



Sugar-Sweetened Beverage  
Product Panel of Experts Commission

**Sugar-Sweetened Beverage Product  
Panel of Experts Commission**  
**Thursday, January 20<sup>th</sup>, 2022 – 4:30–6:30 pm**

**Virtual Meeting (ZOOM)**

<https://us02web.zoom.us/j/85178654925?pwd=RGx3S0tZTnYwYlZtTm9rT3N1OXgwUT09>

Meeting ID: 851 7865 4925

Passcode: 600rtB

## **AGENDA**

***(Note: Meetings will continue on ZOOM till further notice)***

### **Preliminary Matters**

1. Roll Call
2. Approval of Draft Minutes from 11/18/2021 meeting - **Attachment 1**

The public may comment virtually about any item ***not*** on the agenda. Public comments are limited to two minutes per speaker. Public comments regarding agenda items will be heard while the Commission is discussing the item.

### **Action Items**

Public comments regarding agenda items will be heard while the Commission is discussing the item. Public comments are limited to two minutes per speaker.

1. **Subcommittee Reports:**
2. **Action 1:** Updates from January 18<sup>th</sup> Council vote and action on proposed merger. (Commissioner Scheider)
3. **Action 2:** Membership updates and recruitment. (Commissioner Scheider)
4. **Action 3:** Change of March Commission regular meeting date due to St. Patrick's Day conflict. (Commissioner Scheider)
5. **Action 4:** Review and adopt the draft SSBPPE Commission's Annual Report. (Commissioner Crawford)
6. **Action 5:** Commission Work Plan 2022 (Commissioner Scheider). **Attachment 2**
7. **Action 6:** Upcoming Chair elections on February 2022. (Commissioner Scheider)
8. **Action 7:** For the good of the order. (Commissioner Scheider)

### **Information Items**

1. Approved Meeting Minutes adopted on 10/21/2021 – **Attachment 3**
2. Approved Meeting Dates 2022 – **Attachment 4**
3. Healthy Stores Presentation: State Tobacco Prevention Program –

***A Vibrant and Healthy Berkeley for All***

1947 Center Street, 2<sup>nd</sup> Floor, Berkeley, CA 94704 Tel: 510.981.5300 TDD: 510.981.6903 Fax: 510.981.5395  
E-mail: [publichealth@ci.berkeley.ca.us](mailto:publichealth@ci.berkeley.ca.us) - <http://www.cityofberkeley.info/health/>

## **Attachment 5**

**CONFLICT OF INTEREST INFORMATION:** City commissioners, pursuant to Government Code section 1090, are responsible for recusing themselves from all commission discussions and actions in which they may have a conflict of interest. If your affiliation, paid or unpaid, with other agencies has changed since the last meeting of this commission, your ability to participate in commission activities may have changed. Individual guidance is available from the City Attorney's Office (CAO). Commissioners are encouraged to consult with the CAO if they have questions, concerns, or would like clarification about matters related to potential conflicts of interest.

**The CAO may be reached at:**

Email: [attorney@cityofberkeley.info](mailto:attorney@cityofberkeley.info)

TEL: (510) 981-6950 TDD: (510) 981-6903, FAX: (510) 981-6960

2180 Milvia Street 4th Floor, Berkeley, CA 94704 - Office Hours: Mon-Fri, 8am-5pm

**THERE IS NO MEETING IN DECEMBER.** Please visit the City of Berkeley's Commission webpage <http://www.cityofberkeley.info/commissions> for meeting details and updates.

**AMERICAN DISABILITIES ACT DISCLAIMER:** This meeting is being held in a wheelchair accessible location. To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date. Please refrain from wearing scented products to this meeting.

**SB 343 DISCLAIMER:**

Any writings or documents provided to a majority of the commission regarding any item on this agenda will be made available for public inspection at the Public Health Division located on 1947 Center Street, Berkeley, CA 94704.

**COMMUNICATION DISCLAIMER:**

Communications to Berkeley boards, commissions or committees are public record and will become part of the City's electronic records, which are accessible through the City's website. Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to a City board, commission or committee, will become part of the public record. If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service or in person to the secretary of the relevant board, commission or committee. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the commission secretary for further information.



## Sugar-Sweetened Beverage Product Panel of Experts Commission

Thursday, November 18, 2021. 4:30 – 6:30 PM

### Zoom Meeting

<https://us02web.zoom.us/j/84962084828?pwd=U2VLYjJlK1VTUFC3NlMxZ0Q1QzBMQT09>

Meeting ID: 849 6208 4828

Passcode: 462984

### DRAFT MEETING MINUTES

The meeting convened at 4:38pm.

#### ROLL CALL

**Present:** Commissioners Browne, Crawford, Moore, Morales, Namkung, Rose, and Scheider

**Absent:** Commissioner Gallegos-Castillo

**Excused:** None

**Staff present:** Janice Chin, Dechen Tsering, Roberto Terrones, Rebecca Rodriguez, and Hana Shirriell-Hammond

COMMENTS FROM THE PUBLIC None

#### PRESENTATIONS

1. **Healthy Stores for Healthy Communities** - State Tobacco Prevention Program, Berkeley Public Health Division.

#### ACTION ON MINUTES

**Approval of Minutes - Moved to approve the draft minutes of the meeting on 10/21/2021.**

**M/S/C:** Commissioners Rose/Morales

**Ayes:** Commissioners Crawford, Moore, Morales, Namkung, Rose, and Scheider

**Noes:** None

**Abstain:** None

*A Vibrant and Healthy Berkeley for All*

**Absent from vote:** Commissioners Brown and Gallegos-Castillo  
**Recused:** None  
**Excused:** None

## **ACTION ITEMS**

- 1. Approved to send the revised recommendations on Resolution No. 69,917 N.S. to Council.**

**M/S/C:** Commissioners Moore/Crawford

**Ayes:** Commissioners Crawford, Moore, Morales, Namkung, Rose, and Scheider  
**Noes:** None  
**Abstain:** None  
**Absent from vote:** Commissioners Browne and Gallegos-Castillo  
**Recused:** None  
**Excused:** None

- 2. Approved proposed meeting dates in 2022 with the following edits:**
  - a. Change all the starting time to 4:30pm for virtual meetings.**
  - b. In the event the Commission resumes in-person meetings, the starting time will revert to 6:30pm.**

**M/S/C:** Commissioners Rose/Scheider

**Ayes:** Commissioners Browne, Crawford, Moore, Morales, Namkung, Rose, and Scheider  
**Noes:** None  
**Abstain:** None  
**Absent from vote:** Commissioner Gallegos-Castillo  
**Recused:** None  
**Excused:** None

This meeting adjourned at 6:30 pm.

## **NEXT ONLINE (ZOOM) MEETING:**

**THERE IS NO MEETING IN DECEMBER 2021.** The next meeting is scheduled for **Thursday, January 20, 2022.** Please check the SSBPPE Commission page on the City of Berkeley Commission webpage for updated information.

Respectfully Submitted, Dechen Tsering, Commission Secretary  
**Minutes were approved at the January 20, 2022 meeting.**

**INFORMATION REPORT TO CITY OF BERKELEY COUNCIL**  
**Sugar-Sweetened Beverage Product Panel of Experts (SSBPPE) Commission**  
**FY22 (July 1, 2021 through June 30, 2022 WORK PLAN & TIMELINE)**

*Approved by SSBPPE Commission on 1/21/21*

Activity	Responsible Contact	July 2021	Aug NO	Sept 2021	Oct. 2021	Nov 2021	Dec NO Mtg.	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022
1. Meet monthly per approved schedule	Full SSBPPE			X	X	X		X	X	X	X	X	X
2. Liaise with Community Health Commission regarding SSB Policy	Policy Sub-Com - Full SSBPPE	X	X	X	X	X		X	X	X	X	X	X
3. Track and support City of Berkeley Procurement policy until it is adopted; support implementation.	Policy Sub-Com - Full SSBPPE	X		X	X	X		X	X	X	X	X	X
4. Support implementation of Healthy Checkout Policy	Policy Sub-Com - Full SSBPPE	X		X	X	X		X	X	X	X	X	X
5. Present policy evaluations and research relevant to the work of the SSBPPE	Policy Sub-Com - Full SSBPPE								X	X	X		
6. Research legal strategies to remedy and mitigate harm caused by SSB marketing and consumption including expanding the City of Berkeley Default Beverage ordinance to apply to all meal packages and promotions	Policy Sub-Com - Full SSBPPE					X		X	X	X	X		
7. Explore strategies with UC to coordinate efforts to reduce SSB consumption such as Pepsi contract and serving sizes.	Policy Sub-Com - Full SSBPPE							X	X	X			

**INFORMATION REPORT TO CITY OF BERKELEY COUNCIL**  
**Sugar-Sweetened Beverage Product Panel of Experts (SSBPPE) Commission**  
**FY22 (July 1, 2021 through June 30, 2022 WORK PLAN & TIMELINE)**

*Approved by SSBPPE Commission on 1/21/21*

Activity	Responsible Contact	July 2021	Aug NO Mtg.	Sept 2021	Oct. 2021	Nov 2021	Dec NO Mtg.	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022
8. Planning for PSE and Community Organizing interactive workshop	Policy Sub-Com - Full SSBPPE								X	X	X	X	X
9. Periodic meetings as needed.	Prevention, Strategies & Outcomes - PS&O Sub-Com - Full SSBPPE	X	X										
10. Submit Work Plan to Commission Secretary for FY 23	PS&O Sub-Com - Full SSBPPE				X	X							
11. Plan for experts to speak at an SSBPPE Commission meeting to share updates on research and potential strategies for investment.	PS&O Sub-Com - Full SSBPPE							X					X
12. Plan for grantees to present at a SSBPPE on successes and challenges to date.	PS&O Sub-Com - Full SSBPPE				X	X		X	X	X	X		
13. Request report from the COB Public Health Staff regarding activities supported by additional funding for FY 2020 and 2021, including the media and hydration station projects	PS&O Sub-Com - Full SSBPPE											X	
15. Request report from City of Berkeley staff about the epidemiology research and community and BUSD evaluations, including the YRBS	PS&O Sub Committee- Full Committee					X						X	



## Sugar-Sweetened Beverage Product Panel of Experts Commission

Thursday, October 21, 2021. 4:30 – 6:30 PM

### Zoom Meeting

<https://us02web.zoom.us/j/84962084828?pwd=U2VLYjJEK1VTUFc3NIMxZ0Q1QzBMQT09>

Meeting ID: 849 6208 4828

Passcode: 462984

### MEETING MINUTES

The meeting convened at 4:36 pm.

#### ROLL CALL

**Present:** Commissioners Browne (5:00pm), Crawford, Gallegos-Castillo, Moore, Morales, Namkung, Rose, and Scheider

**Absent:** None

**Excused:** None

**Staff present:** Janice Chin, Dechen Tsering, Henry Oyekanmi, and Rosario Richie

#### COMMENTS FROM THE PUBLIC None

#### PRESENTATIONS

1. SSB Tax Revenue Report 2015-2021 – Finance Department
2. Healthy Berkeley Program Report FY21 – Public Health Division

#### ACTION ON MINUTES

**Approval of Minutes - Moved to approve the draft minutes of the meeting on 9/23/2021.**

**M/S/C:** Commissioners Moore/Rose

**Ayes:** Commissioners Crawford, Gallegos-Castillo, Moore, Morales, Namkung, Rose, and Scheider

**Noes:** None

**Abstain:** None

*A Vibrant and Healthy Berkeley for All*

**Absent from vote:** Commissioner Browne  
**Recused:** None  
**Excused:** None

## **ACTION ITEMS**

### **1. Approved to extend the meeting till 6:45pm.**

**M/S/C:** Commissioners Crawford/Scheider

**Ayes:** Commissioners Browne, Crawford, Namkung, Rose, and Scheider  
**Noes:** Commissioner Moore  
**Abstain:** Commissioners Gallegos-Castillo and Morales  
**Absent from vote:** None  
**Recused:** None  
**Excused:** None

### **2. Approved to appoint Commissioner Crawford to draft the Commission's 2021 Annual Report in collaboration with Commissioner Scheider, and present the draft to the SSBPPE Commission for approval on November 18, 2021.**

**M/S/C:** Commissioners Moore/Rose

**Ayes:** Commissioners Browne, Crawford, Moore, Morales, Namkung, Rose, and Scheider  
**Noes:** None  
**Abstain:** Commissioner Gallegos-Castillo  
**Absent from vote:** None  
**Recused:** None  
**Excused:** None

This meeting adjourned at 6:45 pm.

## **NEXT ONLINE (ZOOM) MEETING:**

The next meeting is scheduled for **Thursday, November 18, 2021**. Please check the SSBPPE Commission page on the City of Berkeley Commission webpage for updated information.

Respectfully Submitted, Dechen Tsering, Commission Secretary  
**Minutes were approved at the November 18, 2021 meeting.**



## 2022 Commission Meeting Dates

Please complete this form and email it to the  
[Commission Inbox](#)

Name of Commission: Sugar-Sweetened Beverage Product Panel of Experts (SSBPPE)  
Commission

Commission Secretary: Roberto Terrones (temporary)

### Please Note the Commission Meeting Dates for 2022 Below

If no meeting is scheduled for a month, please note as “No Meeting.”

*Example:*

Month	Meeting Day and Date	Time
February 2022	Thursday 2/17/22	6:30 pm

Month	Meeting Day and Date	Time
July 2022	No Meeting	

### Proposed 2022 Meeting Dates

Month	Meeting Day and Date	Time*
January 2022	Thursday 1/20/2022	4:30 pm
February 2022	Thursday 2/17/2022	4:30 pm
March 2022	Thursday 3/17/2022	4:30 pm
April 2022	Thursday 4/21/2022	4:30 pm
May 2022	Thursday 5/19/2022	4:30 pm
June 2022	Thursday 6/16/2022	4:30 pm

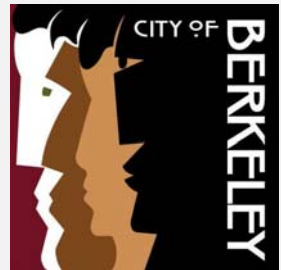
Month	Meeting Day and Date	Time*
July 2022	Thursday 1/21/2022	4:30 pm
August 2022	No Meeting	
September 2022	Thursday 9/15/2022	4:30 pm
October 2022	Thursday 10/20/2022	4:30 pm
November 2022	Thursday 11/17/2022	4:30 pm
December 2022	No Meeting	

*\* Per this Commission's approval, starting time will move to 6:30pm in the event in-person meetings resume.*

[commission@cityofberkeley.info](mailto:commission@cityofberkeley.info)  
 City Clerk Department

**CITY OF BERKELEY**  
HEALTH, HOUSING AND COMMUNITY SERVICES  
**STATE TOBACCO PREVENTION PROGRAM**  
**(STPP)**

Rebecca Day-Rodriguez, Health Services Program Specialist

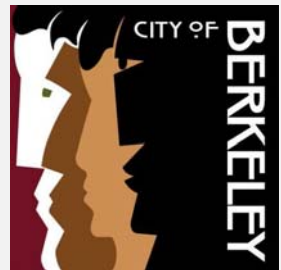


## STPP STAFFING OVERVIEW 2017-2021

Annual allocation: \$300,000

### Program staff:

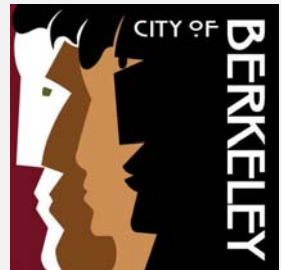
- 1.0 FTE Health Services Program Specialist
- 0.50 FTE Community Health Worker Specialist
- 0.48 FTE Tobacco Prevention Intern
- 0.10 FTE External Evaluator (Sub Contracted)



## PROGRAM OVERVIEW 2017-2021

Program's focus:

- Addressing improperly disposed of tobacco product waste in Berkeley
- Increasing awareness of the health effects of using flavored tobacco products, including vape and menthol products
- Recruiting, educating & training Berkeley community members & stakeholders for the Berkeley Tobacco Prevention Coalition



## TOBACCO LITTER HIGHLIGHTS

### Completed:

- 170 Responses for Public Opinion Poll
- 82 Tobacco Waste Audits
- 15 Community Presentations on Tobacco Waste Audit findings
- 1 Community Photo Voice Project



Creator: Gloria Woodson

Location of photo:  
Corner of Delaware and San Pablo Ave.  
Berkeley, CA 94702

Date of photos:  
February 25<sup>th</sup>, 2020

# TOBACCO LITTER PUBLIC OPINION POLL HIGHLIGHTS

170 Responses

- 94% of respondents felt that tobacco waste is harmful to the environment
- 96% of respondents felt that tobacco waste presents a health risk to children and/or animals
- 66% of respondents felt that tobacco waste (cigarette butts, filters, packaging) is a problem in Berkeley
- 71% of respondents support fines associated with tobacco waste littering



## FLAVORED TOBACCO HIGHLIGHTS

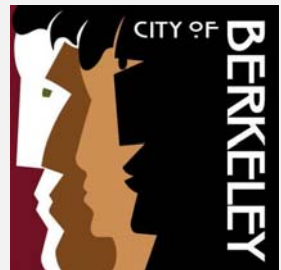
### Completed:

- 22 community presentations focusing on the harms of flavored tobacco products
- 36 opportunities providing technical assistance (TA) to Environmental Health Staff
- 4 collaborative partners participated in ***Healthy Stores for Healthy Communities Initiative***

- In 2019, 83.1% of stores sold flavored tobacco products

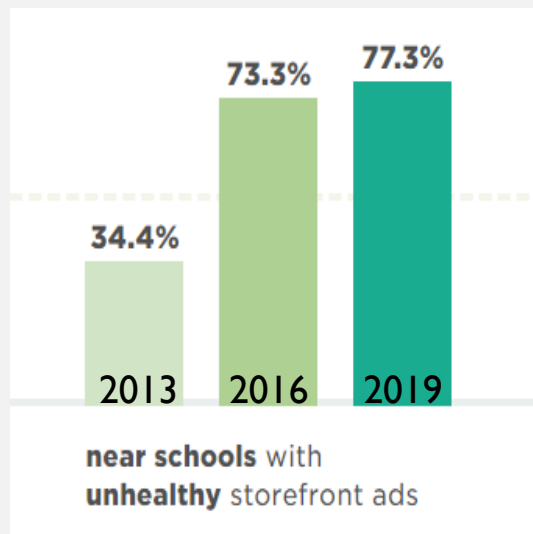


<https://healthystoreshealthycommunity.com/counties/berkeley/>



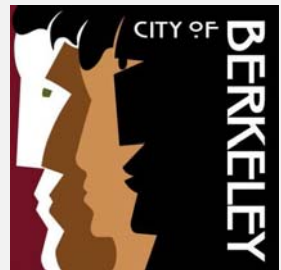
# COMMUNITY IMPACTS

**Graph 1: 2013-2019;** % of schools that have an unhealthy store front ad near them



In 2013, only 34% of schools had an unhealthy store front ad near them

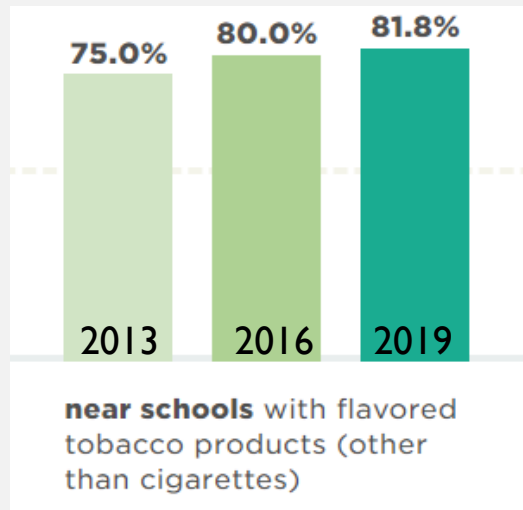
By 2019, over 77% of schools had an unhealthy store front ad near them





## COMMUNITY IMPACTS

**Graph II: 2013-2019;** Flavored tobacco products (other than cigarettes) found near schools

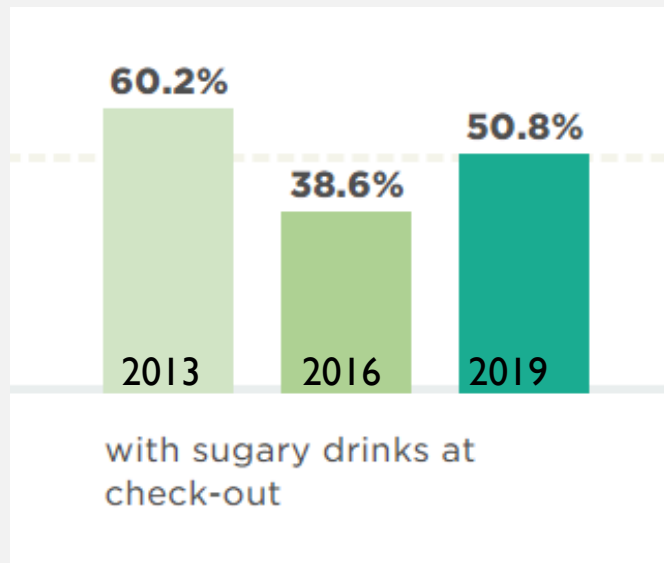


In 2013, 75% of schools had flavored tobacco products (other than cigarettes) sold nearby

By 2019, 82% of schools had flavored tobacco products (other than cigarettes) sold nearby

## COMMUNITY IMPACTS

**Graph III: 2013-2019;** Sugary drinks at check-out

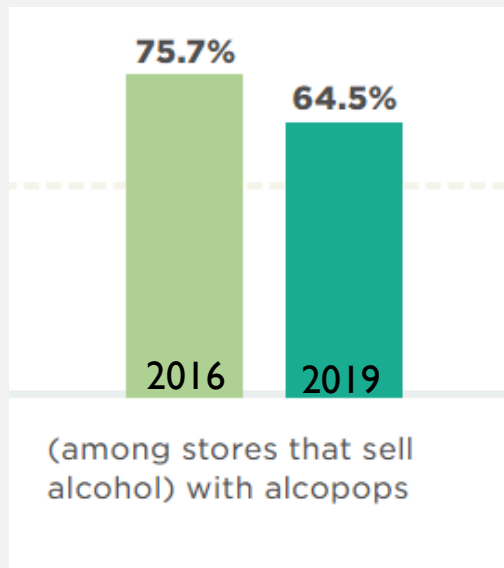


In 2013, 60% of retailers sold sugary drinks at check-out

By 2019, 51% retailers sold sugary drinks at check-out

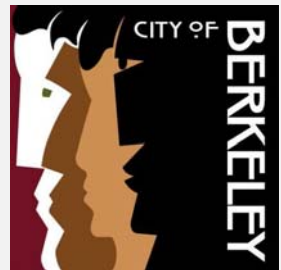
# COMMUNITY IMPACTS

**Graph IV: 2016-2019; Retailers who sold alcopops**



In 2016, 76% of retailers (who sold alcohol) sold alcopops

By 2019, 65% retailers (who sold alcohol) sold alcopops



# BERKELEY TOBACCO PREVENTION COALITION HIGHLIGHTS

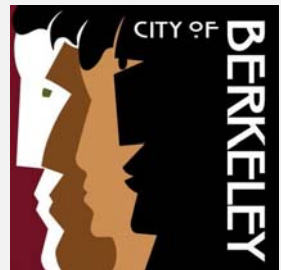
The Berkeley Tobacco Prevention Coalition includes over sixty community members, community stakeholders and service providers

## Annual Coalition Trainings

- 3x per year, 10-15 participants per training

## Bi-Monthly Berkeley Tobacco Prevention Coalition Meeting

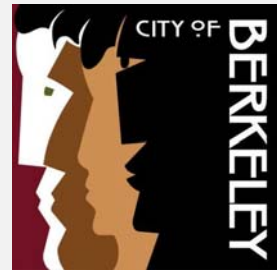
- 8-10 participants per meeting



## ANNUAL COALITION SATISFACTION SURVEY RESULT

**In an effort to improve the ongoing collaboration with coalition members, the City of Berkeley Tobacco Prevention program conducts an annual coalition satisfaction survey.**

- 75% of coalition members felt membership includes a wide range of professional backgrounds and skills
- 75% of coalition members felt the coalition conducts a good job with member orientation
- 75% of coalition members felt the coalition reflects the diversity in our community



**CITY OF BERKELEY**  
HEALTH, HOUSING AND COMMUNITY SERVICES  
STATE TOBACCO PREVENTION PROGRAM

**POSSIBLE FUTURE ACTION**

- Increase community education and awareness of the harms of improperly disposed of tobacco,
- Increase no smoking ordinance enforcement where smoking is prohibited,
- Reduce the percentage of schools who have unhealthy ads near campuses,
- Reestablish coalition goals to continue addressing tobacco control topics.

