



Office of the City Manager

CONSENT CALENDAR
September 30, 2025

To: Honorable Mayor and Members of the City Council
From: Paul Buddenhagen, City Manager
Submitted by: Henry Oyekanmi, Director, Finance Department
Subject: 2026 Tax Rate: Transportation Network Company User Tax

RECOMMENDATION

Adopt first reading of an Ordinance setting the 2026 tax rate (effective January 1, 2026) for the transportation network company at the following rates: 62 cents on the user for each prearranged trip that originates in the City that is not part of a pooled prearranged trip and 30 cents for each pooled prearranged trip on each user who arranges each prearranged trip that originates in the City and which comprises part of the pooled prearranged trip.

FISCAL IMPACTS OF RECOMMENDATION

The tax levy of the recommended 62 cents for each non-pooled prearranged trip and 30 cents on each user for each pooled prearranged trip will generate resources that are estimated at \$1,128,971 for the General Fund.

CURRENT SITUATION AND ITS EFFECTS

The 2025 tax of 58.277 cents tax per each non-pooled prearranged trip and the 28.457 cents tax per each pooled prearranged trip is being adjusted by the per capita Personal Income Growth factor in California of 6.440%, as the voters approved the greater of the Personal Income Growth in the state of California of 6.440% or Consumer Price Index in the immediate San Francisco Bay Area of 1.300%.

BACKGROUND

On November 3, 2020, over 66% of Berkeley voters approved Measure GG which authorized a transportation network company user tax for prearranged trips for private and pooled trips for general municipal services in the City until January 1, 2041.

In accordance with Berkeley Municipal Tax Code 7.71.030, the tax may be increased or decreased annually in May, according to the greater of the increase or decrease in the cost of living in the immediate San Francisco Bay Area or personal income growth in the state of California, as verified by official United States economic report.

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ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

There are no identifiable environmental effects or opportunities associated with the subject of this report.

ALTERNATIVE ACTIONS CONSIDERED

The fiscal impact on general municipal services of forgoing an adjustment to the fiscal year's transportation network company user tax would be a reduction of \$68,307 in estimated collections.

CONTACT PERSON

Henry Oyekanmi, Director, Finance Department, 981-7301

Attachments:

1: Ordinance

ORDINANCE NO. -N.S.

IMPOSING A GENERAL TAX ON USERS OF TRANSPORTATION NETWORK COMPANIES AT A RATE OF 62 CENTS FOR PRIVATE TRIPS AND 30 CENTS FOR POOLED TRIPS

BE IT ORDAINED by the Council of the City of Berkeley as follows:

Section 1. In accordance with Berkeley Municipal Tax Code 7.71.030, the 2026 Tax Rate, effective January 1, 2026, to fund general municipal services is set at 62 cents for private trips and 30 cents for pooled trips.

Section 2. This tax rate will result in estimated total collections of \$1,128,971.

Section 3. Copies of this Ordinance shall be posted for two days prior to adoption in the display case located near the walkway in front of the Maudelle Shirek Building, 2134 Martin Luther King Jr. Way. Within 15 days of adoption, copies of this Ordinance shall be filed at each branch of the Berkeley Public Library and the title shall be published in a newspaper of general circulation.

