

CONSENT CALENDAR May 28, 2019

To: Honorable Members of the City Council

From: Mayor Jesse Arreguín and Councilmember Cheryl Davila

Subject: Budget Referral: \$25,000 to the FY 2020-21 Budget Process for SupplyBank.Org to Expand School Supply Distribution

RECOMMENDATION

Refer the following to the budget process: A request for \$25,000 to expand Berkeley school supply distribution and ensure every low-income Berkeley student has the appropriate school and dental supplies they need to be successful.

BACKGROUND

The City of Berkeley has consistently funded the K to College program, now known as Supplybank.org, to provide Berkeley's low-income students school supplies and dental kits. Supplybank.org is an Oakland-based nonprofit organization founded by a group of UC Berkeley students that realized they could positively impact low-income and at-risk youth by purchasing school supplies directly from the manufacturers and strategically distributing them at key locations. Piloted in Berkeley in 2009, the program now reaches students in need in more than 300 school districts in California.

The mission of Supplybank.org is to provide homeless and other underserved children with the tangible resources they need to achieve. Supplybank.org operates the School Supply and Dental Kit Initiatives, intended for low-income students to help ensure that they are able to start the school year off on equal footing as their counterparts and provides the basic oral healthcare necessities: a toothbrush, toothpaste, and floss to ensure that oral health issues do not stand in the way of student's academic success.

The amount being requested is \$25,000, which is approximately 7% of the total project budget. Every dollar contributed by the City will also be matched by at least 100% by corporate partners, which is a commitment that has been made by Give Something Back Office Supplies' President and Founder Mike Hannigan.

FINANCIAL IMPLICATIONS \$25,000 from the General Fund

ENVIRONMENTAL SUSTAINABILITY No adverse effects to the environment.

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