City of Berkeley Department of Health, Housing, and Community Services
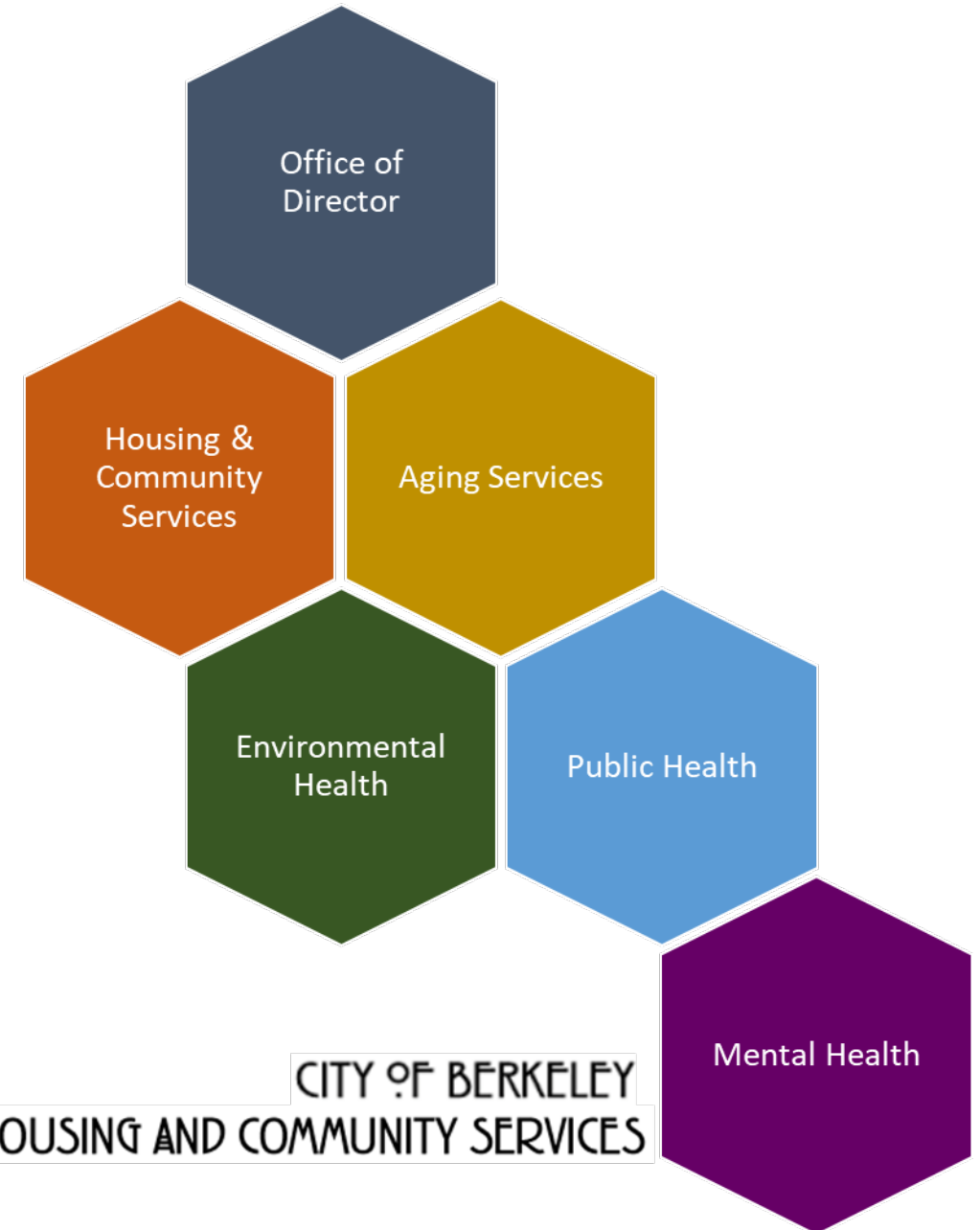
Enhancing Community Life and Supporting Health and Wellness for All

Office of Director

Housing & Community Services

Aging Services

Environmental Health

Public Health

Mental Health

CITY OF BERKELEY
HEALTH, HOUSING AND COMMUNITY SERVICES

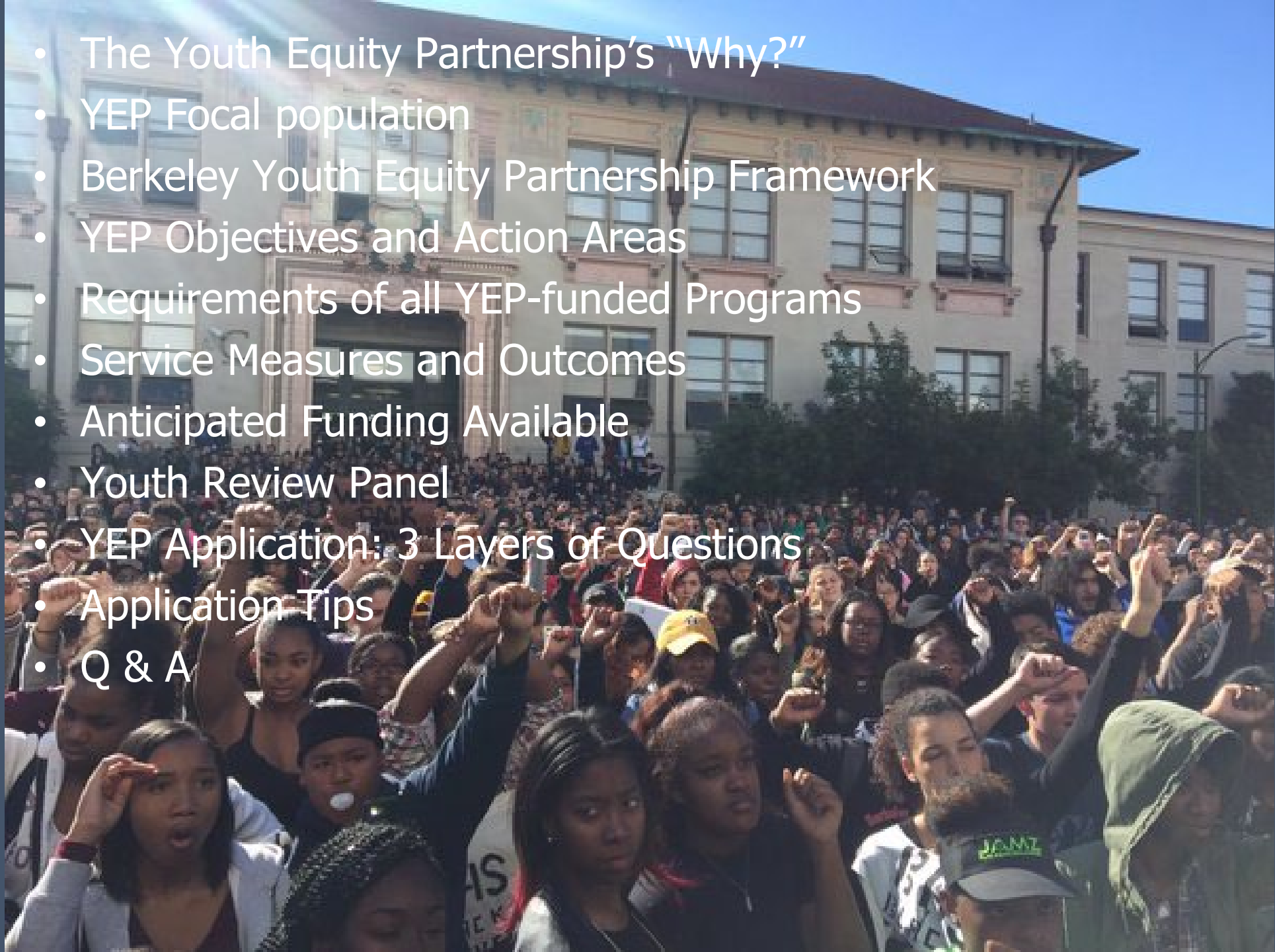# Berkeley Youth Equity Partnership (YEP)

Community Agency Funding

FY 25-28 RFP Workshop

November 15, 2023

Agenda

- The Youth Equity Partnership's "Why?"
- YEP Focal population
- Berkeley Youth Equity Partnership Framework
- YEP Objectives and Action Areas
- Requirements of all YEP-funded Programs
- Service Measures and Outcomes
- Anticipated Funding Available
- Youth Review Panel
- YEP Application: 3 Layers of Questions
- Application Tips
- Q & A

YEP Focal Population

YEP's Goal:

Create equitable academic and health opportunities and outcomes for African American/Black and Latinx young people in Berkeley.

YEP's Focal Population:

YEP funding is designated for African American/Black and Latinx children and youth who live and/or go to school in Berkeley.

Berkeley Youth Equity Partnership (YEP) Framework

Vision: African American/Black and Latinx young people who live and/or go to school in Berkeley thrive academically, physically, and emotionally.

Objectives: Every African American/Black and Latinx Young Person in Berkeley is:

Strategies: YEP prioritizes these approaches to achieve our objectives:

Supported at School and Home

Kindergarten Ready

Successful in School

College and Career Ready

Healthy, Connected, and Resilient

Build Equity-Driven, Inter-Agency Partnerships

Invest in and Strengthen Local Providers

Champion Innovative Equity Opportunities

Guiding Principles: These values guide and shape YEP's work:

Racial Equity | Youth-Centered | Results-Driven | Collective Impact

YEP Objectives & Action Areas by Age Group

OBJECTIVES				
Kindergarten Ready 🔔	**Successful in School** 🌠	**College & Career Ready** 🎓	**Healthy, Connected, & Resilient**	**Supported at School & at Home**
1. Increase access to affordable child care *(ages 0 – 5)* 2. Ensure high quality child care *(ages 0 – 5)* 3. Provide child development and kindergarten readiness resources and build mutual support *(parents/ guardians of children ages 0 – 5)*	1. Provide tutoring, mentoring, and/or other academic support focused on increasing literacy and/or math skills and achievement in, after, and out of school *(TK – 8th grade)* * Priority given to "high dosage" tutoring programs *	1. Provide cohort-based and/or one-on-one academic programs and social supports to prepare students for college and/or career *(6th – 12th grade)* 2. Provide college preparedness and transition support to high school students/families *(9th – 12th grade)* 3. Offer structured, hands-on work experience *(9th – 12th grade)* 4. Support concurrent/dual enrollment to create post-secondary momentum *(6th – 12th grade)*	1. Provide developmental and behavioral health services and supports *(TK – 12th grade)* 2. Provide youth community action or peer education programs on issues that impact young people and their communities *(6th – 12th grade)* 3. Provide activities that promote positive racial and cultural identity and build identify-affirming connections among young people *(TK – 12th grade)*	1. Provide parents/guardians with knowledge, skills, and tools that help them partner with schools to support their child(ren)'s education *(parents/guardians of children TK – 12th grade)*

(Left sidebar label: ACTION AREAS)

Requirements for All YEP-funded Programs

1. **Organizational commitment and capacity to serve African American/Black and Latinx young people** and their families with culturally responsive programs and services.

2. **YEP funding fully dedicated to serving African American/Black and Latinx young people.**

3. **Proposed program aligns with at least one of YEP's objectives and action areas**.

4. **Proposed program strategy is validated by research, evidence and/or data**.

5. Proposed program includes a **meaningful family partnership component**.

6. Proposed strategy includes **collaboration with 1+ public or nonprofit agencies**.

7. Funded agencies maintain a **website with up-to-date program information, schedules, and program contact information**.

YEP Performance Measures

* Service measures and outcomes are assigned based on action area *

	Purpose	Answers	Examples
Service Measures	Describes the key types of services provided to program participants	What did your program do?	• Tutoring sessions • Workshop sessions • Families contacted
Units of Service (UOS)	Quantifies the amount of services provided to program participants	How much did your program do?	• 40 students x 2 tutoring sessions/week x 40 weeks = 3,200 UOS
Outcomes	Captures the impact of services on the lives of program participants	How are participants better off as a result of your program?	• 93% of preschool students transitioned to TK/K • 81% of students improved their proficiency in math • 89% of graduating seniors enrolled in college

Important: (1) Include the sources of your service measures and outcome data; (2) show formulas so we understand your calculations.

Anticipated YEP $ Available

$1,684,109
per year

- 4 years (pending $ availability and satisfactory agency performance)

YEP Application: 3 Layers of Questions

1. Main Application *for RFP applicants*

2. Questions *for YEP applicants*

3. Action Area Questions *for YEP applicants*

- Detailed info **to be completed by all RFP applicants.**
- Select 1 YEP objective that corresponds most closely to your program.
- Selection generates YEP Supplemental Questions.

- 13 questions total **to be completed by all YEP Applicants**.
- Select 1 Action Area that corresponds most closely to your program.
- Selection will generate Action Area Questions.

- 5 - 6 questions per Action Area.
- 1 Action Area per application.

Youth Review Panel

ARE YOU A BERKELEY HIGH, BERKELEY TECH ACADEMY OR BERKELEY CITY COLLEGE STUDENT LOOKING TO HAVE A SAY IN HOW $1.7 MILLION GETS ALLOCATED TO PROGRAMS THAT SERVE BLACK AND LATINX PEOPLE?

APPLY BY: 11/17/23

BERKELEY YOUTH EQUITY PARTNERSHIP IS

HIRING

INTERNS FOR:

YOUTH REVIEW PANEL

ELIGIBILITY REQUIREMENTS

- Age 16-21 years old
- Current Berkeley High School, Berkeley Tech Academy or Berkeley City College Student
- Identify as Black/African American and/or Latinx
- Time Commitment: Approximately 40 hours, 12/2023-4/2024 after school & weekends

WE ARE LOOKING FOR:

- Committed students
- Enthusiastic
- Ambitious
- Team player

Have any questions? Feel free to email Katie Cobian: kcobian@berkeleyca.gov

BENEFITS

Paid position - $18.07/hr
Letter of Recommendation
Good for resume or CV building
Improve public speaking skills
Gain critical thinking skills

USE QR CODE BELOW

YEP APPLICATION

Application Tips

- **Read the whole RFP, including all supplemental documents.**
- Make sure applications are youth-friendly: clear explanations, concise, easy to understand, etc.
- Assume reader knows <u>nothing</u> about your program/agency, but a lot about the YEP focal population.
- Show formulas/calculations (e.g., service measures, outcomes, UOS, budget, budget narrative).
- Demonstrate clear alignment with YEP focal population and at least one YEP objective and action area.
- Demonstrate past positive impact of the proposed program.

Q & A

- Email additional questions to: CommunityAgencyRFP@berkeleyca.gov
- **Include "YEP" in the subject line**
- Find responses posted: berkeleyca.gov/doing-business/working-city/bid-proposal-opportunities/community-agency-request-proposal

YEP's Vision:
African American/Black and Latinx young people who live and/or go to school in Berkeley thrive academically, physically and emotionally.

Thank you!