



Office of the City Manager

CONSENT CALENDAR
June 17, 2025

To: Honorable Mayor and Members of the City Council
From: Paul Buddenhagen, City Manager
Submitted by: Eleanor Hollander, Economic Development Manager
Subject: Contract: Fine Art Service Provider - Chandra Cerrito/Art Advisors LLC -
for Public Art Curation & Project Management services

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to execute a contract and any amendments with Chandra Cerrito/Art Advisors LLC for an amount not to exceed \$100,000 for Public Art Curation and Project Management services for the City of Berkeley's Public Art Collection for a term of July 1, 2025, through June 30, 2028.

FISCAL IMPACTS OF RECOMMENDATION

The \$100,000 contract will be funded through the Cultural Trust Fund (Fund Code 148-21-208-252-0000-000-446-612990) in Fiscal Year 2026.

CURRENT SITUATION AND ITS EFFECTS

The City of Berkeley's Public Art Collection comprises approximately 131 artworks which include exterior artworks – such as sculpture, mosaics, and murals as well as interior artworks – such as photographs, paintings, textiles. The Civic Arts Public Art Program is charged with the commission, acquisition, and conservation of artworks for the City of Berkeley's Public Art Collection both in storage and on display in the field.

Many consulting services specific to the field of fine art are needed to carry out this ongoing work. As the Civic Arts Public Art Program continues to expand its capacity to deliver more public artwork opportunities for the City, the demand for Public Art Curation and Project Management has increased. This three-year contract with an experienced vendor will provide additional capacity to deliver projects swiftly in the City of Berkeley.

BACKGROUND

A Request for Qualifications (RFQ) Specification No. 21-11438-C, for a *Prequalified Pool of Fine Art Services Providers* was released in 2021. A panel comprised of City staff and an outside arts professional evaluated and scored 30 applicants to establish a prequalified pool of contractors that met the requirements for each service category.

The following service categories were included in the RFQ to develop a strong bench of experts and service providers to support the Civic Arts program:

- Contractors to install and de-install large-scale works of public art
- Fine Art Conservators
- Art Care Technicians, Audio Visual Technicians, and Artwork Preparators
- Fine Art Transportation and Storage
- Art Photography, Videography, Graphic Design, Computer Aided Design (CAD) for Artwork Placement Renderings, Digital Imaging, and Sign Makers
- Fine Art Framing Services
- Fine Art Fabrication
- Public Art Curation and Project Management
- Art Collection Registrar Services

In the RFQ Specification No. 21-11438-C, Chandra Cerrito/Art Advisors LLC scored highest among *Public Art Curation and Project Management* service providers and was determined to best fit the upcoming needs of the Civic Arts Public Art Program in this area for the proposed term of the contract for FYs 26, 27 and 28.

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

There are no identifiable environmental effects, climate impacts, or sustainability opportunities associated with the subject of this report.

RATIONALE FOR RECOMMENDATION

Chandra Cerrito/Art Advisors LLC is a highly qualified firm with expertise in curatorial services and project management specific to the field of fine art, and has experience working with the Civic Arts program on the management of active civic art projects in the City of Berkeley, including the Willard Park Clubhouse public art.

ALTERNATIVE ACTIONS CONSIDERED

None.

CONTACT PERSON

Mark Salinas, Office of Economic Development, (510) 981-7538

Attachments:

1: Resolution for contract with Chandra Cerrito/Art Advisors LLC

RESOLUTION NO. ##,###-N.S.

CONTRACT: CHANDRA CERRITO/ART ADVISORS LLC FOR ON-CALL FINE ART SERVICES

WHEREAS, The City of Berkeley's *Arts and Culture Plan (2017)* calls for the enhancement of Berkeley's environment by placing temporary and permanent public art in public spaces throughout the city; and

WHEREAS, The City of Berkeley's Civic Arts Program issued Request for Qualifications Specification No. 21-11438-C, and established a Prequalified Pool of Fine Art Service Providers that includes Chandra Cerrito/Art Advisors LLC; and

WHEREAS, Chandra Cerrito/Art Advisors LLC scored highest among *Public Art Curation and Project Management* service providers and was determined to best fit the upcoming needs of the Civic Arts Public Art Program in this area for the proposed term of the contract; and

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract and any amendments thereto with Chandra Cerrito/Art Advisors LLC for on-call fine art services for the contract period of July 1, 2025 through June 30, 2028 in an amount not to exceed \$100,000.

A record signature copy of said contract and any amendments are to be on file in the Office of the City Clerk.

