



## Subcommittee Meeting Tuesday, July 2nd, 1:30pm

Cafe Leila

1724 San Pablo Avenue, Berkeley, CA 94702  
(510) 525-7544

**Sugar-Sweetened  
Beverage Product  
Panel of Experts  
(SSBPPE)**

### AGENDA

#### Public Comments

The public may comment about any item ***not*** on the agenda. Public comments are limited to two minutes per speaker. Public comments regarding agenda items will be heard while the Subcommittee is discussing the item.

#### Discussion

- Review past marketing approaches of SSB funded grantees
- Discuss mechanisms for integrating programmatic and marketing approaches
- Discuss currently available marketing materials
- Prepare plan for dissemination of information

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#### **SB 343 DISCLAIMER:**

Any writings or documents provided to a majority of the commission regarding any item on this agenda will be made available for public inspection at the Public Health Division located on 1947 Center Street, Berkeley, CA 94704.

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#### **Commission Secretary:**

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