



Office of the City Manager

CONSENT CALENDAR
March 14, 2023

To: Honorable Mayor and Members of the City Council
 From: Dee Williams-Ridley, City Manager
 Submitted by: Lisa Warhuus, Director, Health, Housing and Community Services
 Subject: Contract: mySidewalk, Inc. for HHCS Web-Based Population Health Data Platform

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to execute a contract and any amendments with mySidewalk, Inc. to provide a web-based population health data platform to access, compile, and share Community Health Assessment (CHA) data, and priority issues and strategies for the Community Health Improvement Plan (CHIP) for the Department of Health, Housing and Community Services (HHCS) from March 15, 2023 to March 14, 2026, in an amount not to exceed \$128,315.

FISCAL IMPACTS OF RECOMMENDATION

Funding in the amount of \$128,315 for the Web-Based Population Health Data Platform is available in the FY 2023 budget: \$73,565 in the State Operating Fund (Fund 302), \$5,000 General Fund (Fund 011), and \$25,250 Trust Fund (Fund 152). Funding is subject to appropriation in the FY 2024 budget in the One-Time Grant Fund (Fund 336) for \$24,500.

CURRENT SITUATION AND ITS EFFECTS

As a public health jurisdiction, the City's core functions include assessing the health of the community's population and identifying plans to improve it. California Future of Public Health program funding also requires that the City completes a CHA and a CHIP. In order to complete these, the Department of Health, Housing and Community Services (HHCS) issued a Request for Proposals for a web-based platform to support residents and stakeholders of the City of Berkeley in viewing health data from local, regional, and national sources in an easy-to-understand format, and identified mySidewalk Inc. as the best-qualified vendor.

In the past, preparing the City's Health Status Report required searching for, downloading, analyzing, laying out, and printing health data from many sources.

This application is already designed to pull from multiple, pre-defined datasets, as well as allow the City of Berkeley to post CHA data and areas of need for its CHIP. A web-

based interactive solution will help community members of all backgrounds to quickly understand health data with the added capability to more deeply explore the data in order to answer questions about community health issues.

The City conducted RFP Specification No. 23-11553-C with proposals due no later than December 1, 2022. The City received four proposals. The selection committee was comprised of the Health Officer, the HHCS Epidemiology team, the Public Health Division manager, and a senior program manager. An interview was conducted with the most qualified organization.

HHCS' work to make transparent and clear the health improvement needs and progress of our community is a Strategic Plan Priority Project; advancing our goal to champion and demonstrate social and racial equity and to achieve health equity.

BACKGROUND

The City of Berkeley is a thriving community with considerable wealth, high levels of educational attainment, and a rich culture that all contribute to a healthy community. However, Berkeley is not a city where all people are living long and healthy lives and achieving the highest possible level of health. In Berkeley, African American/Black and other people of color are more likely to die prematurely and experience a wide variety of adverse health conditions throughout their lives.

As reported in the 2018 City of Berkeley Health Status Report, a higher incidence of disease is linked to neighborhoods that have been historically under-resourced and overexposed to unhealthy conditions. These neighborhoods have more people living in poverty and more people of color than surrounding neighborhoods. Like other jurisdictions, these historic and ongoing health inequities have been exacerbated by the impacts of the COVID-19 pandemic. Communities of color, specifically African American/Black and Hispanic/Latinx residents, have a higher COVID-19 positivity rate, hospitalizations, and deaths compared to White residents.

Since 2018, extensive work has been done by HHCS to analyze and identify solutions to overcome the underlying issues that perpetuate these health inequities. HHCS programs serve individuals who are most impacted in Berkeley and continue to make progress toward solving health inequities that have existed and been exacerbated by the COVID-19 pandemic.

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

There are no identifiable environmental sustainability and climate impact effects or opportunities associated with the action requested in this report.

RATIONALE FOR RECOMMENDATION

The City conducted a competitive bid process and mySidewalk, Inc. successfully met the bid requirements and ranked highest among all bidders given their applicable experience working on similar projects with other jurisdictions in California. Using a

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technological solution will allow HHCS staff to spend less time compiling and manipulating data for publication, and more time working with the community to identify goals and strategies for improving health in Berkeley.

ALTERNATIVE ACTIONS CONSIDERED

Instead of choosing a technological solution, the City could continue to compile population health data manually, one source at a time, as had been done in the past, and publish it as a .pdf document. Staff is not recommending the historical approach because using an existing data platform designed for this purpose will be a more efficient way of working with data. In addition, the mySidewalk tool has interactive capabilities that will help support public participation in the project.

CONTACT PERSON

Gabriela Schulz, Epidemiologist, HHCS, gschulz@cityofberkeley.info

Attachments:
1: Resolution

RESOLUTION NO. ##,###-N.S.

CONTRACT: MYSIDEWALK, INC. FOR HEALTH, HOUSING, AND COMMUNITY SERVICES WEB-BASED POPULATION HEALTH DATA PLATFORM

WHEREAS, the City of Berkeley has issued an RFP to obtain a web-based, subscription solution to support residents and stakeholders of the City of Berkeley in viewing health data from local, regional, and national sources in an easy-to-understand format and to support the implementation of a Community Health Assessment (CHA) and a Community Health Improvement Plan (CHIP).

WHEREAS, the City conducted RFP Specification No. 23-11553-C with proposals due no later than December 1, 2022; and

WHEREAS, the City received four proposals in response to this RFP; and

WHEREAS, one finalist was invited to meet with the selection committee for a more in-depth review of their proposal and describe their past work with other jurisdictions in California, resulting in the selection of mySidewalk, Inc. as the best-qualified vendor.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley to adopt a Resolution authorizing the City Manager to execute a contract and any amendments with mySidewalk, Inc. to provide a web-based, subscription solution to support residents and stakeholders of the City of Berkeley in viewing health data from local, regional and national sources in an easy-to-understand format and to support the implementation of a CHA and CHIP in Health, Housing, and Community Services from March 15, 2023 to March 14, 2026, in an amount not to exceed \$128,315.