%	9%	7%	4%	9%	10%	8%	8%	8%	10%	7%	6%	10%	7%	9%
	Toward Yes	9%	6%	10%	9%	18%	6%	10%	12%	11%	8%	8%	8%	6%	15%	7%	9%
	Toward No	10%	9%	9%	12%	10%	9%	11%	12%	12%	9%	11%	7%	11%	13%	10%	9%
	Unweighted Count / Weighted Count	500 / 500	194 / 179	168 / 188	96 / 86	79 / 80	171 / 157	136 / 158	123 / 114	145 / 139	354 / 358	180 / 176	174 / 182	67 / 57	75 / 81	176 / 170	168 / 179

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		IDEOLOGY			IDEOLOGY		IDEOLOGY / GENDER				21.OWN OR RENT		21.OWN OR RENT / GENDER				
		Progre ssive	Liberal	Moder ate	Progre ssive /Libera l	Moder ate /Cons ervativ e	Progre ssive /Libera l Men	Progre ssive /Libera l Wome n	Moder ate /Cons ervativ e Men	Moder ate /Cons ervativ e Wome n	Own	Rent	Own Men	Own Wome n	Rent Men	Rent Wome n	
YES - NO		37	75	39	21	56	13	50	62	8	14	26	55	10	37	49	59
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	36%	54%	37%	25%	45%	23%	43%	48%	22%	25%	31%	44%	25%	37%	42%	46%
	Yes - not so strongly	17%	17%	20%	17%	19%	16%	19%	18%	13%	17%	14%	22%	14%	13%	18%	23%
	Lean yes	9%	11%	8%	8%	10%	7%	9%	11%	13%	2%	9%	6%	10%	9%	8%	5%
	Undecided/DK	13%	9%	9%	19%	9%	18%	8%	10%	12%	26%	14%	11%	10%	18%	12%	10%
	Lean no	3%		5%	3%	3%	5%	4%	2%	5%	5%	3%	4%	4%	3%	5%	4%
	No - not so strongly	7%	1%	8%	11%	5%	11%	7%	3%	9%	14%	7%	8%	7%	8%	11%	6%
	No - strongly	14%	7%	12%	16%	10%	18%	10%	9%	27%	9%	19%	5%	29%	11%	4%	6%
	(Refused)	1%	0%		1%	0%	1%			1%	2%	1%		0%	1%		
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes	62%	83%	65%	50%	74%	47%	71%	76%	48%	43%	55%	72%	50%	59%	69%	74%
	No	25%	8%	26%	30%	17%	34%	21%	14%	40%	29%	30%	17%	40%	22%	19%	15%
	Undecided /DK	13%	9%	9%	19%	9%	18%	8%	10%	12%	26%	14%	11%	10%	18%	12%	10%
	Refused	1%	0%		1%	0%	1%			1%	2%	1%		0%	1%		
YES - NO		36	68	32	26	49	21	42	54	10	30	30	49	15	40	39	57
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	40%	58%	42%	26%	50%	26%	44%	55%	16%	34%	34%	48%	27%	40%	38%	59%
	Yes - not so strongly	14%	13%	13%	19%	13%	17%	16%	10%	22%	12%	13%	15%	15%	12%	19%	9%
	Lean yes	7%	7%	8%	8%	7%	8%	6%	8%	9%	6%	9%	6%	11%	8%	5%	6%
	Undecided/DK	12%	13%	5%	20%	8%	19%	9%	9%	13%	25%	15%	9%	10%	19%	13%	6%
	Lean no	4%	1%	6%	4%	4%	4%	4%	3%	3%	4%	3%	4%	3%	3%	4%	3%
	No - not so strongly	7%	4%	9%	4%	7%	6%	9%	6%	5%	7%	6%	8%	6%	7%	12%	4%
	No - strongly	15%	4%	16%	19%	10%	20%	11%	9%	30%	10%	18%	9%	28%	10%	7%	11%
	(Refused)	1%		1%	1%	1%	1%	2%		1%	0%	1%	1%		1%	2%	
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes	61%	78%	63%	53%	70%	51%	66%	73%	48%	52%	57%	69%	52%	60%	62%	75%
	No	25%	10%	31%	26%	21%	30%	23%	19%	38%	22%	27%	20%	37%	19%	23%	18%
	Undecided /DK	12%	13%	5%	20%	8%	19%	9%	9%	13%	25%	15%	9%	10%	19%	13%	6%
	Refused	1%		1%	1%	1%	1%	2%		1%	0%	1%	1%		1%	2%	
8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT	Solid Yes	53%	73%	54%	43%	63%	40%	59%	67%	39%	39%	47%	62%	42%	51%	56%	66%
	Solid No	18%	4%	22%	19%	13%	23%	17%	10%	32%	15%	22%	11%	32%	14%	15%	7%
	Solid undecided	8%	6%	3%	14%	4%	13%	3%	5%	10%	18%	10%	5%	7%	12%	7%	4%
	Toward Yes	9%	5%	9%	13%	7%	13%	7%	7%	10%	18%	11%	8%	11%	12%	6%	11%
	Toward No	10%	12%	11%	9%	11%	8%	12%	11%	8%	8%	8%	12%	9%	8%	13%	12%
	Unweighted Count / Weighted Count	500 500	130 145	163 155	176 169	293 299	194 186	131 126	154 169	105 96	85 86	311 256	171 219	151 115	154 137	83 102	82 113

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CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION / 21.OWN OR RENT						15.HOW LONG HAVE YOU LIVED IN BERKELEY			3.CITY OF BERKELEY DIRECTION		
			Hills Own	Hills Rent	Centra l/Sout h Own	Centra l/Sout h Rent	West Own	West Rent	10 years or fewer	20 years or fewer	20 or more years	Right Directi on	Wrong Directi on	(Don't know)
YES - NO		37	13	50	45	64	28	51	31	39	35	58	8	30
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	36%	28%	43%	38%	47%	30%	42%	35%	33%	40%	44%	30%	28%
	Yes - not so strongly	17%	12%	23%	17%	29%	16%	11%	15%	19%	15%	19%	13%	18%
	Lean yes	9%	9%	3%	9%	1%	11%	17%	8%	10%	7%	10%	6%	9%
	Undecided/DK	13%	14%	13%	18%	9%	12%	10%	15%	15%	10%	12%	9%	19%
	Lean no	3%	5%	3%	0%	3%	2%	7%	5%	3%	4%	3%	5%	3%
	No - not so strongly	7%	10%	9%	5%	7%	7%	9%	7%	7%	7%	5%	7%	13%
	No - strongly	14%	21%	7%	14%	4%	21%	3%	15%	12%	16%	7%	29%	9%
	(Refused)	1%	2%				1%				1%	1%		0%
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes	62%	49%	69%	64%	77%	57%	70%	58%	62%	62%	73%	49%	55%
	No	25%	36%	18%	19%	14%	30%	20%	27%	23%	27%	15%	41%	26%
	Undecided /DK	13%	14%	13%	18%	9%	12%	10%	15%	15%	10%	12%	9%	19%
	Refused	1%	2%				1%				1%	1%		0%
YES - NO		36	18	56	46	51	33	36	30	33	39	51	11	36
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	40%	29%	56%	45%	51%	34%	35%	36%	36%	43%	42%	37%	38%
	Yes - not so strongly	14%	11%	13%	12%	10%	18%	21%	13%	15%	13%	20%	3%	16%
	Lean yes	7%	11%	3%	8%	7%	8%	10%	8%	7%	8%	5%	11%	7%
	Undecided/DK	12%	17%	11%	14%	12%	13%	4%	15%	14%	11%	15%	6%	14%
	Lean no	4%	3%	1%	2%	1%	5%	10%	4%	4%	3%	3%	3%	5%
	No - not so strongly	7%	7%	5%	6%	9%	5%	10%	9%	8%	6%	6%	5%	11%
	No - strongly	15%	22%	10%	11%	7%	17%	10%	14%	14%	16%	7%	33%	9%
	(Refused)	1%		2%	3%	1%	0%		2%	2%		1%	2%	1%
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes	61%	50%	72%	65%	69%	60%	66%	57%	59%	64%	67%	51%	61%
	No	25%	32%	16%	18%	18%	27%	30%	27%	26%	25%	16%	40%	24%
	Undecided /DK	12%	17%	11%	14%	12%	13%	4%	15%	14%	11%	15%	6%	14%
	Refused	1%		2%	3%	1%	0%		2%	2%		1%	2%	1%
8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT	Solid Yes	53%	42%	62%	58%	63%	46%	59%	50%	51%	56%	62%	41%	50%
	Solid No	18%	27%	11%	16%	10%	19%	13%	21%	16%	21%	10%	33%	18%
	Solid undecided	8%	11%	7%	12%	5%	6%	4%	12%	10%	6%	8%	4%	13%
	Toward Yes	9%	11%	12%	8%	5%	14%	7%	7%	10%	8%	8%	11%	11%
	Toward No	10%	8%	6%	4%	16%	13%	17%	8%	12%	8%	11%	8%	8%
	Unweighted Count / Weighted Count	500	128	63	87	58	96	50	173	258	241	244	147	109
		500	116	91	66	68	74	60	174	263	236	236	147	117

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CITY OF BERKELEY – JUNE 2024

		4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS			4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS		5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY						
		TOTAL	Good	Fair	Poor	Excellent /Good	Just fair /Poor	Increasing affordable housing	Protecting critical facilities from climate change	Repairing deteriorating streets & sidewalks	Upgrading storm drains & green infrastructure	Improving pedestrian, bike, & traffic safety	Planting & maintaining trees & improving park maintenance
YES - NO		37	53	31	-20	52	19	60	66	11	24	42	9
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	36%	44%	32%	27%	41%	31%	46%	39%	24%	36%	44%	26%
	Yes - not so strongly	17%	18%	16%	7%	20%	13%	20%	19%	14%	13%	16%	15%
	Lean yes	9%	9%	11%	3%	8%	9%	6%	17%	10%	7%	5%	8%
	Undecided/DK	13%	11%	14%	5%	12%	12%	14%	15%	12%	14%	11%	11%
	Lean no	3%	4%	4%	1%	4%	4%	4%	1%	5%	2%	3%	6%
	No - not so strongly	7%	7%	5%	10%	8%	6%	3%	1%	9%	19%	6%	9%
	No - strongly	14%	6%	18%	46%	6%	25%	6%	7%	24%	10%	14%	25%
	(Refused)	1%	1%			1%		0%	3%	1%		1%	
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes	62%	70%	58%	38%	70%	54%	73%	74%	49%	55%	65%	49%
	No	25%	17%	27%	57%	17%	34%	13%	8%	38%	31%	23%	40%
	Undecided /DK	13%	11%	14%	5%	12%	12%	14%	15%	12%	14%	11%	11%
	Refused	1%	1%			1%		0%	3%	1%		1%	
YES - NO		36	44	33	-22	46	20	59	50	12	26	32	24
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	40%	42%	42%	28%	41%	39%	52%	45%	26%	39%	41%	27%
	Yes - not so strongly	14%	16%	10%	3%	18%	9%	16%	22%	14%	11%	12%	11%
	Lean yes	7%	7%	9%	3%	6%	8%	5%	4%	9%	5%	6%	15%
	Undecided/DK	12%	14%	8%	6%	16%	8%	12%	9%	12%	11%	13%	15%
	Lean no	4%	3%	6%	3%	2%	5%	1%	5%	5%	5%	3%	4%
	No - not so strongly	7%	9%	6%	2%	9%	5%	5%	8%	9%	6%	8%	6%
	No - strongly	15%	9%	17%	51%	8%	25%	7%	7%	24%	19%	15%	20%
	(Refused)	1%	1%	1%	4%	0%	2%	1%		1%	4%	2%	
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes	61%	65%	62%	34%	65%	55%	73%	71%	49%	55%	59%	53%
	No	25%	20%	29%	56%	19%	35%	14%	21%	38%	30%	26%	29%
	Undecided /DK	12%	14%	8%	6%	16%	8%	12%	9%	12%	11%	13%	15%
	Refused	1%	1%	1%	4%	0%	2%	1%		1%	4%	2%	2%
8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT	Solid Yes	53%	59%	51%	26%	60%	45%	65%	61%	40%	45%	56%	40%
	Solid No	18%	14%	20%	47%	13%	26%	8%	7%	29%	25%	21%	24%
	Solid undecided	8%	9%	7%	1%	9%	5%	9%	4%	7%	7%	9%	11%
	Toward Yes	9%	6%	11%	13%	7%	11%	9%	10%	11%	11%	3%	16%
	Toward No	10%	11%	11%	10%	10%	10%	9%	15%	11%	9%	8%	7%
	Unweighted Count /	500	233	156	50	273	206	271	61	200	67	122	89
	Weighted Count	500	226	162	49	269	211	280	57	207	75	119	78

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		6/7.COMBINED INITIAL PARKS TAX				6/7.COMBINED INITIAL PARKS TAX					8.HOMELESS EXTENSION W/ TIERED INCREASE			8.HOMELESS EXTENSION W/ TIERED INCREASE			
		TOTAL	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	Weak no	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly
YES - NO		37	59	-25	17	67	49	32	9	-68	100	-100	0	100	100	30	-100
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	36%	45%	18%	21%	60%	24%	23%	23%	11%	58%			100%			
	Yes - not so strongly	17%	23%	4%	9%	16%	32%	21%	8%		28%				67%	35%	
	Lean yes	9%	8%	13%	6%	4%	13%	13%	21%	4%	14%				33%	17%	
	Undecided/DK	13%	8%	4%	47%	6%	11%	19%	6%	3%			100%			26%	
	Lean no	3%	4%	3%	3%	1%	7%	6%	5%			14%				7%	
	No - not so strongly	7%	6%	12%	9%	6%	6%	10%	20%	1%		30%				15%	
	No - strongly	14%	7%	45%	6%	7%	7%	9%	17%	81%		56%					100%
	(Refused)	1%	1%			0%	1%	1%									
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes	62%	75%	35%	35%	80%	69%	56%	51%	15%	100%			100%	100%	52%	
	No	25%	16%	60%	18%	14%	19%	24%	43%	82%		100%				22%	100%
	Undecided /DK	13%	8%	4%	47%	6%	11%	19%	6%	3%			100%			26%	
	Refused	1%	1%			0%	1%	1%									
YES - NO		36	58	-33	27	69	43	27	-13	-57	77	-53	7	82	71	32	-70
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	40%	49%	18%	27%	65%	27%	26%	23%	12%	59%	9%	8%	79%	30%	21%	4%
	Yes - not so strongly	14%	17%	5%	13%	11%	26%	19%	10%		19%	4%	8%	7%	36%	22%	4%
	Lean yes	7%	8%	6%	5%	5%	13%	9%	4%	9%	7%	8%	5%	1%	16%	12%	6%
	Undecided/DK	12%	8%	7%	36%	7%	11%	18%	12%		4%	6%	63%	3%	6%	21%	3%
	Lean no	4%	3%	6%	1%	2%	6%	5%	10%		3%	6%	2%	2%	4%	5%	3%
	No - not so strongly	7%	6%	14%	3%	4%	9%	10%	22%	3%	2%	21%	6%	1%	2%	11%	9%
	No - strongly	15%	7%	42%	14%	6%	8%	12%	17%	75%	4%	47%	6%	3%	6%	8%	72%
	(Refused)	1%	1%	2%		1%	2%	1%	3%	1%	2%		1%	3%		0%	
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes	61%	74%	29%	45%	81%	66%	54%	36%	21%	86%	21%	22%	88%	82%	55%	14%
	No	25%	16%	62%	18%	11%	22%	27%	49%	78%	8%	73%	14%	6%	12%	23%	83%
	Undecided /DK	12%	8%	7%	36%	7%	11%	18%	12%		4%	6%	63%	3%	6%	21%	3%
	Refused	1%	1%	2%		1%	2%	1%	3%	1%	2%		1%	3%		0%	
8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT	Solid Yes	53%	67%	21%	32%	74%	58%	45%	30%	10%	86%			88%	82%	43%	
	Solid No	18%	10%	51%	10%	8%	14%	17%	35%	71%		73%				13%	83%
	Solid undecided	8%	5%		33%	3%	8%	13%					63%			16%	
	Toward Yes	9%	8%	11%	16%	7%	8%	11%	11%	11%		27%	22%			14%	17%
	Toward No	10%	8%	15%	8%	6%	11%	12%	21%	7%	13%		14%	9%	18%	13%	
	Unweighted Count / Weighted Count	500	316	106	72	181	135	263	56	50	303	127	67	179	124	239	79
		500	324	99	71	186	137	264	56	43	310	125	63	181	129	246	70

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		TOTAL	9.HOMELESS EXTENSION - NO INCREASE			9.HOMELESS EXTENSION - NO INCREASE				10.ARTS MEASURE			10.ARTS MEASURE		
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing
YES - NO		37	82	-65	22	92	70	35	-79	63	-40	2	67	59	36
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	36%	52%	9%	15%	81%	17%	17%	4%	46%	15%	16%	62%	30%	25%
	Yes - not so strongly	17%	27%	2%	4%	11%	48%	26%		23%	4%	7%	11%	34%	24%
	Lean yes	9%	10%	4%	11%	4%	17%	13%	4%	9%	9%	2%	7%	12%	10%
	Undecided/DK	13%	3%	3%	61%	0%	6%	23%	5%	7%	3%	52%	6%	8%	17%
	Lean no	3%	2%	8%	2%	2%	3%	6%	1%	3%	3%	6%	3%	3%	4%
	No - not so strongly	7%	3%	20%	5%	2%	4%	10%	9%	4%	24%	5%	5%	3%	8%
	No - strongly	14%	2%	52%	2%		5%	5%	77%	8%	41%	13%	5%	10%	11%
	(Refused)	1%	0%	1%		0%	0%	1%		1%			0%	1%	1%
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes	62%	89%	15%	30%	95%	82%	56%	8%	78%	29%	25%	80%	75%	59%
	No	25%	7%	80%	8%	4%	12%	21%	87%	15%	68%	23%	13%	16%	23%
	Undecided /DK	13%	3%	3%	61%	0%	6%	23%	5%	7%	3%	52%	6%	8%	17%
	Refused	1%	0%	1%		0%	0%	1%		1%			0%	1%	1%
YES - NO		36	79	-49	9	89	66	33	-68	63	-41	-2	70	55	35
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	40%	58%	13%	13%	79%	32%	24%	6%	50%	13%	20%	74%	28%	25%
	Yes - not so strongly	14%	21%	3%	6%	11%	35%	20%	2%	19%	6%	2%	3%	33%	23%
	Lean yes	7%	8%	6%	7%	3%	15%	11%	6%	9%	6%	3%	5%	11%	10%
	Undecided/DK	12%	2%	8%	56%	2%	2%	21%	6%	7%	5%	49%	5%	9%	18%
	Lean no	4%	2%	6%	3%	1%	5%	6%		3%	4%	4%	2%	4%	4%
	No - not so strongly	7%	3%	16%	9%	2%	5%	11%	6%	4%	16%	11%	3%	5%	9%
	No - strongly	15%	3%	49%	5%	1%	6%	6%	75%	8%	47%	11%	7%	8%	10%
	(Refused)	1%	1%			2%				1%	4%	1%	1%	1%	1%
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes	61%	88%	21%	26%	92%	82%	56%	13%	78%	25%	25%	82%	73%	58%
	No	25%	9%	70%	17%	3%	16%	23%	81%	15%	67%	26%	12%	17%	23%
	Undecided /DK	12%	2%	8%	56%	2%	2%	21%	6%	7%	5%	49%	5%	9%	18%
	Refused	1%	1%			2%				1%	4%	1%	1%	1%	1%
8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT	Solid Yes	53%	81%	11%	18%	89%	70%	45%	3%	68%	20%	23%	73%	63%	50%
	Solid No	18%	3%	65%	6%	1%	5%	13%	75%	9%	58%	18%	6%	11%	16%
	Solid undecided	8%	0%	2%	44%	0%	0%	14%	4%	3%		42%	3%	3%	12%
	Toward Yes	9%	7%	15%	10%	3%	12%	13%	12%	10%	10%	7%	10%	10%	10%
	Toward No	10%	8%	5%	22%	4%	13%	14%	6%	10%	8%	9%	8%	12%	10%
	Unweighted Count /	500	292	119	84	161	131	258	76	340	88	69	172	168	278
	Weighted Count	500	294	120	82	164	129	257	74	344	86	66	169	176	281

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		TOTAL	11/12.COMBINED PROFILE PARKS TAX			13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE			14.FINAL HOMELESS EXTENSION - NO INCREASE		
			Yes	No	Undecided /DK	Yes	No	Undecided /DK	Yes	No	Undecided /DK
YES - NO		37	65	-17	17	78	-52	10	73	-38	8
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	36%	45%	23%	19%	52%	9%	10%	49%	18%	14%
	Yes - not so strongly	17%	26%	4%	4%	25%	3%	7%	25%	6%	8%
	Lean yes	9%	8%	12%	6%	9%	9%	5%	11%	5%	6%
	Undecided/DK	13%	6%	6%	59%	5%	7%	64%	4%	5%	53%
	Lean no	3%	4%	3%	4%	2%	9%	2%	2%	7%	5%
	No - not so strongly	7%	5%	16%	3%	4%	18%	6%	5%	16%	7%
	No - strongly (Refused)	14%	6%	37%	5%	3%	46%	3%	4%	44%	8%
	(Refused)	1%	1%			0%		2%	0%		
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes	62%	79%	38%	29%	87%	21%	22%	84%	29%	28%
	No	25%	14%	56%	12%	8%	72%	12%	11%	66%	20%
	Undecided /DK	13%	6%	6%	59%	5%	7%	64%	4%	5%	53%
	Refused	1%	1%			0%		2%	0%		
YES - NO		36	74	-40	13	100	-100	0	83	-66	13
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	40%	56%	14%	14%	65%			58%	13%	11%
	Yes - not so strongly	14%	20%	6%	4%	23%			21%	2%	7%
	Lean yes	7%	9%	6%	4%	12%			10%	0%	7%
	Undecided/DK	12%	5%	4%	68%			100%	3%	3%	62%
	Lean no	4%	3%	7%	1%		14%		1%	10%	2%
	No - not so strongly	7%	4%	15%	3%		27%		3%	15%	7%
	No - strongly (Refused)	15%	4%	45%	5%		59%		3%	56%	3%
	(Refused)	1%	1%	1%							2%
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes	61%	84%	27%	22%	100%			90%	15%	24%
	No	25%	10%	67%	10%		100%		7%	82%	12%
	Undecided /DK	12%	5%	4%	68%			100%	3%	3%	62%
	Refused	1%	1%	1%							2%
8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT	Solid Yes	53%	74%	20%	20%	87%			80%	14%	15%
	Solid No	18%	8%	47%	6%		72%		4%	62%	9%
	Solid undecided	8%	2%		55%			64%	1%		47%
	Toward Yes	9%	10%	10%	6%	13%		12%	10%	4%	15%
	Toward No	10%	4%	21%	12%		28%	22%	5%	20%	12%
	Unweighted Count / Weighted Count	500	302	129	64	304	134	57	295	119	76
		500	305	126	63	306	127	62	296	111	81

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT			8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT		9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT			6/7/8/9/10. VOTE TARGETS		SPLIT	
			Solid Yes	Solid No	Toward No	Solid Yes	Solid No	Solid Yes	Solid No	Solid undecided	Yes on all	Mixed	A	B
YES - NO		37	66	-36	18	100	-100	82	-76	11	100	-5	39	35
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	36%	48%	18%	30%	60%		53%	7%	10%	60%	24%	37%	35%
	Yes - not so strongly	17%	26%	2%	7%	29%		27%		6%	33%	7%	19%	15%
	Lean yes	9%	7%	11%	9%	11%		10%	4%	5%	8%	14%	8%	10%
	Undecided/DK	13%	4%	1%	25%			2%	1%	70%		4%	10%	15%
	Lean no	3%	4%	3%	3%		12%	2%	8%	1%		9%	4%	3%
	No - not so strongly	7%	5%	14%	13%		24%	4%	22%	7%		17%	7%	8%
	No - strongly (Refused)	14%	5%	50%	13%		64%	2%	58%	2%		24%	14%	14%
8.HOMELESS EXTENSION W/ TIERED INCREASE		1%	1%					0%			1%	0%	1%	
8.HOMELESS EXTENSION W/ TIERED INCREASE	Yes	62%	80%	31%	47%	100%		90%	12%	21%	100%	45%	64%	60%
	No	25%	15%	67%	29%		100%	8%	87%	10%		50%	25%	25%
	Undecided /DK	13%	4%	1%	25%			2%	1%	70%		4%	10%	15%
	Refused	1%	1%					0%				1%	0%	1%
YES - NO		36	73	-45	-17	100	-100	89	-76	6	89	7	32	40
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes - strongly	40%	56%	11%	19%	69%		62%	9%	7%	62%	31%	41%	38%
	Yes - not so strongly	14%	20%	5%	5%	23%		23%	1%	4%	24%	9%	12%	16%
	Lean yes	7%	9%	8%	4%	9%		9%		4%	8%	10%	6%	8%
	Undecided/DK	12%	4%	5%	25%			2%	4%	77%	2%	7%	10%	15%
	Lean no	4%	2%	6%	8%		8%	0%	7%		1%	8%	5%	2%
	No - not so strongly	7%	4%	16%	10%		28%	3%	16%	7%	1%	12%	8%	6%
	No - strongly (Refused)	15%	4%	47%	28%		64%	2%	63%	2%	1%	22%	16%	14%
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE		1%	1%	2%							0%	2%	2%	1%
13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE	Yes	61%	84%	24%	29%	100%		94%	10%	14%	93%	49%	60%	62%
	No	25%	11%	69%	46%		100%	5%	86%	9%	4%	42%	28%	22%
	Undecided /DK	12%	4%	5%	25%			2%	4%	77%	2%	7%	10%	15%
	Refused	1%	1%	2%							0%	2%	2%	1%
8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT	Solid Yes	53%	77%	18%	23%	100%		86%	8%	10%	93%	31%	54%	52%
	Solid No	18%	9%	59%	20%		100%	3%	82%	7%		32%	19%	17%
	Solid undecided	8%	2%		16%			0%		64%		2%	6%	10%
	Toward Yes	9%	8%	10%	9%			7%	6%	7%		20%	7%	12%
	Toward No	10%	3%	11%	31%			3%	5%	12%	6%	13%	11%	8%
	Unweighted Count / Weighted Count	500	266	85	65	264	101	255	91	53	197	134	252	248
		500	271	80	70	265	92	258	82	56	196	143	250	250

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	GENDER		RACE					RACE /GENDER					
			Men	Women	All white	People of color	White alone	Black	Asian American or Pacific Islander	All white men	All white women	Men of color	Women of color	White men	White women
YES - NO		35	28	41	41	38	40	34	42	33	46	28	44	33	45
9.HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	29%	36%	36%	34%	35%	37%	22%	33%	38%	29%	38%	31%	37%
	Yes - not so strongly	21%	20%	22%	21%	23%	21%	21%	33%	18%	22%	22%	23%	20%	22%
	Lean yes	5%	6%	4%	5%	5%	5%	4%	10%	7%	3%	5%	6%	7%	3%
	Undecided/DK	16%	17%	17%	18%	14%	19%	8%	13%	16%	20%	17%	11%	18%	20%
	Lean no	3%	4%	2%	2%	4%	2%	3%	6%	4%	1%	5%	3%	4%	1%
	No - not so strongly	6%	6%	7%	5%	8%	6%	8%	10%	7%	5%	5%	11%	7%	5%
	No - strongly	15%	18%	12%	12%	12%	12%	18%	6%	15%	11%	17%	9%	14%	10%
	(Refused)	1%	1%	1%	1%	0%	1%	1%		0%	1%	1%		0%	1%
9.HOMELESS EXTENSION - NO INCREASE	Yes	59%	55%	62%	61%	62%	60%	62%	65%	58%	63%	55%	67%	57%	61%
	No	24%	27%	21%	20%	24%	20%	28%	23%	25%	16%	27%	22%	25%	17%
	Undecided /DK	16%	17%	17%	18%	14%	19%	8%	13%	16%	20%	17%	11%	18%	20%
	Refused	1%	1%	1%	1%	0%	1%	1%		0%	1%	1%		0%	1%
YES - NO		37	35	38	48	30	47	50	10	45	49	22	35	46	46
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	29%	37%	38%	30%	37%	42%	18%	34%	41%	25%	34%	33%	40%
	Yes - not so strongly	19%	19%	18%	19%	22%	19%	21%	24%	18%	18%	20%	22%	19%	17%
	Lean yes	7%	9%	5%	8%	5%	8%	9%	2%	10%	6%	5%	3%	10%	7%
	Undecided/DK	16%	18%	15%	18%	14%	18%	5%	16%	18%	18%	15%	13%	20%	17%
	Lean no	4%	2%	5%	1%	9%	1%	2%	21%	1%	1%	6%	12%	1%	1%
	No - not so strongly	5%	5%	5%	5%	5%	6%	5%	8%	6%	5%	6%	4%	5%	6%
	No - strongly	13%	14%	12%	10%	12%	10%	14%	5%	12%	10%	18%	8%	11%	10%
	(Refused)	2%	3%	2%	1%	3%	1%	1%	7%	2%	1%	3%	4%	1%	1%
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes	59%	57%	60%	65%	56%	64%	72%	44%	62%	65%	52%	59%	63%	64%
	No	22%	22%	22%	17%	26%	17%	22%	34%	18%	16%	30%	24%	17%	18%
	Undecided /DK	16%	18%	15%	18%	14%	18%	5%	16%	18%	18%	15%	13%	20%	17%
	Refused	2%	3%	2%	1%	3%	1%	1%	7%	2%	1%	3%	4%	1%	1%
9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT	Solid Yes	52%	49%	53%	56%	50%	55%	60%	40%	53%	57%	47%	53%	53%	55%
	Solid No	16%	19%	14%	12%	17%	13%	20%	19%	16%	9%	24%	13%	15%	11%
	Solid undecided	11%	13%	10%	12%	9%	13%	3%	10%	13%	11%	11%	7%	14%	13%
	Toward Yes	10%	9%	12%	12%	8%	12%	12%	6%	11%	13%	5%	11%	12%	12%
	Toward No	8%	6%	9%	6%	12%	6%	5%	18%	5%	7%	10%	13%	5%	7%
	Unweighted Count /	500	244	243	363	175	308	65	54	175	179	88	83	147	154
	Weighted Count	500	230	260	368	165	316	45	55	170	191	73	89	149	163

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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		TOTAL	REGION			REGION / GENDER					
			Hills	Centra I/Sout h	West	Hills Men	Hills Wome n	Centra I/Sout h Men	Centra I/Sout h Wome n	West Men	West Wome n
YES - NO		35	26	56	28	22	30	36	75	27	26
9.HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	32%	41%	27%	28%	36%	30%	53%	30%	22%
	Yes - not so strongly	21%	19%	24%	21%	19%	17%	19%	28%	20%	22%
	Lean yes	5%	4%	4%	8%	5%	3%	7%		7%	8%
	Undecided/DK	16%	16%	18%	16%	16%	16%	25%	12%	10%	21%
	Lean no	3%	3%	0%	5%	3%	4%		0%	11%	0%
	No - not so strongly	6%	8%	4%	6%	5%	11%	8%	1%	4%	8%
	No - strongly	15%	18%	8%	16%	23%	12%	11%	5%	15%	18%
	(Refused)	1%	1%		1%	0%	2%			3%	0%
9.HOMELESS EXTENSION - NO INCREASE	Yes	59%	55%	69%	55%	53%	56%	56%	81%	57%	52%
	No	24%	29%	13%	27%	31%	26%	19%	6%	30%	26%
	Undecided /DK	16%	16%	18%	16%	16%	16%	25%	12%	10%	21%
	Refused	1%	1%		1%	0%	2%			3%	0%
YES - NO		37	30	45	39	36	26	33	57	36	40
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	34%	35%	30%	34%	35%	29%	43%	22%	34%
	Yes - not so strongly	19%	14%	20%	25%	15%	13%	18%	22%	28%	24%
	Lean yes	7%	7%	8%	5%	8%	7%	9%	8%	10%	1%
	Undecided/DK	16%	17%	14%	16%	19%	17%	19%	10%	14%	19%
	Lean no	4%	2%	5%	3%	2%	3%		10%	4%	3%
	No - not so strongly	5%	5%	5%	5%	2%	8%	11%	1%	6%	5%
	No - strongly	13%	17%	8%	12%	17%	17%	11%	4%	14%	12%
	(Refused)	2%	2%	3%	2%	4%	1%	3%	2%	3%	2%
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes	59%	55%	64%	60%	57%	54%	55%	72%	60%	59%
	No	22%	25%	19%	21%	21%	28%	22%	15%	23%	20%
	Undecided /DK	16%	17%	14%	16%	19%	17%	19%	10%	14%	19%
	Refused	2%	2%	3%	2%	4%	1%	3%	2%	3%	2%
9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT	Solid Yes	52%	50%	58%	47%	48%	51%	49%	67%	50%	43%
	Solid No	16%	21%	11%	15%	20%	21%	16%	5%	20%	11%
	Solid undecided	11%	14%	12%	6%	15%	14%	16%	9%	6%	7%
	Toward Yes	10%	7%	6%	20%	9%	5%	6%	5%	13%	27%
	Toward No	8%	5%	10%	9%	3%	6%	9%	12%	8%	10%
	Unweighted Count / Weighted Count	500 500	201 220	146 135	153 145	98 101	100 114	76 63	64 69	70 65	79 77

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		AGE		AGE				GENDER /AGE					
		TOTAL	Under 50	50 & over	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Men <50	Women <50	Men 50+	Women 50+
YES - NO		35	41	28	49	33	41	26	30	34	46	20	36
9.HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	34%	32%	36%	28%	39%	34%	30%	33%	36%	25%	37%
	Yes - not so strongly	21%	22%	19%	24%	25%	17%	18%	21%	19%	25%	20%	19%
	Lean yes	5%	5%	5%	5%	4%	8%	3%	5%	6%	5%	7%	3%
	Undecided/DK	16%	16%	16%	16%	17%	14%	15%	18%	19%	14%	15%	18%
	Lean no	3%	4%	2%	6%	2%	4%	3%	1%	5%	3%	3%	1%
	No - not so strongly	6%	6%	6%	4%	11%	4%	9%	5%	5%	8%	6%	6%
	No - strongly (Refused)	15%	11%	19%	7%	12%	14%	18%	20%	13%	8%	22%	16%
		1%	1%	1%	2%			1%	1%	0%	2%	2%	0%
9.HOMELESS EXTENSION - NO INCREASE	Yes	59%	62%	56%	65%	58%	64%	56%	56%	57%	65%	52%	59%
	No	24%	21%	27%	16%	25%	22%	29%	26%	23%	19%	32%	23%
	Undecided /DK	16%	16%	16%	16%	17%	14%	15%	18%	19%	14%	15%	18%
	Refused	1%	1%	1%	2%			1%	1%	0%	2%	2%	0%
YES - NO		37	32	42	41	22	33	43	41	33	29	38	46
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	32%	34%	33%	27%	38%	38%	31%	32%	33%	26%	40%
	Yes - not so strongly	19%	19%	19%	21%	22%	13%	15%	22%	17%	20%	22%	17%
	Lean yes	7%	5%	8%	6%	2%	9%	9%	8%	7%	4%	11%	7%
	Undecided/DK	16%	16%	16%	19%	14%	13%	16%	16%	19%	13%	16%	17%
	Lean no	4%	5%	2%	7%	2%	7%	1%	2%	3%	8%	1%	2%
	No - not so strongly	5%	7%	3%	3%	11%	8%	3%	3%	7%	8%	3%	4%
	No - strongly (Refused)	13%	12%	15%	9%	16%	12%	15%	14%	12%	12%	17%	12%
		2%	2%	3%	2%	5%		2%	3%	3%	2%	4%	1%
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes	59%	57%	61%	60%	51%	60%	62%	61%	56%	57%	59%	64%
	No	22%	25%	20%	19%	29%	27%	19%	20%	23%	28%	21%	18%
	Undecided /DK	16%	16%	16%	19%	14%	13%	16%	16%	19%	13%	16%	17%
	Refused	2%	2%	3%	2%	5%		2%	3%	3%	2%	4%	1%
9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT	Solid Yes	52%	51%	52%	54%	50%	49%	53%	51%	50%	51%	48%	55%
	Solid No	16%	16%	17%	9%	23%	17%	19%	15%	19%	14%	19%	14%
	Solid undecided	11%	10%	12%	12%	12%	7%	12%	11%	14%	8%	12%	12%
	Toward Yes	10%	8%	13%	9%	4%	11%	12%	14%	7%	9%	12%	14%
	Toward No	8%	11%	4%	12%	7%	16%	1%	6%	8%	15%	4%	4%
	Unweighted Count / Weighted Count	500	275	224	92	108	75	98	126	146	120	98	122
		500	250	249	95	85	70	105	145	122	120	108	139

CITY OF BERKELEY – JUNE 2024

		RACE /AGE						EDUCATION					EDUCATION /GENDER				
		TOTAL	All white <50	All white 50+	People of color <50	People of color 50+	White <50	White 50+	Post H.S.	Non-colleg e grad	Colleg e gradu ate or post-grad	4-year Colleg e grad	Post-gradu ate	Non-colleg e men	Non-colleg e women	Colleg e men	Colleg e women
YES - NO		35	50	33	34	43	51	29	43	41	32	40	24	28	49	26	37
9.HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	40%	32%	30%	37%	38%	31%	29%	31%	34%	33%	35%	26%	34%	31%	37%
	Yes - not so strongly	21%	21%	20%	25%	22%	22%	20%	31%	29%	17%	21%	14%	31%	28%	14%	19%
	Lean yes	5%	6%	4%	4%	7%	6%	3%	6%	5%	5%	6%	4%	2%	6%	8%	3%
	Undecided/DK	16%	15%	19%	17%	11%	17%	21%	12%	11%	19%	21%	16%	11%	11%	19%	19%
	Lean no	3%	3%	2%	6%	2%	3%	2%	3%	3%	3%	1%	5%	5%	1%	4%	2%
	No - not so strongly	6%	5%	6%	8%	8%	6%	6%	7%	7%	6%	4%	8%	6%	7%	6%	7%
	No - strongly	15%	8%	16%	10%	14%	7%	17%	12%	14%	15%	14%	17%	20%	10%	17%	13%
(Refused)	1%	1%	0%		0%	1%	0%		1%	1%	1%	0%		2%	1%	0%	
9.HOMELESS EXTENSION - NO INCREASE	Yes	59%	67%	56%	59%	66%	66%	54%	66%	64%	56%	59%	54%	58%	68%	53%	59%
	No	24%	17%	24%	25%	23%	16%	25%	23%	24%	24%	19%	30%	31%	19%	27%	22%
	Undecided /DK	16%	15%	19%	17%	11%	17%	21%	12%	11%	19%	21%	16%	11%	11%	19%	19%
	Refused	1%	1%	0%		0%	1%	0%		1%	1%	1%	0%		2%	1%	0%
YES - NO		37	48	48	10	52	50	44	46	42	34	41	28	41	43	32	36
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	39%	37%	24%	35%	38%	36%	30%	30%	34%	34%	35%	20%	37%	33%	36%
	Yes - not so strongly	19%	20%	18%	19%	26%	21%	17%	26%	24%	18%	23%	12%	29%	20%	16%	18%
	Lean yes	7%	7%	9%	2%	8%	8%	9%	9%	9%	5%	4%	6%	11%	8%	7%	4%
	Undecided/DK	16%	15%	20%	17%	11%	16%	20%	16%	14%	17%	16%	19%	17%	12%	18%	17%
	Lean no	4%	1%	1%	14%	3%	1%	1%	4%	4%	3%	3%	4%	3%	5%	2%	5%
	No - not so strongly	5%	7%	4%	8%	2%	7%	4%	5%	5%	5%	6%	5%	3%	6%	6%	5%
	No - strongly	13%	10%	11%	13%	12%	8%	13%	10%	11%	14%	12%	17%	12%	11%	15%	12%
(Refused)	2%	2%	0%	4%	3%	2%	0%		2%	3%	3%	2%	5%		3%	3%	
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes	59%	66%	64%	45%	69%	66%	62%	65%	63%	57%	61%	54%	60%	65%	56%	58%
	No	22%	17%	16%	34%	17%	16%	18%	19%	21%	23%	20%	25%	19%	22%	23%	22%
	Undecided /DK	16%	15%	20%	17%	11%	16%	20%	16%	14%	17%	16%	19%	17%	12%	18%	17%
	Refused	2%	2%	0%	4%	3%	2%	0%		2%	3%	3%	2%	5%		3%	3%
9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT	Solid Yes	52%	59%	53%	40%	62%	60%	50%	57%	56%	49%	53%	46%	51%	60%	47%	50%
	Solid No	16%	13%	13%	18%	16%	12%	14%	10%	12%	18%	16%	21%	15%	10%	21%	16%
	Solid undecided	11%	10%	14%	11%	6%	11%	15%	6%	6%	13%	13%	13%	7%	6%	15%	12%
	Toward Yes	10%	8%	16%	7%	10%	9%	16%	15%	12%	10%	9%	11%	14%	11%	8%	12%
	Toward No	8%	7%	5%	21%	2%	7%	5%	13%	11%	6%	6%	7%	9%	12%	6%	7%
	Unweighted Count / Weighted Count	500 / 500	194 / 179	168 / 188	96 / 86	79 / 80	171 / 157	136 / 158	123 / 114	145 / 139	354 / 358	180 / 176	174 / 182	67 / 57	75 / 81	176 / 170	168 / 179

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		IDEOLOGY			IDEOLOGY		IDEOLOGY / GENDER				21.OWN OR RENT		21.OWN OR RENT / GENDER				
		Progre ssive	Liberal	Moder ate	Progre ssive /Libera l	Moder ate /Cons ervativ e	Progre ssive /Libera l Men	Progre ssive /Libera l Wome n	Moder ate /Cons ervativ e Men	Moder ate /Cons ervativ e Wome n	Own	Rent	Own Men	Own Wome n	Rent Men	Rent Wome n	
YES - NO		35	53	48	21	51	15	49	51	6	23	24	54	15	29	43	63
9.HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	47%	34%	23%	40%	23%	36%	43%	22%	23%	29%	40%	25%	32%	36%	44%
	Yes - not so strongly	21%	17%	29%	20%	23%	18%	25%	22%	14%	22%	19%	24%	17%	19%	23%	26%
	Lean yes	5%	4%	5%	6%	4%	6%	5%	4%	8%	3%	5%	4%	7%	3%	3%	4%
	Undecided/DK	16%	16%	13%	21%	14%	20%	17%	13%	16%	26%	19%	15%	16%	22%	20%	12%
	Lean no	3%	0%	4%	4%	2%	4%	4%	1%	4%	4%	3%	3%	3%	3%	6%	1%
	No - not so strongly	6%	6%	3%	7%	5%	8%	4%	5%	6%	12%	7%	6%	6%	8%	6%	6%
	No - strongly	15%	9%	11%	18%	10%	20%	8%	11%	29%	10%	19%	6%	26%	14%	6%	5%
(Refused)	1%	0%	1%	1%	1%	1%	0%	1%	2%	0%	0%	1%	1%	0%		2%	
9.HOMELESS EXTENSION - NO INCREASE	Yes	59%	68%	67%	49%	68%	47%	66%	69%	44%	48%	52%	69%	49%	54%	62%	75%
	No	24%	15%	19%	29%	17%	32%	17%	18%	39%	25%	29%	15%	34%	25%	19%	12%
	Undecided /DK	16%	16%	13%	21%	14%	20%	17%	13%	16%	26%	19%	15%	16%	22%	20%	12%
	Refused	1%	0%	1%	1%	1%	1%	0%	1%	2%	0%	0%	1%	1%	0%		2%
YES - NO		37	58	41	28	49	24	48	50	25	20	32	47	25	35	46	47
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	50%	34%	23%	41%	22%	38%	44%	21%	24%	30%	40%	24%	35%	37%	42%
	Yes - not so strongly	19%	17%	23%	20%	20%	18%	21%	20%	17%	17%	18%	21%	18%	16%	18%	23%
	Lean yes	7%	3%	8%	9%	6%	9%	6%	6%	13%	5%	9%	5%	12%	6%	6%	4%
	Undecided/DK	16%	16%	11%	21%	13%	21%	17%	11%	18%	25%	18%	14%	16%	20%	21%	8%
	Lean no	4%	5%	4%	2%	5%	2%	3%	6%	2%	3%	2%	5%	2%	3%	3%	8%
	No - not so strongly	5%	3%	6%	5%	4%	6%	5%	4%	4%	8%	5%	5%	6%	5%	5%	6%
	No - strongly	13%	4%	14%	17%	9%	18%	9%	9%	21%	15%	17%	8%	21%	13%	6%	9%
(Refused)	2%	2%	1%	2%	2%	3%	3%	1%	4%	2%	2%	2%	0%	3%	3%		
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes	59%	70%	65%	52%	67%	50%	64%	69%	51%	46%	56%	65%	54%	56%	61%	69%
	No	22%	12%	23%	25%	18%	26%	16%	19%	27%	26%	24%	19%	29%	21%	15%	22%
	Undecided /DK	16%	16%	11%	21%	13%	21%	17%	11%	18%	25%	18%	14%	16%	20%	21%	8%
	Refused	2%	2%	1%	2%	2%	3%	3%	1%	4%	2%	2%	2%	0%	3%	3%	
9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT	Solid Yes	52%	60%	57%	45%	59%	43%	57%	59%	41%	43%	47%	60%	43%	48%	55%	64%
	Solid No	16%	6%	15%	21%	11%	23%	13%	9%	25%	21%	21%	10%	27%	18%	11%	8%
	Solid undecided	11%	8%	7%	18%	8%	17%	11%	5%	14%	21%	13%	10%	11%	15%	16%	5%
	Toward Yes	10%	16%	7%	9%	11%	9%	7%	15%	13%	6%	11%	8%	12%	11%	8%	9%
	Toward No	8%	9%	11%	5%	10%	5%	9%	10%	3%	7%	6%	10%	6%	5%	7%	13%
	Unweighted Count / Weighted Count	500 500	130 145	163 155	176 169	293 299	194 186	131 126	154 169	105 96	85 86	311 256	171 219	151 115	154 137	83 102	82 113

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION / 21.OWN OR RENT						15.HOW LONG HAVE YOU LIVED IN BERKELEY			3.CITY OF BERKELEY DIRECTION		
			Hills Own	Hills Rent	Centra l/Sout h Own	Centra l/Sout h Rent	West Own	West Rent	10 years or fewer	20 years or fewer	20 or more years	Right Directi on	Wrong Directi on	(Don't know)
YES - NO		35	8	59	52	59	23	39	27	34	36	53	10	29
9.HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	24%	44%	43%	40%	24%	35%	24%	26%	40%	41%	24%	28%
	Yes - not so strongly	21%	18%	22%	17%	29%	21%	23%	25%	25%	16%	20%	20%	25%
	Lean yes	5%	3%	5%	6%	2%	7%	4%	5%	6%	4%	6%	3%	5%
	Undecided/DK	16%	19%	14%	20%	17%	18%	16%	18%	17%	15%	19%	14%	15%
	Lean no	3%	4%	2%	0%		2%	9%	4%	3%	2%	2%	1%	7%
	No - not so strongly	6%	12%	3%	2%	7%	3%	9%	9%	8%	4%	4%	5%	13%
	No - strongly	15%	20%	7%	12%	5%	24%	4%	14%	12%	18%	8%	32%	7%
	(Refused)	1%	0%	2%			1%		1%	2%		1%	1%	0%
9.HOMELESS EXTENSION - NO INCREASE	Yes	59%	44%	72%	66%	71%	52%	62%	54%	57%	60%	67%	47%	57%
	No	24%	36%	12%	14%	12%	29%	23%	27%	24%	24%	14%	37%	28%
	Undecided /DK	16%	19%	14%	20%	17%	18%	16%	18%	17%	15%	19%	14%	15%
	Refused	1%	0%	2%			1%		1%	2%		1%	1%	0%
YES - NO		37	15	55	54	36	37	47	26	31	44	53	9	39
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	22%	51%	43%	29%	30%	35%	21%	24%	43%	38%	31%	26%
	Yes - not so strongly	19%	15%	13%	13%	26%	25%	26%	23%	24%	14%	22%	8%	28%
	Lean yes	7%	10%	3%	11%	6%	4%	6%	7%	7%	7%	7%	7%	7%
	Undecided/DK	16%	18%	18%	18%	11%	19%	11%	20%	17%	15%	18%	13%	16%
	Lean no	4%	4%	1%		11%	2%	6%	7%	4%	2%	1%	7%	4%
	No - not so strongly	5%	6%	5%	4%	7%	5%	4%	7%	7%	3%	4%	2%	11%
	No - strongly	13%	23%	7%	9%	7%	14%	11%	12%	13%	14%	8%	28%	5%
	(Refused)	2%	1%	1%	3%	3%	1%		2%	3%	2%	2%	4%	2%
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes	59%	48%	67%	67%	61%	59%	68%	52%	55%	64%	67%	46%	60%
	No	22%	33%	13%	13%	25%	21%	21%	26%	24%	20%	13%	37%	21%
	Undecided /DK	16%	18%	18%	18%	11%	19%	11%	20%	17%	15%	18%	13%	16%
	Refused	2%	1%	1%	3%	3%	1%		2%	3%	2%	2%	4%	2%
9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT	Solid Yes	52%	41%	65%	59%	57%	44%	55%	45%	47%	57%	60%	39%	51%
	Solid No	16%	29%	9%	12%	10%	18%	11%	19%	16%	16%	8%	28%	18%
	Solid undecided	11%	16%	13%	14%	10%	8%	5%	15%	12%	10%	13%	8%	10%
	Toward Yes	10%	7%	5%	8%	4%	20%	18%	10%	11%	10%	9%	11%	12%
	Toward No	8%	5%	5%	5%	16%	8%	10%	9%	10%	5%	7%	10%	7%
	Unweighted Count / Weighted Count	500 / 500	128 / 116	63 / 91	87 / 66	87 / 68	58 / 74	96 / 60	50 / 60	173 / 174	258 / 263	241 / 236	244 / 236	147 / 147

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS				4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS		5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY					
		TOTAL	Good	Fair	Poor	Excellent /Good	Just fair /Poor	Increasing affordable housing	Protecting critical facilities from climate change	Repairing deteriorating streets & sidewalks	Upgrading storm drains & green infrastructure	Improving pedestrian, bike, & traffic safety	Planting & maintaining trees & improving park maintenance
YES - NO		35	50	28	-19	50	17	56	59	12	27	34	2
9.HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	39%	27%	24%	39%	27%	43%	34%	20%	27%	41%	22%
	Yes - not so strongly	21%	21%	21%	13%	22%	19%	23%	19%	23%	21%	16%	18%
	Lean yes	5%	5%	7%	1%	4%	6%	4%	19%	4%	4%	2%	3%
	Undecided/DK	16%	18%	17%	6%	18%	14%	16%	14%	19%	20%	15%	16%
	Lean no	3%	3%	3%		2%	2%	1%	5%	4%	1%	3%	9%
	No - not so strongly	6%	6%	7%	1%	7%	5%	6%	3%	6%	5%	6%	6%
	No - strongly	15%	7%	17%	55%	6%	26%	6%	5%	24%	19%	16%	26%
	(Refused)	1%	1%	0%	1%	1%	0%	1%	1%	0%	2%	2%	
9.HOMELESS EXTENSION - NO INCREASE	Yes	59%	65%	56%	37%	65%	51%	69%	72%	47%	53%	59%	43%
	No	24%	15%	27%	56%	16%	34%	14%	13%	34%	25%	25%	41%
	Undecided /DK	16%	18%	17%	6%	18%	14%	16%	14%	19%	20%	15%	16%
	Refused	1%	1%	0%	1%	1%	0%	1%	1%	0%	2%	2%	
YES - NO		37	47	34	-15	48	23	59	63	18	25	31	18
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	37%	32%	26%	36%	31%	45%	42%	23%	30%	30%	23%
	Yes - not so strongly	19%	21%	18%	7%	22%	15%	19%	29%	19%	17%	18%	15%
	Lean yes	7%	6%	8%	1%	7%	6%	6%	6%	8%	4%	7%	7%
	Undecided/DK	16%	17%	17%	8%	17%	15%	15%	4%	19%	19%	19%	26%
	Lean no	4%	2%	7%	3%	2%	6%	3%	3%	4%	4%	2%	7%
	No - not so strongly	5%	7%	3%		8%	2%	3%	4%	4%	7%	9%	5%
	No - strongly	13%	7%	14%	46%	7%	21%	6%	6%	23%	14%	13%	15%
	(Refused)	2%	2%	1%	10%	2%	3%	2%	8%	1%	5%	1%	2%
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes	59%	64%	58%	34%	64%	52%	71%	76%	49%	51%	55%	45%
	No	22%	16%	24%	49%	16%	30%	12%	13%	31%	26%	25%	27%
	Undecided /DK	16%	17%	17%	8%	17%	15%	15%	4%	19%	19%	19%	26%
	Refused	2%	2%	1%	10%	2%	3%	2%	8%	1%	5%	1%	2%
9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT	Solid Yes	52%	59%	47%	26%	59%	42%	63%	64%	40%	45%	50%	37%
	Solid No	16%	11%	17%	41%	12%	22%	6%	7%	25%	21%	19%	26%
	Solid undecided	11%	13%	9%	3%	13%	8%	11%	3%	13%	14%	11%	15%
	Toward Yes	10%	7%	15%	11%	7%	14%	11%	12%	13%	7%	9%	16%
	Toward No	8%	6%	10%	9%	5%	10%	7%	6%	8%	8%	9%	4%
	Unweighted Count /	500	233	156	50	273	206	271	61	200	67	122	89
	Weighted Count	500	226	162	49	269	211	280	57	207	75	119	78

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley, CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7.COMBINED INITIAL PARKS TAX			6/7.COMBINED INITIAL PARKS TAX					8.HOMELESS EXTENSION W/ TIERED INCREASE			8.HOMELESS EXTENSION W/ TIERED INCREASE			
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	Weak no	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly
YES - NO		35	58	-24	13	63	51	31	5	-62	79	-60	7	79	79	35	-80
9.HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	45%	11%	7%	61%	23%	16%	12%	11%	51%	5%	1%	73%	19%	13%	
	Yes - not so strongly	21%	25%	12%	17%	14%	40%	29%	18%	4%	28%	10%	7%	9%	54%	33%	8%
	Lean yes	5%	3%	9%	8%	1%	6%	8%	14%	3%	6%	2%	5%	3%	11%	8%	1%
	Undecided/DK	16%	11%	10%	46%	11%	12%	22%	16%	3%	8%	5%	80%	7%	10%	28%	2%
	Lean no	3%	3%	3%	2%	3%	4%	3%	4%	1%	0%	10%		0%		4%	3%
	No - not so strongly	6%	5%	10%	7%	3%	7%	9%	18%	1%	4%	16%	1%	4%	3%	8%	5%
	No - strongly	15%	7%	44%	10%	7%	7%	11%	18%	77%	2%	52%	6%	1%	2%	6%	81%
(Refused)	1%	1%	1%	3%	0%	1%	1%		2%	1%	0%	1%	2%	0%	0%	0%	
9.HOMELESS EXTENSION - NO INCREASE	Yes	59%	73%	32%	32%	76%	69%	54%	44%	17%	85%	17%	13%	85%	84%	54%	9%
	No	24%	15%	57%	19%	13%	18%	23%	40%	79%	6%	77%	7%	6%	6%	18%	89%
	Undecided /DK	16%	11%	10%	46%	11%	12%	22%	16%	3%	8%	5%	80%	7%	10%	28%	2%
	Refused	1%	1%	1%	3%	0%	1%	1%		2%	1%	0%	1%	2%	0%	0%	0%
YES - NO		37	62	-24	8	68	53	31	4	-61	71	-33	11	70	72	38	-51
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	44%	11%	12%	60%	22%	18%	14%	7%	51%	4%	3%	70%	24%	16%	
	Yes - not so strongly	19%	23%	11%	15%	13%	37%	27%	17%	3%	24%	11%	11%	9%	45%	28%	13%
	Lean yes	7%	7%	8%	4%	5%	10%	9%	13%	3%	6%	11%	5%	1%	12%	12%	5%
	Undecided/DK	16%	11%	12%	43%	11%	12%	21%	17%	7%	7%	13%	68%	6%	8%	26%	9%
	Lean no	4%	2%	8%	5%	1%	3%	5%	12%	3%	3%	6%		3%	3%	5%	0%
	No - not so strongly	5%	5%	6%	6%	4%	6%	7%	10%	1%	3%	12%	3%	5%	1%	6%	4%
	No - strongly	13%	5%	40%	13%	4%	7%	11%	17%	69%	4%	41%	6%	3%	5%	7%	64%
(Refused)	2%	2%	4%	2%	2%	3%	2%	2%	7%	2%	2%	5%	2%	1%	2%	4%	
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes	59%	74%	30%	32%	78%	69%	54%	43%	13%	81%	26%	19%	80%	81%	55%	18%
	No	22%	12%	54%	24%	10%	16%	23%	39%	74%	10%	59%	9%	11%	9%	17%	69%
	Undecided /DK	16%	11%	12%	43%	11%	12%	21%	17%	7%	7%	13%	68%	6%	8%	26%	9%
	Refused	2%	2%	4%	2%	2%	3%	2%	2%	7%	2%	2%	5%	2%	1%	2%	4%
9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT	Solid Yes	52%	67%	20%	23%	71%	62%	44%	26%	13%	75%	16%	8%	75%	74%	47%	7%
	Solid No	16%	9%	45%	13%	7%	11%	15%	28%	66%	3%	58%	1%	3%	3%	12%	68%
	Solid undecided	11%	7%	5%	37%	6%	7%	16%	9%		4%	4%	61%	3%	5%	20%	2%
	Toward Yes	10%	10%	12%	12%	9%	10%	12%	17%	7%	7%	18%	15%	6%	7%	12%	17%
	Toward No	8%	5%	13%	11%	5%	6%	10%	18%	7%	10%	2%	9%	9%	10%	8%	2%
	Unweighted Count / Weighted Count	500	316	106	72	181	135	263	56	50	303	127	67	179	124	239	79
		500	324	99	71	186	137	264	56	43	310	125	63	181	129	246	70

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		TOTAL	9.HOMELESS EXTENSION - NO INCREASE			9.HOMELESS EXTENSION - NO INCREASE				10.ARTS MEASURE			10.ARTS MEASURE		
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing
YES - NO		35	100	-100	0	100	100	32	-100	59	-35	-2	70	49	28
9.HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	56%			100%				43%	9%	12%	65%	23%	18%
	Yes - not so strongly	21%	36%					81%	41%	26%	12%	8%	13%	37%	27%
	Lean yes	5%	8%					19%	10%	5%	8%	1%	2%	8%	7%
	Undecided/DK	16%			100%				32%	11%	6%	57%	9%	13%	22%
	Lean no	3%		12%					6%	2%	6%	3%	1%	3%	4%
	No - not so strongly	6%		26%					12%	5%	16%	1%	3%	6%	8%
	No - strongly (Refused)	15%		62%					100%	7%	42%	18%	5%	10%	12%
	1%								1%	0%	1%	2%		0%	
9.HOMELESS EXTENSION - NO INCREASE	Yes	59%	100%			100%	100%	50%		74%	29%	20%	80%	68%	53%
	No	24%		100%				18%	100%	14%	64%	23%	9%	19%	25%
	Undecided /DK	16%			100%			32%		11%	6%	57%	9%	13%	22%
	Refused	1%								1%	0%	1%	2%		0%
YES - NO		37	81	-52	14	89	71	32	-57	58	-24	6	70	47	31
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	52%	6%	5%	80%	17%	11%	6%	44%	7%	13%	67%	21%	17%
	Yes - not so strongly	19%	28%	4%	11%	7%	54%	32%	3%	22%	16%	7%	8%	36%	28%
	Lean yes	7%	8%	6%	6%	5%	11%	9%	5%	7%	11%	4%	6%	7%	7%
	Undecided/DK	16%	4%	11%	68%	3%	5%	27%	11%	11%	4%	55%	6%	16%	24%
	Lean no	4%	3%	6%	2%	1%	6%	6%		3%	4%	4%	2%	5%	5%
	No - not so strongly	5%	1%	17%	3%	1%	2%	8%	6%	4%	13%	3%	3%	4%	6%
	No - strongly (Refused)	13%	2%	46%	4%	1%	3%	5%	66%	7%	40%	11%	6%	8%	11%
	2%	2%	3%	2%	2%	2%	2%	4%	2%	5%	3%	1%	2%	2%	
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes	59%	88%	16%	23%	92%	82%	52%	15%	73%	34%	24%	81%	65%	53%
	No	22%	7%	69%	8%	3%	11%	20%	71%	14%	57%	18%	12%	17%	22%
	Undecided /DK	16%	4%	11%	68%	3%	5%	27%	11%	11%	4%	55%	6%	16%	24%
	Refused	2%	2%	3%	2%	2%	2%	2%	4%	2%	5%	3%	1%	2%	2%
9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT	Solid Yes	52%	88%			92%	82%	41%		66%	20%	19%	74%	58%	45%
	Solid No	16%		69%				11%	71%	9%	50%	12%	6%	12%	16%
	Solid undecided	11%			68%				22%	6%	1%	47%	4%	9%	16%
	Toward Yes	10%		28%	23%				13%	9%	14%	13%	8%	10%	12%
	Toward No	8%	11%		8%	6%	16%	11%		8%	9%	6%	6%	9%	9%
	Unweighted Count / Weighted Count	500	292	119	84	161	131	258	76	340	88	69	172	168	278
	500	294	120	82	164	129	257	74	344	86	66	169	176	281	

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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		TOTAL	11/12.COMBINED PROFILE PARKS TAX			13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE			14.FINAL HOMELESS EXTENSION - NO INCREASE		
			Yes	No	Undec ided /DK	Yes	No	Undec ided /DK	Yes	No	Undec ided /DK
YES - NO		35	66	-26	10	76	-46	-6	80	-57	-3
9.HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	47%	10%	11%	50%	4%	5%	51%	5%	6%
	Yes - not so strongly	21%	28%	11%	9%	29%	10%	5%	29%	9%	6%
	Lean yes	5%	3%	11%	4%	6%	6%		6%	4%	2%
	Undecided/DK	16%	10%	9%	63%	7%	11%	74%	6%	6%	69%
	Lean no	3%	3%	3%	3%	1%	7%	4%	1%	8%	1%
	No - not so strongly	6%	4%	14%	3%	4%	12%	5%	2%	19%	6%
	No - strongly (Refused)	15% 1%	5% 0%	40% 2%	7% 0%	3% 0%	47% 2%	7% 0%	4% 0%	48% 2%	10% 0%
9.HOMELESS EXTENSION - NO INCREASE	Yes	59%	78%	32%	24%	84%	20%	10%	87%	18%	14%
	No	24%	12%	58%	14%	8%	67%	16%	7%	74%	17%
	Undecided /DK	16%	10%	9%	63%	7%	11%	74%	6%	6%	69%
	Refused	1%	0%	2%		0%	2%			2%	
YES - NO		37	70	-31	18	82	-55	7	100	-100	0
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	48%	10%	10%	52%	3%	3%	56%		
	Yes - not so strongly	19%	23%	14%	11%	25%	10%	9%	32%		
	Lean yes	7%	8%	7%	3%	10%	4%	0%	12%		
	Undecided/DK	16%	9%	9%	69%	6%	8%	80%			100%
	Lean no	4%	2%	7%	1%	2%	9%			16%	
	No - not so strongly	5%	4%	11%	2%	2%	15%			24%	
	No - strongly (Refused)	13% 2%	4% 2%	43% 0%	3% 0%	1% 0%	47% 4%	5% 2%		60%	
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes	59%	80%	30%	24%	87%	17%	12%	100%		
	No	22%	10%	61%	7%	6%	72%	5%		100%	
	Undecided /DK	16%	9%	9%	69%	6%	8%	80%			100%
	Refused	2%	2%			1%	4%	2%			
9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT	Solid Yes	52%	73%	19%	19%	79%	9%	7%	87%		
	Solid No	16%	7%	47%	3%	3%	56%	5%		74%	
	Solid undecided	11%	6%	4%	54%	3%	4%	69%			69%
	Toward Yes	10%	8%	13%	15%	10%	10%	14%	13%		17%
	Toward No	8%	5%	15%	8%	5%	15%	3%		24%	14%
	Unweighted Count / Weighted Count	500 500	302 305	129 126	64 63	304 306	134 127	57 62	295 296	119 111	76 81

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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		TOTAL	6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT			8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT		9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT			6/7/8/9/10. VOTE TARGETS		SPLIT	
			Solid Yes	Solid No	Toward No	Solid Yes	Solid No	Solid Yes	Solid No	Solid undeci ded	Yes on all	Mixed	A	B
YES - NO		35	67	-37	-1	84	-77	100	-100	0	100	-5	35	35
9.HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	50%	10%	13%	55%	2%	59%			65%	16%	34%	32%
	Yes - not so strongly	21%	27%	7%	16%	29%	5%	34%			31%	20%	22%	20%
	Lean yes	5%	2%	11%	7%	5%	2%	7%			4%	8%	4%	6%
	Undecided/DK	16%	9%	6%	26%	6%	5%			100%		8%	15%	18%
	Lean no	3%	3%	3%	4%		9%		10%			8%	4%	2%
	No - not so strongly	6%	4%	13%	11%	4%	16%		26%			16%	5%	8%
	No - strongly (Refused)	15% 1%	5% 0%	50% 0%	22% 3%	1% 0%	61% 0%		64%			25%	16% 1%	13% 1%
9.HOMELESS EXTENSION - NO INCREASE	Yes	59%	79%	28%	35%	89%	9%	100%			100%	44%	60%	58%
	No	24%	12%	66%	37%	5%	86%		100%			48%	25%	23%
	Undecided /DK	16%	9%	6%	26%	6%	5%			100%		8%	15%	18%
	Refused	1%	0%	0%	3%	0%	0%						1%	1%
YES - NO		37	72	-37	-5	84	-61	100	-100	0	88	13	37	37
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes - strongly	33%	50%	8%	13%	58%	1%	60%			61%	18%	35%	32%
	Yes - not so strongly	19%	23%	9%	19%	25%	7%	32%			26%	19%	19%	19%
	Lean yes	7%	8%	9%	3%	7%	6%	9%			6%	10%	7%	7%
	Undecided/DK	16%	8%	11%	25%	5%	8%			100%	2%	16%	14%	18%
	Lean no	4%	2%	10%	4%	2%	7%		9%		0%	9%	4%	4%
	No - not so strongly	5%	4%	6%	14%	3%	16%		24%		1%	11%	6%	5%
	No - strongly (Refused)	13% 2%	4% 1%	47% 1%	23% 1%	1% 0%	52% 3%		67%		3%	15%	14% 2%	12% 3%
14.FINAL HOMELESS EXTENSION - NO INCREASE	Yes	59%	82%	26%	35%	89%	14%	100%			93%	47%	60%	58%
	No	22%	9%	63%	40%	6%	75%		100%		5%	34%	24%	21%
	Undecided /DK	16%	8%	11%	25%	5%	8%			100%	2%	16%	14%	18%
	Refused	2%	1%			0%	3%				0%	3%	2%	3%
9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT	Solid Yes	52%	75%	16%	24%	84%	7%	100%			93%	33%	52%	51%
	Solid No	16%	7%	54%	25%	3%	73%		100%			29%	18%	15%
	Solid undecided	11%	5%	3%	16%	2%	4%			100%		4%	8%	14%
	Toward Yes	10%	8%	13%	17%	6%	10%					23%	11%	10%
	Toward No	8%	4%	13%	15%	5%	3%				7%	9%	8%	7%
	Unweighted Count / Weighted Count	500 500	266 271	85 80	65 70	264 265	101 92	255 258	91 82	53 56	197 196	134 143	252 250	248 250

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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CITY OF BERKELEY – JUNE 2024

		TOTAL	GENDER		RACE					RACE /GENDER					
			Men	Women	All white	People of color	White alone	Black	Asian American or Pacific Islander	All white men	All white women	Men of color	Women of color	White men	White women
YES - NO		52	49	55	60	53	57	57	54	54	63	46	58	54	59
10.ARTS MEASURE	Yes - strongly	34%	29%	38%	36%	36%	34%	54%	15%	32%	40%	30%	41%	29%	38%
	Yes - not so strongly	26%	29%	25%	26%	28%	27%	14%	48%	27%	25%	29%	29%	30%	23%
	Lean yes	9%	11%	6%	11%	6%	10%	8%	6%	13%	7%	8%	3%	13%	8%
	Undecided/DK	13%	10%	17%	13%	12%	14%	4%	15%	9%	18%	12%	12%	9%	19%
	Lean no	3%	4%	2%	3%	3%	3%		8%	4%	2%	3%	3%	5%	2%
	No - not so strongly	5%	5%	5%	4%	5%	4%	9%	1%	6%	3%	6%	5%	5%	3%
	No - strongly	9%	11%	7%	6%	9%	7%	10%	7%	8%	5%	11%	8%	8%	6%
	(Refused)	1%	1%	0%	1%	0%	1%			1%	1%	1%		1%	1%
10.ARTS MEASURE	Yes	69%	69%	69%	73%	70%	71%	76%	69%	72%	72%	67%	73%	72%	70%
	No	17%	20%	14%	13%	17%	14%	20%	16%	18%	9%	20%	15%	18%	11%
	Undecided /DK	13%	10%	17%	13%	12%	14%	4%	15%	9%	18%	12%	12%	9%	19%
	Refused	1%	1%	0%	1%	0%	1%			1%	1%	1%		1%	1%
15.HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	7%	3%	5%	2%	6%	3%	3%	8%	2%	3%	2%	9%	3%
	Two to less than five years	10%	12%	9%	10%	12%	10%	7%	12%	13%	7%	11%	12%	13%	8%
	Five to less than ten years	20%	21%	18%	19%	23%	18%	19%	34%	21%	17%	25%	21%	19%	17%
	Ten to less than twenty years	18%	14%	21%	17%	19%	18%	11%	21%	12%	21%	18%	19%	13%	23%
	Twenty years or more	32%	29%	35%	35%	21%	37%	38%	18%	32%	39%	18%	23%	34%	40%
	All your life	15%	17%	14%	14%	23%	11%	22%	12%	15%	13%	25%	23%	13%	9%
	(Don't know/refused)	0%		0%	0%		0%				0%				0%
15.HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	35%	40%	30%	34%	37%	34%	28%	49%	42%	27%	39%	35%	41%	27%
	20 years or fewer	53%	54%	51%	51%	56%	52%	39%	70%	54%	48%	57%	54%	53%	50%
	20 or more years	47%	46%	48%	49%	44%	48%	61%	30%	46%	52%	43%	46%	47%	49%
	Unweighted Count / Weighted Count	500 / 500	244 / 230	243 / 260	363 / 368	175 / 165	308 / 316	65 / 45	54 / 55	175 / 170	179 / 191	88 / 73	83 / 89	147 / 149	154 / 163

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION			REGION / GENDER					
			Hills	Centra I/Sout h	West	Hills Men	Hills Wome n	Centra I/Sout h Men	Centra I/Sout h Wome n	West Men	West Wome n
YES - NO		52	45	62	53	44	47	54	71	51	53
10.ARTS MEASURE	Yes - strongly	34%	34%	38%	30%	35%	34%	30%	47%	20%	37%
	Yes - not so strongly	26%	21%	30%	32%	22%	20%	28%	32%	41%	26%
	Lean yes	9%	10%	6%	8%	10%	9%	11%	2%	12%	4%
	Undecided/DK	13%	16%	11%	11%	10%	21%	12%	10%	6%	16%
	Lean no	3%	2%	3%	4%	4%	1%	2%	4%	6%	2%
	No - not so strongly	5%	6%	2%	6%	7%	5%	4%	1%	4%	8%
	No - strongly	9%	11%	7%	8%	12%	10%	9%	5%	11%	5%
	(Refused)	1%		2%	1%			5%			1%
10.ARTS MEASURE	Yes	69%	65%	74%	70%	67%	63%	69%	80%	72%	67%
	No	17%	20%	13%	17%	23%	16%	15%	10%	21%	15%
	Undecided /DK	13%	16%	11%	11%	10%	21%	12%	10%	6%	16%
	Refused	1%		2%	1%			5%			1%
15.HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	2%	6%	7%	2%	3%	9%	3%	11%	4%
	Two to less than five years	10%	10%	11%	11%	11%	10%	14%	6%	12%	10%
	Five to less than ten years	20%	20%	21%	20%	21%	20%	17%	24%	27%	12%
	Ten to less than twenty years	18%	17%	17%	20%	11%	21%	19%	15%	14%	26%
	Twenty years or more	32%	36%	28%	30%	40%	31%	21%	35%	21%	40%
	All your life	15%	15%	18%	13%	16%	15%	20%	17%	15%	9%
	(Don't know/refused)	0%	0%				1%				
15.HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	35%	32%	37%	37%	33%	32%	40%	33%	50%	25%
	20 years or fewer	53%	49%	54%	57%	44%	54%	59%	48%	64%	51%
	20 or more years	47%	51%	46%	43%	56%	46%	41%	52%	36%	49%
	Unweighted Count / Weighted Count	500 / 500	201 / 220	146 / 135	153 / 145	98 / 101	100 / 114	76 / 63	64 / 69	70 / 65	79 / 77

CITY OF BERKELEY – JUNE 2024

		TOTAL	AGE		AGE				GENDER /AGE				
			Under 50	50 & over	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Men <50	Wome n <50	Men 50+	Wome n 50+
YES - NO		52	47	56	66	38	33	52	59	45	48	53	60
10.ARTS MEASURE	Yes - strongly	34%	32%	35%	44%	22%	28%	42%	30%	33%	32%	25%	43%
	Yes - not so strongly	26%	24%	28%	24%	25%	23%	18%	36%	23%	26%	35%	23%
	Lean yes	9%	10%	8%	7%	13%	8%	9%	7%	10%	7%	12%	5%
	Undecided/DK	13%	13%	13%	12%	13%	14%	12%	14%	11%	16%	8%	17%
	Lean no	3%	3%	3%	3%	4%	4%	2%	3%	4%	3%	4%	1%
	No - not so strongly	5%	5%	5%	5%	5%	4%	5%	5%	6%	4%	5%	6%
	No - strongly	9%	11%	8%	3%	14%	19%	10%	6%	11%	11%	11%	4%
	(Refused)	1%	2%		1%	4%				2%	1%		
10.ARTS MEASURE	Yes	69%	66%	71%	76%	61%	60%	70%	73%	66%	66%	72%	71%
	No	17%	19%	15%	11%	23%	26%	18%	14%	21%	18%	20%	11%
	Undecided /DK	13%	13%	13%	12%	13%	14%	12%	14%	11%	16%	8%	17%
	Refused	1%	2%		1%	4%				2%	1%		
15.HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	8%	1%	7%	9%	6%	3%		10%	6%	3%	0%
	Two to less than five years	10%	17%	4%	14%	20%	15%	6%	3%	18%	15%	5%	4%
	Five to less than ten years	20%	26%	14%	20%	34%	25%	15%	13%	29%	23%	13%	15%
	Ten to less than twenty years	18%	19%	17%	22%	16%	18%	30%	7%	14%	23%	14%	19%
	Twenty years or more	32%	17%	47%	16%	11%	27%	32%	57%	14%	22%	47%	45%
	All your life	15%	14%	16%	21%	9%	9%	14%	18%	16%	11%	18%	16%
	(Don't know/refused)	0%		0%					0%				0%
15.HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	35%	50%	20%	41%	63%	46%	24%	17%	56%	44%	21%	19%
	20 years or fewer	53%	69%	36%	63%	80%	64%	54%	24%	71%	67%	35%	38%
	20 or more years	47%	31%	63%	37%	20%	36%	46%	76%	29%	33%	65%	61%
	Unweighted Count /	500	275	224	92	108	75	98	126	146	120	98	122
	Weighted Count	500	250	249	95	85	70	105	145	122	120	108	139

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		TOTAL	RACE /AGE						EDUCATION					EDUCATION /GENDER			
			All white <50	All white 50+	People of color <50	People of color 50+	White <50	White 50+	Post H.S.	Non-colleg e grad	Colleg e gradu ate or post-grad	4-year Colleg e grad	Post-gradu ate	Non-colleg e men	Non-colleg e wome n	Colleg e men	Colleg e wome n
YES - NO		52	52	67	51	55	50	64	47	49	52	53	51	38	57	51	54
10.ARTS MEASURE	Yes - strongly	34%	35%	37%	32%	40%	34%	34%	31%	36%	33%	34%	31%	23%	44%	30%	35%
	Yes - not so strongly	26%	22%	29%	26%	31%	24%	29%	31%	28%	26%	25%	27%	35%	23%	27%	26%
	Lean yes	9%	11%	10%	9%	3%	10%	10%	4%	4%	11%	10%	11%	5%	4%	13%	7%
	Undecided/DK	13%	12%	15%	15%	9%	12%	16%	15%	13%	13%	14%	12%	11%	15%	9%	18%
	Lean no	3%	2%	3%	6%		2%	4%	3%	3%	3%	3%	3%	3%	2%	5%	2%
	No - not so strongly	5%	5%	3%	4%	7%	5%	3%	9%	7%	4%	3%	5%	8%	7%	4%	4%
	No - strongly	9%	10%	2%	7%	11%	11%	3%	7%	9%	10%	10%	9%	15%	5%	10%	8%
	(Refused)	1%	2%		1%		2%		1%	1%	1%	1%	1%		1%	1%	
10.ARTS MEASURE	Yes	69%	69%	76%	68%	73%	68%	74%	66%	68%	69%	69%	69%	63%	71%	70%	68%
	No	17%	17%	9%	17%	18%	18%	10%	19%	19%	17%	16%	18%	25%	14%	19%	14%
	Undecided /DK	13%	12%	15%	15%	9%	12%	16%	15%	13%	13%	14%	12%	11%	15%	9%	18%
	Refused	1%	2%		1%		2%		1%	1%	1%	1%	1%	1%		1%	1%
15.HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	9%	2%	3%	1%	10%	2%	2%	2%	6%	5%	6%	3%	1%	8%	4%
	Two to less than five years	10%	17%	3%	16%	7%	18%	3%	13%	12%	10%	13%	7%	15%	9%	11%	9%
	Five to less than ten years	20%	21%	17%	34%	10%	20%	16%	16%	19%	20%	20%	21%	24%	16%	21%	20%
	Ten to less than twenty years	18%	19%	15%	18%	21%	20%	16%	20%	18%	18%	21%	15%	10%	25%	16%	19%
	Twenty years or more	32%	20%	50%	11%	32%	21%	52%	21%	20%	37%	27%	46%	18%	22%	34%	41%
	All your life	15%	15%	13%	18%	28%	12%	11%	28%	29%	9%	14%	4%	31%	28%	11%	7%
	(Don't know/refused)	0%		0%				0%			0%		0%				0%
15.HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	35%	47%	22%	53%	19%	48%	21%	31%	32%	36%	38%	34%	41%	25%	40%	33%
	20 years or fewer	53%	66%	37%	71%	40%	67%	37%	51%	51%	54%	58%	49%	51%	50%	56%	52%
	20 or more years	47%	34%	63%	29%	60%	33%	63%	49%	49%	46%	42%	50%	49%	50%	44%	48%
	Unweighted Count / Weighted Count	500	194	168	96	79	171	136	123	145	354	180	174	67	75	176	168
		500	179	188	86	80	157	158	114	139	358	176	182	57	81	170	179

CITY OF BERKELEY – JUNE 2024

		TOTAL	IDEOLOGY			IDEOLOGY		IDEOLOGY / GENDER				21.OWN OR RENT		21.OWN OR RENT / GENDER			
			Progre ssive	Liberal	Moder ate	Progre ssive /Libera l	Moder ate /Cons ervativ e	Progre ssive /Libera l Men	Progre ssive /Libera l Wome n	Moder ate /Cons ervativ e Men	Moder ate /Cons ervativ e Wome n	Own	Rent	Own Men	Own Wome n	Rent Men	Rent Wome n
YES - NO		52	70	59	45	65	39	66	64	32	45	51	58	47	54	54	62
10.ARTS MEASURE	Yes - strongly	34%	41%	38%	28%	39%	27%	37%	42%	22%	33%	31%	38%	27%	35%	32%	44%
	Yes - not so strongly	26%	28%	27%	27%	28%	26%	29%	27%	30%	22%	25%	29%	26%	25%	32%	27%
	Lean yes	9%	10%	10%	8%	10%	7%	13%	7%	8%	4%	11%	7%	15%	7%	8%	5%
	Undecided/DK	13%	12%	9%	19%	10%	19%	8%	12%	12%	26%	17%	9%	12%	21%	8%	11%
	Lean no	3%	3%	2%	4%	3%	4%	3%	2%	6%	2%	3%	4%	4%	2%	4%	3%
	No - not so strongly	5%	3%	5%	6%	4%	7%	6%	3%	5%	8%	6%	4%	6%	6%	5%	4%
	No - strongly	9%	3%	8%	8%	6%	10%	4%	6%	17%	4%	8%	7%	11%	5%	8%	6%
	(Refused)	1%	1%		0%	0%			1%	1%			1%			3%	
10.ARTS MEASURE	Yes	69%	79%	75%	62%	77%	60%	79%	75%	59%	59%	67%	74%	67%	67%	72%	76%
	No	17%	8%	16%	18%	12%	21%	13%	12%	27%	14%	16%	15%	20%	13%	18%	13%
	Undecided /DK	13%	12%	9%	19%	10%	19%	8%	12%	12%	26%	17%	9%	12%	21%	8%	11%
	Refused	1%	1%		0%	0%	0%			1%	1%		1%			3%	
15.HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	5%	3%	4%	4%	4%	6%	3%	5%	3%	2%	8%	3%	1%	12%	5%
	Two to less than five years	10%	13%	15%	4%	14%	4%	16%	13%	8%	1%	4%	18%	7%	1%	19%	18%
	Five to less than ten years	20%	18%	14%	24%	16%	25%	20%	12%	21%	30%	17%	24%	18%	16%	25%	21%
	Ten to less than twenty years	18%	14%	20%	21%	17%	19%	18%	17%	10%	28%	20%	16%	17%	21%	12%	21%
	Twenty years or more	32%	39%	29%	31%	34%	31%	27%	39%	35%	28%	43%	18%	37%	48%	20%	18%
	All your life	15%	10%	18%	17%	15%	16%	14%	15%	21%	10%	15%	15%	19%	12%	13%	17%
	(Don't know/refused)	0%					0%					1%	0%		0%		
15.HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	35%	36%	33%	32%	34%	33%	41%	28%	34%	34%	22%	50%	28%	18%	55%	45%
	20 years or fewer	53%	50%	53%	53%	52%	52%	59%	45%	44%	61%	42%	66%	44%	39%	67%	66%
	20 or more years	47%	50%	47%	47%	48%	47%	41%	55%	56%	38%	58%	34%	56%	60%	33%	34%
	Unweighted Count / Weighted Count	500 / 500	130 / 145	163 / 155	176 / 169	293 / 299	194 / 186	131 / 126	154 / 169	105 / 96	85 / 86	311 / 256	171 / 219	151 / 115	154 / 137	83 / 102	82 / 113

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION / 21.OWN OR RENT						15.HOW LONG HAVE YOU LIVED IN BERKELEY			3.CITY OF BERKELEY DIRECTION		
			Hills Own	Hills Rent	Centra l/Sout h Own	Centra l/Sout h Rent	West Own	West Rent	10 years or fewer	20 years or fewer	20 or more years	Right Directi on	Wrong Directi on	(Don't know)
YES - NO		52	45	58	57	66	56	51	35	42	62	71	25	45
10.ARTS MEASURE	Yes - strongly	34%	25%	47%	40%	38%	33%	26%	25%	26%	43%	36%	30%	33%
	Yes - not so strongly	26%	22%	20%	22%	37%	33%	33%	27%	27%	25%	33%	19%	22%
	Lean yes	9%	15%	6%	10%	3%	7%	12%	8%	10%	7%	10%	7%	8%
	Undecided/DK	13%	21%	11%	14%	8%	12%	9%	14%	14%	12%	12%	12%	18%
	Lean no	3%	3%	1%	3%	4%	2%	7%	6%	4%	2%	1%	4%	5%
	No - not so strongly	5%	8%	5%	2%	2%	6%	7%	4%	5%	4%	5%	4%	7%
	No - strongly	9%	6%	9%	9%	6%	8%	7%	14%	11%	7%	2%	23%	6%
	(Refused)	1%				4%			1%	1%	0%	0%	1%	2%
10.ARTS MEASURE	Yes	69%	62%	74%	71%	77%	72%	71%	60%	64%	75%	80%	56%	63%
	No	17%	17%	15%	14%	11%	16%	20%	25%	21%	13%	8%	31%	18%
	Undecided /DK	13%	21%	11%	14%	8%	12%	9%	14%	14%	12%	12%	12%	18%
	Refused	1%				4%			1%	1%	0%	0%	1%	2%
15.HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	1%	5%	4%	8%	2%	14%	13%	9%		5%	1%	9%
	Two to less than five years	10%	4%	18%	6%	16%	3%	22%	30%	20%		9%	13%	11%
	Five to less than ten years	20%	19%	22%	14%	28%	17%	23%	57%	38%		19%	20%	21%
	Ten to less than twenty years	18%	17%	20%	23%	10%	21%	18%		34%		22%	17%	10%
	Twenty years or more	32%	47%	21%	35%	23%	43%	11%			68%	28%	33%	39%
	All your life	15%	13%	16%	20%	16%	14%	13%			32%	17%	16%	11%
	(Don't know/refused)	0%	1%									0%		
15.HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	35%	23%	44%	23%	51%	21%	59%	100%	66%		33%	34%	40%
	20 years or fewer	53%	39%	64%	46%	61%	43%	77%	100%	100%		55%	51%	51%
	20 or more years	47%	60%	36%	54%	39%	57%	23%			100%	45%	49%	49%
	Unweighted Count /	500	128	63	87	58	96	50	173	258	241	244	147	109
	Weighted Count	500	116	91	66	68	74	60	174	263	236	236	147	117

CITY OF BERKELEY – JUNE 2024

		4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS				4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS		5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY					
		TOTAL	Good	Fair	Poor	Excellent /Good	Just fair /Poor	Increasing affordable housing	Protecting critical facilities from climate change	Repairing deteriorating streets & sidewalks	Upgrading storm drains & green infrastructure	Improving pedestrian, bike, & traffic safety	Planting & maintaining trees & improving park maintenance
YES - NO		52	69	47	-9	67	34	68	72	37	48	47	48
10.ARTS MEASURE	Yes - strongly	34%	37%	34%	25%	36%	32%	41%	38%	24%	34%	32%	27%
	Yes - not so strongly	26%	33%	17%	13%	33%	16%	26%	33%	28%	26%	23%	25%
	Lean yes	9%	7%	15%	1%	7%	12%	10%	9%	9%	5%	10%	13%
	Undecided/DK	13%	12%	14%	13%	12%	13%	12%	12%	14%	16%	19%	18%
	Lean no	3%	2%	4%	1%	2%	4%	2%	4%	5%	2%	2%	4%
	No - not so strongly	5%	3%	6%	6%	4%	6%	3%	1%	6%	7%	4%	4%
	No - strongly	9%	4%	9%	41%	4%	17%	5%	2%	14%	8%	10%	9%
	(Refused)	1%	1%	0%		1%	0%	1%	2%	0%	3%		
10.ARTS MEASURE	Yes	69%	77%	66%	39%	77%	60%	77%	79%	61%	65%	64%	65%
	No	17%	9%	20%	48%	10%	26%	9%	7%	24%	17%	17%	17%
	Undecided /DK	13%	12%	14%	13%	12%	13%	12%	12%	14%	16%	19%	18%
	Refused	1%	1%	0%		1%	0%	1%	2%	0%	3%		
15.HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	4%	4%		5%	3%	5%	4%	3%	3%	7%	9%
	Two to less than five years	10%	10%	12%	19%	8%	13%	10%	20%	11%	7%	13%	5%
	Five to less than ten years	20%	19%	19%	15%	20%	18%	21%	11%	22%	14%	29%	18%
	Ten to less than twenty years	18%	19%	18%	12%	19%	17%	16%	19%	15%	20%	18%	25%
	Twenty years or more	32%	30%	35%	45%	29%	37%	28%	34%	37%	40%	25%	32%
	All your life	15%	17%	11%	8%	19%	11%	20%	11%	11%	16%	8%	11%
	(Don't know/refused)	0%	0%			0%			0%		1%		
15.HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	35%	33%	35%	35%	33%	35%	36%	36%	36%	24%	48%	33%
	20 years or fewer	53%	52%	53%	47%	52%	52%	52%	55%	52%	44%	66%	57%
	20 or more years	47%	48%	47%	53%	47%	48%	48%	45%	48%	56%	33%	43%
	Unweighted Count / Weighted Count	500 / 500	233 / 226	156 / 162	50 / 269	273 / 211	206 / 211	271 / 280	61 / 57	200 / 207	67 / 75	122 / 119	89 / 78

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley, CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7.COMBINED INITIAL PARKS TAX				6/7.COMBINED INITIAL PARKS TAX					8.HOMELESS EXTENSION W/ TIERED INCREASE			8.HOMELESS EXTENSION W/ TIERED INCREASE			
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	Weak no	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly	
YES - NO		52	73	-12	39	78	67	46	5	-33	78	-7	34	80	77	49	-14	
10.ARTS MEASURE	Yes - strongly	34%	44%	13%	16%	59%	24%	19%	10%	16%	44%	18%	16%	58%	24%	22%	13%	
	Yes - not so strongly	26%	29%	15%	26%	18%	44%	34%	20%	9%	32%	17%	15%	22%	46%	32%	17%	
	Lean yes	9%	9%	11%	6%	8%	10%	10%	17%	3%	10%	5%	7%	7%	15%	10%	8%	
	Undecided/DK	13%	9%	10%	38%	8%	11%	18%	9%	10%	5%	12%	54%	6%	5%	19%	12%	
	Lean no	3%	3%	6%	0%	3%	3%	3%	7%	5%	3%	5%		2%	4%	4%	3%	
	No - not so strongly	5%	2%	15%	5%	0%	4%	8%	22%	7%	3%	13%	1%	3%	3%	6%	6%	
	No - strongly	9%	4%	29%	4%	4%	5%	6%	13%	50%	2%	29%	3%	3%	2%	5%	43%	
	(Refused)	1%		1%	4%			2%	2%		0%	1%	3%		1%	2%		
10.ARTS MEASURE	Yes	69%	82%	39%	49%	85%	78%	64%	47%	28%	86%	40%	39%	87%	86%	64%	37%	
	No	17%	9%	50%	10%	7%	11%	17%	42%	62%	8%	47%	4%	7%	9%	15%	51%	
	Undecided /DK	13%	9%	10%	38%	8%	11%	18%	9%	10%	5%	12%	54%	6%	5%	19%	12%	
	Refused	1%		1%	4%			2%	2%		0%	1%	3%		1%	2%		
15.HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	4%	4%	9%	3%	5%	6%	3%	4%	4%	6%	3%	6%	2%	4%	4%	
	Two to less than five years	10%	10%	13%	9%	11%	8%	10%	14%	13%	11%	11%	6%	12%	10%	10%	10%	
	Five to less than ten years	20%	19%	18%	30%	12%	28%	26%	17%	19%	17%	20%	32%	16%	19%	22%	24%	
	Ten to less than twenty years	18%	18%	18%	19%	17%	19%	21%	26%	7%	20%	12%	21%	14%	28%	24%	8%	
	Twenty years or more	32%	31%	41%	21%	39%	21%	24%	34%	50%	29%	42%	26%	34%	22%	25%	48%	
	All your life	15%	18%	6%	10%	18%	19%	14%	6%	7%	18%	10%	10%	18%	19%	16%	6%	
	(Don't know/refused)	0%	0%			0%							1%			0%		
15.HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	35%	32%	35%	49%	26%	41%	42%	34%	35%	33%	37%	42%	34%	31%	35%	38%	
	20 years or fewer	53%	50%	53%	68%	42%	61%	63%	61%	43%	52%	49%	63%	48%	59%	59%	46%	
	20 or more years	47%	50%	47%	32%	57%	39%	37%	39%	57%	48%	51%	36%	52%	41%	41%	54%	
	Unweighted Count / Weighted Count	500 / 500	316 / 324	106 / 99	72 / 71	181 / 186	135 / 137	263 / 264	56 / 56	50 / 43	303 / 310	127 / 125	67 / 63	179 / 181	124 / 129	239 / 246	79 / 70	

CITY OF BERKELEY – JUNE 2024

		TOTAL	9.HOMELESS EXTENSION - NO INCREASE			9.HOMELESS EXTENSION - NO INCREASE				10.ARTS MEASURE			10.ARTS MEASURE		
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing
YES - NO		52	78	-5	39	86	68	48	-15	100	-100	0	100	100	48
10.ARTS MEASURE	Yes - strongly	34%	46%	13%	19%	66%	20%	19%	11%	49%			100%		
	Yes - not so strongly	26%	30%	20%	23%	16%	48%	37%	13%	38%				75%	47%
	Lean yes	9%	11%	8%	3%	8%	14%	9%	11%	13%				25%	15%
	Undecided/DK	13%	4%	12%	45%	5%	4%	18%	16%			100%			23%
	Lean no	3%	3%	4%	1%	0%	7%	5%	1%		18%				5%
	No - not so strongly	5%	2%	14%	3%	2%	2%	6%	7%		28%				9%
	No - strongly	9%	3%	28%	3%	2%	5%	5%	41%		54%				
	(Refused)	1%	0%	1%	2%		1%	1%	1%						
10.ARTS MEASURE	Yes	69%	87%	41%	46%	91%	81%	65%	34%	100%			100%	100%	63%
	No	17%	9%	46%	7%	5%	13%	16%	49%		100%				14%
	Undecided /DK	13%	4%	12%	45%	5%	4%	18%	16%			100%			23%
	Refused	1%	0%	1%	2%		1%	1%	1%						
15.HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	4%	5%	5%	5%	3%	5%	3%	3%	7%	4%	3%	4%	5%
	Two to less than five years	10%	9%	14%	9%	7%	12%	12%	11%	8%	21%	8%	10%	7%	8%
	Five to less than ten years	20%	19%	20%	24%	14%	25%	24%	18%	19%	22%	25%	13%	24%	24%
	Ten to less than twenty years	18%	19%	13%	18%	16%	23%	20%	11%	18%	14%	20%	14%	22%	21%
	Twenty years or more	32%	28%	42%	33%	35%	20%	26%	51%	33%	28%	35%	35%	30%	31%
	All your life	15%	20%	6%	10%	23%	17%	13%	6%	18%	7%	9%	25%	13%	11%
	(Don't know/refused)	0%			1%			0%		0%				0%	0%
15.HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	35%	32%	39%	38%	26%	40%	41%	33%	30%	51%	37%	26%	35%	37%
	20 years or fewer	53%	51%	52%	55%	42%	63%	61%	43%	49%	65%	56%	40%	57%	58%
	20 or more years	47%	49%	48%	44%	58%	37%	39%	57%	51%	35%	44%	60%	43%	42%
	Unweighted Count / Weighted Count	500 / 500	292 / 294	119 / 120	84 / 82	161 / 164	131 / 129	258 / 257	76 / 74	340 / 344	88 / 86	69 / 66	172 / 169	168 / 176	278 / 281

CITY OF BERKELEY – JUNE 2024

		TOTAL	11/12.COMBINED PROFILE PARKS TAX			13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE			14.FINAL HOMELESS EXTENSION - NO INCREASE		
			Yes	No	Undec ided /DK	Yes	No	Undec ided /DK	Yes	No	Undec ided /DK
YES - NO		52	79	-6	40	80	-5	33	75	0	44
10.ARTS MEASURE	Yes - strongly	34%	46%	13%	18%	46%	16%	13%	46%	18%	13%
	Yes - not so strongly	26%	31%	19%	20%	32%	16%	25%	29%	18%	28%
	Lean yes	9%	9%	9%	4%	10%	8%	1%	9%	9%	7%
	Undecided/DK	13%	6%	10%	52%	5%	14%	51%	5%	11%	45%
	Lean no	3%	2%	6%		4%	2%		3%	5%	0%
	No - not so strongly	5%	1%	16%	1%	2%	11%	5%	3%	13%	2%
	No - strongly	9%	4%	25%	1%	1%	32%	2%	3%	27%	2%
	(Refused)	1%	0%	1%	3%	0%	1%	3%	0%		3%
10.ARTS MEASURE	Yes	69%	87%	41%	42%	87%	40%	39%	85%	45%	48%
	No	17%	7%	48%	2%	7%	45%	6%	10%	45%	4%
	Undecided /DK	13%	6%	10%	52%	5%	14%	51%	5%	11%	45%
	Refused	1%	0%	1%	3%	0%	1%	3%	0%		3%
15.HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	3%	3%	13%	5%	3%	6%	5%	2%	8%
	Two to less than five years	10%	7%	19%	8%	10%	15%	5%	10%	15%	6%
	Five to less than ten years	20%	18%	18%	33%	18%	19%	30%	16%	24%	30%
	Ten to less than twenty years	18%	21%	14%	12%	18%	16%	17%	19%	17%	12%
	Twenty years or more	32%	30%	40%	28%	30%	39%	31%	31%	35%	32%
	All your life	15%	21%	6%	7%	19%	8%	10%	20%	8%	11%
	(Don't know/refused)	0%	0%					1%			1%
15.HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	35%	28%	40%	54%	32%	37%	41%	30%	41%	44%
	20 years or fewer	53%	49%	54%	65%	50%	53%	58%	49%	57%	56%
	20 or more years	47%	51%	46%	35%	50%	47%	41%	51%	43%	43%
	Unweighted Count / Weighted Count	500 500	302 305	129 126	64 63	304 306	134 127	57 62	295 296	119 111	76 81

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT			8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT		9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT			6/7/8/9/10. VOTE TARGETS		SPLIT	
			Solid Yes	Solid No	Toward No	Solid Yes	Solid No	Solid Yes	Solid No	Solid undecided	Yes on all	Mixed	A	B
YES - NO		52	78	-24	34	82	-22	82	-14	37	100	34	51	52
10.ARTS MEASURE	Yes - strongly	34%	48%	8%	22%	46%	12%	49%	12%	12%	55%	25%	36%	31%
	Yes - not so strongly	26%	31%	18%	23%	32%	15%	31%	17%	25%	36%	25%	21%	32%
	Lean yes	9%	8%	8%	10%	10%	5%	9%	8%	2%	10%	13%	10%	7%
	Undecided/DK	13%	6%	9%	23%	6%	13%	5%	10%	55%		8%	15%	11%
	Lean no	3%	3%	7%	3%	3%	3%	2%	3%			10%	3%	3%
	No - not so strongly	5%	1%	19%	8%	2%	13%	2%	16%			8%	3%	7%
	No - strongly	9%	4%	31%	10%	1%	38%	3%	32%	2%		11%	11%	8%
	(Refused)	1%			1%				4%		1%	0%	1%	
10.ARTS MEASURE	Yes	69%	86%	34%	55%	88%	32%	88%	38%	39%	100%	63%	68%	70%
	No	17%	8%	57%	21%	6%	55%	7%	52%	2%		28%	17%	18%
	Undecided /DK	13%	6%	9%	23%	6%	13%	5%	10%	55%		8%	15%	11%
	Refused	1%			1%					4%		1%	0%	1%
15.HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	3%	4%	4%	4%	3%	4%	3%	7%	4%	6%	6%	3%
	Two to less than five years	10%	8%	16%	18%	10%	14%	9%	15%	5%	6%	15%	10%	11%
	Five to less than ten years	20%	18%	20%	20%	18%	22%	17%	23%	33%	18%	20%	21%	19%
	Ten to less than twenty years	18%	19%	12%	13%	17%	6%	18%	12%	10%	19%	16%	18%	17%
	Twenty years or more	32%	30%	42%	40%	30%	45%	30%	40%	31%	28%	36%	31%	34%
	All your life	15%	21%	6%	4%	20%	9%	22%	7%	12%	26%	7%	14%	16%
	(Don't know/refused)	0%	0%							1%				0%
15.HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	35%	29%	40%	43%	33%	39%	30%	41%	46%	28%	41%	37%	33%
	20 years or fewer	53%	48%	52%	56%	50%	45%	48%	53%	55%	46%	57%	55%	50%
	20 or more years	47%	52%	48%	44%	50%	55%	52%	47%	43%	54%	43%	45%	50%
	Unweighted Count /	500	266	85	65	264	101	255	91	53	197	134	252	248
	Weighted Count	500	271	80	70	265	92	258	82	56	196	143	250	250

CITY OF BERKELEY – JUNE 2024

		TOTAL	GENDER		RACE					RACE /GENDER					
			Men	Women	All white	People of color	White alone	Black	Asian American or Pacific Islander	All white men	All white women	Men of color	Women of color	White men	White women
GENDER	Men	46%	100%		46%	44%	47%	39%	40%	100%		100%		100%	
	Women	52%		100%	52%	54%	52%	61%	60%		100%		100%		100%
	Non-binary	1%			1%	0%	1%								
	Prefer not to say	1%			1%	1%	0%								
GENDER /AGE	Men <50	24%	53%		25%	27%	24%	19%	29%	53%		60%		52%	
	Women <50	24%		46%	22%	24%	24%	11%	34%		43%		44%		47%
	Men 50+	22%	47%		22%	18%	23%	20%	11%	47%		40%		48%	
	Women 50+	28%		53%	29%	30%	27%	51%	26%		56%		56%		53%
AGE	Under 50	50%	53%	46%	49%	52%	50%	29%	63%	53%	43%	60%	44%	52%	47%
	50 & over	50%	47%	53%	51%	48%	50%	71%	37%	47%	56%	40%	56%	48%	53%
AGE	Under 30	19%	20%	18%	17%	22%	18%	10%	26%	19%	15%	22%	23%	21%	16%
	30 - 39	17%	19%	14%	17%	19%	15%	9%	20%	18%	14%	28%	11%	15%	15%
	40 - 49	14%	14%	14%	15%	10%	16%	11%	17%	16%	14%	11%	11%	16%	16%
	50 - 64	21%	19%	22%	20%	25%	19%	32%	19%	19%	21%	21%	29%	19%	20%
	65 & over	29%	28%	31%	31%	23%	31%	38%	17%	28%	35%	19%	27%	29%	33%
AGE	18 - 24	10%	8%	12%	8%	13%	8%	3%	12%	7%	10%	9%	17%	8%	9%
	25 - 29	9%	12%	6%	9%	9%	10%	7%	14%	13%	6%	13%	5%	13%	7%
	30 - 34	8%	10%	6%	7%	9%	7%	4%	15%	9%	5%	14%	6%	8%	5%
	35 - 39	9%	9%	8%	9%	10%	8%	5%	5%	8%	9%	14%	5%	7%	10%
	40 - 44	7%	6%	8%	7%	8%	7%	7%	13%	7%	6%	6%	9%	7%	7%
	45 - 49	7%	8%	6%	8%	3%	9%	3%	4%	9%	8%	5%	1%	10%	9%
	50 - 54	6%	6%	6%	5%	10%	4%	16%	4%	6%	5%	9%	11%	6%	3%
	55 - 59	9%	8%	10%	10%	7%	10%	11%	10%	9%	11%	6%	8%	8%	11%
	60 - 64	6%	5%	7%	5%	8%	5%	6%	4%	4%	5%	6%	9%	5%	6%
	65 - 69	7%	7%	8%	7%	6%	7%	4%	9%	5%	8%	8%	5%	5%	9%
	70 - 74	6%	7%	5%	7%	5%	7%	6%	1%	7%	6%	5%	4%	8%	6%
	Over 74	16%	14%	18%	18%	13%	17%	28%	7%	15%	21%	6%	19%	16%	18%
	(Don't know/Refuse)	0%		0%	0%		0%					1%			
Unweighted Count /	Weighted Count	500	244	243	363	175	308	65	54	175	179	88	83	147	154
		500	230	260	368	165	316	45	55	170	191	73	89	149	163

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION			REGION / GENDER					
			Hills	Centra I/Sout h	West	Hills Men	Hills Wome n	Centra I/Sout h Men	Centra I/Sout h Wome n	West Men	West Wome n
GENDER	Men	46%	46%	47%	45%	100%		100%		100%	
	Women	52%	52%	51%	53%		100%		100%		100%
	Non-binary	1%		1%	2%						
	Prefer not to say	1%	2%	1%	0%						
GENDER /AGE	Men <50	24%	23%	29%	22%	51%		62%		48%	
	Women <50	24%	24%	25%	24%		46%		49%		45%
	Men 50+	22%	23%	18%	23%	49%		38%		52%	
	Women 50+	28%	28%	25%	29%		54%		50%		55%
AGE	Under 50	50%	48%	55%	47%	51%	46%	62%	49%	48%	45%
	50 & over	50%	52%	44%	53%	49%	54%	38%	50%	52%	55%
AGE	Under 30	19%	21%	24%	12%	26%	17%	23%	25%	8%	14%
	30 - 39	17%	14%	18%	20%	12%	15%	29%	6%	20%	19%
	40 - 49	14%	13%	14%	16%	13%	14%	10%	18%	20%	11%
	50 - 64	21%	24%	16%	20%	19%	28%	11%	22%	27%	15%
	65 & over	29%	28%	27%	32%	30%	26%	27%	28%	24%	40%
AGE	18 - 24	10%	12%	9%	7%	11%	13%	8%	10%	3%	11%
	25 - 29	9%	9%	15%	4%	15%	3%	15%	14%	5%	3%
	30 - 34	8%	7%	10%	8%	5%	9%	18%	2%	10%	4%
	35 - 39	9%	7%	8%	13%	7%	6%	12%	4%	10%	15%
	40 - 44	7%	6%	9%	7%	6%	6%	5%	14%	7%	6%
	45 - 49	7%	7%	4%	9%	7%	8%	5%	4%	13%	5%
	50 - 54	6%	5%	9%	6%	4%	5%	7%	12%	10%	3%
	55 - 59	9%	11%	4%	10%	10%	12%	1%	8%	11%	8%
	60 - 64	6%	9%	3%	5%	6%	12%	3%	2%	6%	4%
	65 - 69	7%	6%	6%	11%	5%	8%	7%	5%	10%	11%
	70 - 74	6%	4%	7%	8%	5%	3%	9%	5%	7%	8%
	Over 74	16%	17%	14%	14%	20%	15%	11%	18%	7%	21%
	(Don't know/Refuse)	0%		1%					1%		
	Unweighted Count / Weighted Count	500 / 500	201 / 220	146 / 135	153 / 145	98 / 101	100 / 114	76 / 63	64 / 69	70 / 65	79 / 77

CITY OF BERKELEY – JUNE 2024

		TOTAL	AGE		AGE					GENDER /AGE			
			Under 50	50 & over	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Men <50	Women <50	Men 50+	Women 50+
GENDER	Men	46%	49%	43%	49%	51%	46%	42%	44%	100%		100%	
	Women	52%	48%	56%	50%	43%	53%	55%	56%		100%		100%
	Non-binary	1%	1%	0%	1%	3%			0%				
	Prefer not to say	1%	1%	1%		3%	1%	2%					
GENDER /AGE	Men <50	24%	49%		49%	51%	46%			100%			
	Women <50	24%	48%		50%	43%	53%				100%		
	Men 50+	22%		43%				42%	44%			100%	
	Women 50+	28%		56%				55%	56%				100%
AGE	Under 50	50%	100%		100%	100%	100%			100%	100%		
	50 & over	50%		100%				100%	100%			100%	100%
AGE	Under 30	19%	38%		100%					38%	39%		
	30 - 39	17%	34%			100%				36%	30%		
	40 - 49	14%	28%				100%			26%	31%		
	50 - 64	21%		42%				100%				41%	42%
	65 & over	29%		58%					100%			59%	58%
AGE	18 - 24	10%	20%		52%					15%	26%		
	25 - 29	9%	18%		48%					23%	14%		
	30 - 34	8%	16%			47%				18%	13%		
	35 - 39	9%	18%			53%				17%	17%		
	40 - 44	7%	14%				51%			11%	17%		
	45 - 49	7%	14%				49%			15%	13%		
	50 - 54	6%		13%				30%				14%	11%
	55 - 59	9%		17%				41%				16%	18%
	60 - 64	6%		12%				29%				11%	13%
	65 - 69	7%		15%					26%			15%	15%
	70 - 74	6%		12%					20%			15%	10%
	Over 74	16%		31%					54%			30%	33%
	(Don't know/Refuse)	0%											
Unweighted Count /	500	275	224	92	108	75	98	126	146	120	98	122	
Weighted Count	500	250	249	95	85	70	105	145	122	120	108	139	

CITY OF BERKELEY – JUNE 2024

		TOTAL	RACE /AGE						EDUCATION					EDUCATION /GENDER			
			All white <50	All white 50+	People of color <50	People of color 50+	White <50	White 50+	Post H.S.	Non-colleg e grad	Colleg e gradu ate or post-grad	4-year Colleg e grad	Post-gradu ate	Non-colleg e men	Non-colleg e wome n	Colleg e men	Colleg e wome n
GENDER	Men	46%	51%	42%	51%	36%	49%	45%	41%	41%	47%	50%	45%	100%		100%	
	Women	52%	46%	57%	46%	63%	49%	54%	58%	58%	50%	47%	53%		100%		100%
	Non-binary	1%	2%	0%	0%	0%	2%		1%	1%	1%	1%	1%				
	Prefer not to say	1%	2%	0%	2%	0%	0%	0%			2%	3%	1%				
GENDER /AGE	Men <50	24%	51%		51%		49%		22%	21%	25%	27%	23%	52%		53%	
	Women <50	24%	46%		46%		49%		27%	26%	24%	26%	21%		45%		47%
	Men 50+	22%		42%		36%		45%	19%	20%	22%	23%	22%	48%		47%	
	Women 50+	28%		57%		63%		54%	31%	32%	26%	21%	31%		55%		52%
AGE	Under 50	50%	100%		100%		100%		50%	48%	50%	55%	46%	52%	45%	53%	47%
	50 & over	50%		100%		100%		100%	50%	52%	49%	45%	53%	48%	55%	47%	52%
AGE	Under 30	19%	35%		43%		36%		26%	27%	15%	23%	7%	26%	27%	17%	14%
	30 - 39	17%	34%		37%		31%		11%	10%	20%	19%	21%	15%	6%	20%	18%
	40 - 49	14%	31%		20%		33%		13%	11%	15%	12%	18%	10%	12%	16%	15%
	50 - 64	21%		39%		52%		39%	24%	24%	20%	19%	20%	16%	30%	21%	19%
	65 & over	29%		61%		48%		61%	26%	28%	30%	26%	33%	32%	25%	27%	34%
AGE	18 - 24	10%	17%		26%		17%		20%	19%	6%	10%	3%	17%	21%	5%	8%
	25 - 29	9%	18%		17%		19%		6%	8%	9%	13%	5%	9%	5%	12%	7%
	30 - 34	8%	15%		18%		14%		4%	3%	10%	8%	11%	6%	2%	11%	8%
	35 - 39	9%	19%		19%		17%		7%	6%	10%	11%	9%	10%	4%	9%	10%
	40 - 44	7%	14%		15%		14%		10%	8%	7%	5%	8%	7%	10%	6%	7%
	45 - 49	7%	17%		6%		19%		3%	2%	9%	7%	10%	3%	2%	10%	8%
	50 - 54	6%		10%		21%		9%	9%	8%	6%	5%	7%	6%	10%	7%	4%
	55 - 59	9%		19%		15%		19%	9%	10%	8%	8%	8%	5%	14%	9%	8%
	60 - 64	6%		9%		16%		11%	7%	6%	6%	7%	5%	6%	6%	5%	7%
	65 - 69	7%		13%		13%		14%	6%	5%	8%	9%	8%	10%	2%	6%	11%
	70 - 74	6%		13%		9%		14%	2%	4%	7%	5%	8%	9%		6%	7%
	Over 74	16%		35%		26%		33%	18%	19%	14%	12%	17%	14%	23%	14%	15%
	(Don't know/Refuse)	0%									0%		1%				1%
	Unweighted Count /	500	194	168	96	79	171	136	123	145	354	180	174	67	75	176	168
	Weighted Count	500	179	188	86	80	157	158	114	139	358	176	182	57	81	170	179

CITY OF BERKELEY – JUNE 2024

		TOTAL	IDEOLOGY			IDEOLOGY		IDEOLOGY / GENDER				21.OWN OR RENT		21.OWN OR RENT / GENDER			
			Progre ssive	Liberal	Moder ate	Progre ssive /Libera l	Moder ate /Cons ervativ e	Progre ssive /Libera l Men	Progre ssive /Libera l Wome n	Moder ate /Cons ervativ e Men	Moder ate /Cons ervativ e Wome n	Own	Rent	Own Men	Own Wome n	Rent Men	Rent Wome n
GENDER	Men	46%	41%	43%	50%	42%	52%	100%		100%		45%	47%	100%		100%	
	Women	52%	56%	57%	48%	56%	46%		100%		100%	54%	52%		100%		100%
	Non-binary	1%	2%	0%	0%	1%	0%					0%	1%				
	Prefer not to say	1%	0%	0%	2%	0%	2%					1%	1%				
GENDER /AGE	Men <50	24%	27%	22%	23%	24%	23%	58%		43%		18%	31%	41%		67%	
	Women <50	24%	25%	29%	21%	27%	19%		48%		42%	16%	34%		29%		66%
	Men 50+	22%	15%	20%	28%	18%	29%	42%		57%		27%	15%	59%		33%	
	Women 50+	28%	32%	27%	27%	29%	26%		52%		57%	37%	17%		70%		34%
AGE	Under 50	50%	53%	52%	45%	53%	44%	58%	48%	43%	42%	35%	67%	41%	29%	67%	66%
	50 & over	50%	47%	48%	54%	47%	56%	42%	52%	57%	57%	64%	33%	59%	70%	33%	34%
AGE	Under 30	19%	13%	22%	23%	18%	22%	21%	16%	21%	23%	11%	29%	14%	9%	28%	31%
	30 - 39	17%	19%	15%	13%	17%	13%	21%	13%	11%	13%	11%	23%	10%	10%	28%	17%
	40 - 49	14%	21%	15%	9%	18%	9%	16%	19%	11%	6%	13%	15%	17%	10%	11%	18%
	50 - 64	21%	13%	27%	21%	20%	22%	20%	21%	20%	25%	25%	17%	22%	27%	18%	17%
	65 & over	29%	34%	21%	33%	27%	34%	22%	31%	36%	32%	39%	16%	37%	43%	15%	17%
AGE	18 - 24	10%	5%	12%	13%	9%	12%	7%	11%	10%	15%	5%	16%	5%	6%	11%	21%
	25 - 29	9%	8%	10%	10%	9%	10%	14%	5%	11%	9%	6%	13%	9%	3%	17%	11%
	30 - 34	8%	9%	5%	6%	7%	5%	10%	4%	4%	7%	4%	11%	3%	6%	17%	5%
	35 - 39	9%	10%	10%	8%	10%	8%	10%	9%	7%	6%	6%	12%	6%	4%	12%	12%
	40 - 44	7%	8%	8%	6%	8%	6%	7%	10%	6%	5%	7%	7%	8%	7%	4%	9%
	45 - 49	7%	12%	7%	3%	9%	3%	10%	9%	5%	1%	6%	8%	9%	4%	7%	9%
	50 - 54	6%	1%	12%	5%	7%	4%	8%	6%	5%	4%	8%	4%	6%	9%	7%	1%
	55 - 59	9%	8%	8%	10%	8%	10%	8%	8%	7%	14%	9%	9%	11%	7%	5%	14%
	60 - 64	6%	4%	7%	7%	6%	7%	4%	7%	7%	7%	9%	3%	5%	12%	6%	1%
	65 - 69	7%	8%	5%	11%	6%	10%	4%	8%	11%	8%	13%	2%	11%	15%	2%	1%
	70 - 74	6%	8%	4%	7%	6%	6%	6%	6%	9%	3%	7%	5%	7%	7%	8%	3%
	Over 74	16%	19%	11%	16%	15%	18%	13%	17%	16%	21%	20%	9%	19%	20%	5%	13%
	(Don't know/Refuse)	0%			1%		1%				1%	0%			1%		
Unweighted Count /	Weighted Count	500	130	163	176	293	194	131	154	105	85	311	171	151	154	83	82
		500	145	155	169	299	186	126	169	96	86	256	219	115	137	102	113

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION / 21.OWN OR RENT						15.HOW LONG HAVE YOU LIVED IN BERKELEY			3.CITY OF BERKELEY DIRECTION		
			Hills Own	Hills Rent	Centra l/Sout h Own	Centra l/Sout h Rent	West Own	West Rent	10 years or fewer	20 years or fewer	20 or more years	Right Directi on	Wrong Directi on	(Don't know)
GENDER	Men	46%	46%	46%	49%	45%	41%	50%	53%	47%	45%	45%	46%	48%
	Women	52%	52%	54%	50%	52%	58%	46%	45%	51%	53%	54%	52%	49%
	Non-binary	1%			1%	2%	1%	2%	2%	1%	0%	1%	1%	
	Prefer not to say	1%	2%		0%	1%		1%	0%	1%	1%		2%	3%
GENDER /AGE	Men <50	24%	14%	33%	27%	30%	17%	30%	40%	33%	15%	24%	21%	29%
	Women <50	24%	16%	34%	19%	32%	12%	38%	30%	31%	17%	25%	27%	18%
	Men 50+	22%	31%	12%	22%	15%	24%	20%	13%	14%	30%	21%	24%	19%
	Women 50+	28%	36%	21%	30%	21%	47%	9%	15%	20%	36%	28%	25%	30%
AGE	Under 50	50%	33%	67%	46%	64%	30%	71%	72%	65%	33%	50%	49%	50%
	50 & over	50%	67%	33%	53%	36%	70%	29%	28%	35%	67%	50%	51%	50%
AGE	Under 30	19%	13%	32%	18%	30%	3%	24%	22%	23%	15%	19%	18%	19%
	30 - 39	17%	10%	18%	12%	23%	10%	32%	31%	26%	7%	16%	17%	19%
	40 - 49	14%	10%	17%	16%	12%	16%	15%	18%	17%	11%	15%	14%	12%
	50 - 64	21%	26%	22%	23%	10%	26%	17%	14%	21%	21%	22%	22%	18%
	65 & over	29%	41%	11%	30%	26%	44%	12%	14%	13%	46%	28%	28%	32%
AGE	18 - 24	10%	7%	19%	7%	12%	1%	16%	11%	12%	7%	10%	12%	7%
	25 - 29	9%	6%	13%	11%	18%	2%	8%	12%	11%	7%	9%	7%	11%
	30 - 34	8%	4%	10%	5%	14%	4%	11%	16%	12%	3%	6%	9%	11%
	35 - 39	9%	6%	9%	7%	9%	6%	21%	15%	14%	4%	10%	8%	8%
	40 - 44	7%	5%	6%	11%	8%	7%	8%	9%	8%	6%	8%	9%	2%
	45 - 49	7%	5%	11%	5%	4%	9%	7%	10%	9%	5%	7%	6%	9%
	50 - 54	6%	4%	3%	17%	2%	5%	8%	4%	6%	7%	7%	7%	5%
	55 - 59	9%	8%	15%	3%	5%	14%	5%	6%	10%	7%	11%	6%	8%
	60 - 64	6%	14%	4%	3%	3%	7%	3%	4%	5%	7%	4%	10%	5%
	65 - 69	7%	12%		9%	3%	17%	2%	4%	4%	11%	7%	8%	8%
	70 - 74	6%	6%	1%	6%	8%	9%	7%	2%	2%	10%	7%	5%	4%
	Over 74	16%	23%	9%	15%	14%	18%	3%	8%	7%	25%	14%	16%	19%
	(Don't know/Refuse)	0%			1%						0%			
Unweighted Count / Weighted Count		500 / 500	128 / 116	63 / 91	87 / 66	58 / 68	96 / 74	50 / 60	173 / 174	258 / 263	241 / 236	244 / 236	147 / 147	109 / 117

CITY OF BERKELEY – JUNE 2024

		4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS				4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS		5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY						
		TOTAL	Good	Fair	Poor	Excellent /Good	Just fair /Poor	Increasing affordable housing	Protecting critical facilities from climate change	Repairing deteriorating streets & sidewalks	Upgrading storm drains & green infrastructure	Improving pedestrian, bike, & traffic safety	Planting & maintaining trees & improving park maintenance	
GENDER	Men	46%	40%	53%	42%	42%	50%	44%	40%	53%	47%	40%	47%	
	Women	52%	59%	45%	50%	57%	46%	54%	56%	46%	53%	58%	49%	
	Non-binary	1%	1%	0%	2%	1%	1%	1%	4%	0%			0%	
	Prefer not to say	1%	0%	1%	6%	0%	2%	1%	1%	1%		2%	4%	
GENDER /AGE	Men <50	24%	21%	30%	20%	22%	28%	27%	22%	24%	16%	29%	28%	
	Women <50	24%	28%	22%	22%	26%	22%	27%	32%	19%	16%	32%	21%	
	Men 50+	22%	20%	23%	22%	20%	23%	17%	18%	29%	31%	11%	19%	
	Women 50+	28%	30%	23%	29%	31%	24%	27%	24%	27%	37%	26%	27%	
AGE	Under 50	50%	49%	54%	45%	49%	52%	56%	58%	43%	32%	62%	51%	
	50 & over	50%	50%	46%	55%	51%	48%	44%	42%	57%	68%	38%	49%	
AGE	Under 30	19%	17%	24%	12%	17%	21%	20%	28%	16%	12%	17%	25%	
	30 - 39	17%	16%	17%	19%	17%	18%	20%	18%	14%	13%	27%	15%	
	40 - 49	14%	16%	12%	15%	16%	13%	15%	13%	13%	7%	19%	12%	
	50 - 64	21%	22%	18%	22%	22%	19%	19%	9%	25%	29%	14%	28%	
	65 & over	29%	29%	29%	32%	29%	29%	25%	33%	32%	40%	23%	20%	
AGE	18 - 24	10%	8%	12%	8%	9%	11%	10%	26%	7%	8%	7%	12%	
	25 - 29	9%	9%	12%	3%	8%	10%	10%	1%	9%	4%	10%	13%	
	30 - 34	8%	8%	5%	12%	9%	7%	10%	7%	6%	9%	12%	4%	
	35 - 39	9%	8%	12%	6%	8%	11%	10%	11%	8%	4%	16%	10%	
	40 - 44	7%	7%	7%	9%	7%	7%	8%	3%	7%	3%	10%	11%	
	45 - 49	7%	9%	6%	6%	8%	6%	7%	10%	7%	3%	9%	1%	
	50 - 54	6%	8%	3%	9%	8%	4%	4%	3%	8%	13%	3%	17%	
	55 - 59	9%	8%	8%	9%	8%	9%	8%	1%	9%	14%	5%	9%	
	60 - 64	6%	5%	6%	4%	6%	6%	7%	5%	7%	2%	7%	3%	
	65 - 69	7%	8%	7%	11%	7%	8%	6%	7%	8%	15%	7%	4%	
	70 - 74	6%	6%	5%	8%	7%	5%	6%	13%	7%	1%	4%	5%	
	Over 74	16%	15%	17%	14%	15%	16%	13%	14%	17%	23%	12%	12%	
	(Don't know/Refuse)	0%	0%			0%								
	Unweighted Count /	500	233	156	50	273	206	271	61	200	67	122	89	
Weighted Count	500	226	162	49	269	211	280	57	207	75	119	78		

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7.COMBINED INITIAL PARKS TAX			6/7.COMBINED INITIAL PARKS TAX					8.HOMELESS EXTENSION W/ TIERED INCREASE			8.HOMELESS EXTENSION W/ TIERED INCREASE			
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	Weak no	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly
GENDER	Men	46%	47%	49%	39%	46%	48%	45%	46%	53%	44%	56%	37%	42%	47%	46%	58%
	Women	52%	52%	46%	61%	53%	51%	53%	50%	41%	54%	42%	62%	57%	49%	52%	37%
	Non-binary	1%	1%	0%		1%	1%	1%	1%		1%	0%		1%	2%	1%	1%
	Prefer not to say	1%	0%	5%		0%	0%	1%	4%	6%	1%	2%	0%	0%	2%	1%	4%
GENDER /AGE	Men <50	24%	24%	23%	29%	21%	28%	27%	23%	23%	23%	26%	27%	28%	17%	22%	22%
	Women <50	24%	23%	20%	39%	21%	25%	28%	20%	19%	27%	15%	26%	29%	24%	22%	16%
	Men 50+	22%	23%	26%	10%	24%	20%	18%	23%	30%	20%	30%	10%	13%	31%	24%	36%
	Women 50+	28%	29%	26%	22%	32%	25%	25%	30%	22%	27%	27%	34%	28%	25%	30%	21%
AGE	Under 50	50%	48%	46%	68%	44%	54%	57%	48%	43%	53%	41%	54%	58%	44%	46%	40%
	50 & over	50%	52%	54%	32%	56%	46%	43%	52%	57%	47%	59%	45%	42%	56%	53%	60%
AGE	Under 30	19%	19%	14%	26%	19%	20%	20%	14%	16%	20%	13%	22%	23%	17%	19%	8%
	30 - 39	17%	15%	15%	29%	12%	20%	21%	16%	14%	17%	15%	23%	17%	17%	18%	15%
	40 - 49	14%	13%	16%	14%	12%	15%	15%	18%	14%	15%	13%	10%	19%	11%	9%	18%
	50 - 64	21%	22%	26%	11%	27%	16%	17%	29%	21%	18%	29%	19%	16%	21%	23%	25%
	65 & over	29%	30%	29%	21%	29%	30%	26%	23%	35%	29%	30%	26%	25%	35%	30%	35%
AGE	18 - 24	10%	10%	7%	13%	10%	11%	11%	6%	8%	10%	6%	15%	11%	8%	10%	4%
	25 - 29	9%	9%	8%	13%	9%	9%	10%	8%	7%	10%	7%	6%	12%	9%	9%	4%
	30 - 34	8%	6%	6%	19%	4%	10%	12%	6%	7%	7%	9%	9%	8%	6%	8%	9%
	35 - 39	9%	9%	9%	10%	9%	9%	10%	10%	7%	9%	6%	14%	9%	10%	10%	6%
	40 - 44	7%	6%	11%	9%	4%	7%	8%	12%	10%	7%	7%	9%	7%	6%	7%	8%
	45 - 49	7%	8%	6%	5%	8%	8%	7%	7%	4%	9%	5%	1%	12%	5%	3%	10%
	50 - 54	6%	6%	11%	0%	10%	1%	3%	12%	11%	6%	11%	1%	6%	5%	5%	11%
	55 - 59	9%	11%	4%	6%	11%	10%	7%	1%	8%	7%	10%	12%	6%	9%	11%	7%
	60 - 64	6%	5%	10%	5%	6%	4%	7%	16%	3%	5%	8%	5%	5%	6%	7%	7%
	65 - 69	7%	8%	5%	9%	8%	9%	8%	3%	7%	7%	9%	7%	7%	7%	7%	10%
	70 - 74	6%	7%	6%	1%	7%	7%	5%	6%	5%	8%	3%	1%	6%	11%	7%	4%
	Over 74	16%	14%	18%	11%	14%	14%	14%	14%	23%	14%	19%	19%	12%	17%	17%	22%
	(Don't know/Refuse)	0%	0%			1%							2%				0%
	Unweighted Count /	500	316	106	72	181	135	263	56	50	303	127	67	179	124	239	79
Weighted Count	500	324	99	71	186	137	264	56	43	310	125	63	181	129	246	70	

CITY OF BERKELEY – JUNE 2024

		TOTAL	9.HOMELESS EXTENSION - NO INCREASE			9.HOMELESS EXTENSION - NO INCREASE				10.ARTS MEASURE			10.ARTS MEASURE		
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing
GENDER	Men	46%	43%	52%	47%	41%	46%	47%	55%	46%	54%	34%	40%	52%	48%
	Women	52%	55%	45%	53%	57%	51%	52%	42%	52%	42%	66%	59%	45%	50%
	Non-binary	1%	1%			2%	1%	1%		1%	0%		1%	1%	1%
	Prefer not to say	1%	1%	2%	0%	1%	2%	1%	3%	1%	3%		1%	1%	1%
GENDER /AGE	Men <50	24%	24%	24%	28%	24%	23%	25%	22%	23%	29%	21%	24%	23%	23%
	Women <50	24%	27%	19%	21%	26%	28%	26%	12%	23%	25%	29%	23%	23%	24%
	Men 50+	22%	19%	29%	19%	16%	23%	21%	32%	23%	25%	13%	16%	29%	25%
	Women 50+	28%	28%	26%	30%	31%	24%	25%	29%	29%	18%	37%	36%	22%	26%
AGE	Under 50	50%	53%	44%	49%	52%	54%	53%	36%	48%	55%	50%	48%	48%	49%
	50 & over	50%	47%	56%	50%	48%	46%	47%	64%	52%	45%	50%	52%	51%	51%
AGE	Under 30	19%	21%	13%	19%	21%	21%	20%	9%	21%	12%	18%	25%	17%	18%
	30 - 39	17%	17%	18%	18%	15%	19%	20%	14%	15%	22%	17%	11%	19%	18%
	40 - 49	14%	15%	13%	12%	17%	13%	13%	13%	12%	21%	15%	12%	12%	13%
	50 - 64	21%	20%	25%	19%	22%	17%	19%	25%	21%	22%	20%	26%	16%	18%
	65 & over	29%	27%	31%	31%	26%	29%	28%	39%	31%	23%	30%	26%	35%	33%
AGE	18 - 24	10%	11%	7%	9%	12%	10%	10%	5%	10%	5%	12%	13%	8%	10%
	25 - 29	9%	10%	5%	9%	9%	11%	10%	4%	10%	7%	5%	12%	9%	8%
	30 - 34	8%	8%	11%	5%	6%	9%	9%	9%	7%	13%	3%	5%	10%	8%
	35 - 39	9%	9%	7%	13%	8%	10%	11%	5%	8%	10%	14%	7%	9%	11%
	40 - 44	7%	7%	7%	7%	7%	7%	7%	8%	6%	12%	9%	5%	6%	7%
	45 - 49	7%	8%	6%	5%	9%	7%	6%	5%	7%	10%	6%	7%	6%	6%
	50 - 54	6%	5%	10%	5%	6%	5%	5%	12%	5%	14%	3%	6%	5%	5%
	55 - 59	9%	9%	7%	9%	11%	6%	7%	9%	10%	3%	10%	14%	6%	7%
	60 - 64	6%	5%	9%	4%	5%	6%	7%	4%	6%	5%	7%	7%	6%	6%
	65 - 69	7%	7%	8%	7%	9%	5%	5%	13%	8%	4%	8%	8%	9%	8%
	70 - 74	6%	7%	4%	6%	5%	8%	7%	3%	7%	3%	5%	3%	10%	8%
	Over 74	16%	14%	19%	18%	12%	16%	16%	24%	15%	16%	18%	14%	16%	16%
	(Don't know/Refuse)	0%			1%			0%		0%				1%	0%
	Unweighted Count / Weighted Count	500 / 500	292 / 294	119 / 120	84 / 82	161 / 164	131 / 129	258 / 257	76 / 74	340 / 344	88 / 86	69 / 66	172 / 169	168 / 176	278 / 281

CITY OF BERKELEY – JUNE 2024

		TOTAL	11/12.COMBINED PROFILE PARKS TAX			13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE			14.FINAL HOMELESS EXTENSION - NO INCREASE		
			Yes	No	Undecided /DK	Yes	No	Undecided /DK	Yes	No	Undecided /DK
GENDER	Men	46%	45%	47%	42%	43%	56%	41%	44%	45%	50%
	Women	52%	52%	51%	57%	55%	42%	58%	53%	52%	50%
	Non-binary	1%	1%	0%	0%	1%	0%		1%		0%
	Prefer not to say	1%	1%	2%		1%	2%	0%	1%	2%	
GENDER /AGE	Men <50	24%	23%	22%	32%	24%	24%	23%	23%	25%	29%
	Women <50	24%	23%	26%	25%	25%	22%	24%	23%	30%	19%
	Men 50+	22%	22%	25%	10%	18%	31%	18%	22%	21%	21%
	Women 50+	28%	29%	24%	30%	30%	20%	33%	30%	22%	29%
AGE	Under 50	50%	49%	50%	58%	52%	47%	47%	48%	56%	48%
	50 & over	50%	51%	50%	41%	48%	53%	52%	52%	44%	50%
AGE	Under 30	19%	20%	14%	24%	21%	14%	22%	19%	16%	22%
	30 - 39	17%	15%	20%	19%	16%	19%	17%	15%	22%	15%
	40 - 49	14%	13%	16%	15%	15%	15%	8%	14%	17%	11%
	50 - 64	21%	21%	24%	17%	20%	23%	23%	22%	18%	21%
	65 & over	29%	30%	27%	24%	29%	30%	28%	30%	26%	29%
AGE	18 - 24	10%	10%	7%	13%	11%	6%	13%	11%	6%	10%
	25 - 29	9%	10%	7%	11%	10%	7%	9%	8%	10%	13%
	30 - 34	8%	6%	11%	11%	7%	9%	9%	6%	14%	5%
	35 - 39	9%	9%	9%	8%	9%	10%	7%	9%	9%	9%
	40 - 44	7%	6%	9%	9%	6%	9%	8%	6%	11%	8%
	45 - 49	7%	7%	7%	6%	9%	5%		9%	6%	3%
	50 - 54	6%	6%	10%	1%	5%	11%	2%	6%	7%	6%
	55 - 59	9%	10%	5%	9%	9%	6%	12%	10%	4%	9%
	60 - 64	6%	5%	8%	6%	6%	5%	9%	6%	7%	6%
	65 - 69	7%	7%	9%	4%	7%	11%	2%	7%	11%	6%
	70 - 74	6%	7%	4%	2%	7%	5%	3%	7%	5%	4%
	Over 74	16%	16%	13%	18%	15%	15%	23%	16%	11%	20%
	(Don't know/Refuse)	0%			2%			2%			1%
	Unweighted Count / Weighted Count	500	302	129	64	304	134	57	295	119	76
	500	305	126	63	306	127	62	296	111	81	

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT			8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT		9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT			6/7/8/9/10. VOTE TARGETS		SPLIT	
			Solid Yes	Solid No	Toward No	Solid Yes	Solid No	Solid Yes	Solid No	Solid undecided	Yes on all	Mixed	A	B
GENDER	Men	46%	47%	53%	33%	43%	62%	44%	54%	52%	46%	48%	46%	46%
	Women	52%	51%	44%	66%	55%	35%	54%	43%	48%	52%	50%	52%	52%
	Non-binary	1%	1%	0%	0%	1%	0%	1%			2%	0%	1%	1%
	Prefer not to say	1%	0%	3%		1%	3%	1%	3%		0%	1%	1%	1%
GENDER /AGE	Men <50	24%	24%	24%	18%	24%	28%	23%	28%	30%	26%	23%	24%	25%
	Women <50	24%	23%	19%	34%	27%	17%	24%	20%	17%	24%	24%	24%	24%
	Men 50+	22%	23%	28%	16%	18%	34%	20%	25%	22%	20%	25%	22%	21%
	Women 50+	28%	29%	25%	30%	28%	18%	30%	23%	29%	29%	26%	28%	27%
AGE	Under 50	50%	49%	45%	52%	54%	46%	50%	49%	47%	51%	49%	50%	50%
	50 & over	50%	51%	55%	46%	46%	54%	50%	51%	52%	49%	51%	50%	50%
AGE	Under 30	19%	21%	15%	12%	20%	11%	20%	11%	20%	22%	18%	19%	19%
	30 - 39	17%	15%	12%	28%	18%	19%	16%	24%	18%	17%	16%	17%	17%
	40 - 49	14%	13%	17%	12%	16%	16%	13%	14%	9%	13%	15%	14%	14%
	50 - 64	21%	22%	28%	19%	18%	22%	22%	24%	23%	20%	25%	21%	21%
	65 & over	29%	29%	28%	27%	28%	32%	29%	27%	28%	29%	26%	29%	29%
AGE	18 - 24	10%	11%	8%	8%	10%	5%	11%	4%	8%	11%	9%	9%	11%
	25 - 29	9%	11%	7%	4%	10%	7%	9%	7%	12%	10%	9%	10%	8%
	30 - 34	8%	6%	7%	14%	7%	11%	7%	16%	7%	8%	7%	7%	9%
	35 - 39	9%	9%	5%	14%	10%	8%	9%	8%	10%	8%	9%	10%	8%
	40 - 44	7%	5%	11%	5%	6%	9%	5%	9%	6%	6%	7%	8%	6%
	45 - 49	7%	8%	6%	7%	10%	6%	8%	5%	3%	7%	7%	6%	8%
	50 - 54	6%	6%	13%	5%	4%	11%	5%	9%	8%	5%	10%	6%	7%
	55 - 59	9%	10%	3%	12%	8%	5%	10%	6%	11%	9%	9%	9%	8%
	60 - 64	6%	5%	12%	2%	6%	7%	6%	9%	5%	6%	6%	6%	6%
	65 - 69	7%	7%	4%	12%	7%	10%	7%	10%	7%	10%	4%	8%	7%
	70 - 74	6%	8%	7%	1%	7%	2%	7%	3%	4%	6%	6%	5%	6%
	Over 74	16%	14%	17%	14%	14%	19%	15%	13%	17%	12%	16%	16%	15%
	(Don't know/Refuse)	0%			1%					2%				0%
	Unweighted Count /		500	266	85	65	264	101	255	91	53	197	134	252
Weighted Count		500	271	80	70	265	92	258	82	56	196	143	250	250

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	GENDER		RACE					RACE /GENDER					
			Men	Women	All white	People of color	White alone	Black	Asian American or Pacific Islander	All white men	All white women	Men of color	Women of color	White men	White women
PARTY REGISTRATION	Democrat	77%	73%	81%	80%	75%	80%	73%	82%	75%	84%	71%	78%	76%	84%
	Republican	2%	3%	1%	2%	2%	2%	6%	6%	4%	0%	4%	3%	0%	0%
	NPP /other	21%	24%	18%	19%	23%	19%	21%	18%	21%	16%	25%	22%	21%	16%
PARTY REGISTRATION / GENDER	Democrat Men	34%	73%		35%	31%	36%	29%	30%	75%		71%		76%	
	Democrat Women	42%		81%	43%	42%	43%	44%	52%		84%		78%		84%
	Republican Men	1%	3%		2%	2%	1%	6%		4%		4%		3%	
	Republican Women	0%		1%	0%		0%				0%				0%
	NPP /other Men	11%	24%		10%	11%	10%	4%	10%	21%		25%		21%	
	NPP /other Women	9%		18%	8%	12%	8%	17%	8%		16%		22%		16%
IDEOLOGY	Progressive	29%	26%	31%	32%	26%	32%	24%	27%	30%	33%	22%	30%	29%	33%
	Liberal	31%	29%	34%	32%	31%	32%	38%	32%	27%	36%	32%	30%	28%	37%
	Moderate	34%	37%	31%	31%	40%	31%	31%	37%	35%	28%	41%	37%	36%	27%
	Conservative	3%	5%	2%	3%	2%	3%	7%		5%	2%	3%	1%	4%	2%
	(Don't know)	1%	2%	1%	1%	1%	2%		3%	3%	0%		2%	3%	0%
	(Refused)	2%	1%	1%	0%	1%	0%	1%	1%		1%	2%			1%
IDEOLOGY	Progressive /Liberal	60%	55%	65%	64%	57%	64%	62%	58%	57%	70%	54%	60%	57%	70%
	Moderate /Conservative	37%	42%	33%	35%	41%	34%	38%	37%	40%	29%	44%	38%	40%	29%
IDEOLOGY / GENDER	Progressive /Liberal Men	25%	55%		27%	24%	27%	22%	23%	57%		54%		57%	
	Progressive /Liberal Women	34%		65%	36%	32%	36%	40%	36%		70%		60%		70%
	Moderate /Conservative Men	19%	42%		18%	19%	19%	16%	16%	40%		44%		40%	
	Moderate /Conservative Women	17%		33%	15%	21%	15%	22%	21%		29%		38%		29%
	Unweighted Count / Weighted Count	500 / 500	244 / 230	243 / 260	363 / 368	175 / 165	308 / 316	65 / 45	54 / 55	175 / 170	179 / 191	88 / 73	83 / 89	147 / 149	154 / 163

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION			REGION / GENDER					
			Hills	Centra I/Sout h	West	Hills Men	Hills Wome n	Centra I/Sout h Men	Centra I/Sout h Wome n	West Men	West Wome n
PARTY REGISTRATION	Democrat	77%	79%	73%	77%	77%	83%	74%	74%	67%	86%
	Republican	2%	2%	2%	2%	3%	1%	3%		4%	0%
	NPP /other	21%	19%	25%	21%	21%	16%	23%	26%	29%	13%
PARTY REGISTRATION / GENDER	Democrat Men	34%	35%	35%	30%	77%		74%		67%	
	Democrat Women	42%	43%	38%	46%		83%		74%		86%
	Republican Men	1%	1%	2%	2%	3%		3%		4%	
	Republican Women	0%	1%		0%		1%				0%
	NPP /other Men	11%	10%	11%	13%	21%		23%		29%	
	NPP /other Women	9%	8%	13%	7%		16%		26%		13%
IDEOLOGY	Progressive	29%	25%	34%	30%	28%	23%	27%	39%	22%	36%
	Liberal	31%	34%	28%	29%	28%	40%	31%	25%	27%	32%
	Moderate	34%	35%	29%	37%	36%	33%	32%	28%	43%	31%
	Conservative	3%	3%	3%	3%	6%	1%	2%	5%	6%	0%
	(Don't know)	1%		5%				8%	3%		
	(Refused)	2%	3%	1%	1%	2%	2%	1%		2%	
IDEOLOGY	Progressive /Liberal	60%	59%	62%	60%	56%	63%	58%	64%	49%	69%
	Moderate /Conservative	37%	38%	32%	40%	42%	34%	33%	32%	50%	31%
IDEOLOGY / GENDER	Progressive /Liberal Men	25%	26%	27%	22%	56%		58%		49%	
	Progressive /Liberal Women	34%	33%	33%	36%		63%		64%		69%
	Moderate /Conservative Men	19%	19%	16%	22%	42%		33%		50%	
	Moderate /Conservative Women	17%	18%	17%	17%		34%		32%		31%
	Unweighted Count / Weighted Count	500 500	201 220	146 135	153 145	98 101	100 114	76 63	64 69	70 65	79 77

CITY OF BERKELEY – JUNE 2024

		TOTAL	AGE		AGE					GENDER /AGE			
			Under 50	50 & over	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Men <50	Women <50	Men 50+	Women 50+
PARTY REGISTRATION	Democrat	77%	72%	83%	69%	75%	70%	83%	82%	67%	76%	79%	86%
	Republican	2%	2%	2%	1%	3%	3%	1%	3%	2%	1%	4%	0%
	NPP /other	21%	26%	16%	31%	21%	27%	16%	15%	30%	23%	16%	14%
PARTY REGISTRATION / GENDER	Democrat Men	34%	33%	34%	37%	32%	29%	36%	34%	67%		79%	
	Democrat Women	42%	37%	48%	31%	39%	42%	47%	48%		76%		86%
	Republican Men	1%	1%	2%	1%	0%	3%	0%	3%	2%		4%	
	Republican Women	0%	1%	0%		2%		0%			1%		0%
	NPP /other Men	11%	15%	7%	12%	18%	15%	6%	8%	30%		16%	
	NPP /other Women	9%	11%	8%	19%	2%	11%	8%	7%		23%		14%
IDEOLOGY	Progressive	29%	31%	27%	21%	33%	43%	17%	34%	32%	30%	20%	33%
	Liberal	31%	32%	30%	36%	27%	33%	40%	22%	28%	38%	29%	31%
	Moderate	34%	31%	37%	40%	27%	22%	35%	39%	31%	29%	43%	33%
	Conservative	3%	2%	5%	3%	2%	1%	5%	5%	3%	1%	7%	3%
	(Don't know)	1%	2%	1%		6%		2%		4%	1%		1%
	(Refused)	2%	2%	1%		6%	1%	2%	1%	2%	2%	1%	
IDEOLOGY	Progressive /Liberal	60%	63%	57%	57%	60%	75%	58%	56%	60%	67%	49%	63%
	Moderate /Conservative	37%	32%	42%	43%	28%	24%	39%	43%	34%	30%	50%	35%
IDEOLOGY / GENDER	Progressive /Liberal Men	25%	29%	21%	28%	31%	30%	24%	19%	60%		49%	
	Progressive /Liberal Women	34%	32%	35%	29%	26%	46%	34%	37%		67%		63%
	Moderate /Conservative Men	19%	17%	22%	21%	13%	16%	19%	24%	34%		50%	
	Moderate /Conservative Women	17%	14%	20%	21%	13%	7%	20%	19%		30%		35%
	Unweighted Count / Weighted Count	500 / 500	275 / 250	224 / 249	92 / 95	108 / 85	75 / 70	98 / 105	126 / 145	146 / 122	120 / 120	98 / 108	122 / 139

CITY OF BERKELEY – JUNE 2024

		TOTAL	RACE /AGE						EDUCATION					EDUCATION /GENDER			
			All white <50	All white 50+	People of color <50	People of color 50+	White <50	White 50+	Post H.S.	Non-colleg e grad	Colleg e gradu ate or post-grad	4-year Colleg e grad	Post-gradu ate	Non-colleg e men	Non-colleg e wome n	Colleg e men	Colleg e wome n
PARTY REGISTRATION	Democrat	77%	73%	85%	72%	79%	73%	86%	75%	73%	78%	75%	82%	69%	76%	74%	84%
	Republican	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%	3%	4%		3%	1%	
	NPP /other	21%	25%	12%	27%	19%	26%	12%	23%	25%	19%	23%	16%	27%	24%	23%	15%
PARTY REGISTRATION / GENDER	Democrat Men	34%	35%	35%	33%	30%	34%	37%	31%	29%	35%	38%	33%	69%		74%	
	Democrat Women	42%	36%	50%	36%	49%	37%	49%	44%	44%	42%	36%	48%		76%		84%
	Republican Men	1%	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	1%	4%		3%	
	Republican Women	0%		0%				0%			1%		1%				1%
	NPP /other Men	11%	14%	6%	17%	5%	14%	7%	9%	11%	11%	11%	11%	27%		23%	
	NPP /other Women	9%	10%	7%	10%	13%	11%	5%	14%	14%	8%	11%	4%		24%		15%
IDEOLOGY	Progressive	29%	33%	32%	28%	24%	33%	30%	15%	14%	35%	30%	40%	17%	11%	29%	40%
	Liberal	31%	32%	31%	32%	29%	33%	32%	36%	35%	29%	26%	31%	21%	45%	30%	28%
	Moderate	34%	29%	33%	37%	43%	28%	33%	45%	44%	30%	39%	22%	49%	40%	33%	27%
	Conservative	3%	2%	4%	1%	2%	2%	5%	3%	7%	2%	2%	2%	12%	3%	3%	2%
	(Don't know)	1%	3%			2%	3%		1%	0%	2%	2%	2%		1%	3%	1%
	(Refused)	2%	1%		2%		1%		0%	0%	2%	2%	2%	1%		2%	2%
IDEOLOGY	Progressive /Liberal	60%	65%	62%	60%	53%	66%	62%	51%	49%	64%	56%	71%	38%	56%	59%	69%
	Moderate /Conservative	37%	31%	38%	38%	45%	30%	38%	49%	50%	32%	40%	24%	61%	43%	36%	29%
IDEOLOGY / GENDER	Progressive /Liberal Men	25%	30%	24%	33%	14%	28%	26%	17%	16%	28%	25%	32%	38%		59%	
	Progressive /Liberal Women	34%	34%	38%	26%	39%	36%	36%	33%	33%	34%	31%	38%		56%		69%
	Moderate /Conservative Men	19%	18%	19%	16%	23%	18%	20%	24%	25%	17%	23%	12%	61%		36%	
	Moderate /Conservative Women	17%	11%	19%	19%	22%	11%	18%	24%	25%	14%	16%	12%		43%		29%
	Unweighted Count / Weighted Count	500 / 500	194 / 179	168 / 188	96 / 86	79 / 80	171 / 157	136 / 158	123 / 114	145 / 139	354 / 358	180 / 176	174 / 182	67 / 57	75 / 81	176 / 170	168 / 179

CITY OF BERKELEY – JUNE 2024

		TOTAL	IDEOLOGY			IDEOLOGY		IDEOLOGY / GENDER				21.OWN OR RENT		21.OWN OR RENT / GENDER			
			Progre ssive	Liberal	Moder ate	Progre ssive /Libera l	Moder ate /Cons ervativ e	Progre ssive /Libera l Men	Progre ssive /Libera l Wome n	Moder ate /Cons ervativ e Men	Moder ate /Cons ervativ e Wome n	Own	Rent	Own Men	Own Wome n	Rent Men	Rent Wome n
PARTY REGISTRATION	Democrat	77%	86%	83%	74%	84%	70%	82%	86%	65%	76%	84%	74%	79%	87%	71%	77%
	Republican	2%		0%	2%	0%	4%			8%	0%	3%	1%	6%	0%	1%	
	NPP /other	21%	14%	17%	24%	16%	26%	18%	14%	27%	24%	14%	26%	16%	12%	28%	23%
PARTY REGISTRATION / GENDER	Democrat Men	34%	34%	35%	36%	35%	34%	82%		65%		35%	33%	79%		71%	
	Democrat Women	42%	49%	48%	36%	49%	35%		86%		76%	47%	40%		87%		77%
	Republican Men	1%			2%		4%			8%		3%	0%	6%		1%	
	Republican Women	0%					0%				0%	0%			0%		
	NPP /other Men	11%	7%	8%	12%	7%	14%	18%		27%		7%	13%	16%		28%	
	NPP /other Women	9%	7%	9%	12%	8%	11%		14%		24%	7%	12%		12%		23%
IDEOLOGY	Progressive	29%	100%			48%		47%	48%			22%	36%	18%	25%	35%	37%
	Liberal	31%		100%		52%		53%	52%			31%	33%	32%	31%	27%	38%
	Moderate	34%			100%		91%			88%	94%	42%	26%	43%	41%	29%	22%
	Conservative	3%					9%			12%	6%	3%	3%	4%	2%	4%	2%
	(Don't know)	1%										1%	2%		2%	5%	
	(Refused)	2%										1%	1%	2%			1%
IDEOLOGY	Progressive /Liberal	60%	100%	100%		100%		100%	100%			53%	69%	50%	56%	62%	74%
	Moderate /Conservative	37%			100%		100%			100%	100%	45%	28%	48%	43%	33%	24%
IDEOLOGY / GENDER	Progressive /Liberal Men	25%	41%	43%		42%		100%				23%	29%	50%		62%	
	Progressive /Liberal Women	34%	56%	57%		56%			100%			30%	38%		56%		74%
	Moderate /Conservative Men	19%			50%		52%				100%	21%	15%	48%		33%	
	Moderate /Conservative Women	17%			48%		46%				100%	23%	13%		43%		24%
	Unweighted Count / Weighted Count	500	130	163	176	293	194	131	154	105	85	311	171	151	154	83	82
		500	145	155	169	299	186	126	169	96	86	256	219	115	137	102	113

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION / 21.OWN OR RENT						15.HOW LONG HAVE YOU LIVED IN BERKELEY			3.CITY OF BERKELEY DIRECTION		
			Hills Own	Hills Rent	Centra l/Sout h Own	Centra l/Sout h Rent	West Own	West Rent	10 years or fewer	20 years or fewer	20 or more years	Right Directi on	Wrong Directi on	(Don't know)
PARTY REGISTRATION	Democrat	77%	91%	74%	69%	76%	86%	70%	72%	72%	83%	84%	67%	77%
	Republican	2%	2%		3%	1%	2%	1%	2%	2%	2%	1%	5%	0%
	NPP /other	21%	7%	26%	27%	23%	11%	28%	26%	27%	15%	16%	28%	23%
PARTY REGISTRATION / GENDER	Democrat Men	34%	38%	34%	35%	33%	31%	32%	35%	34%	33%	39%	28%	30%
	Democrat Women	42%	50%	40%	33%	43%	54%	36%	36%	36%	49%	44%	38%	44%
	Republican Men	1%	2%		3%		2%	1%	1%	1%	2%	1%	4%	0%
	Republican Women	0%					0%		1%	1%			1%	
	NPP /other Men	11%	5%	12%	10%	12%	7%	17%	17%	12%	9%	6%	14%	18%
	NPP /other Women	9%	2%	15%	17%	9%	4%	10%	9%	14%	4%	10%	12%	5%
IDEOLOGY	Progressive	29%	17%	35%	19%	47%	31%	27%	30%	28%	30%	31%	27%	26%
	Liberal	31%	34%	35%	36%	20%	23%	42%	29%	31%	31%	33%	25%	33%
	Moderate	34%	44%	27%	37%	22%	44%	27%	31%	34%	34%	33%	35%	34%
	Conservative	3%	3%	1%	3%	3%	3%	4%	4%	3%	3%	2%	6%	1%
	(Don't know)	1%			3%	7%			3%	2%	0%		2%	4%
	(Refused)	2%	1%	1%	1%				3%	2%	1%	0%	5%	1%
IDEOLOGY	Progressive /Liberal	60%	51%	70%	55%	67%	53%	68%	59%	59%	61%	65%	52%	60%
	Moderate /Conservative	37%	48%	28%	40%	25%	47%	32%	35%	37%	37%	35%	42%	35%
IDEOLOGY / GENDER	Progressive /Liberal Men	25%	21%	32%	27%	26%	21%	27%	30%	28%	22%	29%	18%	27%
	Progressive /Liberal Women	34%	30%	38%	27%	38%	32%	39%	27%	29%	39%	35%	33%	32%
	Moderate /Conservative Men	19%	23%	13%	20%	12%	20%	23%	19%	16%	23%	16%	26%	16%
	Moderate /Conservative Women	17%	22%	15%	19%	14%	26%	8%	17%	20%	14%	19%	15%	17%
	Unweighted Count / Weighted Count	500 / 500	128 / 116	63 / 91	87 / 66	58 / 68	96 / 74	50 / 60	173 / 174	258 / 263	241 / 236	244 / 236	147 / 147	109 / 117

CITY OF BERKELEY – JUNE 2024

		4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS				4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS		5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY					
		TOTAL	Good	Fair	Poor	Excellent /Good	Just fair /Poor	Increasing affordable housing	Protecting critical facilities from climate change	Repairing deteriorating streets & sidewalks	Upgrading storm drains & green infrastructure	Improving pedestrian, bike, & traffic safety	Planting & maintaining trees & improving park maintenance
PARTY REGISTRATION	Democrat	77%	80%	78%	58%	79%	74%	82%	73%	79%	75%	79%	73%
	Republican	2%	0%	1%	10%	1%	3%	0%		3%	2%	2%	1%
	NPP /other	21%	20%	20%	33%	20%	23%	18%	27%	18%	23%	18%	27%
PARTY REGISTRATION / GENDER	Democrat Men	34%	31%	39%	20%	32%	34%	36%	24%	38%	36%	32%	34%
	Democrat Women	42%	48%	38%	37%	46%	38%	45%	45%	41%	39%	45%	38%
	Republican Men	1%	0%	1%	4%	1%	2%	0%		2%	2%	1%	1%
	Republican Women	0%			4%								
	NPP /other Men	11%	9%	13%	18%	9%	14%	8%	16%	12%	9%	7%	13%
	NPP /other Women	9%	11%	7%	10%	11%	8%	9%	11%	5%	14%	12%	11%
IDEOLOGY	Progressive	29%	25%	37%	26%	25%	34%	42%	39%	22%	26%	30%	25%
	Liberal	31%	34%	31%	22%	34%	29%	29%	32%	38%	32%	34%	22%
	Moderate	34%	37%	29%	24%	37%	28%	27%	26%	33%	35%	29%	43%
	Conservative	3%	3%	1%	13%	3%	4%	2%	3%	3%	2%	2%	3%
	(Don't know)	1%	1%	0%	5%	2%	1%	1%		0%	5%		3%
	(Refused)	2%	0%	2%	10%	0%	4%	0%		3%		4%	3%
IDEOLOGY	Progressive /Liberal	60%	59%	68%	48%	58%	63%	70%	71%	60%	57%	65%	47%
	Moderate /Conservative	37%	40%	31%	37%	40%	32%	28%	29%	36%	38%	31%	47%
IDEOLOGY / GENDER	Progressive /Liberal Men	25%	23%	34%	14%	22%	30%	29%	25%	27%	26%	24%	22%
	Progressive /Liberal Women	34%	36%	33%	30%	35%	32%	41%	42%	33%	31%	40%	25%
	Moderate /Conservative Men	19%	17%	18%	24%	18%	19%	15%	15%	24%	18%	14%	24%
	Moderate /Conservative Women	17%	23%	12%	12%	22%	12%	13%	14%	12%	20%	15%	21%
	Unweighted Count / Weighted Count	500 / 500	233 / 226	156 / 162	50 / 49	273 / 269	206 / 211	271 / 280	61 / 57	200 / 207	67 / 75	122 / 119	89 / 78

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7.COMBINED INITIAL PARKS TAX			6/7.COMBINED INITIAL PARKS TAX					8.HOMELESS EXTENSION W/ TIERED INCREASE			8.HOMELESS EXTENSION W/ TIERED INCREASE			
			Yes	No	Undecided /DK	Yes - strong ly	Weak yes	All swing	Weak no	No - strong ly	Yes	No	Undecided /DK	Yes - strong ly	Weak yes	All swing	No - strong ly
PARTY REGISTRATION	Democrat	77%	81%	64%	78%	81%	80%	78%	71%	55%	82%	67%	72%	84%	79%	75%	64%
	Republican	2%	0%	9%		1%		1%	3%	16%	0%	6%	1%		1%	1%	9%
	NPP /other	21%	19%	28%	22%	19%	20%	22%	27%	29%	18%	27%	27%	16%	20%	23%	27%
PARTY REGISTRATION / GENDER	Democrat Men	34%	36%	28%	29%	35%	39%	35%	31%	24%	36%	33%	24%	34%	39%	34%	33%
	Democrat Women	42%	43%	34%	49%	45%	41%	42%	35%	32%	45%	34%	47%	50%	37%	40%	31%
	Republican Men	1%	0%	6%		1%		1%	3%	10%	0%	5%	1%		1%	1%	6%
	Republican Women	0%		2%						4%		1%	1%			0%	2%
	NPP /other Men	11%	10%	15%	10%	11%	9%	10%	13%	19%	8%	19%	13%	8%	8%	11%	20%
	NPP /other Women	9%	9%	10%	12%	7%	10%	12%	14%	5%	9%	7%	14%	8%	12%	12%	5%
IDEOLOGY	Progressive	29%	33%	23%	17%	38%	26%	23%	26%	19%	39%	9%	21%	43%	32%	23%	15%
	Liberal	31%	35%	27%	17%	34%	38%	31%	33%	18%	33%	32%	21%	32%	34%	32%	27%
	Moderate	34%	28%	35%	60%	28%	30%	39%	36%	33%	27%	40%	51%	23%	33%	40%	38%
	Conservative	3%	2%	9%	1%	0%	4%	3%	4%	17%	0%	10%	3%	1%	0%	3%	10%
	(Don't know)	1%	1%		4%	1%	2%	2%			1%	2%	4%	1%	0%	2%	
	(Refused)	2%	0%	6%	2%		1%	1%		13%	0%	6%		0%			11%
IDEOLOGY	Progressive /Liberal	60%	68%	50%	33%	71%	63%	55%	60%	38%	71%	42%	42%	75%	66%	54%	42%
	Moderate /Conservative	37%	30%	44%	61%	28%	34%	42%	40%	50%	28%	51%	54%	24%	33%	43%	47%
IDEOLOGY / GENDER	Progressive /Liberal Men	25%	30%	18%	14%	32%	26%	22%	21%	13%	29%	21%	16%	30%	27%	24%	18%
	Progressive /Liberal Women	34%	37%	32%	19%	38%	37%	32%	38%	23%	42%	19%	26%	45%	37%	29%	22%
	Moderate /Conservative Men	19%	16%	29%	22%	13%	19%	21%	25%	35%	15%	31%	18%	12%	19%	20%	36%
	Moderate /Conservative Women	17%	14%	13%	39%	14%	14%	20%	11%	15%	12%	20%	36%	12%	12%	22%	11%
	Unweighted Count / Weighted Count	500	316	106	72	181	135	263	56	50	303	127	67	179	124	239	79
	500	324	99	71	186	137	264	56	43	310	125	63	181	129	246	70	

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		TOTAL	9.HOMELESS EXTENSION - NO INCREASE			9.HOMELESS EXTENSION - NO INCREASE				10.ARTS MEASURE			10.ARTS MEASURE		
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing
PARTY REGISTRATION	Democrat	77%	81%	68%	78%	83%	79%	77%	65%	82%	56%	82%	80%	84%	83%
	Republican	2%	0%	7%			1%	1%	9%	0%	9%	1%	0%	1%	2%
	NPP /other	21%	19%	25%	22%	17%	20%	22%	26%	18%	34%	18%	20%	16%	16%
PARTY REGISTRATION / GENDER	Democrat Men	34%	35%	28%	35%	34%	37%	35%	29%	37%	25%	27%	31%	43%	39%
	Democrat Women	42%	44%	40%	43%	47%	39%	42%	35%	43%	31%	54%	48%	38%	42%
	Republican Men	1%	0%	5%			1%	1%	6%	0%	7%		0%	1%	2%
	Republican Women	0%		1%					2%		2%	1%			0%
	NPP /other Men	11%	7%	19%	12%	7%	8%	11%	19%	8%	23%	7%	9%	8%	8%
	NPP /other Women	9%	11%	4%	10%	10%	12%	10%	4%	9%	10%	11%	10%	8%	8%
IDEOLOGY	Progressive	29%	34%	19%	28%	42%	24%	24%	18%	33%	14%	27%	35%	31%	28%
	Liberal	31%	35%	24%	24%	32%	40%	33%	23%	34%	29%	20%	35%	33%	30%
	Moderate	34%	29%	40%	44%	24%	35%	39%	40%	31%	35%	50%	28%	33%	38%
	Conservative	3%	1%	9%	2%	2%	0%	2%	9%	2%	10%	3%	2%	2%	2%
	(Don't know)	1%	1%	2%	2%	1%	1%	2%		0%	5%			1%	0%
	(Refused)	2%	0%	6%	0%		0%	0%	10%	0%	8%			1%	1%
IDEOLOGY	Progressive /Liberal	60%	69%	43%	52%	73%	64%	57%	41%	67%	43%	47%	70%	64%	58%
	Moderate /Conservative	37%	30%	49%	45%	26%	35%	41%	49%	32%	45%	53%	30%	35%	41%
IDEOLOGY / GENDER	Progressive /Liberal Men	25%	28%	17%	26%	28%	29%	27%	14%	29%	19%	16%	27%	30%	26%
	Progressive /Liberal Women	34%	40%	25%	26%	44%	34%	29%	26%	37%	23%	32%	42%	32%	31%
	Moderate /Conservative Men	19%	14%	31%	18%	13%	16%	18%	37%	17%	30%	18%	13%	21%	21%
	Moderate /Conservative Women	17%	14%	18%	27%	12%	17%	22%	12%	15%	14%	34%	17%	13%	19%
	Unweighted Count / Weighted Count	500 / 500	292 / 294	119 / 120	84 / 82	161 / 164	131 / 129	258 / 257	76 / 74	340 / 344	88 / 86	69 / 66	172 / 169	168 / 176	278 / 281

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		TOTAL	11/12.COMBINED PROFILE PARKS TAX			13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE			14.FINAL HOMELESS EXTENSION - NO INCREASE		
			Yes	No	Undecided /DK	Yes	No	Undecided /DK	Yes	No	Undecided /DK
PARTY REGISTRATION	Democrat	77%	82%	68%	77%	83%	63%	77%	82%	66%	79%
	Republican	2%	0%	7%		0%	7%		0%	8%	
	NPP /other	21%	18%	25%	23%	16%	30%	23%	18%	26%	21%
PARTY REGISTRATION / GENDER	Democrat Men	34%	37%	27%	31%	35%	30%	29%	36%	25%	38%
	Democrat Women	42%	43%	41%	46%	46%	32%	47%	44%	41%	41%
	Republican Men	1%	0%	5%		0%	5%		0%	6%	
	Republican Women	0%		1%			1%			1%	
	NPP /other Men	11%	8%	15%	11%	7%	20%	12%	8%	15%	12%
	NPP /other Women	9%	9%	9%	11%	9%	9%	11%	9%	10%	8%
IDEOLOGY	Progressive	29%	31%	24%	28%	37%	11%	29%	34%	16%	28%
	Liberal	31%	36%	27%	17%	32%	38%	12%	34%	32%	21%
	Moderate	34%	29%	38%	50%	29%	35%	54%	30%	38%	44%
	Conservative	3%	2%	5%	1%	1%	8%	2%	1%	6%	4%
	(Don't know)	1%	1%	0%	3%	0%	2%	3%	0%	2%	3%
	(Refused)	2%	0%	6%		0%	5%		0%	6%	
IDEOLOGY	Progressive /Liberal	60%	67%	51%	46%	69%	49%	41%	68%	48%	49%
	Moderate /Conservative	37%	31%	43%	51%	31%	44%	56%	31%	44%	48%
IDEOLOGY / GENDER	Progressive /Liberal Men	25%	29%	20%	15%	27%	23%	18%	27%	18%	26%
	Progressive /Liberal Women	34%	37%	30%	30%	40%	25%	23%	39%	29%	23%
	Moderate /Conservative Men	19%	15%	25%	24%	15%	29%	20%	17%	23%	22%
	Moderate /Conservative Women	17%	15%	18%	27%	15%	15%	35%	13%	20%	27%
	Unweighted Count / Weighted Count	500 / 500	302 / 305	129 / 126	64 / 63	304 / 306	134 / 127	57 / 62	295 / 296	119 / 111	76 / 81

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		TOTAL	6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT			8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT		9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT			6/7/8/9/10. VOTE TARGETS		SPLIT	
			Solid Yes	Solid No	Toward No	Solid Yes	Solid No	Solid Yes	Solid No	Solid undeci ded	Yes on all	Mixed	A	B
PARTY REGISTRATION	Democrat	77%	81%	62%	79%	84%	62%	82%	65%	78%	83%	76%	77%	77%
	Republican	2%	0%	10%		0%	9%	0%	10%			2%	2%	2%
	NPP /other	21%	19%	28%	21%	16%	30%	18%	25%	22%	17%	22%	21%	21%
PARTY REGISTRATION / GENDER	Democrat Men	34%	38%	30%	21%	35%	32%	35%	26%	39%	38%	33%	34%	33%
	Democrat Women	42%	42%	32%	58%	47%	29%	45%	38%	39%	43%	41%	42%	43%
	Republican Men	1%	0%	7%		0%	6%	0%	8%			2%	1%	1%
	Republican Women	0%		2%			2%		2%				1%	0%
	NPP /other Men	11%	9%	16%	12%	7%	23%	8%	20%	13%	7%	13%	11%	11%
	NPP /other Women	9%	9%	9%	8%	8%	4%	9%	3%	8%	9%	9%	10%	9%
IDEOLOGY	Progressive	29%	31%	24%	34%	40%	6%	34%	10%	21%	36%	25%	29%	29%
	Liberal	31%	37%	28%	22%	32%	37%	34%	29%	20%	35%	36%	31%	31%
	Moderate	34%	28%	34%	40%	27%	36%	30%	44%	53%	28%	32%	34%	34%
	Conservative	3%	2%	7%	0%	1%	11%	1%	7%	2%	1%	3%	3%	3%
	(Don't know)	1%	2%		1%	0%	3%	0%	3%	4%	0%	3%	2%	1%
(Refused)	2%	0%	7%	3%	0%	7%	0%	8%		0%	1%	2%	2%	
IDEOLOGY	Progressive /Liberal	60%	68%	52%	56%	72%	43%	68%	38%	41%	71%	61%	59%	60%
	Moderate /Conservative	37%	30%	41%	40%	28%	47%	31%	51%	56%	29%	35%	37%	37%
IDEOLOGY / GENDER	Progressive /Liberal Men	25%	30%	20%	18%	28%	24%	28%	19%	24%	29%	25%	25%	25%
	Progressive /Liberal Women	34%	37%	30%	38%	43%	18%	39%	18%	16%	40%	35%	33%	34%
	Moderate /Conservative Men	19%	15%	30%	14%	14%	33%	15%	29%	24%	16%	20%	19%	20%
	Moderate /Conservative Women	17%	14%	11%	26%	13%	14%	14%	22%	32%	12%	14%	17%	17%
	Unweighted Count / Weighted Count	500 500	266 271	85 80	65 70	264 265	101 92	255 258	91 82	53 56	197 196	134 143	252 250	248 250

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		TOTAL	GENDER		RACE					RACE /GENDER					
			Men	Women	All white	People of color	White alone	Black	Asian American or Pacific Islander	All white men	All white women	Men of color	Women of color	White men	White women
EDUCATION	1 - 11th Grade	1%	2%		0%	0%	0%		1%	1%		1%		1%	
	High School Graduate	4%	3%	6%	4%	4%	5%	3%	2%	2%	7%	5%	3%	2%	8%
	Vocational or technical school	3%	4%	1%	2%	5%	2%	8%	5%	3%	2%	8%	2%	3%	1%
	Some college but no degree	11%	9%	13%	10%	16%	9%	20%	10%	8%	11%	14%	18%	6%	11%
	Associate degree	9%	8%	11%	9%	13%	8%	16%	8%	7%	12%	11%	16%	7%	8%
	4-year college graduate or bachelor's degree	35%	38%	32%	37%	30%	38%	29%	31%	39%	33%	34%	26%	40%	35%
	Graduate School or advanced degree	36%	36%	37%	36%	32%	38%	25%	44%	39%	35%	27%	36%	40%	36%
	(Refused)	1%	1%		1%		1%			2%				2%	
EDUCATION	H.S./Less	5%	4%	6%	4%	4%	5%	3%	2%	2%	7%	5%	3%	2%	8%
	Post H.S.	23%	20%	25%	22%	34%	18%	43%	23%	18%	25%	33%	35%	15%	21%
	Non-college grad	28%	25%	31%	26%	38%	23%	46%	25%	20%	32%	39%	38%	18%	29%
	College graduate or post-grad	72%	74%	69%	73%	62%	76%	54%	75%	78%	68%	61%	62%	80%	71%
	4-year College grad	35%	38%	32%	37%	30%	38%	29%	31%	39%	33%	34%	26%	40%	35%
	Post-graduate	36%	36%	37%	36%	32%	38%	25%	44%	39%	35%	27%	36%	40%	36%
EDUCATION /GENDER	Non-college men	11%	25%		9%	17%	8%	17%	8%	20%		39%		18%	
	Non-college women	16%		31%	16%	21%	15%	29%	17%		32%		38%		29%
	College men	34%	74%		36%	27%	38%	22%	32%	78%		61%		80%	
	College women	36%		69%	35%	33%	37%	32%	43%		68%		62%		71%
	Unweighted Count / Weighted Count	500 / 500	244 / 230	243 / 260	363 / 368	175 / 165	308 / 316	65 / 45	54 / 55	175 / 170	179 / 191	88 / 73	83 / 89	147 / 149	154 / 163

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION			REGION / GENDER					
			Hills	Centra I/Sout h	West	Hills Men	Hills Wome n	Centra I/Sout h Men	Centra I/Sout h Wome n	West Men	West Wome n
EDUCATION	1 - 11th Grade	1%	2%			4%					
	High School Graduate	4%	5%	5%	3%	2%	7%	4%	6%	2%	3%
	Vocational or technical school	3%	2%	4%	3%	3%	1%	5%	4%	6%	0%
	Some college but no degree	11%	12%	6%	13%	9%	15%	6%	7%	11%	16%
	Associate degree	9%	9%	9%	10%	7%	11%	6%	12%	10%	9%
	4-year college graduate or bachelor's degree	35%	31%	46%	33%	35%	24%	59%	33%	22%	42%
	Graduate School or advanced degree	36%	39%	29%	39%	37%	42%	19%	38%	49%	29%
	(Refused)	1%	1%			3%					
EDUCATION	H.S./Less	5%	6%	5%	3%	6%	7%	4%	6%	2%	3%
	Post H.S.	23%	22%	20%	26%	19%	27%	17%	22%	27%	26%
	Non-college grad	28%	29%	25%	29%	24%	34%	21%	29%	29%	29%
	College graduate or post-grad	72%	70%	75%	71%	73%	66%	79%	71%	71%	71%
	4-year College grad	35%	31%	46%	33%	35%	24%	59%	33%	22%	42%
	Post-graduate	36%	39%	29%	39%	37%	42%	19%	38%	49%	29%
EDUCATION /GENDER	Non-college men	11%	11%	10%	13%	24%		21%		29%	
	Non-college women	16%	18%	15%	16%		34%		29%		29%
	College men	34%	33%	37%	32%	73%		79%		71%	
	College women	36%	34%	36%	37%		66%		71%		71%
	Unweighted Count / Weighted Count	500 / 500	201 / 220	146 / 135	153 / 145	98 / 101	100 / 114	76 / 63	64 / 69	70 / 65	79 / 77

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		TOTAL	AGE		AGE					GENDER /AGE			
			Under 50	50 & over	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Men <50	Women <50	Men 50+	Women 50+
EDUCATION	1 - 11th Grade	1%	1%	1%	1%	1%			2%	1%		2%	
	High School Graduate	4%	3%	5%	8%	1%	1%	6%	4%	2%	5%	3%	7%
	Vocational or technical school	3%	3%	2%	4%	2%	3%	3%	1%	5%	2%	4%	1%
	Some college but no degree	11%	13%	9%	18%	8%	10%	9%	9%	10%	16%	7%	11%
	Associate degree	9%	7%	12%	9%	5%	7%	14%	10%	6%	8%	9%	13%
	4-year college graduate or bachelor's degree	35%	39%	32%	43%	40%	31%	33%	32%	38%	38%	38%	27%
	Graduate School or advanced degree	36%	34%	39%	14%	44%	47%	35%	41%	35%	32%	37%	41%
	(Refused)	1%	1%		3%					2%			
EDUCATION	H.S./Less	5%	4%	6%	8%	1%	1%	6%	6%	3%	5%	6%	7%
	Post H.S.	23%	23%	23%	31%	15%	21%	26%	20%	21%	25%	20%	26%
	Non-college grad	28%	27%	29%	40%	16%	22%	32%	27%	24%	30%	26%	32%
	College graduate or post-grad	72%	72%	71%	57%	84%	78%	68%	73%	73%	70%	74%	68%
	4-year College grad	35%	39%	32%	43%	40%	31%	33%	32%	38%	38%	38%	27%
	Post-graduate	36%	34%	39%	14%	44%	47%	35%	41%	35%	32%	37%	41%
EDUCATION /GENDER	Non-college men	11%	12%	11%	16%	10%	8%	9%	13%	24%		26%	
	Non-college women	16%	14%	18%	23%	6%	14%	23%	14%		30%		32%
	College men	34%	36%	32%	30%	41%	38%	33%	31%	73%		74%	
	College women	36%	34%	38%	27%	37%	39%	32%	42%		70%		68%
	Unweighted Count / Weighted Count	500 / 500	275 / 250	224 / 249	92 / 95	108 / 85	75 / 70	98 / 105	126 / 145	146 / 122	120 / 120	98 / 108	122 / 139

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		TOTAL	RACE /AGE						EDUCATION					EDUCATION /GENDER			
			All white <50	All white 50+	People of color <50	People of color 50+	White <50	White 50+	Post H.S.	Non-colleg e grad	Colleg e gradu ate or post-grad	4-year Colleg e grad	Post-gradu ate	Non-colleg e men	Non-colleg e wome n	Colleg e men	Colleg e wome n
EDUCATION	1 - 11th Grade	1%	0%		1%		1%			3%				7%			
	High School Graduate	4%	3%	5%	3%	4%	4%	6%		15%				10%	19%		
	Vocational or technical school	3%	2%	3%	6%	4%	2%	2%	12%	10%				17%	5%		
	Some college but no degree	11%	12%	7%	15%	16%	12%	6%	48%	39%				35%	42%		
	Associate degree	9%	7%	11%	10%	17%	6%	9%	40%	33%				31%	35%		
	4-year college graduate or bachelor's degree	35%	40%	33%	32%	29%	42%	33%			49%	100%				52%	46%
	Graduate School or advanced degree	36%	32%	41%	34%	30%	32%	44%			51%		100%			48%	54%
	(Refused)	1%	2%				2%										
EDUCATION	H.S./Less	5%	4%	5%	3%	4%	4%	6%		18%				17%	19%		
	Post H.S.	23%	22%	21%	31%	37%	19%	17%	100%	82%				83%	81%		
	Non-college grad	28%	26%	26%	34%	42%	24%	23%	100%	100%				100%	100%		
	College graduate or post-grad	72%	72%	74%	66%	58%	74%	77%			100%	100%	100%			100%	100%
	4-year College grad	35%	40%	33%	32%	29%	42%	33%			49%	100%				52%	46%
	Post-graduate	36%	32%	41%	34%	30%	32%	44%			51%		100%			48%	54%
EDUCATION /GENDER	Non-college men	11%	11%	7%	16%	18%	10%	6%	41%	41%				100%			
	Non-college women	16%	14%	19%	18%	23%	13%	17%	58%	58%					100%		
	College men	34%	38%	35%	36%	18%	37%	39%			47%	50%	45%			100%	
	College women	36%	32%	39%	28%	40%	36%	38%			50%	47%	53%				100%
	Unweighted Count / Weighted Count	500 / 500	194 / 179	168 / 188	96 / 86	79 / 80	171 / 157	136 / 158	123 / 114	145 / 139	354 / 358	180 / 176	174 / 182	67 / 57	75 / 81	176 / 170	168 / 179

CITY OF BERKELEY – JUNE 2024

		TOTAL	IDEOLOGY			IDEOLOGY		IDEOLOGY / GENDER				21.OWN OR RENT		21.OWN OR RENT / GENDER			
			Progre ssive	Liberal	Moder ate	Progre ssive /Libera l	Moder ate /Cons ervativ e	Progre ssive /Libera l Men	Progre ssive /Libera l Wome n	Moder ate /Cons ervativ e Men	Moder ate /Cons ervativ e Wome n	Own	Rent	Own Men	Own Wome n	Rent Men	Rent Wome n
EDUCATION	1 - 11th Grade	1%	1%			0%	1%	1%		3%			0%			0%	
	High School Graduate	4%	0%	5%	6%	3%	7%	1%	4%	5%	9%	2%	7%	1%	3%	5%	10%
	Vocational or technical school	3%	2%	2%	5%	2%	5%	1%	2%	8%	1%	2%	3%	4%	1%	4%	2%
	Some college but no degree	11%	6%	14%	13%	10%	12%	10%	11%	7%	18%	8%	14%	7%	9%	10%	18%
	Associate degree	9%	4%	11%	12%	7%	13%	4%	10%	13%	12%	8%	10%	9%	8%	7%	12%
	4-year college graduate or bachelor's degree	35%	37%	30%	40%	33%	38%	34%	32%	42%	33%	38%	32%	41%	35%	36%	28%
	Graduate School or advanced degree	36%	50%	37%	24%	43%	24%	46%	41%	22%	26%	40%	33%	35%	45%	37%	29%
	(Refused)	1%		2%		1%		2%				1%		3%			
EDUCATION	H.S./Less	5%	1%	5%	6%	3%	8%	2%	4%	8%	9%	2%	7%	1%	3%	5%	10%
	Post H.S.	23%	12%	26%	30%	19%	30%	15%	22%	29%	32%	18%	27%	20%	17%	22%	33%
	Non-college grad	28%	13%	32%	36%	23%	38%	17%	27%	36%	40%	20%	35%	21%	20%	27%	43%
	College graduate or post-grad	72%	87%	66%	64%	76%	62%	80%	73%	64%	60%	79%	65%	77%	80%	73%	57%
	4-year College grad	35%	37%	30%	40%	33%	38%	34%	32%	42%	33%	38%	32%	41%	35%	36%	28%
	Post-graduate	36%	50%	37%	24%	43%	24%	46%	41%	22%	26%	40%	33%	35%	45%	37%	29%
EDUCATION /GENDER	Non-college men	11%	7%	8%	17%	7%	19%	17%		36%		9%	13%	21%		27%	
	Non-college women	16%	6%	24%	19%	15%	19%		27%		40%	11%	22%		20%		43%
	College men	34%	35%	33%	34%	34%	33%	80%		64%		34%	34%	77%		73%	
	College women	36%	50%	33%	29%	41%	28%		73%		60%	43%	29%		80%		57%
	Unweighted Count /	500	130	163	176	293	194	131	154	105	85	311	171	151	154	83	82
	Weighted Count	500	145	155	169	299	186	126	169	96	86	256	219	115	137	102	113

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION / 21.OWN OR RENT						15.HOW LONG HAVE YOU LIVED IN BERKELEY			3.CITY OF BERKELEY DIRECTION		
			Hills Own	Hills Rent	Centra l/Sout h Own	Centra l/Sout h Rent	West Own	West Rent	10 years or fewer	20 years or fewer	20 or more years	Right Directi on	Wrong Directi on	(Don't know)
EDUCATION	1 - 11th Grade	1%		1%					1%	1%	1%		2%	1%
	High School Graduate	4%	2%	9%	2%	8%	2%	4%	5%	4%	4%	6%	2%	3%
	Vocational or technical school	3%	1%	2%	1%	6%	5%	2%	1%	2%	3%	3%	3%	1%
	Some college but no degree	11%	9%	15%	5%	8%	10%	20%	16%	15%	6%	11%	10%	12%
	Associate degree	9%	7%	12%	10%	8%	8%	8%	4%	5%	14%	11%	10%	5%
	4-year college graduate or bachelor's degree	35%	35%	24%	47%	45%	35%	29%	38%	39%	31%	38%	33%	33%
	Graduate School or advanced degree	36%	43%	38%	35%	24%	40%	38%	36%	34%	39%	31%	38%	45%
	(Refused)	1%	3%								1%		2%	
EDUCATION	H.S./Less	5%	2%	9%	2%	8%	2%	4%	6%	5%	5%	6%	4%	4%
	Post H.S.	23%	17%	29%	16%	23%	22%	30%	20%	22%	24%	25%	23%	18%
	Non-college grad	28%	19%	39%	18%	31%	24%	34%	26%	27%	29%	31%	27%	23%
	College graduate or post-grad	72%	78%	61%	82%	69%	76%	66%	74%	73%	70%	69%	71%	77%
	4-year College grad	35%	35%	24%	47%	45%	35%	29%	38%	39%	31%	38%	33%	33%
	Post-graduate	36%	43%	38%	35%	24%	40%	38%	36%	34%	39%	31%	38%	45%
EDUCATION /GENDER	Non-college men	11%	7%	13%	8%	11%	14%	14%	14%	11%	12%	12%	13%	8%
	Non-college women	16%	12%	26%	10%	20%	10%	20%	12%	15%	17%	18%	14%	15%
	College men	34%	36%	33%	41%	34%	27%	36%	39%	36%	32%	33%	31%	40%
	College women	36%	41%	29%	41%	33%	49%	27%	34%	35%	36%	35%	38%	34%
	Unweighted Count / Weighted Count	500 / 500	128 / 116	63 / 91	87 / 66	58 / 68	96 / 74	50 / 60	173 / 174	258 / 263	241 / 236	244 / 236	147 / 147	109 / 117

CITY OF BERKELEY – JUNE 2024

		4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS				4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS		5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY					
		TOTAL	Good	Fair	Poor	Excellent /Good	Just fair /Poor	Increasing affordable housing	Protecting critical facilities from climate change	Repairing deteriorating streets & sidewalks	Upgrading storm drains & green infrastructure	Improving pedestrian, bike, & traffic safety	Planting & maintaining trees & improving park maintenance
EDUCATION	1 - 11th Grade	1%	0%		6%	0%	1%	0%				1%	
	High School Graduate	4%	4%	4%	3%	5%	4%	5%	1%	2%	2%	3%	3%
	Vocational or technical school	3%	3%	3%		3%	2%	4%	3%	1%	2%	2%	4%
	Some college but no degree	11%	10%	10%	12%	11%	11%	9%	17%	10%	14%	9%	10%
	Associate degree	9%	11%	7%	2%	12%	6%	11%	8%	5%	13%	9%	4%
	4-year college graduate or bachelor's degree	35%	37%	36%	27%	37%	34%	35%	29%	32%	34%	35%	39%
	Graduate School or advanced degree	36%	34%	37%	49%	33%	40%	34%	42%	50%	34%	41%	40%
	(Refused)	1%		2%			1%	1%		1%			
EDUCATION	H.S./Less	5%	5%	4%	9%	5%	5%	6%	1%	2%	2%	4%	3%
	Post H.S.	23%	23%	20%	15%	26%	19%	24%	28%	16%	29%	20%	18%
	Non-college grad	28%	28%	25%	24%	31%	24%	30%	29%	17%	32%	24%	21%
	College graduate or post-grad	72%	72%	74%	76%	69%	74%	69%	71%	81%	68%	76%	79%
	4-year College grad	35%	37%	36%	27%	37%	34%	35%	29%	32%	34%	35%	39%
	Post-graduate	36%	34%	37%	49%	33%	40%	34%	42%	50%	34%	41%	40%
EDUCATION /GENDER	Non-college men	11%	10%	10%	13%	12%	11%	12%	6%	8%	13%	10%	10%
	Non-college women	16%	18%	15%	10%	19%	14%	18%	22%	9%	19%	13%	11%
	College men	34%	30%	41%	29%	30%	38%	32%	34%	43%	34%	29%	38%
	College women	36%	41%	31%	40%	39%	33%	36%	34%	37%	34%	45%	38%
	Unweighted Count /	500	233	156	50	273	206	271	61	200	67	122	89
	Weighted Count	500	226	162	49	269	211	280	57	207	75	119	78

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley, CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7.COMBINED INITIAL PARKS TAX			6/7.COMBINED INITIAL PARKS TAX					8.HOMELESS EXTENSION W/ TIERED INCREASE			8.HOMELESS EXTENSION W/ TIERED INCREASE			
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	Weak no	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly
EDUCATION	1 - 11th Grade	1%	0%	3%	1%	0%		0%		6%	0%	2%		1%			4%
	High School Graduate	4%	5%	3%	3%	3%	7%	5%	2%	5%	4%	5%	3%	3%	6%	5%	5%
	Vocational or technical school	3%	3%	1%	6%	2%	4%	4%	1%	1%	3%	1%	2%	2%	5%	4%	1%
	Some college but no degree	11%	11%	12%	11%	9%	13%	14%	17%	5%	11%	8%	16%	8%	15%	14%	6%
	Associate degree	9%	10%	7%	8%	11%	10%	8%	6%	8%	10%	8%	11%	10%	9%	10%	5%
	4-year college graduate or bachelor's degree	35%	36%	31%	36%	38%	35%	34%	30%	31%	36%	30%	42%	41%	31%	31%	39%
	Graduate School or advanced degree	36%	34%	44%	36%	37%	29%	34%	44%	44%	35%	44%	26%	35%	35%	36%	41%
	(Refused)	1%	1%				2%	1%				2%				1%	
EDUCATION	H.S./Less	5%	5%	6%	4%	4%	7%	5%	2%	11%	4%	7%	3%	4%	6%	5%	9%
	Post H.S.	23%	24%	19%	24%	22%	27%	26%	24%	13%	24%	17%	29%	21%	28%	28%	12%
	Non-college grad	28%	29%	25%	28%	25%	34%	31%	25%	24%	28%	24%	32%	24%	34%	32%	21%
	College graduate or post-grad	72%	70%	75%	72%	75%	64%	68%	75%	76%	72%	73%	68%	76%	66%	66%	79%
	4-year College grad	35%	36%	31%	36%	38%	35%	34%	30%	31%	36%	30%	42%	41%	31%	31%	39%
	Post-graduate	36%	34%	44%	36%	37%	29%	34%	44%	44%	35%	44%	26%	35%	35%	36%	41%
EDUCATION /GENDER	Non-college men	11%	12%	12%	10%	8%	16%	13%	8%	18%	11%	12%	9%	8%	17%	14%	12%
	Non-college women	16%	17%	12%	19%	17%	18%	18%	17%	6%	17%	12%	23%	16%	17%	19%	8%
	College men	34%	34%	37%	29%	38%	30%	31%	38%	35%	32%	42%	28%	34%	31%	31%	47%
	College women	36%	35%	34%	43%	36%	33%	35%	32%	35%	37%	30%	40%	41%	32%	34%	29%
	Unweighted Count / Weighted Count	500 / 500	316 / 324	106 / 99	72 / 71	181 / 186	135 / 137	263 / 264	56 / 56	50 / 43	303 / 310	127 / 125	67 / 63	179 / 181	124 / 129	239 / 246	79 / 70

CITY OF BERKELEY – JUNE 2024

		TOTAL	9.HOMELESS EXTENSION - NO INCREASE			9.HOMELESS EXTENSION - NO INCREASE				10.ARTS MEASURE			10.ARTS MEASURE		
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing
EDUCATION	1 - 11th Grade	1%	0%	2%		1%			4%	0%	3%		1%		
	High School Graduate	4%	4%	4%	2%	5%	4%	3%	5%	5%	2%	2%	8%	3%	2%
	Vocational or technical school	3%	4%	1%	2%	3%	5%	3%	2%	3%	1%	2%	3%	3%	3%
	Some college but no degree	11%	11%	12%	8%	5%	19%	15%	9%	9%	17%	12%	6%	12%	14%
	Associate degree	9%	10%	9%	7%	12%	8%	8%	7%	10%	7%	11%	12%	7%	9%
	4-year college graduate or bachelor's degree	35%	35%	28%	46%	35%	36%	36%	32%	35%	32%	39%	36%	35%	34%
	Graduate School or advanced degree	36%	33%	45%	36%	39%	26%	34%	41%	37%	37%	34%	33%	40%	38%
	(Refused)	1%	1%				2%	1%		1%			2%		
EDUCATION	H.S./Less	5%	5%	6%	2%	6%	4%	3%	8%	5%	5%	2%	8%	3%	2%
	Post H.S.	23%	26%	21%	16%	20%	33%	26%	18%	22%	25%	25%	21%	23%	25%
	Non-college grad	28%	30%	27%	18%	26%	36%	29%	26%	27%	30%	27%	29%	25%	27%
	College graduate or post-grad	72%	69%	73%	82%	74%	61%	70%	74%	72%	70%	73%	69%	75%	73%
	4-year College grad	35%	35%	28%	46%	35%	36%	36%	32%	35%	32%	39%	36%	35%	34%
	Post-graduate	36%	33%	45%	36%	39%	26%	34%	41%	37%	37%	34%	33%	40%	38%
EDUCATION /GENDER	Non-college men	11%	11%	15%	8%	9%	14%	12%	15%	10%	16%	9%	8%	13%	12%
	Non-college women	16%	19%	13%	10%	17%	21%	17%	11%	17%	13%	18%	21%	12%	15%
	College men	34%	31%	38%	39%	32%	29%	34%	39%	35%	38%	25%	30%	39%	35%
	College women	36%	36%	33%	42%	40%	30%	35%	31%	35%	29%	48%	38%	33%	36%
	Unweighted Count /	500	292	119	84	161	131	258	76	340	88	69	172	168	278
	Weighted Count	500	294	120	82	164	129	257	74	344	86	66	169	176	281

CITY OF BERKELEY – JUNE 2024

		TOTAL	11/12.COMBINED PROFILE PARKS TAX			13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE			14.FINAL HOMELESS EXTENSION - NO INCREASE		
			Yes	No	Undecided /DK	Yes	No	Undecided /DK	Yes	No	Undecided /DK
EDUCATION	1 - 11th Grade	1%	0%		1%	0%	2%		0%		
	High School Graduate	4%	4%	4%	3%	4%	6%	3%	4%	6%	2%
	Vocational or technical school	3%	2%	4%	3%	3%	2%	1%	3%	2%	2%
	Some college but no degree	11%	10%	13%	9%	10%	11%	14%	11%	13%	8%
	Associate degree	9%	11%	6%	8%	10%	7%	9%	10%	5%	12%
	4-year college graduate or bachelor's degree	35%	37%	30%	38%	35%	32%	44%	36%	32%	34%
	Graduate School or advanced degree	36%	34%	42%	38%	36%	40%	29%	33%	42%	42%
	(Refused)	1%	1%			1%			1%		
EDUCATION	H.S./Less	5%	5%	4%	3%	4%	8%	3%	5%	6%	2%
	Post H.S.	23%	23%	23%	21%	23%	21%	24%	25%	20%	22%
	Non-college grad	28%	28%	28%	24%	28%	28%	27%	30%	26%	24%
	College graduate or post-grad	72%	71%	72%	76%	71%	72%	73%	69%	74%	76%
	4-year College grad	35%	37%	30%	38%	35%	32%	44%	36%	32%	34%
	Post-graduate	36%	34%	42%	38%	36%	40%	29%	33%	42%	42%
EDUCATION /GENDER	Non-college men	11%	10%	13%	11%	11%	15%	6%	12%	10%	12%
	Non-college women	16%	18%	15%	13%	17%	13%	21%	18%	16%	12%
	College men	34%	34%	34%	32%	31%	40%	35%	32%	36%	38%
	College women	36%	35%	36%	44%	38%	30%	37%	35%	36%	37%
	Unweighted Count /	500	302	129	64	304	134	57	295	119	76
	Weighted Count	500	305	126	63	306	127	62	296	111	81

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT			8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT		9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT			6/7/8/9/10. VOTE TARGETS		SPLIT	
			Solid Yes	Solid No	Toward No	Solid Yes	Solid No	Solid Yes	Solid No	Solid undecided	Yes on all	Mixed	A	B
EDUCATION	1 - 11th Grade	1%	0%			1%	3%	1%			0%		0%	1%
	High School Graduate	4%	5%	4%	6%	4%	5%	5%	5%	3%	5%	4%	5%	4%
	Vocational or technical school	3%	2%	1%	7%	3%	1%	3%	1%	1%	4%	0%	4%	2%
	Some college but no degree	11%	10%	11%	13%	10%	6%	10%	9%	6%	10%	10%	10%	11%
	Associate degree	9%	11%	7%	8%	11%	9%	11%	5%	5%	12%	9%	9%	10%
	4-year college graduate or bachelor's degree	35%	36%	30%	30%	36%	31%	36%	34%	43%	38%	35%	36%	35%
	Graduate School or advanced degree	36%	34%	47%	36%	36%	46%	32%	47%	42%	30%	40%	37%	36%
	(Refused)	1%	1%					1%				2%		1%
EDUCATION	H.S./Less	5%	5%	4%	6%	4%	8%	5%	5%	3%	5%	4%	5%	5%
	Post H.S.	23%	23%	19%	29%	23%	15%	25%	14%	12%	26%	20%	23%	23%
	Non-college grad	28%	28%	23%	34%	28%	23%	30%	20%	15%	32%	23%	28%	28%
	College graduate or post-grad	72%	70%	77%	66%	72%	77%	69%	80%	85%	68%	75%	72%	71%
	4-year College grad	35%	36%	30%	30%	36%	31%	36%	34%	43%	38%	35%	36%	35%
	Post-graduate	36%	34%	47%	36%	36%	46%	32%	47%	42%	30%	40%	37%	36%
EDUCATION /GENDER	Non-college men	11%	11%	11%	13%	11%	15%	11%	10%	7%	13%	11%	12%	11%
	Non-college women	16%	17%	12%	21%	17%	7%	19%	9%	8%	19%	12%	16%	16%
	College men	34%	35%	42%	20%	32%	47%	31%	43%	45%	33%	35%	34%	34%
	College women	36%	34%	32%	45%	38%	28%	35%	34%	40%	33%	38%	36%	36%
	Unweighted Count /	500	266	85	65	264	101	255	91	53	197	134	252	248
	Weighted Count	500	271	80	70	265	92	258	82	56	196	143	250	250

CITY OF BERKELEY – JUNE 2024

		TOTAL	GENDER		RACE					RACE /GENDER					
			Men	Women	All white	People of color	White alone	Black	Asian American or Pacific Islander	All white men	All white women	Men of color	Women of color	White men	White women
RACE	All white	74%	74%	73%	100%	31%	100%	53%	18%	100%	100%	29%	31%	100%	100%
	People of color	33%	32%	34%	14%	100%		100%	100%	13%	15%	100%	100%		
	White alone	63%	65%	63%	86%		100%			87%	85%			100%	100%
	Black	9%	8%	11%	6%	27%		100%	3%	6%	7%	24%	31%		
	Latino	11%	12%	10%	4%	33%		3%	11%	5%	4%	39%	29%		
	Asian American or Pacific Islander	11%	9%	13%	3%	33%		4%	100%	2%	3%	30%	37%		
	Native or Indigenous American	0%				0%									
	Middle Eastern or North African	1%	2%	0%		4%		1%	1%			7%	1%		
	(Other)	3%	2%	4%	1%	10%		1%	1%		2%	6%	11%		
(Don't know/Refused)	4%	4%	3%												
RACE /GENDER	All white men	34%	74%		46%	13%	47%	23%	7%	100%		29%		100%	
	All white women	38%		73%	52%	17%	52%	30%	11%		100%	31%		100%	
	Men of color	15%	32%		6%	44%		39%	40%	13%	100%				
	Women of color	18%		34%	8%	54%		61%	60%		15%	100%			
	White men	30%	65%		40%		47%			87%				100%	
	White women	33%		63%	44%		52%				85%				100%
	Black men	3%	8%		3%	10%		39%		6%		24%			
	Black women	6%		11%	4%	17%		61%	3%		7%		31%		
	Latino men	6%	12%		2%	17%		3%		5%		39%			
	Latina women	5%		10%	2%	15%			11%		4%		29%		
	Asian American or Pacific Islander men	4%	9%		1%	13%			40%	2%		30%			
	Asian American or Pacific Islander women	7%		13%	2%	20%		4%	60%		3%		37%		
	Middle Eastern or North African men	1%	2%			3%		1%	1%			7%			
	Middle Eastern or North African women	0%		0%		1%							1%		
	Other men	1%	2%			3%		1%	1%			6%			
	Other women	2%		4%	1%	6%		1%			2%		11%		
	Unweighted Count /	500	244	243	363	175	308	65	54	175	179	88	83	147	154
Weighted Count	500	230	260	368	165	316	45	55	170	191	73	89	149	163	

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION			REGION / GENDER					
			Hills	Centra I/Sout h	West	Hills Men	Hills Wome n	Centra I/Sout h Men	Centra I/Sout h Wome n	West Men	West Wome n
RACE	All white	74%	76%	69%	73%	80%	74%	69%	71%	70%	75%
	People of color	33%	27%	43%	32%	23%	30%	41%	45%	35%	31%
	White alone	63%	68%	56%	63%	72%	66%	58%	55%	59%	64%
	Black	9%	5%	14%	11%	3%	6%	11%	16%	11%	12%
	Latino	11%	10%	16%	9%	8%	11%	22%	10%	10%	8%
	Asian American or Pacific Islander	11%	11%	12%	10%	11%	12%	7%	17%	11%	9%
	Native or Indigenous American	0%		0%							
	Middle Eastern or North African	1%	1%	1%	3%	0%	1%	1%	1%	6%	
	(Other)	3%	4%	2%	3%	3%	4%	1%	3%	1%	4%
	(Don't know/Refused)	4%	5%	1%	5%	4%	3%	1%		5%	5%
RACE /GENDER	All white men	34%	37%	32%	32%	80%		69%		70%	
	All white women	38%	38%	36%	40%		74%		71%		75%
	Men of color	15%	11%	19%	16%	23%		41%		35%	
	Women of color	18%	16%	23%	16%		30%		45%		31%
	White men	30%	33%	27%	27%	72%		58%		59%	
	White women	33%	34%	28%	34%		66%		55%		64%
	Black men	3%	1%	5%	5%	3%		11%		11%	
	Black women	6%	3%	8%	6%		6%		16%		12%
	Latino men	6%	4%	10%	4%	8%		22%		10%	
	Latina women	5%	6%	5%	4%		11%		10%		8%
	Asian American or Pacific Islander men	4%	5%	3%	5%	11%		7%		11%	
	Asian American or Pacific Islander women	7%	6%	9%	5%		12%		17%		9%
	Middle Eastern or North African men	1%	0%	1%	3%	0%		1%		6%	
	Middle Eastern or North African women	0%	0%	0%			1%		1%		
	Other men	1%	1%	1%	0%	3%		1%		1%	
	Other women	2%	2%	1%	2%		4%		3%		4%
	Unweighted Count /	500	201	146	153	98	100	76	64	70	79
	Weighted Count	500	220	135	145	101	114	63	69	65	77

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley, CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		AGE			AGE					GENDER /AGE			
		TOTAL	Under 50	50 & over	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Men <50	Women <50	Men 50+	Women 50+
RACE	All white	74%	72%	75%	66%	72%	79%	70%	79%	74%	68%	73%	78%
	People of color	33%	34%	32%	38%	37%	25%	39%	27%	36%	33%	27%	36%
	White alone	63%	63%	63%	60%	57%	74%	58%	67%	63%	63%	67%	62%
	Black	9%	5%	13%	5%	5%	7%	14%	12%	7%	4%	8%	16%
	Latino	11%	14%	8%	15%	18%	7%	11%	6%	14%	14%	10%	7%
	Asian American or Pacific Islander	11%	14%	8%	15%	13%	13%	10%	7%	13%	16%	5%	10%
	Native or Indigenous American	0%	0%		0%								
	Middle Eastern or North African	1%	1%	1%	0%	3%		3%		1%	1%	3%	
	(Other)	3%	3%	3%	4%	4%	2%	4%	3%	3%	2%	1%	5%
(Don't know/Refused)	4%	3%	5%	2%	5%	1%	2%	6%	1%	4%	7%	2%	
RACE /GENDER	All white men	34%	36%	32%	35%	36%	39%	31%	32%	74%		73%	
	All white women	38%	33%	43%	31%	31%	39%	38%	47%		68%		78%
	Men of color	15%	18%	12%	17%	24%	11%	14%	10%	36%		27%	
	Women of color	18%	16%	20%	21%	11%	14%	24%	17%		33%		36%
	White men	30%	31%	29%	32%	26%	35%	27%	30%	63%		67%	
	White women	33%	31%	34%	27%	29%	38%	31%	37%		63%		62%
	Black men	3%	3%	4%	3%	3%	4%	5%	3%	7%		8%	
	Black women	6%	2%	9%	1%	2%	3%	9%	9%		4%		16%
	Latino men	6%	7%	4%	7%	10%	3%	4%	5%	14%		10%	
	Latina women	5%	7%	4%	7%	8%	4%	7%	1%		14%		7%
	Asian American or Pacific Islander men	4%	6%	2%	5%	9%	4%	3%	2%	13%		5%	
	Asian American or Pacific Islander women	7%	8%	6%	10%	4%	9%	7%	5%		16%		10%
	Middle Eastern or North African men	1%	1%	1%		2%		3%		1%		3%	
	Middle Eastern or North African women	0%	0%		0%	1%					1%		
	Other men	1%	1%	0%	1%	1%	2%	1%		3%		1%	
	Other women	2%	1%	3%	2%			3%	3%		2%		5%
	Unweighted Count /	500	275	224	92	108	75	98	126	146	120	98	122
Weighted Count	500	250	249	95	85	70	105	145	122	120	108	139	

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley, CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	RACE /AGE						EDUCATION					EDUCATION /GENDER			
			All white <50	All white 50+	People of color <50	People of color 50+	White <50	White 50+	Post H.S.	Non-colleg e grad	Colleg e gradu ate or post-grad	4-year Colleg e grad	Post-gradu ate	Non-colleg e men	Non-colleg e wom e n	Colleg e men	Colleg e wom e n
RACE	All white	74%	100%	100%	26%	37%	100%	100%	70%	69%	75%	77%	74%	60%	75%	78%	73%
	People of color	33%	12%	16%	100%	100%			49%	45%	29%	29%	29%	49%	42%	26%	31%
	White alone	63%	88%	84%			100%	100%	51%	53%	67%	67%	66%	46%	58%	70%	65%
	Black	9%	4%	9%	15%	40%			17%	15%	7%	7%	6%	13%	16%	6%	8%
	Latino	11%	6%	2%	40%	26%			21%	20%	8%	8%	7%	23%	17%	9%	7%
	Asian American or Pacific Islander	11%	2%	4%	41%	25%			11%	10%	11%	10%	13%	7%	12%	10%	13%
	Native or Indigenous American	0%			0%				0%	0%							
	Middle Eastern or North African	1%			3%	5%			2%	2%	1%	0%	1%	5%	1%	1%	0%
	(Other)	3%	1%	2%	9%	11%			1%	1%	4%	3%	5%	2%	0%	2%	5%
(Don't know/Refused)	4%								2%	5%	4%	5%	5%		3%	4%	
RACE /GENDER	All white men	34%	51%	42%	16%	9%	49%	45%	27%	25%	37%	38%	36%	60%		78%	
	All white women	38%	46%	57%	7%	27%	49%	54%	42%	44%	36%	36%	36%		75%		73%
	Men of color	15%	8%	4%	51%	36%			21%	20%	12%	14%	11%	49%		26%	
	Women of color	18%	3%	12%	46%	63%			28%	24%	15%	13%	18%		42%		31%
	White men	30%	43%	38%			49%	45%	20%	19%	33%	34%	33%	46%		70%	
	White women	33%	43%	46%			49%	54%	30%	34%	32%	32%	33%		58%		65%
	Black men	3%	3%	2%	10%	11%			7%	5%	3%	3%	2%	13%		6%	
	Black women	6%	1%	6%	6%	29%			10%	9%	4%	4%	4%		16%		8%
	Latino men	6%	4%	1%	20%	14%			9%	9%	4%	6%	3%	23%		9%	
	Latina women	5%	2%	2%	19%	11%			12%	10%	3%	3%	4%		17%		7%
	Asian American or Pacific Islander men	4%	1%	1%	19%	7%			3%	3%	5%	4%	5%	7%		10%	
	Asian American or Pacific Islander women	7%	0%	3%	22%	18%			8%	7%	7%	5%	8%		12%		13%
	Middle Eastern or North African men	1%			2%	5%			2%	2%	1%	0%	1%	5%		1%	
	Middle Eastern or North African women	0%			1%					0%	0%		0%		1%		0%
	Other men	1%			4%	1%			1%	1%	1%	1%	1%	2%		2%	
	Other women	2%		2%	3%	9%			0%	0%	3%	1%	4%		0%		5%
	Unweighted Count /	500	194	168	96	79	171	136	123	145	354	180	174	67	75	176	168
	Weighted Count	500	179	188	86	80	157	158	114	139	358	176	182	57	81	170	179

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	IDEOLOGY			IDEOLOGY		IDEOLOGY / GENDER				21.OWN OR RENT		21.OWN OR RENT / GENDER			
			Progre ssive	Liberal	Moder ate	Progre ssive /Libera l	Moder ate /Cons ervativ e	Progre ssive /Libera l Men	Progre ssive /Libera l Wome n	Moder ate /Cons ervativ e Men	Moder ate /Cons ervativ e Wome n	Own	Rent	Own Men	Own Wome n	Rent Men	Rent Wome n
RACE	All white	74%	82%	75%	68%	78%	68%	78%	78%	70%	65%	77%	72%	78%	77%	72%	71%
	People of color	33%	30%	33%	39%	31%	37%	31%	32%	33%	40%	32%	37%	28%	33%	38%	37%
	White alone	63%	69%	66%	58%	67%	58%	67%	67%	62%	55%	66%	62%	69%	64%	62%	62%
	Black	9%	8%	11%	8%	9%	9%	8%	11%	7%	11%	8%	10%	7%	9%	8%	12%
	Latino	11%	10%	9%	15%	10%	14%	12%	8%	15%	14%	11%	13%	10%	11%	16%	9%
	Asian American or Pacific Islander	11%	10%	11%	12%	11%	11%	10%	12%	9%	14%	11%	12%	10%	13%	10%	14%
	Native or Indigenous American	0%		0%		0%						0%					
	Middle Eastern or North African	1%	0%	2%	1%	1%	1%	2%	1%	3%		1%	2%	1%	0%	4%	1%
	(Other)	3%	4%		6%	2%	6%	1%	3%	2%	6%	4%	3%	2%	4%	1%	4%
(Don't know/Refused)	4%	1%	2%	4%	1%	5%	1%	1%	5%	5%	3%	1%	3%	3%		2%	
RACE /GENDER	All white men	34%	35%	30%	35%	33%	36%	78%		70%		35%	33%	78%		72%	
	All white women	38%	44%	45%	31%	44%	30%		78%		65%	41%	37%		77%		71%
	Men of color	15%	11%	15%	17%	13%	17%	31%		33%		13%	17%	28%		38%	
	Women of color	18%	18%	17%	20%	18%	18%		32%		40%	18%	19%		33%		37%
	White men	30%	30%	27%	31%	28%	32%	67%		62%		31%	29%	69%		62%	
	White women	33%	37%	39%	26%	38%	25%	67%		55%		34%	32%		64%		62%
	Black men	3%	4%	3%	3%	3%	4%	8%		7%		3%	4%	7%		8%	
	Black women	6%	4%	8%	5%	6%	5%		11%		11%	5%	6%		9%		12%
	Latino men	6%	6%	4%	8%	5%	8%	12%		15%		5%	8%	10%		16%	
	Latina women	5%	4%	5%	7%	5%	6%		8%		14%	6%	5%		11%		9%
	Asian American or Pacific Islander men	4%	2%	7%	5%	4%	5%	10%		9%		5%	4%	10%		10%	
	Asian American or Pacific Islander women	7%	9%	5%	7%	7%	6%		12%		14%	7%	7%		13%		14%
	Middle Eastern or North African men	1%	0%	1%	1%	1%	1%	2%		3%		0%	2%	1%		4%	
	Middle Eastern or North African women	0%		1%		0%			1%			0%	0%		0%		1%
	Other men	1%	1%		1%	0%	1%	1%		2%		1%	1%	2%		1%	
	Other women	2%	3%		3%	1%	3%		3%		6%	2%	2%		4%		4%
	Unweighted Count /	500	130	163	176	293	194	131	154	105	85	311	171	151	154	83	82
Weighted Count	500	145	155	169	299	186	126	169	96	86	256	219	115	137	102	113	

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION / 21.OWN OR RENT						15.HOW LONG HAVE YOU LIVED IN BERKELEY			3.CITY OF BERKELEY DIRECTION		
			Hills Own	Hills Rent	Centra l/Sout h Own	Centra l/Sout h Rent	West Own	West Rent	10 years or fewer	20 years or fewer	20 or more years	Right Directi on	Wrong Directi on	(Don't know)
			RACE	All white	74%	77%	83%	79%	59%	77%	69%	71%	71%	76%
	People of color	33%	29%	25%	35%	51%	32%	38%	35%	35%	31%	32%	37%	30%
	White alone	63%	68%	74%	64%	48%	63%	61%	62%	62%	64%	68%	53%	67%
	Black	9%	5%	3%	10%	17%	11%	12%	7%	7%	12%	10%	7%	9%
	Latino	11%	11%	9%	13%	19%	7%	12%	12%	11%	11%	12%	16%	4%
	Asian American or Pacific Islander	11%	15%	8%	7%	17%	10%	11%	15%	15%	7%	8%	11%	16%
	Native or Indigenous American	0%			1%				0%	0%		0%		
	Middle Eastern or North African	1%		1%	2%		1%	6%	3%	2%	0%	1%	1%	3%
	(Other)	3%	4%	4%	3%	2%	4%	1%	1%	3%	3%	2%	6%	2%
	(Don't know/Refused)	4%	2%	1%	1%	1%	5%	2%	4%	3%	5%	0%	10%	3%
RACE /GENDER	All white men	34%	38%	37%	37%	26%	29%	36%	41%	35%	33%	35%	28%	40%
	All white women	38%	37%	46%	42%	31%	47%	30%	29%	35%	42%	43%	34%	34%
	Men of color	15%	9%	13%	18%	21%	14%	21%	16%	16%	13%	14%	15%	15%
	Women of color	18%	19%	12%	16%	30%	18%	17%	18%	18%	17%	17%	22%	13%
	White men	30%	35%	33%	30%	24%	25%	29%	35%	30%	29%	31%	25%	33%
	White women	33%	33%	41%	34%	23%	37%	28%	26%	31%	34%	36%	27%	33%
	Black men	3%	1%	2%	5%	6%	5%	5%	3%	3%	4%	3%	3%	4%
	Black women	6%	4%	1%	5%	11%	6%	7%	5%	4%	7%	7%	4%	5%
	Latino men	6%	3%	6%	7%	14%	6%	4%	6%	6%	6%	7%	8%	1%
	Latina women	5%	8%	3%	6%	4%	2%	8%	6%	5%	5%	5%	8%	3%
	Asian American or Pacific Islander men	4%	6%	5%	4%	2%	4%	7%	5%	5%	3%	3%	4%	7%
	Asian American or Pacific Islander women	7%	9%	4%	3%	14%	7%	4%	10%	9%	4%	5%	7%	9%
	Middle Eastern or North African men	1%		1%	1%		1%	6%	2%	2%	0%	0%	1%	3%
	Middle Eastern or North African women	0%		1%	1%				0%	0%	0%	0%	1%	
	Other men	1%	1%	1%	1%			1%	1%	1%	1%	1%	1%	
	Other women	2%	1%	3%	1%	2%	4%		0%	1%	2%	1%	5%	
	Unweighted Count /	500	128	63	87	58	96	50	173	258	241	244	147	109
	Weighted Count	500	116	91	66	68	74	60	174	263	236	236	147	117

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS			4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS		5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY						
		TOTAL	Good	Fair	Poor	Excellent /Good	Just fair /Poor	Increasing affordable housing	Protecting critical facilities from climate change	Repairing deteriorating streets & sidewalks	Upgrading storm drains & green infrastructure	Improving pedestrian, bike, & traffic safety	Planting & maintaining trees & improving park maintenance
RACE	All white	74%	77%	74%	52%	77%	69%	76%	74%	73%	71%	75%	63%
	People of color	33%	31%	38%	26%	32%	35%	34%	29%	29%	42%	32%	42%
	White alone	63%	67%	61%	48%	66%	58%	65%	71%	65%	52%	64%	52%
	Black	9%	10%	9%	8%	9%	9%	10%	4%	7%	13%	7%	10%
	Latino	11%	7%	14%	6%	10%	12%	13%	11%	6%	10%	13%	12%
	Asian American or Pacific Islander	11%	10%	14%	11%	9%	13%	11%	11%	11%	16%	11%	13%
	Native or Indigenous American	0%						0%	1%				
	Middle Eastern or North African	1%	2%	0%	1%	2%	0%	0%	1%	3%		1%	2%
	(Other)	3%	3%	5%	3%	3%	4%	2%	3%	4%	5%	2%	9%
(Don't know/Refused)	4%	2%	1%	26%	2%	7%	1%		6%	5%	4%	5%	
RACE /GENDER	All white men	34%	32%	39%	20%	32%	35%	34%	35%	39%	40%	28%	31%
	All white women	38%	44%	33%	30%	44%	32%	40%	36%	34%	31%	45%	31%
	Men of color	15%	9%	21%	15%	11%	19%	14%	7%	15%	13%	16%	20%
	Women of color	18%	21%	16%	10%	21%	15%	19%	21%	14%	29%	14%	22%
	White men	30%	30%	32%	17%	30%	28%	29%	33%	36%	33%	22%	26%
	White women	33%	36%	29%	29%	36%	29%	34%	35%	29%	20%	42%	25%
	Black men	3%	2%	5%	4%	3%	5%	4%	1%	3%	3%	3%	5%
	Black women	6%	8%	4%	4%	7%	4%	6%	3%	4%	11%	4%	4%
	Latino men	6%	3%	9%	3%	4%	8%	7%	4%	4%	4%	8%	7%
	Latina women	5%	4%	5%	3%	6%	5%	6%	7%	2%	6%	5%	5%
	Asian American or Pacific Islander men	4%	3%	6%	7%	3%	6%	3%	3%	5%	5%	4%	8%
	Asian American or Pacific Islander women	7%	7%	8%	3%	7%	7%	8%	8%	5%	11%	7%	5%
	Middle Eastern or North African men	1%	2%	0%	1%	2%	0%	0%		2%		1%	2%
	Middle Eastern or North African women	0%	1%			0%		0%	1%	0%		1%	
	Other men	1%	0%	2%	3%	0%	2%	1%		1%	1%	0%	1%
	Other women	2%	3%	2%		2%	1%	1%	3%	3%	4%		8%
	Unweighted Count / Weighted Count	500 / 500	233 / 226	156 / 162	50 / 49	273 / 269	206 / 211	271 / 280	61 / 57	200 / 207	67 / 75	122 / 119	89 / 78

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7.COMBINED INITIAL PARKS TAX			6/7.COMBINED INITIAL PARKS TAX					8.HOMELESS EXTENSION W/ TIERED INCREASE			8.HOMELESS EXTENSION W/ TIERED INCREASE			
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	Weak no	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly
RACE	All white	74%	78%	62%	68%	77%	78%	74%	73%	48%	77%	64%	78%	78%	76%	74%	62%
	People of color	33%	32%	37%	34%	35%	29%	32%	36%	38%	35%	30%	29%	36%	33%	32%	28%
	White alone	63%	66%	51%	62%	65%	68%	66%	64%	35%	64%	57%	71%	63%	67%	67%	53%
	Black	9%	9%	12%	5%	10%	7%	7%	11%	13%	9%	9%	6%	11%	7%	7%	11%
	Latino	11%	10%	9%	17%	11%	9%	11%	10%	9%	12%	7%	15%	15%	8%	10%	7%
	Asian American or Pacific Islander	11%	10%	11%	18%	8%	12%	14%	13%	8%	13%	8%	5%	14%	13%	11%	6%
	Native or Indigenous American	0%		0%				0%	1%			0%					1%
	Middle Eastern or North African	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	0%	2%	2%	1%
	(Other)	3%	3%	7%		3%	2%	2%	5%	10%	2%	6%	0%	2%	2%	3%	7%
(Don't know/Refused)	4%	1%	12%	4%	0%	3%	3%	1%	26%	1%	13%		1%	0%	1%	19%	
RACE /GENDER	All white men	34%	36%	33%	27%	36%	35%	34%	39%	25%	34%	40%	24%	34%	33%	33%	36%
	All white women	38%	41%	27%	41%	40%	42%	39%	30%	23%	41%	24%	54%	42%	39%	39%	26%
	Men of color	15%	15%	14%	13%	15%	16%	14%	10%	20%	14%	15%	16%	13%	16%	15%	18%
	Women of color	18%	17%	20%	21%	20%	13%	17%	21%	19%	20%	15%	13%	23%	15%	16%	10%
	White men	30%	31%	29%	26%	30%	31%	31%	35%	20%	29%	36%	21%	28%	31%	31%	31%
	White women	33%	35%	22%	36%	33%	37%	35%	28%	15%	34%	21%	50%	34%	34%	35%	22%
	Black men	3%	3%	6%	1%	3%	3%	3%	4%	8%	3%	4%	3%	4%	2%	3%	5%
	Black women	6%	6%	6%	4%	7%	4%	5%	6%	5%	6%	5%	4%	7%	5%	5%	6%
	Latino men	6%	6%	3%	9%	6%	6%	6%	1%	6%	6%	4%	9%	6%	5%	5%	7%
	Latina women	5%	4%	6%	8%	5%	3%	5%	8%	3%	6%	2%	6%	9%	3%	4%	
	Asian American or Pacific Islander men	4%	5%	5%	3%	4%	6%	5%	4%	5%	4%	6%	3%	3%	6%	5%	6%
	Asian American or Pacific Islander women	7%	5%	6%	15%	4%	6%	9%	8%	4%	9%	2%	3%	11%	7%	6%	
	Middle Eastern or North African men	1%	1%	1%	1%	1%	1%	1%		1%	1%	0%	2%	0%	2%	2%	1%
	Middle Eastern or North African women	0%	0%	1%		0%		0%	1%			1%	1%			0%	
	Other men	1%	1%	2%		1%	1%	1%	1%	3%	1%	1%		1%	1%	0%	2%
	Other women	2%	2%	3%		3%	1%	1%		7%	1%	5%		1%		1%	5%
	Unweighted Count /	500	316	106	72	181	135	263	56	50	303	127	67	179	124	239	79
	Weighted Count	500	324	99	71	186	137	264	56	43	310	125	63	181	129	246	70

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CITY OF BERKELEY – JUNE 2024

		TOTAL	9.HOMELESS EXTENSION - NO INCREASE			9.HOMELESS EXTENSION - NO INCREASE				10.ARTS MEASURE			10.ARTS MEASURE		
			Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing	No - strongly	Yes	No	Undecided /DK	Yes - strongly	Weak yes	All swing
			RACE	All white	74%	77%	62%	79%	80%	73%	73%	61%	78%	55%	76%
	People of color	33%	35%	33%	28%	34%	37%	35%	27%	34%	34%	29%	35%	33%	32%
	White alone	63%	65%	53%	72%	66%	62%	65%	51%	65%	51%	68%	64%	66%	66%
	Black	9%	10%	11%	5%	10%	9%	8%	11%	10%	10%	3%	14%	6%	6%
	Latino	11%	11%	10%	15%	12%	8%	12%	6%	10%	10%	16%	13%	8%	10%
	Asian American or Pacific Islander	11%	12%	10%	8%	7%	18%	15%	5%	11%	10%	13%	5%	17%	15%
	Native or Indigenous American	0%	0%				0%	0%			0%				0%
	Middle Eastern or North African	1%	1%	1%	1%	1%	2%	2%	2%	1%	4%		1%	0%	0%
	(Other)	3%	3%	6%	0%	4%	2%	2%	6%	4%	3%		3%	5%	3%
	(Don't know/Refused)	4%	0%	14%			1%	1%	22%	1%	15%	3%	1%	1%	2%
RACE /GENDER	All white men	34%	34%	36%	34%	34%	33%	34%	34%	36%	35%	24%	32%	39%	36%
	All white women	38%	41%	26%	45%	44%	37%	37%	27%	40%	21%	51%	45%	36%	37%
	Men of color	15%	14%	16%	15%	13%	15%	15%	17%	14%	17%	13%	13%	15%	15%
	Women of color	18%	20%	17%	12%	21%	20%	19%	10%	19%	16%	16%	22%	16%	16%
	White men	30%	29%	31%	32%	28%	31%	32%	29%	31%	31%	21%	26%	36%	33%
	White women	33%	34%	23%	40%	37%	31%	33%	22%	33%	21%	47%	37%	29%	32%
	Black men	3%	3%	5%	2%	4%	3%	3%	6%	4%	6%		5%	3%	3%
	Black women	6%	6%	5%	3%	7%	6%	5%	5%	6%	5%	3%	10%	3%	3%
	Latino men	6%	5%	5%	8%	6%	5%	6%	6%	5%	4%	8%	6%	4%	5%
	Latina women	5%	5%	5%	6%	7%	3%	6%		5%	5%	8%	6%	3%	5%
	Asian American or Pacific Islander men	4%	4%	6%	4%	3%	5%	5%	5%	5%	3%	5%	2%	8%	7%
	Asian American or Pacific Islander women	7%	8%	5%	5%	4%	13%	10%		6%	7%	8%	3%	9%	9%
	Middle Eastern or North African men	1%	1%	0%	1%	0%	2%	2%	1%	1%	3%		1%	0%	0%
	Middle Eastern or North African women	0%	0%	1%		0%			1%	0%	1%		0%		
	Other men	1%	1%	2%		1%	0%	1%	2%	1%	3%			1%	1%
	Other women	2%	2%	4%		3%		1%	4%	3%	0%		3%	3%	2%
	Unweighted Count /	500	292	119	84	161	131	258	76	340	88	69	172	168	278
	Weighted Count	500	294	120	82	164	129	257	74	344	86	66	169	176	281

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		TOTAL	11/12.COMBINED PROFILE PARKS TAX			13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE			14.FINAL HOMELESS EXTENSION - NO INCREASE		
			Yes	No	Undec ided /DK	Yes	No	Undec ided /DK	Yes	No	Undec ided /DK
RACE	All white	74%	78%	60%	80%	77%	63%	79%	80%	55%	81%
	People of color	33%	33%	39%	25%	36%	30%	25%	32%	39%	29%
	White alone	63%	67%	51%	75%	64%	57%	75%	68%	49%	71%
	Black	9%	10%	11%	4%	11%	9%	3%	11%	9%	3%
	Latino	11%	10%	14%	10%	11%	10%	13%	9%	16%	12%
	Asian American or Pacific Islander	11%	10%	14%	8%	12%	10%	3%	8%	17%	11%
	Native or Indigenous American	0%		0%			0%				0%
	Middle Eastern or North African	1%	0%	3%	3%	0%	3%	3%	1%	1%	1%
	(Other)	3%	4%	4%		4%	2%	3%	3%	2%	4%
	(Don't know/Refused)	4%	1%	10%		0%	13%		0%	12%	
RACE /GENDER	All white men	34%	35%	32%	31%	33%	36%	33%	36%	27%	39%
	All white women	38%	41%	28%	49%	42%	27%	46%	42%	28%	42%
	Men of color	15%	14%	17%	12%	14%	19%	9%	13%	19%	14%
	Women of color	18%	18%	22%	13%	21%	11%	15%	18%	19%	15%
	White men	30%	31%	28%	31%	29%	31%	32%	32%	22%	36%
	White women	33%	35%	23%	45%	34%	26%	43%	35%	27%	35%
	Black men	3%	3%	6%		3%	6%		3%	6%	0%
	Black women	6%	6%	4%	4%	7%	3%	3%	8%	3%	2%
	Latino men	6%	6%	5%	7%	6%	6%	5%	5%	7%	6%
	Latina women	5%	4%	9%	3%	5%	4%	8%	4%	9%	5%
	Asian American or Pacific Islander men	4%	5%	3%	3%	4%	6%	2%	3%	6%	5%
	Asian American or Pacific Islander women	7%	5%	11%	6%	8%	4%	2%	5%	10%	5%
	Middle Eastern or North African men	1%	0%	2%	3%	0%	2%	2%	1%	0%	1%
	Middle Eastern or North African women	0%	0%	1%			1%	1%	0%	1%	
	Other men	1%	1%	2%		1%	2%		1%	2%	
	Other women	2%	2%	3%		3%	0%	2%	2%	0%	4%
	Unweighted Count / Weighted Count	500 500	302 305	129 126	64 63	304 306	134 127	57 62	295 296	119 111	76 81

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		TOTAL	6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT			8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT		9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT			6/7/8/9/10. VOTE TARGETS		SPLIT	
			Solid Yes	Solid No	Toward No	Solid Yes	Solid No	Solid Yes	Solid No	Solid undeci ded	Yes on all	Mixed	A	B
RACE	All white	74%	78%	59%	70%	79%	65%	80%	56%	79%	80%	72%	72%	75%
	People of color	33%	33%	38%	34%	34%	23%	32%	35%	26%	34%	35%	32%	34%
	White alone	63%	66%	50%	61%	65%	59%	67%	49%	74%	65%	64%	63%	63%
	Black	9%	10%	11%	7%	10%	9%	10%	11%	2%	11%	8%	9%	9%
	Latino	11%	11%	12%	15%	12%	5%	10%	13%	14%	13%	7%	11%	11%
	Asian American or Pacific Islander	11%	10%	12%	14%	12%	8%	8%	13%	10%	9%	13%	11%	11%
	Native or Indigenous American	0%		0%			0%					0%		0%
	Middle Eastern or North African	1%	0%	2%	5%	0%	1%	2%	2%	2%	0%	2%	1%	2%
	(Other)	3%	3%	6%	0%	2%	2%	4%	3%		2%	9%	3%	3%
(Don't know/Refused)	4%	1%	11%	5%	0%	18%	1%	17%		1%	2%	5%	3%	
RACE /GENDER	All white men	34%	37%	38%	22%	33%	43%	35%	34%	40%	36%	37%	33%	35%
	All white women	38%	40%	21%	48%	43%	22%	42%	39%	39%	42%	34%	37%	39%
	Men of color	15%	15%	15%	14%	14%	17%	13%	21%	15%	16%	14%	14%	15%
	Women of color	18%	18%	23%	19%	20%	6%	18%	14%	11%	18%	19%	17%	18%
	White men	30%	32%	33%	19%	29%	38%	30%	28%	37%	30%	34%	29%	30%
	White women	33%	33%	17%	42%	35%	22%	35%	21%	37%	34%	30%	33%	32%
	Black men	3%	3%	7%	3%	3%	5%	3%	7%		4%	3%	4%	3%
	Black women	6%	6%	5%	4%	7%	3%	7%	4%	2%	7%	4%	6%	5%
	Latino men	6%	6%	4%	6%	6%	5%	5%	6%	7%	7%	3%	6%	6%
	Latina women	5%	5%	7%	8%	6%		4%	7%	7%	6%	4%	5%	5%
	Asian American or Pacific Islander men	4%	5%	4%	1%	4%	6%	3%	7%	6%	5%	5%	4%	4%
	Asian American or Pacific Islander women	7%	5%	8%	13%	9%	2%	5%	5%	4%	4%	9%	7%	6%
	Middle Eastern or North African men	1%	0%	1%	5%	0%	1%	1%	1%	2%	0%	2%	0%	2%
	Middle Eastern or North African women	0%	0%	1%			1%	0%	1%				0%	
	Other men	1%	1%	2%	0%	1%	1%	1%	3%		1%	2%	2%	0%
	Other women	2%	2%	4%		1%	0%	2%	0%		1%	5%	1%	3%
	Unweighted Count / Weighted Count	500 500	266 271	85 80	65 70	264 265	101 92	255 258	91 82	53 56	197 196	134 143	252 250	248 250

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		TOTAL	GENDER		RACE					RACE /GENDER					
			Men	Wome n	All white	People of color	White alone	Black	Asian Ameri can or Pacific Island er	All white men	All white wome n	Men of color	Wome n of color	White men	White wome n
RACE /AGE	All white <50	36%	39%	32%	49%	13%	50%	16%	5%	53%	43%	19%	7%	52%	47%
	All white 50+	38%	35%	41%	51%	18%	50%	37%	13%	47%	56%	10%	24%	48%	53%
	People of color <50	17%	19%	15%	6%	52%		29%	63%	8%	3%	60%	44%		
	People of color 50+	16%	13%	19%	8%	48%		71%	37%	4%	11%	40%	56%		
	White <50	31%	33%	29%	43%		50%			45%	40%			52%	47%
	White 50+	32%	31%	33%	43%		50%			42%	45%			48%	53%
	Black <50	3%	4%	2%	2%	8%		29%		3%	1%	11%	5%		
	Black 50+	6%	4%	9%	5%	19%		71%	3%	3%	6%	12%	25%		
	Latino <50	7%	8%	6%	3%	21%		3%	8%	4%	2%	24%	18%		
	Latino 50+	4%	5%	3%	1%	12%			3%	1%	2%	15%	10%		
	Asian American or Pacific Islander <50	7%	7%	7%	1%	21%			63%	1%	0%	22%	21%		
	Asian American or Pacific Islander 50+	4%	3%	5%	2%	12%		4%	37%	1%	3%	8%	16%		
	Native or Indigenous American <50	0%				0%									
	Middle Eastern or North African <50	1%	1%	0%		2%			1%			2%	1%		
	Middle Eastern or North African 50+	1%	2%			2%		1%				5%			
	Other <50	2%	2%	1%	1%	5%		1%				5%	2%		
	Other 50+	2%	0%	3%	1%	5%		1%	1%		2%	1%	8%		
	Unweighted Count / Weighted Count	500 / 500	244 / 230	243 / 260	363 / 368	175 / 165	308 / 316	65 / 45	54 / 55	175 / 170	179 / 191	88 / 73	83 / 89	147 / 149	154 / 163

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		TOTAL	REGION			REGION / GENDER					
			Hills	Centra I/Sout h	West	Hills Men	Hills Wome n	Centra I/Sout h Men	Centra I/Sout h Wome n	West Men	West Wome n
RACE /AGE	All white <50	36%	36%	38%	33%	40%	33%	45%	31%	33%	31%
	All white 50+	38%	40%	31%	40%	40%	41%	23%	39%	38%	44%
	People of color <50	17%	15%	21%	16%	17%	13%	22%	20%	20%	14%
	People of color 50+	16%	12%	22%	16%	6%	18%	19%	24%	16%	17%
	White <50	31%	31%	34%	29%	34%	30%	40%	29%	26%	29%
	White 50+	32%	37%	21%	33%	38%	37%	18%	25%	33%	35%
	Black <50	3%	1%	3%	4%	3%		4%	2%	4%	4%
	Black 50+	6%	3%	10%	7%		6%	7%	14%	7%	8%
	Latino <50	7%	5%	9%	7%	5%	6%	13%	6%	7%	8%
	Latino 50+	4%	4%	7%	2%	3%	5%	9%	4%	3%	
	Asian American or Pacific Islander <50	7%	7%	7%	6%	7%	8%	4%	10%	9%	4%
	Asian American or Pacific Islander 50+	4%	4%	5%	4%	3%	4%	2%	7%	2%	6%
	Native or Indigenous American <50	0%		0%							
	Middle Eastern or North African <50	1%	1%	0%	1%	0%	1%		1%	2%	
	Middle Eastern or North African 50+	1%		1%	2%			1%		4%	
	Other <50	2%	3%	1%	0%	2%	1%	1%	1%	1%	
	Other 50+	2%	2%	1%	2%	1%	3%		2%		4%
Unweighted Count / Weighted Count	500	201	146	153	98	100	76	64	70	79	
	500	220	135	145	101	114	63	69	65	77	

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		TOTAL	AGE		AGE					GENDER /AGE			
			Under 50	50 & over	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Men <50	Women <50	Men 50+	Women 50+
RACE /AGE	All white <50	36%	72%		66%	72%	79%			74%	68%		
	All white 50+	38%		75%				70%	79%			73%	78%
	People of color <50	17%	34%		38%	37%	25%			36%	33%		
	People of color 50+	16%		32%				39%	27%			27%	36%
	White <50	31%	63%		60%	57%	74%			63%	63%		
	White 50+	32%		63%				58%	67%			67%	62%
	Black <50	3%	5%		5%	5%	7%			7%	4%		
	Black 50+	6%		13%				14%	12%			8%	16%
	Latino <50	7%	14%		15%	18%	7%			14%	14%		
	Latino 50+	4%		8%				11%	6%			10%	7%
	Asian American or Pacific Islander <50	7%	14%		15%	13%	13%			13%	16%		
	Asian American or Pacific Islander 50+	4%		8%				10%	7%			5%	10%
	Native or Indigenous American <50	0%	0%		0%								
	Middle Eastern or North African <50	1%	1%		0%	3%				1%	1%		
	Middle Eastern or North African 50+	1%		1%				3%				3%	
	Other <50	2%	3%		4%	4%	2%			3%	2%		
	Other 50+	2%		3%				4%	3%			1%	5%
Unweighted Count /	500	275	224	92	108	75	98	126	146	120	98	122	
Weighted Count	500	250	249	95	85	70	105	145	122	120	108	139	

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		RACE /AGE						EDUCATION					EDUCATION /GENDER				
		TOTAL	All white <50	All white 50+	People of color <50	People of color 50+	White <50	White 50+	Post H.S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women
RACE /AGE	All white <50	36%	100%		26%		100%		35%	34%	36%	41%	31%	36%	32%	40%	32%
	All white 50+	38%		100%		37%		100%	35%	35%	39%	36%	42%	24%	43%	39%	41%
	People of color <50	17%	12%		100%				23%	21%	16%	16%	16%	23%	19%	18%	13%
	People of color 50+	16%		16%		100%			26%	24%	13%	13%	13%	26%	23%	8%	18%
	White <50	31%	88%				100%		27%	27%	33%	37%	28%	28%	25%	34%	31%
	White 50+	32%		84%				100%	24%	26%	34%	30%	38%	18%	33%	36%	33%
	Black <50	3%	4%		15%				4%	4%	2%	3%	2%	6%	3%	3%	1%
	Black 50+	6%		9%		40%			13%	11%	5%	5%	5%	8%	14%	3%	7%
	Latino <50	7%	6%		40%				12%	10%	6%	6%	5%	11%	10%	7%	5%
	Latino 50+	4%		2%		26%			9%	9%	2%	2%	2%	12%	7%	2%	2%
	Asian American or Pacific Islander <50	7%	2%		41%				7%	7%	7%	4%	9%	6%	8%	7%	7%
	Asian American or Pacific Islander 50+	4%		4%		25%			4%	3%	4%	5%	4%	2%	4%	3%	6%
	Native or Indigenous American <50	0%			0%				0%	0%							
	Middle Eastern or North African <50	1%			3%					1%	1%		1%	1%	1%	1%	0%
	Middle Eastern or North African 50+	1%				5%			2%	2%	0%	0%	0%	4%		1%	
	Other <50	2%	1%		9%				1%	1%	2%	2%	1%	2%		1%	1%
	Other 50+	2%		2%		11%			0%	0%	2%	1%	4%		0%	0%	4%
Unweighted Count / Weighted Count	500	194	168	96	79	171	136	123	145	354	180	174	67	75	176	168	
	500	179	188	86	80	157	158	114	139	358	176	182	57	81	170	179	

CITY OF BERKELEY – JUNE 2024

		TOTAL	IDEOLOGY			IDEOLOGY		IDEOLOGY / GENDER			21.OWN OR RENT		21.OWN OR RENT / GENDER				
			Progre ssive	Liberal	Moder ate	Progre ssive /Libera l	Moder ate /Cons ervativ e	Progre ssive /Libera l Men	Progre ssive /Libera l Wome n	Moder ate /Cons ervativ e Men	Moder ate /Cons ervativ e Wome n	Own	Rent	Own Men	Own Wome n	Rent Men	Rent Wome n
RACE /AGE	All white <50	36%	41%	38%	31%	39%	30%	43%	36%	34%	23%	27%	47%	33%	20%	47%	46%
	All white 50+	38%	41%	37%	37%	39%	38%	35%	43%	37%	41%	50%	24%	45%	56%	25%	25%
	People of color <50	17%	17%	18%	18%	17%	18%	23%	13%	14%	19%	12%	24%	12%	10%	27%	22%
	People of color 50+	16%	13%	15%	20%	14%	19%	9%	18%	19%	20%	20%	13%	16%	23%	10%	15%
	White <50	31%	36%	33%	26%	35%	25%	35%	34%	29%	20%	23%	42%	28%	19%	40%	43%
	White 50+	32%	33%	33%	31%	33%	32%	32%	34%	33%	33%	42%	20%	40%	45%	23%	19%
	Black <50	3%	2%	3%	3%	2%	3%	4%	2%	3%	3%	2%	3%	3%	2%	4%	2%
	Black 50+	6%	5%	8%	6%	7%	6%	4%	9%	4%	9%	6%	7%	4%	7%	4%	10%
	Latino <50	7%	8%	6%	7%	7%	7%	10%	5%	5%	9%	4%	11%	4%	4%	12%	9%
	Latino 50+	4%	2%	3%	8%	2%	7%	2%	3%	9%	5%	6%	2%	6%	7%	4%	
	Asian American or Pacific Islander <50	7%	6%	9%	7%	7%	6%	9%	6%	4%	9%	5%	10%	5%	5%	10%	11%
	Asian American or Pacific Islander 50+	4%	4%	2%	5%	3%	5%	1%	5%	5%	5%	7%	1%	5%	8%		3%
	Native or Indigenous American <50	0%		0%		0%						0%					
	Middle Eastern or North African <50	1%	0%	1%	1%	1%	1%	0%	1%	1%		0%	1%		0%	2%	1%
	Middle Eastern or North African 50+	1%		1%	1%	1%	1%	2%		1%		0%	1%	1%		2%	
	Other <50	2%	1%		3%	0%	3%	1%		2%	3%	2%	1%	1%	2%	1%	
	Other 50+	2%	3%		3%	1%	2%		3%	1%	4%	2%	2%	1%	2%		4%
	Unweighted Count /	500	130	163	176	293	194	131	154	105	85	311	171	151	154	83	82
	Weighted Count	500	145	155	169	299	186	126	169	96	86	256	219	115	137	102	113

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION / 21.OWN OR RENT						15.HOW LONG HAVE YOU LIVED IN BERKELEY			3.CITY OF BERKELEY DIRECTION		
			Hills Own	Hills Rent	Centra l/Sout h Own	Centra l/Sout h Rent	West Own	West Rent	10 years or fewer	20 years or fewer	20 or more years	Right Directi on	Wrong Directi on	(Don't know)
RACE /AGE	All white <50	36%	24%	54%	36%	38%	23%	48%	48%	45%	26%	39%	31%	35%
	All white 50+	38%	53%	29%	42%	21%	54%	21%	23%	26%	50%	40%	32%	40%
	People of color <50	17%	12%	20%	16%	26%	8%	28%	26%	23%	10%	14%	20%	19%
	People of color 50+	16%	17%	5%	20%	25%	24%	10%	9%	12%	20%	17%	17%	11%
	White <50	31%	20%	46%	30%	37%	21%	41%	43%	40%	22%	36%	25%	30%
	White 50+	32%	48%	28%	32%	11%	42%	19%	19%	22%	42%	32%	27%	36%
	Black <50	3%	1%	2%	5%	2%	2%	6%	4%	3%	2%	3%	2%	3%
	Black 50+	6%	4%	1%	5%	15%	9%	6%	4%	4%	9%	7%	5%	6%
	Latino <50	7%	4%	8%	5%	13%	4%	12%	10%	8%	5%	6%	11%	4%
	Latino 50+	4%	7%	1%	8%	6%	3%		2%	3%	6%	6%	5%	
	Asian American or Pacific Islander <50	7%	7%	8%	2%	12%	3%	11%	13%	11%	2%	4%	7%	12%
	Asian American or Pacific Islander 50+	4%	7%		5%	5%	7%		2%	3%	5%	4%	4%	3%
	Native or Indigenous American <50	0%			1%				0%	0%		0%		
	Middle Eastern or North African <50	1%		1%	1%			2%	1%	1%	0%	0%	1%	1%
	Middle Eastern or North African 50+	1%			1%		1%	4%	1%	1%	0%	0%	0%	2%
	Other <50	2%	3%	1%	2%			1%	1%	2%	1%	2%	1%	2%
	Other 50+	2%	1%	3%	0%	2%	4%		0%	1%	2%	1%	5%	
	Unweighted Count / Weighted Count	500 / 500	128 / 116	63 / 91	87 / 66	58 / 68	96 / 74	50 / 60	173 / 174	258 / 263	241 / 236	244 / 236	147 / 147	109 / 117

CITY OF BERKELEY – JUNE 2024

		4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS				4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS		5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY					
		TOTAL	Good	Fair	Poor	Excellent /Good	Just fair /Poor	Increasing affordable housing	Protecting critical facilities from climate change	Repairing deteriorating streets & sidewalks	Upgrading storm drains & green infrastructure	Improving pedestrian, bike, & traffic safety	Planting & maintaining trees & improving park maintenance
RACE /AGE	All white <50	36%	37%	36%	26%	39%	34%	42%	43%	29%	24%	44%	32%
	All white 50+	38%	39%	38%	27%	38%	35%	34%	31%	44%	47%	31%	31%
	People of color <50	17%	13%	25%	13%	13%	22%	20%	16%	14%	14%	22%	21%
	People of color 50+	16%	17%	13%	13%	19%	13%	14%	13%	15%	28%	10%	22%
	White <50	31%	35%	28%	23%	35%	27%	35%	42%	26%	18%	37%	29%
	White 50+	32%	32%	32%	25%	31%	31%	29%	29%	39%	35%	27%	23%
	Black <50	3%	3%	4%	2%	2%	3%	3%	2%	1%	3%	3%	6%
	Black 50+	6%	7%	5%	7%	7%	6%	8%	2%	6%	10%	4%	4%
	Latino <50	7%	5%	11%	5%	5%	9%	9%	8%	3%	2%	11%	8%
	Latino 50+	4%	2%	4%	1%	5%	3%	4%	3%	3%	7%	2%	3%
	Asian American or Pacific Islander <50	7%	5%	10%	6%	5%	9%	8%	3%	8%	7%	8%	7%
	Asian American or Pacific Islander 50+	4%	5%	4%	5%	4%	4%	3%	7%	3%	9%	3%	6%
	Native or Indigenous American <50	0%						0%	1%				
	Middle Eastern or North African <50	1%	1%		1%	1%	0%	0%	1%	1%		1%	1%
	Middle Eastern or North African 50+	1%	1%	0%		1%	0%			2%		1%	1%
	Other <50	2%	1%	2%	3%	1%	3%	2%	3%	1%	1%	2%	
	Other 50+	2%	2%	2%	1%	2%	2%	0%		3%	4%		9%
	Unweighted Count / Weighted Count	500 / 500	233 / 226	156 / 162	50 / 49	273 / 269	206 / 211	271 / 280	61 / 57	200 / 207	67 / 75	122 / 119	89 / 78

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley, CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

RACE /AGE		6/7.COMBINED INITIAL PARKS TAX			6/7.COMBINED INITIAL PARKS TAX						8.HOMELESS EXTENSION W/ TIERED INCREASE			8.HOMELESS EXTENSION W/ TIERED INCREASE			
		TOTAL	Yes	No	Undecided /DK	Yes - strong ly	Weak yes	All swing	Weak no	No - strong ly	Yes	No	Undecided /DK	Yes - strong ly	Weak yes	All swing	No - strong ly
	All white <50	36%	37%	27%	46%	32%	43%	42%	35%	18%	40%	26%	37%	44%	33%	34%	23%
	All white 50+	38%	41%	35%	22%	45%	35%	32%	38%	30%	37%	38%	39%	33%	43%	40%	40%
	People of color <50	17%	15%	18%	25%	16%	14%	18%	20%	16%	18%	12%	21%	20%	14%	15%	13%
	People of color 50+	16%	17%	18%	9%	19%	15%	13%	15%	22%	17%	17%	8%	16%	18%	16%	15%
	White <50	31%	32%	22%	44%	28%	38%	38%	28%	15%	35%	23%	33%	38%	30%	31%	18%
	White 50+	32%	34%	29%	18%	37%	30%	28%	36%	21%	30%	34%	37%	25%	37%	36%	35%
	Black <50	3%	3%	4%		2%	4%	3%	3%	4%	3%	2%	2%	3%	3%	2%	4%
	Black 50+	6%	6%	8%	5%	9%	3%	4%	8%	9%	6%	7%	5%	8%	4%	5%	7%
	Latino <50	7%	6%	4%	14%	8%	4%	6%	3%	5%	7%	3%	12%	10%	3%	5%	5%
	Latino 50+	4%	4%	5%	4%	3%	5%	5%	6%	4%	4%	4%	3%	4%	5%	5%	2%
	Asian American or Pacific Islander <50	7%	5%	9%	15%	5%	5%	9%	11%	6%	8%	6%	5%	9%	6%	6%	4%
	Asian American or Pacific Islander 50+	4%	5%	2%	3%	3%	7%	5%	1%	3%	6%	2%		5%	7%	4%	2%
	Native or Indigenous American <50	0%		0%				0%	1%			0%					1%
	Middle Eastern or North African <50	1%	0%	1%	1%	0%	1%	1%	1%		0%	1%	3%	0%		1%	
	Middle Eastern or North African 50+	1%	1%	1%		1%	1%	0%		1%	1%	0%			2%	1%	1%
	Other <50	2%	1%	3%		1%	2%	2%	4%	3%	2%	1%		1%	2%	1%	2%
	Other 50+	2%	1%	4%		2%	0%	0%	1%	7%	1%	5%	0%	1%	1%	2%	5%
	Unweighted Count /	500	316	106	72	181	135	263	56	50	303	127	67	179	124	239	79
	Weighted Count	500	324	99	71	186	137	264	56	43	310	125	63	181	129	246	70

CITY OF BERKELEY – JUNE 2024

		TOTAL	9.HOMELESS EXTENSION - NO INCREASE			9.HOMELESS EXTENSION - NO INCREASE				10.ARTS MEASURE			10.ARTS MEASURE		
			Yes	No	Undecided /DK	Yes - strong ly	Weak yes	All swing	No - strong ly	Yes	No	Undecided /DK	Yes - strong ly	Weak yes	All swing
RACE /AGE	All white <50	36%	41%	25%	34%	43%	38%	35%	20%	36%	36%	32%	38%	34%	34%
	All white 50+	38%	36%	37%	44%	37%	35%	37%	41%	41%	19%	43%	41%	42%	41%
	People of color <50	17%	17%	18%	17%	16%	19%	20%	12%	17%	17%	19%	16%	17%	18%
	People of color 50+	16%	18%	15%	10%	18%	18%	15%	15%	17%	17%	10%	19%	15%	14%
	White <50	31%	35%	21%	32%	37%	34%	32%	15%	31%	33%	28%	32%	30%	30%
	White 50+	32%	29%	33%	39%	30%	28%	32%	36%	34%	18%	40%	32%	35%	35%
	Black <50	3%	3%	4%	1%	3%	2%	2%	3%	3%	5%		3%	2%	2%
	Black 50+	6%	7%	7%	4%	7%	6%	5%	8%	7%	5%	3%	11%	4%	4%
	Latino <50	7%	6%	6%	10%	7%	5%	8%	4%	7%	5%	10%	9%	4%	5%
	Latino 50+	4%	4%	4%	4%	5%	3%	4%	2%	3%	5%	6%	4%	3%	5%
	Asian American or Pacific Islander <50	7%	7%	8%	4%	4%	11%	10%	4%	7%	7%	9%	3%	11%	10%
	Asian American or Pacific Islander 50+	4%	5%	2%	4%	3%	7%	6%	1%	4%	3%	4%	2%	6%	5%
	Native or Indigenous American <50	0%	0%				0%	0%			0%				0%
	Middle Eastern or North African <50	1%	0%	1%	1%	1%		0%	1%	1%	1%		1%		
	Middle Eastern or North African 50+	1%	1%	0%			2%	1%	1%	0%	3%			0%	0%
	Other <50	2%	2%	3%		1%	2%	2%	2%	2%	3%		0%	3%	2%
	Other 50+	2%	1%	3%	0%	3%		0%	4%	2%	0%		3%	2%	1%
Unweighted Count / Weighted Count	500 / 500	292 / 294	119 / 120	84 / 82	161 / 164	131 / 129	258 / 257	76 / 74	340 / 344	88 / 86	69 / 66	172 / 169	168 / 176	278 / 281	

CITY OF BERKELEY – JUNE 2024

		TOTAL	11/12.COMBINED PROFILE PARKS TAX			13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE			14.FINAL HOMELESS EXTENSION - NO INCREASE		
			Yes	No	Undecided /DK	Yes	No	Undecided /DK	Yes	No	Undecided /DK
RACE /AGE	All white <50	36%	37%	28%	44%	38%	30%	35%	40%	28%	34%
	All white 50+	38%	41%	32%	34%	39%	33%	43%	41%	27%	46%
	People of color <50	17%	17%	21%	13%	18%	17%	14%	13%	27%	18%
	People of color 50+	16%	16%	18%	11%	18%	13%	11%	19%	12%	11%
	White <50	31%	32%	24%	44%	34%	25%	33%	35%	23%	31%
	White 50+	32%	34%	27%	30%	30%	32%	40%	33%	25%	39%
	Black <50	3%	3%	4%		3%	3%	1%	3%	3%	1%
	Black 50+	6%	7%	7%	4%	8%	5%	2%	8%	6%	2%
	Latino <50	7%	6%	10%	6%	7%	8%	5%	5%	12%	7%
	Latino 50+	4%	4%	4%	5%	5%	1%	8%	4%	4%	5%
	Asian American or Pacific Islander <50	7%	6%	10%	6%	8%	6%	2%	4%	14%	8%
	Asian American or Pacific Islander 50+	4%	4%	4%	2%	4%	5%	1%	5%	3%	2%
	Native or Indigenous American <50	0%		0%			0%				0%
	Middle Eastern or North African <50	1%	0%	1%	3%	0%	1%	3%	0%	1%	1%
	Middle Eastern or North African 50+	1%	0%	2%		0%	2%		1%	0%	
	Other <50	2%	2%	1%		2%	1%	2%	2%	1%	
	Other 50+	2%	2%	3%		2%	1%	0%	2%	1%	4%
	Unweighted Count / Weighted Count	500	302	129	64	304	134	57	295	119	76
	500	305	126	63	306	127	62	296	111	81	

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT			8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT		9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT			6/7/8/9/10. VOTE TARGETS		SPLIT	
			Solid Yes	Solid No	Toward No	Solid Yes	Solid No	Solid Yes	Solid No	Solid undecided	Yes on all	Mixed	A	B
RACE /AGE	All white <50	36%	37%	23%	35%	41%	30%	41%	27%	31%	42%	31%	31%	40%
	All white 50+	38%	41%	36%	33%	38%	35%	38%	29%	46%	38%	40%	41%	35%
	People of color <50	17%	16%	17%	20%	18%	13%	13%	19%	17%	15%	21%	19%	16%
	People of color 50+	16%	17%	21%	14%	16%	10%	19%	16%	9%	19%	14%	14%	18%
	White <50	31%	33%	20%	31%	36%	26%	36%	22%	30%	36%	27%	28%	34%
	White 50+	32%	33%	30%	29%	30%	34%	31%	26%	43%	29%	37%	35%	29%
	Black <50	3%	3%	3%	3%	3%	3%	3%	4%		3%	3%	3%	2%
	Black 50+	6%	7%	8%	5%	7%	6%	8%	7%	2%	8%	5%	6%	7%
	Latino <50	7%	6%	5%	14%	7%	4%	5%	8%	8%	7%	7%	9%	5%
	Latino 50+	4%	5%	7%	0%	5%	2%	5%	6%	6%	6%	0%	3%	6%
	Asian American or Pacific Islander <50	7%	5%	10%	7%	8%	5%	4%	9%	6%	4%	11%	5%	8%
	Asian American or Pacific Islander 50+	4%	5%	2%	7%	5%	2%	5%	3%	4%	5%	3%	6%	2%
	Native or Indigenous American <50	0%		0%			0%					0%		0%
	Middle Eastern or North African <50	1%	0%	1%	2%	0%	1%	0%	1%	2%			1%	0%
	Middle Eastern or North African 50+	1%	0%	1%	3%	0%	1%	1%	1%		0%	2%	0%	1%
	Other <50	2%	2%	1%	0%	2%	1%	2%	2%		1%	4%	2%	1%
	Other 50+	2%	2%	5%		1%	0%	2%	1%		1%	5%	1%	3%
Unweighted Count / Weighted Count	500	266	85	65	264	101	255	91	53	197	134	252	248	
	500	271	80	70	265	92	258	82	56	196	143	250	250	

CITY OF BERKELEY – JUNE 2024

		TOTAL	GENDER		RACE					RACE /GENDER					
			Men	Women	All white	People of color	White alone	Black	Asian American or Pacific Islander	All white men	All white women	Men of color	Women of color	White men	White women
21.OWN OR RENT	Own	51%	50%	53%	54%	49%	53%	46%	54%	53%	55%	45%	51%	53%	54%
	Rent	44%	44%	44%	43%	49%	43%	47%	46%	43%	42%	53%	46%	43%	43%
	(Other)	3%	3%	3%	3%	2%	3%	7%		4%	1%	2%	2%	4%	2%
	(Don't know/refused)	2%	2%	1%	1%		1%				1%				1%
21.OWN OR RENT / GENDER	Own Men	23%	50%		24%	20%	25%	18%	22%	53%		45%		53%	
	Own Women	27%		53%	29%	28%	28%	32%			55%		51%		54%
	Rent Men	20%	44%		20%	23%	20%	18%	18%	43%		53%		43%	
	Rent Women	23%		44%	22%	25%	22%	29%	29%		42%		46%		43%
	(Other) Men	2%	3%		2%	1%	2%	2%		4%		2%		4%	
	(Other) Women	1%		3%	1%	1%	1%	5%			1%		2%		2%
REGION	Hills	44%	44%	44%	46%	37%	47%	23%	45%	47%	44%	32%	39%	49%	46%
	Central/South	27%	28%	27%	25%	35%	24%	41%	29%	26%	26%	36%	34%	25%	23%
	West	29%	28%	30%	29%	28%	29%	36%	26%	27%	30%	32%	27%	26%	30%
REGION / GENDER	Hills Men	20%	44%		22%	14%	23%	7%	20%	47%		32%		49%	
	Hills Women	23%		44%	23%	21%	24%	17%	25%		44%		39%		46%
	Central/South Men	13%	28%		12%	16%	12%	16%	8%	26%		36%		25%	
	Central/South Women	14%		27%	13%	19%	12%	25%	22%		26%		34%		23%
	West Men	13%	28%		12%	14%	12%	16%	13%	27%		32%		26%	
	West Women	15%		30%	16%	14%	16%	20%	13%		30%		27%		30%
REGION / 21.OWN OR RENT	Hills Own	23%	23%	23%	24%	21%	25%	12%	31%	26%	22%	14%	24%	27%	23%
	Hills Rent	18%	18%	19%	21%	14%	21%	6%	14%	20%	22%	16%	13%	20%	23%
	Hills (Other)	2%	2%	2%	1%	2%	1%	6%		2%		2%	2%	2%	
	Central/South Own	13%	14%	13%	14%	14%	13%	15%	9%	15%	15%	17%	12%	13%	14%
	Central/South Rent	14%	13%	14%	11%	21%	10%	25%	21%	10%	11%	19%	23%	11%	9%
	Central/South (Other)	0%	0%		0%		0%			0%				1%	
	West Own	15%	13%	17%	16%	14%	15%	19%	14%	13%	18%	14%	15%	12%	17%
	West Rent	12%	13%	11%	11%	14%	12%	16%	12%	13%	9%	17%	11%	12%	10%
	West (Other)	1%	1%	1%	1%	0%	2%	1%		1%	1%		1%	2%	2%
SPLIT	A	50%	50%	50%	49%	49%	50%	51%	50%	48%	49%	49%	48%	49%	50%
	B	50%	50%	50%	51%	51%	50%	49%	50%	52%	51%	51%	52%	51%	50%
	Unweighted Count /	500	244	243	363	175	308	65	54	175	179	88	83	147	154
	Weighted Count	500	230	260	368	165	316	45	55	170	191	73	89	149	163

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION			REGION / GENDER					
			Hills	Centra I/Sout h	West	Hills Men	Hills Wome n	Centra I/Sout h Men	Centra I/Sout h Wome n	West Men	West Wome n
21.OWN OR RENT	Own	51%	53%	49%	51%	52%	53%	51%	49%	46%	56%
	Rent	44%	42%	50%	42%	41%	44%	48%	51%	46%	36%
	(Other)	3%	4%	1%	4%	4%	4%	1%		4%	4%
	(Don't know/refused)	2%	2%		3%	3%				3%	3%
21.OWN OR RENT / GENDER	Own Men	23%	24%	24%	21%	52%		51%		46%	
	Own Women	27%	27%	25%	30%		53%		49%		56%
	Rent Men	20%	19%	22%	21%	41%		48%		46%	
	Rent Women	23%	23%	26%	19%		44%		51%		36%
	(Other) Men	2%	2%	1%	2%	4%		1%		4%	
	(Other) Women	1%	2%		2%		4%				4%
REGION	Hills	44%	100%			100%	100%				
	Central/South	27%		100%				100%	100%		
	West	29%			100%					100%	100%
REGION / GENDER	Hills Men	20%	46%			100%					
	Hills Women	23%	52%				100%				
	Central/South Men	13%		47%				100%			
	Central/South Women	14%		51%					100%		
	West Men	13%			45%					100%	
	West Women	15%			53%						100%
REGION / 21.OWN OR RENT	Hills Own	23%	53%			52%	53%				
	Hills Rent	18%	42%			41%	44%				
	Hills (Other)	2%	4%			4%	4%				
	Central/South Own	13%		49%				51%	49%		
	Central/South Rent	14%		50%				48%	51%		
	Central/South (Other)	0%		1%				1%			
	West Own	15%			51%					46%	56%
	West Rent	12%			42%					46%	36%
West (Other)	1%			4%					4%	4%	
SPLIT	A	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%
	B	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%
	Unweighted Count /	500	201	146	153	98	100	76	64	70	79
	Weighted Count	500	220	135	145	101	114	63	69	65	77

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	AGE		AGE				GENDER /AGE				
			Under 50	50 & over	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Men <50	Women <50	Men 50+	Women 50+
21.OWN OR RENT	Own	51%	36%	66%	31%	32%	49%	61%	70%	39%	33%	63%	69%
	Rent	44%	59%	29%	67%	61%	46%	36%	24%	56%	62%	31%	28%
	(Other)	3%	3%	3%	2%	5%	3%	2%	4%	4%	3%	2%	3%
	(Don't know/refused)	2%	1%	2%		3%	2%	2%	3%	1%	2%	4%	
21.OWN OR RENT / GENDER	Own Men	23%	19%	27%	17%	13%	28%	25%	29%	39%		63%	
	Own Women	27%	16%	38%	13%	16%	21%	36%	40%		33%		69%
	Rent Men	20%	28%	13%	30%	34%	17%	18%	10%	56%		31%	
	Rent Women	23%	30%	15%	37%	23%	29%	18%	13%		62%		28%
	(Other) Men	2%	2%	1%	2%	3%	1%		2%	4%		2%	
	(Other) Women	1%	1%	2%		2%	2%	2%	2%		3%		3%
REGION	Hills	44%	42%	46%	48%	37%	41%	51%	42%	42%	43%	46%	45%
	Central/South	27%	30%	24%	34%	28%	26%	21%	26%	32%	28%	23%	25%
	West	29%	28%	31%	18%	35%	32%	28%	32%	26%	29%	31%	31%
REGION / GENDER	Hills Men	20%	21%	20%	28%	14%	19%	19%	21%	42%		46%	
	Hills Women	23%	21%	25%	20%	21%	23%	30%	21%		43%		45%
	Central/South Men	13%	16%	10%	15%	22%	9%	7%	12%	32%		23%	
	Central/South Women	14%	14%	14%	18%	5%	18%	14%	13%		28%		25%
	West Men	13%	13%	14%	6%	15%	19%	17%	11%	26%		31%	
	West Women	15%	14%	17%	12%	17%	13%	11%	21%		29%		31%
REGION / 21.OWN OR RENT	Hills Own	23%	15%	31%	15%	14%	17%	28%	33%	14%	16%	33%	30%
	Hills Rent	18%	25%	12%	31%	20%	22%	19%	7%	25%	26%	10%	14%
	Hills (Other)	2%	3%	1%	2%	4%	3%	2%		4%	2%		1%
	Central/South Own	13%	12%	14%	13%	10%	15%	14%	14%	15%	10%	13%	15%
	Central/South Rent	14%	17%	10%	21%	18%	11%	7%	12%	17%	18%	9%	10%
	Central/South (Other)	0%	0%			1%				1%			
	West Own	15%	9%	21%	2%	9%	17%	18%	23%	10%	7%	16%	25%
	West Rent	12%	17%	7%	15%	23%	13%	10%	5%	15%	19%	11%	4%
	West (Other)	1%	0%	2%			1%		4%		0%	2%	2%
SPLIT	A	50%	50%	50%	49%	50%	50%	50%	51%	49%	50%	51%	51%
	B	50%	50%	50%	51%	50%	50%	50%	49%	51%	50%	49%	49%
	Unweighted Count /	500	275	224	92	108	75	98	126	146	120	98	122
	Weighted Count	500	250	249	95	85	70	105	145	122	120	108	139

CITY OF BERKELEY – JUNE 2024

		TOTAL	RACE /AGE					EDUCATION					EDUCATION /GENDER				
			All white <50	All white 50+	People of color <50	People of color 50+	White <50	White 50+	Post H.S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women
21.OWN OR RENT	Own	51%	38%	69%	36%	63%	37%	69%	41%	37%	56%	56%	57%	42%	34%	52%	61%
	Rent	44%	58%	29%	62%	35%	59%	28%	53%	55%	40%	39%	40%	48%	60%	44%	36%
	(Other)	3%	2%	3%	3%	2%	2%	3%	6%	6%	2%	2%	2%	5%	6%	3%	1%
	(Don't know/refused)	2%	1%				1%			2%	2%	3%	1%	5%		1%	1%
21.OWN OR RENT / GENDER	Own Men	23%	21%	28%	16%	23%	21%	29%	20%	17%	25%	27%	22%	42%		52%	
	Own Women	27%	15%	41%	16%	40%	16%	39%	20%	20%	31%	27%	34%		34%		61%
	Rent Men	20%	27%	13%	33%	13%	26%	15%	20%	20%	21%	21%	21%	48%		44%	
	Rent Women	23%	29%	15%	29%	21%	31%	13%	33%	35%	18%	18%	18%		60%		36%
	(Other) Men	2%	2%	1%	2%		2%	2%	2%	2%	1%	1%	1%	5%		3%	
	(Other) Women	1%		1%	1%	2%		2%	4%	4%	1%	1%	1%		6%		1%
REGION	Hills	44%	45%	47%	40%	33%	43%	51%	43%	46%	43%	38%	47%	43%	48%	43%	42%
	Central/South	27%	28%	22%	33%	37%	29%	18%	23%	24%	28%	35%	22%	24%	24%	29%	27%
	West	29%	27%	31%	27%	29%	27%	30%	33%	30%	29%	27%	31%	33%	28%	27%	30%
REGION / GENDER	Hills Men	20%	23%	21%	20%	8%	22%	25%	17%	18%	21%	20%	21%	43%		43%	
	Hills Women	23%	21%	25%	17%	25%	22%	26%	27%	28%	21%	16%	26%		48%		42%
	Central/South Men	13%	16%	8%	16%	15%	16%	7%	9%	10%	14%	21%	7%	24%		29%	
	Central/South Women	14%	12%	14%	16%	21%	13%	11%	13%	14%	14%	13%	15%		24%		27%
	West Men	13%	12%	13%	15%	13%	11%	14%	15%	14%	13%	8%	18%	33%		27%	
	West Women	15%	13%	18%	12%	17%	14%	17%	18%	16%	15%	18%	12%		28%		30%
REGION / 21.OWN OR RENT	Hills Own	23%	15%	33%	16%	25%	15%	35%	17%	16%	25%	23%	28%	15%	17%	24%	26%
	Hills Rent	18%	27%	14%	21%	6%	27%	16%	24%	25%	16%	12%	19%	20%	29%	18%	15%
	Hills (Other)	2%	2%		2%	2%	2%		2%	3%	1%	2%	1%	3%	2%	1%	1%
	Central/South Own	13%	13%	15%	12%	16%	13%	14%	9%	9%	15%	18%	13%	9%	8%	16%	15%
	Central/South Rent	14%	14%	8%	21%	21%	16%	5%	13%	15%	13%	17%	9%	13%	16%	13%	12%
	Central/South (Other)	0%	0%				1%		1%	1%					1%		
	West Own	15%	9%	21%	7%	22%	10%	20%	14%	13%	16%	15%	16%	18%	9%	12%	20%
	West Rent	12%	16%	7%	20%	7%	16%	7%	16%	15%	11%	10%	12%	15%	15%	13%	9%
West (Other)	1%		3%	1%			3%	3%	2%	1%		1%		4%	1%		
SPLIT	A	50%	44%	54%	54%	43%	45%	55%	50%	50%	50%	50%	50%	51%	50%	51%	50%
	B	50%	56%	46%	46%	57%	55%	45%	50%	50%	50%	50%	50%	49%	50%	49%	50%
	Unweighted Count / Weighted Count	500 / 500	194 / 179	168 / 188	96 / 86	79 / 80	171 / 157	136 / 158	123 / 114	145 / 139	354 / 358	180 / 176	174 / 182	67 / 57	75 / 81	176 / 170	168 / 179

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	IDEOLOGY			IDEOLOGY		IDEOLOGY / GENDER				21.OWN OR RENT		21.OWN OR RENT / GENDER			
			Progre ssive	Liberal	Moder ate	Progre ssive /Libera l	Moder ate /Cons ervativ e	Progre ssive /Libera l Men	Progre ssive /Libera l Wome n	Moder ate /Cons ervativ e Men	Moder ate /Cons ervativ e Wome n	Own	Rent	Own Men	Own Wome n	Rent Men	Rent Wome n
21.OWN OR RENT	Own	51%	38%	52%	64%	45%	63%	46%	45%	57%	68%	100%		100%	100%		
	Rent	44%	55%	46%	33%	51%	33%	51%	50%	35%	32%		100%			100%	100%
	(Other)	3%	5%	2%	2%	3%	2%	3%	4%	4%							
	(Don't know/refused)	2%	2%		1%	1%	2%		1%	4%							
21.OWN OR RENT / GENDER	Own Men	23%	14%	24%	30%	19%	30%	46%		57%		45%		100%			
	Own Women	27%	24%	27%	33%	26%	31%		45%		68%	54%			100%		
	Rent Men	20%	25%	18%	18%	21%	18%	51%		35%			47%			100%	
	Rent Women	23%	29%	28%	15%	28%	15%		50%		32%		52%				100%
	(Other) Men	2%	2%	1%	2%	1%	2%	3%		4%							
	(Other) Women	1%	3%	1%		2%			4%								
REGION	Hills	44%	38%	48%	45%	43%	45%	45%	43%	44%	46%	45%	42%	46%	44%	41%	44%
	Central/South	27%	31%	24%	23%	28%	24%	29%	26%	22%	26%	26%	31%	28%	24%	30%	31%
	West	29%	30%	28%	31%	29%	31%	25%	31%	34%	28%	29%	28%	26%	32%	30%	25%
REGION / GENDER	Hills Men	20%	20%	19%	22%	19%	23%	45%		44%		21%	19%	46%		41%	
	Hills Women	23%	18%	29%	22%	24%	21%		43%		46%	24%	23%		44%		44%
	Central/South Men	13%	12%	13%	12%	12%	11%	29%		22%		13%	14%	28%		30%	
	Central/South Women	14%	19%	11%	11%	15%	12%		26%		26%	13%	16%		24%		31%
	West Men	13%	10%	11%	17%	11%	17%	25%		34%		12%	14%	26%		30%	
	West Women	15%	19%	16%	14%	18%	13%		31%		28%	17%	13%		32%		25%
REGION / 21.OWN OR RENT	Hills Own	23%	14%	25%	30%	20%	30%	19%	20%	28%	30%	45%		46%	44%		
	Hills Rent	18%	22%	21%	14%	22%	14%	23%	21%	13%	16%		42%			41%	44%
	Hills (Other)	2%	2%	2%	0%	2%	0%	3%	2%	1%							
	Central/South Own	13%	9%	15%	14%	12%	14%	14%	11%	14%	15%	26%		28%	24%		
	Central/South Rent	14%	22%	9%	9%	15%	9%	14%	15%	8%	11%		31%			30%	31%
	Central/South (Other)	0%	1%			0%		1%									
	West Own	15%	16%	11%	19%	13%	19%	12%	14%	15%	23%	29%		26%	32%		
	West Rent	12%	11%	16%	10%	14%	10%	13%	14%	14%	5%		28%			30%	25%
	West (Other)	1%	2%	0%	2%	1%	1%		2%	3%							
SPLIT	A	50%	50%	49%	50%	50%	50%	51%	49%	48%	51%	50%	51%	52%	48%	49%	53%
	B	50%	50%	51%	50%	50%	50%	49%	51%	52%	49%	50%	49%	48%	52%	51%	47%
	Unweighted Count /	500	130	163	176	293	194	131	154	105	85	311	171	151	154	83	82
	Weighted Count	500	145	155	169	299	186	126	169	96	86	256	219	115	137	102	113

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	REGION / 21.OWN OR RENT						15.HOW LONG HAVE YOU LIVED IN BERKELEY			3.CITY OF BERKELEY DIRECTION		
			Hills Own	Hills Rent	Central/South Own	Central/South Rent	West Own	West Rent	10 years or fewer	20 years or fewer	20 or more years	Right Direction	Wrong Direction	(Don't know)
21.OWN OR RENT	Own	51%	100%		100%		100%		33%	41%	63%	53%	48%	51%
	Rent	44%		100%		100%		100%	63%	55%	31%	45%	44%	42%
	(Other)	3%							2%	2%	4%	1%	3%	8%
	(Don't know/refused)	2%							1%	2%	2%	1%	5%	
21.OWN OR RENT / GENDER	Own Men	23%	46%		49%		41%		18%	19%	27%	23%	26%	19%
	Own Women	27%	52%		50%		58%		15%	21%	35%	30%	22%	30%
	Rent Men	20%		46%		45%		50%	33%	26%	14%	22%	15%	24%
	Rent Women	23%		54%		52%		46%	29%	28%	16%	22%	27%	17%
	(Other) Men	2%							1%	1%	3%	0%	1%	5%
	(Other) Women	1%							2%	1%	2%	1%	2%	2%
REGION	Hills	44%	100%	100%					40%	41%	47%	41%	48%	45%
	Central/South	27%			100%	100%			29%	28%	26%	30%	27%	22%
	West	29%					100%	100%	31%	31%	26%	29%	25%	34%
REGION / GENDER	Hills Men	20%	46%	46%					19%	17%	24%	17%	24%	21%
	Hills Women	23%	52%	54%					21%	23%	22%	24%	22%	21%
	Central/South Men	13%			49%	45%			15%	14%	11%	13%	13%	11%
	Central/South Women	14%			50%	52%			13%	13%	15%	16%	13%	11%
	West Men	13%					41%	50%	19%	16%	10%	14%	9%	16%
	West Women	15%					58%	46%	11%	15%	16%	14%	17%	17%
REGION / 21.OWN OR RENT	Hills Own	23%	100%						15%	17%	29%	20%	24%	28%
	Hills Rent	18%		100%					23%	22%	14%	21%	18%	14%
	Hills (Other)	2%							2%	2%	2%	1%	2%	3%
	Central/South Own	13%			100%				9%	12%	15%	16%	12%	10%
	Central/South Rent	14%				100%			20%	16%	11%	13%	15%	12%
	Central/South (Other)	0%								0%		0%		
	West Own	15%					100%		9%	12%	18%	17%	13%	13%
	West Rent	12%						100%	20%	18%	6%	11%	10%	16%
West (Other)	1%									2%		0%	5%	
SPLIT	A	50%	51%	49%	45%	54%	53%	49%	53%	52%	48%	52%	51%	44%
	B	50%	49%	51%	55%	46%	47%	51%	47%	48%	52%	48%	49%	56%
	Unweighted Count /	500	128	63	87	58	96	50	173	258	241	244	147	109
	Weighted Count	500	116	91	66	68	74	60	174	263	236	236	147	117

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS				4.JOB THE CITY OF BERKELEY IS DOING IN PROVIDING SERVICES TO ITS RESIDENTS		5.HIGHEST PRIORITIES IN THE CITY OF BERKELEY					
		TOTAL	Good	Fair	Poor	Excellent /Good	Just fair /Poor	Increasing affordable housing	Protecting critical facilities from climate change	Repairing deteriorating streets & sidewalks	Upgrading storm drains & green infrastructure	Improving pedestrian, bike, & traffic safety	Planting & maintaining trees & improving park maintenance
21.OWN OR RENT	Own	51%	54%	50%	48%	54%	50%	43%	53%	55%	60%	49%	56%
	Rent	44%	42%	45%	34%	43%	42%	53%	38%	41%	37%	43%	41%
	(Other)	3%	2%	5%	7%	2%	5%	3%	4%	2%	1%	7%	1%
	(Don't know/refused)	2%	2%		11%	1%	3%	1%	4%	1%	2%	1%	2%
		23%	21%	28%	19%	20%	26%	18%	18%	29%	31%	21%	24%
21.OWN OR RENT / GENDER	Own Men	27%	33%	21%	28%	33%	22%	23%	35%	26%	29%	26%	32%
	Own Women	20%	18%	22%	14%	20%	20%	24%	18%	22%	13%	18%	23%
	Rent Men	23%	23%	23%	17%	23%	21%	28%	18%	19%	24%	26%	17%
	Rent Women	2%	1%	3%	2%	1%	3%	1%	4%	1%	1%	1%	1%
	(Other) Men	1%	1%	2%	5%	1%	3%	2%		1%		6%	
(Other) Women	44%	45%	44%	43%	45%	44%	42%	38%	47%	46%	53%	45%	
REGION	Hills	27%	27%	25%	26%	28%	26%	32%	25%	20%	26%	20%	27%
	Central/South	29%	28%	30%	31%	27%	30%	26%	36%	32%	28%	27%	28%
	West	20%	16%	27%	24%	16%	26%	18%	17%	27%	25%	13%	22%
REGION / GENDER	Hills Men	23%	28%	16%	15%	29%	16%	23%	21%	20%	21%	38%	21%
	Hills Women	13%	9%	17%	8%	11%	15%	15%	11%	9%	9%	11%	14%
	Central/South Men	14%	18%	8%	14%	17%	9%	17%	14%	11%	17%	9%	12%
	Central/South Women	13%	15%	9%	9%	15%	9%	11%	12%	17%	13%	16%	11%
	West Men	15%	12%	21%	21%	12%	21%	14%	22%	16%	15%	11%	15%
	West Women	23%	26%	26%	16%	24%	23%	17%	22%	29%	28%	25%	24%
		18%	18%	17%	11%	20%	16%	23%	17%	15%	17%	24%	18%
REGION / 21.OWN OR RENT	Hills Own	2%	1%	1%	7%	1%	2%	2%		2%	1%	4%	1%
	Hills Rent	13%	15%	11%	10%	16%	11%	13%	17%	11%	15%	9%	18%
	Hills (Other)	14%	12%	14%	17%	12%	15%	18%	8%	9%	11%	11%	8%
	Central/South Own	0%	0%			0%		0%					
	Central/South Rent	15%	14%	14%	22%	14%	16%	12%	15%	15%	18%	16%	13%
	Central/South (Other)	12%	13%	13%	6%	12%	12%	12%	13%	17%	9%	8%	14%
	West Own	1%		4%			3%	1%	4%	0%		2%	
	West Rent	50%	48%	51%	56%	46%	52%	49%	51%	48%	45%	53%	51%
	West (Other)	50%	52%	49%	44%	54%	48%	51%	49%	52%	55%	47%	49%
		500	233	156	50	273	206	271	61	200	67	122	89
SPLIT	A	500	226	162	49	269	211	280	57	207	75	119	78
	B												
	Unweighted Count / Weighted Count												

CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7.COMBINED INITIAL PARKS TAX			6/7.COMBINED INITIAL PARKS TAX					8.HOMELESS EXTENSION W/ TIERED INCREASE			8.HOMELESS EXTENSION W/ TIERED INCREASE			
			Yes	No	Undecided /DK	Yes - strong ly	Weak yes	All swing	Weak no	No - strong ly	Yes	No	Undecided /DK	Yes - strong ly	Weak yes	All swing	No - strong ly
21.OWN OR RENT	Own	51%	49%	61%	52%	49%	48%	51%	57%	66%	46%	61%	58%	45%	47%	51%	69%
	Rent	44%	48%	26%	48%	49%	47%	44%	32%	18%	51%	31%	37%	53%	48%	46%	16%
	(Other)	3%	3%	7%		2%	4%	4%	9%	4%	2%	4%	4%	1%	4%	3%	8%
	(Don't know/refused)	2%	1%	7%		1%	1%	1%	2%	13%	1%	4%		1%	1%	0%	8%
21.OWN OR RENT / GENDER	Own Men	23%	23%	29%	18%	22%	25%	22%	23%	37%	19%	37%	18%	16%	22%	21%	47%
	Own Women	27%	25%	30%	34%	27%	23%	27%	30%	29%	26%	24%	39%	28%	23%	28%	21%
	Rent Men	20%	22%	13%	21%	23%	21%	20%	17%	8%	23%	16%	19%	24%	21%	22%	5%
	Rent Women	23%	25%	12%	27%	25%	25%	23%	15%	8%	27%	14%	18%	29%	25%	22%	9%
	(Other) Men	2%	1%	3%		1%	1%	2%	6%		2%	1%		1%	4%	2%	1%
	(Other) Women	1%	1%	3%		0%	3%	2%	3%	4%		4%	4%			1%	7%
REGION	Hills	44%	42%	50%	48%	43%	41%	44%	49%	52%	40%	54%	44%	41%	38%	43%	56%
	Central/South	27%	27%	21%	31%	30%	24%	25%	22%	20%	31%	17%	28%	31%	30%	27%	17%
	West	29%	31%	29%	22%	27%	35%	30%	29%	28%	29%	28%	28%	28%	32%	31%	27%
REGION / GENDER	Hills Men	20%	19%	26%	19%	19%	19%	20%	22%	31%	18%	29%	17%	17%	19%	19%	35%
	Hills Women	23%	23%	20%	28%	24%	22%	24%	23%	16%	21%	23%	27%	24%	18%	23%	18%
	Central/South Men	13%	13%	10%	14%	13%	13%	13%	9%	11%	13%	11%	14%	12%	14%	14%	10%
	Central/South Women	14%	14%	10%	16%	17%	10%	12%	12%	8%	17%	6%	13%	19%	15%	12%	6%
	West Men	13%	15%	13%	5%	14%	16%	13%	15%	11%	13%	16%	6%	13%	14%	13%	14%
	West Women	15%	15%	15%	16%	12%	18%	17%	14%	17%	15%	12%	22%	14%	17%	17%	13%
REGION / 21.OWN OR RENT	Hills Own	23%	21%	32%	23%	19%	23%	25%	32%	31%	18%	33%	25%	18%	18%	23%	34%
	Hills Rent	18%	20%	10%	25%	22%	16%	18%	13%	7%	20%	13%	19%	22%	19%	19%	9%
	Hills (Other)	2%	1%	4%		1%	1%	2%	4%	4%	1%	4%		1%	1%	1%	7%
	Central/South Own	13%	14%	12%	14%	17%	10%	11%	12%	12%	14%	10%	18%	14%	14%	13%	13%
	Central/South Rent	14%	13%	9%	17%	13%	14%	14%	10%	8%	17%	7%	9%	18%	16%	13%	4%
	Central/South (Other)	0%	0%					1%	0%		0%					1%	0%
	West Own	15%	14%	18%	15%	12%	15%	15%	13%	23%	14%	18%	14%	12%	16%	15%	22%
	West Rent	12%	15%	7%	7%	14%	16%	12%	10%	2%	14%	10%	9%	14%	13%	13%	3%
West (Other)	1%	1%	3%		0%	2%	2%	5%		1%	0%	4%		2%	2%	1%	
SPLIT	A	50%	53%	49%	43%	52%	53%	49%	47%	51%	52%	51%	41%	52%	52%	49%	50%
	B	50%	47%	51%	57%	48%	47%	51%	53%	49%	48%	49%	59%	48%	48%	51%	50%
	Unweighted Count /	500	316	106	72	181	135	263	56	50	303	127	67	179	124	239	79
	Weighted Count	500	324	99	71	186	137	264	56	43	310	125	63	181	129	246	70

CITY OF BERKELEY – JUNE 2024

		TOTAL	9.HOMELESS EXTENSION - NO INCREASE			9.HOMELESS EXTENSION - NO INCREASE				10.ARTS MEASURE			10.ARTS MEASURE		
			Yes	No	Undecided /DK	Yes - strong ly	Weak yes	All swing	No - strong ly	Yes	No	Undecided /DK	Yes - strong ly	Weak yes	All swing
21.OWN OR RENT	Own	51%	46%	61%	59%	45%	46%	52%	66%	50%	48%	65%	47%	53%	56%
	Rent	44%	51%	28%	41%	54%	48%	45%	17%	47%	40%	31%	50%	44%	41%
	(Other)	3%	2%	7%		1%	4%	2%	10%	2%	7%	4%	1%	2%	3%
	(Don't know/refused)	2%	1%	5%			2%	1%	7%	1%	6%		1%		
21.OWN OR RENT / GENDER	Own Men	23%	19%	33%	22%	17%	22%	22%	40%	23%	27%	22%	18%	27%	25%
	Own Women	27%	25%	28%	36%	27%	23%	29%	25%	27%	20%	43%	28%	25%	29%
	Rent Men	20%	21%	16%	25%	22%	20%	23%	8%	21%	21%	12%	20%	23%	21%
	Rent Women	23%	29%	11%	17%	30%	27%	22%	7%	25%	18%	19%	30%	20%	20%
	(Other) Men	2%	2%	1%		1%	4%	2%	1%	2%	2%		1%	2%	2%
	(Other) Women	1%		6%				0%	9%	0%	5%	4%	0%		1%
REGION	Hills	44%	41%	52%	42%	42%	39%	42%	53%	41%	51%	52%	44%	39%	43%
	Central/South	27%	32%	15%	30%	34%	29%	26%	15%	29%	20%	22%	31%	28%	25%
	West	29%	27%	33%	28%	24%	32%	31%	32%	30%	29%	25%	25%	34%	32%
REGION / GENDER	Hills Men	20%	18%	26%	20%	17%	19%	19%	32%	20%	27%	16%	21%	18%	19%
	Hills Women	23%	22%	25%	22%	25%	18%	23%	18%	21%	21%	37%	23%	19%	23%
	Central/South Men	13%	12%	10%	19%	12%	13%	15%	9%	13%	11%	12%	11%	14%	13%
	Central/South Women	14%	19%	4%	10%	22%	15%	11%	5%	16%	8%	10%	19%	13%	12%
	West Men	13%	13%	16%	8%	12%	14%	13%	13%	14%	16%	6%	8%	20%	16%
	West Women	15%	14%	17%	20%	10%	18%	18%	19%	15%	13%	19%	17%	13%	15%
REGION / 21.OWN OR RENT	Hills Own	23%	17%	35%	27%	17%	19%	25%	32%	21%	23%	37%	17%	24%	28%
	Hills Rent	18%	22%	9%	15%	25%	19%	17%	8%	20%	16%	15%	26%	14%	14%
	Hills (Other)	2%	1%	4%		1%	1%	1%	7%	1%	7%		1%	1%	1%
	Central/South Own	13%	15%	8%	16%	17%	12%	12%	10%	14%	11%	14%	16%	12%	12%
	Central/South Rent	14%	16%	7%	14%	17%	16%	14%	5%	15%	9%	8%	15%	15%	13%
	Central/South (Other)	0%	0%				1%	0%		0%				0%	0%
	West Own	15%	13%	18%	16%	11%	16%	15%	24%	16%	14%	13%	14%	17%	16%
	West Rent	12%	13%	11%	12%	13%	13%	14%	3%	12%	14%	8%	9%	15%	14%
	West (Other)	1%	1%	3%			2%	1%	4%	1%		4%	0%	1%	2%
SPLIT	A	50%	51%	52%	45%	51%	50%	48%	55%	49%	49%	57%	54%	45%	47%
	B	50%	49%	48%	55%	49%	50%	52%	45%	51%	51%	43%	46%	55%	53%
	Unweighted Count / Weighted Count	500	292	119	84	161	131	258	76	340	88	69	172	168	278
		500	294	120	82	164	129	257	74	344	86	66	169	176	281

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

CITY OF BERKELEY – JUNE 2024

		TOTAL	11/12.COMBINED PROFILE PARKS TAX			13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE			14.FINAL HOMELESS EXTENSION - NO INCREASE		
			Yes	No	Undecided /DK	Yes	No	Undecided /DK	Yes	No	Undecided /DK
21.OWN OR RENT	Own	51%	50%	57%	50%	48%	55%	62%	48%	56%	58%
	Rent	44%	47%	35%	45%	50%	35%	33%	49%	37%	39%
	(Other)	3%	2%	6%	4%	2%	4%	4%	3%	3%	3%
	(Don't know/refused)	2%	1%	2%		0%	5%			3%	
21.OWN OR RENT / GENDER	Own Men	23%	23%	28%	19%	20%	34%	19%	21%	30%	23%
	Own Women	27%	27%	29%	32%	27%	21%	42%	26%	26%	34%
	Rent Men	20%	21%	16%	24%	21%	18%	22%	21%	13%	27%
	Rent Women	23%	25%	19%	21%	28%	16%	12%	26%	23%	12%
	(Other) Men	2%	1%	3%		2%	1%		2%	1%	
	(Other) Women	1%	0%	3%	4%		4%	4%	1%	2%	3%
REGION	Hills	44%	41%	50%	46%	42%	48%	48%	41%	50%	47%
	Central/South	27%	29%	20%	29%	30%	19%	28%	29%	23%	24%
	West	29%	30%	30%	25%	29%	32%	23%	30%	28%	29%
REGION / GENDER	Hills Men	20%	19%	22%	23%	19%	24%	19%	19%	19%	23%
	Hills Women	23%	22%	26%	23%	22%	22%	29%	21%	29%	23%
	Central/South Men	13%	13%	10%	13%	12%	14%	15%	12%	13%	15%
	Central/South Women	14%	15%	9%	16%	17%	5%	13%	17%	9%	8%
	West Men	13%	13%	15%	7%	12%	17%	7%	13%	14%	11%
	West Women	15%	15%	15%	18%	16%	15%	16%	15%	14%	18%
REGION / 21.OWN OR RENT	Hills Own	23%	20%	31%	24%	19%	30%	32%	19%	34%	26%
	Hills Rent	18%	20%	14%	22%	21%	11%	16%	21%	11%	21%
	Hills (Other)	2%	1%	4%		1%	4%		2%	3%	
	Central/South Own	13%	15%	9%	14%	14%	10%	15%	15%	8%	15%
	Central/South Rent	14%	14%	11%	15%	15%	10%	13%	14%	15%	10%
	Central/South (Other)	0%	0%			0%			0%		
	West Own	15%	15%	17%	12%	15%	16%	15%	15%	14%	17%
	West Rent	12%	14%	11%	8%	13%	14%	4%	14%	12%	8%
West (Other)	1%	0%	2%	4%	1%	0%	4%	1%		3%	
SPLIT	A	50%	51%	46%	54%	49%	56%	39%	51%	53%	44%
	B	50%	49%	54%	46%	51%	44%	61%	49%	47%	56%
	Unweighted Count /	500	302	129	64	304	134	57	295	119	76
	Weighted Count	500	305	126	63	306	127	62	296	111	81

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097
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CITY OF BERKELEY – JUNE 2024

		TOTAL	6/7-11/12.COMBINED PROFILE PARKS TAX SHIFT			8-13.FINAL HOMELESS EXTENSION W/ TIERED INCREASE SHIFT		9-14.FINAL HOMELESS EXTENSION - NO INCREASE SHIFT			6/7/8/9/10. VOTE TARGETS		SPLIT	
			Solid Yes	Solid No	Toward No	Solid Yes	Solid No	Solid Yes	Solid No	Solid undecided	Yes on all	Mixed	A	B
21.OWN OR RENT	Own	51%	49%	62%	46%	61%	46%	67%	61%	46%	51%	51%	51%	
	Rent	44%	49%	27%	49%	51%	27%	51%	26%	39%	52%	42%	45%	43%
	(Other)	3%	2%	8%	5%	3%	6%	3%	4%		2%	6%	3%	3%
	(Don't know/refused)	2%	0%	3%		0%	6%		3%		1%	1%	1%	2%
21.OWN OR RENT / GENDER	Own Men	23%	23%	34%	17%	18%	40%	19%	37%	23%	20%	25%	24%	22%
	Own Women	27%	25%	28%	29%	27%	21%	26%	29%	38%	26%	25%	26%	29%
	Rent Men	20%	22%	14%	17%	22%	17%	22%	14%	29%	24%	20%	20%	21%
	Rent Women	23%	25%	12%	31%	28%	9%	28%	11%	10%	26%	22%	24%	21%
	(Other) Men	2%	2%	4%		3%	1%	3%	1%		2%	3%	1%	2%
	(Other) Women	1%	0%	4%	5%		5%		3%			3%	2%	1%
REGION	Hills	44%	42%	52%	43%	41%	56%	43%	57%	54%	39%	47%	44%	44%
	Central/South	27%	28%	22%	23%	31%	19%	30%	18%	29%	33%	18%	27%	27%
	West	29%	29%	27%	34%	28%	25%	27%	26%	17%	29%	35%	29%	29%
REGION / GENDER	Hills Men	20%	20%	26%	14%	18%	31%	19%	25%	27%	19%	23%	20%	20%
	Hills Women	23%	23%	23%	28%	22%	23%	23%	30%	28%	20%	22%	23%	23%
	Central/South Men	13%	13%	11%	8%	13%	13%	12%	13%	18%	14%	8%	13%	13%
	Central/South Women	14%	14%	9%	15%	18%	4%	18%	4%	11%	18%	10%	14%	14%
	West Men	13%	14%	15%	11%	12%	17%	13%	16%	7%	13%	16%	13%	13%
	West Women	15%	14%	11%	22%	15%	8%	13%	10%	9%	14%	19%	15%	15%
REGION / 21.OWN OR RENT	Hills Own	23%	20%	34%	24%	18%	34%	18%	41%	33%	16%	28%	24%	23%
	Hills Rent	18%	21%	11%	17%	21%	11%	23%	9%	21%	21%	17%	18%	19%
	Hills (Other)	2%	1%	5%	1%	1%	5%	1%	4%		1%	2%	2%	1%
	Central/South Own	13%	15%	11%	8%	15%	12%	15%	9%	17%	16%	9%	12%	15%
	Central/South Rent	14%	13%	11%	16%	16%	7%	15%	8%	12%	16%	9%	15%	12%
	Central/South (Other)	0%	0%			0%		0%			0%		0%	
	West Own	15%	14%	17%	14%	13%	15%	13%	16%	11%	14%	15%	16%	14%
	West Rent	12%	15%	5%	16%	13%	8%	13%	8%	6%	14%	16%	12%	12%
	West (Other)	1%	0%	3%	4%	1%	1%	1%				4%		2%
	SPLIT	A	50%	54%	49%	43%	51%	53%	51%	56%	38%	54%	46%	100%
B	50%	46%	51%	57%	49%	47%	49%	44%	62%	46%	54%		100%	
Unweighted Count / Weighted Count	500	266	85	65	264	101	255	91	53	197	134	252	248	
	500	271	80	70	265	92	258	82	56	196	143	250	250	

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

Potential Parks Tax Increase in Nov 2024 (FY25)

FY25 Revenue 18,297,945

FY25 Needs	15% Increase	18% Increase	20% increase
Est. Waterfront parks & landscaping*	1,550,000	1,550,000	1,550,000
Tree planting unit**	660,000	660,000	660,000
Additional capital for Parks projects***	530,000	1,080,000	1,450,000
	2,740,000	3,290,000	3,660,000

*Est. Parks Tax-eligible costs currently paid from Marina Fund. This solves ongoing Marina Fund operational deficit and allocates an est. additional \$650k (for a total of \$1M) in capital to the MF yearly.

**Detail - Tree Planting Unit	
2 Landscape Gardeners	280,502
Part-time Staff	100,000
Non-Personnel	275,000
	655,502

***These amounts are in addition to the FY25 baseline Parks Tax capital of \$1.09M.

PRW Unfunded Capital & Major Maintenance Needs (as of May 2024)

Project	2024 Cost Estimate	District
Resident Camps		
Cazadero ADA Upgrades	\$1,060,000	All
Cazadero - Dining Hall Reconstruction	\$2,530,000	All
Cazadero- Pool Tile and Plaster	\$430,000	All
Cazadero Riverbed Erosion (City share)	\$300,000	All
Echo Lake ADA Project Phase 2	\$2,220,000	All
Echo Lake Camp Fire Safety / Water Tank	\$530,000	All
Echo Lake Fireplace Renovation	\$40,000	All
Echo Lake Tree Removal	\$200,000	All
Berkeley Tuolumne Camp Generator	\$150,000	All
Berkeley Tuolumne Camp Vegetation Installation	\$160,000	All
Berkeley Tuolumne Camp Trails	\$270,000	All
Resident Camps Projects Total	\$7,890,000	
Pools		
King Pool		
Locker Room/office Area Renovation	\$3,160,000	5
Decking/Piping	\$480,000	5
Roof	\$320,000	5
King Pool/Locker Room Replacement with 25M Pool/new facilities	\$16M	5
West Campus		
Locker Room/ Office Area Renovation	\$3,160,000	2
Decking/Piping	\$480,000	2
Pool at San Pablo Park (see FA Center Replacement)	\$16.5M	
Pools Projects Total	\$7,600,000	
Parks Buildings/Facilities*		
Frances Albrier Community Center (replacement) and Pool	\$40M	
Seismic/ Deferred maintenance (K)	\$2,900,000	2
MLK YAP Renovation and Seismic Upgrade (\$7M in T1; \$1.2M in grant funding)	\$3,675,000	3
Harrison Park Building		
Exterior Improvements -Roof and Painting	\$220,000	1
John Hinkel Park Hut Reconstruction	\$3,000,000	5
Virginia McGee Clubhouse (K)	\$170,000	1
Park Buildings/Facilities Projects Total	\$9,965,000	
Parks (General)		
Median Hardscape/Drought Tolerant Conversion- citywide arterials	\$5,800,000	all
Irrigation Lines & Heads Replacement	\$2,220,000	all
Adeline/Alcatraz Right of Way Landscaping	\$400,000	3
ADA Pathways, buildings, parking areas, etc.	\$10,770,426	all
Parks (General) Projects Total	\$19,190,426	
Parks (Specific)		
Aquatic Park		

Project	2024 Cost Estimate	District
Repair failing tide tubes throughout park	\$4,000,000	2
East side storm water infrastructure / drainage	\$5,270,000	
Pathways/lighting	\$3,160,000	2
Irrigation lines & heads replacement	\$1,270,000	2
Dreamland Renovation	\$2,500,000	2
Charlie Dorr Mini Park		
Renovation of play equipment 2-5	\$530,000	2
Codornices Park		
Renovation of lighting, pathways	\$950,000	6
Renovation of play equipment (2-5)	\$530,000	6
Renovation of play equipment (5-12)	\$530,000	6
Contra Costa Rock Park		
Pathways	\$110,000	5
Cragmont Rock Park		
Lighting, pathways and stone work	\$320,000	6
Renovation of basketball court	\$220,000	6
Dorothy Bolte Park		
Pathways, picnic, retaining walls, sidewalks	\$430,000	5
Frederick Mini Park		
Pathways	\$60,000	5
Retaining walls	\$220,000	5
Glendale LaLoma Park		
Replace pathways, parking lot, ADA and lighting	\$1,580,000	6
Renovate play equipment (2-5)	\$530,000	6
Renovate play equipment (5-12)	\$530,000	6
Great Stoneface Park		
ADA pathways	\$30,000	5
Greg Brown Park		
Renovation of basketball court	\$270,000	3
Renovate play equipment (2-12)	\$690,000	
Grizzly Peak		
Renovation of basketball court	\$200,000	6
Pathways	\$60,000	6
Grotto Rock Park		
ADA and pathways	\$60,000	5
Grove Park		
Field lights and standards	\$400,000	3
Harrison Park		
Reconfigure skate element	\$80,000	1
Skate Park large bowl improvements	\$110,000	1
Haskell-Mabel Mini Park		
Lighting/ Drainage	\$70,000	2
Indian Rock Park		
Pathways east side	\$60,000	5
James Kenney Park		

Project	2024 Cost Estimate	District
Renovation of Virginia Entrance	\$530,000	1
Renovation of ballfield, lighting, irrigation and ADA dugouts	\$1,270,000	1
Skate spot Construction	\$860k	1
ADA Access to Courtyard Restroom	\$160,000	1
Tennis Court Lights and Fixtures	\$25,000	1
John Hinkel		
Park pathways	\$850,000	5
Live Oak Park		
Lighting improvements on pathways	\$200,000	5
Establish irrigation/new artificial turf in South field	\$530,000	5
Renovation of basketball courts and drainage	\$950,000	5
Mortar Rock		
Pathways and stone work	\$30,000	5
Ohlone Park		
Pathways and lighting	\$740,000	1/4
Par Course	\$130,000	1/4
Renovate play equipment (near BB Courts) 2-5 Play Equipment	\$530,000	1
Renovate play equipment (near Grant) 5-12 Play Equipment	\$120,000	1
Prince St Totlot		
Renovate play equipment (2-5)	\$370,000	3
Remillard Park		
Renovate play equipment (5-12)	\$370,000	6
San Pablo Park		
Regrading, drainage and irrigation of Fields 1, 2 and 3	\$1,480,000	2
Santa Fe Right of Way		
Trackbed to Park Project - 4 blocks (\$5M in grant funding)	\$3,150,000	2
Shorebird Park		
2-12 Play Structure Replacement	\$790,000	2
Sixty-Third Street Mini-Park		
Renovate play equipment (2-5)	\$270,000	3
Strawberry Creek Park		
Pathways and lighting	\$220,000	2
Terrace View Park		
Phase 2- Middle: ADA, pathways and play equipment	\$1,370,000	6
Tom Bates Regional Sports Complex		
Fieldhouse, Restroom, Pickleball Courts & 10U Soccer (\$3.4M T1, \$457k PT funding)	\$3,900,000	1
North Youth Soccer Field / Pickleball Courts	\$410,000	1
South Restroom (Does Not Exist)	\$330k	1
South Parking Lot paving	\$1,270,000	1
North Parking Lot pavement and drainage	\$1,580,000	1
Willard Park		
Tennis Court Lights and Fixtures	\$25,000	8
Practice Wall Area/ Pathways	\$160,000	8
Parks (Specific) Projects Total	\$46,200,000	

Project	2024 Cost Estimate	District
Park Restrooms		
Parks Box Restrooms (3 parks: Cedar Rose, Live Oak, Codornices, \$400K/each)	\$1,270,000	1/2/6/8
Renovation of restroom/building (2 parks: Cragmont Rock, Glendale LaLoma \$500K/each)	\$1,060,000	6
New restrooms (5 parks > 1 acre: James Kenney, Aquatic Park South, Civic Center Park, King School Park, John Hinkel)	\$2.63M	1/2/4/5
Restrooms Total	\$2,330,000	
PRW-Grand Total	\$224,611,785	
<i>Parks</i>	\$77,685,426	
<i>Waterfront (see next page)</i>	\$131,436,359	
<i>Pools</i>	\$7,600,000	
<i>Camps</i>	\$7,890,000	

Waterfront - Unfunded Capital & Major Maintenance Needs (as of May 2024)

Amenities/Projects	2024 Cost Estimate
Existing Infrastructure in Need of Replacement/Major Maintenance	
<i>Inner Harbor (Revenue Generating Assets)</i>	
Finger Dock Replacements	\$1,600,000
Timber Pile Replacement (on L, M, N, O&K)	\$4,400,000
F&G Dock Redecking	\$500,000
Inner Harbor Basin Dredging	\$3,000,000
J-Dock Replacement	\$11,500,000
L-Dock Major Maintenance (Floats, Decking, Waler)	\$1,682,000
M-Dock Major Maintenance (Floats, Decking, Waler)	\$1,622,000
N-Dock Major Maintenance (Floats, Decking, Waler)	\$500,000
O-Dock Major Maintenance (Floats, Decking, Waler)	\$3,140,000
K-Dock Major Maintenance (Floats, Decking, Waler)	\$1,120,000
<i>Inner Harbor Subtotal:</i>	\$29,064,000
<i>Cesar Chavez Park</i>	
Interior Pathways Improvements and Amenities - Phase 2	\$2,900,000
Master Plan	\$1,000,000
<i>Cesar Chavez Park Pathways Subtotal:</i>	\$3,900,000
<i>Parking Lots</i>	
F & G Lot Reconstruction	\$950,000
O Lot Reconstruction	\$1,010,000
J & K Lot Reconstruction	\$1,060,000
Launch Ramp Lots Reconstruction	\$2,030,000
L & M Lot Reconstruction	\$1,320,000
Marina Blvd On-Street Parking (South of Virginia Street Extension)	\$2,100,000
199 Seawall Parking Lot	\$4,000,000
South Cove West Parking Lot (\$1.5M funded by SCC grant)	\$210,000
<i>Parking Lots Subtotal:</i>	\$12,680,000
<i>Streets</i>	
Seawall Drive Reconstruction - North of University Avenue Segment	\$790,000
Waterfront Entrance Kiosk Building on University Avenue	\$527,000
Seawall Drive Improvements (South of University Ave Segment)	\$3,400,000
<i>Streets Subtotal:</i>	\$4,717,000
<i>Shorelines/Pathways/Pier</i>	
Marina Blvd Resilient Shoreline & Public Access Improvements (Trail from CCP to Roundabout)	\$4,000,000
University Ave Shoreline and Habitat Resiliency Project	\$4,040,000
Inner Harbor Basin Northeast Sea Level Rise Improvement	\$3,220,000
199 Seawall Lot Eastern Shoreline Failure Repair	\$1,000,000

Amenities/Projects	2024 Cost Estimate
Bay Trail Improvements (Adventure Playground to Pier Plaza)	\$1,800,000
Berkeley Pier Renovation (including restroom)	\$37,381,500
Shorelines Subtotal:	\$51,441,500
South Cove Area	
South Cove Sailing Basin Boating Access Dredging (ROM)	\$14,500,000
South Cove Seawall Replacement	\$5,500,000
South Cove Area Subtotal:	\$20,000,000
Buildings (Not in Lease Agreements)	
Shorebird Nature Center-classroom (K)	\$105,000
125-127 University Improvements	\$1,300,000
O, LM, FGHI, DE Restrooms Structural Improvements	\$2,100,000
199 Seawall Building Priority Structural Repair	\$1,750,000
K Dock restroom renovation (Measure T1 funding: \$510k)	\$110,000
Buildings Subtotal:	\$5,365,000
Emergency Response Supporting Infrastructure	
Secondary Fire Water Loop	\$1,953,000
Emergency Response Subtotal:	\$1,953,000
ADA Needs (Waterfront facilities)	
Waterfront facilities ADA needs	\$2,315,859
ADA Needs Subtotal:	\$2,315,859
Total Unfunded Projects Needs:	\$131,436,359

New Capital Projects in Planning/Design (not all existing infrastructure)	
Preferred Plan - Berkeley Pier with Ferry Access Project	
<i>Non-Motorized Watercraft Access Point</i>	\$1.5M
<i>Restroom Plaza & Pier Entrance Facility</i>	\$1.2M
<i>Bay Trail Improvements (Adventure Playground to Pier Plaza)*</i>	\$1.8M
<i>Seawall Drive Improvements (South of University Ave Segment)*</i>	\$3.4M
<i>Public Transit and Active Transportation Improvements on University Ave (Roundabout to Pier)</i>	\$1.1M
<i>199 Seawall Parking Lot - Amphitheater/Event Stage</i>	\$1M
<i>199 Seawall Parking Lot*</i>	\$4M
<i>Dual-Purpose Pier with Ferry Access**</i>	\$5M to \$69.5M
<i>Recently Funded by State Coastal Conservancy and ACTC grants, and WETA Contribution</i>	(\$11.1M)
Berkeley Pier with Ferry Access Project Subtotal*:	\$19M to \$72.4M

Amenities/Projects	2024 Cost Estimate
Bike Park at University Ave.	\$2M

*Existing infrastructure, also included in list above.

**Actual City cost to be determined by future grants and WETA contribution

Department of Parks, Recreation & Waterfront
5-Year Financial Plan - Marina Fund (825/608)
May 2024

Description / Account	2020	2021	FY 2022	FY 2023	FY 2024 Projected	FY 2025 Proposed	FY 2026 Proposed	FY 2027 Projected	FY 2028 Projected	FY 2029 Projected
Beginning Fund Balance (825-9701-399.99-01)	3,503,847	3,151,380	5,461,419	4,520,155	3,627,565	723,607	(703,810)	(1,671,630)	(2,322,241)	(3,110,735)
Revenues										
Interest Invest Pool (825-3302-361.30-01)	42,706	802	9,266	97,532	48,221	2,000	2,000	25,000	25,000	25,000
Marina Benches / Trees (825-5902-368.20-01)	3,400	0	27,200	20,400	10,200	6,800	6,800	6,800	6,800	6,800
Sewer Service/Marina (825-5903-344.20-41)	3,750	3,850	3,974	3,876	3,973	4,072	4,174			
Live Aboard Fees (825-5903-347.41-38)	259,664	256,143	266,631	252,017	261,468	268,004	274,704	274,704	274,704	274,704
Launch Ramp (825-5903-347.60-02)	129,657	121,220	95,360	98,150	80,996	83,021	85,097	87,224	89,405	91,640
Dry Storage (825-5903-347.60-07)	105,928	105,671	109,737	114,704	170,460	170,460	174,722	174,722	174,722	174,722
Charter Boat Fees (825-5903-347.60-11)	113,012	66,935	98,469	98,179	105,549	108,187	110,892	113,664	116,506	119,419
Locker Rentals (825-5903-347.60-03)	9,523	20,773	24,609	24,567	20,000	20,500	21,013	21,538	22,076	22,628
EV Charging Stations (825-5903-347.60-05)	2,380	1,946	3,686	6,388	6,547	6,711	7,047	7,399	7,769	8,157
Miscellaneous (825-5903-347.60-99)	37,304	105,389	29,320	43,809	53,394	54,462	54,462	57,185	60,044	63,047
Fines & Penalties (825-5903-353.47-01)	76,835	64,319	66,758	61,298	86,150	86,150	86,150	86,150	86,150	86,150
Marina Leases	1,806,344	1,186,077	1,583,795	1,922,308	2,415,443	2,168,149	2,559,875	2,855,473	2,884,028	2,912,868
Berth Rentals (825-5903-347.60-01)	3,420,177	3,443,688	3,493,497	3,615,881	3,802,032	4,059,020	4,369,929	4,587,136	4,701,814	4,819,359
Special Event / Filming Fees (825-5901-347.60-99)				5,665	5,665	75,000	75,000	75,000	25,000	25,000
Playground Svc Fees (825-5904-347.30-04)	8,848	(605)	(105)	28,411	35,000	35,000	35,000	40,000	40,000	40,000
Nature Center Fees (825-5904-347.39-12)	9,240			14,071	15,000	15,000	15,000	20,000	20,000	20,000
Insurance Claims (825-5903-360.99-25)				15,977						
Transfer from ARPA Fund			1,400,000	1,150,000						
Subtotal, Revenues	6,131,825	8,376,115	7,212,176	7,573,232	7,120,098	7,162,537	7,881,864	8,431,995	8,534,018	8,689,494
Expenditures										
Personnel	3,142,775	3,220,688	3,352,407	3,803,365	3,738,231	4,402,086	4,491,401	4,626,143	4,764,927	4,860,226
Non-Personnel (excludes debt svc & capital)	1,930,250	1,841,572	2,120,261	2,540,398	2,692,718	3,102,149	3,272,564	3,370,744	3,471,866	3,576,022
Capital Projects	782,038	345,016	2,038,295	1,437,600	2,733,078	350,000	350,000	350,000	350,000	350,000
Minor Maintenance	143,510	173,082	156,760	198,741	374,310	250,000	250,000	250,000	250,000	250,000
Principal Payment (825-5903-450.82-10)	180,579	188,059	197,546	206,639	216,150	225,371	236,472	247,357	258,742	270,049
Interest Payment (825-5903-450.82-25)	305,140	297,660	288,173	279,080	269,569	260,348	249,247	238,362	226,977	215,670
Subtotal, Expenditures	6,484,292	6,066,076	8,153,441	8,465,822	10,024,056	8,589,954	8,849,684	9,082,606	9,322,512	9,521,967
Operating Income / (Loss)	(352,467)	2,310,039	(941,264)	(892,589)	(2,903,958)	(1,427,417)	(967,820)	(650,610)	(788,494)	(832,473)
Ending Fund Balance	3,151,381	5,461,419	4,520,155	3,627,565	723,607	(703,810)	(1,671,630)	(2,322,241)	(3,110,735)	(3,943,207)
Reserve Rate	51%	65%	63%	48%	10%	-10%	-21%	-28%	-36%	-45%

Notes:

- 1) Berth rental revenue is projected to increase in FY24 to \$3.8M based on higher occupancy rates.
- 2) Berth rental revenue projected to grow at 2.5%/year in FY25 and FY26 with approved fee increases, plus an additional 2.5% in FY26 for new D&E docks coming online. Occupancy is projected to grow at 2%/year.
- 3) Marina lease revenue est. began recovery in FY22, but not expected to return to baseline levels until FY26. Temporary bump in FY24 projected due to payment timing issues. 4% growth in leases is projected in FY25 and FY26 (reflecting Doubletree/Skates recovery and potential 199 Seawall lease by FY26), falling to 1% growth after that.
- 4) FY24 Personnel projected to be lower than revised budget due to temp cost shifts of capital and landscape staff to CIP Fund and Parks Tax. Costs restored in FY25.
- 5) Non-Personnel escalates by 3% starting in FY27.
- 6) No new debt service charges, since City funded D&E dock replacement with internal loan.
- 7) Capital includes in FY25 includes \$210k to complete South Cove West Parking Lot and \$140k for piling replacements on J Dock; FY26 includes \$110k to complete K Dock restroom renovation and \$240k for 199 Seawall beam/structural design.
- 8) Capital in FY27-9 estimated at \$350k/year; and \$250k/year for minor mtc.

Department of Parks, Recreation & Waterfront
5-Year Financial Plan - Parks Tax Fund (138)
05/21/24

Description / Account	2020 Actual	2021 Actual	FY 2022 Actuals	FY 2023 Actuals	FY 2024 Projected	FY 2025 Proposed	FY 2026 Proposed	FY 2027 Projected	FY 2028 Projected	FY 2029 Projected
Beginning Fund Balance (450-9701-399.99-01)	7,080,688	6,295,912	4,394,403	4,865,533	7,544,474	4,471,517	3,195,739	1,590,149	2,206,548	2,822,076
Revenues										
Interest Investment Pool	72,290	1,254	9,743	123,673	69,430	2,000	2,000	25,000	25,000	25,000
Sidewalks (450-3502-341.62-02)										
Tax Revenue (450-5801-312.02-00) ⁽¹⁾	13,890,512	14,507,783	15,787,443	16,951,654	17,633,684	18,297,945	18,663,904	19,037,182	19,417,925	19,806,284
Lease Rents (various, misc.)	23,006	14,562	29,432	24,749	20,000	20,000	20,000	20,000	20,000	20,000
Other City Expense (450-5801-368.99-99)	0									
Misc. (Rental Insurance, Tree Donation, etc.)	13,123	6,498	4,616	9,974						
Park & Rec Fees (450-5803-347.40-01) (pk reserv)	19,136	55,376	191,092	197,322	183,750	187,425	191,174	194,997	198,897	202,875
Park & Rec Fees (450-5803-347.40-02) (spec event)	0	0								
Bid Package (450-5803-347.42-02)	0	0								
Park Bench Donation (450-5808-368.20-01; 20-02)	7,500	0	71,042	14,405						
CIP Bid Package (450-5849-361.30-01)	0	0								
Insurance Payments (450-5850-360.99-25) ⁽²⁾		148,707		138,116						
Subtotal, Revenues	14,025,567	14,734,180	16,093,369	17,459,892	17,906,864	18,507,370	18,877,077	19,277,179	19,661,822	20,054,159
Expenditures										
Personnel	9,353,448	9,304,595	9,407,857	9,586,570	10,988,313	11,359,943	11,642,546	12,151,102	12,394,124	12,642,007
Non-Personnel ⁽³⁾	3,291,556	3,328,630	3,346,524	3,546,259	4,259,290	4,383,205	4,750,121	4,874,677	4,972,171	5,071,614
Minor Maintenance	969,195	410,646	318,951	577,436	691,842	475,000	500,000	525,000	550,000	575,000
Capital Projects (Dept/Div 5849-5850) ⁽⁴⁾	1,196,145	3,591,818	2,548,907	1,070,686	5,040,375	3,565,000	3,590,000	1,110,000	1,130,000	1,150,000
Subtotal, Expenditures	14,810,344	16,635,688	15,622,239	14,780,951	20,979,821	19,783,148	20,482,667	18,660,780	19,046,295	19,438,621
Operating Income / (Loss)	(784,777)	(1,901,509)	471,130	2,678,941	(3,072,957)	(1,275,779)	(1,605,589)	616,399	615,527	615,538
Ending Fund Balance	6,295,912	4,394,403	4,865,533	7,544,474	4,471,517	3,195,739	1,590,149	2,206,548	2,822,076	3,437,613
Reserve Rate	44.89%	29.82%	30.23%	43.21%	24.97%	17.27%	8.42%	11.45%	14.35%	17.14%

Revenues

- 1) Tax revenue increases by CPI/PIG of 2% starting in FY26.
- 2) Park reservations increase 2% starting in FY25.

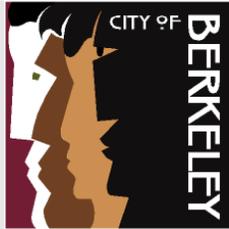
Expenditures

- 1) FY24 Personnel includes revised + 2 LGs cost-shifted from Marina Fund + capital staff defaults.
- 2) FY24 Non-Personnel includes \$110k in increased cost for utilities; FY25 Non-Personnel reduced by \$219k from one-time FY24 costs (vehicles/equipment).
- 3) FY25 and beyond personnel assumes Marina cost shifts are removed (WF LGs charged to MF).
- 4) FY25 includes \$475k in minor mtc, escalating by \$25k/year.
- 5) FY25 capital includes \$3.565M in FY25 for MLK YAP and \$3.59M in FY26 for Tom Bates Fieldhouse/Restroom/Pickleball/Soccer.

TRANSFER TAX -- MEASURE P PROGRAM LONG-TERM FORECAST-----DRAFT

	Category of Spending	FY 2024 Preliminary Estimate	FY 2025 Estimate	FY 2026 Estimate	FY 2027 Estimate	FY 2028 Estimate	FY 2029 Estimate
Revenues							
Beginning Fund Balance		\$ 19,887,422	\$ 5,583,073	\$ 2,355,308	\$ (4,238,005)	\$ (13,388,947)	\$ (18,001,799)
Measure P Revenues*		\$ 6,500,000	\$ 6,199,580	\$ 6,509,559	\$ 6,835,037	\$ 7,176,789	\$ 3,588,395
Total Revenues and Balance of Funds		\$ 26,387,422	\$ 11,782,653	\$ 8,864,867	\$ 2,597,032	\$ (6,212,158)	\$ (14,413,405)
LESS: Total Expenses							
Personnel Costs (1)		\$ 20,804,349	\$ 9,427,345	\$ 13,102,872	\$ 15,985,979	\$ 11,789,641	\$ 12,293,188
CMO: Homeless Services Coordinator	Staffing/Infrastructure	\$ 530,359	\$ 780,206	\$ 842,623	\$ 910,032	\$ 982,835	\$ 1,061,462
HHCS: Community Services Specialist II	Staffing/Infrastructure	\$ 202,899	\$ 219,131	\$ 236,661	\$ 255,594	\$ 276,042	\$ 298,125
HHCS: 50% Senior Management Analyst	Staffing/Infrastructure	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
HHCS: 2 Year Limited Term Community Services Specialist II	Staffing/Infrastructure	\$ 116,560	\$ 125,885	\$ 135,956	\$ 146,832	\$ 158,579	\$ 171,265
Non-Personnel Costs/ Program Expenses		\$ 20,273,990	\$ 8,647,139	\$ 12,260,250	\$ 15,075,947	\$ 10,806,806	\$ 11,231,727
Fire: 5150 Response & Transport - Measure P portion of contract	Immediate Street Conditions and Hygiene	\$ 1,321,605	\$ 814,302	\$ 814,302	\$ 814,302	\$ 814,302	\$ 1,321,605
		\$ 566,000	\$ 580,150	\$ 594,654	\$ 609,520	\$ 624,758	\$ 640,377
Dorothy Day House Shelter	Emergency Shelter	\$ 182,000					\$ 205,916
Dorothy Day House Drop In	Immediate Street Conditions and Hygiene	\$ 2,499,525	\$ 2,002,768	\$ 2,002,768	\$ 2,002,768	\$ 2,002,768	\$ 2,499,530
BACS Pathways STAIR Center	Emergency Shelter	\$ 829,498	\$ 1,235,411	\$ 1,235,411	\$ 1,235,411	\$ 1,235,411	\$ 1,235,411
BACS Coordinated Entry System (BACS HRC & Shallow Subsidies)	Immediate Street Conditions and Hygiene	\$ -					\$ 1,600,000
BACS Permanent Housing Subsidies / Shallow Subsidies	Permanent Housing					\$ 105,000	\$ 105,000
No Place Like Home - Scattered Unit Supportive Services	Permanent Housing				\$ 138,800	\$ 138,800	\$ 43,800
No Place Like Home - Scattered Unit Supportive Services						\$ 61,200	\$ 61,200
LifeLong Medical - Maudelle Shirek Affordable Housing (NPLH)		\$ 15,300	\$ 61,200	\$ 61,200	\$ 61,200	\$ 61,200	\$ 61,200
Insight Housing Hope Center (NPLH)	Permanent Housing	\$ 95,000					\$ 95,000
Insight Housing - Men's Housing Program	Emergency Shelter	\$ 170,502					\$ 170,502
Anti-Displacement Programs (Legal Assistance, Housing Retention Program, Flexible Housing Funds) (100k to BACS HRC; 275K to EDC and remaining to EBCLC) - to be funded by U1 in FY 24	Homelessness Prevention	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
BDIC Locker Program	Immediate Street Conditions and Hygiene	\$ 50,000		\$ -	\$ -	\$ -	\$ -
LifeLong Medical - Street Medicine	Immediate Street Conditions and Hygiene	\$ 525,001	\$ 525,000	\$ 525,000	\$ 525,000	\$ 525,000	\$ 525,000
YSA Tiny Home	Emergency Shelter	\$ 78,000	\$ -				
DBA- Homeless Outreach Worker	Immediate Street Conditions and Hygiene	\$ 40,000	\$ 40,000	\$ 40,000	\$ 40,000	\$ 40,000	\$ 40,000
Downtown Streets Team	Immediate Street Conditions and Hygiene	\$ 225,000	\$ 225,000	\$ 225,000	\$ 225,000	\$ 225,000	\$ 225,000
Shelter at 1720 San Pablo Ave Lease	Emergency Shelter	\$ 908,796	\$ 935,160	\$ 962,315	\$ 990,284	\$ -	\$ -
Dorothy Day House Berkeley Emergency Storm Shelter (Winter Shelter)	Emergency Shelter	\$ 350,000	\$ 358,750	\$ 367,719	\$ 376,912	\$ 386,335	\$ 395,993
Dorothy Day House - Inclement Weather Shelter	Emergency Shelter	\$ 412,185					\$ -
Dorothy Day House Beyond Horizon - 1720 San Pablo Avenue - Supportive Ser	Emergency Shelter	\$ 950,000	\$ 950,000	\$ 950,000	\$ 950,000	\$ -	\$ -
1367 University Avenue Step Up Housing Project*	Permanent Housing			1,066,027	1,092,678	1,119,995	1,147,995
Russell Street Residence Acquisition	Permanent Housing	\$ 4,500,000	\$ -	\$ -	\$ -	\$ -	\$ -
Training and Evaluation	Staffing/Infrastructure	\$ 133,334	\$ 133,334	\$ 133,334	\$ 133,334	\$ 133,334	\$ 133,334
Homeless Response Team	Immediate Street Conditions and Hygiene	\$ 920,085	\$ 690,064	\$ 690,064	\$ 690,064	\$ 690,064	\$ 690,064
Berkeley Relief Fund	Homelessness Prevention	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Portable Toilets	Immediate Street Conditions and Hygiene	\$ 96,000	\$ 96,000	\$ 96,000	\$ 96,000	\$ 96,000	\$ 96,000
Old City Hall Sprinkler system	Emergency Shelter	\$ 400,000					
One-Time Use of Measure P for Nexus Community Programs	Permanent Housing	\$ 578,164	\$ -	\$ -	\$ -	\$ -	\$ -
One-Time Use of Measure P for Nexus Community Programs	Immediate Street Conditions and Hygiene	\$ 976,207	\$ -	\$ -	\$ -	\$ -	\$ -
One-Time Use of Measure P for Nexus Community Programs	Emergency Shelter	\$ 882,480	\$ -	\$ -	\$ -	\$ -	\$ -
One-Time Use of Measure P for Nexus Community Programs	Staffing/Infrastructure	\$ 23,837	\$ -	\$ -	\$ -	\$ -	\$ -
One-Time Use of Measure P for Nexus Community Programs	Homelessness Prevention	\$ 262,215	\$ -	\$ -	\$ -	\$ -	\$ -
Expand the scope of services for the Downtown Streets Team to address the need for enhanced services around commercial and industrial areas in the Gilman District twice weekly	Immediate Street Conditions and Hygiene	\$ 50,000	\$ -	\$ -	\$ -	\$ -	\$ -
Reimagining Public Safety: Funding to organizations for Respite from Gender/Domestic Violence	Emergency Shelter	\$ 220,000	\$ -	\$ -	\$ -	\$ -	\$ -
1654 5th Street Operations	Emergency Shelter	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
701 Harrison Transition - Site Security	Emergency Shelter	\$ 88,000	\$ -	\$ -	\$ -	\$ -	\$ -
Public facilities improvement	Staffing/Infrastructure	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Encampment Resolution Fund 2 Awarded Grant Match- Super 8	Emergency Shelter	\$ -	\$ -	\$ 2,496,456	\$ 2,527,538	\$ -	\$ -
HCEB Contract- Interim Housing at Rodeway Inn		\$ 1,925,256			\$ 2,567,136	\$ 2,608,840	
Encampment Resolution Fund 3 Tentative Grant Match							
Fiscal Year Surplus (Shortfall)		\$ (14,304,349)	\$ (3,227,765)	\$ (6,593,313)	\$ (9,150,942)	\$ (4,612,852)	\$ (8,704,794)
Ending Fund Balance		\$ 5,583,073	\$ 2,355,308	\$ (4,238,005)	\$ (13,388,947)	\$ (18,001,799)	\$ (26,706,593)

Notes:
 (1) Personnel Costs from FY 2025 to FY 2029 assumes an 8 percent increase for increased pension costs



Office of the City Manager

April 25, 2023

To: Honorable Mayor and Members of the City Council

From: *Dee* Dee Williams-Ridley, City Manager

Submitted by: Peter Radu, Assistant to the City Manager, Neighborhood Services
 Lisa Warhuus, Director, Health, Housing and Community Services
 Josh Jacobs, Homeless Services Coordinator, Neighborhood Services

Subject: Measure P and Impact on Homeless Services in Berkeley

This memo gives an overview of the City's implementation thus far of Measure P, a 2018 ballot measure dedicated toward homeless services in Berkeley. Staff are planning to provide FY24 mid-cycle Measure P budget recommendations to the Budget and Finance Policy Committee on April 27, 2023; in advance of that Committee meeting, this memo provides the Council with a broader overview of the history, expenditures, and accomplishments of the Measure to date.

Measure P, a real property transfer tax that has provided approximately \$15 million in funding annually (revenues, which have ranged from ~\$9M to ~\$20M, fluctuate greatly with market conditions) for general municipal purposes such as navigation centers, physical and mental health supports, rehousing and other services for unhoused people living in Berkeley. Measure P went into effect on January 1, 2019 and will sunset on January 1, 2029. As this report demonstrates, the funds have had a significant impact on homeless services in the City of Berkeley through supporting permanent housing, immediate street conditions and hygiene, homelessness prevention, and emergency shelter.

The City is using funding from Measure P to establish new permanent housing, address immediate street conditions and hygiene, prevent households from becoming homeless and provide emergency shelter and temporary accommodation. Importantly, Measure P is not the City's only funding for homeless services; while a significant source, it leverages millions of dollars in other State and Federal resources. In FY2022, the latest year for which actuals are available, the City spent \$30.7M on homelessness, with Measure P accounting for \$15.7M (51%) of that total. Staff are working on options for creating a comprehensive homeless system dashboard that will provide greater insight into the City's broader portfolio of services, but broader homeless system performance is beyond the scope of the current report. With this in mind, the following chart shows the amount of Measure P allocated to each category of homeless service in FY23:



BALLOT MEASURE

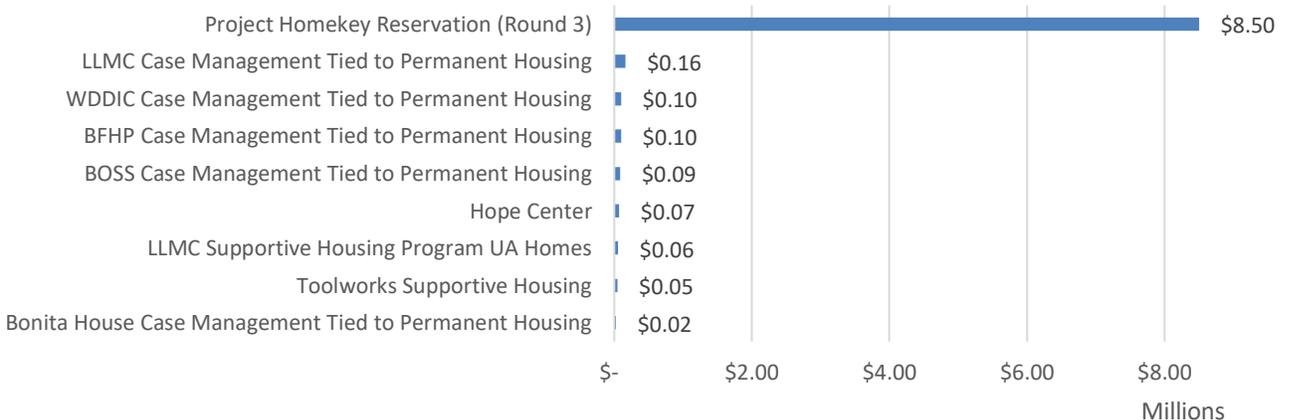
Measure P provides around \$10 million of funding annually from real property transfer taxes to pay for homeless services. Berkeley voters passed Measure P in November 2018 with 72.4% approval. The original ballot question read:

Shall ordinance raising funds for general municipal purposes such as navigation centers, mental health support, rehousing and other services for the homeless, including homeless seniors and youth; increasing the real property transfer tax for ten years from 1.5% to 2.5% for property sales and transfers over \$1,500,000, adjusted annually to capture the top approximately 33% of transfers; generating an estimated \$6,000,000 - \$8,000,000 annually; and establishing Homeless Services Panel of Experts to recommend homeless services, be adopted?

PROGRESS ON HOMELESS SERVICES PROJECTS

Permanent Housing

Measure P funds eight permanent housing projects including 95 new units for individuals/families. These projects provide immediate housing and supportive services for single adults and families that were formerly homeless. Services provided include housing retention services and mental health treatment. The City anticipates spending \$9.15 million in Measure P funding on permanent housing in the current fiscal year.



The HomeKey Reservation leverages State HomeKey funding which, if awarded this summer, will bring 42 new units of permanent supportive housing targeted towards serving the most vulnerable in our community by converting an existing motel into new units. The Rodeway Motel on University Avenue is the designated site for the application to the State and is currently being used as a non-congregate shelter. Per State requirements, all referrals for the new units will go through the Coordinated Entry System.

The Hope Center, run by Berkeley Food and Housing Project, includes 53 new units of permanent supportive housing, 32 shelter beds (COVID census is 16 beds), and 12 transitional housing beds to Berkeley. The funding from Measure P will provide support services to permanent residents in the building. Because of leveraged funding sources, all referrals for the new units go through the Coordinated Entry System.

Measure P funds will also support tenants living in No Place Like Home (NPLH) units. The NPLH program provides a housing subsidy for people with a mental illness experiencing homelessness. The NPLH program requires the City to commit to providing mental health services for residents for at least 20 years. The Measure P funding provides supportive services at the Hope Center and will support eligible households at two additional housing projects, once completed.

Measure P will also support community agencies providing homeless services with \$2.7 million in surplus funds for Fiscal Year 2023-24. The remaining seven permanent housing projects are part of this one-time nexus funding for community homeless programs. Programs previously funded with general fund dollars that were providing homeless services before Measure P was enacted are now being funded for one year by Measure P revenue to balance the Fiscal Year 2023-24 budget. These projects account for \$578,164 of the \$9.15 million permanent housing portfolio.

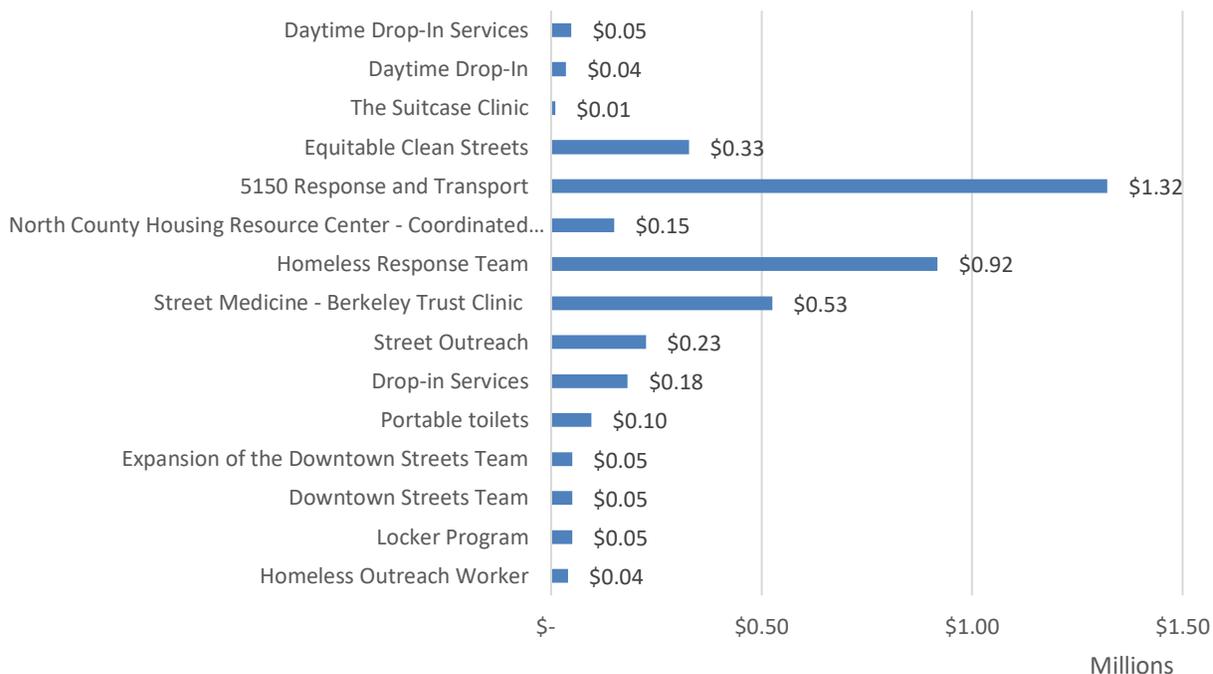
Please note that the Step-Up Housing Project, operated by Building Opportunities for Self Sufficiency, will come online in FY24. The anticipated Measure P expenditure is \$539,330 for the first year of operations and \$1,040,027 for the second year. The project will increase in cost by approximately 2.5% each year thereafter. The program will bring an additional 39 new units of permanent supportive housing targeted towards serving the most vulnerable in our community. All referrals for the new units will go through the Coordinated Entry System.

Immediate street conditions and hygiene

Measure P funds will support seventeen projects aimed at addressing immediate street conditions and hygiene. These projects address the immediate needs of persons currently living on the streets or in vehicles. The projects provide a range of services, including mental health crisis response, lockers, outreach workers, and portable toilets, as well as drop-in services such as showers and laundry, food, case management, and

April 25, 2023

help obtaining documents for social services and to people moving into housing. The City anticipates spending \$4.91 million in Measure P funding on these services through June 2023.



Funding for the City of Berkeley's Homeless Response Team, Downtown Business Association's Homeless Outreach Worker, Downtown Streets Team's Street Outreach and Outreach expansion provide street outreach workers and supportive staff to address the immediate street conditions and needs of residents currently living outside. The teams assist participants in being assessed for shelter and housing ultimately allowing households to move indoors. The teams make referrals to housing opportunities, provide immediate necessities, and provide supportive services to participants where they are. Participants are among the over 800 identified unsheltered households living on the streets of Berkeley on any given night. As of this writing, the Homeless Response Team has made over 500 offers of shelter with 43% of those offers accepted.

The Berkeley Trust Clinic, to be operated by LifeLong Medical Care, will be located at the Ann Chandler Clinic at 830 University. Clinic staff will work closely with LLMC street health teams and Berkeley homeless service providers to link unhoused individuals with primary care and psychosocial services. The Trust Clinic will offer drop in and scheduled appointments, access to behavioral health services, support for social services needs and access to on-site showers, clothing, food and other resources. In addition to individual medical and mental health appointments, the clinic will offer a variety of group services.

5150 Response and Transport provides emergency medical services to individuals that are experiencing a mental health crisis. They serve on average 88 participants a month or around 1,000 clients per year. Drop-in Services offered by Dorothy Day House provide food and supportive services during the day. Participants include both sheltered and unsheltered homeless households. The Berkeley Drop-in Center's locker program provides low-barrier, secure storage for the possessions of homeless persons residing in Berkeley 5 days a week. The program serves around 78 clients annually. The City of Berkeley also provides portable toilets throughout the city to ensure our residents have an appropriate place to relieve themselves and promotes equitable street cleaning practices through biweekly (once every two weeks) cleanings of populated encampment sites in Berkeley and adjacent residential neighborhoods.

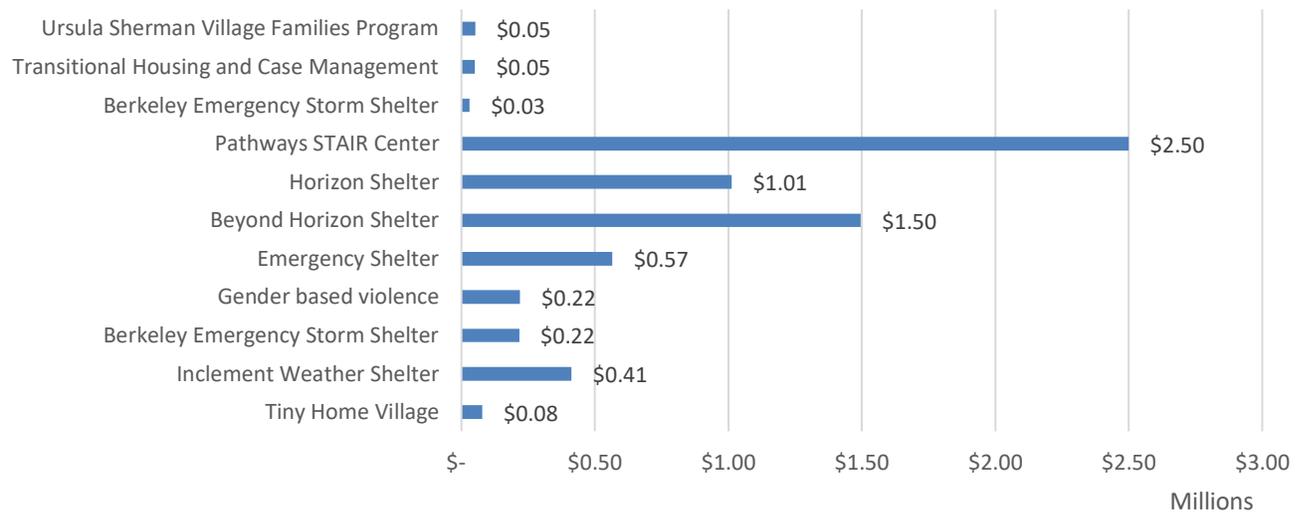
North County Housing Resource Center - Coordinated Entry is the systematic approach designed by our community to ensure the highest needs unsheltered individuals in Berkeley receive necessary services and interventions to promptly end their homelessness. Coordinated Entry resources include problem solving with participants to utilize all resources available to them, assessing participants for vulnerabilities to make appropriate referrals to programs that match individual needs, and housing navigation to assist clients matched to housing resources with leasing up in their unit.

The remaining five immediate street conditions and hygiene projects are part of the one-time nexus funding for community homeless programs. These projects account for \$976,207 of the \$4.91 million immediate street conditions and hygiene portfolio.

Emergency Shelter

Measure P also funds eleven projects that provide 168 new immediate shelter beds and supportive services for a range of adults, including transitional-age youth, those seeking to move out of encampments, and others. Support services include shelter, transitional housing, and housing navigation. The City anticipates spending \$7.38 million in Measure P funding on these services through June 2023.

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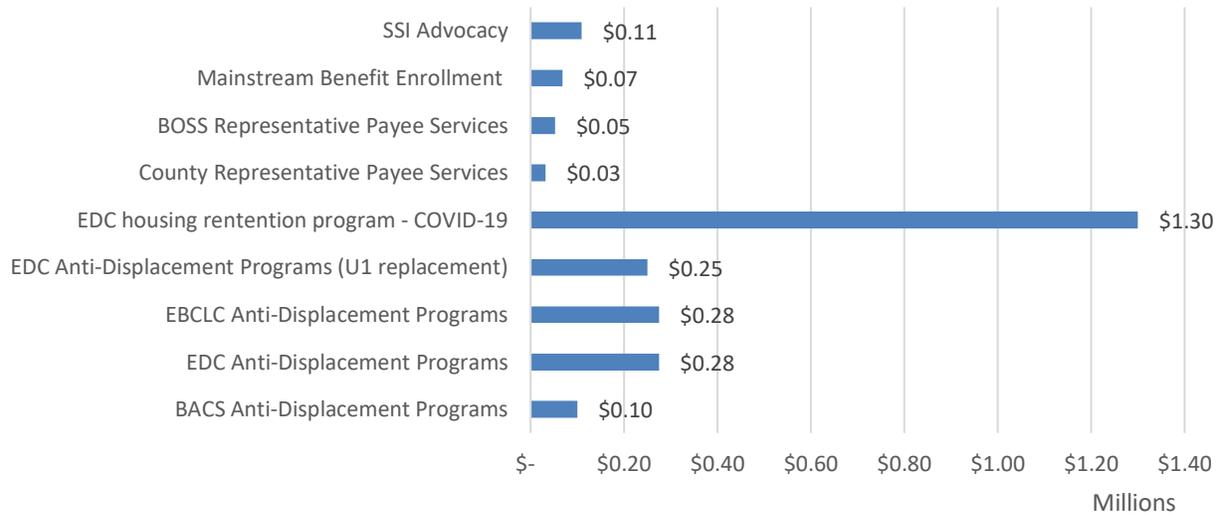
All of the city's emergency shelters serve clients that had formerly been living outdoors. The Berkeley Emergency Storm Shelter provides 19 beds from October through April to provide relief from inclement weather or other natural events, and an inclement weather shelter at the North Berkeley Senior Center (which opens when the overnight lows dip to 45 degrees or below and/or there is a 50% or greater chance of rain) also provided additional emergency, overnight capacity for as many as 80 unsheltered individuals through April 15. Beyond the Horizon is a non-congregate shelter that provides 27 motel rooms to encampment residents through a master lease with the Berkeley Inn. This non-congregate shelter has been integral in addressing homeless encampments by providing low-barrier shelter access to individuals referred by the Homeless Response Team. All three of these shelters are operated by Dorothy Day House. The Tiny Home Village, run by Youth Spirit Artworks, serves approximately ten transition age youth at a site in Oakland. The Pathways STAIR Center, run by Bay Area Community Services, has 45 beds, though they are currently only able to serve 32 clients at a time due to COVID-19 restrictions. The Pathway STAIR Center budget includes housing navigation services and rapid rehousing funds to help people move into permanent housing.

The remaining seven emergency shelter projects are part of the one-time nexus funding for community homeless programs. These projects account for \$882,480 of the \$7.38 million emergency shelter portfolio. Please note that the Berkeley Emergency Storm Shelter receives \$30,101 from nexus funding and \$216,201 in new Measure P funding. This additional funding allowed BESS to expand its operations from an inclement weather shelter to a nightly shelter that operates 24/7.

Homelessness Prevention

Measure P funds will also target nine programs to prevent homelessness through legal assistance, housing retention services, and flexible housing funds. These direct

interventions help individuals or families who can immediately avoid homelessness. The City anticipates spending \$2.46 million on these services through June 2023.

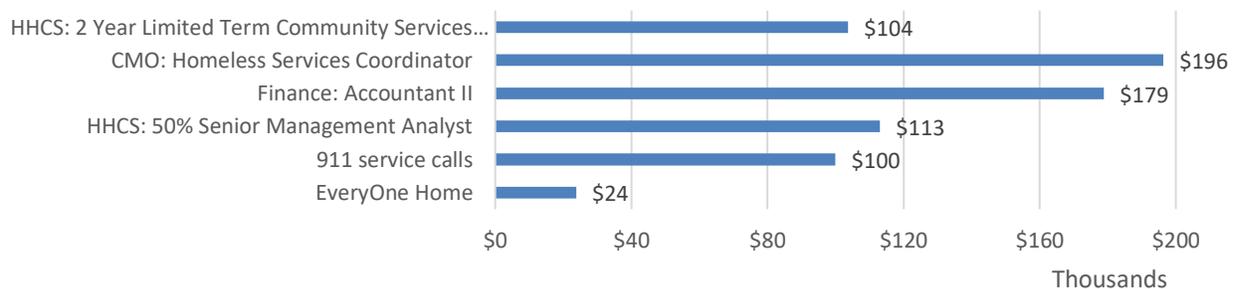


The BACS, EDC, and EBCLC prevention programs target households that need legal assistance, flexible housing funds, or other interventions in order to remain housed. Due to the COVID pandemic, the Housing Retention Program was expanded to support households impacted by COVID-19 as well as households needing one-time support.

The remaining four homelessness prevention projects are part of the one-time nexus funding for community homeless programs and support payee services, mainstream benefit enrollment, and SSI advocacy. These projects account for \$262,215 of the \$2.46 million homelessness prevention portfolio.

Other Measure P Expenditures

Measure P funds also support key infrastructure necessary to maintain and support homeless services. This category includes city staff working directly on homelessness programming, training and evaluation, and program assessments. The City anticipates spending \$715,847 of Measure P funding on these services through June 2023.



The four staffing costs include the Health, Housing and Community Services Community Services' Specialist and Senior Management Analyst, Finance's Accountant, and the City Manager's Office's Homeless Service Coordinator. The public safety assessment will evaluate the service needs required based on 911 and non-911 calls for service, dispatch, and crisis response.

The remaining EveryOne Home consulting costs are part of the one-time nexus funding for community homeless programs. This project accounts for \$23,837 of the total \$715,847 in other homelessness costs tied to Measure P.

Reduction in Sheltered and Unsheltered Homelessness

Berkeley conducts a Point-in-Time Count every two years which provides a snapshot of who is experiencing homelessness on any given night in our community. The most recent count was conducted in February 2022 and showed a reduction in both our sheltered and unsheltered homeless population from the previous count. Because of concerns about COVID-19, the 2021 count was postponed by a year. The previous count had been conducted in 2019.

The City of Berkeley saw a reduction of 41 sheltered and 10 unsheltered individuals from the previous count. This was the first time a reduction in either area was recorded since we began regularly collecting data at the city level in 2015.



As shown in the graph above, Berkeley saw a decrease in both unsheltered/sheltered homelessness while the county continued to trend upwards; growing from 5,629 in 2017 to 8,022 in 2019 and to 9,747 in the most recent count in 2022. Our investment of Measure P funding to permanent housing, immediate street conditions, prevention, and emergency shelter, all contributed to ensuring that the number of people experiencing homelessness in our community decreases over time.

FUNDS EXPENDED TO DATE

April 25, 2023

The following chart shows the amount of funding adopted in FY23 and FY24 in each spending category as well as projected costs for FY23 and suggested spending for FY24:



Since FY 2020, \$21.17 million has been spent in Measure P funding in the above categories listed. The FY23-24 biennial budget allocated an additional \$33.46 million in Measure P funding for a total of \$54.63 million.

If all of staff recommendations are adopted, Measure P is currently projected to have \$1.46 million in reserves by the end of FY 2025, but then dip to a nearly \$6M deficit by the time the Measure sunsets in FY2029. If interest rates, which greatly affect real estate market activity, decline in the coming years, these projections may change as revenues may come in stronger than forecasted. Alternatively, if the economy enters a recession, real estate activity may slow and deficit projections may worsen.

MANAGEMENT OVERSIGHT

The measure also established the Homeless Services Panel of Experts. The Panel was developed to make recommendations on how and to what extent the City should establish and/or fund programs to end or prevent homelessness in Berkeley and provide humane services and support. The panel is composed of members that have expertise in at least one of the following areas:

1. Development, administration, provision and/or evaluation of homeless programs in a government or non-profit capacity
2. Current or past lived experience with homelessness
3. Researching the causes, impacts and solutions to homelessness
4. State and/or local homeless policy, funding or programs

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5. Federal homeless policy and funding administration such as the Continuum of Care Program
6. Development and financing of affordable housing for formerly homeless persons
7. Provision of mental health and/or substance use programs for homeless persons

The Homeless Services Panel of Experts meets the first Wednesday of each month except for August and December. Members of the public who are interested in learning more about Measure P funds as they are allocated and expended can consult the Homeless Services Panel of Experts' meeting agendas and materials online, and/or attend the Commission meetings.

Council will review and take action on additional funding required to reduce and address the impacts of homelessness and may continue to rely on Measure P as a source for such efforts until the measure sunsets in 2029. Additionally, it is anticipated that the State will continue to fund HomeKey projects to convert hotels/motels to permanent housing which will require match funds from the community in order to be considered as a viable application. In preparation of a new HomeKey Project, City Council authorized a funding request of up to \$8.5 million likely to come from Measure P.

Information about Measure P can be found in the [Bond and Revenue Measures¹](#) section of berkeleyca.gov. Members of the public interested in learning more about the allocation and expenditure of Measure P funds can also consult the [Homeless Services Panel of Experts²](#), refer to their meeting agendas and documents, and/or attend their meetings.

Attachments:

- Spreadsheet of Measure P projects

cc:

LaTanya Bellow, Deputy City Manager
 Lisa Warhuus, Director, Health, Housing, and Community Services
 Matthai Chakko, Assistant to the City Manager
 Mark Numainville, City Clerk
 Jenny Wong, City Auditor

¹ <https://berkeleyca.gov/your-government/our-work/bond-revenue-measures>

² <https://berkeleyca.gov/your-government/boards-commissions/homeless-services-panel-experts>



Office of the City Manager

May 16, 2024

To: Honorable Mayor and Members of the City Council

From: *Dee* Dee Williams-Ridley, City Manager

Subject: As shelter and permanent housing investments have increased, Berkeley's homelessness has declined

Summary

The bi-annual count of Alameda County's homeless population showed that overall homelessness – which includes those in shelters – dropped by three percent countywide since 2022, with the number of unsheltered residents decreasing by 11 percent. The City of Berkeley saw even larger decreases, with unsheltered homelessness down 45% and overall homelessness down 21%.

City staff, with the support and leadership of the City Council, have facilitated the permanent housing of nearly 1,200 people since 2021. Among the many programs that the City administers to provide housing, support and shelter, some highlights include:

- Bringing in at least \$40 million from the state to create new, non-congregate shelter and permanent supportive housing that has nearly doubled the shelter acceptance rate in encampments
- Launching an inter-departmental Homeless Response Team
- Investing over \$8M in efforts to stop homelessness before it starts through efforts that include eviction defense

This Point in Time (PIT) Count is a federal requirement for all communities receiving HUD homelessness funding, and it takes place every two years on a cold night in January. The methodology was updated slightly for this year's PIT count. A record number of volunteers, nearly 1,300, were sent to known locations where people were experiencing homelessness throughout the County. Volunteers completed survey

questionnaires with hundreds of unhoused persons, which will provide deeper insight to community and individual needs compared to previous counts. Additionally, each city or jurisdiction set up its own PIT Count deployment, coordinating much of the preparation and volunteer recruitment.

You can see all the data, trends and local jurisdiction data [online](#).¹

Background

In 2021, the Berkeley City Council endorsed the All Home Regional Action Plan², a Bay Area-wide strategic homelessness plan that called for a 75% reduction in street homelessness by focusing on investments to bring people inside and off the streets, and then find permanent solutions for them. Since then, the City has focused its efforts on implementing that plan, and we have used local funding to do exactly what that plan called for by:

- Bringing in roughly \$10M in State Encampment Resolution Funds alongside an additional \$5M in Measure P to open 92 motel-based, non-congregate shelter beds, the addition of which has nearly doubled our shelter acceptance rate (from 43% to 79%) among unsheltered people living in encampments;
- Launching an inter-departmental Homeless Response Team that coordinates all wings of the City and our nonprofit partners to respond to our most dangerous encampments and ensure people living in them are connected to interim housing and other resources (67% of the people we encounter move into permanent housing or shelter);
- Bringing in over \$30M in State Homekey funding to open 85 units of new permanent supportive housing at two former motels; and
- Investing over \$8M in homelessness prevention and eviction defense resources, particularly in the wake of the pandemic, to stop homelessness before it starts.

These are only a handful of many programs we fund, support, and administer. Altogether, since 2021 (the year that plan was passed), we have permanently housed nearly 1200 people (1183) experiencing homelessness.

Given these responses, we are pleased but not surprised to see the PIT Count numbers; they show exactly what we would expect them to: fewer people are on our streets (45% reduction in street homelessness), more are in shelter (54% increase in sheltered homelessness), and more of them are being connected to solutions that permanently resolve their homelessness (21% reduction overall).

¹ <https://public.tableau.com/app/profile/simtech.solutions/viz/AlamedaCountyPoint-in-TimeCountResultsSummary/PITTrends?publish=yes>

² <https://berkeleyca.gov/sites/default/files/documents/2021-07-13%20Item%2012%20Endorse%20All%20Home%20CA%20Regional%20Action.pdf>

As shelter and permanent housing investments have increased, Berkeley's homelessness has declined
May 16, 2024
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We know we have much more work to do, but we are excited to see these efforts beginning to pay off.

If you have any questions, please contact Peter Radu, Assistant to the City Manager and Interim Deputy Director of Health, Housing and Community Services, at pradu@berkeleyca.gov.

cc: LaTanya Bellow, Deputy City Manager
Anne Cardwell, Deputy City Manager
Peter Radu, Assistant to the City Manager and Interim Deputy Director of Health,
Housing and Community Services
Scott Gilman, Interim Director, Health, Housing, and Community Services
Matthai Chakko, Communications Director/Assistant to the City Manager
Mark Numainville, City Clerk
Jenny Wong, City Auditor
Farimah Brown, City Attorney

