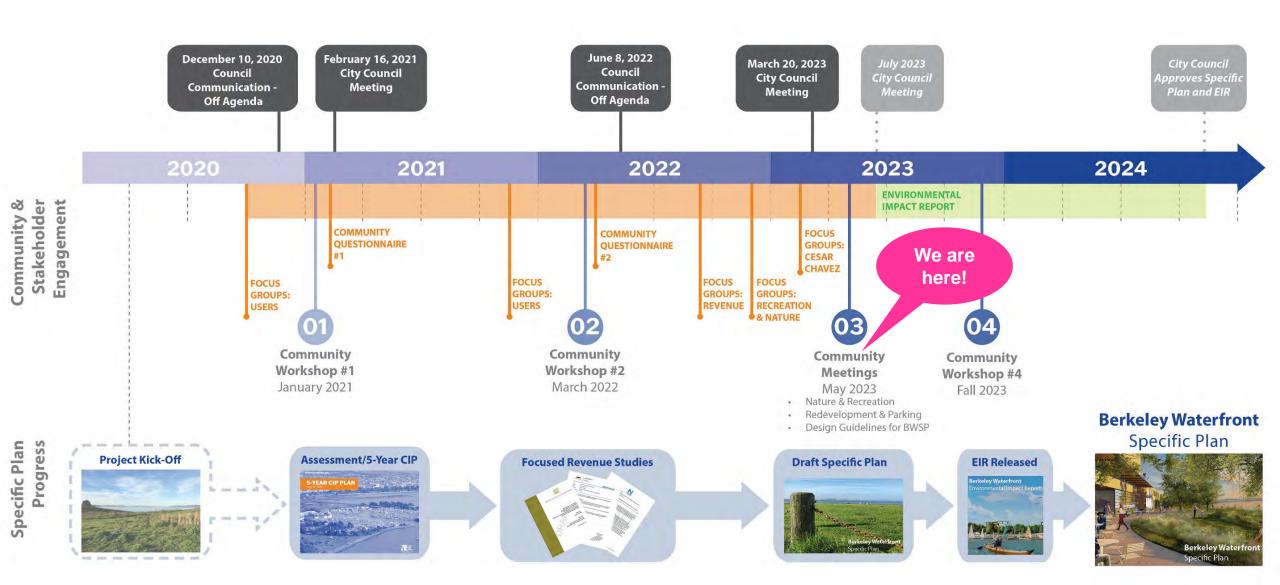
Waterfront Specific Plan for the City of Berkeley Public Tidelands Area

May 1, 2023 **NATURE & RECREATION** COMMUNITY WORKSHOP

HargreavesJones



Waterfront Specific Plan Process



Engaged Public Process | Community & Stakeholder Outreach

THEME 1 Existing Resources THEME 2 Unique Identity

Support and enhance existing recreation, parks, and open space, development, and programming currently enjoyed by Berkeley residents and visitors. Reinforce the **identity and character** of the unique landscape of the Waterfront for the **recreational**, **environmental**, **social** and **economic values** it provides to the surrounding community. Encourage development opportunities that are **complementary with the land uses** appropriate at the Waterfront, respect the **uniqueness of the site** and maintain shoreline access and **views**.

THEME 3

Sensitive

Development

THEME 4 Equitable Access

Promote opportunities for all **Berkeley** residents and visitors to access and experience the Waterfront, including its remarkable natural environment, diverse waterfront recreation, and community resources.



THEME 5 Enduring Waterfront

Establish a sustainable approach to **long-term revenue generation** and funding to effectively **operate and maintain** the Waterfront, and **proactively plan** for and implement capital improvements.

What We Heard | Key Themes

The Berkeley Waterfront Specific Plan will not:

- Design or implement any of the examples shown today - these are illustrations to represent potential development within the development standards and guidelines that the Specific Plan will articulate.
- 2. Guarantee that any new development will happen that will depend on the private market and city support.
- 3. Guarantee that any proposed capital improvements will occur - that will develop through on-going CIP plans that will include budget considerations and financing options, balanced against maintenance urgency and City priorities.

The Berkeley Waterfront Specific Plan will:

- 1. Document a vision for the Waterfront that is adaptable and guides civic decisions about nature, recreation and development for the next 50 years.
- 2. Identify what the land use regulations for the Waterfront should be and where specific uses can occur.
- 3. Establish development standards for new buildings or redevelopment of existing buildings at the Waterfront setting clear zoning parameters on what the City identifies as 'appropriate' in this context.
- 4. Establish design guidelines for development projects at the Waterfront - providing design guidance to developers and City zoning and permitting boards to evaluate specific project proposals at the Waterfront.

What is the Specific Plan?



Orientation to the DRAFT Waterfront Specific Plan Goals and Priorities for Recreation & Nature Overview of *DRAFT* Waterfront Design Guidelines & what the future changes might look like 3 **Breakout Discussions**



TABLE OF CONTENTS

EXECUTIVE SUMMARY

SECTION 1 | Introduction & Background

- 1.1 Introduction
- 1.2 History & Existing Conditions
- 1.3 Environmental Context & Climate Change
- 1.4 Process & Community Input
- 1.5 Specific Plan Goals & Objectives
- 1.6 How to Use this Document

SECTION 2 | Berkeley Waterfront Vision

- 2.1 Overall Vision & Orientation
- 2.2 Parks & Public Realm
- 2.3 Pedestrian & Bicycle Circulation
- 2.4 Transportation & Parking
- 2.5 Marina Operations
- 2.6 Recreation & Water Access
- 2.7 Nature & Shoreline Ecology
- 2.8 Placemaking & Wayfinding
- 2.9 Land Use & Development
- 2.10 Infrastructure
- 2.11 Income / Revenue

SECTION 3 | Implementation & Financing

- 3.1 Design Guidelines
- 3.2 Development Standards
- 3.3 Capital Improvement Priorities & Phasing
- 3.4 Economics & Financing Tools
- 3.5 Operations & Maintenance

SECTION 4 | Appendix

- 4.1 Revenue Generating Potential and Financial Feasibility of New Hotel and Food and Beverage Development within the Berkeley Marina Area
- 4.2 Berkeley Marina Dredging Needs
- 4.3 Slip Mix Study
- 4.4 5-Year CIP Plan
- 4.5 Parking & Mobility Framework Draft
- 4.6 Sea Level Rise Assessment Study
- 4.7 Existing Amenities & Operations Assessment Draft
- 4.8 Infrastructure Assessment Draft

The Specific Plan | Document Structure



DRAFT Specific Plan | Land Use

The development shown here is for <u>illustrative purposes only.</u> <u>Only one additional hotel at the Waterfront is likely due to market demand.</u>

Berkeley Marina

San Francisco Bay

Potential Enhanced Recreation

E

D

A Aquatic Boat Center / Café
B Event Plaza Area
C Small Watercraft Launch
D Shorebird Nature Hill
E Shorebird Beach
F Continuous Waterfront Trail

Potential Food & Beverage / Hotel Uses

Marine Center Area
 Dry Boat Storage Area
 Existing Hotel Expansion
 Berkeley Marina Office Area
 Skates Parking Lot



Specific Plan Vision | Berkeley Waterfront Potential Opportunities

Orientation to the DRAFT Waterfront Specific Plan

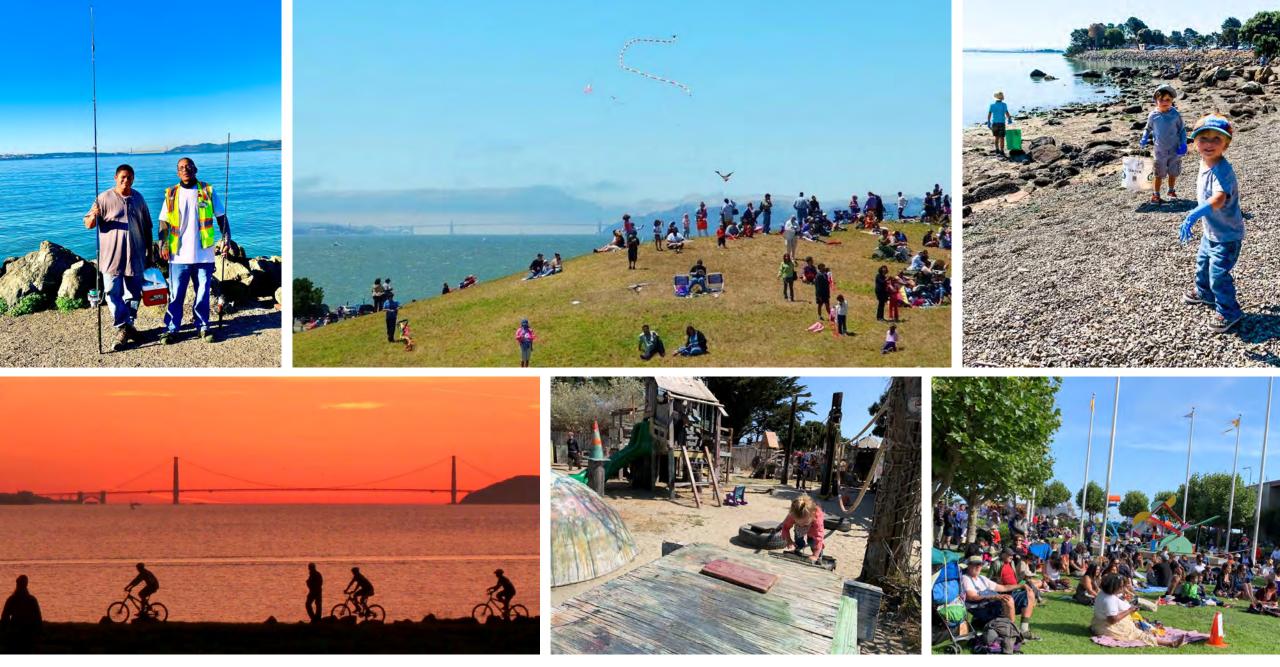


Goals and Priorities for Recreation & Nature

3 Overview of *DRAFT* Waterfront Design Guidelines & what the future changes might look like

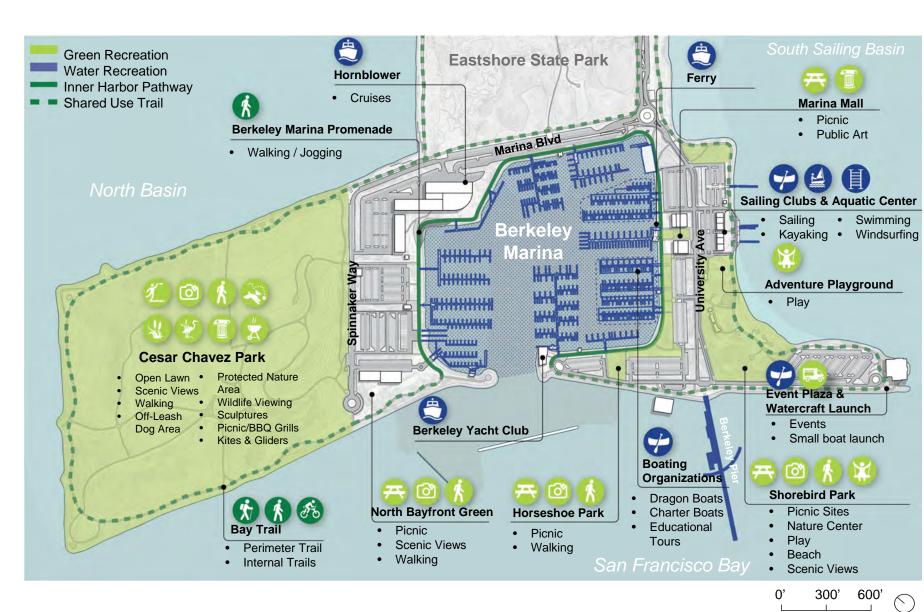


Breakout Discussions



Interdependent Resources | Water, Nature & Recreation

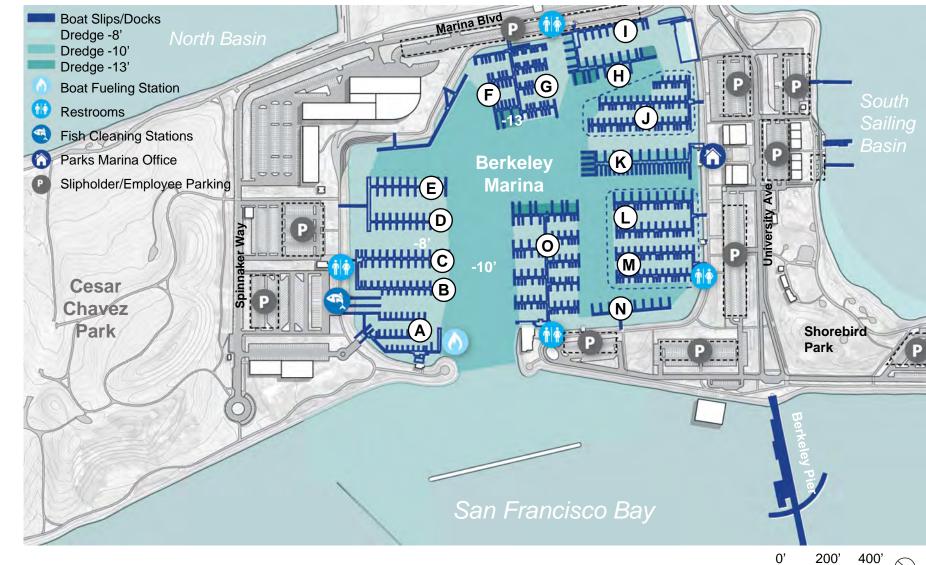
- Support diverse opportunities to experience waterfront and waterbased recreation
- Encourage new visitors to experience passive and active recreation at the Berkeley Waterfront
- Support non-profits that share Waterfront recreation and access goals
- Support the Nature Center and Adventure Playground programming
- Promote information about recreation and access opportunities



DRAFT Specific Plan | Recreation & Water Access

- Enhance experience for slip holders ۲ and visitors
- Increase and sustain marina . occupancy >90%
- Maintain dredge depths for optimal ۲ Marina function
- Provide safe, well-maintained docks ۲ and boating infrastructure
- Better connections between Marina, ۲ onsite boating organizations and Berkeley community



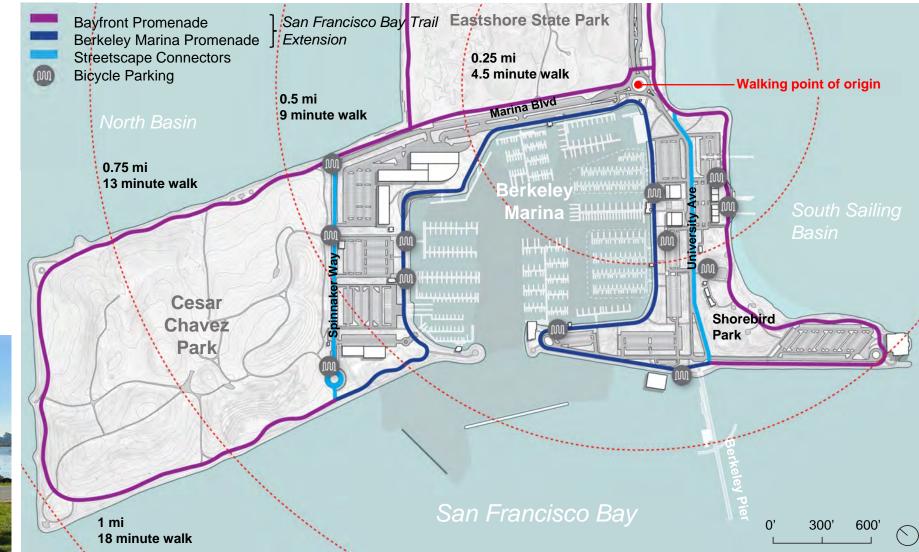


 \bigwedge

DRAFT Specific Plan | Marina

- Reinforce a continuous shared-used trail around entire perimeter of the Berkeley Waterfront
- Create streetscape and pathway improvements for interior connectivity
- Reinforce connections to the Waterfront from other parts of the City, and connections between destinations within the Waterfront





DRAFT Specific Plan | Pedestrian & Bike Circulation

- Highlight unique water access, diverse ٠ recreation, and nature-focused open space as core to visitor experience of the Waterfront
- Reinforce cohesive identity to Waterfront, • while accommodating and celebrating unique character of individual destinations
- Establish clear wayfinding to and within the ٠ Waterfront for all visitors

ID Signs





Parking



DRAFT Specific Plan | Placemaking & Wayfinding

- Enhance and maintain existing parks and open spaces to make them more enjoyable and resilient
- Create continuous, connected public paths and access around all edges of the Berkeley Marina and Waterfront
- Promote integration of redevelopment opportunities with public landscape at the Waterfront
- Enhance landscaped areas to maximize native and adapted / noninvasive plants and trees to promote biodiversity, resilience, and identity

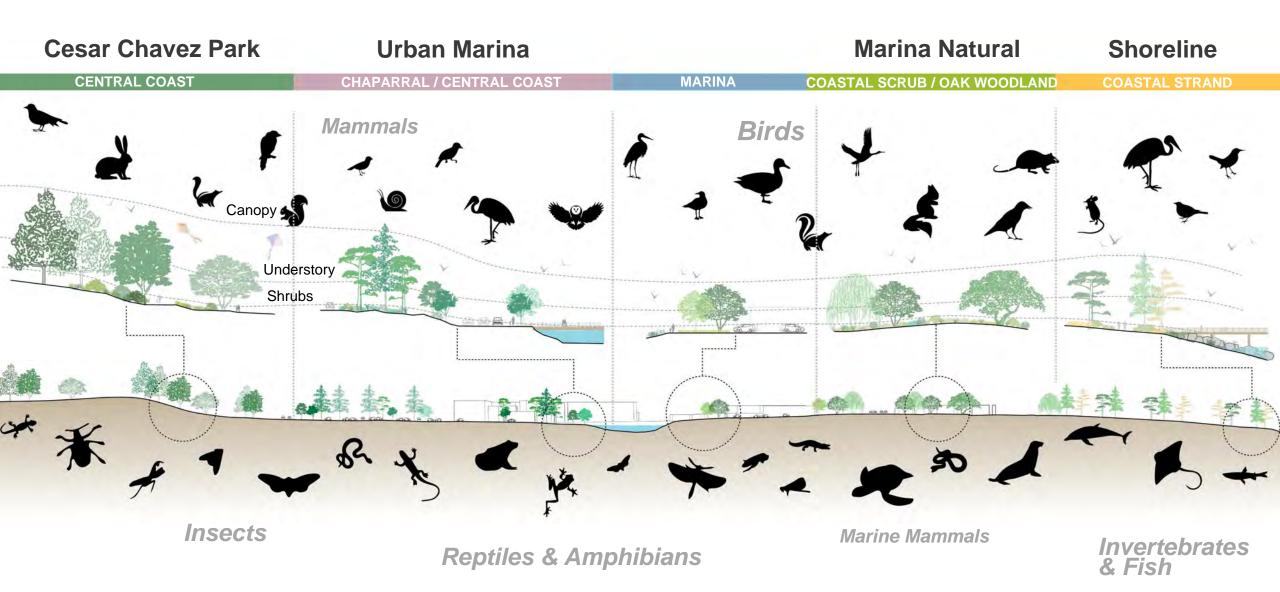


DRAFT Specific Plan | Parks & Public Realm

- Increase biodiversity of plant communities for long-term resilience, and maximize plantings for environmental benefits
- Improve urban forest at the Waterfront to provide shade, habitat, stormwater benefits, wind mitigation, and strategic placemaking/identity
- Maintain an evolving plant species list with ongoing trials and adaptations to account for flexibility with climate change



DRAFT Specific Plan | Ecology & Plant Communities



DRAFT Specific Plan | Ecology & Plant Communities

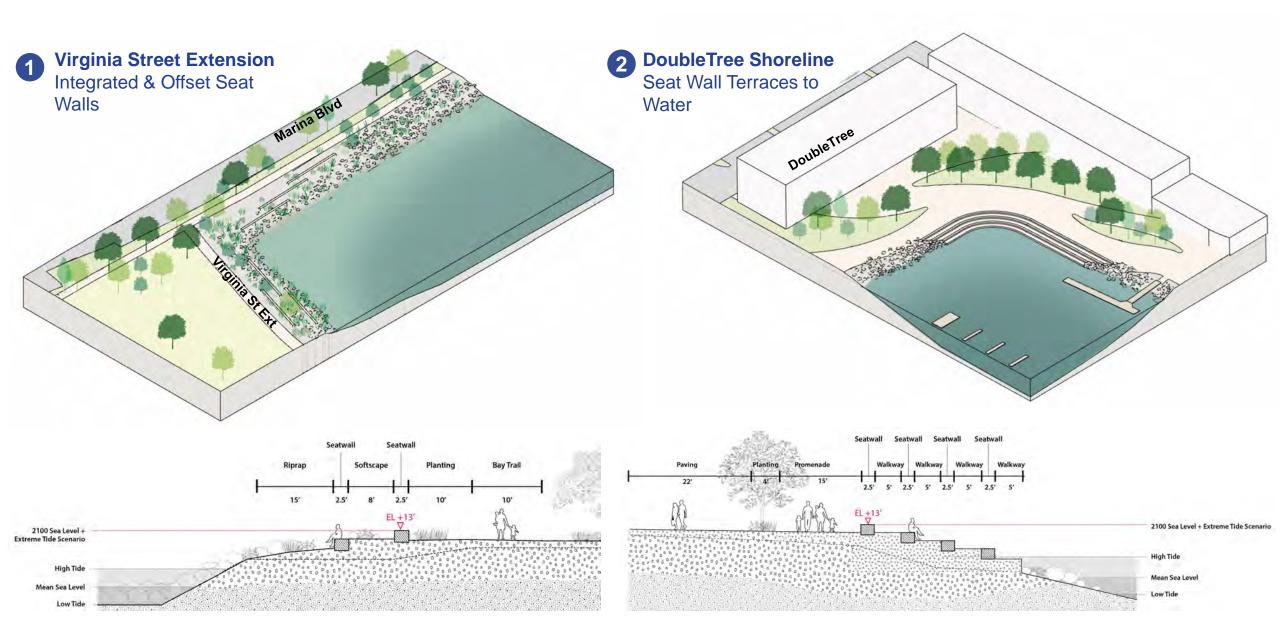
Cesar Chavez Park	Urban Marina	Marina Natural	Shoreline
CENTRAL COAST	CHAPARRAL / CENTRAL COAST	COASTAL SCRUB / OAK WOODLAND	COASTAL STRAND
 Planting Priorities Plant broader diversity of species that considers different shapes, heights, and colors Reduce & manage existing invasive species Introduce more pollinator gardens 	 Planting Priorities Plant diverse range of native & adapted species that thrive in urban context Plant species with varied seasonal qualities Increase canopy cover on streetscapes and in parking lots 	 Planting Priorities Establish a diverse range of native grasses and shrubs that considers different shapes, heights, and colors Decrease impervious surfaces Increase canopy cover with native coastal tree species 	 Planting Priorities Establish living shorelines where appropriate Decrease impervious surfaces Increase diverse range of native grasses and shrubs for habitat and better stormwater retention

DRAFT Specific Plan | Ecology & Plant Communities

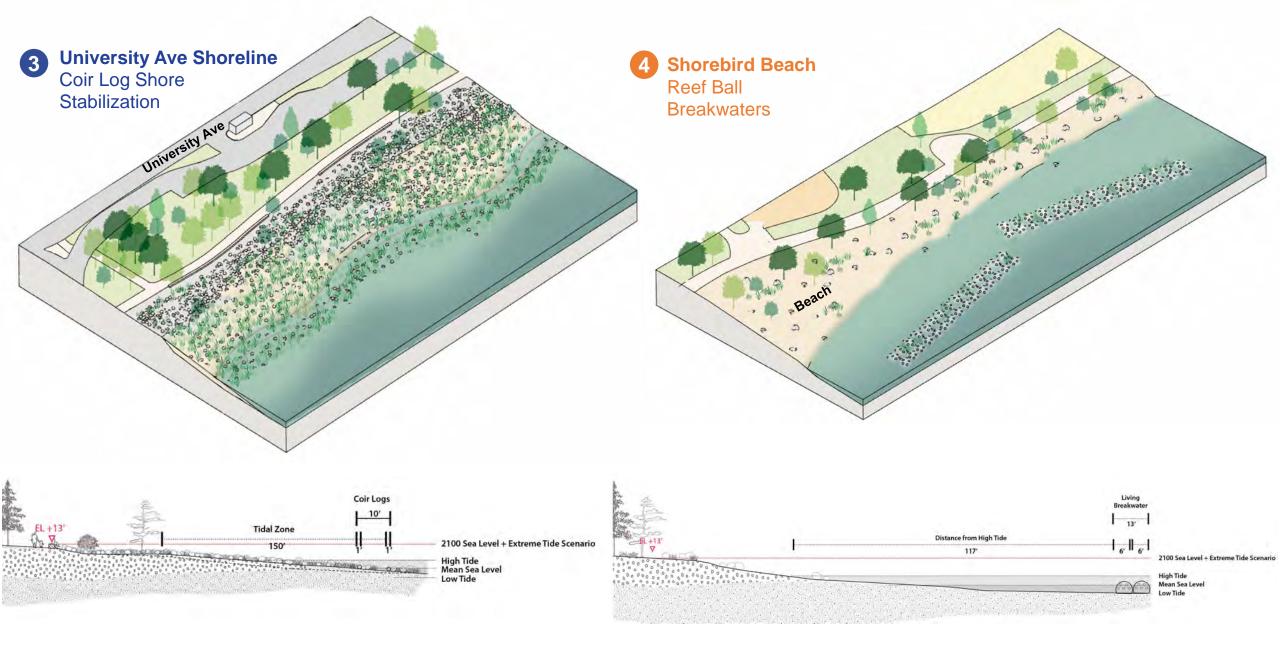
- Stabilize shoreline vulnerable to future sea level rise, as identified using the 2100 sea level/extreme tide scenario
- Integrate living shoreline strategies where appropriate to support habitat & public access to water
- Enhanced access for visitors to experience the water's edge



DRAFT Specific Plan | Shoreline Stabilization



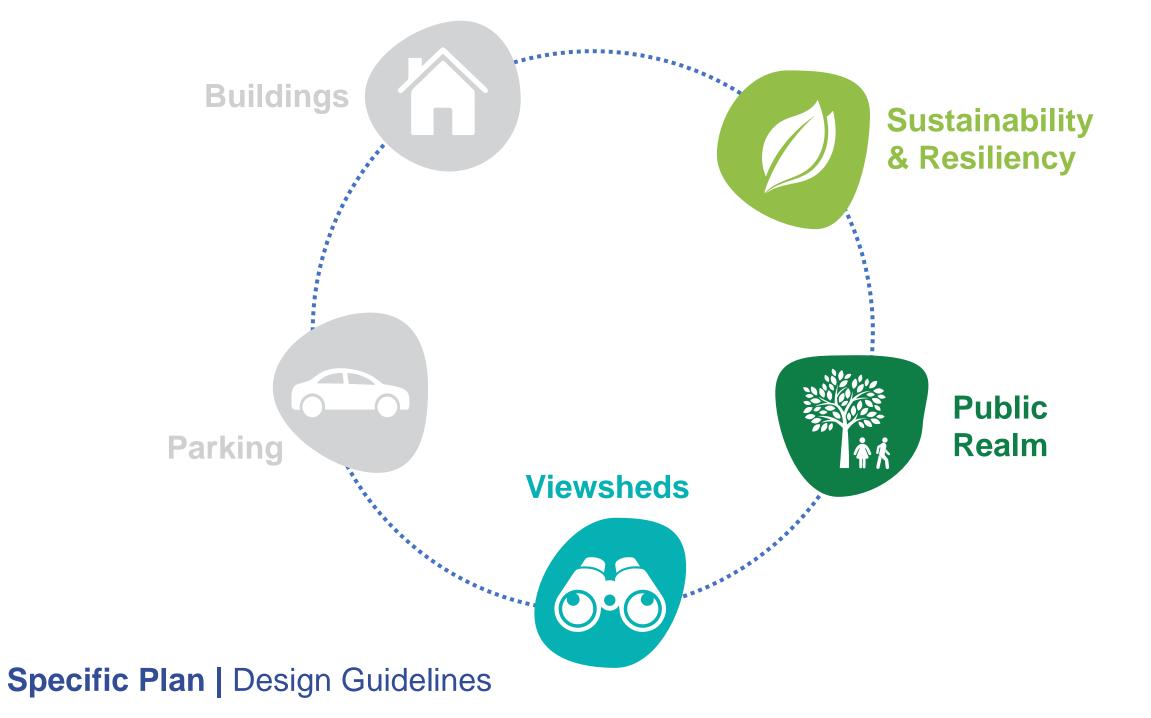
Shoreline Stabilization | Waterfront North Areas of Opportunity



Shoreline Stabilization | Waterfront South Areas of Opportunity



Breakout Discussions



Design Guidelines | Public Realm



Shared Public Open Space

Integration with adjacent public realm may include open space with open lawns, shaded seating, or small plazas that engage community use, and emphasize the integration of development and landscape. Safe lighting should also be incorporated between all buildings and adjacent public trails and streets.

Pedestrian Circulation

New developments should incorporate clear and welcoming connections to Waterfront trails and pathways. Fences at the edge of development are not allowed, except where they are associated with storage of recreational equipment.

Waterfront Plant Communities

Recommended native and adapted species are included as a resource – targeted to the specific objectives of the Waterfront's diverse landscape typologies. All new plantings should be reviewed and approved for consistency with the Waterfront's identified plant communities, maintenance requirements, and resilience to evolving climate conditions.

Outdoor & Rooftop Patios

Programmed outdoor spaces are recommended as part of any new development or renovation (i.e. outdoor dining or seating). In addition, rooftop patios with programmed space and intensive or extensive green roofs are recommended as a way to further engage the spectacular views at the Waterfront.







Design Guidelines | Viewsheds



Viewsheds to Water

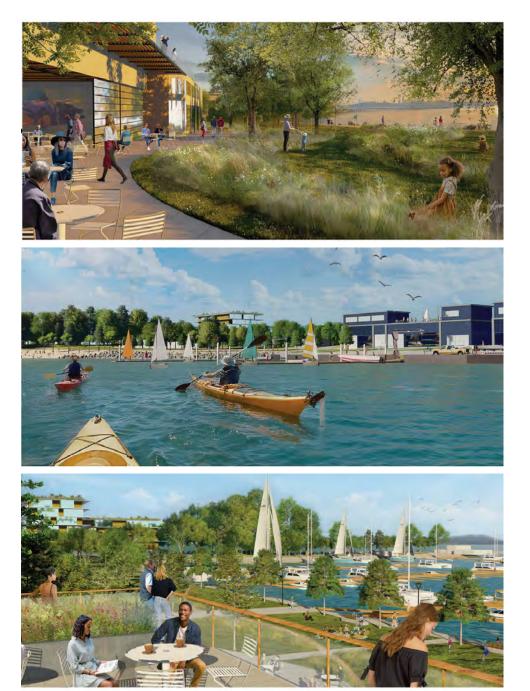
Development should be designed with attention to how it impacts views from the Berkeley Waterfront or adjacent urban areas out to the San Francisco Bay. Massing should be strategically designed so that buildings block views to water as little as possible, and material palettes should help buildings to visually recede within the waterfront landscape as much as possible.

Viewsheds from Water

Views from watercrafts on the Bay back towards Berkeley are also a priority, requiring similar massing and material considerations so that land based natural resources such as the Eastshore State Park, Cesar Chavez Park and Shorebird Park and the Berkeley skyline are prioritized

Viewsheds from Redevelopment

High-quality long-term development will include leveraging the spectacular natural setting of the Waterfront. Views to the water should be prioritized from both indoor and outdoor spaces, as well as attention to how development may enhance views from other buildings or structures at the Berkeley Waterfront.



Design Guidelines | Sustainability & Resilience



Sea Level Rise

All proposed re-development projects for recreational or commercial opportunities will comply with state Sea Level permitting guidelines.

Ecological Sensitivity

Protecting and enhancing the ecological vitality of the Waterfront is critical to placemaking character and enduring value of the Waterfront as a shared natural resource for all residents and visitors.

Regional & Renewable Materials

New and renovated structures should prioritize inclusion of regional and rapidly renewable materials, including recycled steel, wood, stone, and concrete.

Low Carbon Design

New and renovated buildings should include decarbonization strategies, including electrification, energy efficiency, renewable energy generation, storage, and demand management.









Specific Plan Vision | Waterfront North Potential Opportunities

Active / Public Ground Floor

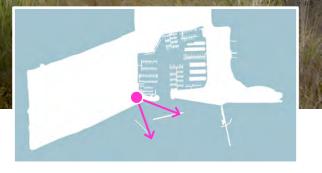
> Native & Adapted Plant Communities

Bayfront Public Green Pollinator

Gardens

Outdoor Patio

Spinnaker West | Café Plaza & Bayfront Public Green



-Shoreline Stabilization

Potential Aquatic Center Recreation

Potential Shorebird Beach Improvements

Potential Shorebird Park Enhancements

Potentia

Hotel / F&B Redevelopment

> Potential Bay Trail Extension

San Francisco Bay

South Sailing Basin

Potential Event Plaza

Pier/Ferry Concept Plan

1

Potential

Hotel / F&B Redevelopment

> Potential Small Craft Launch

Specific Plan Vision | Waterfront South Potential Opportunities

Potential Inner Harbor

Promenade



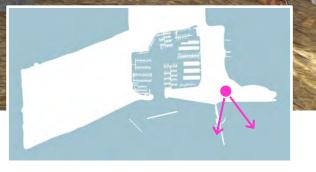
Inner Harbor | Rooftop Terrace & Promenade

Views to & from Water

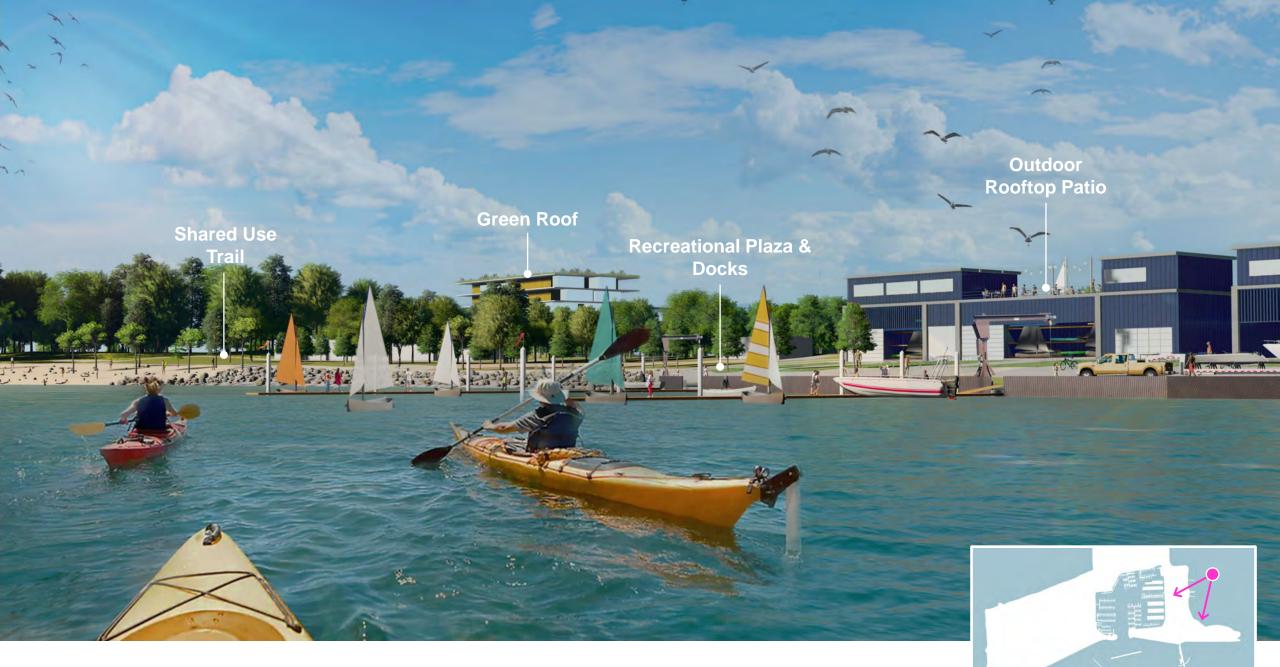
Public Recreation Opportunity Pedestrian Circulation

Invasive Plant Management

Shorebird Park | Recreation & Ecological Enhancements



310



South Cove | Aquatic Center & Enhanced Recreation Opportunities

We Want to Hear From You!





Are the goals and approach to recreation appropriate?

3 Do you have important feedback you want to share on <u>any</u> of the topics shared today?

- Your comments today will help us refine the *DRAFT* Specific Plan, which will be reviewed by City Council at a special meeting in <u>July</u>.
- This DRAFT Specific Plan will establish the basis for an <u>EIR a comprehensive evaluation of the</u> <u>environmental impacts</u> of proposed changes to land use and related transportation impacts at the Waterfront.
- The **EIR will take up to a year** and will be followed by **review and revision** based on the results.

