



Sugar-Sweetened Beverage  
Product Panel of Experts Commission

**Sugar-Sweetened Beverage Product  
Panel of Experts Commission**  
**Thursday, September 19, 2019 – 6:30 pm to 9:00 pm**  
**South Berkeley Senior Center**  
**2939 Ellis Street, Berkeley – Large Conference Room – 2nd Floor**

## **MEETING AGENDA**

### **Preliminary Matters**

1. Roll Call
2. Approval of Draft Minutes from 6/20/2019 special meeting - **Attachment 1**

The public may comment about any item ***not*** on the agenda. Public comments are limited to two minutes per speaker. Public comments regarding agenda items will be heard while the Commission is discussing the item.

**Announcements:** None

### **Action Items**

Public comments regarding agenda items will be heard while the Commission is discussing the item. Public comments are limited to two minutes per speaker.

#### **1. Subcommittee Reports:**

- i. Community Engagement
- ii. Prevention, Strategies and Outcomes (PS&O)
- iii. Sugary Drinks Policy
- iv. Media

2. **Action 1:** Approve action to submit proposed SSBPPE Council Report and Resolution regarding procurement, sales and serving of sugar-sweetened beverages by City of Berkeley departments and City food services contractors. (Commissioner Scheider) – **Attachments 2a and 2b**

3. **Action 2:** Approve action to form a sub-committee to establish a Trust Fund for ongoing Media Campaign to reduce SSB and increase water consumption. (Commissioner Moore)

4. **Action 3:** Approve action for FY2020 work plan from each sub-committee using the FY2019 template (Commissioner Moore) – **Attachment 3**

5. **Action 4:** Review and approve the Annual Report draft. (Commissioner Crawford)

6. **Action 5:** Review and approve the latest Sub-Committees Roster (Commissioner Moore) – **Attachment 4**

7. **Action 6:** Discuss info-graphic report for the Healthy Berkeley funded programs (Commissioner Scheider)

8. **Action 7:** For the good of the order (Commissioner Moore)

***A Vibrant and Healthy Berkeley for All***

1947 Center Street, 2<sup>nd</sup> Floor, Berkeley, CA 94704 Tel: 510.981.5300 TDD: 510.981.6903 Fax: 510.981.5395  
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**Discussion Item:**

1. City of Seattle: SSB Tax Fact Sheet (Commissioner Scheider) – **Attachment 5**
2. FY20 and FY21 Healthy Berkeley contracts update (Commission Secretary)

**Information Items**

1. Approved minutes from 4/18/2019 meeting – **Attachment 6**

**CONFLICT OF INTEREST INFORMATION:** City commissioners, pursuant to Government Code section 1090, are responsible for recusing themselves from all commission discussions and actions in which they may have a conflict of interest. If your affiliation, paid or unpaid, with other agencies has changed since the last meeting of this commission, your ability to participate in commission activities may have changed. Individual guidance is available from the City Attorney's Office (CAO). Commissioners are encouraged to consult with the CAO if they have questions, concerns, or would like clarification about matters related to potential conflicts of interest.

**The CAO may be reached at:**

Email: [attorney@cityofberkeley.info](mailto:attorney@cityofberkeley.info)

TEL: (510) 981-6950 TDD: (510) 981-6903, FAX: (510) 981-6960

2180 Milvia Street 4th Floor, Berkeley, CA 94704 - Office Hours: Mon-Fri, 8am-5pm

The next meeting will be on **October 17, 2019 at the South Berkeley Senior Center from 6:30-9:00 pm.** Please visit the City of Berkeley's Commission webpage <http://www.cityofberkeley.info/commissions> for updates.

**AMERICAN DISABILITIES ACT DISCLAIMER:** This meeting is being held in a wheelchair accessible location. To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date. Please refrain from wearing scented products to this meeting.

**SB 343 DISCLAIMER:**

Any writings or documents provided to a majority of the commission regarding any item on this agenda will be made available for public inspection at the Public Health Division located on 1947 Center Street, Berkeley, CA 94704.

**COMMUNICATION DISCLAIMER:**

Communications to Berkeley boards, commissions or committees are public record and will become part of the City's electronic records, which are accessible through the City's website. Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to a City board, commission or committee, will become part of the public record. If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service or in person to the secretary of the relevant board, commission or committee. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the commission secretary for further information.



## **Sugar-Sweetened Beverage Product Panel of Experts Commission**

Thursday, June 20, 2019. 6:30 – 9:00 PM  
South Berkeley Senior Center  
2939 Ellis Street, Berkeley – Small Conference Room, 1<sup>st</sup> Floor

### **DRAFT MINUTES**

The meeting convened at 6:40 pm.

#### **ROLL CALL**

**Present:** Commissioners Crawford (arrived 6:49pm), Ishii, Moore, Morales, Namkung, Rose, and Scheider (arrived 6:45pm)  
**Absent:** Commissioner Browne  
**Excused:** None  
  
**Staff present:** Dechen Tsering

#### **COMMENTS FROM THE PUBLIC**

1 public comment.

#### **ACTION ON MINUTES**

**Approval of Minutes - Moved to approve the draft minutes of the meeting on 4/18/2019.**

**M/S/C:** Commissioners Rose/Moore

**Ayes:** Commissioners Namkung and Rose  
**Noes:** None  
**Abstain:** Commissioners Morales, Moore, and Ishii  
**Absent from vote:** Commissioners Browne, Crawford, and Scheider  
**Recused:** None  
**Excused:** None

#### **ACTION ITEMS**

- 1. Moved to approve removal of Measure D revenues from the Healthy Berkeley website.**

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**M/S/C:** Commissioners Moore/Crawford

**Ayes:** Commissioners Crawford, Moore, Morales, Namkung, Rose, Ishii, and Scheider  
**Noes:** None  
**Abstain:** None  
**Absent from vote:** Commissioner Browne  
**Recused:** None  
**Excused:** None

**2. Moved to approve the following:**

- a. a) The SSBPPE Commission will prepare an annual report to Council for which Commissioner Crawford volunteered to create the first draft by the October 17, 2019 SSBPPE Commission meeting, and
- b. b) As part of fulfilling Measure D requirement, Commissioner Scheider will develop and info-graphic of the Healthy Berkeley funding outcomes.

**M/S/C:** Commissioners Scheider/Rose

**Ayes:** Commissioners Crawford, Moore, Morales, Namkung, Rose, Ishii, and Scheider  
**Noes:** None  
**Abstain:** None  
**Absent from vote:** Commissioner Browne  
**Recused:** None  
**Excused:** None

**3. Moved to approve using the FY2019 Work Plan template by each Sub-Committee to develop their FY2020 Work Plans for review at the September 19, 2019 SSBPPE Commission meeting.**

**M/S/C:** Commissioners Moore/Ishii

**Ayes:** Commissioners Crawford, Moore, Morales, Namkung, Rose, Ishii, and Scheider  
**Noes:** None  
**Abstain:** None  
**Absent from vote:** Commissioner Browne  
**Recused:** None  
**Excused:** None

**4. Moved to adjourn the meeting.**

**M/S/C:** Commissioners Moore/Morales

**Ayes:** Commissioners Crawford, Moore, Morales, Namkung, Rose, Ishii, and Scheider  
**Noes:** None  
**Abstain:** None  
**Absent from vote:** Commissioner Browne  
**Recused:** None  
**Excused:** None

This meeting adjourned at 9:10 pm.

**NEXT MEETING:**

The next meeting will be **Thursday, September 19, 2019** from **6:30–9:00 pm** at the **South Berkeley Senior Center**, 2939 Ellis Street, Berkeley, CA 94703. **There will be no meetings in July and August.**

Respectfully Submitted, Dechen Tsering, Commission Secretary  
**Minutes will be approved on September 19, 2019.**



**Sugar-Sweetened Beverage Products  
Panel of Experts Commission**

CONSENT CALENDAR  
11.19.2019

To: Honorable Mayor and Members of the City Council  
From: Sugar Sweetened Beverage Product Panel of Experts  
Submitted by: Poki Namkung, Chair  
Subject: Recommendation that the City Council pass a resolution regarding procurement, sales and serving of sugar-sweetened beverages.

**RECOMMENDATION**

The Sugar Sweetened Beverage Product Panel of Experts recommends that the Berkeley City Council adopt a Resolution that City of Berkeley departments and City food services contractors shall not:

- 1) serve sugar-sweetened beverages at City meetings and events on City property;
- 2) procure sugar-sweetened beverages with City funds; and,
- 3) sell sugar-sweetened beverages on City property, including in vending machines.

**FISCAL IMPACTS OF RECOMMENDATION**

Cost of promulgating information, notifying City Departments and revising clauses in City contracts.

**CURRENT SITUATION AND ITS EFFECTS**

Currently, the City of Berkeley has no policy regarding procurement with City funds of sugar-sweetened beverages nor sales or distribution of sugar-sweetened beverages at City meetings, events or on City property.

Definitions: Sugar-sweetened beverages or SSBs refer to all beverages with added caloric sweeteners with a minimum of 2 calories per fluid ounce, as defined in Chapter 7.72 of the City of Berkeley Municipal Code.<sup>1</sup> SSBs include juices with added sweetener, sodas, energy drinks, sweetened teas and coffee drinks, and sport drinks. These drinks offer little or no nutritional value, but include massive quantities of added sugar. For instance, a single 20-ounce bottle of soda typically contains the equivalent of approximately 16 teaspoons of sugar.

In BMC Chapter 7.72, SSBs exclude 100% juice, diet drinks, waters, and milk drinks as well as medical drinks and baby formula.

## BACKGROUND

In November of 2014, the Berkeley voters passed Measure D with 76% of the vote, which requires both the collection of a 1 cent-per-ounce tax on the distribution of SSBs in the City of Berkeley and the convening of the Sugar Sweetened Beverage Products Panel of Experts (SSBPPE) to recommend investments to both reduce the consumption of SSBs as well as to address the health consequences of the consumption of SSBs including diabetes, dental caries, heart disease and obesity.<sup>ii</sup>

To accomplish these goals, the SSBPPE recommended that the City create the Healthy Berkeley program to reduce the consumption of sugar-sweetened beverages (“SSB”) in Berkeley and to address the effects of SSB consumption. The City Council unanimously adopted this recommendation on November 29, 2016 and awarded a \$1.5 million per year investment to be granted to community agencies and the Berkeley Unified School District garden and nutrition program. \$225,000, or 15%, of this funding is allocated to the City Public Health Division to administer and evaluate the Healthy Berkeley Program. See November 29, 2016, Council agenda items 33a and 33b.<sup>iii</sup>

The City of Berkeley requires that all Healthy Berkeley funded programs (including the school district) adopt an organizational policy curtailing the service, procurement and sale of SSBs. The purpose of these organizational policies is to change norms in our community about consuming sugary drinks and support the educational work of these programs.

We know from the public health campaigns to reduce tobacco use, that institutional policies that change norms have a powerful impact on behavior and are a vital tool to improving health in our communities. Education and media campaigns are not enough to change behaviors, especially when pervasive and persuasive marketing by corporations influence choices that people make, and when there is an addictive aspect to the behavior as is the case with both tobacco and sugar.<sup>iv</sup>

## ENVIRONMENTAL SUSTAINABILITY

## RATIONALE FOR RECOMMENDATION

In 2014, Berkeley voters overwhelmingly passed Measure D and since then the City of Berkeley has led the effort to reduce the consumption of sugary drinks and resulting health impacts and disparities, not only in Berkeley but also in the Bay Area and nationwide. Sales of sugary beverages have decreased and school and community groups have been funded to continue the effort to reduce sugary drink consumption and improve health. Now is an opportune time for the City to once again provide leadership for City employees and the community by enacting a healthy beverage policy for the City that restricts procurement of sugary drinks as well as the serving and sales of sugary drinks at City events. This policy would be responsive to the will of the voters,

supportive of school and community efforts to improve Berkeley residents' health, and a model to other cities. This policy will align the City with Healthy Berkeley grantees who have already adopted similar policies. The SSBPPE encourages the City to take this step to set an example and demonstrate its own commitment to the further reducing sugary drink consumption and improvement in community health.

CONTACT PERSON

Councilmember Kate Harrison, (510) 981-7140

Attachment:

1: Resolution

DRAFT



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<sup>i</sup> B.M.C. 7388-NS § 7.72, 2014, City of Berkeley

<sup>ii</sup> B.M.C. 7388-NS § 7.72, 2014, City of Berkeley

<sup>iii</sup> Berkeley Nov. 29, 2016 agenda:

[https://www.cityofberkeley.info/Clerk/City\\_Council/2016/11\\_Nov/City\\_Council\\_11-29-2016\\_-\\_Regular\\_Meeting\\_Agenda.aspx](https://www.cityofberkeley.info/Clerk/City_Council/2016/11_Nov/City_Council_11-29-2016_-_Regular_Meeting_Agenda.aspx) Language in the Nov. 29, 2016 Resolution, Agenda item 33a, pages 9 and 11, follows:

“BUSD will not sell or serve sugar-sweetened beverages (as defined by the SSB tax) at any BUSD schools or campuses.”

“Funded organizations must have in place or agree to adopt prior to being funded an organizational policy prohibiting serving SSBs at organization sponsored events or meetings.”

<sup>iv</sup> <https://www.theatlantic.com/health/archive/2014/01/the-sugar-addiction-taboo/282699/>

RESOLUTION NO. ##,###-N.S.

RESOLUTION ESTABLISHING CITY POLICY / AMENDING THE ADMINISTRATIVE CODE TO DIRECT CITY OF BERKELEY DEPARTMENTS AND CONTRACTORS TO REFRAIN FROM PROCURING, SERVING OR SELLING SUGARY DRINKS

WHEREAS, sugar-sweetened beverage (SSB) consumption is linked to diabetes, heart disease, obesity and poor oral health which increases human suffering and decreases the quality of life while driving health care costs up.<sup>i</sup>

WHEREAS, work sites that have removed the availability of sugary drinks from their premises have demonstrated a reduction in employee rates of pre-diabetes and diabetes.

WHEREAS, the City of Berkeley requires that *all* Healthy Berkeley funded programs, adopt an organizational policy that prohibits the service, procurement and sales of sugary drinks. This includes the Berkeley Unified School District.

WHEREAS, diabetes, obesity, and tooth decay have been on the rise for decades. Although no group has escaped these epidemics, children, people of color, and low resource communities are disproportionately affected.<sup>ii</sup>

WHEREAS, beverage marketing disproportionately targets people of color, young people and underinvested communities.<sup>iii</sup>

WHEREAS, there are also economic costs. Diabetes and pre-diabetes cost an estimated \$37.1 billion in California each year.<sup>iv</sup>

WHEREAS, the City is committed to promoting access to healthy, nutritious food and beverages.

WHEREAS, positive changes in the nutritional quality of beverages sold on City property and served by the City can help people make healthier beverage choices.

WHEREAS, as of fiscal year 2020, over 2,000 people are employed by the City of Berkeley. Giving City employees access to healthier beverages in the workplace helps reduce the impact of diet-related disease, supports a healthier and more productive workforce, and reduces the City's health care expenses.

WHEREAS, providing access to healthier beverage options for members of the public when they visit City property also promotes public health and contributes to community norms around healthy beverage choices.

WHEREAS, Chapter 7.72 of the City of Berkeley Municipal Code<sup>v</sup> defines sugar-sweetened beverages as all beverages with added caloric sweeteners with a minimum of 2 calories per fluid ounce, including juices with added sweetener, sodas, energy drinks, sweetened teas and coffee drinks, and sport drinks which offer little or no nutritional value, but include massive quantities of added sugar.

WHEREAS, Berkeley Municipal Code Chapter 7.72 excludes waters, 100% juice, milk drinks, diet drinks as well as medical drinks and baby formula.

THEREFORE BE IT RESOLVED that the City of Berkeley and City food services contractors shall not:

- 1) serve sugar-sweetened beverages at City meetings and events on City property,
- 2) procure sugar-sweetened beverages with City funds; and,
- 3) sell sugar-sweetened beverages on City property, including in vending machines.

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<sup>i</sup> <http://www.kickthecan.info/fact-sheets>: Health Consequences of Sugar Sweetened Beverages.

<sup>ii</sup> City of Berkeley 2013 Health Status Report:  
[http://www.ci.berkeley.ca.us/Health\\_Human\\_Services/Public\\_Health/2013\\_Health\\_Stat us\\_Report.aspx](http://www.ci.berkeley.ca.us/Health_Human_Services/Public_Health/2013_Health_Stat us_Report.aspx)

<sup>iii</sup> <http://www.bmsg.org/blog/new-brief-highlights-how-food-and-beverage-companies-target-latino-youth>  
<http://www.uconnruddcenter.org/targeted-marketing>

<sup>iv</sup> [The Burden of Diabetes by State - American Diabetes Association](http://main.diabetes.org/dorg/PDFs/Advocacy/burden-of-diabetes/california.pdf)  
[main.diabetes.org/dorg/PDFs/Advocacy/burden-of-diabetes/california.pdf](http://main.diabetes.org/dorg/PDFs/Advocacy/burden-of-diabetes/california.pdf)

<sup>v</sup> B.M.C. 7388-NS § 7.72, 2014, City of Berkeley

Activity	Responsible Contact	July 2018	Aug 2018	Sept 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019
1. Periodic meetings as needed.	PS&O Sub-Committee												
2. Submit Work Plan to Commission Secretary for FY18/19.	PS&O Sub-Committee	x		x									
3. Coordinate with Outreach subcommittee to plan “Best Practices” Public Forum the SSPBBE commission, community members, grantees, and the public.	PS&O Sub-Committee					x							
4. Design and submit a standard presentation structure/format for Mid-Term program presentations by grantees funded by SSB.	PS&O Sub-Committee				x								
5. Translate the recommendations from the evaluation report into potential activities for adoption by grantees.	PS&O Sub-Committee	x		x	x								
6. Recommend menu of opportunities for funding in FY19 - FY21 (2-year cycle).	PS&O Sub-Committee				X								
7. Work with City epidemiologist on evaluation framework.	PS&O Sub-Committee	x				x							
8. Review/Revise selection criteria for potential grantees. Emphasize the expectation of policy, environments, and systems change.	PS&O Sub-Committee							x					

1. Research potential community events <sup>1</sup> to attend and plan. Connect with the Media Subcommittee regarding the marketing Campaign.	Community Engagement Sub-Committee <sup>2</sup> (CES)				X									
2. Community engagement event <sup>3</sup> : Discuss and set event goals based on community and grantee research.	CES					X								
<b>Activity</b>	<b>Responsible Contact</b>	<b>July 2018</b>	<b>Aug 2018</b>	<b>Sept 2018</b>	<b>Oct 2018</b>	<b>Nov 2018</b>	<b>Dec 2018</b>	<b>Jan 2019</b>	<b>Feb 2019</b>	<b>Mar 2019</b>	<b>Apr 2019</b>	<b>May 2019</b>	<b>Jun 2019</b>	
3. Review updates and challenges from awarded organizations.	CES					X								
4. Create a presentation, list of potential applicants, and a marketing plan to other people in the community.	CES				X									
5. Present a plan for Information Session to the SSBPPE Commission and choose date for the event.	CES					X								
6. Create plan for the 5 year celebration of the Commission in November 2020,	CES/community agencies					X								

<sup>1</sup> Options for Community Engagement events:

Info Session- provide information about the application, the review process, and common mistakes.

5 Year Celebration - to inform the Berkeley community about the SSBPPE commission and the accomplishments of the grantees.

Community Fairs – an opportunity for Berkeley public (and neighboring cities) to learn from community orgs. @ Juneteenth, Solano Stroll, Berkeley Streets, Kite Festival, etc.

<sup>2</sup> Community Engagement Subcommittee’s Goals from narrowest to broadest:

Increase our understanding of what funded groups are doing.

Increase capacity of all past and potential applicants.

Increase pool of potential applicants.

Community awareness of commission / Healthy Berkeley (soda tax revenue through general fund) funded activities.



<p>4. Research policies for potential impact:</p> <ul style="list-style-type: none"> <li>Any evidence?</li> <li>Data on local status.</li> <li>Model policies.</li> <li>Experiences</li> </ul>	<p>Policy Sub: Pat, Holly Resources: ChangeLab Solutions, SF Shapeup, Healthy Food America BANPAC Voices for Health Kids</p>			X	Present policy ideas to SSBPPE		X				X		X
<b>Activity</b>	<b>Responsible Contact</b>	<b>July 2018</b>	<b>Aug 2018</b>	<b>Sept 2018</b>	<b>Oct 2018</b>	<b>Nov 2018</b>	<b>Dec 2018</b>	<b>Jan 2019</b>	<b>Feb 2019</b>	<b>Mar 2019</b>	<b>Apr 2019</b>	<b>May 2019</b>	<b>Jun 2019</b>
5. Present priority policies on rolling basis to full SSBPPE for input on next steps.	Policy Sub				X		X			X		X	
6. Formalize recommendations in a report to City Council, BUSD, and community.	Policy Sub				X		X			X		X	
7. Develop PSE workshop for community.	Policy Sub			X	X	X							

## **Roster of SSBPPE Subcommittee Appointments**

(Updated March 18, 2019)

### **Prevention Strategies and Outcomes Subcommittee**

**Goals:** Review and revise requests for proposals, increase knowledge of the community, and evaluation.

**Members:** Pat Crawford  
Bobbie Rose  
Holly Scheider  
Xavier Morales

### **Community Engagement Subcommittee**

**Goals:** Promote best practices, understand work of the grantees, and community engagement and outreach activities.

**Members:** Jennifer Browne  
Adena Ishii

### **Media Subcommittee**

**Goals:** Give feedback on media materials that the Public Health Division disseminates to the public, prepare talking points for the media.

**Members:** Joy Moore  
Adena Ishii  
Poki Namkung  
Holly Scheider

### **Sugary Drinks Policy Subcommittee**

**Goals:** Recommend policies for the City Council.

**Members:** Pat Crawford  
Holly Scheider  
Xavier Morales





City of Seattle

# Sweetened Beverage Tax

Supporting healthy food and child health and development

Beginning in 2018, Seattle started taxing sugar-sweetened beverage products distributed within the city. The Sweetened Beverage Tax is not a sales tax charged directly on consumers. Instead, this tax makes distributors pay a tax **(of 1.75 cents per ounce)** on sugar-sweetened beverage products they distribute within the City of Seattle.

Consumers may notice an increase in the prices of sugary drinks. Studies in Seattle show that distributors and retailers are passing the Sweetened Beverage Tax on to consumers by raising the prices of sugary drinks. In fact, distributors and retailers are passing on nearly all of the tax (97 percent) through higher in-store prices.

## Why did Seattle pass this tax?

This tax was designed to improve the health of Seattle residents by reducing the sales and consumption of sugary drinks. In addition, the tax revenue is being used to support healthy food access and early learning programs. Research has shown that sugary drinks can lead to long-term weight gain, which can increase risk of developing **type 2 diabetes, high blood pressure** and **heart disease**. Sugary drinks also lead to cavities. A 20-ounce bottle of soda can pack over 15 teaspoons of added sugar and over 250 calories with poor nutritional value.

## What beverages are taxed?



Regular sodas



Fruit drinks



Energy and sports drinks



Sweetened waters



Sweetened coffees and teas



Syrups and concentrates



20 OZ SODA has

15

TEASPOONS  
of added sugar and

250

EMPTY CALORIES

AND JUST 1-2 CANS A DAY

INCREASES RISK OF  
TYPE 2 DIABETES

26%

THE TAX DOES NOT APPLY TO:



Diet drinks, bottled water, 100% juice, milk (including plant-based), powders and concentrates mixed by the end consumers, beverages for medical use, infant or baby formula, and alcoholic beverages.

## Where is the money going?

The Sweetened Beverage Tax is being used to support and expand programs that increase access to healthy food and support child health, development, and readiness for school.

### Food Access

53%



#### Increasing access to healthy food

The revenue is expanding support for food banks and programs that increase fruits and vegetables offered in child care, preschools, schools, and after school. Funds also expanded *Fresh Bucks*, which helps people on a tight budget afford healthy food.



#### Community-based meal programs

The revenue is expanding support for programs that serve nutritious meals, deliver groceries, and provide food and nutrition education to low-income families and older people at a variety of sites throughout Seattle.

### Child Health and Early Learning

43%



#### High-quality child care

The revenue supports child care subsidies for working families. Funds also expanded health, training and program quality support to child care providers.



#### Family support programs

The revenue supports home visiting programs and provide new support services for children with developmental delays.

### Tax Administration

4%



A small portion of the revenue supports the administration of the Sweetened Beverage Tax Community Advisory Board. Funds also support a five-year evaluation to study the effects of the tax on economic outcomes and health behaviors.

In 2019, the Sweetened Beverage Tax is providing

**\$18.3M**

to support healthy food access, child health and early learning, and tax administration





## **Sugar-Sweetened Beverage Product Panel of Experts Commission**

Thursday, April 18, 2019. 6:30 – 9:00 PM  
South Berkeley Senior Center  
2939 Ellis Street, Berkeley – Small Conference Room, 1<sup>st</sup> Floor

### **APPROVED MINUTES**

The meeting convened at 7:00 pm.

#### **ROLL CALL**

**Present:** Commissioners Crawford, Namkung, Rose, and Scheider

**Absent:** Commissioners Browne and Moore

**Excused:** Commissioners Morales and Ishii

**Staff present:** Janice Chin, Laura Schroeder, Rebecca Fisher, Jose Ducos,  
and Dechen Tsering

#### **COMMENTS FROM THE PUBLIC**

2 public comments.

#### **ACTION ON MINUTES**

**Approval of Minutes - Moved to approve the draft minutes of the meeting on 3/21/2019.**

**M/S/C:** Commissioners Crawford/Rose

**Ayes:** Commissioners Crawford, Namkung, and Rose

**Noes:** None

**Abstain:** Commissioner Scheider

**Absent from vote:** Commissioners Browne and Moore

**Recused:** None

**Excused:** Commissioners Morales and Ishii

#### **ACTION ITEMS**

1. Moved to extend the meeting till 9:10pm

*A Vibrant and Healthy Berkeley for All*

**M/S/C:** Commissioners Rose/Crawford

**Ayes:** Commissioners Crawford, Namkung, Rose, and Scheider  
**Noes:** None  
**Abstain:** None  
**Absent from vote:** Commissioners Browne and Moore  
**Recused:** None  
**Excused:** Commissioners Morales and Ishii

This meeting adjourned at 9:10 pm.

**NEXT MEETING:**

The next meeting will be **Thursday, May 16, 2019** from **6:30–9:00 pm** at the **South Berkeley Senior Center**, 2939 Ellis Street, Berkeley, CA 94703.

Respectfully Submitted, Dechen Tsering, Commission Secretary  
**Minutes were approved on June 20, 2019. (No meeting in May)**