



LIBRARY REVENUE MEASURE UPDATE

City of Berkeley City Council Special Meeting

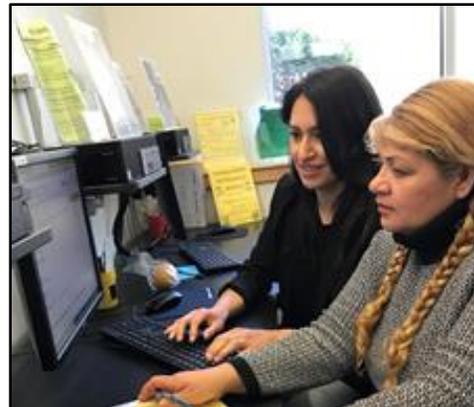
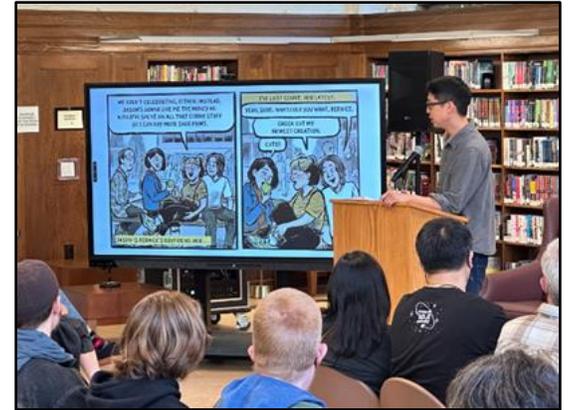
July 30, 2024

BERKELEY PUBLIC LIBRARY

MAY 24, 2024

CITY COUNCIL PRESENTATION

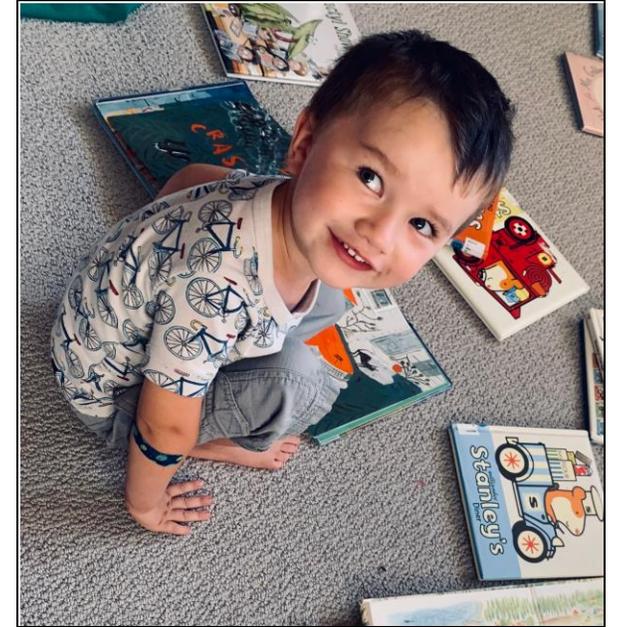
- Information on Library Services, Programs & Collections
- Locations & Staffing information
- Recent Accomplishments including physical plant and EDI initiatives
- 2023 Strategic Planning Process & Outcomes



6b. Ballot Measure

Maintains library facilities, staffing levels, hours, collections and services.

Does NOT expand library services.



LIBRARY REVENUE SOURCES

THE LIBRARY IS **NOT FUNDED** BY THE CITY'S GENERAL FUND

Revenue Budgets – FY25/FY26

Primary revenue source to fund operations is the Library Tax Fund.

Tax: \$25,536,754/\$26,046,049

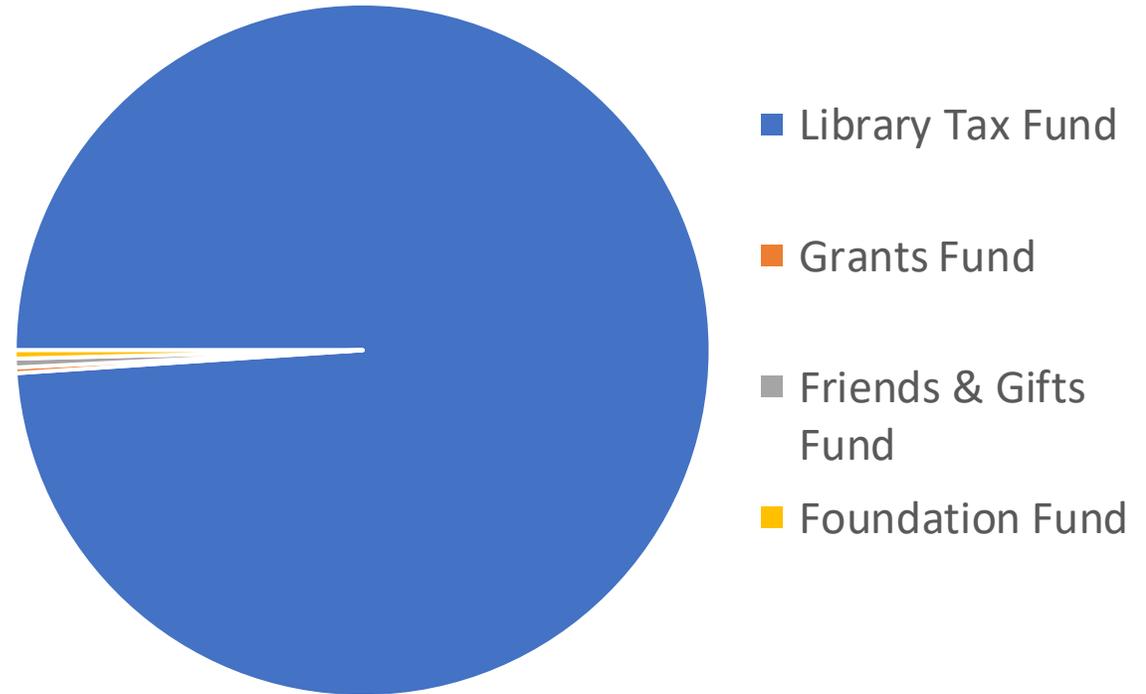
(99% of revenue)

Grants: \$68,420/\$68,420

Friends: \$150,000/\$150,000

Foundation: \$100,000/\$100,000

Total: \$25,855,174/\$26,364,469



75% OF EXPENSES = STAFFING

EXPENSES - FY25

Expense Budgets

Primary funding for operations is the Library Tax Fund.

Tax: \$26,815,703
(used for 92% of expenses)

Lib Capital Fund: \$2,000,000

Grants: \$67,536

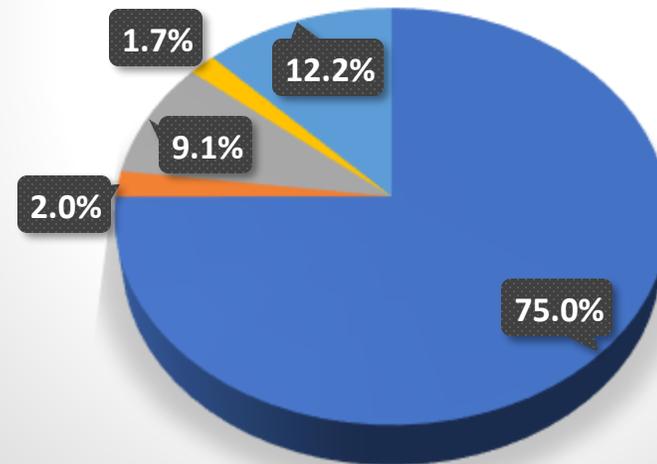
Friends: \$150,000

Foundation: \$350,000

Total: \$29,233,229

FY25 Expenditures by Category Library Tax Fund: \$26,815,703

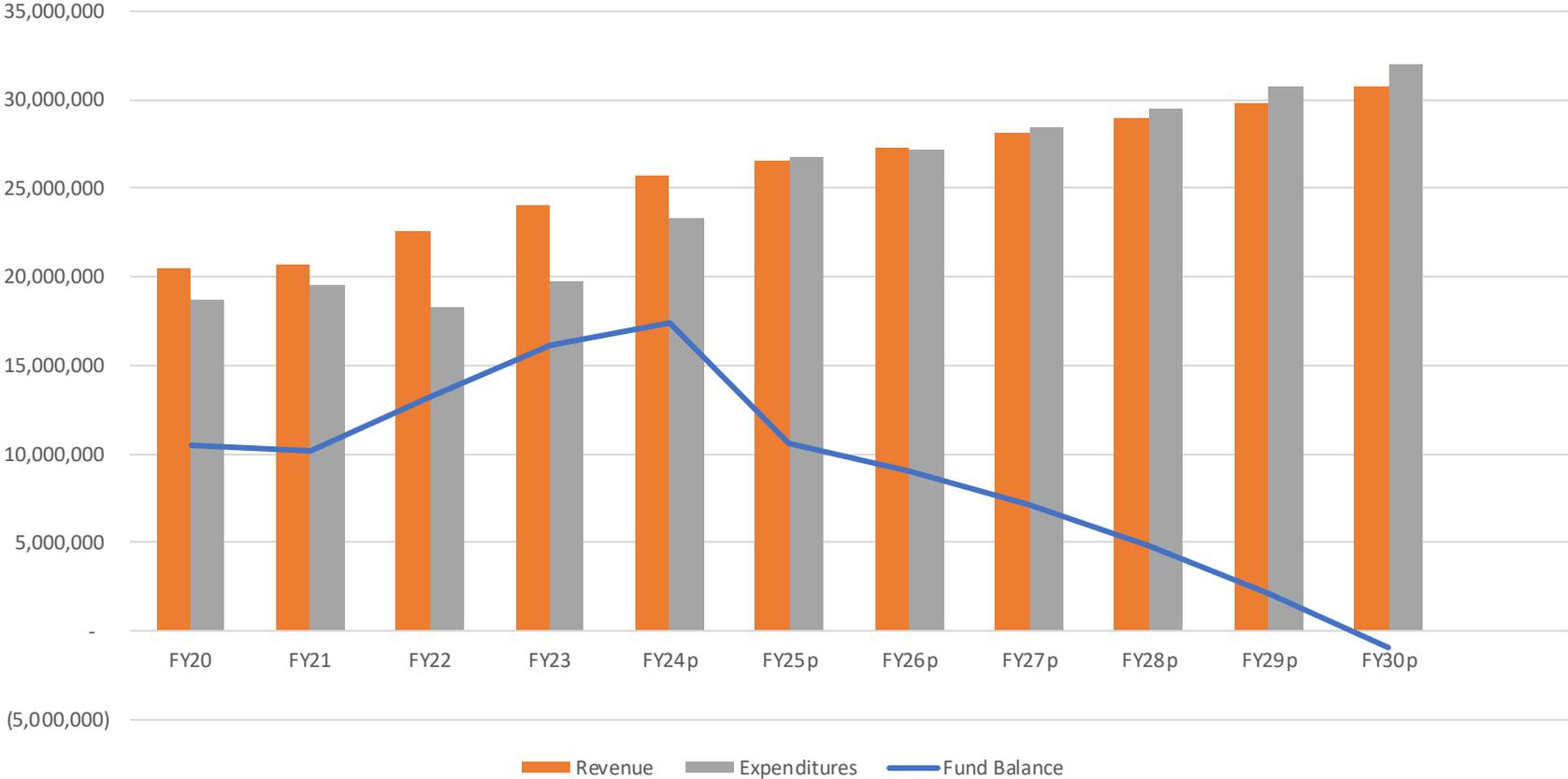
- Staffing
- Physical Plant
- Library Materials
- Computer/Software
- Other



FUNDING IS RUNNING LOW

2025 & 2027 expenses exceed income +
2030 fund balance is depleted

Revenues vs Expenditures vs Fund Balance
Library Tax Fund



- Does not yet include increases to medical/PERS
- Assumes a 3% annual revenue increase
- Maintains mandated emergency reserve policy of 6% per BOLT resolution April 2021

NEW FUNDING SOURCE NEEDED

LIBRARY TAX FUND

| | Library Tax Relief Act of 1980 (1988 update) BMC Chapter 7.56.030 | Current Tax Rate (FY 2024) |
|---|---|-------------------------------------|
| Dwelling/ residential | \$0.0761 per sq ft | \$0.2698 (26.98 cents) per sq ft |
| Industrial/ Commercial/ Institutional | \$0.1151 per sq ft | \$0.4080 (40.80 cents) per sq ft |

ADDITIONAL TAX MEASURE PROPOSAL

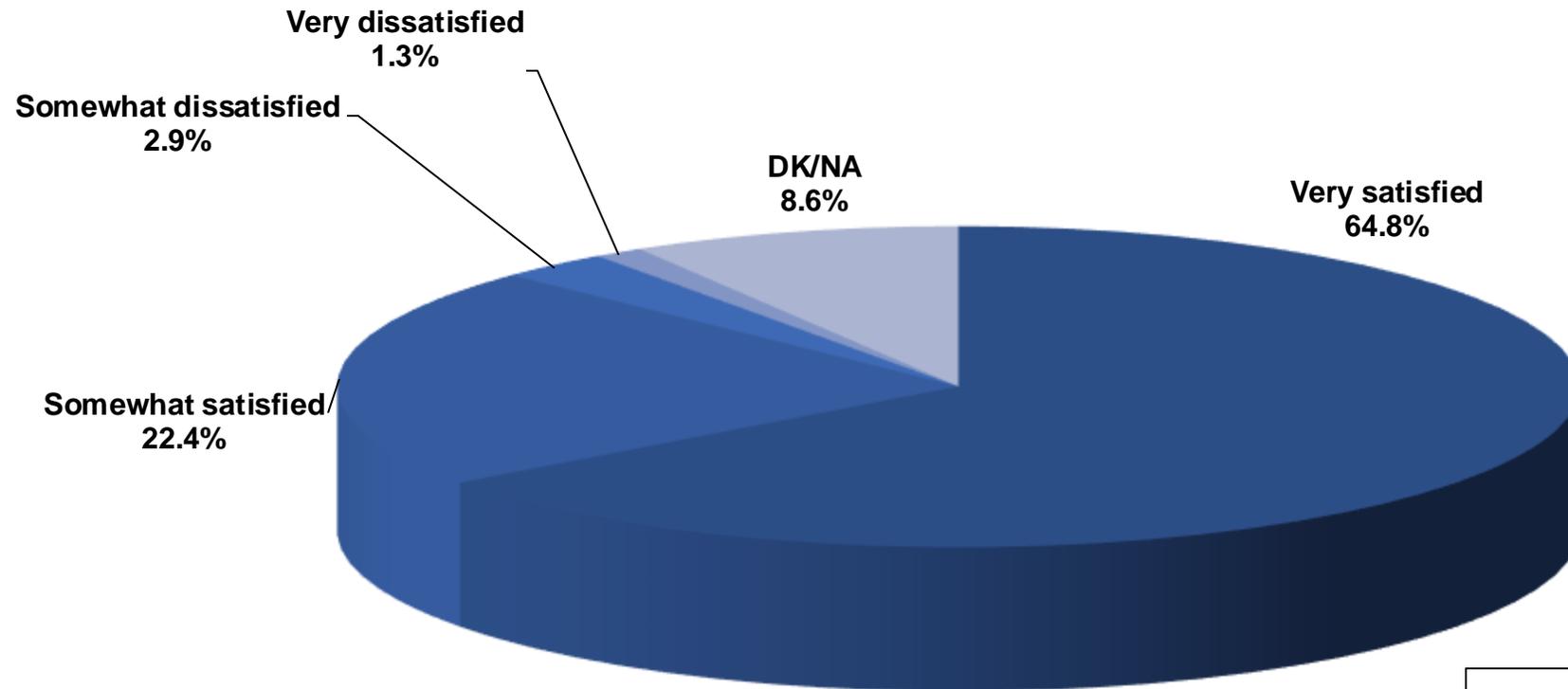
| | |
|---|------------------|
| Dwelling/ residential | \$0.06 per sq ft |
| Industrial/ Commercial/ Institutional | \$0.09 per sq ft |

**RAISES \$5.6 MILLION
PER ANNUALLY***

**with annual adjustments,
exempting low-income homeowners*

MARCH 2024 COMMUNITY SURVEY

Overall Satisfaction With Library's Provision of Services: **87%**



| | 03/24 Survey 11/24 Voters |
|---------------------------|------------------------------|
| Total Satisfied | 87.2% |
| Total Dissatisfied | 4.2% |
| Ratio Sat to Dissatisfied | 20.78 |

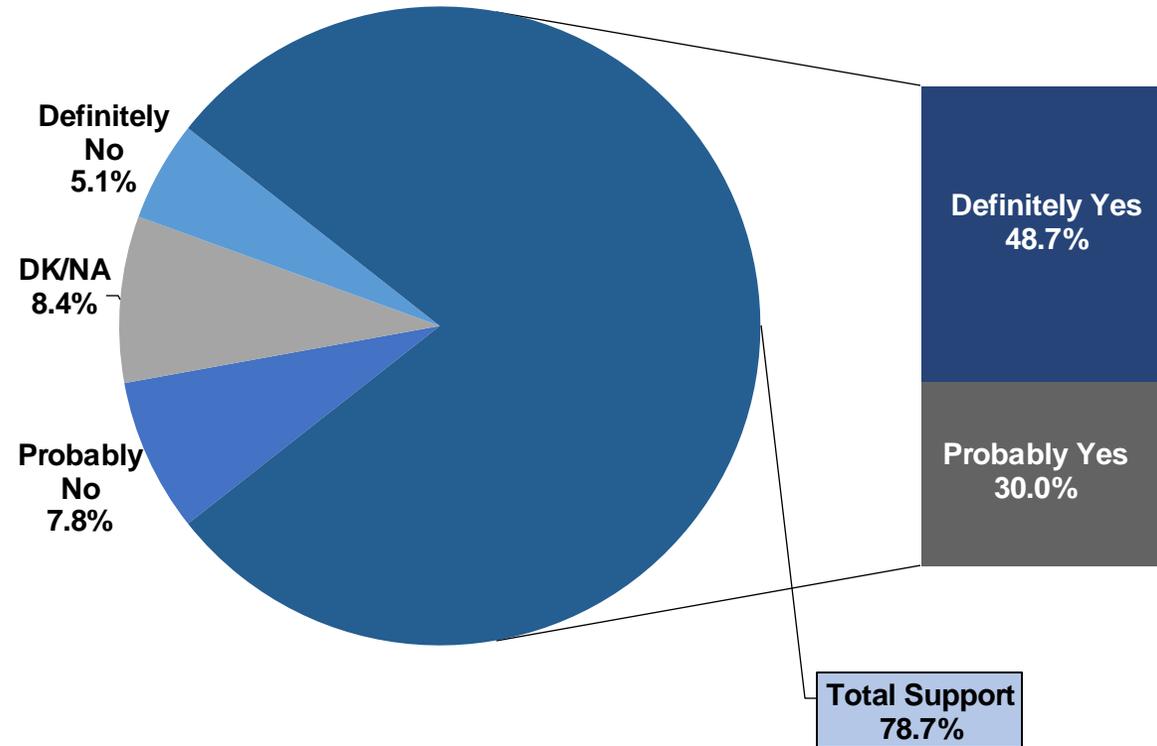
Support for Per Square Foot of Building Space Tax Measure

“Uninformed” Support of Measure: 78.7%

To maintain Berkeley Public Library services/ facilities such as:

- summer reading programs for children;
- keeping qualified librarians;
- quality places for children;
- homework help/ tutoring;
- book, material/ digital collections;
- maintain library facilities;
- senior/ accessible programs; and
- maintain weekday and weekend hours;

shall the Berkeley Public Library measure be adopted, levying 6¢ per square foot of residential building space (other rates detailed in the voter handbook), providing \$5,600,000 annually, until ended by voters, with annual adjustments, and exempting very low-income homeowners?



“Informed” Support of Measure:

Test 1: 82.3%

Test 2: 74.3%

Average : **78.3% (above 2/3)**

PLANNING FOR THE FUTURE

Raises \$5.6M annually*

| | |
|-------------------------------------|------------------|
| Dwelling/Residential | \$0.06 per sq ft |
| Industrial/Commercial/Institutional | \$0.09 per sq ft |

**with annual adjustments, exempting low-income homeowners*

IF BALLOT MEASURE PASSES

- The Library maintains staffing levels & hours.
- Technological infrastructure needs can be addressed.
- Work begins on large-scale deferred maintenance projects, including air conditioning/HVAC.
- The Library can address the aspirational and innovative projects surfaced during the strategic planning process.

IF BALLOT MEASURE FAILS

- Hiring freezes will be instituted.
- Potential reduction in service hours possibly resulting long-term in a reduced workforce.
- Organizational restructure.
- Deferment of large-scale IT & facilities projects as well as cosmetic maintenance projects like painting & new carpets.
- Reduction of Collections budget.

THANK YOU!

Questions?

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