



TO: Honorable Members of the City Council

FROM: Mayor Jesse Arreguín (Author), Councilmember Hahn (Co-Sponsor),
Councilmember Wengraf (Co-Sponsor)

SUBJECT: Relinquishment of Council Office Budget Funds to the Berkeley Rotary
Endowment and Co-Sponsorship of 2024 Taste of Downtown Berkeley Event

RECOMMENDATION

Adopt two resolutions to authorize the co-sponsorship and expenditure of \$500 from Mayor Arreguin’s discretionary office budget to the Berkeley Rotary Endowment to support the second annual Taste of Downtown Berkeley event.

BACKGROUND

Berkeley Rotary and the Downtown Berkeley Association are hosting the second annual Taste of Downtown Berkeley event on Sunday, June 9th. The event serves the public good of our community twofold. With 15 participating restaurants, it celebrates our Downtown’s exciting and ever-expanding food scene by inviting people to enjoy diverse local food and drinks. The \$60 ticket cost goes directly toward Berkeley Rotary’s community services that support some of our most marginalized community members.

During its successful 2023 pilot, over 200 people attended, raising over \$18,000 for the Rotary Club’s community programming, including their health clinic, supportive housing services, and scholarship initiatives. As a sponsor of Taste of Downtown Berkeley, the City will receive recognition at the event, on Berkeley Rotary’s website, and promotional materials.

FINANCIAL IMPLICATIONS

No General Fund impact. \$500 is available from Mayor Arreguin’s office budget.

CONTACT

Mayor Jesse Arreguín
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ATTACHMENTS

1. Resolution co-sponsoring Taste of Downtown Berkeley event
2. Resolution relinquishing funds to Berkeley Rotary Endowment

RESOLUTION NO. ##,###-N.S. CITY SPONSORSHIP OF THE SECOND ANNUAL
TASTE OF DOWNTOWN BERKELEY EVENT AND FUNDRAISER

WHEREAS, the mission of Rotary is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders; and

WHEREAS, Berkeley Rotary and the Downtown Berkeley Association will be hosting the second annual Taste of Downtown Berkeley, inviting community members and friends to the enjoy the diverse Downtown Berkeley food scene on Sunday, June 9, while raising money for critical community services, including health clinic services, supportive housing programming, and scholarship initiatives.; and

WHEREAS, the Taste of Downtown Berkeley actively promotes local businesses and restaurants by fostering community engaging and enhancing visibility; and

WHEREAS, over 200 participants attended last year in 2023, raising \$18,000 for Berkeley Rotary's mutual aid projects.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City of Berkeley hereby co-sponsors the second annual Taste of Downtown Berkeley event, and the event organizers have permission to use the City's name and logo in the event's promotional materials and signage naming the City of Berkeley as a co-sponsor solely for the purpose of the City indicating its endorsement of the event.

BE IT FURTHER RESOLVED that this co-sponsorship does not: (1) authorize financial support, whether in the form of fee waivers, a grant or provision of City services for free; (2) constitute the acceptance of any liability, management, or control on the part of the City for or over the Taste of Downtown Berkeley event; or (3) constitute regulatory approval of the event.

RESOLUTION NO. ##,###-

AUTHORIZING THE EXPENDITURE OF FUNDS FROM THE OFFICE EXPENSE
ACCOUNT OF MAYOR ARREGUIN AND OTHER OFFICES TO SUPPORT
BERKELEY ROTARY'S TASTE OF DOWNTOWN EVENT AND ITS ONGOING
COMMUNITY PROGRAMMING

WHEREAS, the mission of Rotary is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders; and

WHEREAS, Berkeley Rotary and the Downtown Berkeley Association will be hosting the second annual Taste of Downtown Berkeley, inviting community members and friends to enjoy the diverse Downtown Berkeley food scene on Sunday, June 9, while raising money for critical community services, including health clinic services, supportive housing programming, and scholarship initiatives.; and

WHEREAS, the Taste of Downtown Berkeley actively promotes local businesses and restaurants by fostering community engaging and enhancing visibility; and

WHEREAS, over 200 participants attended last year in 2023, raising \$18,000 for Berkeley Rotary's mutual aid projects.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that funds relinquished by Mayor Arreguin's Office Budget up to \$500 and Councilmembers from their office budgets of an amount to be determined by each Councilmember, shall be granted to the Berkeley Rotary Endowment towards first Annual Taste of Downtown Berkeley event and fundraiser with proceeds serving a public good.

