

#### Sugar-Sweetened Beverage Product Panel of Experts Commission Thursday, November 18, 2021 – 4:30–6:30 pm

## Virtual Meeting (ZOOM)

https://us02web.zoom.us/j/84962084828?pwd=U2VLYjJEK1VTUFc3NIMxZ0Q1QzBMQT09

Sugar-Sweetened Beverage Product Panel of Experts Commission

Meeting ID: 849 6208 4828 Passcode: 462984

## AGENDA

(Note: Meetings will continue on ZOOM till further notice)

### Preliminary Matters

- 1. Roll Call
- 2. Approval of Draft Minutes from 10/21/2021 meeting Attachment 1

The public may comment virtually about any item <u>**not**</u> on the agenda. <u>Public</u> comments are limited to two minutes per speaker. Public comments regarding agenda items will be heard while the Commission is discussing the item.

#### Presentation:

 Healthy Stores for Healthy Communities program to educate people on how in-store product availability and marketing influences what we eat, drink and use.
State Tobacco Prevention Program, Berkeley Public Health Division.

## Action Items

Public comments regarding agenda items will be heard while the Commission is discussing the item. <u>Public comments are limited to two minutes per speaker.</u>

#### 1. Subcommittee Reports:

- a. Policy Sub-Committee Update Commissioners Scheider
- 2. Action 1: Adopt the recommendation to Council regarding the Procurement Resolution from the SSBPPE Ad-Hoc Subcommittee. (Commissioner Scheider)
- 3. Action 2: Updates and action on proposed merger. (Commissioner Scheider)
- 4. Action 3: Review and adopt the draft SSBPPE Commission's Annual Report. (Commissioner Crawford)
- 5. Action 4: Approve the 2022 Commission meeting dates Attachment 2
- 6. Action 5: For the good of the order. (Commissioner Scheider)

#### Information Items

1. Healthy Berkeley Program FY2021 Report – Attachment 3

A Vibrant and Healthy Berkeley for All

Meeting Agenda – SSBPPE Commission 11/18/2021 Page 2 of 2

- 2. Berkeley Sugary Beverage Tax Revenue Report *Attachment 4*
- 3. Approved Meeting Minutes adopted on 9/23/2021 Attachment 5

**CONFLICT OF INTEREST INFORMATION:** City commissioners, pursuant to Government Code section 1090, are responsible for recusing themselves from all commission discussions and actions in which they may have a conflict of interest. If your affiliation, paid or unpaid, with other agencies has changed since the last meeting of this commission, your ability to participate in commission activities may have changed. Individual guidance is available from the City Attorney's Office (CAO). Commissioners are encouraged to consult with the CAO if they have questions, concerns, or would like clarification about matters related to potential conflicts of interest.

#### The CAO may be reached at:

Email: <u>attorney@cityofberkeley.info</u> TEL: (510) 981-6950 TDD: (510) 981-6903, FAX: (510) 981-6960 2180 Milvia Street 4th Floor, Berkeley, CA 94704 - Office Hours: Mon-Fri, 8am-5pm

THERE IS NO MEETING IN DECEMBER. NEXT MEETING: Thursday, January 20, 2021 4:30 - 6:30pm. Please visit the City of Berkeley's Commission webpage <a href="http://www.cityofberkeley.info/commissions">http://www.cityofberkeley.info/commissions</a> for meeting details and updates.

**AMERICAN DISABILITIES ACT DISCLAIMER:** This meeting is being held in a wheelchair accessible location. To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date. Please refrain from wearing scented products to this meeting.

#### SB 343 DISCLAIMER:

Any writings or documents provided to a majority of the commission regarding any item on this agenda will be made available for public inspection at the Public Health Division located on 1947 Center Street, Berkeley, CA 94704.

#### **COMMUNICATION DISCLAIMER:**

Communications to Berkeley boards, commissions or committees are public record and will become part of the City's electronic records, which are accessible through the City's website. Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to a City board, commission or committee, will become part of the public record. If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service or in person to the secretary of the relevant board, commission or committee. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the commission secretary for further information.



## Sugar-Sweetened Beverage Product Panel of Experts Commission

Thursday, October 21, 2021. 4:30 - 6:30 PM

Zoom Meeting

https://us02web.zoom.us/j/84962084828?pwd=U2VLYjJEK1VTUFc3NIMxZ0Q1QzBMQT09

Meeting ID: 849 6208 4828 Passcode: 462984

## **DRAFT MEETING MINUTES**

The meeting convened at 4:36 pm. **ROLL CALL** 

Present:	Commissioners Browne (5:00pm), Crawford, Gallegos- Castillo, Moore, Morales, Namkung, Rose, and Scheider
Absent:	None
Excused:	None

Staff present: Janice Chin, Dechen Tsering, Henry Oyekanmi, and Rosario Richie

## COMMENTS FROM THE PUBLIC None

#### PRESENTATIONS

- 1. SSB Tax Revenue Report 2015-2021 Finance Department
- 2. Healthy Berkeley Program Report FY21 Public Health Division

#### **ACTION ON MINUTES**

Approval of Minutes - Moved to approve the draft minutes of the meeting on 9/23/2021.

M/S/C: Commissioners Moore/Rose

Ayes:	Commissioners Crawford, Gallegos-Castillo, Moore, Morales, Namkung, Rose, and Scheider
Noes: Abstain:	None

#### A Vibrant and Healthy Berkeley for All

Sugar-Sweetened Beverage Product Panel of Experts Commission Draft Meeting Minutes October 21, 2021 Page 2 of 2

Absent from vote:Commissioner BrowneRecused:NoneExcused:None

#### ACTION ITEMS

#### 1. Approved to extend the meeting till 6:45pm.

M/S/C: Commissioners Crawford/Scheider

Ayes:	Commissioners Browne, Crawford, Namkung, Rose, and
	Scheider
Noes:	Commissioner Moore
Abstain:	Commissioners Gallegos-Castillo and Morales
Absent from vote:	None
Recused:	None
Excused:	None

2. Approved to appoint Commissioner Crawford to draft the Commission's 2021 Annual Report in collaboration with Commissioner Scheider, and present the draft to the SSBPPE Commission for approval on November 18, 2021.

M/S/C: Commissioners Moore/Rose

Ayes:	Commissioners Browne, Crawford, Moore, Morales,
	Namkung, Rose, and Scheider
Noes:	None
Abstain:	Commissioner Gallegos-Castillo
Absent from vote:	None
Recused:	None
Excused:	None

This meeting adjourned at 6:45 pm.

#### NEXT ONLINE (ZOOM) MEETING:

The next meeting is scheduled for **Thursday**, **November 18**, **2021**. Please check the SSBPPE Commission page on the City of Berkeley Commission webpage for updated information.

Respectfully Submitted, Dechen Tsering, Commission Secretary **Minutes will be approved at the November 18, 2021 meeting.** 

## **2022 Commission Meeting Dates**

Please complete this form and email it to the <u>Commission Inbox</u>

Name of Commission: <u>Sugar-Sweetened Beverage Product Panel of Experts (SSBPPE)</u> <u>Commission</u>

Commission Secretary: \_ Roberto Terrones (temporary)

#### Please Note the Commission Meeting Dates for 2022 Below

If no meeting is scheduled for a month, please note as "No Meeting."

Example:

Month	Meeting Day and Date	Time	Month	Meeting Day and Date	Time
February 2022	Thursday 2/17/22	6:30 pm	July 2022	No Meeting	

## **Proposed 2022 Meeting Dates**

Month	Meeting Day and Date	Time
January 2022	Thursday 1/20/2022	4:30 pm
February 2022	Thursday 2/17/2022	6:30 pm
March 2022	Thursday 3/17/2022	6:30 pm
April 2022	Thursday 4/21/2022	6:30 pm
May 2022	Thursday 5/19/2022	6:30 pm
June 2022	Thursday 6/16/2022	6:30 pm

Month	Masting Day and Data	Time
	Meeting Day and Date	Time
July 2022	Thursday 1/21/2022	6:30 pm
August 2022	No Meeting	
September 2022	Thursday 9/15/2022	6:30 pm
October 2022	Thursday 10/20/2022	6:30 pm
November 2022	Thursday 11/17/2022	6:30 pm
December 2022	No Meeting	

#### commission@cityofberkeley.info City Clerk Department



## HEALTHY BERKELEY PROGRAM REPORT FY2021

## PRESENTATION TO THE SUGAR-SWEETENED BEVERAGE PANEL OF EXPERTS (SSBPPE) COMMISSION

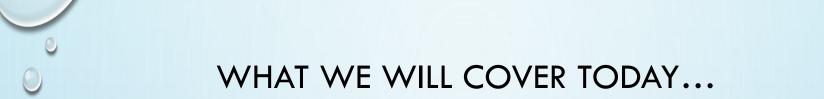
PUBLIC HEALTH DIVISION

OCTOBER 21, 2021









## • WATER PROMOTION:

- REFILLABLE HYDRATION STATIONS
- YOUTH MEDIA CAMPAIGN

## HB FUNDED PROGRAMS

- HOW WUCH5
- HOW WELL?
- HOW BETTER OFF?
- EVALUATION
- FINANCE REPORT (BY THE FINANCE DIRECTOR)





## **REFILLABLE HYDRATION STATION PROJECT**



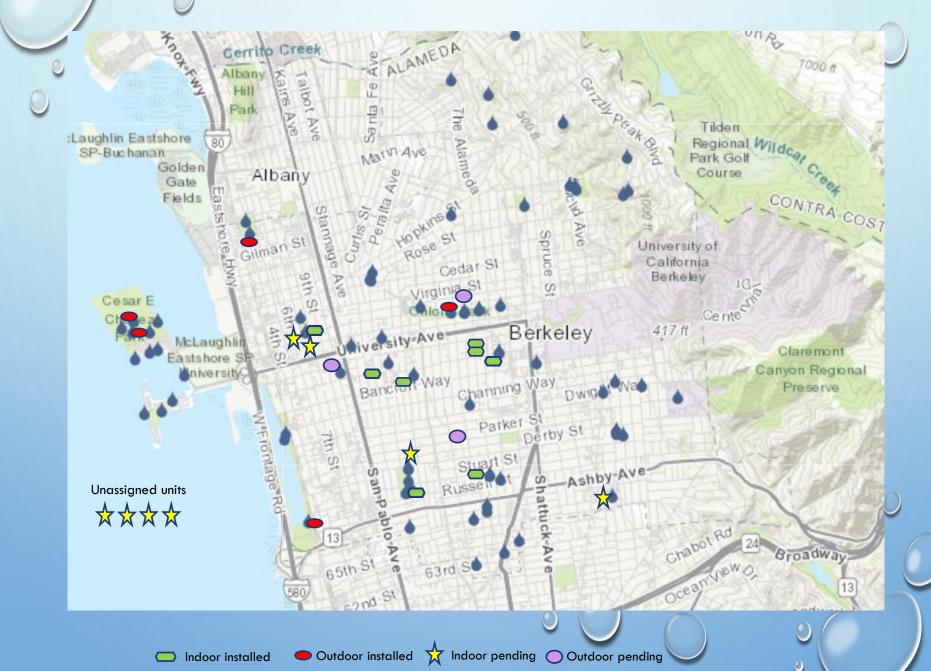
## **REFILLABLE HYDRATION STATIONS**



#### CRITERIA FOR IDENTIFYING RHS PLACEMENTS:

- On city-owned property or community agencies facilities that comply with the following criteria:
  - Increases public access to water, especially for people of color (if possible to determine).
  - Easy access to plumbing
  - CBOs receiving equal or < \$60k funding in FY21 (5 agencies).
  - Has to be on the property (owned by CBO).
  - CBO has to agree to take full responsibility for installation and maintenance of the unit.
  - CBO must serve a vulnerable population that has access to their facility.
  - The site of RHS unit installation has to be covered within their property and liability insurance.
  - Agree to a signed memorandum of understanding with the City.

## **REFILLABLE HYDRATION STATIONS STATUS**



## **OUTDOOR UNITS**



11 Spinnaker Way. - Cesar Chavez Park



711 Harrison St. - Skate Park

## **INDOOR UNITS**

1720 7th St. - James Kenny Community Center



## 2939 Ellis St. – South Berkeley Senior Center



## **INDOOR UNITS**



THIS UNIT WAS PAID FOR BY THE HEALTHY BERKELEY PROGRAM

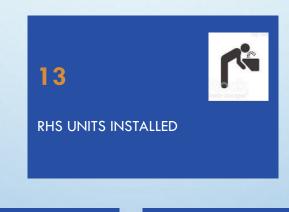
## **Let's Drink Water!**

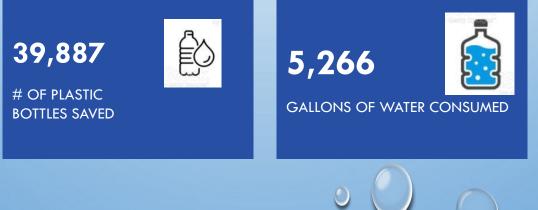


1947 Center St. – Lobby

## RHS PROJECT RESULTS JUNE 2020 - OCTOBER 2021

The Refillable Hydration Station (RHS) project has installed 13 of the 24 RHS since June 2019.









## YOUTH MEDIA CAMPAIGN



## MEDIA CAMPAIGN Project Period: JULY 1, 2020 – JUNE 30, 2022

## **INNOVATIVE HEALTH SOLUTIONS**

- Bay Area Nutrition & Physical Activity Collaborative (BANPAC)
- Youth Media Campaign: Drinking Water Promotion Project (DWAPP 2.0)

## **PROJECT TIMELINE**

- Recruit 5-10 youth to develop youth media messages for a DWAPP 2.0 Youth Media Campaign. (Completed)
- Engaged 2-4 youth trained for content creation and for leading peer focus groups to pick final youth messages. (Completed)
- By December 31, 2021, co-host a Day of Action: DWAPP Youth Campaign event in Berkeley.





## DWAPP 2.0 - YOUTH MEDIA CAMPAIGN

## TOP MESSAGING DESIGNS





## LIVE ACTION VIDEO WITH SOUND



## "WATER IS FUEL" VIDEO

ACCEPTED INTO AMERICAN PUBLIC HEALTH ASSOCIATION YOUTH FILM FEST 10.27.2021

Cydney, Sophomore Berkeley High School Ecology Center

> https://drive.google.com/file/d/1 BMMExzLr7TSiHxbR0G4vLXaoEBK TISYT/view?usp=sharing

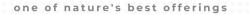
## ANIMATED VIDEO, NO SOUND

## what is water?

Alishba, Senior Berkeley High School Ecology Center



Berkeley High School Ecology Center POSTERS





sponsored by: your health

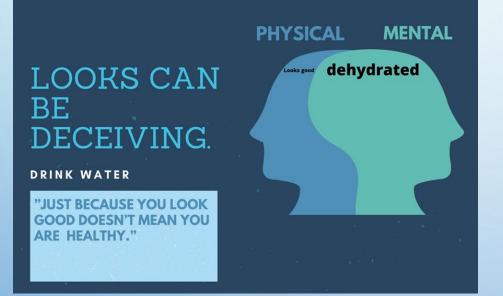
Alishba, Senior Berkeley High School Ecology Center

una de las mejores ofertas de la naturaleza

AGUA MANERA FÁCIL DE MEJORAR SU SALUD

patrocinado por tu salud

POSTERS







Makiyah, Senior Berkeley High School Ecology Center

Aqsa, Senior Berkeley High School Ecology Center Alishba Shabir Cohort 1

The most important thing I learned from this experience is that community health is very important. I learned a lot about how certain companies target minority groups specifically"



Alishba, Senior Berkeley High School Ecology Center Cydney, Sophomore Berkeley High School Ecology Center

CYDNEY JONES Cohort 1

"I LEARNED COMMUNICATION, NETWORKING, CONSTRUCTIVE FEEDBACK AND REALLY WORKING TOGETHER AS A WHOLE TO MAKE SOMETHING NICE AND PRESENTABLE THAT CAN REACH ALL FORMS OF PEOPLE."



MAKIYAH COTTON Cohort 2

"BEFORE I DIDN'T THAT MUCH KNOWLEDGE ON WHAT I WAS DOING SO I FEEL LIKE I GAINED MORE SKILLS TECHNOLOGY WISE."

> Makiyah, Senior Berkeley High School Ecology Center



Aqsa, Senior Berkeley High School Ecology Center

Aqsa Nawaz Cohort 2

"I liked how we cot to work as a team. I got a lot of feedback about my work, I got a lot of ideas and learned about Canva. I learned there has to be a message in order to create art."





## HEALTHY BERKELEY FUNDED PROGRAMS FY2021



## **OVERVIEW OF FUNDED AGENCIES FY2021**

Project Sponsor	Program Name	Total
■Ecology Center	🖻 For Thirst, Water First	\$142,500.00
Fresh Approach		\$16,396.00
Spiral Gardens	Spiral Gardens Community Food Security Project	\$40,000.00
Bay Area Community Resources	Healthy Options @ Point of Sale	\$67,940.00
■YMCA of the East Bay	Diabetes Prevention Program	\$70,000.00
	Healthy Me!	\$85,000.00
Berkeley Unified School District	Gardening and Cooking Program	\$950,000.00
Healthy Black Families	Thirsty for Change	\$295,000.00
Lifelong Medical Care	Chronic Desease & Prevention Program	\$135,000.00
Multicultural Institute	Life Skills Day Laborer Program	\$15,000.00
Berkeley Youth Alternatives	Agriculture & Team Nutrition	\$48,500.00
Community Health Education Institute	Artists Against Soda Program	\$34,664.00
		\$1,900,000.00

## PROCESS FOR STANDARIZING MEASURES

CBOs submitted performance measures to Public Health Division

**IDEA** 



City of Berkeley analyzed those measures and presented a framework for understanding our collective impact



Working together the City of Berkeley and funded agencies developed a set of shared, standardized measures to capture the impact of the diverse set of activities funded by the Sugar Sweetened Beverage tax. City of Berkeley met 1x1 with each funded agency

Revised measures added to CDS reporting template in December 2019. Discussed how to adjust measures for that particular program in FY20-21 to align with framework

**APPROVAL PROCESS** 

Revised measures reviewed by funded agencies and Public Health Division



Ongoing monitoring and reporting done in collaboration with community based organizations.

## FY2021: HOW MUCH DID WE DO?



# HOW WELL DID WE DO?

# 99%

of those that were trained as trainers to promote health reported feeling respected.

# 98%

of those surveyed that were trained to promote health in the community reported feeling more confident in their ability to make a positive impact on their community.

5 out of 12 programs reporting

5 out of 12 programs reporting

# HOW WELL DID WE DO?

# 92%

of those surveyed that received direct education through classes, workshops and events were satisfied and/or would recommend the class/workshop/event to a family member or friend. 99%

of those surveyed that were trained to promote health in the community were satisfied with the training they received.

11 out of 12 programs reporting

5 out of 12 programs reporting

# IS ANYONE BETTER OFF?

89%

Survey respondents reported feeling more motivated to reduce consumption of sugar sweetened beverages

## **72%**

Survey respondents report having better access to healthy food as a result of food distribution programs

## 91

Organizations and community partners supported new policy changes in Berkeley

2 out of 12 programs

## 11%

Referred for services connected to the service

2 out of 12 programs

8 out of 12 programs

5 out of 12 programs



- EVALUATION ACTIVITIES WERE CHALLENGING DUE TO PRIORITIZATION OF COVID-19 RESPONSE.
- \$25,000 CONTRACT WAS RECENTLY ESTABLISHED WITH ALAMEDA COUNTY PUBLIC HEALTH DEPARTMENT CAPE\* UNIT FOR PROGRAM EVALUATION ACTIVITIES.

\* Community Assessment, Planning and Evaluation.



## WEST BERKELEY SERVICE CENTER

- HEALTHY BERKELEY PROGRAM IS INVESTING FUNDING TO RENOVATE THE INNER COURTYARD TO CREATE A FAMILY-FRIENDLY SPACE THAT ALLOWS FOR PLAY AND PHYSICAL ACTIVITIES CLASSES AND EVENTS.
- PARTNERING WITH THE CITY'S CIVIC ARTS PROGRAM, KALA ARTS STUDIO IN BERKELEY, AND LOCAL ARTIST/PHOTOGRAPHER, LARA KAUR, TO CREATE ARTISTIC SPACES IN WEST BERKELEY SERVICE CENTER THAT REPRESENTS THE COMMUNITIES WE SERVE.
  - WE ENGAGED COMMUNITY AGENCIES TO RECRUIT INDIVIDUALS AND FAMILIES FROM THEIR NETWORK TO BE PHOTOGRAPHED AND FEATURED IN THE ARTISTIC SPACES.



#### Contact:

Dechen Tsering, HSPS Healthy Berkeley Program SSBPPE Commission Secretary dtsering@cityofberkeley.info (510) 981-5394 Thank you for your attention!

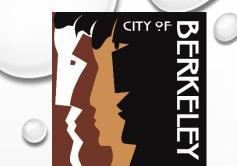
## Questions?





PRESENTED BY HENRY OYEKANMI, DIRECTOR OF FINANCE

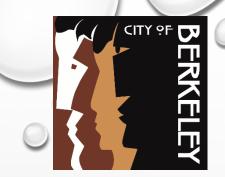
October 21, 2021



**ACCOUNTING METHODOLOGY** 

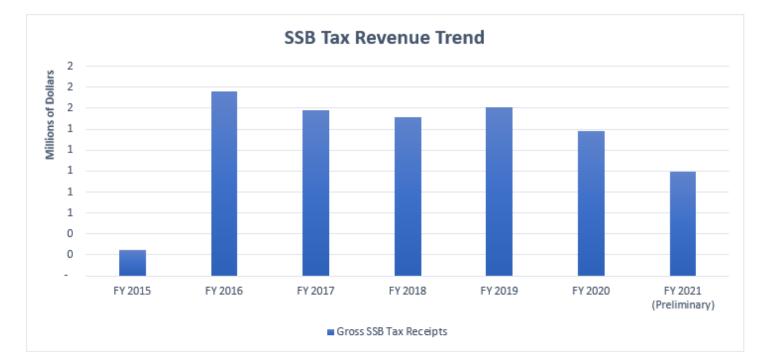
CASH BASIS ACCOUNTING

Revenue is reported on the City's financials when cash is received. Expenses are recorded when cash is paid out.



FY 2015-FY 2021 Actual Revenues Total Gross Revenue: \$9,076,358

				Actuals			
	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021 (Preliminary)
Gross SSB Tax Receipts	242,986	1,757,272	1,578,389	1,517,949	1,606,178	1,378,196	995,387

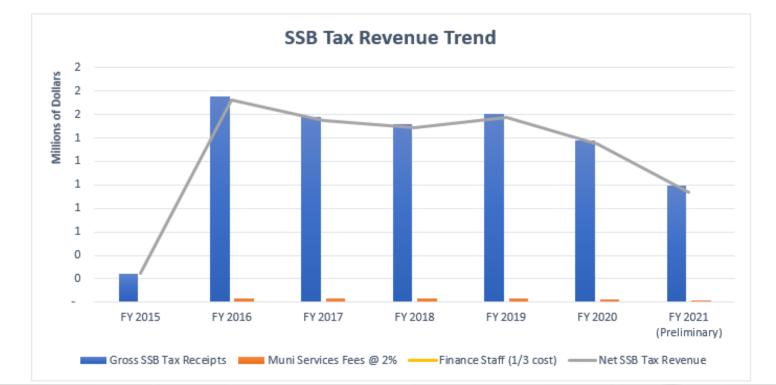


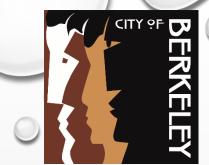
# 

# **SUGAR-SWEETENED BEVERAGE TAX**

FY 2015-FY 2021 Actual Revenues with Administrative and Finance Cost

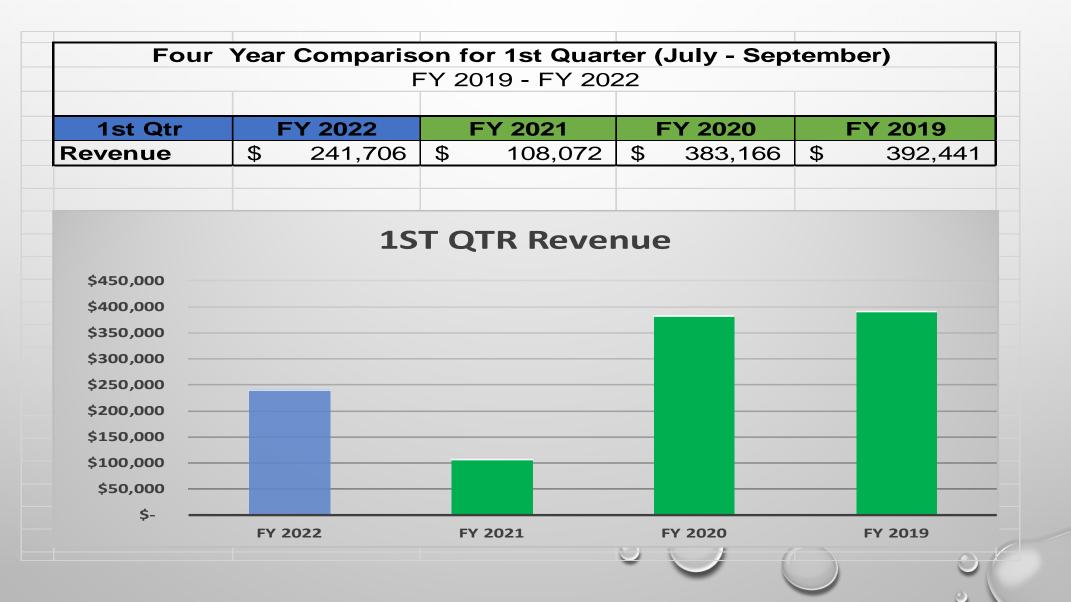
		Actuals									
	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021 (Preliminary)				
Gross SSB Tax Receipts	242,986	1,757,272	1,578,389	1,517,949	1,606,178	1,378,196	995,387				
Muni Services Fees @ 2%	-	35,145	31,568	30,359	32,124	27,564	19,908				
Finance Staff (1/3 cost)							42,000				
Net SSB Tax Revenue	242,986	1,722,126	1,546,821	1,487,590	1,574,054	1,350,633	933,480				





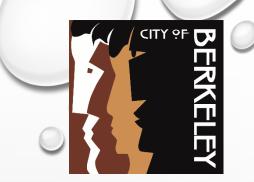
FY 2015 - FY 2021 Actual and FY 2022 - FY 2026 Projected Revenues

			Ac	tuals						Projected		
	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	EV 2020	Y 2021 relimin	FY 2022	FY2023	FY 2024	FY 2025	FY 2026
Gross SSB Tax Receipts	242,986	1,757,272	1,578,389	1,517,949	1,606,178	1,378,196 99		1,010,418	1,030,627	1,051,239	1,072,264	1,093,709
				SSI	B Tax Rev	enue Trend	1					
2,000,000												
1,800,000												
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-												
FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021 (Prelimina		FY 2022	FY2023	FY 2024	FY 2025	FY 2026
			Actuals							Projected		
					Gross SSB	Tax Receipts						
								0				



## NEXT STEPS:

# Finance to Provide Quarterly Revenue Reports



**QUESTIONS?** 

## THANK YOU!



## Sugar-Sweetened Beverage Product Panel of Experts Commission

Thursday, September 23, 2021. 4:30 - 6:30 PM

**Zoom Meeting** 

https://us02web.zoom.us/j/84962084828?pwd=U2VLYjJEK1VTUFc3NIMxZ0Q1QzBMQT09

Meeting ID: 849 6208 4828 Passcode: 462984

## **MEETING MINUTES**

The meeting convened at 4:39 pm.

#### ROLL CALL

Present:	Commissioners Crawford, Moore, Morales (4:47pm), Namkung, Rose, and Scheider
Absent:	Commissioner Browne and Gallegos-Castillo
Excused:	None
	lawing Ohin and Deahan Tearing

**Staff present:** Janice Chin and Dechen Tsering

#### COMMENTS FROM THE PUBLIC None

## <u>ACTION ON MINUTES</u> Approval of Minutes - Moved to approve the draft minutes of the meeting on 6/17/2021.

M/S/C: Commissioners Moore/Namkung

Ayes:	Commissioners Crawford, Moore, Namkung, Rose, and
	Scheider
Noes:	None
Abstain:	None
Absent from vote:	Commissioners Browne, Gallegos-Castillo, and Morales
Recused:	None
Excused:	None

#### A Vibrant and Healthy Berkeley for All

#### ACTION ITEMS

#### 1. Approved to adopt the revised meeting dates for the rest of 2021.

M/S/C: Commissioners Scheider/Moore

Ayes:	Commissioners Crawford, Moore, Namkung, Rose, and
	Scheider
Noes:	None
Abstain:	None
Absent from vote:	Commissioners Browne, Gallegos-Castillo, and Morales
Recused:	None
Excused:	None

## 2. Approved to create an ad-hoc Procurement Sub-committee with Commissioners Scheider, Crawford, and Rose as members.

M/S/C: Commissioners Moore/Rose

Ayes:	Commissioners Crawford, Moore, Morales, Namkung, Rose, and Scheider
Noes:	None
Abstain:	None
Absent from vote:	Commissioners Browne and Gallegos-Castillo
Recused:	None
Excused:	None

## 3. Approve to amend the letter with edits as discussed in the meeting and communicate the amended letter to the City Council.

#### 4.

M/S/C: Commissioners Scheider/Moore

Ayes:	Commissioners Crawford, Moore, Morales, Namkung, Rose, and Scheider
Noes:	None
Abstain:	None
Absent from vote:	Commissioners Browne and Gallegos-Castillo
Recused:	None
Excused:	None

This meeting adjourned at 6:30 pm.

#### NEXT ONLINE (ZOOM) MEETING:

The next meeting is scheduled for **Thursday**, **October 21**, **2021**. Please check the SSBPPE Commission page on the City of Berkeley Commission webpage for updated information.

Respectfully Submitted, Dechen Tsering, Commission Secretary *Dechen Tsering* **Minutes were approved at the October 21, 2021 meeting.**