



Concept Models
(Options 1-3)

AFRICAN AMERICAN
HOLISTIC RESOURCE
CENTER (AAHRC)



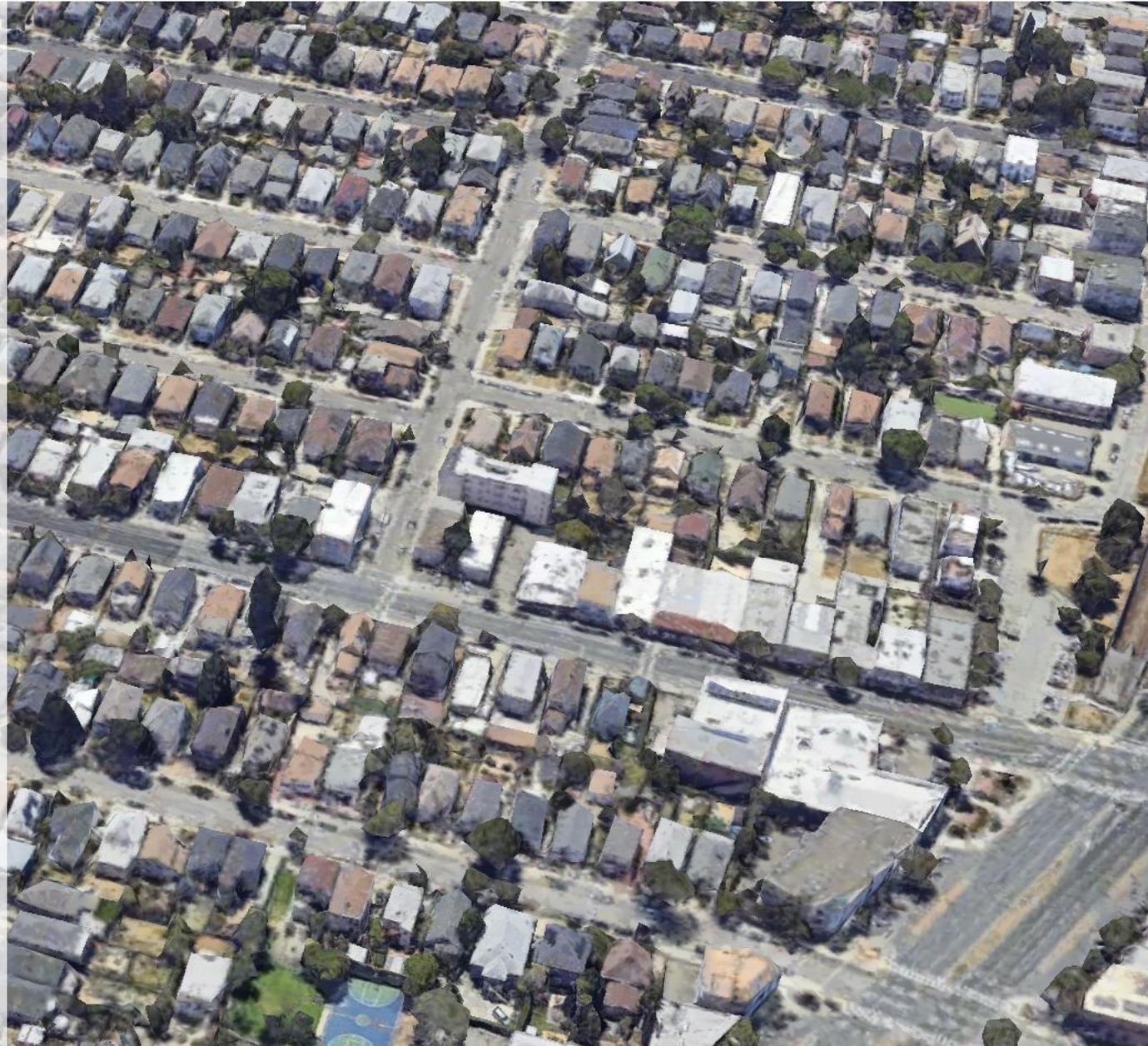
TODAY'S AGENDA

Our Goal Today: Review and get your comments and feedback on three initial design concepts we put together based in your previous input:

Part 1: What We Heard

Part 2: Earlier Feedback

Part 3: Initial Massing Models



AAHRC: WHAT WE HEARD, PART 1

Color Code for Meeting Dates:

Black Text:

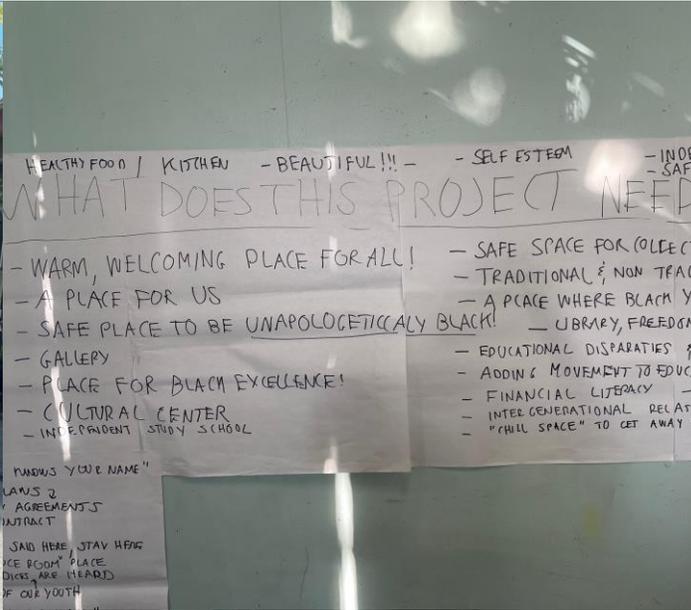
June 7, 2023

Green Text:

June 12, 2023

Red Text:

June 18, 2023



AAHRC: WHAT WE HEARD, PART 1

Color Code for Meeting Dates:

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Red Text: June 18, 2023

- Welcome of Youth and Elders
- Powerful
- Empowering
- Space to share the Gospel
- Revitalize
- Liberation
- Non-destructive space
- Jurisprudence
- Altar Prayer space
- Restrooms - Gender Neutral
- A safe space to address sexual assault
- Community Agreements regularly revised
- Safe loving education on Black Hair/Black hair care
- Access to specialty care services (legal services) through partnerships & hosting of special events
- Opportunities for folks to learn de-escalation strategies.
- Ambassadors, mentors and advocates that can assist both within w/ outside navigation in the mainstream i.e. how to find resources
- Safe areas for socialization for all age groups
- Welcome Elders with their Knowledge and experience
- Information center - Department of Children and families/Parent Guardian Help/Food Housing
- A place of your (Black Community) vision that is actively supported by Berkeley community members and organizations in meaningful, constructive ways
- A building that will be open and inviting to all – and particularly the black residents
 - A community resource that connects people
 - Organizations and businesses that represent the black community of Berkeley
 - Community Center where people meet on the weekends after hours
 - **Event Space and Community should be combined space**
 - **We don't need another space turning into a rental facility for city funds**
- High tech and safe
- Conflict
- Collaborative Space
- Have a 'greeter'
- Conference Space
- Job Development
- Warm and nurturing
- Usable space for other A/O organizations
- Space for all African Projects: Legal Services
- **Senior spaces & relationships w/youth & pre-k**
- **Space for older adults & youth to interact**
- **"Circle spaces" not linear rows**
- **Elder care respite – shuttles to service centers?**
- **Spiritual Space with African drumming meditations dance**
- Afro-centric – inviting to the Black community especially
- Have a 'greeter' at the door to welcome folks in and direct them to what's available
- Break the cycle: Mass incarceration; work to end homelessness
- I am concerned that the space be a place for all levels
- I worry that the immediate neighbors on this block won't feel that this is their space (along with others)
 - **Dance R&B music for social interaction for 14–18-year-olds**
 - **Video on demand**
 - **I pray that young children will catch the vision and pass the torch so that others will learn, believe, achieve, succeed**
 - **Assistance and info about tenant rights**
 - **Gathering place for music, arts and culture for black folks**
 - **Rentable event space to give community the opportunity to have events at an affordable price (Birthdays/Baby showers)**
 - **Conference room named after Barbara White**
 - **A football room**
 - **Protection**
 - **A place to play basketball**
 - **Talk about victims of CPS abuse and violent crimes in a private room**
 - **Space to learn about the laws at CPS taking our kids**
 - **Have civil lawyers pro-bono for mothers**
 - **Have a space to help with w/interpersonal violence.**
 - **Hear from foster kids what they need. Share with circles of interest and concerns.**
 - **Circles of inclusion with all ages, colors to play music, do art, share hopes & dreams of future world ideas of how to get together and a list of needs especially and where folks can contribute services money and share the ideas with other**
 - **Help connect foster care/adoptive kids of color w/ mentors/leaders of color in our community**

Community

- **Warm welcoming place**
- **A place for "us"**
- **Safe to be unapologetically Black**
- **A place where lost people can find themselves**
- **Accommodate people of all abilities centered in joy**
- **Sanctuary**
- **Own our narrative, change the counter narrative**
- **Storytelling all generations and history of community**
- **"Community Agreement" room**
- **Rules and bylaws to deescalate conflicts**
- **Social agreement**
- **What is said here stays here**
- **Place where everybody knows your name**
- **Safe space to resolve conflict disputes**
- **Space to hold events**
- **"Conference Room" where voices are heard**
- **Welcome Center**



AAHRC: WHAT WE HEARD, PART 2

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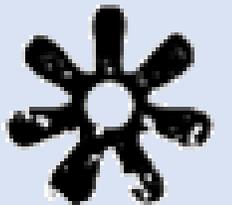
Red Text: June 18, 2023

- How do we get well rounded youth out of this collective / community learning
- How to balance technology and have tech work for individual / community
- Inspirationally powerful
- Multi-generational programming events together
- Book Club / talks
- Self esteem
- Career Resources for students and professionals
- College application mentorships / workshops
- Wifi / Internet capability
- Computer access / Printing
- Skills Training / Job development
- Book Nook / Reading Area with focus on African American history / African Studies
- Book Club
- Youth Advisory
- Internship Programs
- Multi-Generational programming events together
- Book clubs / talks
- Library w/ robust access to high quality books
- Space for all African Projects:
 - Digital Equity Access
 - Educational Services
 - Place for parents to come with young kids and have storybook and each child gets their own copy of books
 - Parent/Grandparent/Guardian help
 - Place for teens to hang out informally with mentors to listen and down the line connect them to skills, interests, options to help with school work
 - Music classes (enrichment) of all kinds
 - Access to computer / printing
 - Design Assistant – ways for all to collaborate and share skills needs
- **Stem Programs for youth**
- **Curated book exchange free library**
- **Computer Lab should have the tables that will hide the monitor & keyboard so you can use as classroom**
- **Reading stories with kids and their parents**
- **Classroom – lab – computer should be combined space**
- **I agree with this: “Classroom – lab – computer should be combined space.”**
- **Flat screen & digital displays of African American History in Berkeley integrated into the whole building.**
- **Might include archive Dr. Stephanie Jounsor has done a lot of research on black research on black families, businesses etc. in Berkeley – this project could be continuing & physical documents kept & collected here.**
- **Resources for students**
- **Computer / printer station for community**
- **Stem lab – area to foster tech imagination w/ youth**
- **Autobiography and poetry written by great leaders**
- **Have a computer room and chrome books**
- **I grew up in south Berkeley (but moved to Hayward years ago). I wish the new center would have:**
 - **Tutoring for children and**
 - **A Book library of African-American History. I cried when the Library on Adeline & Woulsa closed and moved away. Let’s bring in back this way**
 - **Basic Home Safety protocols. Young people can video on demand**
 - **I need help with depression, job, housing, self-care techniques**
 - **Planning trips for the kids to go to Africa (Ghana, Nigeria) and see the world.**

Getty Images

Education

- **Celebrating Black excellence**
- **A place where youth can get correct education**
- **Reeducation of African American kids with own books**
- **Library**
- **Classroom**
- **Computer Lab / Resource Center**
- **Freedom School**
- **How to think outside of box**
- **Independent thinking outside of box - includes critical thinking.**
- **Educational disparities and core fundamentals; understanding the why**
- **Pre-K**
- **Movement**
- **Remove discipline in learning.**
- **Allow kids to learn at their own pace**
- **Emotional intelligence**
- **Learn about our history and culture**
- **Independent study school**
- **Conference room for youth with library**



AAHRC: WHAT WE HEARD, PART 3

Color Code for Meeting Dates::

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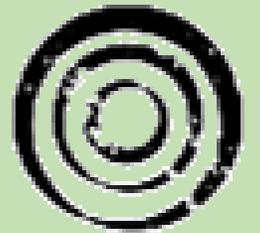
Green Text: June 12, 2023

Red Text: June 18, 2023

- **Recording / Production Studio**
- Podcast studio available for rent
- Sankofa (Go back to the past - history)
- Infinity
- Screen recessed into ceiling – drops down into adaptable space
- A place to record music and produce films
- A place to record podcasts
- Exploring how much the African Diaspora affects the world – Black Imagery, black art, gallery of flags w/majority afro spaces
- Creative
- A Place to celebrate black Joy and culture
- Art Area that showcases bay area, artists of color, black artists and guest artists
- Images of Great black Legends around the building
- Paint Spaces
- Theater/Event Hall/live screening
- Outdoor Amphitheater
- Screening Room to show local films; Q/A with directors
- Theater - I want the screen to come down
- Be sure to consider connecting with the African-American Museum & library. A valuable local resource.
- The entire building space should be the gallery not a dedicated space
- Entire Space Gallery!
- Just an Art Gallery or Art Classes space as well?
- Art throughout all spaces need double duty
- Exhibits throughout whole building rather than a dedicated room
- Will there be digital archives of African American materials available?
- Walk of fame could be entrance on walls not a dedicated space
- Can there be a digital ancestor walk?
- Space for stories & wisdom ancestor stories

Arts

- **Gallery**
- **Community Meeting Space**
- **Cultural Center**
- **Music / sound**
- **Kings and Queens on walls**
- **Black Hall of Fame.** Start with ancestors to Berkeley residents
- **Connect with art community**
- **Reconnect with old arts, stories, gardening and dolls**
- **Ancestral walk**



AAHRC: WHAT WE HEARD, PART 4

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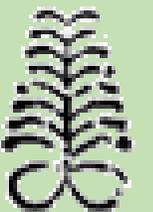
Green Text: June 12, 2023

Red Text: June 18, 2023

- A place to get tools for healing and wellness
- Sound Proof hubs for sensory sensitive individuals – a place to ‘reset’ – add-on to ‘chill space’
- Endowment / Grant Writers / Sponsorships for Health Interns to do natural practices
- Fitness/Wellness Center
- Space for Telehealth appointments
- Medical Information Center – to help locals apply for county assistance
- Groups for people with Multiplicity
- Individual Therapy that’s right for the person and choices
- Assistance in health Issues
- Exercise room
- Space for all African Projects: Mental Health Services, Health Services
- Therapy Rooms – Group Therapy meeting Room
- Therapy/Meeting Rooms (Group Therapy)
- Medical Help how to apply for county assistance
- I am concerned about mental health
- Family and mental help
- Community kitchen for skills building exercises and trainings
- **Will there be small rooms/office for medical or therapy meetings one on one?**
- **Clinical care & mental health should be combined**
- **Consider the word culinary instead of kitchen**
- **Basic Home safety programs young people conform...**
- **Getting to eat healthy and knowing resources are....**
- **Kitchen – food provided for evening meeting i.e. families and babysitting/sitters**
- **Community Kitchen**
- **Snacks**
- **Have mental health created by the cycle of violence**
- **To learn more about holistic health alternative meds for anxiety**
- **Resources to black Therapist**
- **Getting to learn to eat healthy and knowing resource are and creating...**
- **A place that is a hub for healing, health and joy**

Health

- **Safe meditation space** for healing collectively and individually: yoga, samba
- **Traditional and non-traditional health practices**
- **Resolve mental / physical health disparities**
- **Healthy food**
- **Herbalism, natural oils and spices**
- **Kitchen**



AAHRC: WHAT WE HEARD, PART 5

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- Black ownership In the community
- Hub for networking
- Continued Funding to sustain the center
- Collaboration/youth empowerment
- Senior empowerment
- Job development
- **Maker space**
- Work shared space
- Help for homeless women/men/children
- Food/Housing resources
- Proper Funding
- Worries - Make sure the city follows through their goals for the site
- Worries - That the center won't get started
- My worry is that the progress will slow down and 15 years will pass before it will actually happen in the building.
- I worry about staffing levels. Often programs are understaffed.
- **Basic finance management**
- **Hire Architects that look like us**
- **Resources**
- **Financial support and services that Help people gain housing**
- **Resources for POC by POC provides**
- **Black Community Center Rental**
- **Jobs for Youth!**
- **Please include the "Maker Space" in the Pre-k room or incorporate it in any other room such as the event space.**
- **Limited short-term space for emerging black owned businesses**
- **Good transit connections**
- **Intergenerational tools: Sewing Machines, Table saw, plotters & cutters, etc**



Economics

- **African economics. Deal with spirit**
- **Empowerment and entrepreneurship away from capitalism**
- **Financial literacy**
- **Area to accommodate entrepreneurs.**
- **Pop-ups**
- **Maker Space**

AAHRC: WHAT WE HEARD, PART 6

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Red Text: June 18, 2023

- Motivating
- Interactive
- Peaceful
- Impactful
- Relaxing
- Umbutu (I am because we are; We are because I am; May the circle be unbroken)
- Revitalize
- Life
- Child friendly spaces
- Kitchen (No carbs like white flour, rice, pasta) – Hopefully all food is pesticide free – healthy & organic
- A place that is sustainable
- Non-destructive space
- Sound dampening for open and shared spaces
- Movable walls “flex spaces”
- Universal Design
- What about Pets!?
- Lovely at first. How will it be maintained consistently to avoid rodents?
- Combine the edible garden and meditation spaces
- Maximum outdoor “rooms”
- Important that plants are native / edible not just ornamental
- Make the most of outdoor spaces vertical / shade / sun. Movable furniture.
- Water / fountains
- Green roof w/ edible garden
- Include a living wall somewhere
- Space for mediation
- Warm; natural light
- Clean
- Open Concept
- Very Welcoming warm greeting; pleasant attitude; calm voice
- A welcoming inviting ‘face’ to the street to entice folks to come in
- Colors – Warm earth tones & gold
- A lot of natural light
- A comfort Zone
- A place that is a hub for health and joy
- Place to celebrate black joy and culture
- Chill room
- I’m so happy this space will exist
- Food
- Quiet room/peace room
- Space to get away and have time for myself
- Green Space
- Greenery
- Garden
- Grown Own Food
- Plants and flowers throughout
- KEEP THE TREE!
- Plants and flowing water throughout the building

Look and Feel

- **Beautiful**
- **Change the narrative to Afro-centric visually and aesthetically**
- **Natural lighting**
- **Natural materials**
- **Whole spaces where an individual can transition and re-integrate into community e.g., Disneyland**
- **Ensure institutionalism is not part of space e.g., colors, flooring.**
- **Chill space away from tech e.g., no phone zones**
- **Movable walls**
- **Transformative space – multi-purpose & uses**
- **Flexible, adaptive safe and open space not facing street. “Atrium”**
- **Rooftop garden**



AAHRC: WHAT WE WANT IN OUR PROJECT, BOARD 1



1. Event Space

Votes
● 7
● 2



2. Community Room

Votes
● 3
● 3



3. Art Gallery

Votes
● 10
● 0



4. Conference Space

Votes
● 4
● 0



5. Library

Votes
● 6
● 0



6. Youth Center

Votes
● 13
● 0

AAHRC: WHAT WE WANT IN OUR PROJECT, BOARD 2



7. Mental and Spiritual Health

Votes
● 23
● 0



8. Clinical Care

Votes
● 5
● 0



9. Computer Lab

Votes
● 7
● 0



10. Classroom

Votes
● 0
● 0



11. Pre-K

Votes
● 10
● 0



12. Recording / Production Studio

Votes
● 10
● 0

AAHRC: WHAT WE WANT IN OUR PROJECT, BOARD 3



13. Black Hall of Fame

Votes
● 5
● 0



14. Ancestral Walk

Votes
● 11
● 2



15. Maker Space

Votes
● 3
● 0



16. Edible Garden

Votes
● 12
● 0



17. Meditation Garden /
Space

Votes
● 8
● 0



18. Kitchen

Votes
● 15
● 0

AAHRC: OUR LOOK AND FEEL, BOARD 1

Lifeworks Foundation Youth & Family Resource Center
Austin, TX



Votes
● 0
● 0



August Wilson African Cultural Center
Pittsburg, PA

Votes
● 1
● 0



Harvey B Gantt Center for African American Arts - *Charlotte, NC*

Votes
● 0
● 1

African American Arts & Cultural Center
Tampa, FL



Votes
● 8
● 0



African American Cultural and Heritage Center
Austin, TX

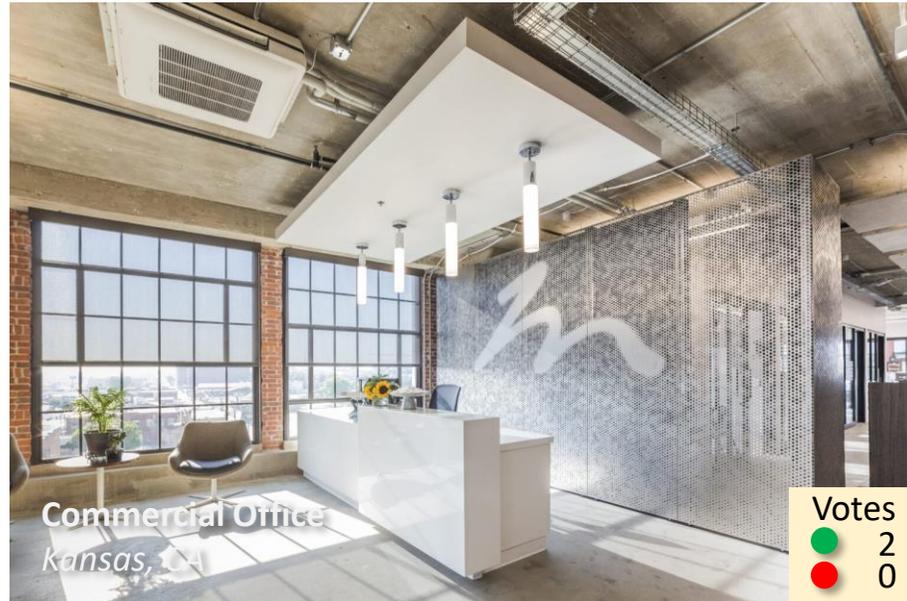
Votes
● 0
● 0



African American Performing Arts Center
Clio, NM

Votes
● 0
● 1

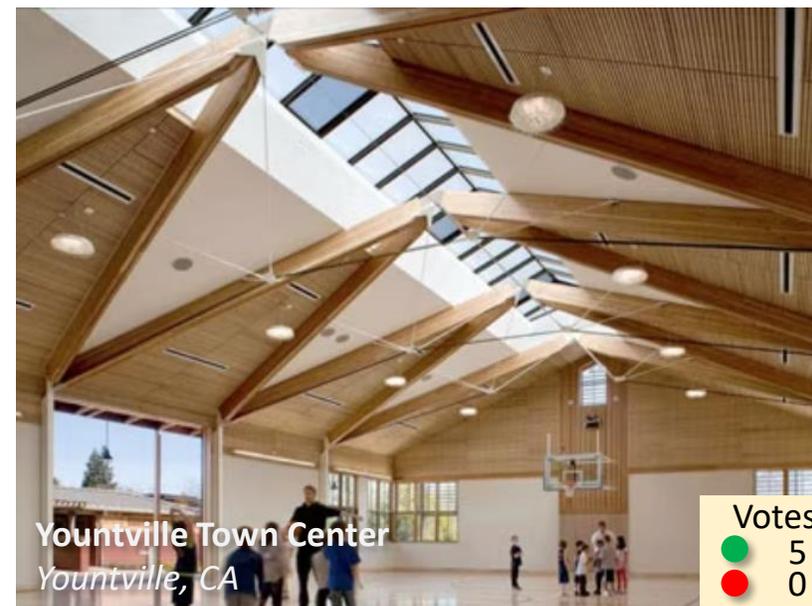
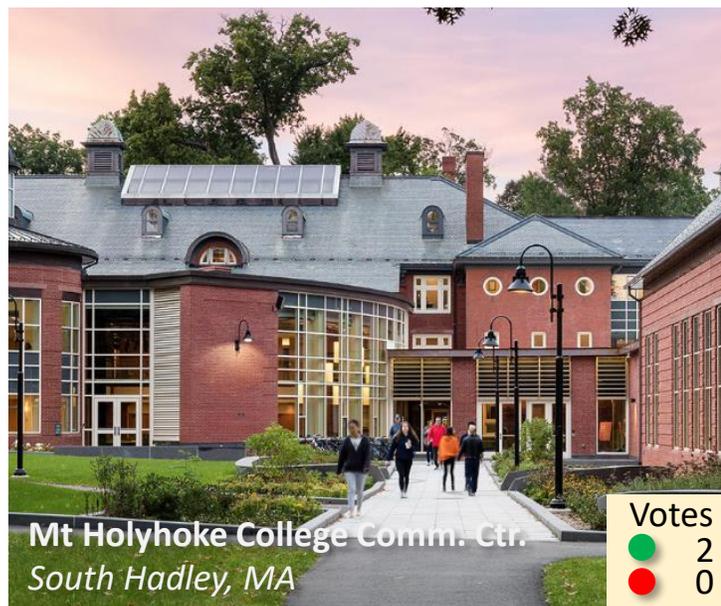
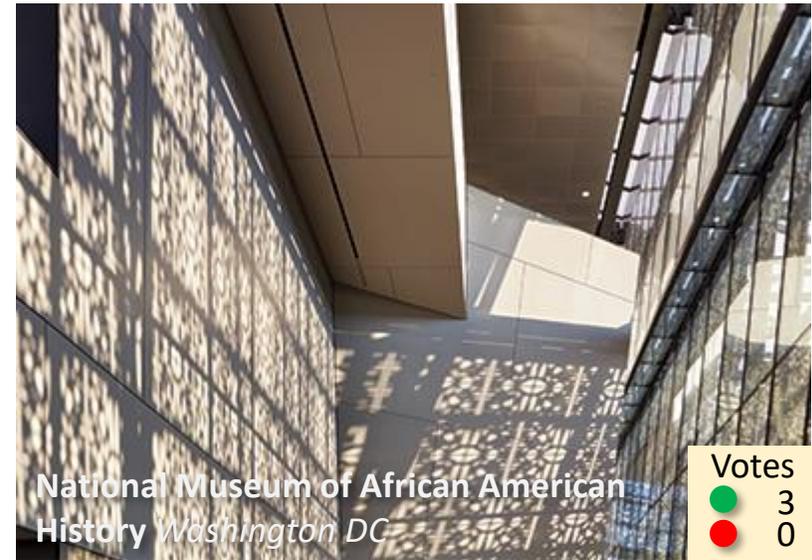
AAHRC: OUR LOOK AND FEEL, BOARD 2

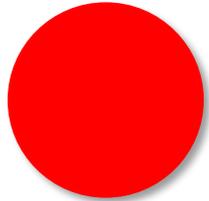
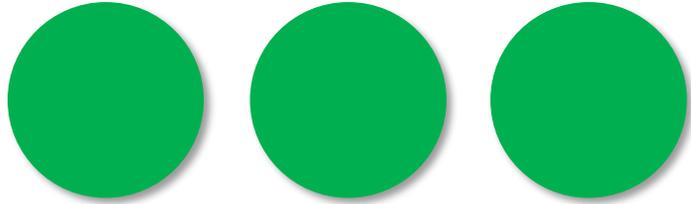


AAHRC: OUR LOOK AND FEEL, BOARD 3



AAHRC: OUR LOOK AND FEEL, BOARD 4





Getting your feedback:

The Voting Process:

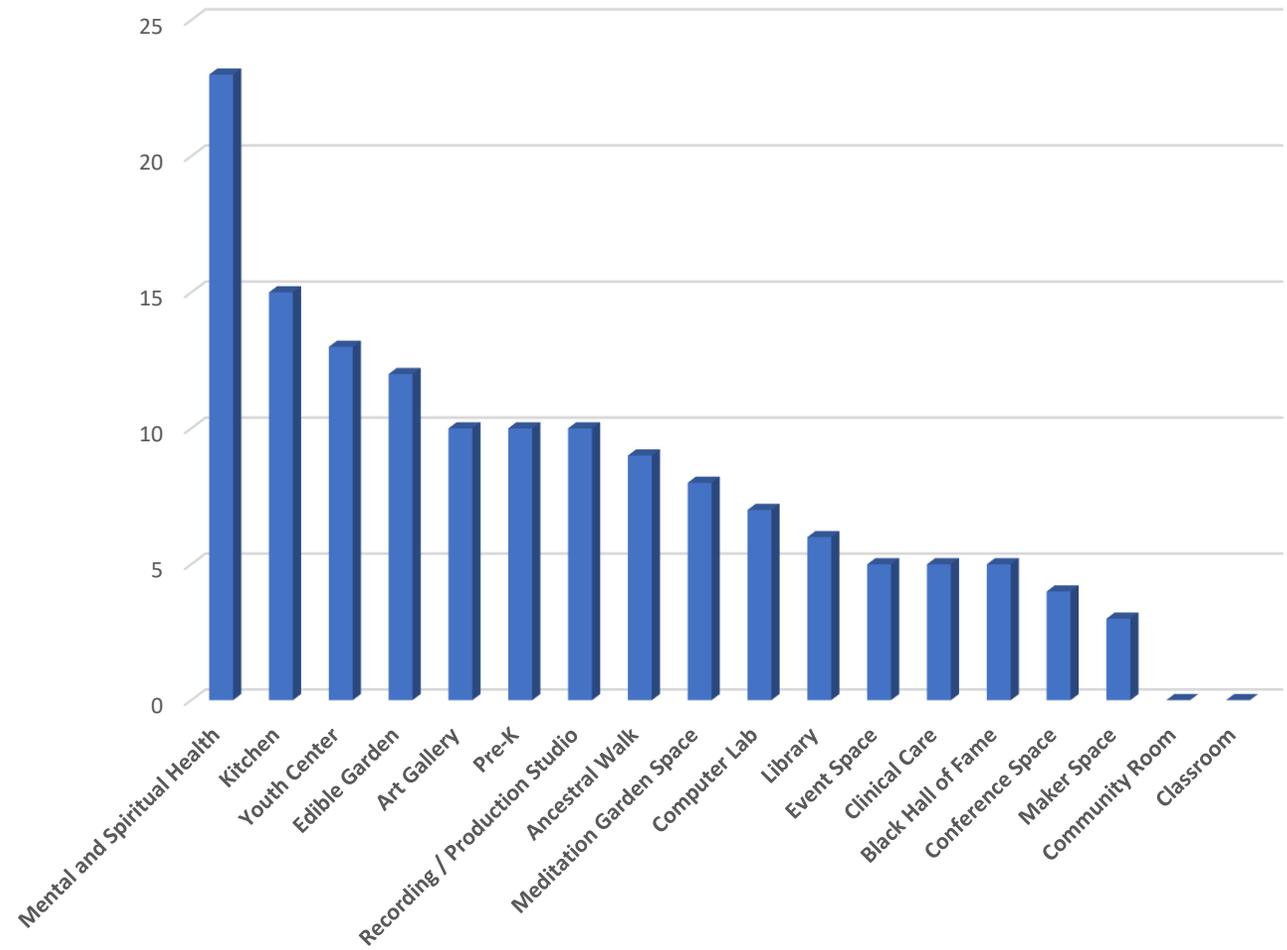
- For the next two exercises, each participant will get three (3) **green sticky dots** and (1) **red sticky dot**
- Place **green sticky dots** on the three concept or images that you like the best and most resonate with you.
- Place the **red sticky dot** on the concept or idea that you like the least
- Items that receive the most green will be ranked as a higher priority
- Items that receive the most red will be ranked lower.

Did We Miss Something?

- Use that we feel we should consider
- Other idea or comment
- Please write in on a post it note and attach to the description, picture or element of concern

AAHRC: USER PRIORITIZATION OF SPACES

No	Space	Yes	No	Net
7	Mental and Spiritual Health	23	0	23
18	Kitchen	15	0	15
6	Youth Center	13	0	13
16	Edible Garden	12	0	12
3	Art Gallery	10	0	10
11	Pre-K	10	0	10
12	Recording / Production Studio	10	0	10
14	Ancestral Walk	11	2	9
17	Meditation Garden Space	8	0	8
9	Computer Lab	7	0	7
5	Library	6	0	6
1	Event Space	7	2	5
8	Clinical Care	5	0	5
13	Black Hall of Fame	5	0	5
4	Conference Space	4	0	4
15	Maker Space	3	0	3
2	Community Room	3	3	0
10	Classroom	0	0	0



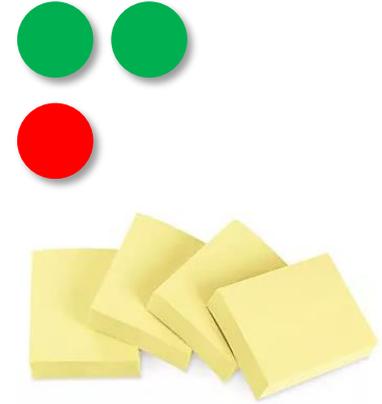
- Pre-K requires a larger program area and other specifics beyond the scope of this project.
- Project will look for commonalities in spaces to develop flex / multipurpose spaces that can be joined together into larger spaces as needed.

AAHRC: DESIRED OUTCOME FROM TODAY

We are presenting three initial concepts today that capture how the desired uses / spaces can fit on the site.

After this presentation, we would like to capture everyone's vote and other feedback by using the same process as before:

- Everyone gets **two (2) green dots** and **one (1) red dot**
 - Really like an option, add 2 dots to it
 - Like two options, add a dot to each (can only pick two)
 - Don't like an option, add a red dot (you don't have to though)
- We also have **yellow stickies** for additional comments



Today we are focusing on:

- Overall building form
- Overall relationship and configuration spaces
- General size of spaces

We want to get these items right before we proceed on additional design!

We are not focusing on the following items today:

- Detailed layout / fittings within each space
- Specific colors, materials or finishes on the interior and exterior
- Specific architectural elements or furnishings



CONCEPT - OPTION 1

1890 Alcatraz Ave

Mi Mundo Preschool

Pelican Plumbers

Satellite Affordable Housing Associates...

Cher's Garden

Muir Cafe

Yeti Sports Bar and...

Med Bay Coffee

Philias Temple CMC Church

Saxxon Long Bake Shop

HERE THERE Souffle

Archie Lynn Books and Gifts

Marygrove Elementary School

Southern Franchise Group

EM TINY CAFE

Washington Laundry

Lemat Ethnic

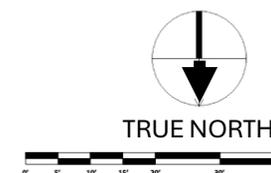
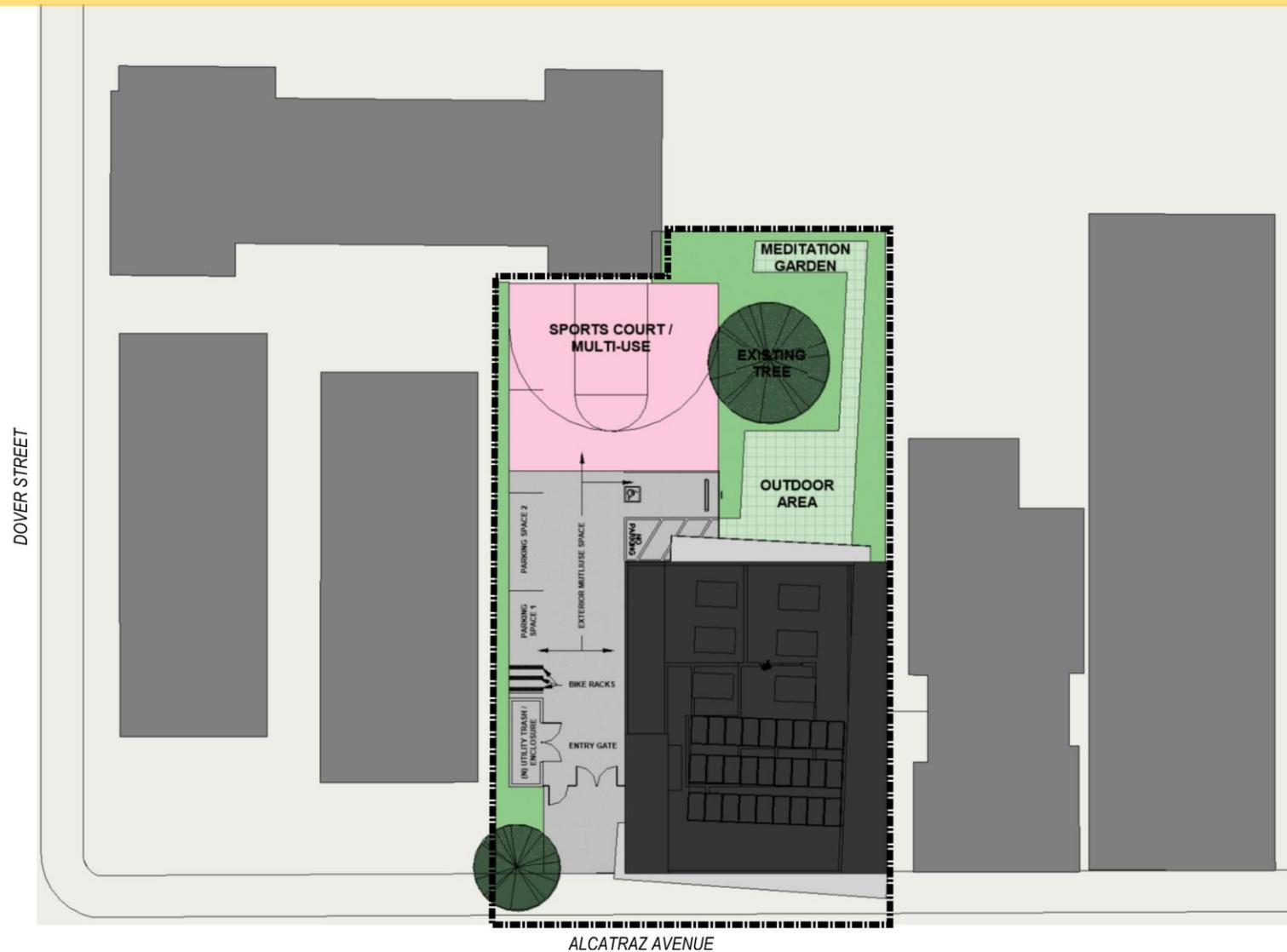
Agency Service

East Asia Menu

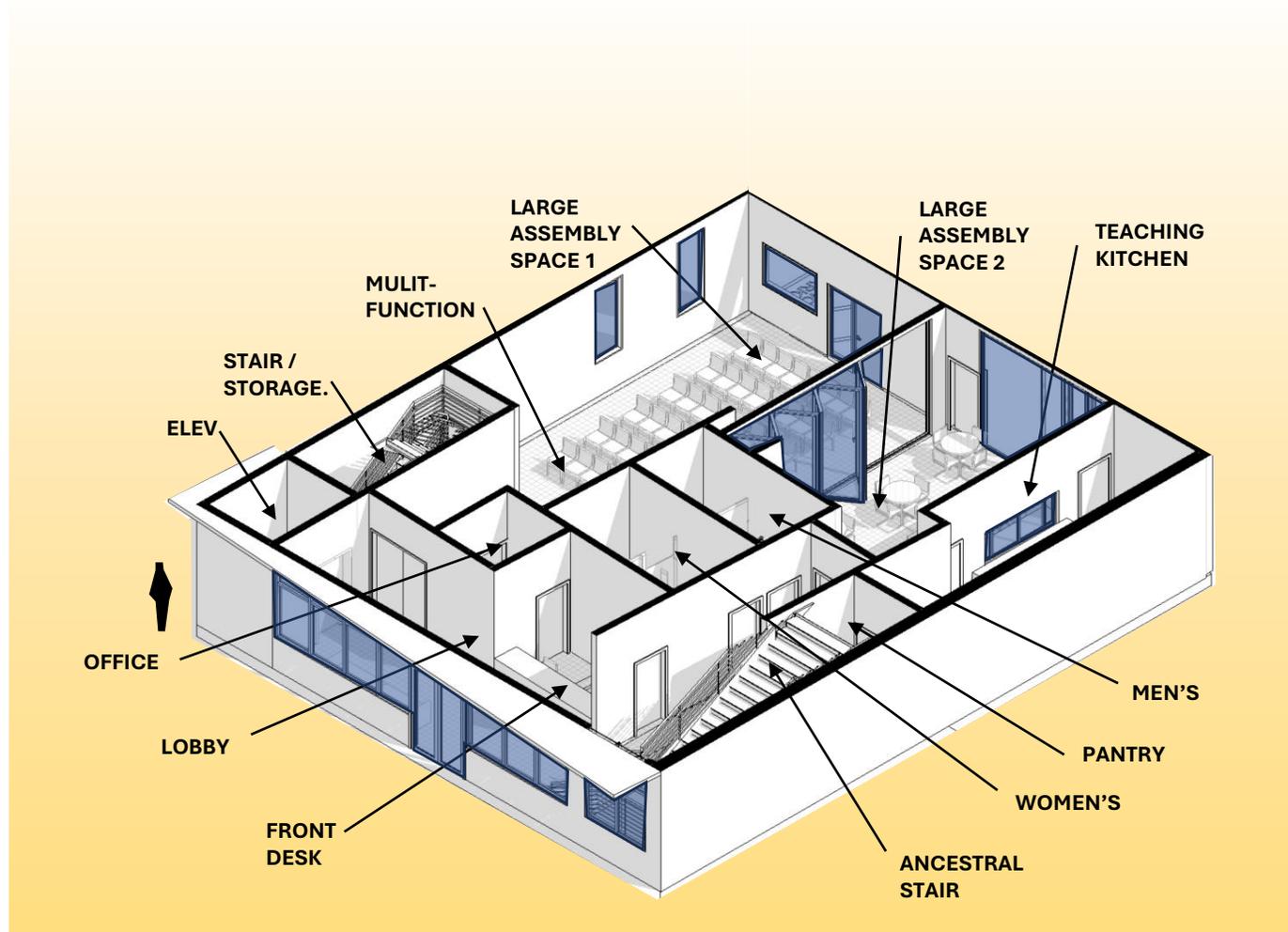
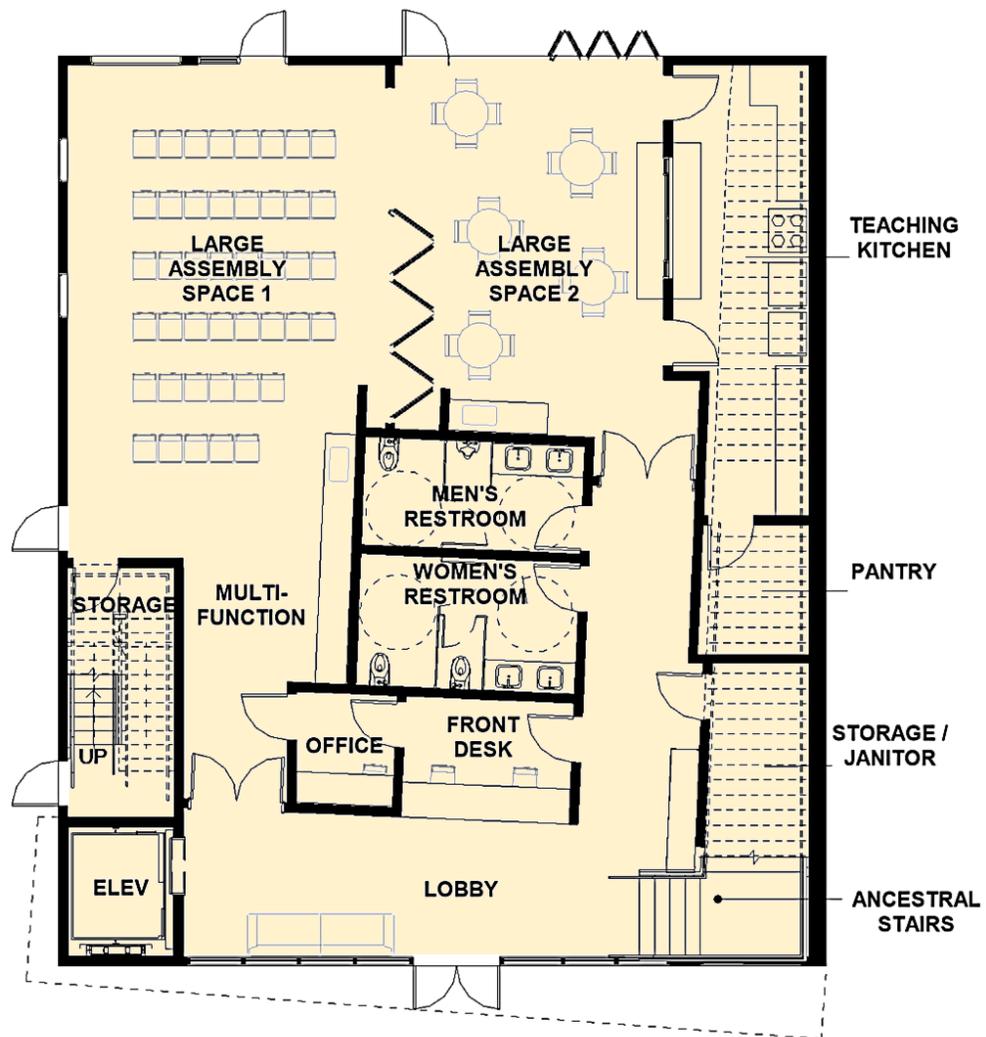
Vault Cafe

Dot

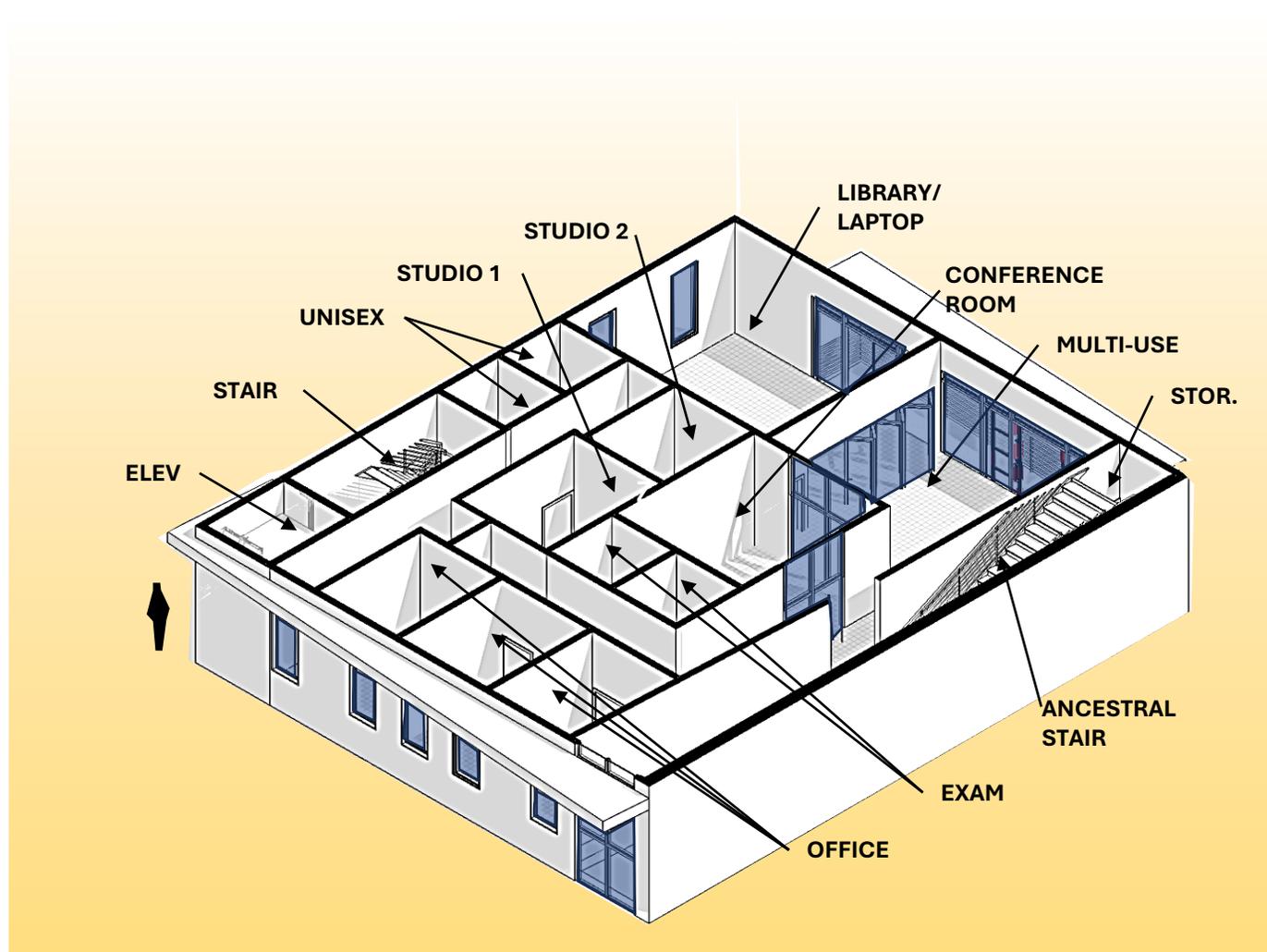
OVERALL SITE – OPTION 1



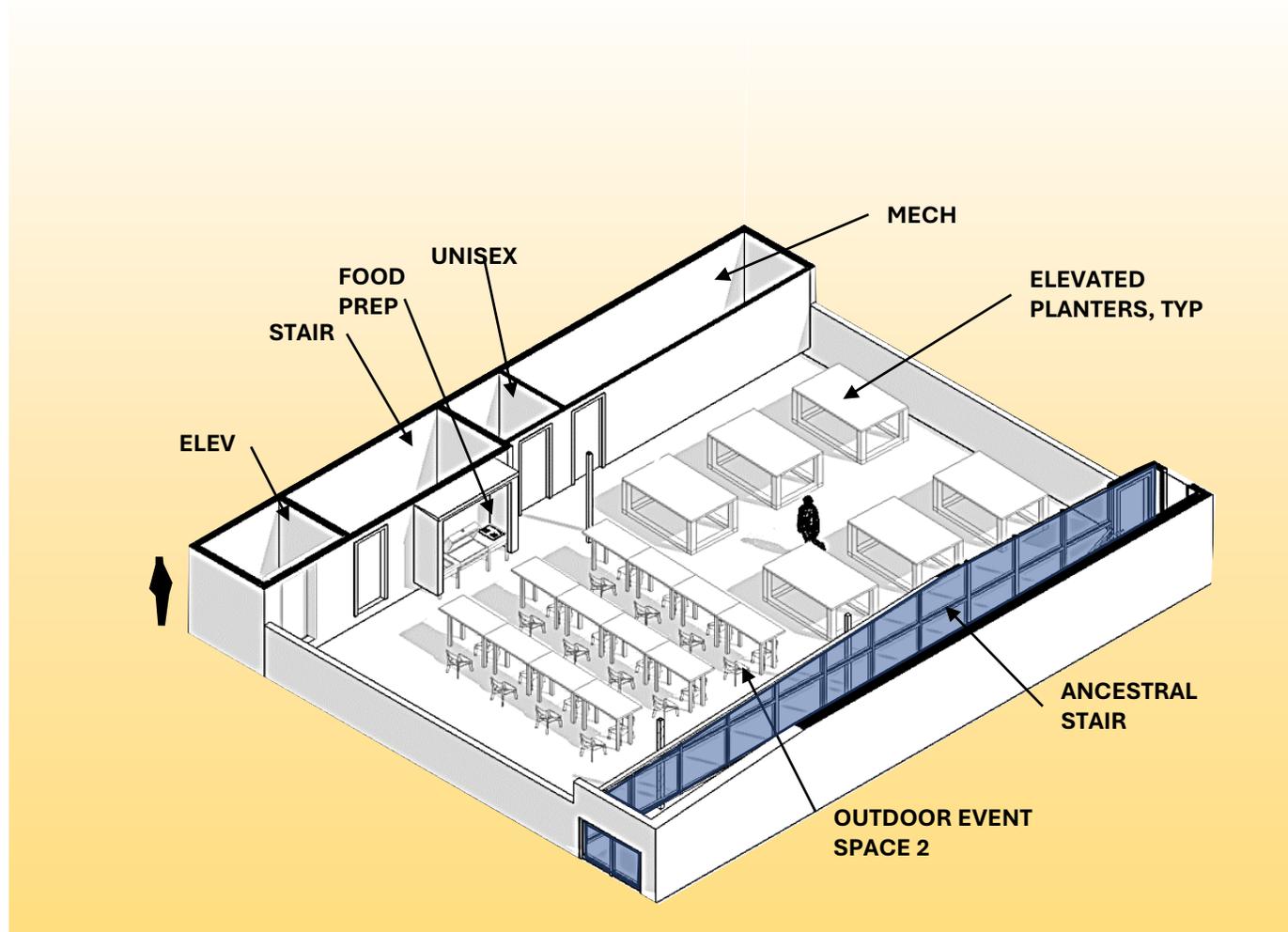
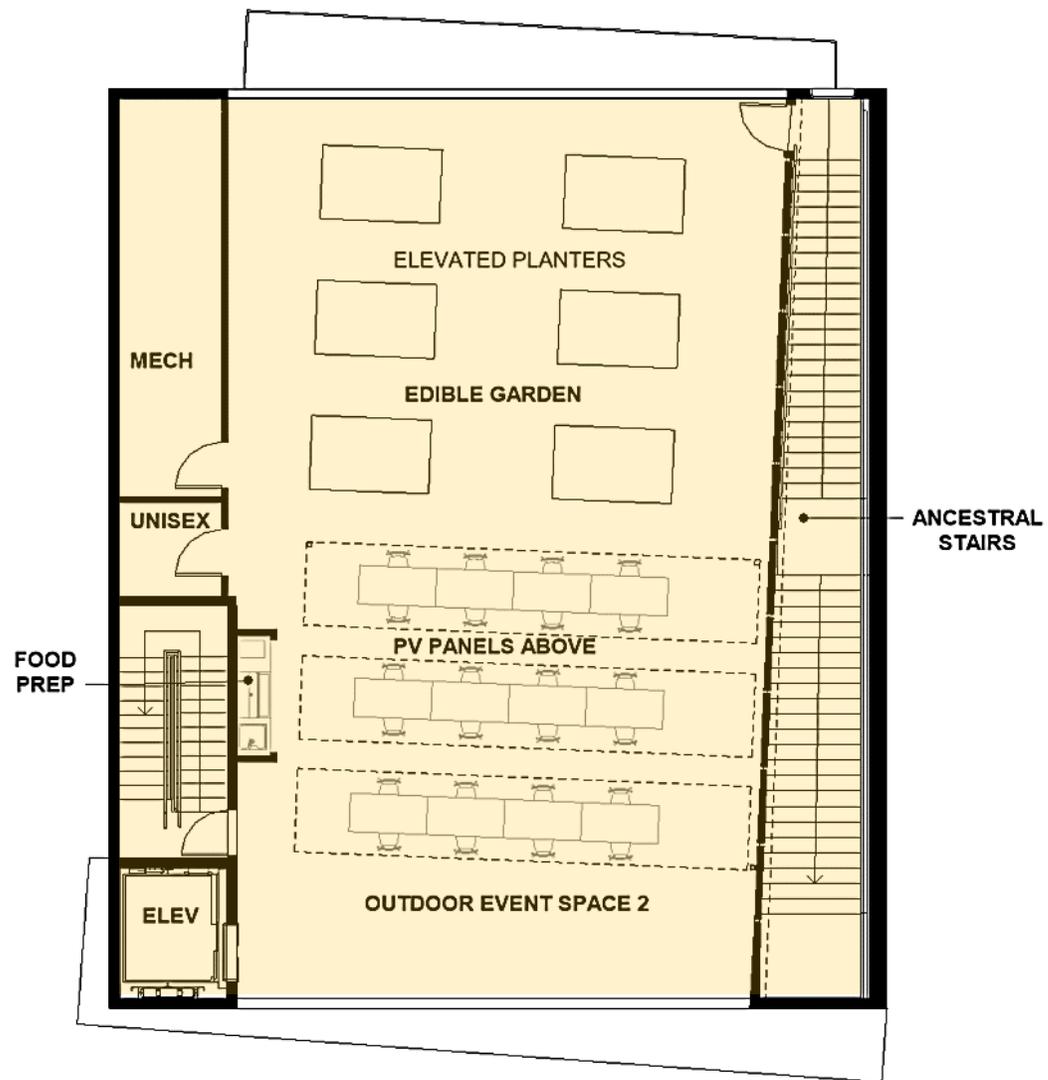
FIRST FLOOR – OPTION 1



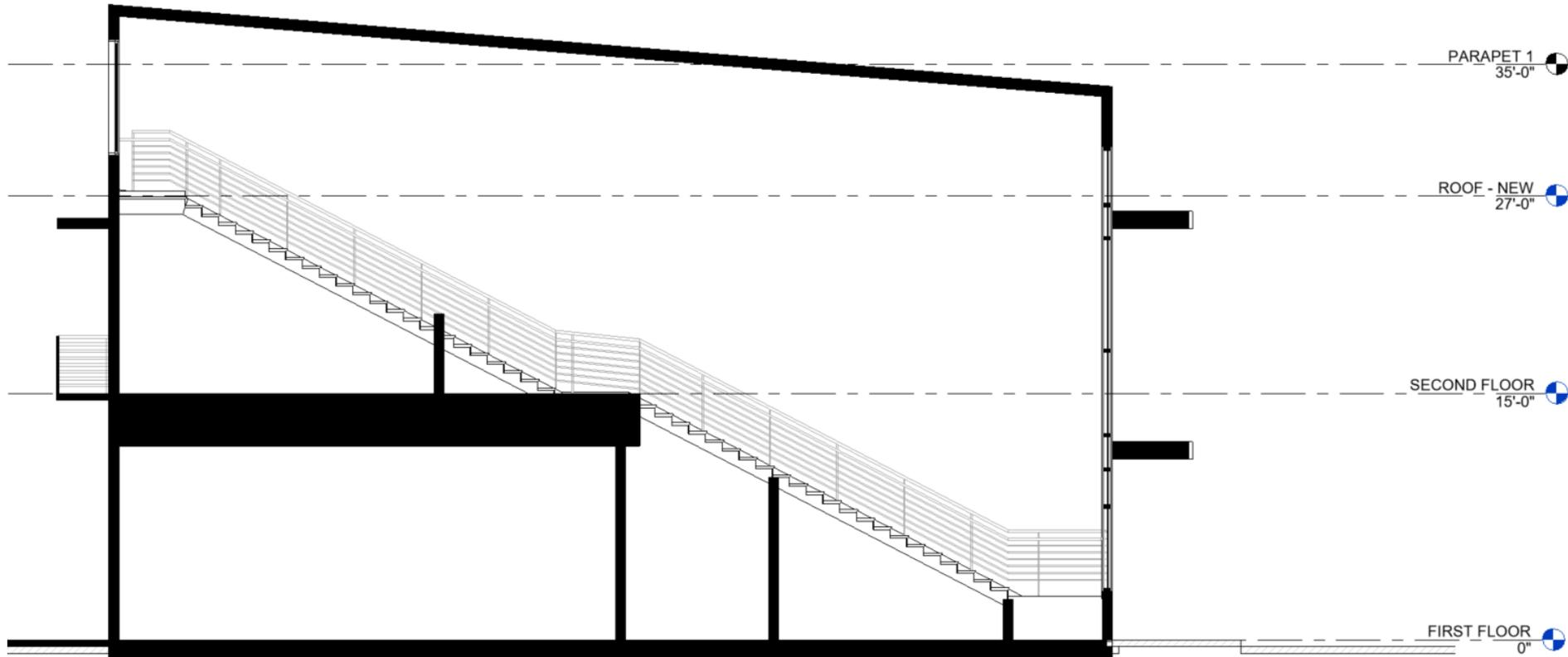
SECOND FLOOR – OPTION 1



ROOF LEVEL – OPTION 1



STAIR ELEMENT – OPTION 2



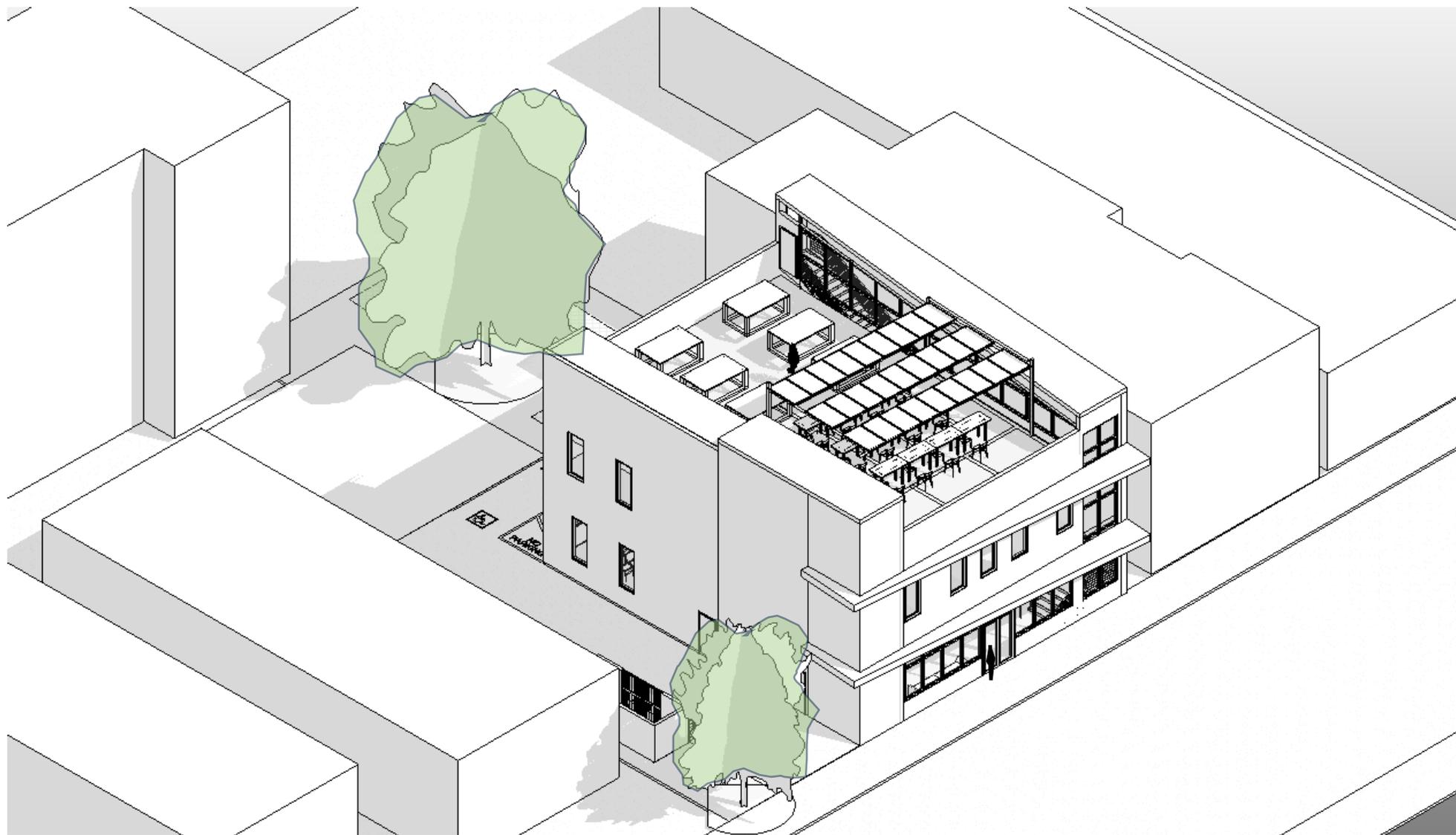
VIEW POTENTIAL - WEST

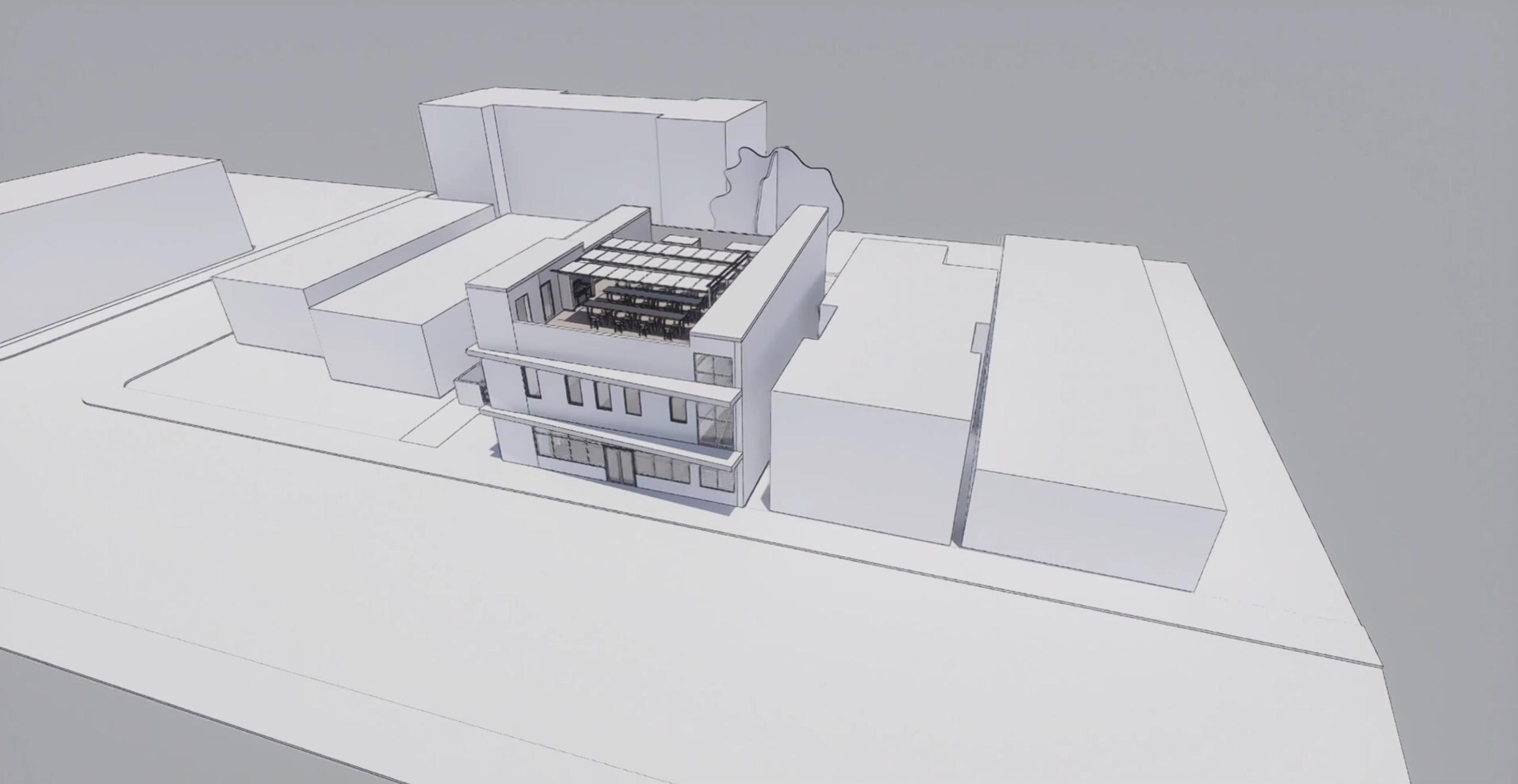


VIEW POTENTIAL - EAST



MASSING MODEL – OPTION 1





OPTION 1



CONCEPT – OPTION 2

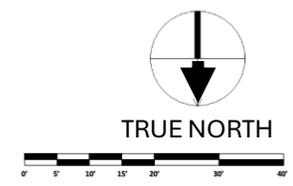
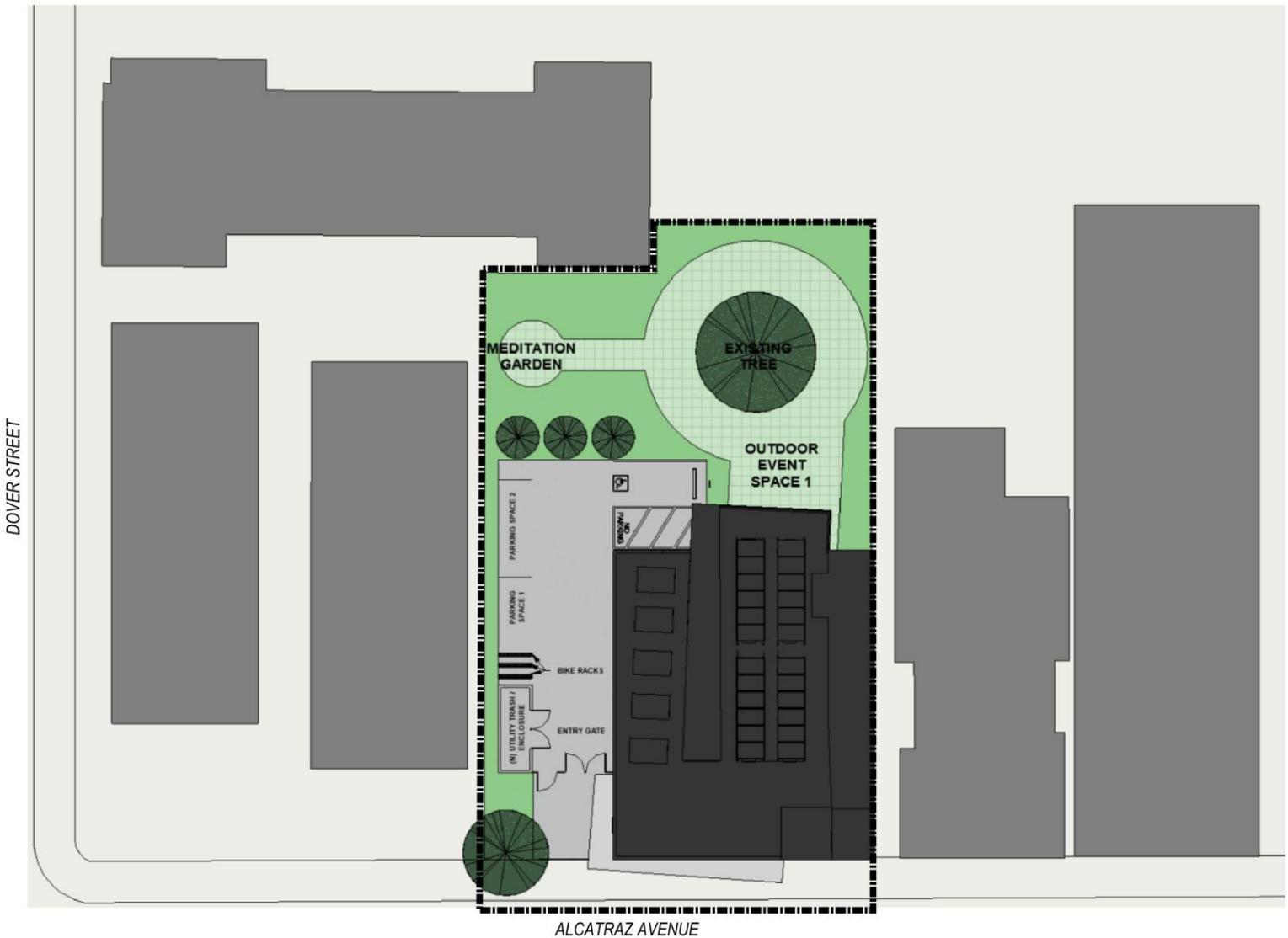
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Polkman Plumbing

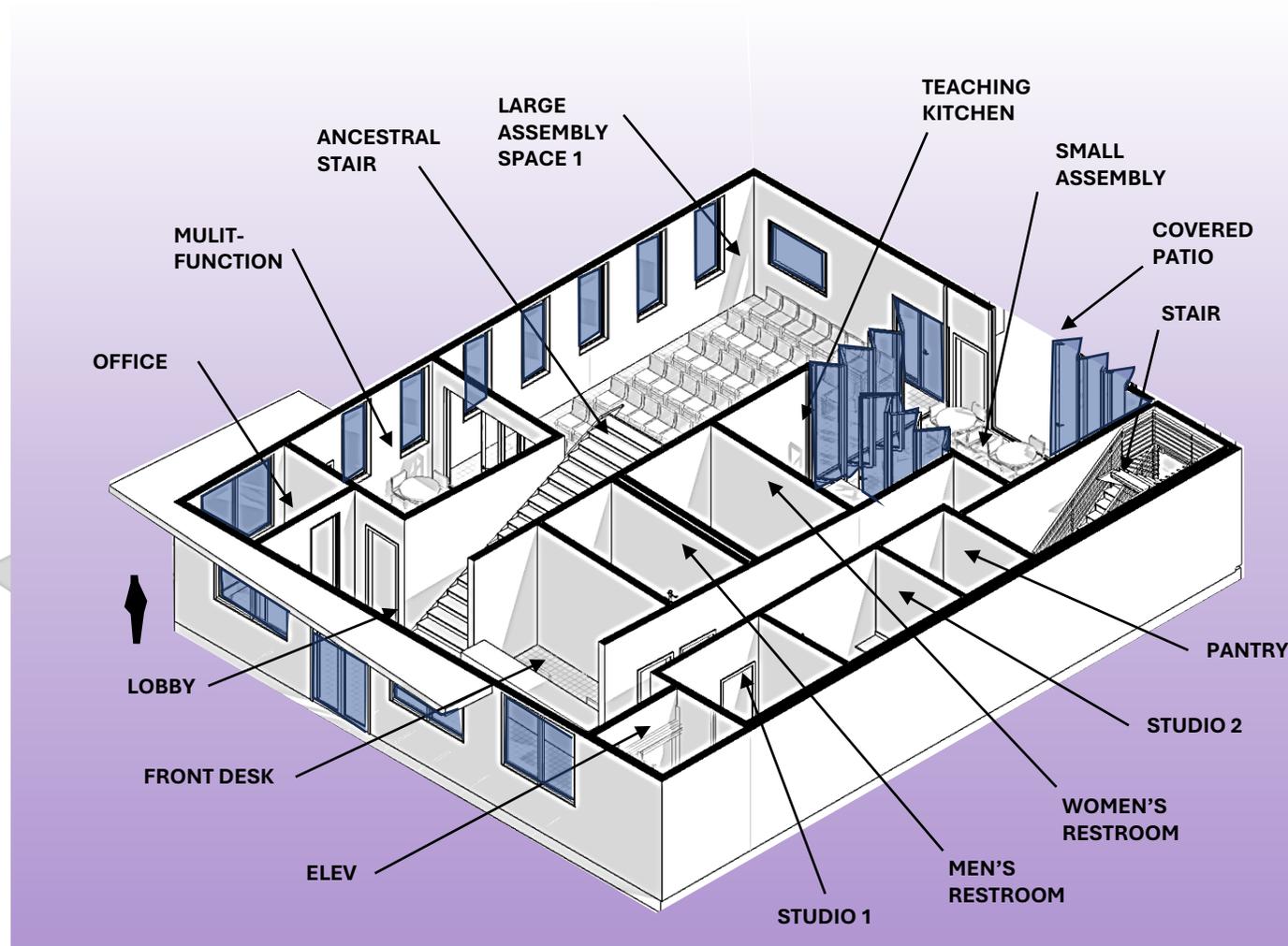
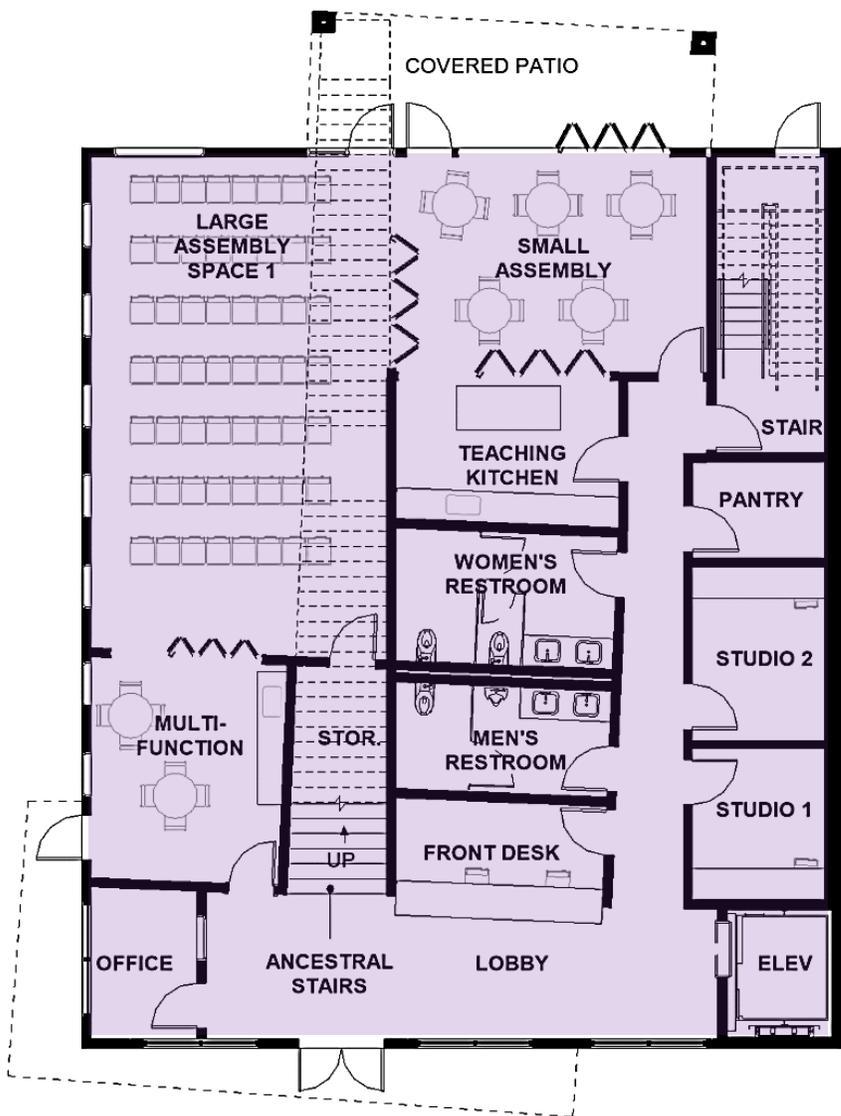
1380 Alcatraz Ave

Mid-Mountain Neighborhood

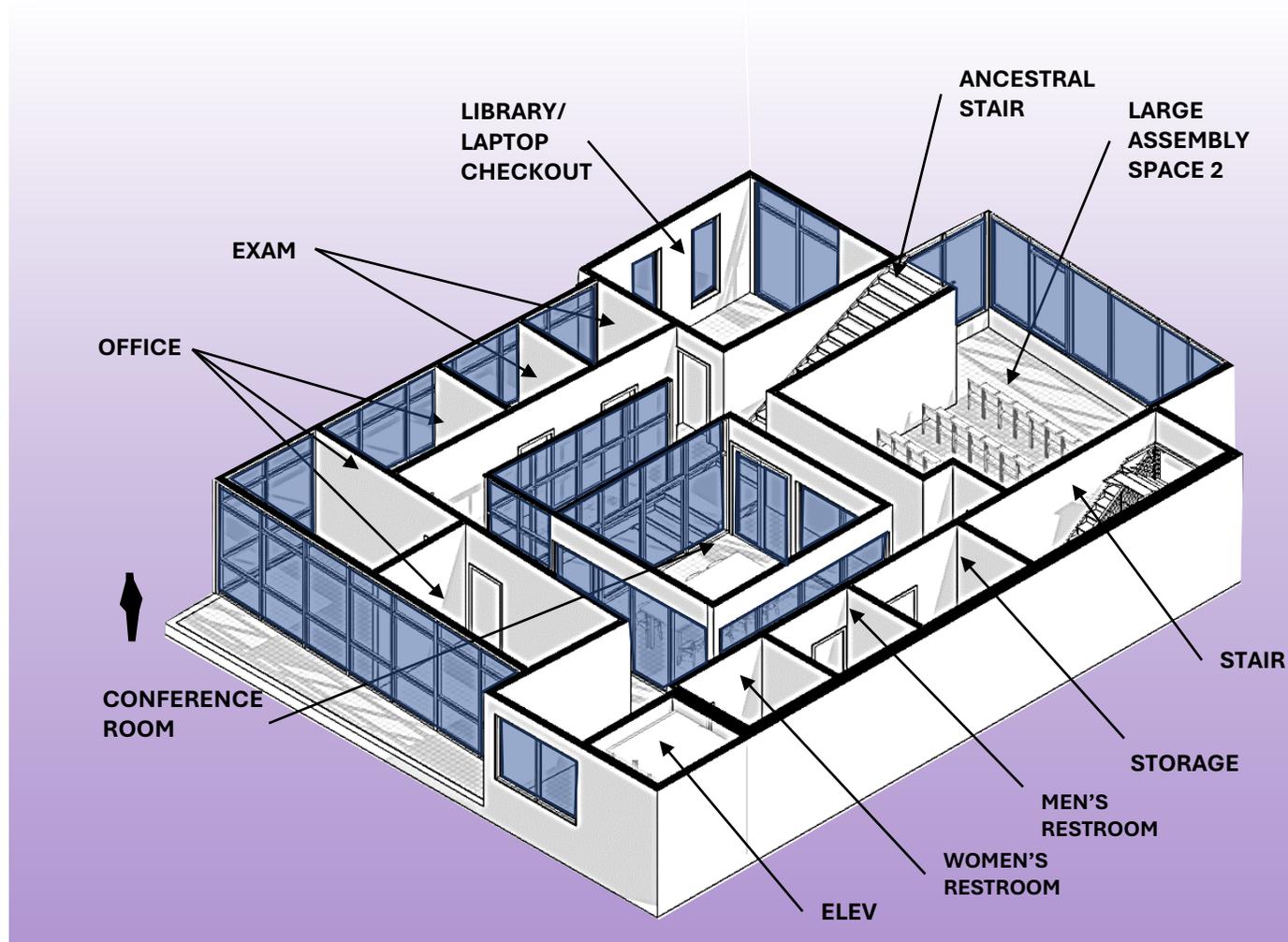
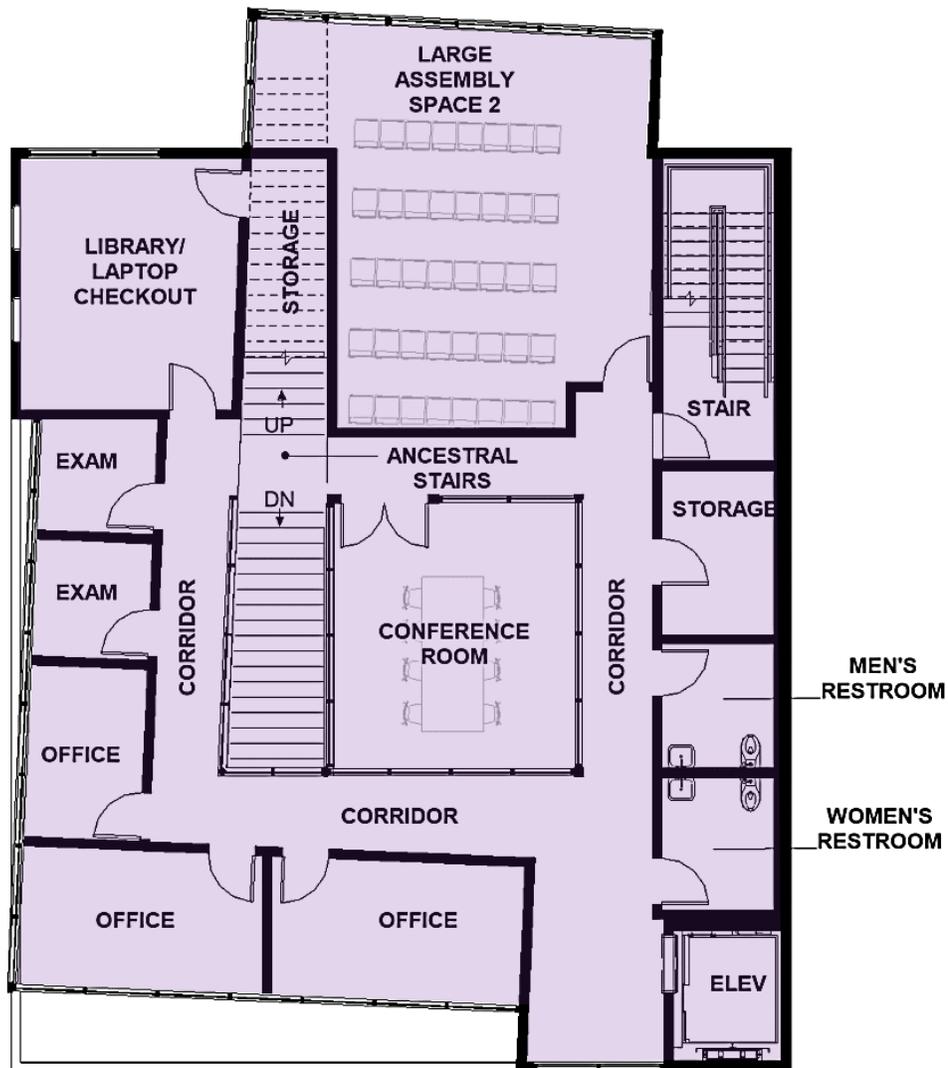
OVERALL SITE – OPTION 2



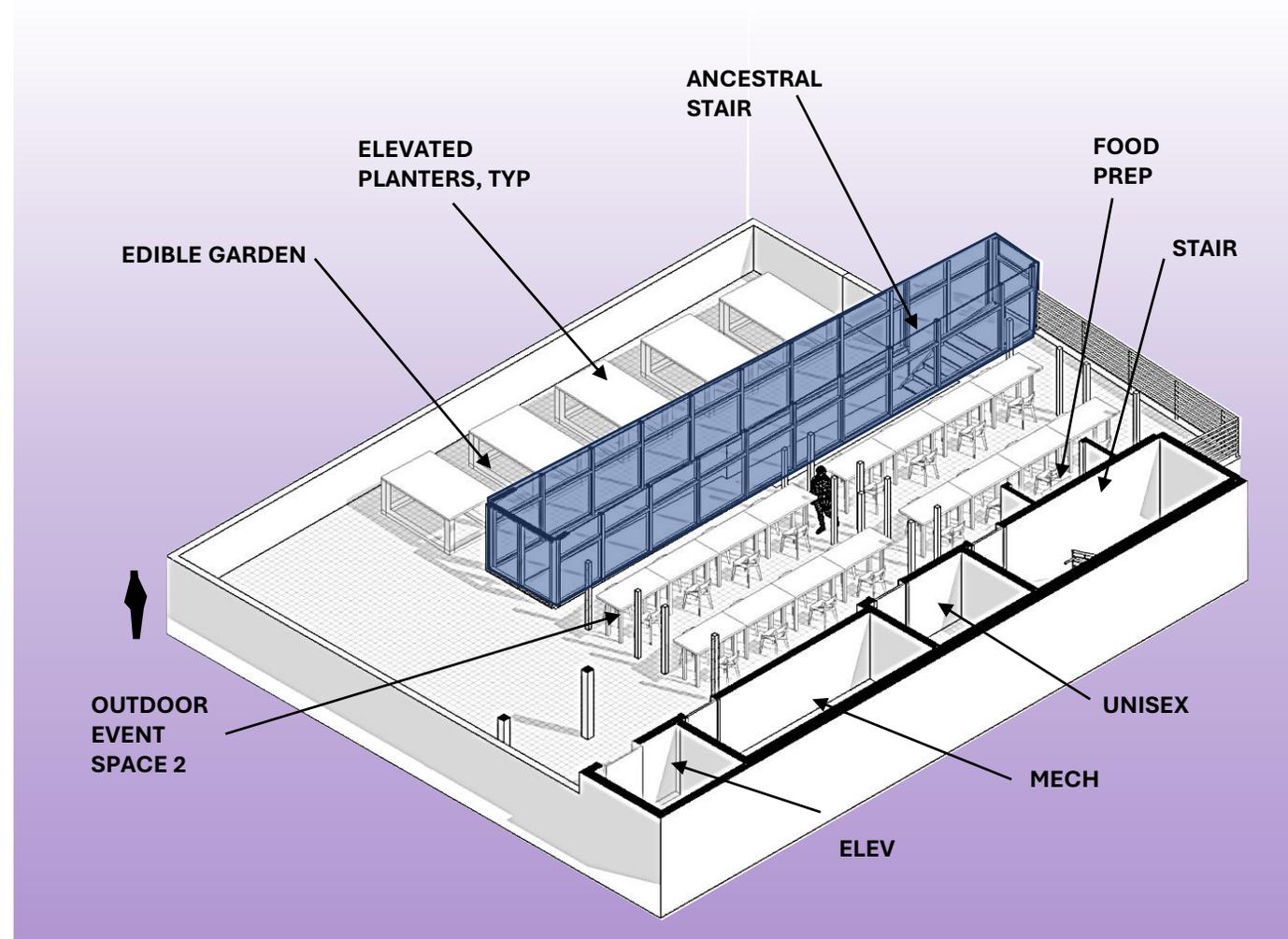
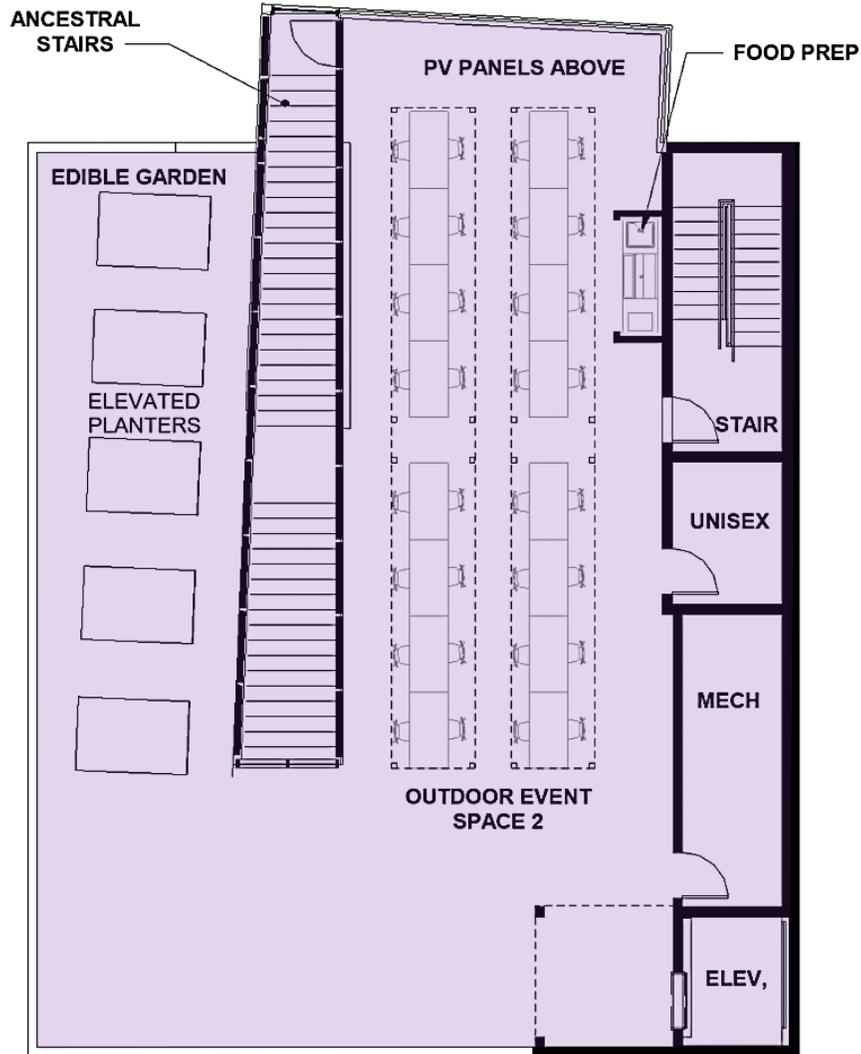
FIRST FLOOR – OPTION 2



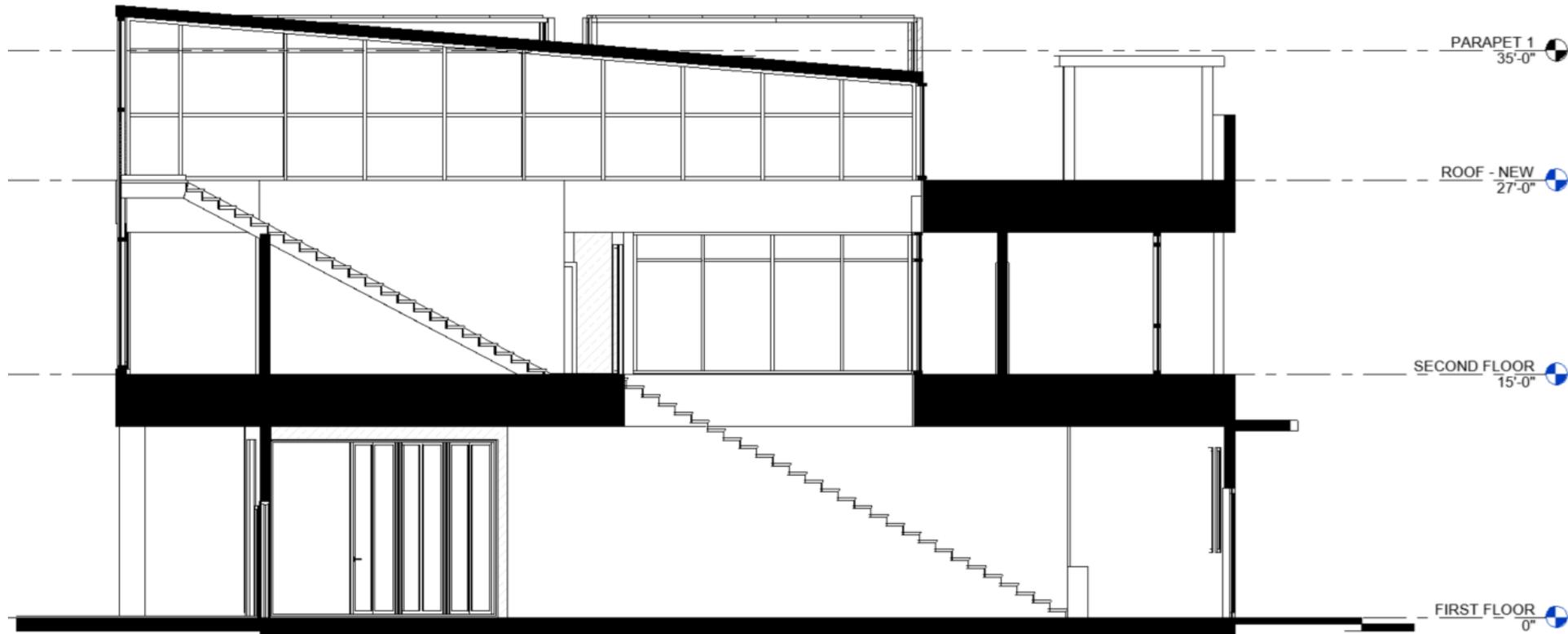
SECOND FLOOR – OPTION 2



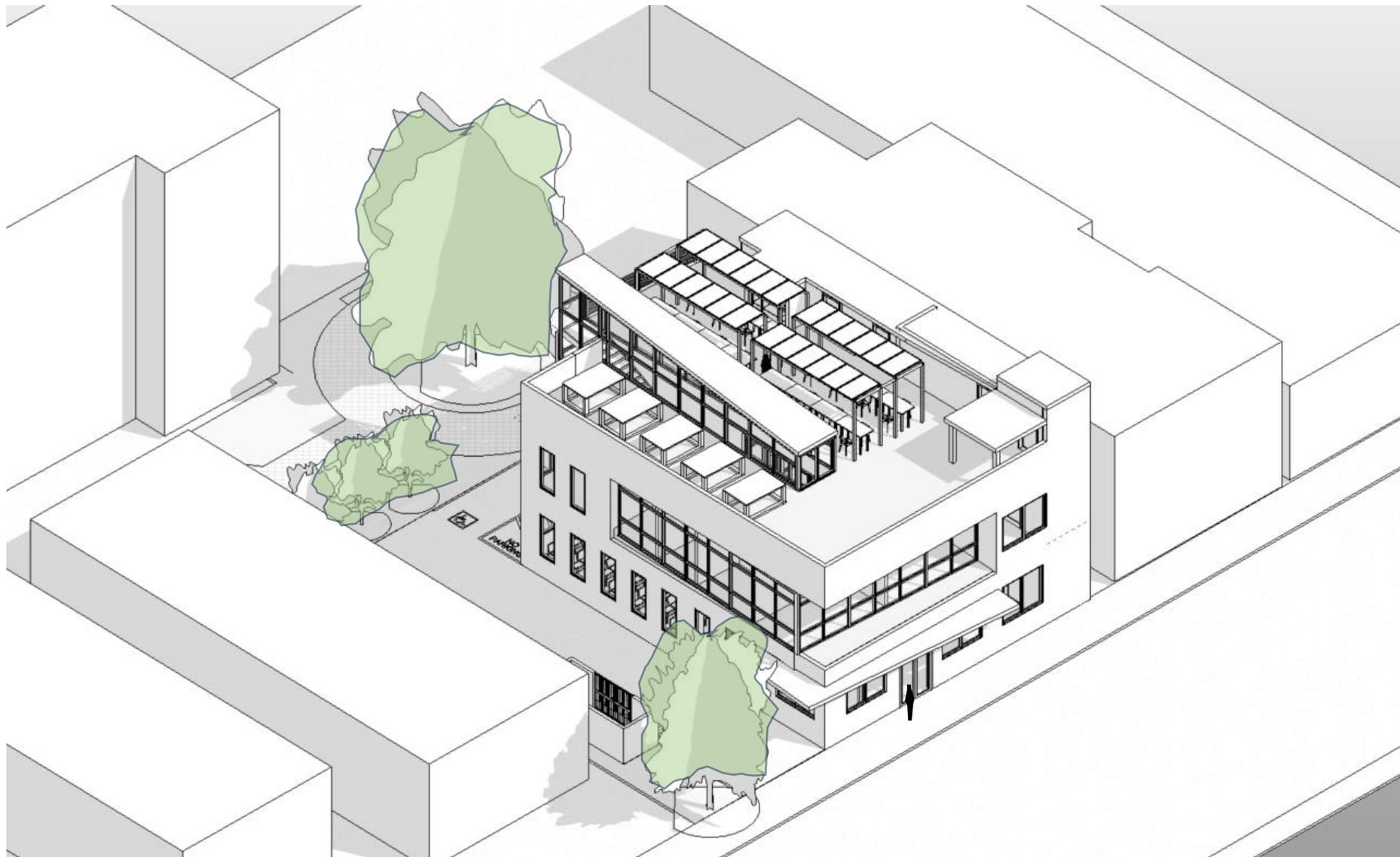
ROOF LEVEL – OPTION 2

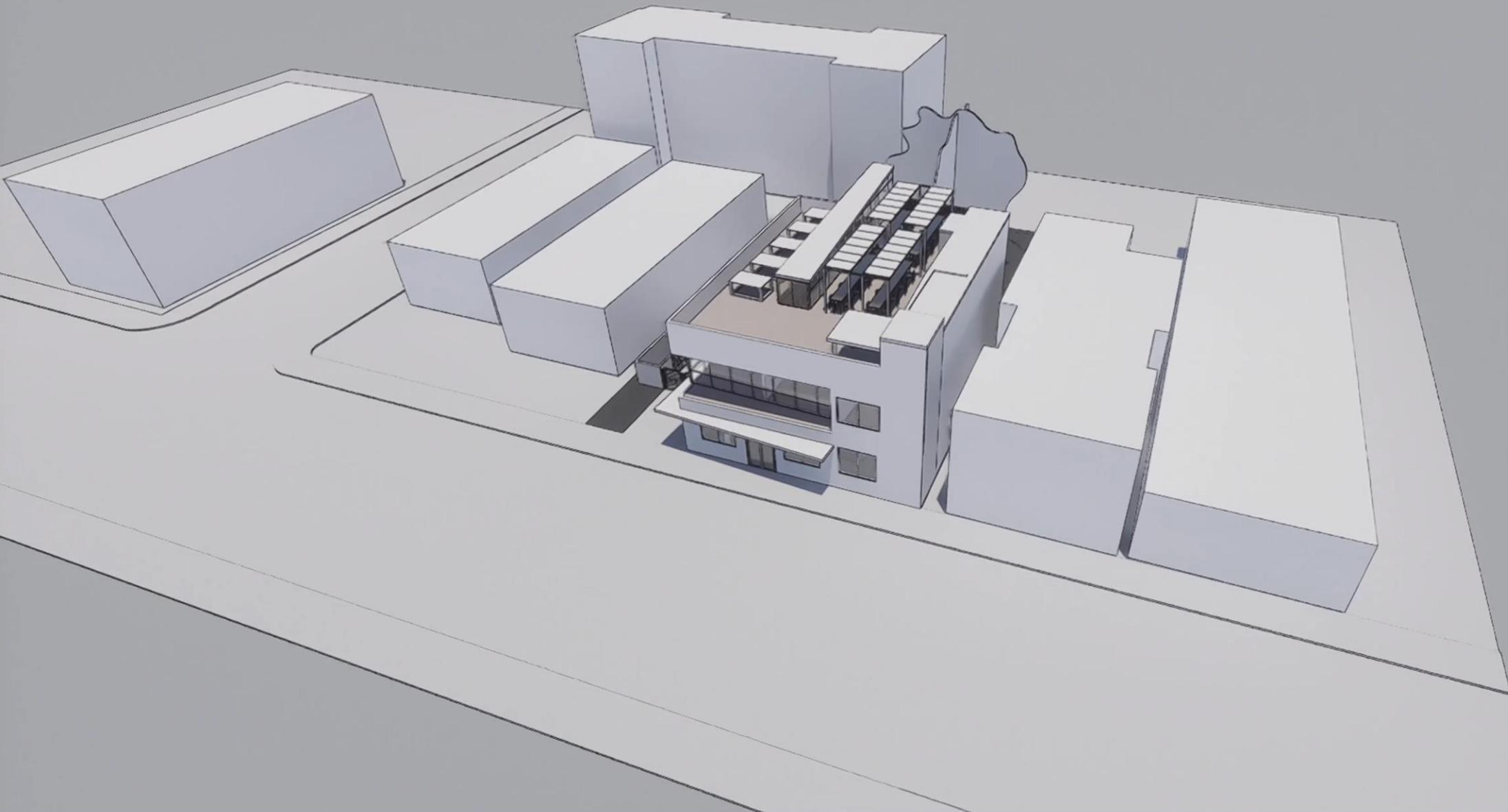


STAIR ELEMENT – OPTION 2



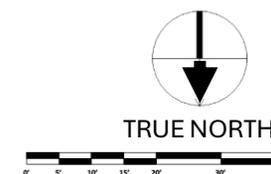
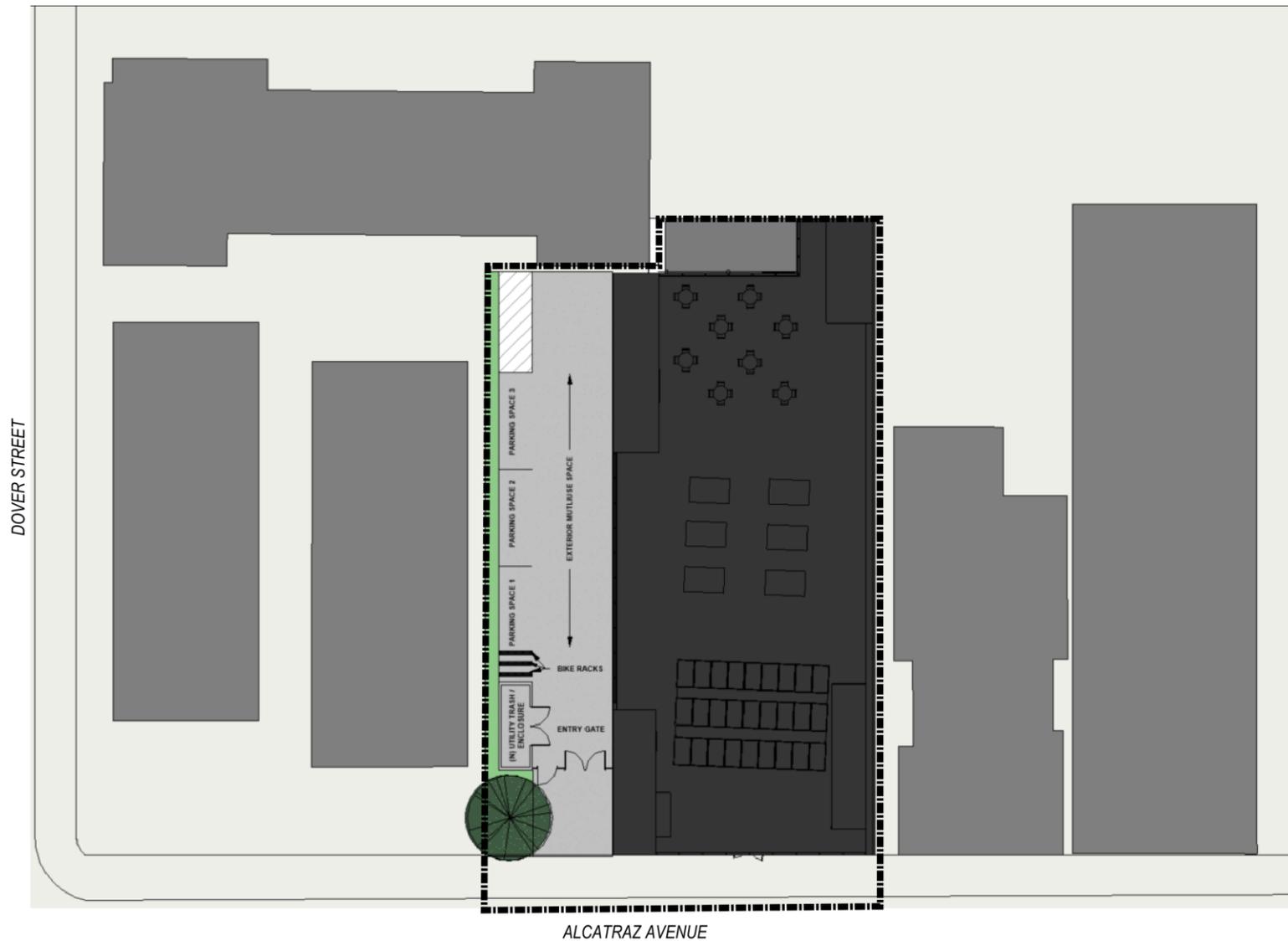
MASSING MODEL – OPTION 2



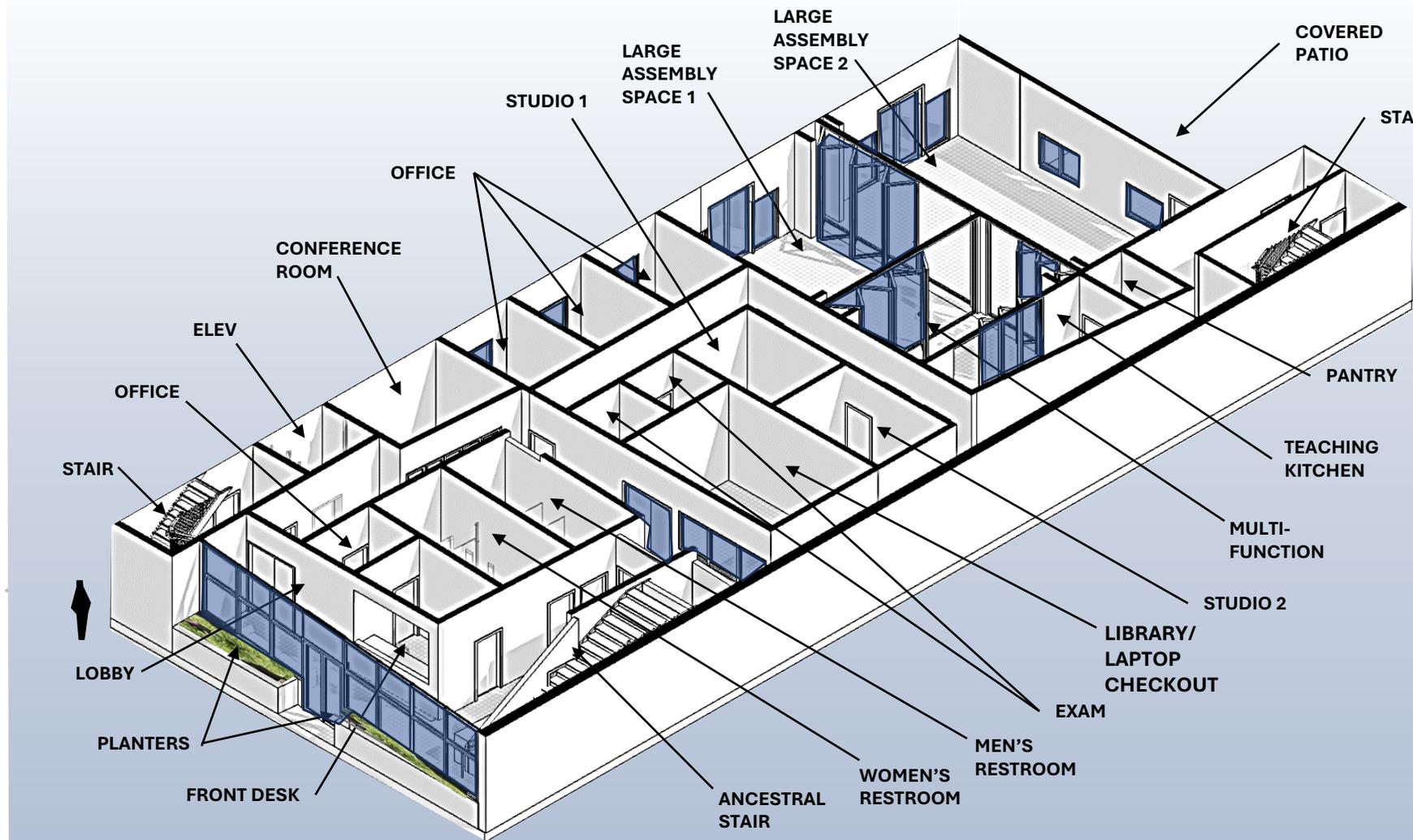
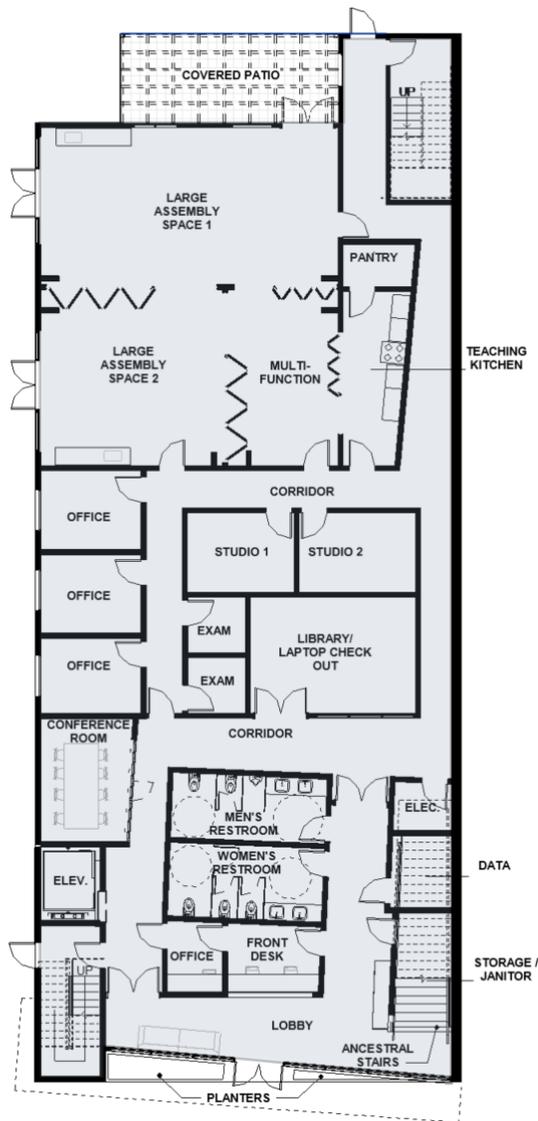


OPTION 2

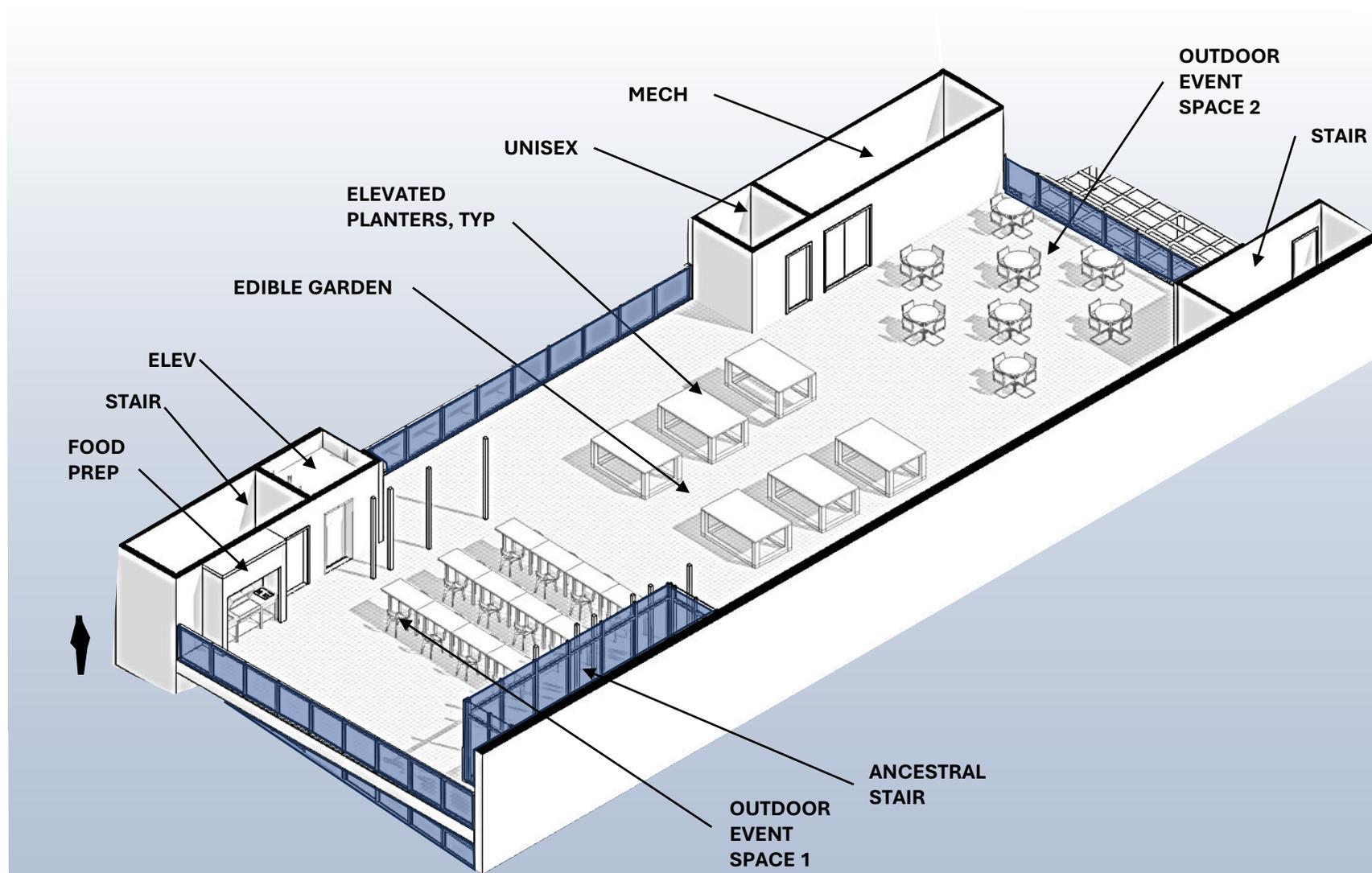
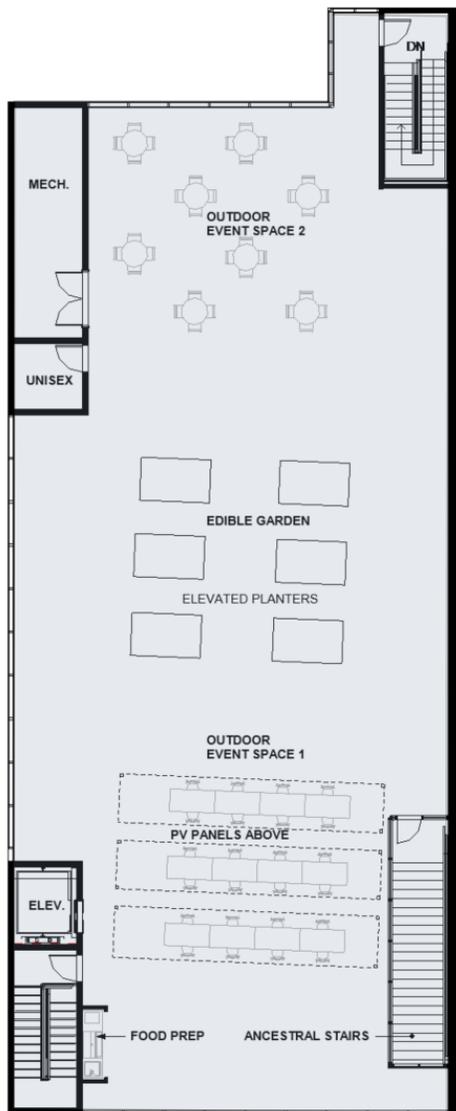
OVERALL SITE – OPTION 3



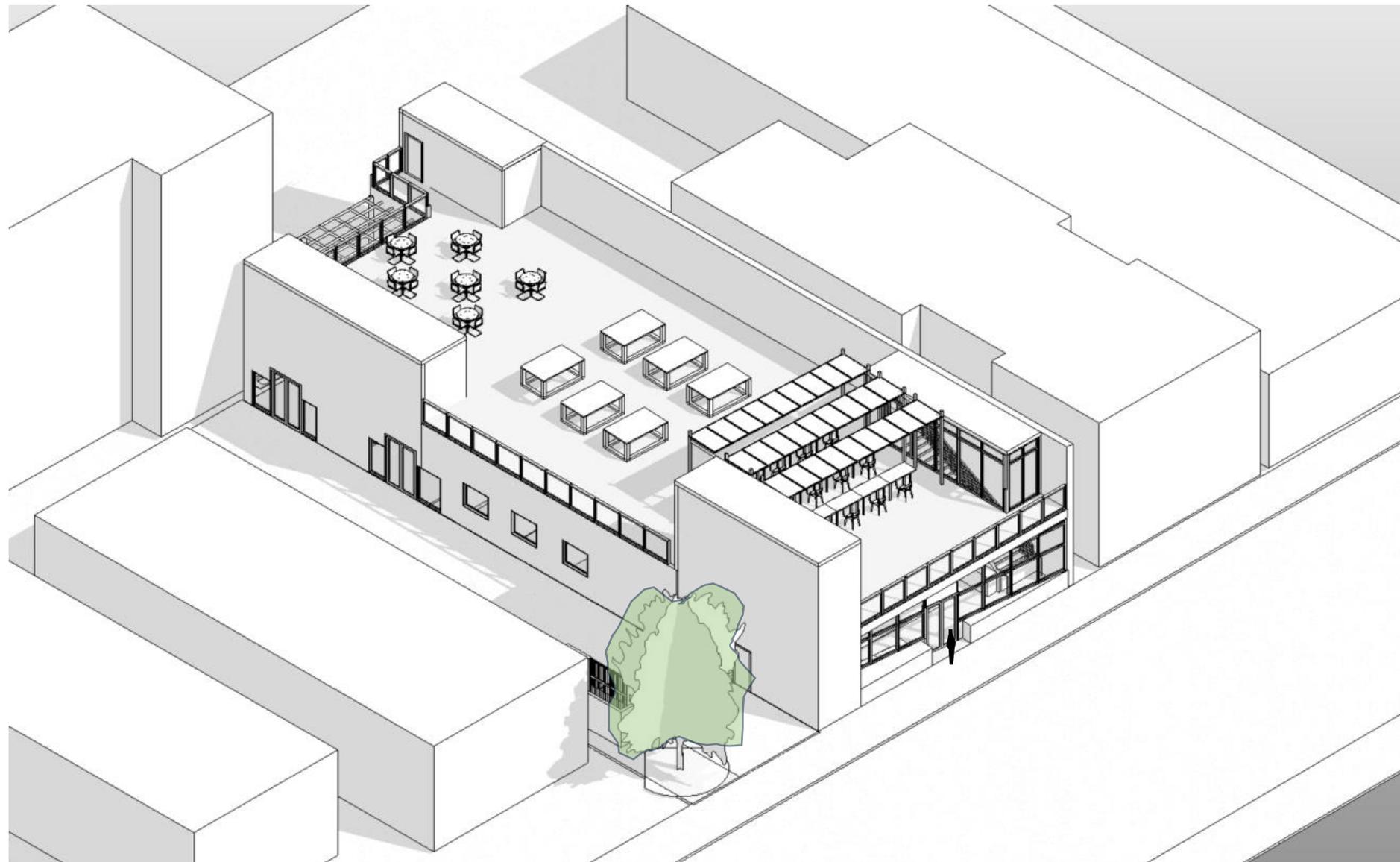
FIRST FLOOR – OPTION 3



ROOF LEVEL – OPTION 3



MASSING MODEL – OPTION 3





OPTION 3



1890 Alcatraz Ave

Mi Mundo Preschool

CLOSING

Alcatraz Ave

Data MBARI
PACIFIC NORTHWEST UNIVERSITY