

L A N D M A R K S  
P R E S E R V A T I O N  
C O M M I S S I O N  
S T A F F R E P O R T

FOR COMMISSION ACTION  
JUNE 5, 2025

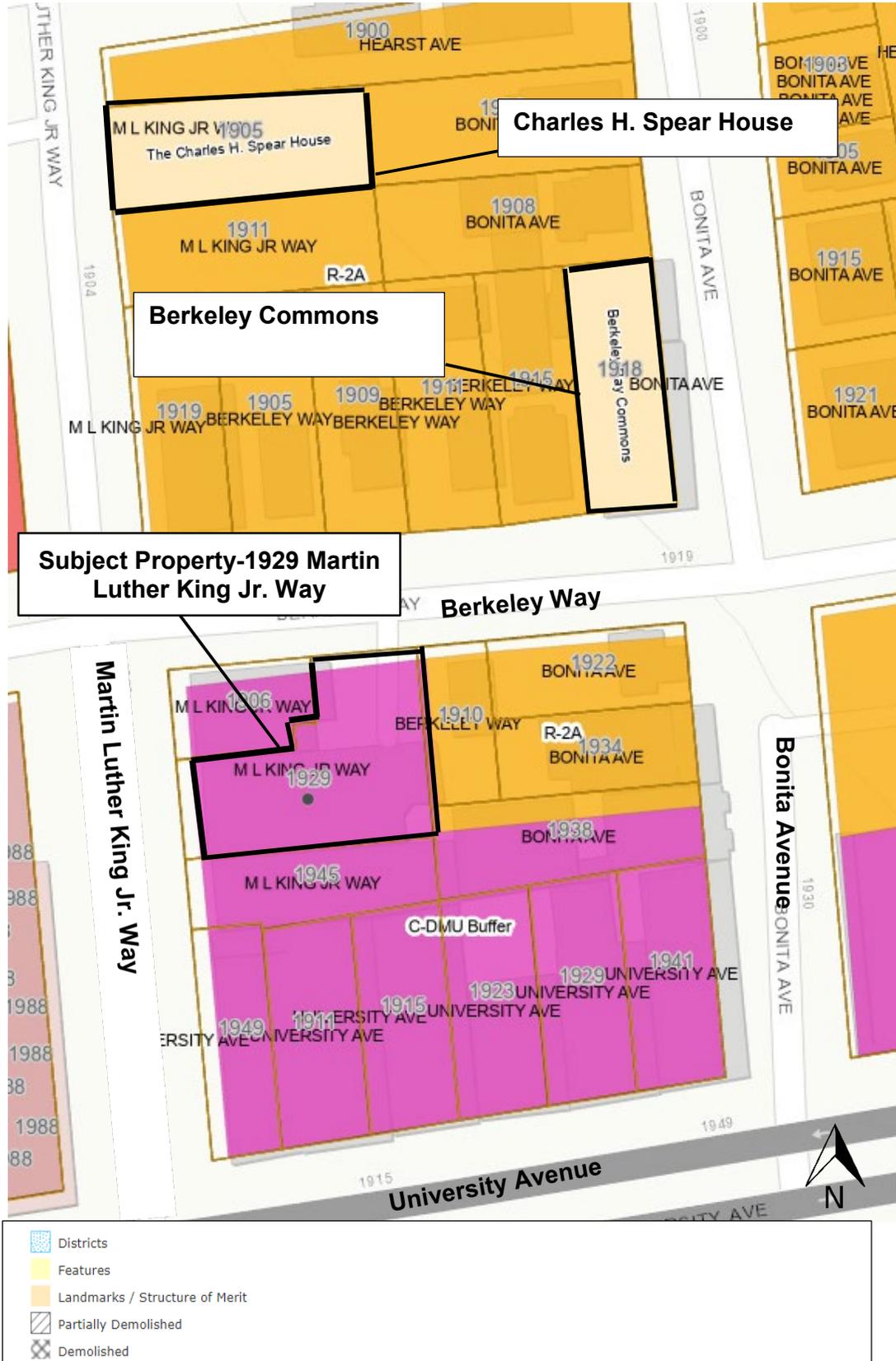
## 1929 Martin Luther King Jr. Way

Landmark application #LMIN2025-0002 for the consideration of City Landmark or Structure of Merit designation status for a commercial building constructed in 1991 – APN 057-2059-013-01.

### I. Application Basics

- A. Land Use Designations:** Downtown Mixed-Use District (C-DMU)
- B. CEQA Determination:** Exempt from environmental review pursuant to CEQA Guidelines Section 15061 (b)(3) for Review Exemptions.
- C. Parties Involved**
- **Initiator:** 50 Berkeley resident petitioners
  - **Application Author:** Carol Wolfley  
2713 Ellsworth Street  
Berkeley, CA 94705
  - **Property Owner:** Pacifica Foundation Inc.  
C/O Maria Negret  
3729 Cahuenga Blvd W  
Los Angeles, CA 91604
- D. Staff Recommendation:** Open the hearing, allow for public comment, and then continue the hearing without discussion to a future LPC meeting.

Figure 1: Vicinity Map – highlighting nearby City Landmarks and Structures of Merit



**Figure 2: Subject property, primary façade – current condition** (Wolfley)



## II. Application Chronology

On April 2, 2025, the City received a Landmark/Structure of Merit application petition for the subject property. The application was accompanied by the signatures of 50 Berkeley residents. In accordance with Berkeley Municipal Code (BMC) Section 3.24.120, the petition and application initiated consideration of the property for designation status. The Landmark application is under review at this time. BMC Section 3.24.120 requires the Commission to open an Initiation hearing within 70 days of receiving an application (i.e. June 10, 2025). The Commission should open the hearing on this matter tonight in order to satisfy this requirement.

On May 5, 2025, staff sent a letter to the property owner informing them of the initiation and pending public hearing. In accordance with BMC Section 3.24.140, staff mailed and posted advance notice of tonight's hearing on (or before) May 23, 2025.

### III. Rationale for Recommendation

BMC Section 3.24.130 requires the Commission to hold a hearing on a designation proposal within 70 days of receiving an application. The Commission must open the hearing on this matter tonight in order to satisfy this requirement. To allow additional time to review the materials and to prepare a recommendation for final action, the Commission should continue this hearing to a future LPC meeting.

### IV. Recommendation

Staff recommends that the Commission open the hearing, allow for public comment, and then continue the hearing without discussion to a future LPC meeting date.

**Prepared by:** Cecelia Mariscal, Associate Planner; [cmariscal@berkeleyca.gov](mailto:cmariscal@berkeleyca.gov), (510) 981-7439

**Reviewed by:** Allison Riemer, AICP, Senior Planner; [ariemer@berkeleyca.gov](mailto:ariemer@berkeleyca.gov), (510) 981-7433