



Office of the City Manager

ACTION CALENDAR

November 19, 2019

To: Honorable Mayor and Members of the City Council

From: Dee Williams-Ridley, City Manager

Submitted by: Phillip L. Harrington, Director, Public Works

Subject: goBerkeley Residential Shared Parking Pilot Project Update

RECOMMENDATION

Receive a presentation providing an update on the Residential Shared Parking Pilot project, and offer any comments to staff on the implementation of the project.

FISCAL IMPACTS OF RECOMMENDATION

None.

CURRENT SITUATION AND ITS EFFECTS

The Residential Shared Parking Pilot (RSPP) is a grant-funded pilot project with goals of increasing parking availability, reducing greenhouse gas emissions, and improving travel and mobility in the Elmwood and Southside/Telegraph neighborhoods.¹ Inspired by feedback received during the initial goBerkeley pilot, the project is designed to support several groups of people currently sharing residential parking during the day, including residents, local employees, business owners, and visitors. While existing Residential Preferential Parking (RPP) restrictions may work well for residents, the two-hour time limits are challenging for people who need to stay longer, and some non-permitted users move their car every two hours to avoid a citation. This practice causes traffic congestion in neighborhoods, frustration and lost productivity for employees and their employers, and increased pollution from circling for parking, even in areas that have adequate parking availability.

The RSPP project is currently in its information gathering stage, with a consultant team supporting data collection, public outreach, and communication efforts.² As of September 2019, staff are convening a Technical Advisory Committee (TAC), which will provide feedback on the operational feasibility of pilot recommendations, and a Community Advisory Group (CAG), which will provide opportunities for local neighborhood groups and other representatives to help shape and evaluate the pilot

¹ February 23, 2016 Council Meeting: <http://bit.ly/2me6EHN>

² July 24, 2018 Council Meeting: <http://bit.ly/2me7og3>

October 2, 2018 Council Meeting: <http://bit.ly/2lOz4bf>

project. Staff will also use a range of public outreach tools to ensure that all voices are heard so the pilot best responds to community needs.

Staff expect to finalize a summary of existing conditions by the end of 2019, and to develop recommendations for a pilot project that would go into effect in fall 2020.

The Residential Shared Parking Pilot project is a Strategic Plan Priority Project, advancing our goals to:

- Provide state-of-the-art, well-maintained infrastructure, amenities, and facilities;
- Foster a dynamic, sustainable, and locally-based economy;
- Be a global leader in addressing climate change, advancing environmental justice, and protecting the environment; and
- Be a customer-focused organization that provides excellent, timely, easily-accessible service and information to the community.

BACKGROUND

In 2015, the City was awarded a \$950,000 grant from the Metropolitan Transportation Commission (MTC) for the goBerkeley Residential Shared Parking Pilot (Resolution No. 67,382–N.S.). The pilot will test policies to increase parking availability for residents, employees, and visitors; reduce circling for parking; and expand access to non-motorized means of transportation within Residential Preferential Parking (RPP) areas in the Southside and Elmwood neighborhoods.

ENVIRONMENTAL SUSTAINABILITY

According to the State of California Legislative Analyst's Office, transportation was the largest source of greenhouse gas emissions in California in 2016, with 69% of these emissions generated by passenger vehicles.³ Reducing greenhouse gas emissions produced by vehicular traffic is one of the City's 2009 Climate Action Plan goals. Parking management based on user demand should ultimately improve parking availability in commercial and residential areas, and lessen traffic congestion and vehicle emissions as drivers are anticipated to spend less time searching for available parking spaces.

RATIONALE FOR RECOMMENDATION

The RSPD seeks to improve parking availability, air quality, and ease of travel for a variety of stakeholders in its two study areas. Moreover, Council has long supported the goals of the RSPD, authorizing staff to submit a grant application to the MTC (Resolution No. 67,216-N.S.) and subsequently accepting the grant funding to complete the project (Resolution No. 67,382-N.S.).

³ Legislative Analyst's Office Report, December 21, 2018 *Assessing California's Climate Policies—Transportation*: <http://bit.ly/2kKfcFN>

ALTERNATIVE ACTIONS CONSIDERED

None.

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