



Civic Arts Commission

INFORMATION CALENDAR
November 12, 2024

To: Honorable Mayor and Members of the City Council

From: Civic Arts Commission

Submitted by: Dana Blecher, Chairperson, Civic Arts Commission

Subject: Fiscal Year 2025 Public Art Budget

INTRODUCTION

Attached is the City of Berkeley's Public Art Budget for Fiscal Year 2025 (FY25). The Civic Arts Commission-approved FY25 Public Art Budget will guide the City's public art investments and project management for the upcoming fiscal year, implemented by the Office of Economic Development's Civic Arts Program, in collaboration with other City departments, consultant teams, commissioned artists, project stakeholders, and communities.

The FY 25 Public Art Budget was adopted by the Civic Arts Commission at its regularly scheduled meeting on September 25, 2024, as follows: M/S/C (Anno/Pineda) to approve FY25 Public Art Budget. Vote: Ayes — Anno, Bachrach, Blecher, Bullwinkel, Covarrubias, Ibarra, Pineda, Woo; Nays — None; Abstain — None; Absent — Crandall. In this fiscal year, the Civic Arts Commission has prioritized ensuring adequate funding for current public art projects underway, completion of the backlog of current multiyear and not yet started public art projects identified in previous fiscal years, and conducting a Public Art Strategic Plan before initiating new public art projects.

CURRENT SITUATION AND ITS EFFECTS

The annual budget for public art projects is approved by the Civic Arts Commission every fiscal year. The approved Public Art Budget for FY25 pertains to funding for public art projects located in three distinct funds: Fund 148 (Cultural Trust Fund); Fund 150 (Public Art Fund); and Fund 511 (Measure T-1 Art), summarized as follows:

Fund 148: Cultural Trust Fund Budget for FY25 (Attachment 1) includes a total of \$3,241,589 to be used for public art. The City's Percentage for Public Art on Private Projects Ordinance (Berkeley Municipal Code Chapter 23.316, established in 2016) generates in-lieu fees from private development to the Cultural Trust Fund (Fund 148) valued at 0.8% of a private development's construction costs for any of the following: new multifamily residential projects of five or more dwelling units; new commercial structures; new industrial structures; and all construction of building additions exceeding 10,000 square feet. This budget includes committed and uncommitted rollover of the

FY24 Cultural Trust Fund balance (\$2,930,428) and the sum of any new funds (\$311,161) collected in the prior fiscal year for inclusion in the FY25 budget.

The Cultural Trust Fund Budget contains projected expenditures totaling \$3,241,589 including: Mosaic artwork for Aquatic Park; Turtle Island Monument planning contracts, Completion of Socially Engaged Homelessness projects; Completion of framed photography collection for West Service Center; Fabrication of plaque stand with artwork bell for the “Earth Song” sculpture; Commissioning of grinding rock and sculptural seating for Ohlone Park; Artwork exhibitions in the City’s “Cube Space” gallery in the Center Street Garage, and many more. The budget also includes artwork conservation contracts to maintain and repair public art owned by the City; administration funds set-aside; and a contingency amount for use during the implementation of the FY25 projects. The FY25 budget also includes funds for a Public Art Strategic Plan for the City of Berkeley. This planning process will garner input from the community and other stakeholders in order to develop a framework to evaluate how new public art projects are funded and a recommended process to evaluate the funding of community-initiated public art projects. Any unspent funds from the FY25 budget will be carried forward and available for public art in FY26.

Fund 150: Public Art Fund Budget for FY25 (Attachment 2) includes a total of \$257,392 to be used for public art. This budget includes committed and uncommitted rollover of the FY24 Public Art Fund balance (\$195,192) and an allocation from the annual FY25 Capital Improvement Projects (CIP) budget (\$62,199) based upon eligible municipal construction projects. The City’s Appropriation for Public Art for Municipal Capital Improvement Projects Ordinance (Berkeley Municipal Code Chapter 6.13, established in 2022) requires that 1.75% of the estimated cost of construction of City capital improvement projects are reserved for public art for integration on-site within the CIP project. For large City CIP projects with substantial art set-aside amounts, onsite public art is typically integrated into the overall project and for smaller CIP projects, the arts funds are aggregated for deposit into the Public Art Fund. Funds may be expended on public art at any appropriate site within the City. Funds from two or more CIP projects may be pooled to fund a single work of art. Funds may be used for permanent or temporary public art. Per BMC Chapter 6.14, the Civic Art Commission makes the final determination on publicly-accessible sites for art funded through this policy. Per MMC Chapter 6.13, the Civic Arts Commission shall supervise and control the expenditure of all funds appropriated for public art.

The Public Art Fund Budget contains projected expenditures totaling \$257,392 including: Commissioning of two original sound compositions for the Downtown Berkeley BART Plaza; Purchase of framed artwork for display in Civic Center buildings; City flag project; and more. The budget also includes artwork conservation funds to maintain and repair public art owned by the City; administration funds set-aside; and a contingency amount for use during the implementation of the FY25 projects. Any

unspent funds from the FY25 Public Art Fund Budget will be carried forward and available for public art in FY26.

Fund 511 Measure T-1 Public Art Budget for FY25 (Attachment 3) includes a total of \$623,928 to be used for permanent public art integrated into select Phase Two projects of the Measure T-1 Program. In 2021, the Civic Arts Commission decided to allocate the Measure T-1 Phase 2 Public Art funds to the following projects: African American Holistic Resource Center, MLK Jr. Youth Services Center, South Berkeley Senior Center, and Willard Park Clubhouse Replacement Project. Civic Arts has commenced with artist selection as the architectural design for these four projects is developed enough for public art opportunities to be defined. The attached Measure T-1 Public Art Budget for FY25 reflects a distribution of these funds to the four projects. As the public art opportunity associated with these projects become more clearly defined, additional funding is being allocated from Fund 148 Cultural Trust Fund to augment the reserved Measure T-1 funds. For example, the FY25 Cultural Trust Fund Budget includes an allocation of \$337,000 to augment the \$105,000 Measure T-1 funds reserved for MLK Jr. Youth Services Center. The public art budgets for African American Holistic Resource Center and South Berkeley Senior Center are also augmented with funds from the FY25 Cultural Trust Fund Budget. Because these two projects have not yet been developed enough to properly identify the art opportunities, additional funds may be allocated from Fund 148 in future fiscal years to further augment those budgets as needed.

BACKGROUND

The City's public art funding policies require the Civic Arts Commission to develop an annual budget for public art projects. The Public Art on Private Development policy also requires a regular annual public process for deciding how the Cultural Trust Funds will be allocated in accordance with the priorities of the Arts and Cultural Plan, following the Guidelines for Public Art in the City of Berkeley. Each year, Civic Arts staff works with the Civic Arts Commission's Public Art Subcommittee and other City departments to develop these budgets simultaneously.

In FY24, the Civic Arts Program implemented a portfolio of public art projects valued at \$696,808 with funds allocated in the FY24 Public Art Program budgets. Those projects included:

- Completed commission of large bronze sculpture by Mildred Howard installed at Adeline and Martin Luther King, Jr. Way and organized a dedication event for this artwork in conjunction with the 2024 Juneteenth celebration.
- Completed a major artwork restoration project of "Mak Roote," a collaborative public art installation at the Berkeley transit node created by muralist John

Wehrle and poet Betsy Davids, which in recent years has suffered from vandalism, as well as fading and staining from overhead roadway runoff.

- Commenced with the artist selection process for Willard Clubhouse.
- Conducted a selection process for a tile mosaic at Aquatic Park and commenced contracting with selected artist.
- Advanced the design and production of the framed artwork project by Lara Kaur for West Service Center.
- Conducted an inventory and assessment of the existing utility box murals.
- Developed a plan for a new pilot utility box mural program to replace the existing damaged murals.
- Contracted with three socially engaged artists to start work on projects related to homelessness.
- Executed Exhibitions for Cube Space multimedia art installation venue on the ground floor of the Center Street Garage including:
 - Presentation of four site specific installations.
 - Selection and contract with new Cube Space curator.
- Completed planning for purchase of framed artwork for Civic Center buildings.
- Routine maintenance of artwork in the City's Public Art Collection.

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

There are no identifiable environmental effects or opportunities associated with the content of this report.

POSSIBLE FUTURE ACTION

The budgets include likely future expenditures on potential public art projects in the City. The Civic Arts Commission may make modifications to this budget over the course of the fiscal year as additional needs and funding opportunities arise.

FISCAL IMPACTS OF POSSIBLE FUTURE ACTION

All future public art revenues and expenditures will be tracked and accounted for. If necessary, an additional Information Report will be submitted to the City Council.

CONTACT PERSON

Jennifer Lovvorn, Secretary, Civic Arts Commission, 981-7533

Attachments:

- 1: Fund 148 Public Art Budget for FY 2025
- 2: Fund 150 Public Art Budget for FY 2025
- 3: Fund 511 Public Art Budget for FY 2025

PUBLIC ART ON PRIVATE DEVELOPMENT FUNDS BUDGET - FY25		Budget
Fund 148 (Cultural Trust Fund)		
Approved by Civic Arts Commission: 9/25/2024		
FY25 FUNDING		Amount
1	FY24 Carryforward Total Balance	\$2,930,428.18
2	FY24 "Art" Carry Forward Balance	\$1,732,003.92
3	Art Encumbrance Carryforward from FY24	\$139,522.56
4	FY24 "Administration" Carry Forward Balance	\$576,304.06
5	Admin Encumbrance Carry Forward from FY24	\$10,835.93
6	FY24 "Conservation" Carry Forward Balance	\$56,217.41
7	Conservation Encumbrance Carry Forward from FY24	\$415,544.30
8	In-Lieu Payments for FY25	\$224,214.47
9	2067 University	\$36,711.74
10	2434 SAN PABLO	\$9,600.00
11	1773 Oxford	\$30,548.77
12	2590 BANCROFT	\$110,964.00
13	2317 Channing	\$23,274.81
14	2555 College	\$13,115.15
15	On-Site Art Admin Fees for FY25	\$23,274.81
16	2403 SAN PABLO	\$23,274.81
17	Bayer Community Benefit Payment for FY25	148-21-208-252-0000-000-000-441310-
18	TOTAL FUNDS AVAILABLE FOR FY24	\$3,241,589.46
FY25 PUBLIC ART FUND ADMINISTRATION FUNDING		Available Funding
19	FY25 Available Admin Funding	\$644,717.28
20	Projected Admin Costs FY25 (CAC)	\$116,780.00
21	Encumbrance Carryforward: Jeremy Kaplan	Admin \$2,948.53
22	Encumbrance Carryforward: Chandra Cerrito	Admin \$7,887.40
23	Cube Space Curator: William Hernandez Luege	\$8,400.00
24	Public Art Coordination: Adriana Grino	\$49,500.00
25	Unallocated Admin in FY25	Carryforward to FY26 \$459,201.35
26	Subtotal	\$0.00
FY25 BUDGET PROJECTS		Budget
CONSERVATION PROJECTS		
27	FY25 Available Conservation Funding	\$523,825.17
28	Total	\$523,825.17
29	Encumbrance Carryforward: Preservation Arts -- Contract 32200133	Conservation \$133,628.12
30	Romare Bearden conservation - based on estimate	\$28,000.00
31	Balance for "As-needed" services	any balance remaining at end of year to be rolled over to FY25
32	Encumbrance Carryforward: Atthowe Fine Arts -- Contract 32300137	As-Needed Services - Art and Conservation \$232,416.18
33	Mildred Howard Install	\$41,848.26
34	Balance for "As-needed" services	any balance remaining at end of year to be rolled over to FY25
35	ARG Conservation	As-Needed Services - Art and Conservation \$100,000.00
36	Peace Wall conservation	\$95,310.17
37	Complete Selvin	
38	Purchase Order with Pres Arts - Wehrle Graffit abatement	\$2,998.00
39	Unallocated Available Funds in FY25	\$54,782.87
40	Subtotal	\$0.00
ART PROJECTS		
41	FY25 Available Art Funding	\$2,073,047.01
42	Total	\$2,073,047.01
43	Municipal Artist in Residence	Encumbrance Carryforward: Kala Art Institute \$10,150.00
44	Municipal Artist in Residence	Increase contract with Kala for FY25 by \$5150 \$5,150.00
45	Turtle Island Monument	
46	New planning contracts	\$90,000.00
47	Encumbrance Carryforward: Scott Parsons: Design consultation for Turtle Island Monument	Art \$9,750.00
48	Encumbrance Carryforward: Marlene Watson consultation for Turtle Island Monument	\$20,616.00
49	Encumbrance Carryforward: Lee Sprague consultation for Turtle Island Monument	\$29,552.00
50	Jean LaMarr Project at Ohlone Park	Artist contract \$12,000.00
51	Fabrication of Jean LaMarr artwork elements	\$105,000.00
52	Installation of Jean LaMarr artwork elements	\$15,000.00
53	HOMELESSNESS SOCIAL PRACTICE PROJECTS	Three projects
54	Daniel Freeman contract	\$5,000.00
55	Sue Mark Contract	\$10,500.00
56	Deirdre Weinberg contract	\$11,500.00
57	Wang Po Shu - Earthsong Bell Sign	\$15,454.56
58	Installation of Wang Po Shu - Earthsong Bell Sign	\$5,000.00
59	Utility Box Mural Program (Pilot Reboot)	New murals and removal of wrap \$60,000.00
60	CUBE SPACE	
61	Kira Dominguez Hultgren exhibition expenses	\$830.00
62	Cube Space Artist Fees	2000 x 3 \$6,000.00
63	Cube Space Signage	450 x 3 \$1,350.00
64	Photography Cube Space	500 x 3 \$1,500.00
65	Window cleaning	400 x 3 \$1,200.00
66	Mildred Howard Sculpture	
67	Mildred Howard signage expense	\$6,091.00
68	Mildred Howard event coordinator expense	\$2,400.00
69	Program for event	\$187.98
70	Mildred Howard sculpture cleaning for event - Pres Arts PO	\$300.00
71	Mildred Howard event ASL expense	\$220.00
72	Mildred Howard photo expense	\$750.00
73	West Service Center Photo Project by Lara Kaur	Artist contract \$15,000.00
74		Kaur install \$20,000.00
75	Alice Kao - Berkeley Art Works Project	\$10,000.00
76	Aquatic Park Public Art	
77	Aquatic Park Tile Mural Project	Masako Miki Contract (budget install in FY26) \$69,000.00
78	Aquatic Park Sculpture New Selection Process	Panelist fees and artist proposal fees and travel \$15,000.00
79	Aquatic Park Sculpture	FY26 or FY27? \$400,000.00
80	Santa Fe Railroad Right of Way	Panelist fees and artist proposal fees and travel \$15,000.00
81	Add funds to Measure T1 Artworks	
82	MLK Youth Service Center	Funds from 148 to augment Measure T-1 Funds \$337,000.00
83	African American Health Resource Center	Funds from 148 to augment Measure T-1 Funds \$150,000.00
84	South Berkeley Senior Center	Funds from 148 to augment Measure T-1 Funds \$150,000.00
85	GENERAL PUBLIC ART COSTS	
86	Photography of public art projects	\$8,000.00
87	Graphic Design (Exhibition Announcements + Signage)	\$4,000.00
88	Installers	\$1,500.00
89	Public Art Strategic Plan Consultant	\$110,000.00
90	Other Projects from Work Plan (Not Yet Started)	
91	Telegraph Ave crosswalk/street murals	\$25,000.00 \$0.00
92	Telegraph Ave Art Plan	\$121,923.92 \$0.00
93	Hidden Gems (Berkeley pathways and stairs)	\$175,000.00
94	BLM Mural on Gilman on BART column	\$70,000.00 \$0.00
95	Harrison Street Artwork	\$75,000.00 \$0.00
96	Dona Spring Memorial	\$150,000.00
97	Contingency	\$18,045.47
98	Subtotal	\$0.00
99	Total Budget	\$0.00

PUBLIC ART FUND BUDGET - FY25			Budget
Fund 150 (Public Art Fund)			
Approved by Civic Arts Commission: 9/25/2024			
FY25 FUNDING			Amount
1	FY24 Carryforward Total Balance		\$195,192.91
2	FY24 "Art" Carry Forward Balance	\$157,181.99	
3	FY24 "Administration" Carry Forward Balance	\$ 13,698.24	
4	FY24 "Conservation" Carry Forward Balance	\$ 18,812.68	
5	Encumbrances Carried Forward from FY24	\$5,500.00	
6	FY25 Total Allocations		\$62,199.50
7	FY25 1.75% Allocation (Annual Capital Budget June 2024)	\$62,199.50	
8	PW Reconciliation FY24 1.75% Allocation	TBD	
9	PRW Reconciliation FY24 1.75% Allocation	TBD	
TOTAL FUNDS AVAILABLE FOR FY25			\$257,392.41
FY25 BUDGET EXPENSES			Budget
PUBLIC ART FUND ADMINISTRATION FUNDING			Available Funding
10	FY25 Available Admin Funding	\$26,138.14	
11	Projected Admin Costs FY25		\$0.00
12	Unallocated Admin Funds carry forward to FY26		\$ 26,138.14
Subtotal			\$0.00
CONSERVATION PROJECTS			Available Funding
13	FY25 Available Conservation Funding	\$25,032.63	
14	Wehrle graffiti abatement		\$ 9,600.00
15	Unallocated Conservation Funds in FY25	If not used, will carry forward to next year	\$ 15,432.63
Subtotal			\$0.00
ART PROJECTS			Budget
16	FY25 Available Art Funding	\$206,221.64	
17	BART Plaza Ambient Sound Installation Commission	Spiritual Technologies (4 +\$1,500 video + \$1,500 travel)	\$ 7,000.00
18	James McKee encumbrance carryforward	Sound Contract - \$1500 still encumbered	\$ 1,500.00
19	BART Plaza Sound Compositions	2 sound installations at \$5,000/each - Contract for 2 in FY24	\$ 10,000.00
20	BART Plaza Artwork Plaques	3 signs at \$200 ea.	\$ 600.00
21	BART Plaza Sound Installations Technician	Technical Assistance with System/Component Replacement	\$ 50,000.00
22	Xian contract carryforward	Home Sculpture Removal - Transport	\$ 4,000.00
23	2D Art Purchases for City Buildings		\$ 49,000.00
24	Artwork Preparator to Install Purchased Works		\$ 10,000.00
Other Projects from Work Plan (Not Yet Started)			
25	Council Referral for City Flag	Estimate	\$ 25,000.00
26	Collection Signage Program		\$ 30,000.00
27	Unallocated Art Funds in FY25	If not used, will carry forward to next year	\$ 19,121.64
28	Subtotal		\$0.00
29	Total Budget	\$ -	\$ 257,392.41

	Measure T1 - FY25		
	Fund 511 (Measure T-1 Art)		
	Approved by Civic Arts Commission: 9/25/2024		
	FY25 FUNDING		Amount
1	FY24 Carryforward Total Balance		\$623,928.91
2	FY24 "Art" Carry Forward Balance	\$545,000.00	
3	FY24 "Administration" Carry Forward Balance	\$78,928.91	
4	TOTAL FUNDS AVAILABLE		\$623,928.91
	FY25 ADMINISTRATION FUNDING	Available Funding	Budget
5	FY25 Available Admin Funding	\$78,928.91	
6	Projected Employee Costs		\$ 10,000.00
7	Professional Services: Chandra Cerrito: Willard Clubhouse		\$ 23,500
8	Unallocated Admin in FY25	Carryforward to FY26	\$ 45,428.91
9	TOTAL ADMIN FUND AVAILABLE	\$0.00	\$ 78,928.91
10	FY25 PROFESSIONAL SERVICES		\$ 545,000
11	FY25 Available Art Funding	\$545,000.00	
12	Artist Contract: Willard		\$ 150,000.00
13	Panel honorarium		\$ 3,000
14	Artist proposal		\$ 3,000
15	Artist travel		\$ 3,000
16	Photography/Documentation		\$ 1,000
17	Plaque Costs		\$ 2,000
18	Artist Contract: MLK YAP		\$ 105,000
19	Panel honorarium		\$ 3,000
20	Artist proposal		\$ 3,000
21	Artist travel		\$ 3,000
22	Photography/Documentation		\$ 1,000
23	Plaque Costs		\$ 2,000
24	Artist Contract: South Berkeley Senior Center		\$ 105,000
25	Panel honorarium		\$ 3,000
26	Artist proposal		\$ 3,000
27	Artist travel		\$ 3,000
28	Photography/Documentation		\$ 1,000
29	Plaque Costs		\$ 2,000
30	Artist Contract: African American Holistic Resource Center		\$ 105,000
31	Panel honorarium		\$ 3,000
32	Artist proposal		\$ 3,000
33	Artist travel		\$ 3,000
34	Photography/Documentation		\$ 1,000
35	Plaque Costs		\$ 2,000
36	Contingency		\$ 32,000
37	Subtotal	\$0.00	\$ 545,000.00
38	Total Budget	\$0.00	\$ 623,928.91

