

Office of the City Manager

PUBLIC HEARING May 14, 2019

To: Honorable Mayor and Members of the City Council

From: Dee Williams-Ridley, City Manager

Submitted by: Scott Ferris, Director, Parks Recreation and Waterfront

Subject: Selected Marina Fee Increases

## RECOMMENDATION

Conduct a public hearing and upon conclusion, adopt a Resolution approving new fees and increasing current fees for select Marina fees; and rescinding Resolution No. 68,451-N.S. and all amendatory resolutions.

## FISCAL IMPACTS OF RECOMMENDATION

The cumulative impact of these fee increases is estimated to add \$102,290 in annual revenue to the Marina Fund (Fund 608), which supports all Waterfront operations including the Marina, landscaping, facilities, parks, roads, recreation programs and special events. In FY 2020, the Fund is projected to have a deficit of nearly \$900,000, increasing to \$1.3 million in FY 2021. These increases are important in helping the City recover a greater share of the Marina's operating costs, (see Table 1). The City is not proposing standard berth fee increases at this time, due in part to declining berther occupancy rates.

## Table 1 - Impact of Fee Increases on the Marina Fund

FY 2020	Without fee increase	With fee increase	Change
Total Revenues	\$6,239,933	\$6,342,223	\$102,290
Total Expenditures	\$7,118,243	\$7,118,243	-
Deficit	(\$878,310)	(\$776,020)	

There are two components to this fee request: (1) changes to miscellaneous Marina fees, with an annual estimated impact of \$40,250; and (2) introduction of new Waterfront special event fees, with an annual estimated impact of \$62,040 in revenue for the Marina Fund. The Waterfront event fee revenue will vary depending on the number of events held.

## CURRENT SITUATION AND ITS EFFECTS

The Marina Fee Schedule was last updated in May 2018 when Council adopted Resolution No. 68,451-N.S., which increased several Marina fees including premium berth surcharges, dry storage, visitor berths, keys, outdated insurance, and special event parking; as well as introduced a referral discount for new slip holders and a reduction in fees for small scale ferry service. Since then, low berth occupancy rates have made it difficult to raise berth fees biannually, as the City has historically done. The loss of this consistent revenue source has been a key driver of the Marina Fund's structural deficit, which is projected to be nearly \$900,000 in FY 2020 and rising to \$1.3 million in FY 2021, when a Department of Boating & Waterways loan repayment is planned to begin. However, the modest fee increases proposed will help to offset the rising costs for maintaining the Waterfront. Note that for all Waterfront fees, there is no distinction between resident and non-resident fees; that distinction is not permitted on public trust lands.

## Miscellaneous Marina fees

There are fee increases proposed for visitor berths and the launch ramp; and two new fees are proposed for outdated/inadequate registration or documentation, and lost/unreturned parking permits. An increase in Marina fees are proposed and justified as follows:

• The **visitor berth fee** for boaters who rent a slip for up to 10 nights is proposed to increase from \$0.50/foot/night to \$1/foot/night. This is to better recover operational costs, while staying competitive with the local market for visitor slips, (see Table 2).

Marina	Rate	Notes
Marina Bay Yacht Harbor	\$.65/ft/day up to 75',	
	\$1.00/ft/day over 75'	
Emery Cove, Emeryville	\$35 to \$45/night	Approx. \$1/ft for 35-45 ft vessels
Berkeley	\$1/ft/night (proposed)	10 nights or less
Oakland Marinas	\$1.50/ft/day	\$45 minimum
South Beach Harbor, San	\$1.25/ft/day	-
Francisco		
Emeryville Marina	\$1.50/ft/night	
Clipper Yacht Harbor,	\$2/ft/night	Up to 70', plus additional fees for
Sausalito		electrical

## Table 2 - Visitor Berth Fee Comparisons

• The **launch ramp fees**, charged for access to the Berkeley Marina Boat Launch Ramp and parking lot, are proposed to increase from \$15 to \$16/day; from \$90 to \$95/month; and \$300 to \$310 for a seasonal pass. This fee has not been increased since 2013, and is expected to help offset the costs of maintenance and management of the Launch Ramp facilities. This fee is consistent with local Marinas, (see Table 3).

#### Table 3 – Launch ramp fee comparisons

Marina	Rate	Notes
Coyote Point, San Mateo	\$5/launch	
Marina Bay Yacht Harbor, Richmond	\$12/launch	\$250/year
Oyster Point Marina, South San Francisco	\$12/launch	\$213/year
Berkeley	\$16/day (proposed)	\$95/month, \$310/seasonal
Santa Cruz Harbor	\$17/launch	
Loch Lomond Marina, San Rafael	\$20/launch	\$500 annual pass

• A new fee for **lost/unreturned parking permits** of \$100/permit is proposed, to be charged to customers who lose their waterfront parking permits or waterfront guest parking permits. The fee will partially offset administrative and replacement parking permit costs created by lost guest parking permits and the oversight of excess parking permits being used in Waterfront parking lots. This fee is consistent with local Marinas, (see Table 4).

#### Table 4 – Lost/Unreturned Parking Permit fee

Marina	Rate	Notes
Oakland Marinas	Free	2 permits per slipholder, no replacement fee,
		annual replacement
Coyote Point, San Mateo	Free	No replacement fee, annual replacement
Pillar Point Harbor, Half	Free	2 permits per slipholder, no replacement fee,
Moon Bay		annual replacement
San Francisco Small	Free	2 permits per slipholder, no replacement fee.
Craft Harbor		
Marina Bay Yacht	\$25/ pass after	Free guest, no replacement fee
Harbor, Richmond	initial free	
Glen Cove Marina,	\$95/monthly	For secured second lot. Regular lot is free
Vallejo	-	
Santa Cruz Harbor	\$100/permit	2 permits per slipholder, 3 <sup>rd</sup> permit is \$50, 4 <sup>th</sup> permit
		is \$100, subsequent permits/ replacement is \$100.
Berkeley	\$100/permit	This fee is only for lost and unreturned permits.
_		No fees are required for original permits.

• A new \$75 fee for **outdated or inadequate registration/documentation** is proposed, to be charged up to once a month when a customer has not provided the Marina office with adequate or current vessel registration/documentation. Slip holders who fail to provide the Marina with updated registration/documentation cost the Marina staff time in customer coordination and outreach to receive these documents. Maintaining current and accurate registration documentation helps the Marina staff confirm vessel ownership in the event of abandonment.

#### Waterfront Special Event Fees

The Waterfront's location and large open spaces like Cesar Chavez Park make it an ideal venue for special events, but the City does not currently have a fee structure to recover the Parks, Recreation & Waterfront Department costs of hosting those events. The Citywide special event fee is intended to cover the cost of processing the permit; and the modest revenue from that fee goes to the General Fund rather than the Marina Fund. There is a special event parking fee on the Marina fee schedule, but collecting that fee requires significant staffing cost, places considerable strain on the City's small Waterfront staff, and covers only a small portion of the event impacts. There is currently no other mechanism to recover the cost to the Waterfront of events like the Kite Festival, the Strides Breast Cancer Walk, Decision 2018, or potential cannabis events in the future.

These events stress Waterfront infrastructure, most of which is badly in-need of replacement or maintenance. The Waterfront has more than \$109 million in unfunded needs<sup>1</sup> that include parking lots and streets that need reconstruction, restrooms that need replacement, fields, and park pathways and amenities that need repair. Events are also impactful on baseline services performed by Waterfront staff.

The proposed fees are intended to help external event producers clearly understand the costs of producing events at the Waterfront, facilitate fair and consistent application of the fees, and fund the impact of these events from a staffing, operations, maintenance, and infrastructure perspective. We have looked to neighboring cities like Oakland and San Francisco, as well as East Bay Regional Park District, to develop Waterfront special event fees that are consistent with the local market, while recognizing that the Berkeley Waterfront is a unique event destination in the Bay Area. Table 5 details the proposed fees.

<sup>1</sup> See full list of PRW unfunded needs at

https://www.cityofberkeley.info/uploadedFiles/Parks\_Rec\_Waterfront/Level\_3\_\_-General/Copy%20of%20Unfunded%20Capital%20and%20Major%20Maint%20list\_Feb%202019.pdf

## Table 5 – Proposed New Waterfront Special Event Fees

Venue Fee	
- Up to 99 attendees	\$350/day
- 100-249 attendees	\$500/day
- 250-499 attendees	\$700/day
- 500-999 attendees	\$1,000/day
- 1000-4999 attendees	\$5,000/day
- 5000-9999 attendees	\$10,000/day
- 10,000-14,999 attendees	\$15,000/day
- Over 15,000 attendees	\$20,000/day
Additional fees	
- Road closure request	\$500
- Road closure	\$2,000
- Participant fee (for event w/alcohol)	\$5/person or \$1000/day*
- Exclusive Use Parking	\$10/space/day
- Attended Parking**	\$20/vehicle less than 17'; \$50/vehicle for vehicles and trailers in excess of 17'
- Concession Fee	10% of gross sales
- Event clean up deposit	\$1,000
Pass-Through Costs	
- Operations staff to plan & monitor event	
- Parking attendants	
- Parks staff to prepare site, inspect after event, and make any necessary repairs	Actual costs***
- Custodial staff	
- Signage, rentals, equipment, green waste, and other goods or services required for the event.	

\*Whichever is higher.

\*\*This would replace the existing "special event parking fee" in the same amounts, currently included in the Marina Fee Schedule.

\*\*\*Actual costs will vary depending on event requirements; Estimated costs are described in Table 7 below.

Revenue from these fees would be deposited in the Marina Fund, and would be in addition to the existing Citywide special event fee and pass-through costs charged by other City departments.

• The **venue fee** is intended to offset the cost of impacts on Marina infrastructure, including parks, streets, parking lots, pathways, and restrooms. The fees proposed are significantly lower than those charged in San Francisco, which established park-specific venue fees that range from \$1,000 to \$63,000 for

comparable spaces.<sup>2</sup> The City of Oakland charges a park use permit for special events on an hourly basis, which is comparable to the proposed fees, (see Table 6).

Berkeley Waterfront Venue Fee (Proposed)		Oakland Park Use Pe Special Events*	ermit for
Up to 99 attendees	\$350	Up to 99 patrons	\$300
100-249 attendees	\$500	100-299 patrons	\$400
250-499 attendees	\$700	300-499 patrons	\$650
500-999 attendees	\$1,000	500-1000 patrons	\$1,275
1000-4999 attendees	\$5,000	Over 1000 patrons	\$2,000
5000-9999 attendees	\$10,000		
10,000-14,999 attendees	\$15,000		
Over 15,000 attendees	\$20,000		

## Table 6 – Venue Fee Comparison (per day)

\*Estimated based on 10-hr reservation at resident rate.

- The **road closure request fee** and the **road closure fee** are intended to offset the staffing costs to plan, communicate and implement road closures. These are particularly challenging for the Waterfront, which has only one access road in and out of the area. For comparison, the City of Alameda charges \$1,500 for a street closure application deposit fee, and the City of San Francisco charges \$1.39/participant plus the cost of staff to assist with closure.
- The **participant fee** for events with alcohol are intended to offset the additional costs of higher risk events. The \$5/person fee is intended to better capture the cost of these higher risk events for large events that would exceed 200 people.
- An exclusive use parking fee is proposed to better recover the cost of parking impacts from smaller events. As noted above, the cost of collecting the existing \$20/day special event fee is considerable, and does not make economic sense unless there is a very large event. This lower rate \$10/space fee allows the City to offset the impact of event parking on the Waterfront by reserving spaces for these events. As a comparison, the City of Alameda charges \$14/space/day as a 'no parking fee' to set aside parking spaces for special events.
- The **concession fee** is intended to recover a portion of the revenue being earned from sales on Waterfront land and retain it for the purposes of managing and improve the public trust lands. All other revenue generating enterprises at

<sup>&</sup>lt;sup>2</sup> See <u>https://sfrecpark.org/permits-and-reservations/special-events/special-event-fees/</u> for detailed list of San Francisco special event venue fees. The largest space offered by San Francisco is approximately 25 acres, in comparison to the largest space available at the Waterfront, which is approximately 90 acres.

the Marina (hotel, restaurants, charter boats, ferries, etc.) are expected to pay a portion of their gross sales to the Marina Fund. The proposed 10% concession fee applies the same principle to Waterfront special events. This amount will be charged on all gross sales (ticket sales plus vendor sales). As a comparison, San Francisco charges 5% of any sales as a concession fee and 25% of ticket sales for gated events.

• The **event cleanup deposit** of \$1,000/event would be collected in advance, and reimbursed after deducting for any staff costs required to do additional clean up after an event. The deposit would encourage the event producer to clean up after the event in order to receive the deposit back, and ease the burden on staff of additional cleanup.

In addition to these fees, and consistent with other local jurisdictions and other City Departments, the City will pass on direct costs of PRW staffing, and any signage, rentals, equipment, security or green waste management required at events. Estimates will be provided to event producers in advance, and only actual costs will be billed after the event. Staffing costs include cost for operations staff to plan and monitor the event; parks staff to prepare the site, inspect after the event, and make any necessary repairs; parking attendants; and custodial staff. Table 7 provides several scenarios to illustrate how these costs would be applied. Actual costs will depend on the particular event requirements.

Event Details	Staffing Needs	Est. Cost**
100-person park event	Operations: 3 hrs – Marina Assistant	\$400
	Parking: n/a	
	Parks Mtc: 2 hrs – Lands Gardener	
	Custodial: 2 hrs - Groundskeeper	
200-person race event	Operations: 6 hrs – Marina Assistant	\$700
	Parking: n/a	
	Parks Mtc: 2 hrs – Lands Gard Supervisor	
	Custodial: 4 hrs - Groundskeeper	
200-person park event	Operations: 6 hrs – Marina Assistant	\$1,100
	Parking: n/a	
	Parks Mtc: 8 hrs – Landscape Staff	
	Custodial: 4 hrs - Groundskeeper	
2,500-person park event	Operations: 12 hrs – Marina Assistant	\$4,500
	Parking: 8 hrs x 10 Staff	
	Parks Mtc: 8 hrs – Landscape Staff	
	Custodial: 10 hrs - Groundskeeper	
5,000-person, 2-day park	Operations: 24 hrs – Marina Assistant	\$9,200
event	Parking: 8 hrs x 20 Staff	
	Parks Mtc: 16 hrs – Landscape Staff	
	Custodial: 20 hrs - Groundskeeper	

## Table 7 – Estimate of PRW Pass-Through Costs\*

\*This is only illustrative. Actual costs will depend on particular event requirements. These exclude pass-through costs charged by other City departments (Fire, Police, Public Works, etc.).

\*\*Calculated as top step, overtime rate, no benefits for career staff; and top step plus fringe for temporary staff; includes indirect cost rate charged to all labor.

The Making Strides Against Breast Cancer event provides a useful tool for understanding how this package of proposed fees works, and compares with the local market. In 2018, Making Strides Against Breast Cancer relocated their event from San Francisco's Hellman Hollow, to the Waterfront's Cesar Chavez Park. This event provides a unique platform from which we can compare our existing and proposed fee structure to that of another municipality. Table 8 compares the 2017 Strides event fees charged by San Francisco, the 2018 Strides event costs charged by the City of Berkeley, and the proposed 2019 costs for a potential future Strides event at the Berkeley Waterfront. While costs are represented differently (Berkeley would charge more in pass-through staff costs; the City of San Francisco charges more in the venue fee), the total cost to the event producer would remain competitive. The proposed Berkeley fees would still be 40% lower to the event producer than the San Francisco fees.

## Table 8 – Strides Event Fee Comparison

Fee	2017 Strides Event in San Francisco	2018 Strides Event in Berkeley	2019 Strides Event in Berkeley (Proposed)
Citywide Special Event Fee*		\$500	\$500
Venue Fee			
- 9,000 attendees	\$28,450**		\$10,000
Additional fees			
- Attended Parking			(would be charged directly to attendees)
- Concession Fee	\$200		\$200
Pass-Through Costs		\$3,032***	
- Operations staff to plan & monitor event	\$570		\$3,094
- Parking attendants			\$3,142
- Parks staff to prepare site, inspect after event, and make any necessary repairs	\$444		\$428
- Custodial staff			\$381
- Signage, rentals, equipment, green waste			\$0
Total Event Fees Paid by Applicant	\$29,664	\$3,532	\$17,745
Event Fees minus Pass Through Costs	\$28,650		\$10,700
Parking Revenue	\$0	\$7,090****	\$7,090
Total Revenue	\$28,650	\$10,622	\$17,790

\*Existing Citywide special event fee.

\*\*San Francisco's fee includes a venue fee of \$11,100 which is discounted by 50% for non-profits; plus an additional venue setup fee of \$5,550; plus a regeneration fee of \$5,000; plus a participant fee of \$6,800.

\*\*\*Paid to General Fund; partial reimbursement for staffing costs. Both San Francisco and Berkeley examples exclude reimbursement for Police and Public Works staffing costs.

\*\*\*\*Paid to Marina Fund by event attendees parking at the Waterfront.

## BACKGROUND

The Marina Fund covers all Waterfront operations including the Marina, landscaping, facilities, parks, roads, recreation programs and special events. Specific examples include the daily maintenance of over 1,000 berths, repairs to docks, pilings and buildings, staffing in Shorebird Nature Center and Adventure playground and the daily administration of what essentially is a "small city". These costs are paid via revenues from berth fees, special fees, and commercial leases and licenses. Berth fees comprise 55% of all Marina Fund revenue, while all other fees combined comprise approximately 12% of Marina Fund revenue.

The proposed fees were brought before the Parks & Waterfront Commission on April 10, 2019 at their regular meeting.

#### ENVIRONMENTAL SUSTAINABILITY

The proposed fee increases will improve the City's ability to manage and operate the Berkeley Waterfront, where the City provides unique recreational and educational opportunities for the community to engage with and learn about the Bay and local marine environment.

#### CONTACT PERSON

Christina Erickson, Deputy Director, 510-981-6703 Alexandra Endress, Waterfront Manager, 510-981-6737

Attachments:

- 1. Waterfront Fees: Current vs. Proposed
- 2. Resolution Exhibit A: Fee Schedule
- 3. Notice of Public Hearing

# ATTACHMENT 1

## Waterfront Fees: Current vs. Proposed

## Table 1 - Current vs. Proposed Fees

Fee	Current	Proposed	Notes :
1. Visitor berth fee (up to 10 nights)	\$0.50/foot/ night	\$1/foot/ night	
2. Launch ramp fee	\$15/day \$90/month \$300/6-mo period	\$16/day \$95/month \$310/6-mo period	
3. Lost/unreturned parking permit	-	\$100/permit	New fee.
4. Outdated or inadequate registration/documentation	-	\$75/month	New fee.
5. Waterfront special event fees*			

\*See Table 2 for proposed Waterfront special event fees.

\$350/day
\$500/day
\$700/day
\$1,000/day
\$5,000/day
\$10,000/day
\$15,000/day
\$20,000/day
\$500
\$2,000
erson or \$1000/day*
\$10/space/day
less than 17'; \$50/vehicle and trailers in excess of 17'
% of gross sales
\$1,000
Actual costs

## Table 2 – Proposed Waterfront Special Event Fees (new fees)

\*\*This would replace the existing "special event parking fee" in the same amounts, currently included in the Marina Fee Schedule. \*This would replace the existing "special event parking fee" in the same amounts, currently included in the Marina Fee Schedule.

## ATTACHMENT 2

## RESOLUTION NO. ##,###-N.S.

## ESTABLISHING FEES FOR GOODS AND SERVICES PROVIDED AT THE BERKELEY MARINA AND RESCINDING RESOLUTION NO. 68,451-N.S.

WHEREAS, on May 15, 2018, Council adopted the new Marina Fee Schedule (Resolution No. 68,451-N.S.); and

WHEREAS, the City's costs to operate facilities, provide services and undertake capital improvements at the Berkeley Marina have increased with inflation, rising staff costs, and an aging infrastructure.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the attached rate structure (Exhibit A) is hereby established for use by the general public for facilities and services at the Berkeley Marina, effective June 1, 2019.

BE IT FURTHER RESOLVED that Resolution No. 68,451-N.S. and all amendatory resolutions are hereby rescinded effective June 1, 2019.

Exhibit A: Fee Schedule

# Exhibit A: Fee Schedule

# Marina Rate Schedule

(effective June 1, 2019)

Berth Fee per size of boat (in feet)	Berths \$/ft	Power \$/ft
20' – 21'	8.20	0
22' – 24'	8.67	0.20
25' – 29'	9.76	0.40
30' – 39'	10.34	0.60
40' – 49'	10.95	0.80
50' – 59'	11.61	1.00
60' – 69'	12.33	1.20
70' – 79'	13.04	1.40
80' - 89'	13.81	1.60

Surcharges	Base Rate Per Foot
Upwind Berth*	15% added to the base rate
Single Berth (Double Finger Berth)	15% added to the base rate
Upwind & Single Berth	30% added to the base rate
Catamaran/ Trimaran Fees	40% added to the base rate

Discounts	Base Rate Per Foot
Multiple Berth Discount > 20	-30% off Base Berth Rent
Multiple Berth Discount 11-20	-20% off Base Berth Rent
Multiple Berth Discount 5-10	-10% off Base Berth Rent
Referral Discount for New Slip Holders**	-\$50 on first month of berth fees

Other Fees	Amount
Chaining Fee (per occurrence)	\$120/occurrence
Charter Boat Fee (public dock)	\$35/event + \$1/person
Dry Storage (27' length or less)	\$125/month
Dry Storage (28' length or more)	\$150/month
Electronic key pass (initial 1-2 keys)	\$15/key
Electronic key pass (additional keys)	\$75/key
Electronic key pass (Visitors: initial 1-2 keys)	\$10/key
Group key fee (Organizations)	\$15/key
Floating Home Sewer Charge – monthly	\$25/month
Food Booth Fee	\$500/event
Impound Fee	\$55/day
Insurance – Outdated / Inadequate	\$75/month

Other Fees	Amount
Labor Fees	\$75/hour
Launch Ramp – Monthly	\$95/month
Launch Ramp – Seasonal	\$310 per 6-month period
Launch Ramp – Daily	\$16/day
Lien Fee	\$100/occurrence
Limited Access Berth	Vessel Length x Rate
Liveaboard Fee – boat (monthly) ++	\$200/month
Liveaboard Fee – floating home (monthly) ++	\$200/month
Locker Fee	\$30/month
Lost/Unreturned Parking Permit	\$100/permit
Merchandise Booth Fee	\$100/event
Registration/Documentation – Outdated/Inadequate	\$75/month
Skiff <20' length	\$125/month
Slip Transfer Fee	\$30/occurrence
Small Scale Ferry Service Fee	See table below
Visitor Berth Fees (11 – 30 nights)	20% of Base Berth Rent
Visitor Berth Fees (10 nights or less)	\$1/foot/night
Waterfront Special Event Fees	See table below.

\*Houseboats excepted

\*\*Fee credit offered on first month of slip fees to both a new slip holder (that has not previously held a slip at the Berkeley Marina) and an existing customer who made the referral.

<sup>++</sup> Boaters may apply for a refund of any Liveaboard fee increase that takes effect from FY 2016 onward through the City's Very Low Income Refund policy.

## Small-Scale Ferry Service Fee

	<u> </u>			
Landings	Daily		Landings	Daily
Per Day	Landing Fee		per Day	Landing Fee
1	\$14.34		11	\$68.83
2	\$25.80		12	\$70.27
3	\$35.84		13	\$71.70
4	\$44.44		14	\$73.15
5	\$51.61		15	\$74.58
6	\$57.35		16	\$76.02
7	\$61.65		17	\$77.46
8	\$64.52		18	\$78.89
9	\$65.96		19	\$80.33
10	\$67.40		20	\$81.77
For each additional SSFS landing in excess of 20				
landings, the daily landing fee would increase by \$2.88.				

# Waterfront Special Event Fees

\$350/day \$500/day \$700/day \$1,000/day \$5,000/day \$10,000/day \$15,000/day
\$500/day \$700/day \$1,000/day \$5,000/day \$10,000/day
\$700/day \$1,000/day \$5,000/day \$10,000/day
\$1,000/day \$5,000/day \$10,000/day
\$5,000/day \$10,000/day
\$10,000/day
\$15,000/day
\$20,000/day
\$500
\$2,000
\$5/person or \$1000/day*
\$10/space/day
\$20/vehicle less than 17'; 50/vehicle for vehicles and trailers in excess of 17'
10% of gross sales
\$1,000
Actual costs

\*Whichever is higher.

ATTACHMENT 3

## NOTICE OF PUBLIC HEARING

#### NOTICE OF PUBLIC HEARING BERKELEY CITY COUNCIL

#### Marina Fee Increases

Notice is hereby given by the City Council of the City of Berkeley that a public hearing will be conducted by said city council of the City of Berkeley at which time and place all persons may attend and be heard upon the following:

The Department of Parks, Recreation & Waterfront is proposing to increase selected Marina fees, as contained in the attached Marina Fee Schedule and summarized below:

#### Table 1 - Current vs. Proposed Fees

Fee	Current	Proposed	Notes:
1. Visitor berth fee (up to 10 nights)	\$0.50/foot/ night	\$1/foot/ night	
2. Launch ramp fee	\$15/day \$90/month \$300/6-mo period	\$16/day \$95/month \$310/6-mo period	
3. Lost/unreturned parking permit	-	\$100/permit	New fee.
4. Outdated or inadequate registration/documentation	-	\$75/month	New fee.
5. Waterfront special event fees*			

\*See Table 2 for proposed Waterfront special event fees.

Venue Fee	
- Up to 99 attendees	\$350/day
- 100-249 attendees	\$500/day
- 250-499 attendees	\$700/day
- 500-999 attendees	\$1,000/day
- 1000-4999 attendees	\$5,000/day
- 5000-9999 attendees	\$10,000/day
- 10,000-14,999 attendees	\$15,000/day
- Over 15,000 attendees	\$20,000/day
Additional fees	
- Road closure request	\$500
- Road closure	\$2,000
- Participant fee (for event w/alcohol)	\$5/person or \$1000/day*
- Exclusive Use Parking	\$10/space/day
- Attended Parking**	\$20/vehicle less than 17'; \$50/vehicle for vehicles and trailers in excess of 17'
- Concession Fee	10% of gross sales
- Event clean up deposit	\$1,000
Pass-Through Costs	
- Operations staff to plan & monitor event	
- Parking attendants	
- Parks staff to prepare site, inspect after event, and make any necessary repairs	Actual costs
- Custodial staff	
- Signage, rentals, equipment, green	
waste, and other goods or services required	
for the event.	

Table 2 – Proposed Waterfront Special Event Fees (new fees)

\*Whichever is higher.

\*\*This would replace the existing "special event parking fee" in the same amounts, currently included in the Marina Fee Schedule. \*This matches the existing "special event parking fee" in the Marina Fee Schedule.

The hearing will be held on May 14, 2019, at 6:00 p.m. in the School District Board Room, 1231 Addison Street.

For further information, please contact Alexandra Endress at 510-981-6737.

A copy of the agenda material for this hearing will be available on the City's website at <u>www.CityofBerkeley.info</u> as of **May 2, 2019.** 

Written comments should be mailed or delivered directly to the <u>City Clerk, 2180 Milvia</u> <u>Street, Berkeley, CA 94704</u>, in order to ensure delivery to all Councilmembers and inclusion in the agenda packet.

Communications to the Berkeley City Council are public record and will become part of the City's electronic records, which are accessible through the City's website. **Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to the City Council, will become part of the public record.** If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service or in person to the City Clerk. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the City Clerk at 981-6900 or clerk@cityofberkeley.info for further information.

If you challenge the above in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City of Berkeley at, or prior to, the public hearing. Background information concerning this proposal will be available at the City Clerk Department and posted on the City of Berkeley webpage at least 12 days prior to the public hearing.

**Published:** May 3 and May 10, 2019 – The Berkeley Voice Published pursuant to Government Code 6062a

I hereby certify that the Notice for this Public Hearing of the Berkeley City Council was posted at the display case located near the walkway in front of the Maudelle Shirek Building, 2134 Martin Luther King Jr. Way, as well as on the City's website, on May 2, 2019.

Mark Numainville, City Clerk