



Office of the City Manager

April 11, 2025

To: Honorable Mayor and Members of the City Council  
From: Paul Buddenhagen, City Manager  
Re: Spring Sustainability Events

This spring, the Planning and Development Department's Office of Energy and Sustainable Development (OESD) is participating in four sustainability events, and appreciates the help from City Council members to promote these events and volunteer opportunities to constituents.

On **Saturday, April 19**, from 2pm – 5pm, Citizen's Climate Lobby (CCL) is hosting a free [Home Electrification Fair](#) at the Brower Center. The Fair brings together electrification professionals, residents who have gone all-electric, and nonprofit and government agencies (including OESD) that provide resources and incentives for home electrification. This year's event highlights actions renters can take to accelerate the transition to a cleaner, safer home environment. After the Electrification Fair, community members can attend the [CCL Wild and Scenic Film Festival](#) starting at 7pm at the Brower Center.

On **Monday, April 21**, from 3pm – 5pm, OESD staff will be participating in a panel — [The Power of Progress: State and Local Governments' Impact on Energy Transformation](#) — hosted by the Berkeley based Copper induction range company as part of SF Climate Week. The event is free, in-person, and open to the public.

On **Saturday, April 26**, from 11am – 3pm, OESD is collaborating with the City of El Cerrito, BART, Bike East Bay and local transit groups to host a new event — [GO GREEN! Mobility Fair](#) — to help residents discover alternatives to personal car ownership to reach destinations near and far. The Fair, hosted at the El Cerrito Plaza BART station parking lot, will offer electric bicycle test rides, interactive information booths, live music, food trucks, crafts, face-painting, and games for all ages. In addition, agencies working on the Transit Oriented Development (TOD) at El Cerrito Plaza and North Berkeley BART stations will staff information booths for residents to learn more about upcoming TOD plans. The Fair is seeking [volunteers](#) and local electric bike and scooters owners to showcase their wheels.

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On **Saturday, June 7**, from 12pm – 4pm, OESD is collaborating with the Bay Area non-profit Acterra to host the [2025 East Bay Green@Home Tour](#) that features a variety of sustainable homes. This in-person tour, featuring homes in Berkeley and neighboring cities, gives participants an up-close look at both fully and partially electrified households and additional sustainable features. The event is seeking [tour hosts](#) (renters or homeowners) who are eager to share their experiences with neighbors and the community. The Tour is also seeking [volunteers](#) to help staff the event – no experience is necessary.

Please share information about these events and volunteer opportunities with the community. Attached are images and text to facilitate communication with your constituents.

Attachments:

1. Spring Sustainability Events Promotional Content

cc:

David White, Deputy City Manager  
Jenny Wong, City Auditor  
Farimah Brown, City Attorney  
Mark Numainville, City Clerk  
Matthai Chakko, Assistant to the City Manager  
Jordan Klein, Director, Planning and Development Department

## Attachment 1: Eco Events Newsletter Content and Images



Whether you rent or own, find out how to cut energy bills, breathe cleaner air, and get cash incentives to upgrade your home at the FREE [Home Electrification Fair!](#) Get expert advice, connect with trusted pros, and explore rebates.

**Saturday, April 19** | 2pm – 5pm | Brower Center, 2150 Allston Way

Visit [tinyurl.com/ElectFair](https://tinyurl.com/ElectFair) for more information.



Celebrate the progress city, county, and state government agencies have made to help decarbonize our communities at this free SF Climate Week event hosted by Copper in Berkeley. Hear from a panel of government employees and implementation specialists from the City of Berkeley, Stop Waste, and CalMTA, who will share unique case studies on the programs they have spearheaded, and learn what you can do to get involved.

[\*The Power of Progress: State and Local Governments' Impact on the Energy Transformation\*](#)

**Monday, April 21** | 3pm – 5pm | Copper, 2827 Seventh St

[Register here](#)



Discover resources to help you get around without a car at our free, family friendly, fun event at the El Cerrito Plaza BART Station

At the [GO GREEN! Mobility Fair](#) test ride electric bikes, find discounted mobility options, see neighborhood electric vehicles, and enjoy live music, food, crafts, and games for all ages.

**Saturday, April 26** | 11am – 3pm | 515 Richmond St, El Cerrito

During the Fair, Bike East Bay will be offering a free Family Cycling workshop. Registration is required — [sign up here](#).

The GO GREEN! Mobility Fair is easily accessible via the Ohlone Greenway. Walk, ride, or take BART or AC Transit.

The GO GREEN! Mobility Fair is hosted in collaboration with BART, ECRA Walk & Roll, Bike East Bay, and the cities of El Cerrito and Berkeley.

Volunteers are needed for this exciting event! [Please sign up here.](#)

10<sup>th</sup> ANNIVERSARY  
Acterra ACTION FOR A HEALTHY PLANET

# EAST BAY GREEN @HOME TOURS

Saturday, June 7  
12 PM - 4 PM

Register at [bit.ly/EastBayGHT](https://bit.ly/EastBayGHT)

Sponsored By Partnering With Share this Event

## Showcase Your Green Home!

Have you made the switch to electric and made your home more sustainable? Acterra's [2025 East Bay Green@Home Tour](#) is looking for tour hosts like you!

If you've taken steps toward a more sustainable home—whether by replacing gas appliances with electric ones, incorporating solar panels, improving insulation, using sustainable building materials, or adding water-saving features—this is a chance to share your experience. By highlighting the resources and incentives that made your transition possible, you can inspire others to make similar changes and move toward a healthier, more energy-efficient future.

Interested? Sign up today to showcase your home: <https://bit.ly/green-home-tour-apply>

Sign up here to attend the event: [bit.ly/EastBayGHT](https://bit.ly/EastBayGHT). Tour addresses will be shared after registration.

The Tour is also seeking [volunteers](#) to help staff the event – no experience is necessary.