

BERKELEY CITY COUNCIL BUDGET & FINANCE COMMITTEE REGULAR MEETING

Thursday, January 23, 2020 2:00 PM

2180 Milvia Street, 6th Floor - Redwood Room

Committee Members:

Mayor Jesse Arreguin, Councilmembers Rashi Kesarwani and Lori Droste

AGENDA

Roll Call

Public Comment on Non-Agenda Matters

Minutes for Approval

Draft minutes for the Committee's consideration and approval.

1. Minutes - November 22, 2019

Committee Action Items

The public may comment on each item listed on the agenda for action as the item is taken up. The Chair will determine the number of persons interested in speaking on each item. Up to ten (10) speakers may speak for two minutes. If there are more than ten persons interested in speaking, the Chair may limit the public comment for all speakers to one minute per speaker. Speakers are permitted to yield their time to one other speaker, however no one speaker shall have more than four minutes.

Following review and discussion of the items listed below, the Committee may continue an item to a future committee meeting, or refer the item to the City Council.

Committee Action Items

2. Review of Council's Fiscal Policies

From: City Manager

Contact: Teresa Berkeley-Simmons, Budget Manager, (510) 981-7000

3. Cannabis Cryptocurrency Tax

From: Councilmembers Bartlett and Robinson

Referred: November 4, 2019

Due: May 3, 2020

Recommendation: Adopt an ordinance adding a new Chapter to the Berkeley Municipal Code to allow the City to implement a method for acceptance of stablecoin

tax remittance for certain industries pending City approval of each industry.

Financial Implications: See report

Contact: Ben Bartlett, Councilmember, District 3, (510) 981-7130

Unscheduled Items

These items are not scheduled for discussion or action at this meeting. The Committee may schedule these items to the Action Calendar of a future Committee meeting.

None

Items for Future Agendas

• Discussion of items to be added to future agendas

Adjournment

Written communications addressed to the Budget & Finance Committee and submitted to the City Clerk Department will be distributed to the Committee prior to the meeting.

This meeting will be conducted in accordance with the Brown Act, Government Code Section 54953. Members of the City Council who are not members of the standing committee may attend a standing committee meeting even if it results in a quorum being present, provided that the non-members only act as observers and do not participate in the meeting. If only one member of the Council who is not a member of the committee is present for the meeting, the member may participate in the meeting because less than a quorum of the full Council is present. Any member of the public may attend this meeting. Questions regarding this matter may be addressed to Mark Numainville, City Clerk, (510) 981-6900.



COMMUNICATION ACCESS INFORMATION:

This meeting is being held in a wheelchair accessible location. To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at (510) 981-6418 (V) or (510) 981-6347 (TDD) at

least three business days before the meeting date. Attendees at public meetings are reminded that other attendees may be sensitive to various scents, whether natural or manufactured, in products and materials. Please help the City respect these needs.

I hereby certify that the agenda for this special meeting of the Berkeley City Council was posted at the display case located near the walkway in front of the Maudelle Shirek Building, 2134 Martin Luther King Jr. Way, as well as on the City's website, on January 16, 2020.

Mark Numainville, City Clerk

Communications

Communications submitted to City Council Policy Committees are on file in the City Clerk Department at 2180 Milvia Street, 1st Floor, Berkeley, CA.

BERKELEY CITY COUNCIL BUDGET & FINANCE COMMITTEE SPECIAL MEETING MINUTES

Friday, November 22, 2019 2:00 PM

2180 Milvia Street, 6th Floor - Redwood Room

Committee Members:

Mayor Jesse Arreguin, Councilmembers Rashi Kesarwani and Lori Droste

Roll Call: 2:04 p.m. All present.

Public Comment on Non-Agenda Matters – 1 speaker

Minutes for Approval

Draft minutes for the Committee's consideration and approval.

1. Minutes - November 14, 2019

Action: M/S/C (Arreguin/Kesarwani) to approve the minutes of November 14,

2019.

Vote: All Ayes.

Committee Action Items

The public may comment on each item listed on the agenda for action as the item is taken up. The Chair will determine the number of persons interested in speaking on each item. Up to ten (10) speakers may speak for two minutes. If there are more than ten persons interested in speaking, the Chair may limit the public comment for all speakers to one minute per speaker. Speakers are permitted to yield their time to one other speaker, however no one speaker shall have more than four minutes.

Following review and discussion of the items listed below, the Committee may continue an item to a future committee meeting, or refer the item to the City Council.

Committee Action Items

2. FY 2019 Year-End Results and FY 2020 First Quarter Budget Update (Item contains supplemental and revised materials)

From: City Manager

Recommendation: Discuss and determine funding allocations for FY 2020 based on the FY 2019 General Fund Excess Equity and Excess Property Transfer Tax for the following: 1) the General Fund Reserves 2) the Mayor's June 25, 2019, Supplemental Budget Recommendations approved by the Council and 3) the Council's Budget Referrals approved during FY 2020 to be considered in November 2019.

Financial Implications: See report

Contact: Teresa Berkeley-Simmons, Budget Manager, (510) 981-7000

Action: 6 speakers. Discussion held. M/S/C (Droste/Arreguin) to submit the Mayor's budget allocation proposal as part of staff's supplemental item for the December 3, 2019, Council meeting and for Councilmember Kesarwani to submit the Measure P proposed allocations with amendments as a supplemental item for December 3, 2019.

Vote: All Ayes.

3. Amendment: FY 2020 Annual Appropriations Ordinance (Item contains revised materials)

From: City Manager

Recommendation: Adopt first reading of an Ordinance amending the FY 2020 Annual Appropriations Ordinance No. 7,669–N.S. for fiscal year 2020 based upon recommended re-appropriation of committed FY 2019 funding and other adjustments authorized since July 1, 2019, in the amount of \$136,730,924 (gross) and \$130,267,144 (net).

Financial Implications: See report

Contact: Teresa Berkeley-Simmons, Budget Manager, (510) 981-7000

Action: 4 speakers. Discussion held. No action taken.

Unscheduled Items

These items are not scheduled for discussion or action at this meeting. The Committee may schedule these items to the Action Calendar of a future Committee meeting.

4. Review of Council's Fiscal Policies

From: City Manager

Contact: Teresa Berkeley-Simmons, Budget Manager, (510) 981-7000

Unscheduled Items

5. Cannabis Cryptocurrency Tax

From: Councilmembers Bartlett and Robinson

Referred: November 4, 2019

Due: April 13, 2020

Recommendation: Adopt an ordinance adding a new Chapter to the Berkeley Municipal Code to allow the City to implement a method for acceptance of stablecoin

tax remittance for certain industries pending City approval of each industry.

Financial Implications: See report

Contact: Ben Bartlett, Councilmember, District 3, (510) 981-7130

Items for Future Agendas

Discussion of items to be added to future agendas

Mayor Arreguin suggested adding items from the previous standing committee on the City's budget such as improving budget presentations. Staff will submit those topics for consideration.

Adjournment

Action: M/S/C (Arreguin/Droste) to adjourn the meeting.

Vote: All Ayes.

Adjourned at 3:35 p.m.

I hereby certify that this is a true and correct record of the Budget & Finance Committee meeting held on November 22, 2019.

April Richardson, Assistant City Clerk

Communications

Communications submitted to City Council Policy Committees are on file in the City Clerk Department at 2180 Milvia Street, 1st Floor, Berkeley, CA.

Council's Fiscal Policies

The fiscal policies adopted by the Council include:

- Focusing on the long-term fiscal health of the City by adopting a two-year budget and conducting multi-year planning;
- Building a prudent reserve;
- Developing long-term strategies to reduce unfunded liabilities;
- Controlling labor costs while minimizing layoffs;
- Allocating one-time revenue for one-time expenses;
- Requiring enterprise and grant funds to balance and new programs to pay for themselves; and
- ❖ Any new expenditure requires new revenue or expenditure reductions.
- ❖ Transfer Tax in excess of \$12.5 million will be treated as one-time revenue to be used for the City's capital infrastructure needs (Fund 501).
- ❖ As the General Fund subsidy to the Safety Members Pension Fund declines over the next several years, the amount of the annual decrease will be used to help fund the new Police Employee Retiree Health Plan (Fund 731).
- Starting in FY 2019, staff costs as approved by the City Council that exceed the enforcement fees and penalties shall be appropriated from the short term rental taxes collected pursuant to BMC Section 23C.22.050, Section H, with the primary allocation of the rental tax to the purposes listed below:
 - ☐ Two thirds (66.7%) allocated to the Affordable Housing Trust Fund.
 - ☐ One third (33.3%) allocated to the Civic Arts Grant Fund.

Proposed new policy:

Funding the 115 Pension Trust



Councilmember Ben Bartlett

City of Berkeley, District 3 2180 Milvia Street, 5th Floor Berkeley, CA 94704 PHONE 510-981-7130

EMAIL: bbartlett@cityofberkeley.info

CONSENT CALENDAR

November 19, 2019

To: Honorable Mayor and Members of the City Council

From: Councilmembers Ben Bartlett and Rigel Robinson

Subject: Cannabis Cryptocurrency Tax

RECOMMENDATION

Adopt an ordinance adding a new Chapter to the Berkeley Municipal Code to allow the City to implement a method for acceptance of stablecoin tax remittance for certain industries pending City approval of each industry.

CURRENT SITUATION

As it stands, 70% of the cannabis industry is unbanked. Thus, the majority of cannabis transactions are handled in cash, which causes several significant issues for businesses and cities both in terms of the risk of handling large cash deposits and navigating through complex financial institutions.

Dispensaries collect large sums of money from customers, and then must pay the appropriate taxes to the city and state through the use of armored car services and other methods involving staff time. State and local governments are forced to process hundreds of millions of dollars in cash annually, which is both expensive and a public safety risk. This process is inefficient and requires money to pass through many hands before it ends up at the city or state.

The fragmented nature of payment collection has led to a host of problems, including an increase in burglaries. The Berkeley Police Department indicated that there have been a host of robberies at dispensaries from 2016 - 2019. In 2019, one Berkeley cannabis dispensary was the victim of a \$93,000 heist. Furthermore, there have been around a half dozen auto burglaries of marijuana delivery vehicles.

BACKGROUND:

There have been repeated attempts and failures to create better financial services for this industry. The Cannabis Banking Feasibility Study released on December 27th, 2018 was unable to establish credible alternatives for the industry to paying taxes via armored vehicle. SB 930 in 2018, reincarnated as SB 51 in 2019 which sought to create a cannabis depository failed twice. Attempts to create public banks in Oakland, San

Francisco and Los Angeles are ongoing but have not yet come to fruition and are likely to take many years to fully implement.

This is where California should innovate. By embracing emerging technology like blockchain -- which is very effective at securely transferring value- we can eliminate the cash problems of the cannabis industry without creating capital-intensive institutions. AB 953- which the city of Berkeley has supported- would enable the state to accept stablecoins from cannabis businesses for tax remittance. Berkeley has a proud history of innovation and a local cannabis industry that needs solutions.

FISCAL IMPACTS OF RECOMMENDATION

The current cost of accepting cash include the following:

- Armored vehicle services
- Staff time
- Police time in responding to break ins

By allowing the city to implement a method for acceptance of stablecoin tax remittance for the cannabis industry, we can provide a cash-free direct method of cannabis tax collections that will reduce barriers and costs for the City and these businesses. In turn, the City can reasonably expect to increase cannabis tax revenue.

ENVIRONMENTAL SUSTAINABILITY

When concerns are raised about the energy consumption of virtual currency, they are typically in relation to Bitcoin and without the context of how much energy the current baking system requires.

The amount of energy used in the creation or transfer of virtual currency is reliant on the underlying blockchain protocol. Stablecoins are a type of virtual currency that are not native to one particular protocol. However, most major stablecoins are run on the Ethereum blockchain. Ethereum's annual energy consumption is estimated to be around 8 (TWh) compared with Bitcoin's 73 (TWh). Ethereum is in the process of shifting from a Proof of Work system- what's commonly referred to as mining- to a Proof of Stake system. This switch is estimated to reduce energy consumption by 99%. Much like solar power this is an emerging technology rapidly becoming more efficient.

RATIONALE FOR RECOMMENDATION

There is both a fiscal and public safety imperative to reduce cash use in the cannabis industry. Implementing a cash-free method of tax collection in the municipal code, the City can reduce the amount of funding allocated towards armored car services, staff time, and police time in responding to break-ins. In turn, this will cut costs from the City.

In addition, allowing the use of cryptocurrency to purchase items from cannabis industries will alleviate the epidemic of dispensary break-ins. Typically, individuals target the cannabis industry because of the amount of cash dispensaries hold in one place. As a result, cities with dispensaries face a public safety risk. The City should adopt an amendment to the Finance, Revenue, and Tax Code that allows the city to determine

and implement a method for acceptance of stablecoin tax remittance for certain industries pending city approval of each industry.

ALTERNATIVES CONSIDERED

Cannabis depository institutions, public banking, Ohio's method of accepting virtual currency, and continuing to operate in cash are all alternative options which are less optimal than the proposal.

CONTACT PERSON

Councilmember Ben Bartlett 510-981-7130 Katie Ly 510-981-7131 Jerry Wong 510-981-7131

ATTACHMENTS

1. Ordinance (7.99 Limited Authority to Accept Tax Payments via Stablecoin)

Attachment 1

ORDINANCE NO. -N.S.

ADOPT BERKELEY MUNICIPAL CODE CHAPTER7.99 LIMITED AUTHORITY TO ACCEPT TAX PAYMENTS VIA STABLECOIN

BE IT ORDAINED by the Council of the City of Berkeley as follows:

Section 1. That Berkeley Municipal Code Chapter 7.99 is added to read as follows:

Chapter 7.99

Limited Authority to Accept Tax Payments via Stablecoin

The city must determine and implement a method by which businesses in categories approved by the city may remit any taxes or other amounts due to the city using stablecoins. The method approved by the city must allow the acceptance of stablecoins directly into a city-controlled digital wallet or allow the city to contract with a third-party digital asset payment processor that would allow for the immediate conversion of any payments made by stablecoins into United States dollars and deposit those funds into a city-owned bank account. The city must approve one or more specific stablecoins as suitable for inclusion in the approved payment method. The city may designate a city official to make the determinations and to grant the approvals required under this ordinance. Any stablecoins approved by the city must satisfy the following minimum standards: (1) the stablecoin is backed 1:1 with US Dollars, (2) the USD backing is verified by an independent third party auditor, and (3) the US Dollars backing the stablecoin are held in an FDIC-insured bank in the United States.

<u>Section 2.</u> Copies of this Ordinance shall be posted for two days prior to adoption in the display case located near the walkway in front of Council Chambers, 2134 Martin Luther King Jr. Way. Within 15 days of adoption, copies of this Ordinance shall be filed at each branch of the Berkeley Public Library and the title shall be published in a newspaper of general circulation.