



Office of the City Manager

CONSENT CALENDAR

June 4, 2024

To: Honorable Mayor and Members of the City Council

From: Dee Williams-Ridley, City Manager

Submitted by: Scott Gilman, Interim Director, Health, Housing and Community Services

Subject: Contract No. 32400236 Amendment: Creative Educational Consultants, Inc.

RECOMMENDATION

Adopt a Resolution authorizing the City Manager or her designee to amend existing Contract No. 32400236 with Creative Educational Consultants, Inc., for the period beginning June 1, 2024, and ending June 30, 2025, as follows: 1) expand the scope to include additional positive youth development opportunities for African American/Black and Latinx Berkeley youth; 2) increase the contract limit by \$25,300 (from \$49,700 to \$75,000); and 3) extend the contract end date to June 30, 2025.

FISCAL IMPACTS OF RECOMMENDATION

This recommendation is to allocate an additional \$25,300 from the Youth Equity Partnership (YEP) in Fund 011 General Fund to expand and extend its youth development work with Creative Educational Consultants, Inc., through Fiscal Year 2025 (FY25). This recommendation is fiscally neutral since the funding is already available in the existing YEP Fiscal Year 2024 (FY24) budget.

CURRENT SITUATION AND ITS EFFECTS

The Youth Equity Partnership is a Strategic Plan Priority Project, advancing our goal to champion and demonstrate social and racial equity. African American/Black and Latinx young people have limited opportunities to have a meaningful voice in community issues and decision-making. The proposed amendment will enable YEP to engage a cohort of approximately 20 African American/Black and Latinx high school and community college students who will receive extensive training and coaching on how to identify, research, analyze and present equity-related issues in their community. For the culmination of this project, students will conduct Community Equity Projects. Students will conduct research and present their findings in community settings. This project will help African American/Black and Latinx young people to gain skills and will provide opportunities for the Berkeley community to hear their perspectives on issues that matter to them.

BACKGROUND

In FY24, YEP piloted a Youth Review Panel, to explore a different approach to youth engagement in Berkeley. YEP hired a team of 20 African American/Black and Latinx high school and community college students to develop funding recommendations to City Council for the FY25 - 28 community agency contracting cycle. For this project, YEP contracted with Creative Educational Consultants, Inc., to design and deliver training and facilitation, with a lens on racial equity in the Berkeley community. Up to three students from the Youth Review Panel will be hired to co-facilitate and mentor the new cohort of students who will participate in this project.

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

No anticipated environmental sustainability or climate impacts are associated with this project.

RATIONALE FOR RECOMMENDATION

The proposed amendment supports the City of Berkeley's core value of advancing social and racial equity. Racial equity lies at the center of this project and all of YEP's efforts. Student evaluations indicate that the Youth Review Panel had a strong, positive impact on participants. In addition, the City benefited from the diverse insights, cultures and perspectives that the Youth Review Panel brought to the community agency contracting process. The next phase of this work will provide leadership opportunities to past participants, while extending learning and growth opportunities to a new cohort of African American/Black and Latinx young people. This work will be designed to enrich both participants and the larger Berkeley community.

ALTERNATIVE ACTIONS CONSIDERED

YEP staff explored conducting this project without a consultant. However, with a staff of only two people, YEP cannot execute this project independently. Creative Educational Consultants, Inc., also brings added expertise in youth development, facilitation, restorative justice and other areas that complement YEP's contributions. The other alternative would be not to move forward with the project -- a missed opportunity to the City and to the many Black and Brown students in Berkeley who could benefit.

CONTACT PERSON

Nina Goldman, Youth Equity Partnership Manager, HHCS, 510.981.5420

Attachments:

1: Resolution

RESOLUTION NO. ##,###-N.S.

CONTRACT NO. 32400236 AMENDMENT: CREATIVE EDUCATIONAL CONSULTANTS, INC.

WHEREAS, Contract No. 32400236 was awarded to Creative Educational Consultants, Inc., to help design and implement the Berkeley Youth Equity Partnership's Youth Review Panel; and

WHEREAS, through Contract No. 32400236, Creative Educational Consultants, Inc. facilitated and supported 20 African American/Black and Latinx high school and community college students through a structured training and coaching process; and

WHEREAS, students used their new skills and knowledge on YEP's Youth Review Panel to successfully develop recommendations to City Council for Youth Equity Partnership funding through the FY 2025 - 28 community agency funding process; and

WHEREAS, YEP plans to build upon the work of the Youth Review Panel by engaging a new cohort of African American/Black and Latinx students in conducting Community Equity Projects; and

WHEREAS, Creative Educational Consultants, Inc., is the most qualified consultant to receive the additional funding to add the additional work to its scope; and

WHEREAS, funds in the amount of \$25,300 are available for FY 2024 in Fund 011 General Fund;

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager or her designee is authorized to amend Contract No. 32400236 with Creative Educational Consultants, Inc., by adding \$25,300 for a not-to-exceed amount of \$75,000, expanding the scope of work as designated in Exhibit A to the contract, and extending the contract term through June 30, 2025. A record signature copy of said contract and any amendments shall be on file in the Office of the City Clerk.

