



Office of the City Manager

CONSENT CALENDAR  
November 19, 2019

To: Honorable Mayor and Members of the City Council  
 From: Dee Williams-Ridley, City Manager  
 Submitted by: Scott Ferris, Director, Parks Recreation & Waterfront Department  
 Subject: Donations from Friends of Berkeley Tuolumne Camp and Berkeley Echo Lake Camp Association for Echo Lake Camp Scholarships and Programs

RECOMMENDATION

Adopt a Resolution to accept a cash donation of \$7,050 from the Friends of Berkeley Tuolumne Camp (FOBTC), and a cash donation of \$4,725 from the Berkeley Echo Lake Camp Association (BELCA), for support of Echo Lake Camp scholarships and programs.

FISCAL IMPACTS OF RECOMMENDATION

The two, separate cash donations in the amount of \$7,050 from FOBTC and \$4,725 from BELCA will be deposited into the Camps Fund donation revenue budget code 125-52-543-582-0000-000-000-481110. The donations will be appropriated in the Second Amendment to the FY 2020 Annual Appropriations Ordinance.

CURRENT SITUATION AND ITS EFFECTS

The City's Open Governance Ordinance (OGO) requires City Council approval of any gift to the City in excess of \$1,000 (BMC Section 2.06.150, Ord. 7,166- N.S.)

The Friends of Berkeley Tuolumne Camp (FOBTC) have recently completed a fundraising effort to make a cash donation to the City's Camps Fund to fully fund 100% fee waivers (camp scholarships) to twelve (12) youth campers and three (3) Counselors-In-Training.

The Friends of Berkeley Tuolumne Camp have offered to help support the Youth Camp and Counselor-In-Training programs at Berkeley Echo Lake Camp by offering twelve (12) 100% full-fee waivers for Youth Camp participants, and three (3) 100% full-fee waivers for Counselors-In-Training who qualify for a Recreation Division program scholarship based upon financial need. The total value of this donation is \$7,050.00, and the donation will help offset the lost revenue incurred by the City's administration of the Echo Lake Camp scholarship program.

The Berkeley Echo Lake Camp Association (BELCA) have also recently completed a fundraising effort to make a separate cash donation of \$4,725.00 to the City's Camps

Fund to support the Echo Lake Camp Teen Weekend Program, Echo Lake Pre-K Camping Trip, and Echo Lake Youth Camp Scholarships.

BELCA has offered to donate \$2,300 to offset bus transportation costs associated with the Echo Lake Camp Teen Weekend Camping Trip, and \$1,900 to offset the Pre-K Camping Trip costs. In addition, BELCA has offered to donate \$525 to support the Echo Lake Youth Camp Scholarship program. This donation will offset the City's cost for administering two (2) partial-fee waivers (scholarships) that were provided during the Summer 2019 Echo Lake Youth Camp Program.

Echo Lake Youth Camp, Teen Weekend, and Pre-K Weekends are popular and well attended programs at Echo Lake Camp. In 2019, the Camp offered four sessions of youth camp serving 427 youth campers and 53 counselors-in-training, and the City provided forty-three (43) 100% full-fee waivers and two (2) 50% partial-fee waivers to youth camp participants, and three (3) 100% full-fee waivers to Counselor-In-Training participants. Teen Weekend was attended by 60 participants, and Pre-K Weekend was attended by 45 total participants. Both of these weekend programs include round-trip transportation to and from Berkeley, and are free to participants.

In total, the City provided 201 100% full-fee waivers and five (5) 50% partial-fee waivers to Echo Lake Campers in 2019. The total value of City administered Echo Lake Camp scholarships in 2019 is \$66,836.50.

#### BACKGROUND

Since 1922, Tuolumne and Echo Lake Camps have provided unique ways for Berkeley youth and families to experience family camp in the beautiful Sierra Mountain setting.

Friends of Berkeley Tuolumne Camp (FOBTC) is dedicated to preserving and enhancing the camp experience for present and future generations through education, volunteer efforts, and financial support. Since the loss of Berkeley Tuolumne Camp in 2013, many former Tuolumne campers and Friends of Berkeley Tuolumne Camp members have attended the new Echo Lake Family Camp program. They have been very generous and supportive of Echo Lake Camp.

The Berkeley Echo Lake Camp Association (BELCA) is dedicated to preserving and enhancing the Berkeley Echo Lake Camp experience for all campers of the Berkeley community. Their efforts focus on financial support, general advocacy, and enhancements to the programs and physical site of Berkeley Echo Lake Camp. Their goal is to contribute to Berkeley's environmental and social awareness through the continued success of the camp, and the preservation of the camp's history and natural beauty.

ENVIRONMENTAL SUSTAINABILITY

There are no identifiable environmental effects or opportunities associated with the subject of this report.

RATIONALE FOR RECOMMENDATION

This donation will directly offset costs incurred by the City for Echo Lake Youth Camp and Counselor-In-Training program scholarships, as well as the Echo Lake Camp Teen Weekend and Pre-K Weekend programs administered during the 2019 summer season.

ALTERNATIVE ACTIONS CONSIDERED

None

CONTACT PERSON

Craig Veramay, Recreation Program Supervisor, PRW-Recreation Division, 510-981-6717

Attachments:

1: Resolution

RESOLUTION NO. ##,###-N.S.

DONATION OF \$7,050 TO THE CITY OF BERKELEY FROM THE FRIENDS OF BERKELEY TUOLUMNE CAMP AND DONATION OF \$4,725 FROM THE BERKELEY ECHO LAKE CAMP ASSOCIATION

WHEREAS, the Friends of Berkeley Tuolumne Camp (FOBTC) and the Berkeley Echo Lake Camp Association (BELCA) are dedicated to preserving and enhancing the Berkeley Camps experience for all campers of the Berkeley community.; and

WHEREAS, the Berkeley Echo Lake Camp Association has been generous and supportive of Echo Lake Camp programs; and

WHEREAS, since the loss of Berkeley Tuolumne Camp to the Rim Fire, the Friends of Berkeley Tuolumne Camp have also been generous and supportive of Echo Lake Camp programs; and

WHEREAS, the Friends of Berkeley Tuolumne Camp have offered to help support the Youth Camp and Counselor In Training scholarship programs at Echo Lake Camp by offering financial support of \$7,050.00 for the summer 2019 season. This donation will help offset operating costs incurred by the City for Echo Lake Camp scholarship administration; and

WHEREAS, the Berkeley Echo Lake Camp Association has offered to donate to the City of Berkeley Camps Fund to support the Berkeley Echo Lake Camp Teen Weekend, Pre-K Weekend, and Youth Camp programs, offering a cash donation of \$4,725 to help offset operating costs incurred by the City.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley to accept a cash donation of \$7,050 from the Friends of Berkeley Tuolumne Camp for scholarships at Echo Lake Camp, and a cash donation of \$4,725 from the Berkeley Echo Lake Camp Association for program support and camp scholarships at Echo Lake Camp.