

ELMWOOD BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD Agenda

Location: The 14 Karats, 2910 College Avenue, Berkeley, CA, 94705

Date: Friday, February 21, 2020

Time: 11am

- I. Welcome and Introductions
- II. Public Comment
- III. Review and Approve Minutes from August 16, 2019 meeting (Action)
- IV. Chair's Report
- V. Review and Approve Annual Budget (Action)
- VI. Review BID Assessment Process Consider sending a letter to the Finance Department to standardize BID fee collection process (Action)
 - a. Consider a conversion to a property based BID for easier fee collection and to capitalize on potential Elmwood Parking Lot improvements? City/Owner currently paying \$0 into the BID
- VII. Review and provide feedback on the City Council Referral for Zoning Modifications to Support Small Businesses (Action):
 - 1. Consider permitting Group Instruction (Dance Studios, Yoga Studios, Martial Arts, Exercise) with a Zoning Certificate.
 - 2. Clarify the threshold for design review and the applicability of design guidelines for sign applications in commercial districts.
 - 3. Consider permitting the sale of Distilled Spirits that are incidental to a Food Service Establishment with an Administrative Use Permit (AUP) subject to performance standards.
 - 4. Consider permitting standalone Beer and Wine Sales (such as Tap Rooms and Wine Bars) with a Zoning Certificate subject to performance standards.
 - 5. Consider modifying the limitation on hours of operations in some commercial districts.
 - 6. Consider the necessity of 'change of use' requirements in commercial districts.

- 7. Consider the appropriate levels of discretion for Arcades and Automatic Teller Machines (ATMs) commercial districts.
- 8. Update the Special Use Standards in Section 23E.16.040 for Alcoholic Beverage Sales and 23E.16.050 Amusement Arcades to reflect the proposed changes to the Zoning Ordinance.
- VIII. Secretary's Report Events planned for 2020
- IX. Adjournment

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