

BMASP – FG1 – Slipholders – Notes - 2020-09-29 – 6-30pm

Notes

Q1 – What special qualities draw you to use the marina?

- Most important thing at the marina is it gets people to the water who don't own boats at low or zero cost, e.g., Cal Sailing Club, dragon boats, etc.
- The marina provides access to the wonderful spirit of the Bay winds, water, air, sound, weather, refuge from busy urban life, freedom (3).
- I can hear frogs, birds, peepers, and trains at the marina.
- The marina is the most popular waterfront in the Bay Area.
- Marina has a very diverse population of users (2).
- The marina has a great symbiosis of high degree of beauty and low cost access.
- The bike bridge across the freeway to the waterfront was transformative.
- Is Berkeley ready to step up for a major transformation? E.g., can it become net zero in five years; can it replace all the trees at the end of their life cycle?
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Q2 – What limits your use and enjoyment?

- Health, safety, and security improvements at the marina.
- People bypass the gates to the docks.
- Vehicles are stolen and vandalized.
- I volunteer to walk the marina for security. I want to stay and fight for more safety.
- I bring a canoe paddle with me when I use the bathroom, and other Liveaboards feel the same.
- I've had three catalytic converters stolen from my vehicle at the marina, three car break-ins, and a car stolen.
- There is at least one crime per night at the marina.
- There are huge homeless and crime issues.
- Seawall Drive at 2am has a lot of wild activities, safety issues.
- We have a berth slip vacancy problem of 20%.
- Horseshoe Park is used as an open restroom, a health issue.
- The maritime economy at the marina has been lost, we need it back in a new way.
- A car-free space at the marina, and more electric vehicles.
- The pier is an incredible mixing place.
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Q3 – What improvements to existing – or new – facilities or programs could enhance your use and that of others?

- The university ave relocation project will open up the landscape.
- Can the marina go off-the-grid into solar?
- 1 pump is not enough for all the liveaboards at the marina.
- We need an entry kiosk and camera at entrance to marina.
- Our marina needs to be rebuilt.
- We need more commercial activity.
- The Marina is funded by grants, which are not enough to maintain the infrastructure, e.g., fix the pier, what a sticker shock!

- We should depave the marina.
- Can we do cobble-stone paving?
- Can we collect the methane at Cesar Chavez Park and generate electricity?
- Install solar panel covers at the docks to power all the boats.
- Need to do data gathering and trend analysis.
- Can we use UC Berkeley as a resource, grad students?
- It could be good to get training at the marina in first aide, boat fires,etc.
- The marina needs a hip place to be, like food carts.
- Can we make bricks from the dredged mud from the main channel?
- Marina needs more lights.
- Should close the double access parking lots for safety.
- Marina needs more ambassadors.
- Can there be boating at the North Sailing Basin?
- Can there be wind energy turbines like at Crissy Field in San Fran?
- There is a lot of energy from tides, sun, waves.
- Marina needs another hotel to generate revenue needed to fix everything.

Q4 – What community outreach ideas would help the BMASP process?

- Should do outreach to the Ohlone tribe.
- Should do outreach to the sailing clubs: Cal Sailing, Dragon boats, Berkeley Yacht Club.

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BMASP – FG2 – Businesses – Notes - 2020-09-30 – 6-30pm

Notes

Q1 – What special qualities draw your customers to your business?

- The marina location is the heart of the bay for sailors.
- It has the best sunset and views in town, and is surrounded by park (6).
- It's a great way to avoid BART and freeways to use small ferry at marina.
- Free and convenient parking for users of the small scale ferry, when safe (2).
- Marina is the crown jewel of Berkeley. Customers come to the fishing boats from all over California.
- We refer our customers to all the businesses at the marina for the overall marina experience.
- We benefit from lots of out-of-town customers to our restaurant.
- The marina has an amazing potential upside for visitors and businesses.

Q2 – What limits you're the operations of your business?

- The disrepair at the marina causes us to lose customers.
- The car break-ins, homeless encampment at Seabreeze area causes us to lose customers and create bad optics/perception of the marina (6).
- The shallow entrance into the Marina is hard for bigger boats to enter (2).
- We could have more regattas and revenue to the marina if dredging and safety problems were fixed.
- We must pay for private security for our business at the marina. Multiple car-break-ins in one night (3) so customers don't return to our business.
- We had to install a license reader camera due to car break-ins.
- A long-term encampment at the marina is not a good solution, too dangerous, etc.
- We have people doing their wash and bathing in our restaurant restrooms, drives customers away (2).
- We have families visiting for boating, dining, visiting their college kids, they are driven away by the crime and lack of safety.

Q3 – What changes to facilities or programs/operations could enhance your business?

- Need better wayfaring signage.
- Need kiosk at the marina.
- Need another hotel.
- Great to have another restaurant for a larger visitor ecosystem (2).
- Solar charging docks for boats.
- Need better security (2).
- Need to fix the docks, roads, remove garbage, etc. (2).
- Need a commercial dock at the marina and do a farmers fish market, like Half Moon Bay and Bodega Bay (2).
- Word needs to get out to the public that marina is safe and positive place to be.

Q4 – What community outreach ideas would help the BMASP process?

- Talk to commuters beyond Berkeley residents.

- Special events bring people, e.g., regattas of 150 boaters, they use hotel and restaurants.
- New ferry could help bring more customers to businesses at marina.
- We can increase our ferry frequency, but need more infrastructure.
- Covid has greatly impacted our small ferry customer commuters.

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BMASP – FG3 – Water-based – Notes - 2020-10-27 – 6-30pm

Notes

Q1 – What special qualities draw you to use the marina?

- Location on the Bay: visually dramatic quality and usual place (4).
- 1982 discovered windsurfing.
- World class location for kite/board/foil windsurfing, great wind (3).
- We walk at the marina and try to do at least 8,200 steps.
- My dad taught at Cal Sailing for 30 years.
- Kites with kids / picnics / restaurants with family.
- Own a boat at M dock.
- Took the last temporary ferry after 1989 earthquake.
- Since Covid, lots of people have re-discovered the marina for recreation, swimming, etc.
- Never see a power boat in the South Sailing Basin.
- There is a natural separation between sailing and power boats, no real competition (2).
- Great mix of users at marina: swimmers; joggers; bikes with kids; sailing; boating, shorebird beach (2).
- I like to see new users.
- We don't see jet-skis at the marina.

Q2 – What limits your use and enjoyment?

- Can't launch a windsurfing board at Shorebird Beach, too shallow.
- Lack of dredging at the marina main channel for boats to enter / exit.
- Capital (one-time) funds are easier to get than annual operating funds.
- Ferry parking will impede recreation (2).
- Poor parking and safety, bad for customers (2).
- There is a lot of parking at the marina, but not directly near launching.
- Cal Sailing and Cal Adventures are not geared for young kids.

Q3 – What improvements to existing – or new – facilities or programs could enhance your use and that of others?

- We could dredge Schoolhouse Creek and use the spoils to create marshland habitat.
- There should be better cooperation between City and East Bay Regional Park District at the Berkeley Waterfront (2).
- Some people argue that University Ave will be under water in 20 year (sea level rise), but they are wrong.
- Active versus habitat uses at the shoreline is a big issue.
- Middle Harbor Park in Oakland is a good example of shared responsibility between City of Oakland and East Bay Regional Park District in terms of capital projects and annual O & M.
- In round one of a ferry at marina, WETA botched it, triggered 4(f) issue, can't take away recreation land if there are alternatives. Ferry must be in the land use plan, must be compatible with recreation.
- WETA will need to show breakwaters and dredge and fill needs.

- Cesar Chavez Park is underutilized, and other landfills are being repurposed. We need to see better delineation, vegetation, better use.
- Fiscal sustainability is very important.
- Most recreation programs can only cover O&M, but not capital. Capital projects are usually covered by the property owner. Thus, City General Fund should cover some of these expenses.

Q4 – What community outreach ideas would help the BMASP process?

- Reach out to Audubon Society.
- Reach out to Citizens For Eastshore State Park.
- Need to do friend-raising and recruit new users of the waterfront.
- Need to ask council for support.
- Reach out to Odessey Swimming club.
- Reach out to more boat berthers.

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BMASP – FG4 – Land-based – Notes - 2020-10-28 – 6-30pm

Notes

Q1 – What special qualities draw you to use the marina?

- Walking, wild flowers, volunteer cleanups, and lack of traffic noise (2).
- Views, owls, restaurants, sailing (2).
- Accessibility, can walk so far, feeling safe.
- Sense of community, especially at Cesar Chavez Park.
- We can ride bikes to the marina in 15 minutes, pedestrian bridge is key (2).
- Access to bay waters is key.
- I take ferry to San Fran, its fun.
- Can walk from my house to Eastshore State Park wild area to the marina.
- Can touch the water.
- Conditions are ideal to learn sailing at the South Cove.
- Diversity of water birds and micro conditions.
- Great place for kids to learn bicycling.
- Feels like an urban park.
- Kite Festival, need more big events (3).
- Kids at rocks scrambling around.
- Dog park at Cesar Chavez Park (2).
- Cal Adventures; hosted conference at hotel.
- Hornblower cruise.
- Marina is a regional asset for people all over.
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Q2 – What limits your use and enjoyment?

- Portable restrooms at Cesar Chavez Park are terrible.
- Parking is lacking weekday at Cesar Chavez Park.
- Covid caused more visitors to Cesar Chavez Park.
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Q3 – What improvements to existing – or new – facilities or programs could enhance your use and that of others?

- Need warming huts (3).
- Need more nature ed programs at Cesar Chavez Park.
- Need softer edges, living shoreline.
- Need more public art (2), e.g., at Cesar Chavez Park.
- Need more wayfaring signage.
- Marina is not funded by General Fund, must be self-supporting.
- Improve perimeter trail at Cesar Chavez Park.
- Make the Off Leash Dog area more ADA accessible.
- Conflicts between different users needs help: bikes/pedestrians/dogs/radio planes. People should be more respectful.
- Not enough places to put trash, gets overwhelming.
- Need more gathering spaces.

- Need more food trucks (3).
- Need more interpretive signage: birds; Off Leash Dog Area; trash; Cesar Chavez and his dogs, etc.
- Need to restore free public fishing at the Berkeley Pier. Fishing on the rip-rap is not easy.
- Turn the rip-rap into living shoreline. Rip-rap is visually unappealing. Turn shoreline into salt marsh.
- Enhance connections to the water with an Aquatic Center: kayaks; people-powered boating (2).
- Want to buy fresh fish.
- South Cove has great swimming spot, can there be other locations?
- Renovate the storm drain outfall at Schoolhouse Creek (2).
- Can we expand equity at the marina parks?
- Can we fix the mess at the eyebrow encampment?
- Aquatic Center of Educational Center for bird watching or swim classes.
- Lack of RV's makes it feel safer.
- New hotel with community center to bring revenue to marina (2).
- Farmers Market at the Old Ferry Dock.
- I love the idea of a Ferry Pier.
- Ferry can be great if done well, no impact on current users, no one has to lose.

Q4 – What community outreach ideas would help the BMASP process?

- Contact group called Untrash East Bay for volunteer cleanups (e.g., Aquatic Park and the Bay Trail).
- Reach out to Golden Gate National Recreation Area.
- Reach out to libraries, they can help with outreach.
- Reach out to Friends of Five Creeks.
- Reach out to Berkeley Pathwanderers.
- Reach out through Nextdoor, bulletin boards, Facebook.
- Reach out to school-age kids and families.

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