



Office of the City Manager

CONSENT CALENDAR
May 20, 2025

To: Honorable Mayor and Members of the City Council

From: Paul Buddenhagen, City Manager

Submitted by: Scott Ferris, Director, Parks Recreation & Waterfront

Subject: Purchase Order: Operation Pride for tennis programs and tournaments

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to execute a purchase order and any amendments with Operation Pride to provide youth and adult tennis programs and tournaments for a total amount not to exceed \$150,000 through June 30, 2026.

FISCAL IMPACTS OF RECOMMENDATION

Funds for these services are generated directly from Operation Pride's program and tournament revenues. The City registers participants, collects the revenue, and provides facilities, then pays Operation Pride from the revenue collected to cover their services. The amount of actual expenditures will vary from year to year depending on the number of participants enrolled in the program. Funding is available in the FY25 and FY26 Camps Fund budget, and additional amounts will be requested through the Annual Appropriations process as needed.

CURRENT SITUATION AND ITS EFFECTS

Operation Pride runs twenty to twenty-five USTA-sanctioned tennis tournaments annually in addition to year-round tennis programs at City facilities, serving thousands of participants per year. The City registers program participants and collects fees through its registration software platform, and then pays Operation Pride a percentage of the tournament revenues for their services on a regular basis. The number of participants has grown each year for these fee classes/programs and additional purchasing authority is needed to continue this service for a growing number of Berkeley residents.

BACKGROUND

The City has partnered with Operation Pride for over two decades to offer tennis programs and tournaments to Berkeley residents. Community members learn tennis skills and compete in tournaments at a variety of skill levels.

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

Operation Pride provides a sustainable model for the afterschool program and tournaments by re-using tennis balls and tournament materials. Additionally, Operation Pride is based

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locally which reduces the miles driven and vehicle carbon emissions generated by program participants.

RATIONALE FOR RECOMMENDATION

The City of Berkeley Parks Recreation and Waterfront Department staff does not have the skill or capacity to offer high quality tennis programming. Contracting for these services with Operation Pride provides a high quality service that meets community needs.

Alternative Actions Considered

None

CONTACT PERSON

Scott Ferris, Director, Parks, Recreation & Waterfront Department, 981-6700
Stephanie Chu, Recreation and Youth Services Manager, 981-6700
Justin Pitcher, Recreation Program Supervisor, 981-5123

Attachments:

1: Resolution

RESOLUTION NO. ##,###-N.S.

PURCHASE ORDER: OPERATION PRIDE TENNIS PROGRAMS AND TOURNAMENTS

WHEREAS, Operation Pride runs twenty to twenty-five USTA-sanctioned tennis tournaments annually in addition to year-round tennis programs at City facilities, serving thousands of participants; and

WHEREAS, the City registers program participants and collects fees through its registration software platform, and then pays Operation Pride a percentage of the tournament revenues for its services on a regular basis; and

WHEREAS, the number of participants has grown each year for these fee classes/ programs and additional purchasing authority is needed to continue this service for a growing number of Berkeley residents.

WHEREAS, FY25 and FY26 funds are available in the Playground Camp Fund (fund 125) to cover this contract, and additional amounts will be requested during the annual appropriations process as needed.

NOW THEREFORE BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a purchase order and any amendments with Operation Pride to provide youth and adult tennis programs and tournaments for a total amount not to exceed \$150,000 through June 30, 2026. A record signature copy of said contract and any amendments to be on file in the Office of the City Clerk.

