



Office of the Mayor

CONSENT CALENDAR

April 30, 2019

To: Members of the City Council

From: Mayor Jesse Arreguín

Subject: Appoint Max Levine to the Berkeley Housing Authority Board

**RECOMMENDATION:**

Adopt a Resolution appointing Max Levine to serve a four-year term on the Berkeley Housing Authority Board of Commissioners.

**FINANCIAL IMPLICATIONS:**

None

**BACKGROUND:**

On May 22, 2007, the Berkeley City Council established a Berkeley Housing Authority (BHA) Board of Commissioners. State law mandates BHA commissioners, including successors be appointed by the Mayor and confirmed by the City Council.

Damion McNeil, appointed to the BHA Board in March 2016, resigned in 2018 leaving on vacancy on the BHA Board. With Mr. McNeil's resignation there are currently 3 vacancies on the BHA Board. It is critical that Council appoint new BHA Commissioners to ensure that the Board has a quorum. Decreases in federal funding have also affected the ability of BHA to issue additional vouchers and threatened the long term fiscal viability of the agency. New Commissioners are needed who can work to plan a long-term future for the agency, working in partnership with the city.

I am nominating Max Levine, a Berkeley resident, PTA leader, property owner in the East Bay, with a background in finance and private equity investment. Mr. Levine worked with the Oakland Housing Authority to make improvements to increase their capacity to house low-income residents. He is interested in bringing his experience as a landlord and business person to improve the Berkeley Housing Authority. Mr. Levine does not own property currently under contract with BHA.

**CONTACT PERSON:**

Mayor Jesse Arreguín (510) 981-7100

**Attachments:**

1. Resolution
2. Resume

RESOLUTION NO. -N.S.

APPOINTMENT OF MAX LEVINE TO THE BERKELEY HOUSING AUTHORITY  
BOARD OF COMISSIONERS

WHEREAS, the Council of the City of Berkeley, as the governing body of the City of Berkeley, declared itself to the Commissioners of the Berkeley Housing Authority (BHA) and appointed two tenant Commissioners pursuant to Health and Safety Code Section 34290; and

WHEREAS, on May 22, 2007 the Mayor appointed and the City Council by a majority vote confirmed the appointment of 5 Commissioners and 2 tenant Commissioners to the BHA Board pursuant to Health and Safety Code Section 34270; and

WHEREAS, on March 8, 2016, the Berkeley City Council confirmed the Mayor's nomination of Damion McNeil to a four-year term on the Berkeley Housing Authority (BHA) Board of Commissioners; and

WHEREAS, in late 2018, Mr. McNeil resigned from the BHA Board and there are currently three vacancies on the Board; and

WHEREAS, the Mayor has nominated Max Levine, a Berkeley resident, PTA leader, property owner in the East Bay, with a background in finance and private equity investment.

WHEREAS, the Mayor of the City of Berkeley is an office filled by election of the people of Berkeley.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that Max Levine is appointed to serve as Commissioner of the Berkeley Housing Authority Board.

BE IT FURTHER RESOLVED by the Mayor of the City of Berkeley that, pursuant to Health and Safety Code Section 34272(a), Mr. Levine be appointed to serve a four-year term.

**Max Levine**  
**1442a Walnut St. #505**  
**Berkeley CA 94709**

## **Work Experience:**

### **Private Equity Investment**

*Investor*

Jan 2015 – Present

Berkeley, Ca

- Fund early stage non profit start-ups
- Advise early stage start-ups on strategic direction

### **Cal City Medical (DBA Smart Remedies)/Pharmacy**

*CEO/Founder*

Oct 2011 – Apr 2014

Smart Remedies was acquired by Mobility Rehab Products in April 2014.

Max Levine was responsible for advancing Smart Remedies vision to deliver world-class solutions for increasing sales revenue. He has deep experience in technology, outsourcing, and client services and consistently delivers outstanding growth and exceptional returns to the bottom line.

Smart Remedies was the 4th largest winner of Medicare Bids out of 554 awardees and won more than 200 Medicare contracts in over 80 regions. See less

### **Ascent Services Group**

[www.ascentsg.com](http://www.ascentsg.com)

*Founder*

Jan 2000 – May 2009

IT Ascent was founded in 2000 and acquired by a Private Equity group in 2009.

AscentSG is a Leading Midsize National technology services company that focuses on tactical and strategic consulting work.

Ascent SG emphasizes flexibility through a blend of traditional business and technology process consulting as well as technical staff augmentation. It focuses on strategic enterprise initiatives in Program & Project Management, IT Integration and PMO governance. Ascent SG delivers with innovative people, best practices, and resource optimization. ASG helped companies to lower total cost of ownership.

CWP was a component of ASG with a goal is to help heads of Procurement and HR departments in Fortune 500s network together in order to establish Best Practices across the industry. It is 100% non-profit. It focuses on IT projects for Fortune 500 companies, nationally, primarily in the Healthcare, Biotech and Financial Services space.

Clients:

Amgen  
Blue Shield  
Disney  
Time Warner  
Genentech  
Google  
Kaiser  
McGraw Hill  
McKesson  
Sutter Health  
UHG  
WAMU  
UCSF Medical Center  
Veritas  
Wells Fargo Bank

**Volunteer Experience:**

**Various Boards and non-profit work**

*Jan 2007 – Present*

Max has worked with the Oakland Housing Authority to help make improvements that are helping to house more low income residents.

Max enjoys working with business leaders and policy makers to create sustainable policies and solutions to housing issues and homelessness in California.

PTA Board, Thousand Oaks Elementary School

SGC Board Thousand Oaks Elementary School