



Office of the City Manager

CONSENT CALENDAR

June 4, 2024

To: Honorable Mayor and Members of the City Council  
 From: Dee Williams-Ridley, City Manager  
 Submitted by: Eleanor Hollander, Economic Development Manager  
 Subject: Contracts: Fine Art Services Providers for the Public Art Collection

RECOMMENDATION

Adopt three Resolutions authorizing the City Manager to execute three contracts and any associated amendments with the following companies for on-call fine art services for the City of Berkeley's Public Art Collection, for a contract period through June 30, 2026.

- Gizmo Art Production, Inc., for an amount not to exceed \$200,000.
- ARG Conservation Services for an amount not to exceed \$150,000.
- Modify the existing Atthowe Fine Art Service for amount not to exceed \$400,000 (thereby increasing Contract Number 32300137 by \$200,000).

FISCAL IMPACTS OF RECOMMENDATION

Funding (\$550,000) for Fine Art Service Provider contracts is available in the Fiscal Year 2024 budget, from the Cultural Trust Fund, fund number: 148-21-208-252-0000-000-446-612990.

CURRENT SITUATION AND ITS EFFECTS

The City of Berkeley's Public Art Collection comprises approximately 50 outdoor, permanently-sited artworks including sculpture, architectural design elements, mosaics, tile artworks, and murals. It also includes over 50 portable artworks such as etchings, paintings, textiles and prints displayed in City buildings. The City is charged with the maintenance and conservation of the existing collection, as well as the acquisition of new artworks through the public art commissioning process.

Many consulting services are needed to carry out this work on an ongoing basis. This includes specialized artwork conservation, storage, fabrication, framing, transportation, installation, audio/visual services, and documentation. It also includes curatorial, project management and registrar services specific to the field of public art. As the Civic Arts Program continues to expand its capacity to deliver more public artwork to the City while continuing to care for the existing collection, the demand for these contracted services has increased.

## BACKGROUND

On February 24, 2021, Civic Arts Program staff issued Request for Qualifications (RFQ) Specification No. 21-11438-C, for a Prequalified Pool of Fine Art Services Providers.

The following services were included in the RFQ:

- A. Contractors to install and de-install large-scale works of public art
- B. Fine Art Conservators
- C. Art Care Technicians, Audio Visual Technicians, and Artwork Preparators
- D. Fine Art Transportation and Storage
- E. Art Photography, Videography, Graphic Design, Computer Aided Design (CAD) for Artwork Placement Renderings, Digital Imaging, and Sign Makers
- F. Fine Art Framing Services
- G. Fine Art Fabrication
- H. Public Art Curation and Project Management
- I. Art Collection Registrar Services

A panel comprised of City staff and an outside arts professional evaluated and scored 30 applicants to establish a prequalified pool of contractors that met the requirements for each service category. On May 23, 2023, Council authorized contract amounts for the following prequalified service providers:

- Atthowe Fine Art Services, for an amount not to exceed \$200,000.
- Kala Art Institute, for an amount not to exceed \$100,000.
- Preservation Arts LLC, for an amount not to exceed \$200,000.
- ShipArt International (DBA UOVO), for an amount not to exceed \$100,000.

Over the next two fiscal years (FY2025 and FY2026), the Civic Arts Program anticipates it will require a range of the additional services listed in the RFQ. Based up analysis of upcoming project needs, new contracts will be needed with Gizmo Art Production, Inc., for an amount not to exceed \$200,000 and ARG Conservation Services for an amount not to exceed \$150,000. Finally, the existing contract with Atthowe Fine Art Services must be increased by \$200,000 for a new total contract amount not to exceed \$400,000.

## ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

There are no identifiable environmental effects or opportunities associated with the content of this report.

## RATIONALE FOR RECOMMENDATION

The teams assembled by Gizmo Art Production, Inc, ARG Conservation Services, and Atthowe Fine Art Services are highly qualified to perform the work needed to care for

the City's Public Art Collection. They have particular expertise in artwork conservation; artwork storage; artwork fabrication; artwork framing; artwork transportation; artwork installation; audio/visual services; artwork documentation; curatorial services; project management; and registrar services.

ALTERNATIVE ACTIONS CONSIDERED

There were no alternative actions considered.

CONTACT PERSON

Mark Salinas, Civic Arts, Office of Economic Development, (510) 981-7538

Attachments:

- 1: Resolution for contract with Gizmo Art Production, Inc
- 2: Resolution for contract with ARG Conservation Services
- 3: Resolution for contract amendment with Atthowe Fine Art Services

RESOLUTION NO. ##,###-N.S.

CONTRACT WITH GIZMO ART PRODUCTION, INC. FOR FINE ART SERVICES

WHEREAS, The City of Berkeley's Arts and Culture Plan calls for the enhancement of Berkeley's environment by placing temporary and permanent public art in public spaces throughout the city; and

WHEREAS, The City of Berkeley's Civic Arts Program issued Request for Qualifications Specification No. 21-11438-C, and established a Prequalified Pool of Fine Art Service Providers that includes Gizmo Art Production, Inc; and

WHEREAS, Funding for specific tasks will be identified and work requested as public art collection projects arise; and

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract and any amendments thereto with Gizmo Art Production, Inc. for on-call fine art services for the contract period through June 30, 2026 in an amount not to exceed \$200,000. A record signature copy of said contract and any amendments are to be on file in the Office of the City Clerk.

RESOLUTION NO. ##,###-N.S.

CONTRACT WITH ARG CONSERVATION SERVICES FOR FINE ART SERVICES

WHEREAS, The City of Berkeley's Arts and Culture Plan calls for the enhancement of Berkeley's environment by placing temporary and permanent public art in public spaces throughout the city; and

WHEREAS, The City of Berkeley's Civic Arts Program issued Request for Qualifications Specification No. 21-11438-C, and established a Prequalified Pool of Fine Art Service Providers that includes ARG Conservation Services; and

WHEREAS, Funding for specific tasks will be identified and work requested as public art collection projects arise; and

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract and any amendments thereto with ARG Conservation Services for on-call fine art services for the contract period through June 30, 2026 in an amount not to exceed \$150,000. A record signature copy of said contract and any amendments are to be on file in the Office of the City Clerk.

RESOLUTION NO. ##,###-N.S.

AMEND CONTRACT WITH ATTHOWE FINE ART SERVICES FOR ON-CALL FINE  
ART SERVICES

WHEREAS, The City of Berkeley's Arts and Culture Plan calls for the enhancement of Berkeley's environment by placing temporary and permanent public art in public spaces throughout the city; and

WHEREAS, The City of Berkeley's Civic Arts Program issued Request for Qualifications Specification No. 21-11438-C, and established a Prequalified Pool of Fine Art Service Providers that includes Atthowe Fine Art Services; and

WHEREAS, The City of Berkeley previously entered into Contract Number 32300137 with Atthowe Fine Art Services, dated January 15, 2023; and

WHEREAS, The City of Berkeley anticipates that over the next two fiscal years (FY25 and FY26) it will require additional services listed in the RFQ; and

WHEREAS, Funding for specific tasks will be identified and work requested as public art collection projects arise; and

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract amendment of \$200,000 thereto with Atthowe Fine Art Services for on-call fine art services for the contract period through June 30, 2026 for a revised not-to-exceed amount of \$400,000. A record signature copy of said contract and any amendments are to be on file in the Office of the City Clerk.