



Finance Department
Purchasing Division

REQUEST FOR PROPOSAL (RFP)
Specification No. 23-11553-C
FOR
WEB-BASED POPULATION HEALTH DATA PLATFORM
PROPOSALS WILL NOT BE OPENED AND READ PUBLICLY

ADDENDUM "A"
11/21/2022

Dear Proposer:

Questions received from proposers along with answers are attached.

Proposals/bids must be received no later than 2:00 pm, on Thursday, December 1, 2022 All responses should be sent via email to purchasing@cityofberkeley.info and have ““**WEB-BASED POPULATION HEALTH DATA PLATFORM**” and **Specification No. 23-11553-C** indicated in the subject line of the email. Please submit one (1) PDF of the technical proposal. Corresponding cost proposal shall be submitted as a separate PDF document.

Proposals will not be accepted after the date and time stated above.

We look forward to receiving and reviewing your proposal.

Sincerely,

Darryl Sweet
General Services Manager

Addendum "A"

Questions and Answers for Specification No. 23-11553-C WEB-BASED POPULATION HEALTH DATA PLATFORM

The City of Berkeley has received questions from some potential respondents regarding **Specification No. 23-11553-C**, WEB-BASED POPULATION HEALTH DATA PLATFORM. In an effort to provide the same information to all, listed below are the questions received to date, with responses from City staff.

1. Q. Would it be possible to get some sample data set to create a proof of concept dashboard for the RFP? Or can you please point to any other similar dashboard used by other cities. Thank you.

1. A. These are some similar dashboards other cities have used: <https://www.healthymarin.org/>
<https://dashboards.mysidewalk.com/maricopa-county-az-community-health-assessment/our-story>

2. Q. Is there a preferred term length? i.e. 12 months, 2 years, etc.

2. A. The preferred term length would be at least three (3) years, but is likely to continue after that time frame.

3. Q. Section C question #1 requires the product proposed be cloud based. Our platform will always be web-based on a secure network, and it is currently a cloud-based solution. However, we may migrate servers and move to our corporate Data Center in the future. Nothing on the user end would change. Do you foresee this being an issue?

3. A. The City does not foresee this being an issue if there are no changes on the user end.

4. Q. Will the proposal become publicly available after it is submitted? If so, can we protect certain parts of the proposal such as employee compensation? (mark said pages confidential for example)

4. A. No, only the proposal that is awarded is released to public records. If there is something in the proposal that is proprietary, then it can be redacted (confidential flag).

5. Q. In regard to the Price Proposal; Our personnel and other costs are shared across our client-base and cannot be readily defined for a single client. As such, is it acceptable to list all costs under Operating Costs?

5. A. Itemization is a requirement in the price proposal and is a standard City condition.

6. Q. Timeline of completion: Within how many months the project needs to be completed after the "Notice to Proceed"?

6. A. There are multiple deadlines and projects. The first major project, Community Health Assessment, needs to be completed by December 2023.

7. Q. Subscription solution: Does it require integration of any payment method or just a sign-up/sign-in type subscription?

7. A. There is no public subscription requirement. The subscription solution is for the City of Berkeley to subscribe to the platform.

8. Q. "pre-defined datasets": How many predefined datasets need to be integrated? Please provide the links. Need to evaluate what transformation datasets need for the application.

8. A. The datasets are provided by the platform vendor to use on the platform.

9. Q. "(A.1), narrative what the data means ": What are the narrative methods that need to be implemented?

9. A. The narrative methods that need to be implemented are easy to read, descriptive information about the data.

10. Q. "(A.6), "Data library updates at no extra cost": What is the duration of this free service after the completion of the project?

10. A. The duration of the free service is based on the duration of the contract.

11. Q. "(A.7 and A.8), "clean and format datasets": Is this service needed after the completion of the project? If so, do we need to submit a rate for it?

11. A. The cleaning and formatting of the datasets rate and completion is based on the duration of the contract.

12. Q. "(A.9), Host content and data storage": Do we need to submit a rate for the monthly cloud hosting cost?

12. A. The monthly cloud hosting cost can be included in your price proposal.

13. Q. "(C.7), Respond to any technical issues ... 48 hours": How many months after the project completion this support needs to be provided. Do we need to submit a rate for this service?

13. A. The technical issue response is based on the duration of the contract and can be included in your pricing proposal.

14. Q. For the population health data solution and the Data Visualization and Dashboard with implementation services: Timeline of completion: Within how many months the project needs to be completed after the "Notice to Proceed"?

14. A. There are multiple deadlines and projects.

15. Q. "(E.3), connection to data sources": How many data sources need to be supported?

15. A. The number of data sources will be dependent on the number of City of Berkeley programs participating, to be determined.

16. Q. "(F.4), parent-child dashboard": Is there a link where an example can be viewed?

16. A. Please visit our public dashboard for an example of this: <https://berkeleyca.gov/safety-health/covid-19/covid-19-dashboards/case-rates-time-period>

17. Q. "(H.2), drill down, drill up, time series slider": Is there a link where an example can be viewed?

17. A. Please visit our public dashboard for an example of this: <https://berkeleyca.gov/safety-health/covid-19/covid-19-dashboards/cases-hospitalizations-and-deaths>

18. Q. "(H.4), the embedding of external visualizations": In what format does the embedding need to be? Is there a link where an example can be viewed?

18. A. The embedded is dependent on the platforms needs and capabilities.

19. Q. Any preference for tools (for example, Microsoft's Power BI, etc.)?

19. A. The preferred tools include PowerBI, ArcGIS, Microsoft products, and Tableau.

20. Q. The timeline of this RFP appears to be quite fast. Was it written with a specific vendor already in mind or are you seriously considering all options?

20. A. The City is considering all possible options.

21. Q. Could you please provide more details about what you mean by "existing web-based, subscription solution"?

21. A. The subscription solution refers to a subscription among the City with the vendor on their web platform.

22. Q. Are you allowing for a development phase of the platform, or must it be fully ready immediately?

22. A. Due to our outlined timeline, we will need the platform to be fully ready immediately.

23. Q. Is the pricing guide of \$75,000 a one-time development cost or an annual subscription cost?

23. A. This cost refers to a three (3) year contract including development cost of the platform.

24. Q. Can you please provide a list of your requirements for publicly available datasets that will need to be uploaded onto the platform? I see BRFSS and ACS in item A6, what are the others? The need to ingest and standardize different datasets is a large driver of timeline and cost.

24. A. There are many publicly available datasets. Some examples are CDC, Census, and HUD.

25. Q. On item A4: Who are the city of Berkeley users who will be editing data visualizations? Please provide details on their level of technology comfort.

25. A. We have three (3) epidemiologists familiar with coding and data visualization software.

26. Q. From item 3: What are "RBA Services"? If this is referring to "results-based accountability" could you please provide some details on your expectations?

26. A. Yes, RBA services are results based accountability that are described in the scope of service section. We are looking for a dashboard to track activity and performance.

Except as provided herein all other terms and conditions remain unchanged.