

CONSENT CALENDAR May 23, 2023

TO: Honorable Members of the City Council

FROM: Councilmember Harrison

SUBJECT: Relinquishment of Council Office Budget Funds to the Berkeley Rotary

Endowment and Co-Sponsorship of 2023 Taste of Downtown Berkeley

Event Serving a Municipal Public Purpose

RECOMMENDATION

Adopt a resolution approving the expenditure to grant Berkeley Rotary Endowment, a 501(c)(3) non-profit organization, \$500 for and co-sponsorship of the 2023 Taste of Downtown Berkeley Event Serving a Municipal Public Purpose, with funds relinquished to the City's general fund for this purpose from Councilmember Harrison's discretionary Council Office Budget Fund, and from any other Councilmembers who would like to contribute.

BACKGROUND

The mission of Rotary is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.

Berkeley Rotary is one of 34,282 Rotary clubs worldwide with over 1.2 million members who are neighbors, community leaders, and global citizens uniting for the common good. Rotary International brings together leaders from all continents, cultures and occupations who step forward to take on some of the toughest challenges around the world. Currently Berkeley Rotary Club has approximately 120 members and growing. Chartered in 1916, Berkeley is one of the oldest Rotary Clubs in the world.

The Berkeley Rotary and Downtown Berkeley Association will be hosting the first Annual Taste of Downtown Berkeley, celebrating the exciting culinary scene in Downtown Berkeley, on Sunday, June 11 from 2 to 6 pm, and fundraising for important community needs.

Proceeds from the event will support the Berkeley Rotary's community programs, including their RotaCare health clinic providing critical care to uninsured individuals, their scholarship program helping to support education of 15 low-income students, and their supportive housing services which provide hygiene kits and food to people in need in the Berkeley community.

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Relinquishment of Council Office Budget Funds to Grant Downtown Berkeley Association (DBA) \$500 for 2274 Shattuck Avenue Mural Project serving a Municipal Public Purpose.

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As a sponsor of Taste of Downtown Berkeley, the City will receive recognition at the event, on their website, and promotional materials. The event will also help showcase local restaurants.

Event planners expect 200-300 people from Berkeley and the East Bay to stroll and enjoy gourmet bites and drinks from local chefs across 15-20 restaurants in the Downtown. Tickets will be \$60.

FISCAL IMPACTS OF RECOMMENDATION

No General Fund impact. \$500 is available from Councilmember Harrison's office account.

ENVIRONMENTAL SUSTAINABILITY

Not applicable.

CONTACT PERSON

Councilmember Kate Harrison, (510) 981-7140

ATTACHMENTS

- 1. Resolution Co-sponsoring the Event
- 2. Resolution Granting Office Funds for a Municipal Purpose

RESOLUTION NO. ##,###-N.S.

CITY SPONSORSHIP OF THE FIRST ANNUAL TASTE OF DOWNTOWN BERKELEY EVENT AND FUNDRAISER

WHEREAS, the mission of Berkeley Rotary, and 501(c)(3) non-profit, is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders; and

WHEREAS, the Berkeley Rotary and Downtown Berkeley Association will be hosting the first annual Taste of Downtown Berkeley, celebrating the exciting culinary scene in Downtown Berkeley, on Sunday, June 11, and fundraising for important community needs; and

WHEREAS, proceeds from the event will support the Berkeley Rotary's community programs, including their RotaCare health clinic providing critical care to uninsured individuals, their scholarship program helping to support education of 15 low-income students, and their supportive housing services which provide hygiene kits and food to people in need in the Berkeley community; and

WHEREAS, the provision of such services would provide critical services for vulnerable populations and the event supports the City's and Downtown Berkeley's commitment to small businesses and restaurants, serving a municipal public purpose.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City of Berkeley hereby co-sponsors the first annual Taste of Downtown Berkeley event, and the event organizers have permission to use the City's name and logo in the event's promotional materials and signage naming the City of Berkeley as a co-sponsor solely for the purpose of the City indicating its endorsement of the event.

BE IT FURTHER RESOLVED that this co-sponsorship does not: (1) authorize financial support, whether in the form of fee waivers, a grant or provision of City services for free; (2) constitute the acceptance of any liability, management, or control on the part of the City for or over the Taste of Downtown Berkeley event; or (3) constitute regulatory approval of the event.

RESOLUTION NO. ##,###-N.S.

AUTHORIZING THE EXPENDITURE OF SURPLUS FUNDS FROM THE OFFICE EXPENSE ACCOUNT OF COUNCILMEMBER HARRISON AND OTHER OFFICES FOR A GRANT TO THE BERKELEY ROTARY ENDOWMENT TO PROVIDE PUBLIC SERVICES FOR A MUNICIPAL PUBLIC PURPOSE

WHEREAS, Councilmember Harrison has surplus funds in her office expenditure account; and

WHEREAS, the mission of Berkeley Rotary, and 501(c)(3) non-profit, is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders; and

WHEREAS, the Berkeley Rotary and Downtown Berkeley Association will be hosting the first Annual Taste of Downtown Berkeley, celebrating the exciting culinary scene in Downtown Berkeley, on Sunday, June 11, and fundraising for important community needs; and

WHEREAS, proceeds from the event will support the Berkeley Rotary's community programs, including their RotaCare health clinic providing critical care to uninsured individuals, their scholarship program helping to support education of 15 low-income students, and their supportive housing services which provide hygiene kits and food to people in need in the Berkeley community; and

WHEREAS, the provision of such services would provide critical services for vulnerable populations and the event supports the City's and Downtown Berkeley's commitment to small businesses and restaurants, serving a municipal public purpose.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that funds relinquished by Councilmember Harrison from her Council Office Budget up to \$500 and Councilmembers from their office budgets of an amount to be determined by each Councilmember, shall be granted to the Berkeley Rotary Endowment towards first Annual Taste of Downtown Berkeley event and fundraiser with proceeds serving a municipal public purpose.