



PARKS, RECREATION, AND WATERFRONT COMMISSION

Regular Meeting

Wednesday, June 10, 2026, 7:00 P.M.
 Frances Albrier Community Center
 2800 Park St, Berkeley, CA 94702

Agenda

- The Commissions may discuss any items listed on the agenda, but may take action only on items identified as Action.
- Public Comment on agenda items shall be heard at each item (2 minutes per speaker).

1. **Call to Order** (chair).
2. **Roll Call** (Secretary).
3. **City of Berkeley Land Acknowledgement:**¹
4. **Action: Approval of Agenda.** (chair)
5. **Action: Approval of Minutes** for Wednesday, May 13, 2026 (chair).*
6. **Public Comment** (2 min each).
7. **Chair's Report/Discussion.**
8. **Director's Report:** Update on special events, community engagement, capital and maintenance projects, forestry, recreation, budget, fees (Ferris/Erickson).
9. **Discussion/Action:** Potential New Name for former Cesar Chavez Park per Council referral to PRW Commission (Ferris).*
10. **Discussion:** Aquatic Park - Update on Union Pacific Railroad / ACTC Project at Aquatic Park and City plans for restoration (Ferris).
11. **Presentation:** Aquatic Park - Dreamland and Bioretention Projects (Ferris).
12. **Presentation/Commission Feedback:** Aquatic Park - 600 Bancroft Development Project (Woodstock, Inc).
13. **Discussion/Action:** Rename the Gymnasium at Martin Luther King, Jr. (Young Adult Project (YAP) Community Center after Philip Harper-Cotton (Ferris).
14. **Discussion/Action:** Draft Pier-Ferry Parking Management Plan at the Berkeley Marina (McNulty).*
15. **Discussion/Action:** Update on PRW FY2027-28 Proposed Budget and CIP Plan (Ferris).
16. **Discussion/Action:** Update from Commission Subcommittee studying the need for increased parks facilities in Berkeley's Southeast Quadrant (Abshez).
17. **Information Reports.**
18. **Recent PRW Council Reports.***

¹ Land Acknowledgement Statement: The City of Berkeley recognizes that the community we live in was built on the territory of xučyun (Huchiun (Hooch-yoon)), the ancestral and unceded land of the Chochenyo (Cho-chen-yo)-speaking Ohlone (Oh-low-nee) people, the ancestors and descendants of the sovereign Verona Band of Alameda County. This land was and continues to be of great importance to all of the Ohlone Tribes and descendants of the Verona Band. As we begin our meeting tonight, we acknowledge and honor the original inhabitants of Berkeley, the documented 5,000-year history of a vibrant community at the West Berkeley Shellmound, and the Ohlone people who continue to reside in the East Bay. We recognize that Berkeley's residents have and continue to benefit from the use and occupation of this unceded stolen land since the City of Berkeley's incorporation in 1878. As stewards of the laws regulating the City of Berkeley, it is not only vital that we recognize the history of this land, but also recognize that the Ohlone people are present members of Berkeley and other East Bay communities today. The City of Berkeley will continue to build relationships with the Lisjan Tribe and to create meaningful actions that uphold the intention of this land acknowledgement.

19. Future Agenda Items: Pier-Ferry Project; Workplan; Nexus Study; Public Art in Aq Park; Fitness Courts Project.

20. Communications.* LatinosUnidos, Korean War Monument, 05-25-2026.

21. Next PRW Commission meeting: Wed, July 8, 2026 (Regular).

22. Adjournment.

* document is attached to agenda packet and on the commission website.

** document will be provided at the meeting.

Agenda

ADA Disclaimer: This meeting is being held in a wheelchair accessible location. To request disability-related accommodations to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date. Please refrain from wearing scented products to this meeting.

SB343 Disclaimer: Any writings or documents provided to a majority of the Commission regarding any item on this agenda will be made available for public inspection at Parks Recreation & Waterfront Department Office at 2180 Milvia Street, Berkeley, CA.

Communications Disclaimer: Communications to Berkeley boards, commissions or committees are public record and will become part of the City’s electronic records, which are accessible through the City’s website. **Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to a City board, commission or committee, will become part of the public record.** All communications to the Commission should be received at least 10 days before the meeting date. If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service or in person to the secretary of the relevant board, commission or committee. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the secretary to the commission or committee for further information.

Commission Information: The agenda packets for the Parks and Recreation Commission and the Waterfront Commission are available for review at www.cityofberkeley.info/commissions; the Berkeley Main Library and the Parks Recreation & Waterfront Department Office at 2180 Milvia Street –3rd Floor, during their normal business hours. If you have questions, call Commission Secretary, Roger Miller at 981-6704 at 2180 Milvia Street, Berkeley, CA 94704 or by email at rmiller@berkeleyca.gov

MISSION STATEMENT – PARKS AND WATERFRONT: Reviews and advises the City Council on issues related to all City/public parks, open space, greenery, pools, programs, recreation centers, the Waterfront, and resident camps: their physical conditions, policies, projects, programs, planning efforts, activities, and funding; early childhood education programs; and animal care issues in parks.

COMMISSION MEMBERS

| | | |
|-------------------------------------|----------------------------------|----------------------------------|
| Mayor | District 3 Ben Nash | District 6 |
| District 1 Carrie Rybczynski | District 4 Mary Muszynski | District 7 Ysabela Philip |
| District 2 Leigh Stewart | District 5 Allen Samelson | District 8 Allan Abshez |

Current assignments

| | |
|--|--|
| <ul style="list-style-type: none"> • Subcomm on dogs and parks (07-09-2025) (Nash; Stewart) • Subcomm on parks impact fee (07-09-2025) (Abshez; Rybczynski) • Subcomm on Waterfront Fees (10-08-2025) (Abshez; Philip) • Subcomm on City bond measure 2026 (10-08-25) (Muszynski; Nash; Samelson; Stewart) | <ul style="list-style-type: none"> • Liaison - Civic Arts in Parks (Carrie Rybczynski) • Subcomm on State of the Parks (2/11/26) (Abshez; Rybczynski; Samelson) • Subcomm on underserved SE quadrant (03-11-2026) (Abshez; Nash; Philip). • Subcomm on Golden Gate Fields potential (4/8/26) |
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2026 Commission Meeting Dates

Name of Commission: Parks, Recreation, and Waterfront Commission

Commission Secretary: Roger Miller

Location: Frances Albrier Community Center, 2800 Park St

| Month | Meeting Day and Date (2 nd Wednesday per month) | Time | Notes |
|------------------|---|-----------|--------------------------|
| 2026 | | | |
| January | Tuesday, January 13 | 7:00 p.m. | Special Mtg |
| February | Wednesday, February 11 | 7:00 p.m. | Regular Mtg |
| March | Wednesday, March 11 | 7:00 p.m. | Regular Mtg |
| April | Wednesday, April 8 | 7:00 p.m. | Regular Mtg, Willard Ctr |
| May | Wednesday, May 13 | 7:00 p.m. | Regular Mtg |
| June | Wednesday, June 10 | 7:00 p.m. | Regular Mtg |
| July | Wednesday, July 8 | 7:00 p.m. | Regular Mtg |
| August | No meeting | | |
| September | Wednesday, September 9 | 7:00 p.m. | Regular Mtg |
| October | Wednesday, October 14 | 7:00 p.m. | Regular Mtg |
| November | Tuesday, November 10 | 7:00 p.m. | Regular Mtg |
| December | No Meeting | | |
| 2027 | | | |
| January | Wednesday, January 13 | 7:00 p.m. | Regular Mtg |



PARKS, RECREATION, AND WATERFRONT COMMISSION
Regular Meeting
 Wednesday, May 13, 2026, 7:00 P.M.
 Frances Albrier Community Center - auditorium
 2800 Park Street, Berkeley, CA 94702

Minutes - Draft

1. **Call to Order** (chair): 7pm.
2. **Roll Call** (Secretary). Present: Rybczynski; Stewart; Nash; Muszynski; Samelson; Philip; Abshez. Absent: none.
3. **City of Berkeley Land Acknowledgement:**¹
4. **Action:** Approval of Agenda. (chair) Move Item 16 – Rename Cesar Chavez Park to Item 12. (M/S/C: Muszynski/Nash/U) Ayes: Rybczynski; Stewart; Nash; Muszynski; Abshez; Noes: none; Absent: Philip (LOA); Samelson (LOA).
5. **Action: Approval of Minutes** for Wednesday, April 8, 2026 (chair).* Amend minutes with “subcommittee on Golden gate Fields comprised of Nash, Muszynski, and Stewart. (M/S/C: Muszynski/Nash/U) Ayes: Rybczynski; Stewart; Nash; Muszynski; Abshez; Noes: none; Absent: Philip (LOA); Samelson (LOA).
6. **Public Comment** (2 min each). a) Erin Diehm; b) Claudia Kawczynska, signage at Cesar Chavez Park; c) Martin Nicolaus, mowing in Cesar Chavez Park; d) Paul Kamen, Ferry electrification; e) Kelly Hammargren, non-agenda.
7. **Chair’s Report/Discussion.** No update.
8. **Director’s Report:** Update on special events, community engagement, capital and maintenance projects, forestry, recreation, budget, fees (Ferris). Update was provided.
9. **Discussion/Action:** Update on PRW FY2027-28 Proposed CIP Plan (Ferris).** Update was provided.
10. **Discussion/Action:** Update on PRW FY2027-28 Proposed Budget (Ferris).** Update was provided. Public Comment: a) Claudia Kawczynska, b) Laura Allen, c) Kelly Hammargren, d) Todd, Commission on Safety and Community Health.
11. **Discussion/Action:** Update on PRW Leases and Licenses (Ferris). Update was provided.
12. **Discussion/Action:** Discuss/Recommend new name for former Cesar Chavez Park per Council referral to PRW Commission (Ferris)*. Public Comment: a) Beatriz Leyev-Cutler; b) Martin Nicolaus; c) Wendy Abshez; d) Natasha Beery; e) Kelly Hammargren. M/S/C to continue the item to June 10th meeting (Muszynski/Nash/U) Ayes: Rybczynski; Stewart; Nash; Muszynski; Noes: none; Abstain: Abshez; Absent: Philip (LOA); Samelson (LOA).
13. **Discussion/Action:** Update from Commission Subcommittee studying the need for increased parks facilities in Berkeley’s Southeast Quadrant (Abshez). Discussion was held.
14. **Discussion/Action:** Update from Dog Park Subcommittee re potential funding sources for new dog parks (Nash). Public Comment: a) Erin Diehm. (M/S/C to send Commissioner Nash’s report to Council as Action (without the Aquatic Park site) Abshez/Muszynski/U) Ayes: Rybczynski; Stewart; Nash; Muszynski; Abshez; Noes: none; Absent: Philip (LOA); Samelson (LOA).
15. **Discussion/Action:** Send Subcommittee’s State of the Parks communication to Council as a communication for the Council meeting of May 19, 2026 and authorize

Commissioner Nash to speak at the Council meeting during Public Comment (Abshez).* Public Comment: a) Erin Diehm. (M/S/C: Rybczynski/Muszynski/U) Ayes: Rybczynski; Stewart; Nash; Muszynski; Abshez; Noes: none; Absent: Philip (LOA); Samelson (LOA).

16. **Discussion/Action:** Discuss/Recommend Naming of a Public Plaza in South Berkeley as Delores Cooper Plaza per Council referral to PRW Commission (Ferris).* (M/S/C: Abshez/Nash/C) Ayes: Rybczynski; Stewart; Nash; Abshez; Noes: none; Abstain: Muszynski; Absent: Philip (LOA); Samelson (LOA).

17. **Information Reports.**

18. **Recent PRW Council Reports.***

19. **Future Agenda Items:** Pier-Ferry Project; Workplan; Nexus Study; Public Art in Aq Park; June 10 Presentation on 600 Bancroft Project; June 10 Presentation on Aquatic Park Dreamland and Bioretention projects; Rename gym at Frances Albrier Center; Fitness Courts Project.

20. **Communications.*** City Manager memo to Council re: Vegetation and Tree Removal on East Side of Aquatic Park, 04/06/2026; City Manager memo to Council re: Throne portable restroom update, 05/05/2026; Emails re: renaming CCP (6).

21. **Next PRW Commission meeting:** Wed, June 10, 2026 (Regular).

22. **Adjournment.** 10:30pm.

* document is attached to agenda packet and on the commission website.

** document will be provided at the meeting.

- Commissioners in attendance: 5 of 5 appointed
- Public in attendance: 13
- Public speakers: 15

***Note:** For any handouts distributed at the meeting, please see the Agenda for May 13, 2026, on the Parks, Recreation, and Waterfront Commission webpage at the following link online:

<https://berkeleyca.gov/your-government/boards-commissions/parks-recreation-and-waterfront-commission>

Miller, Roger

From: Beatriz Leyva-Cutler <beatrizleyvac@gmail.com>
Sent: Tuesday, June 2, 2026 3:50 PM
To: Ferris, Scott; Miller, Roger
Cc: Santiago Casal; Natasha Beery
Subject: Recommendation for renaming Meeting on June 10, 2026
Attachments: 1. Park Renaming Report for 6_10_2026 PRW Meeting.pdf; 2. Appendix for Renaming Report to PRW 06_10_26.pdf

WARNING: This is not a City of Berkeley email. Do not click links or attachments unless you trust the sender and know the content is safe.

Dear Mr. Ferris and Mr. Miller,
On behalf of the Commemorative Renaming Committee, which has been working to provide the Parks, Recreation, and Waterfront Department with a recommendation on the renaming of Chavez Park, we hereby submit our recommendation for discussion at the upcoming meeting on June 10, 2026.

As previously requested, we would greatly appreciate being placed early on the agenda and being given 15 minutes to present and discuss. Attached are the documents to be provided to the commissioners, the public, and for your review. There are a few items in the document that have links to open and view.

We look forward to hearing from you and plan to attend, along with some of our committee members. Please let us know if you have any questions or need any additional information.

Respectfully,

Beatriz Leyva-Cutler
Santiago Casal
Natasha Beery

Attachments:

1. Renaming Report

2. Appendix includes:

- Rationale for 2nd and 3rd polled names
- Straw Poll Results
- Committee Members

Date: June 3, 2026

To: **Parks, Recreation, and Waterfront Commission**

cc: Mayor Ishii, City Manager Paul Buddenhagen, PRW Director Scott Ferris

From: **Commemorative Committee Renaming Working Group**

Re: **Recommendation for Renaming the Waterfront Park**

Following the April 14, 2026, referral by the Mayor,¹ members of the Citywide Commemorative Committee² constituted a renaming working group in order to submit a recommendation to the Parks, Recreation and Waterfront Commission and City Manager for renaming the waterfront park. The committee of 21 members was drawn from many constituencies and stakeholders, including representatives from Latinos Unidos, the Multicultural Institute, Berkeley Unified School District, the Park Conservancy, the Off-Leash Association, the Tribute Site, the Ecology Center, UC Berkeley, the mayors and council aides, and community members (see Appendix).

Each individual and constituency brought a unique perspective on the park's history, current use, and potential. We conducted a substantial deliberative process that included reviewing the Mayor's referral, consulting city policy on naming and renaming, and developing criteria to review proposed names before polling representatives and discussing the poll results.

This committee process adapted the successful model developed and refined during recent BUSD school renaming efforts to carefully consider each name, including its educational implications and any caveats. We hope you will find this report illuminating for your discussion and deliberation, and believe you may find this process helpful for your future naming or renaming work.

We are pleased to have reached a strong consensus on a recommendation for a new name, one that we believe will endure and inspire our Berkeley community for generations to come: **¡Sí Se Puede! Park**. Please read the attached report for supporting details.

Respectfully submitted on behalf of the Committee,

Beatriz Leyva-Cutler, BUSD School Board Director, Emerita

Santiago Casal, Founder of The Tribute Site & Former Chair of Latinos Unidos

Lupe Gallegos-Diaz, UC Berkeley Lecturer and Current Chair of Latinos Unidos

Natasha Beery, BUSD Superintendent's Designate & Former Director of Community Relations

This report includes the following components:

- 1) *Naming Background and Renaming Working Group Process*
- 2) *Naming Recommendation and Rationale for Sí Se Puede Park*
- 3) *Appendices: Rationales for 2nd & 3rd Choices (Esperanza and Campesino/a), Poll Results, Working Group Roster*

¹ [5/13/2026 PRW Agenda, page 12](#)

² formerly known as the Citywide Chavez-Huerta Commemorative Committee

Park Naming and Renaming Background

Thirty years ago, in 1996, the City of Berkeley renamed Waterfront Park to César Chávez Park in recognition of the Farmworker movement and of Chávez as one of its leaders.

In 2003, a citywide Chávez-Huerta Commemoration period was established as a collaboration between the City of Berkeley, the Berkeley Unified School District, and the Berkeley community. It begins on the Spring Equinox to coincide with the planting season and César Chávez's birth, and concludes on Dolores Huerta's birthday, April 10th.

In 2004, the Berkeley City Council approved a Chávez Tribute Site in César Chávez Park, designed as an ancient solar calendar to honor key virtues of the Farmworker movement: Hope, Determination, Courage, and Tolerance/Non-Violence.

The park, the Tribute Site, and the Commemoration period have played a crucial role in 23 years of city-wide celebrations and are a source of pride for the Latino community in Berkeley and beyond. With the shocking and painful news about Chávez that broke in March of this year, new and founding members of the Commemorative Committee stepped up to offer to work toward the park's renaming.

On April 14th, 2026, the Mayor requested the City Manager and the PRW Commission to "engage with the Chavez/Huerta Commemoration Period partners and Latinos Unidos de Berkeley...to bring back to City Council recommendations for...name changes that will continue to honor the legacy of labor organizing and solidarity for farm workers and recognize farm workers as the backbone of America."

Renaming Working Group Timeline

The Working Group adapted a process used by the Berkeley Unified School District in the recent renaming of two of our elementary schools. Five meetings were held over the past two months to work intensively and thoughtfully together. Following is a snapshot of the process:

April 16: Reviewed the Mayor's directive, City policy on naming and renaming, and discussed potential criteria for selecting a new name. A poll on criteria was conducted April 21-26.

April 27: Reviewed results of the criteria poll, agreed to use eight key criteria to assess possible names, began soliciting names from committee members and their constituencies, and shared updates on district and city actions so far. Straw poll on names April 29-May 3.

May 4: Reviewed and discussed results of first poll, and prepared for May 13 update to PRW Commission. Discussed the creation of rationales and learning opportunities for each name. Conducted a second straw poll, May 6-12, which included new names written in during the first poll. The writing group began working on drafts of top-name rationales, May 17-25.

May 26: Shared results of 2nd poll and initial drafts, found consensus on top name.

June 1: Reviewed report drafts and discussed presentation ahead of the June PRW meeting.

Committee Consensus Recommendation:

¡Sí Se Puede! Park



3

1. Summary Statement

Coined by civil rights activist Dolores Huerta for the United Farmworkers Movement in 1972, **¡Sí Se Puede!** has served as an empowering rallying cry for labor and immigrant rights as well as for political change, emphasizing collective action to overcome obstacles. What others saw as insurmountable obstacles, Dolores and others saw as the next hill to climb. Their example motivated and inspired others to follow their leadership. It has become an international phrase of the will to overcome.

The name not only meets all the committee's naming criteria, but you'll also find "**¡Sí Se Puede!**" reflected in the Park's [Tribute Site and Solar Calendar](#) as one of the four directions linked to the virtue of Determination.

Dolores Huerta has indicated that [she does not want to have places named/renamed after her personally](#), but rather to honor the farmworker movement itself, and "**¡Sí Se Puede!**" manages to honor both Huerta and the movement without being about one person.

Barack Obama used the saying "Yes We Can" during his presidential campaign, and [he acknowledged his debt to Huerta](#) for these words of inspiration. In fact, **¡Sí Se Puede!** can serve as a rallying cry for many in our community to overcome the enormous setback posed by the shocking revelations about Chavez. "Yes, we can overcome this!" The name also lends an uplift to a beautiful park that once suffered from its status as a garbage dump and is now a community gathering place.

2. Results of the Committee Poll

In two rounds of polling, **¡Sí Se Puede! was consistently the #1 choice** of a majority of the committee. In the first poll, with 19 names under consideration and five additional write-ins, **66% ranked Sí Se Puede Park as the top choice, and 83% placed it in their top three names.** In the second poll, Sí Se Puede Park rose to **the top three for 93% of respondents and was the #1 choice for two-thirds.** The May 26th meeting confirmed that the committee as a whole would move forward with this consensus name.

³ Image created by 2nd graders at Sylvia Mendez elementary school for the Si Se Puede march

3. Opportunities for Learning and Celebration

¡Sí Se Puede! rings through the halls of our public schools during the [Commemorative Period](#). This name readily lends itself to many existing educational materials used District-wide. Each year, our students will be inspired to honor the farmworker movement leaders and organizers, particularly Dolores Huerta, and to imagine themselves as change-makers and champions for their community.

Sí Se Puede connects directly to the history of the Farmworker Movement and conveys a celebratory sense that “we can do it,” which is uplifting and engaging. Banners that say “Sí Se Puede” could be used and reused in many settings - schools, parades, gatherings of all kinds.

It is a beautiful expression of what Berkeley is all about. The phrase invites curiosity about its origin and use and is found in many places, including as one of the four directions at the Tribute Site, re: [determination](#). It is the *Sí Se Puede* attitude (It Can Be Done!).

4. Relevance to Committee Criteria

A. Celebrates **FARMWORKERS**:

Yes - it is the motto of the United Farm Workers of America

B. Honors the **HISTORY OF LABOR ORGANIZING**:

Yes - this chant has been used widely throughout labor and other organizing movements

C. Reflects **SPANISH-SPEAKING** and/or **CHICANO/LATINX HERITAGE**

Yes - this saying is in the Spanish language and connected to this heritage

D. Reflects our **SHARED VALUES**

Yes - this chant reflects the possibility of community and positive change

E. Promotes **UNITY**

Yes - this is meant to be chanted together with united voices

F. Is likely to **ENDURE**

Yes, there is not likely to be any controversy over this saying

G. Uplifts the **COMMUNITY** rather than just one individual

Yes - this reflects a community working together

H. Resonates with **BERKELEY** and/or the **BAY AREA**

Yes - this phrase is used at many Berkeley and Bay Area gatherings...and beyond!

5. **Additional Considerations, Caveats, and Variations**

- The phrase honors Dolores Huerta, who coined the phrase.
 - The phrase brings a smile and a shout to the lips of all who say it!
 - One person commented that it could be hard to pronounce, but we don't think that's a major concern. The phrase has been in the public sphere for 50 years and is widely used by English and Spanish speakers alike.
 - The word Sí (“yes”) should be written with an accent. (Note that the name César Chávez should also have accents, but these are often omitted by many.)
 - The phrase is typically used with at least one exclamation point, or in the Spanish usage, ¡an inverted exclamation point followed by another exclamation point!
 - Multiple variations could be acceptable in actual use:
 - Sí Se Puede Park
 - Sí Se Puede! Park
 - ¡Sí Se Puede! Park
-

6. **How is this name being used elsewhere?**

- [Denver's César Chávez celebration will be called "Sí, se puede" this year](#)
 - [30th Annual Sí Se Puede Celebration | California State University Stanislaus](#)
 - [County replaces César Chávez Day name with “Dolores Huerta - Sí Se Puede”](#)
 - [Mesa County “Sí Se Puede” celebration](#)
 - [What will Cesar Chavez Park be renamed? Modesto narrows list to 3 options](#)
 - [Sí Se Puede Academy - El Centro de la Raza](#)
 - [Sí Se Puede! | Los Lobos Farmworker Fundraiser Album](#)
-

7. **Google AI Response to “Is Sí Se Puede a Good Name for a Park?”**

"Sí Se Puede" is an excellent name for a park because it honors civil rights and community resilience. Originating as a famous rallying cry in the farmworker labor movement co-founded by Dolores Huerta, the phrase embodies hope, collective struggle, and the possibility of positive social change. [1, 2, 3, 4]

Key Reasons the Name Works:

- **Empowerment and Hope**: It transforms a park into a symbol of encouragement, reminding visitors that challenges can be overcome through community effort and perseverance.
- **Cultural Heritage**: The phrase is deeply tied to the Chicano and farmworker civil rights movements. Naming a public space "Sí se puede" serves as an enduring tribute to the hard work and dignity of laborers
- **Inclusivity**: Rather than being dedicated to a single historical figure, the name emphasizes the community's strength. It invites everyone to feel welcome and capable of achieving great things.
- **Universal Motivation**: In addition to its deep roots in Latinx and labor history, the phrase has become a universal, uplifting motto used across various campaigns for social and economic justice. [1, 2, 3, 4, 5, 6, 7]

8. **Wikipedia: Sí Se Puede**:

"Sí, se puede" (Spanish for "Yes, you can"), pronounced ['sí se 'pwe.ðe], is the motto of the United Farm Workers of America and has since been taken up by other activist groups. UFW co-founder Dolores Huerta created the phrase in 1972.^{[1][2][3]}

"Sí se puede" has long been a UFW guiding principle that has inspired the accomplishment of goals. The phrase has been widely adopted by other labor unions and civil rights organizations and has drawn widespread political and media attention as a rallying cry during the U.S. immigration reform protests.^{[4][5]}



APPENDIX:

Rationale for 2nd Choice:
Esperanza Park

Rationale for 3rd Choice:
Campesino Park

Poll Results

Commemorative Committee
Roster

Second Choice Name:
Esperanza Park

1. Summary Statement

Esperanza was the second choice among the many suggested names, but a distant second compared to “Sí Se Puede.”

While Esperanza is a positive feeling that conveys support and resonates with the Latino community, in the farmworker movement, it is not necessarily as strong a word as a movement that requires action and change. “Hope” was famously popularized by civil rights leader and politician Rev. Jesse Jackson during his 1988 presidential campaign as a rallying cry for equality, justice, and collective resilience in the face of systemic adversity.

Esperanza is a popular name for parks, particularly in revitalized or historically underserved areas. It transforms green spaces into symbols of community renewal, safety, and a brighter future. The park offers a majestic view of the west, San Francisco, which inspires hope, especially at [sunset](#). Esperanza is also one of the cardinal virtues of the Farmworker Movement (Hope, Determination, Courage, and Tolerance) reflected in the [Tribute Site and Solar Calendar](#) at the park.

2. Results from the Committee Poll

Esperanza came in as a fairly strong second choice in the Committee straw poll, with **44%** of respondents placing it in 2nd or 3rd place (although none had it as a first choice). In the second poll, support increased, with **57%** in 2nd or 3rd place, although it was again not a first choice for any respondent (71% had selected “Sí Se Puede” in first place, and 93% in top three)

3. Opportunities for Learning and Celebration

Esperanza is a verb, an action, a feeling. Learning materials would need to be created to explicitly connect Hope and Activism: Hope for change; Hope for farm workers to be valued; Hope for improved conditions, wages, and benefits; and Hope for stopping the deportation of farm workers.

Hope is directly connected with the EAST at the Tribute Site, and indirectly to the UFW rallying cry of *¡Viva La Causa!* The creation of the UFW gave highly exploited and abused farm workers Hope that they could overcome seemingly insurmountable odds. Common spring metaphors (the planting season) include birth, renewal, new beginnings, and HOPE.

4. **Committee Criteria**

A. Celebrates **FARMWORKERS**

? - The word itself, “Esperanza,” does not directly celebrate Farmworkers

B. Honors the **HISTORY OF LABOR ORGANIZING**

Yes - Esperanza, meaning “Hope,” is a part of the labor movement

C. Reflects **SPANISH-SPEAKING and/or CHICANO/LATINX HERITAGE**

Yes - The word is in Spanish

D. Reflects our **SHARED VALUES**

Yes - We all hope / Esperanza for things to be better.

E. Promotes **UNITY**

Yes - We all hold hope / Esperanza as a uniting factor

F. Is likely to **ENDURE**

Yes, the concept of Esperanza can endure and is uncontroversial

G. Uplifts the **COMMUNITY** rather than just one individual

Yes, Esperanza is a feeling, a desire, a communal wish.

H. Resonates with **BERKELEY** and/or the **BAY AREA**

? - Can be a word that resonates, but we would need to market it more!

5. **Additional Considerations, Caveats and Variations**

The connection to the Farmworker movement is indirect, or not obvious to many, and it will take further education and explanation to make that link. Some may find the word less strong than other options. However there is a direct connection to the Tribute Site at the park, with the cardinal direction of “Hope”.

Esperanza is pronounced in Spanish, with soft a; Esperanza does not rhyme with Anza, as in Lake Anza.

The word “la” serves as a definite article in Spanish, equivalent to “the” in English, but specifically used with the feminine singular noun, like Esperanza, so in Spanish this would be Parque de la Esperanza

6. How is this name being used elsewhere?

- [La Esperanza Park](#), Brownsville, Texas
 - [Esperanza Park in Cathedral City, California](#).
 - [Esperanza Hills Regional Park](#)
-

7. Google AI Response to “Is Esperanza a Good Name for a Park?”

"Esperanza Park" is a strong name because "esperanza" translates to "hope" in Spanish. It is frequently used by communities to symbolize renewal, resilience in the face of adversity, and the realization of a long-awaited vision for neighborhoods that have been historically overlooked. [1, 2, 3, 4, 5]

The name works well for a few key reasons:

- Symbol of Renewal: "Hope" embodies the transformation of neglected land, a former landfill, or an empty lot into a vibrant, safe community space for families and children.
 - Cultural Connection: In neighborhoods with strong Hispanic roots, using Spanish names directly connects the park's identity to the heritage of local residents.
 - Community Advocacy: Often, these parks result from years of grassroots campaigning. The name serves as a monument to the long-awaited vision and perseverance of the people who fought for the space.
 - Promotes Community Gathering: The meaning of "hope" translates directly to the park's purpose: a vibrant, free space that encourages families to celebrate, gather, and recreate together
 - Environmental Transformation: It honors the journey of healing or repurposing land. For example, a former landfill in L.A. County was transformed and renamed *Esperanza Hills Regional Park*.
-

8. Wikipedia: Esperanza

Esperanza is the Spanish word for hope, and may refer to [a long list of places, including mines, people, films, TV shows, music, and organizations such as Esperanza International, a non-profit organization that develops Dominican Republican communities through microfinancing, Esperanza Peace and Justice Center, a non-profit community-based arts & cultural organization that advocates for social justice, Esperanza Unida, Inc., a non-profit organization that provides job training and placement to unemployed minority workers in Milwaukee, Wisconsin, United States

Third Choice Name:
Campesino/a Park

1. Summary Statement

In the United Farm Worker (UFW) movement, *Campesino* signifies a profound relationship to the land, and often a familial way of life. It centers the park on recognition of farm workers who powered the movement. Organizers used the word to foster a collective identity among farmworkers who cultivate the land, often highlighting their struggles for dignity, fair wages, and land rights, rather than just their economic status. *El Teatro Campesino* (The Farmworkers' Theater) used this term to empower striking workers through performances that illustrated their struggle against exploitation. Rather than using "peasant," the UFW used *Campesino* to dignify the agricultural laborer. It celebrated a deep, spiritual, and communal relationship with the land.

Campesino may underscore awareness of farm workers who are currently facing mass deportations and threats, with workplace protections being rolled back and efforts to reduce their hard-won hourly benefits. Between 1/3 and 1/2 of all farmworkers in America reside in California, or roughly 500,000 - 800,000 farmworkers. Approximately 1/3 are women, and they range in age from their teens to their 60s. In addition, 400,000 children work in U.S. fields.

However, since "Campesino" is the masculine form of the word, the alternative "Campesina" to honor women is a viable alternative. Women farmworkers (Campesinas) are often systematically subjected to sexual slurs, groping, threats, beatings and even rape in the fields. In California, 80% of farmworker women (campesinas) state that they have experienced sexual harassment. Using "Campesina" brings attention to their struggle.

2. Results from the Committee Poll

In the first round of Committee polling, Campesino Park was the first choice of only two of 18 respondents; two listed it in second place and two in third, for a total of 6 respondents (33%) who included it in their top three choices.

By the second round, Campesino had dropped considerably in favor, with no committee members listing it as a first or second choice, and only 3 people listing it as a third choice. In fact, another option, "El Pueblo Unido" initially polled slightly higher than Campesino. However, we included Campesino in the top three due to its popularity with the Conservancy. In the Conservancy's final online poll in late April, when choices they offered to their readers were limited to just three options (*Campesino*, *Sí Se Puede*, and *Farmworker*), and their leadership declared in favor of Campesino when launching the poll, a plurality (55.6%) preferred *Campesino*, with *Sí Se Puede* in second place, and *Farmworker* in third place.

3. **Opportunities for Learning and Celebration**

For Campesina Park, per se, a new series of educational materials would need to be developed unless there are examples of existing curricula specifically related to this version of the name. Part of the benefit would be to move the many women leaders from the background to the foreground of the movement. This particular opportunity could be applied equally to the two other names, *Esperanza Park* and *¡Si Se Puede! Park*, and the distinct leadership and can-do spirit of women.

4. **Committee Criteria**

A. Celebrates **FARMWORKERS**

Yes - for example, *El Teatro Campesino* uses this term to empower striking workers through performances, illustrating their struggle against exploitation.

B. Honors the **HISTORY OF LABOR ORGANIZING**

Yes - It bridges Mexican and Filipino laborers in a shared struggle against poor working conditions, low pay, and exploitation by growers.

C. Reflects **SPANISH-SPEAKING** and/or **CHICANO/LATINX HERITAGE**

Yes - a Spanish word

D. Reflects our **SHARED VALUES**

? - it is the male version of the word in Spanish, and this usage could be more in question today. The word "Campesina" honors women.

E. Promotes **UNITY**

? - Perhaps people would unite around the intent of honoring farmworkers.

F. Is likely to **ENDURE**

Yes - as the referral says, "Farmworkers are the backbone of America."

G. Uplifts the **COMMUNITY** rather than just one individual

? - If the name "Campesino" is used, it refers to a group, but given the male version, the image that comes to mind often doesn't include women.

H. **Resonates** with **BERKELEY** and/or the **BAY AREA**

Yes - May resonate well if Berkeley chooses to make the case for featuring women farmworkers with "Campesina". Possibly connect it to the fact that parts of Berkeley were farmland. In a committee member's West Berkeley backyard (8th Street between Virginia and Cedar), an old plow is still there.

5. Additional Considerations, Caveats and Variations

Given that the word Campesino is the male version of the term, it would have to be written with a slash as “Campesino/a or Campesinx”. Alternatives such as Campesinx or Campesine are not universally accepted and are problematic for signage.

“Campesina” Park could serve as an affirmation/ celebration of women farm workers; however, many people might accidentally default to “Campesino,” since it may not resonate with those used to talking about the “Campesino” movement.

6. How is this name being used elsewhere?

- Campesino Park (Santa Ana, CA): This Orange County landmark reverted to its original name to reflect inclusivity for a broader coalition of farmworkers.
 - Camino Campesino (Hollister, CA): Following community outreach, the city renamed a prominent avenue to Camino Campesino to honor the enduring agricultural legacy of the region.
 - Campesinos Unidos: A prominent resource and community assistance hub based in El Centro, California, serving the migrant and agricultural working populations of the Imperial Valley.
-

7. Google AI Response to “Is Campesino a Good Name for a Park?”

"Campesino" (Spanish for "farmer" or "farmworker") is a powerful and fitting name for a park because it honors the essential, hardworking laborers who cultivate the land. It reflects cultural heritage, grounds the space in community history, and represents values of perseverance, dignity, and connection to the earth. [[1](#), [2](#), [3](#), [4](#), [5](#)]

Key Reasons the Name Works:

- Honors Laborers: It pays direct tribute to the agricultural workers whose sweat and labor form the backbone of local and regional economies, particularly in agricultural states like California.
- Cultural Representation: In areas with large Latino and Hispanic populations, it uses an accessible, recognizable term that speaks directly to the local community's heritage and history.
- Connection to the Land: "Campo" (from the Latin for field) signifies a relationship with nature. A name like Campesino reinforces the park's purpose as a green, natural space intended for the community to nurture, enjoy, and find peace

- Promotes Community Gathering: The meaning of "hope" translates directly to the park's purpose: a vibrant, free space that encourages families to celebrate, gather, and recreate together
 - Environmental Transformation: It honors the journey of healing or repurposing land. For example, a former landfill in L.A. County was transformed and renamed *Esperanza Hills Regional Park*.
-

8. Wikipedia: Campesino

Campesino means 'farmer' or 'peasant' in Spanish and may refer to:

- a translation of the word "peasant", referring to a Latin American farmer
 - Los Campesinos!, an indie pop band from Cardiff, Wales
 - Teatro Campesino, a theater group founded by the United Farm Workers
 - Valentín González, El Campesino, a military leader during the Spanish Civil War
 - Via Campesina, the collaborating body for an international peasant movement
 - *Bloque Obrero y Campesino*, the Workers and Peasants' Bloc in 1930s Barcelona
 - *Confederación Revolucionaria de Obreros y Campesinos*, Mexico
 - *Confederación Sindical Única de Trabajadores Campesinos de Bolivia*, Unique Confederation of Rural Laborers of Bolivia
-

Straw Poll Results

Each member was asked to rank their top three names

In the first round, additional write-in votes were also solicited

Any park name that received a first, second or third place vote was included in the next round.

| POLL NAMES ROUND ONE | | POLL NAMES ROUND TWO |
|--|--|--|
| | | |
| ¡Sí Se Puede! Park | | ¡Sí Se Puede! Park |
| Esperanza Park | | Esperanza Park |
| Campesino Park | | Campesino Park |
| | | |
| <i>Farmworker Park</i> | | <i>El Pueblo Unido Park</i> |
| <i>El Pueblo Unido Park</i> | | <i>Parque (or Jardín) de los Obreros</i> |
| <i>Movimiento Park</i> | | <i>Farmworker Park</i> |
| <i>Huelga Park</i> | | <i>Farmworker Solidarity Park</i> |
| <i>¡Viva La Causa! Park</i> | | <i>Bahia Del Sol (Dorado) Park</i> |
| <i>¡Hasta La Victoria! Park</i> | | |
| | | |
| <i>¡Viva La Huelga! Park</i> | | IN POLL, NO VOTES RECEIVED |
| <i>La Gente Unida Park</i> | | <i>Movimiento Park</i> |
| <i>North Waterfront Park</i> | | <i>Huelga Park</i> |
| | | <i>¡Viva La Causa! Park</i> |
| NEW SUGGESTIONS | | <i>¡Hasta La Victoria! Park</i> |
| <i>Parque (or Jardín) de los Obreros</i> | | <i>¡Viva La Huelga! Park</i> |
| <i>Bahia Del Sol (Dorado)</i> | | <i>La Gente Unida Park</i> |
| <i>Farmworker Solidarity</i> | | <i>North Waterfront Park</i> |
| <i>Parque (or Jardín) de los Olvidados</i> | | |
| <i>Parque (or Jardín) de los Braceros</i> | | |
| | | |
| IN POLL, NO VOTES RECEIVED | | |
| <i>Águila Negra Park</i> | | |
| <i>Burrowing Owl Park</i> | | |
| <i>Comunidad Park</i> | | |
| <i>Hope Park</i> | | |
| <i>Jardín de los Pájaros Park</i> | | |
| <i>Oceanview Park</i> | | |
| <i>Park del Movimiento</i> | | |

Commemorative Committee Membership and Constituencies

| | Name | Title, Representative |
|----|--------------------------------------|---|
| 1 | Cydney Chilimidos | Mayor Adena Ishii Representative* |
| 2 | Beth Gerstein for Rashi Kesarwani | City Council District 1 |
| 3 | Ruben Hernandez for Terry Taplin | City Council District 2 |
| 4 | Senator Jesse Arreguin | State Senator |
| 5 | Ariana Casanova | State Senator Arreguin, Representative* |
| 6 | Ana Vasudeo | BUSD Board Director |
| 7 | Natasha Beery | BUSD Superintendent Designate |
| 8 | Beatriz Leyva-Cutler | BUSD Board Emerita, Tribute Site Education Director |
| 9 | Ruben Lizardo | UCB Representative |
| 10 | Sheila Jordan | Alameda County Board of Education, Emeritus |
| 11 | Lisette Flores | Peralta College |
| 12 | Lupe Gallegos-Diaz | Latinos Unidos Representative |
| 13 | Daniela Gonzalez Mirna Cervantes | Multicultural Institute |
| 14 | Martin Nicolaus | Park Conservancy |
| 15 | Santiago Casal | Founder/Director, Tribute Site |
| 16 | Carlos Hill | Coordinator of Site Stewards |
| 17 | Vivian White | Seasonal Gathering Coordinator |
| 18 | Jeff Malmuth | Off-Leash-Area (OLA) |
| 19 | Martin Borque | Ecology Center |
| 20 | Alexis Adorador | Community Member |
| 21 | Todd Kerr | Berkeley Times |
| | | |
| | | *Advising, non-voting |

Commemorative Renaming Committee

| | Name | Title/Representative |
|----|--------------------------------------|---|
| 1 | Cydney Chillimidos | Mayor Adena Ishii Representative |
| 2 | Beth Gerstein for Rashi Kesarwani | City Council District 1 |
| 3 | Ruben Hernandez for Terry Taplin | City Council District 2 |
| 4 | Ana Vasudeo | BUSD Board Director |
| 5 | Natasha Beery | BUSD Superintendent Appointee |
| 6 | Ariana Casanova | State Senator Arreguin, Representative |
| 7 | Senator Jesse Arreguin | State Senator |
| 8 | Martin Borque | Ecology Center |
| 9 | Ruben Lizardo | UCB Representative |
| 10 | Mirna Cervantes Daniela Gonzalez | Multicultural Institute |
| 11 | Alexis Adorador | Community Member |
| 12 | Beatriz Leyva-Cutler | Tribute Site Education Director |
| 13 | Carlos Hill | Coordinator of Site Stewards |
| 14 | Lupe Gallegos-Diaz | Latinos Unidos Representative |
| 15 | Martin Nicolaus | Park Conservancy |
| 16 | Sheila Jordan | Alameda County Board of Education, Emeritus |
| 17 | Santiago Casal | Founder/Director, Tribute Site |
| 18 | Todd Kerr | Berkeley Times |
| 19 | Vivian White | Seasonal Gathering Coordinator |
| 20 | Lisette Flores | Peralta College |
| 21 | Jeff M | Off Leash Area (OLA) Community |
| | | |

April 16, 2026
1920 7th Street, Berkeley
5-6:30 PM

Commemorative Renaming Committee Individual Comments from Straw Polls on Names May 2026

Sí Se Puede Park

- Sí Se Puede Park captures the essence of the United Farm Worker Movement. "Sí se puede" is a Spanish phrase meaning "Yes, it can be done." Coined by civil rights activist Dolores Huerta, it serves as an empowering rallying cry for labor and immigrant rights and for political change, emphasizing collective action to overcome obstacles. It also gives an uplift to what has become a beautiful park that once suffered from its "former garbage dump status." It is also a beautiful expression of what Berkeley is all about. And will ring through the halls of schools during the CityWide Commemorative Period each year, as our students march to honor the farm worker movement leaders and organizers, particularly Dolores Huerta.
- While I could live with Esperanza Park and maybe Campesina Park (re: honoring the women of the movement), I do not think that they give the park the dramatic boost and direct link to the farmworker movement that the ¡Sí Se Puede! Park name does. It has an elaborate history, is linked directly to Dolores Huerta, is a marching chant known to all, is linked directly to the Tribute Site and one of the four directions (South) and the virtue of Determination, and lends itself easily to much of the existing educational materials that we have used during the Citywide Commemorative Period, and at the Tribute Site. In fact, it can serve as a rallying cry for us to overcome the enormous setback posed by the SHOCKING Chavez revelations. "Yes, we can overcome this!" It also represents an added, consistent boost to a Park that has had to overcome its "former dump" reputation. AND it meets all the park naming criteria.
- It resonates with Berkeley's activist history and with the farmworker movement. "Sí Se Puede" was used to defy and resist authorities who believed farmworkers could not win against growers who, for generations, grew wealth on the backs of farmworkers. "Sí "Se Puede" is used to unite people - Yes We Can! Sí Se Puede Park will give Berkeley a rallying cry for unity, hope, and resilience in the face of this era of hate, war, and divisiveness.
- Si Se Puede connects directly to the Farmworker Movement and honors Dolores Huerta without naming her. It captures the spirit of Berkeley, of positive change, and was adopted by Obama (Yes We Can). We do have to deal with how it is spelled (with an accent on Sí) and with exclamation points, but it is so positive and unifying.
- Sí Se Puede is the iconic saying coined by Dolores Huerta. It is an uplifting, positive message that says that any obstacles can be overcome. The farm workers movement overcame incredible odds to form the first union by and for farm workers. This saying is a testament to the movement's grit, sacrifice, and determination.

- Si se puede is a chant that transcends time. I met Dolores last year, and she informed our group that she was the one who coined this chant, even though the credit was always given to Cesar. This chant has the opportunity to mean so much more to so many more people.
- Si Se Puede is a slogan associated with a farmworkers' movement, and yet its literal translation is very polite. All in all, it calls for a thoughtful reconsideration of history and suggests a nuanced, positive attitude.
- "Si se puede" ... a thought which opens endless possibilities for el Pueblo Unido to achieve its objectives despite all obstacles. Dolores contribution to the labor movement & uplifting humanity itself are encapsulated in that idea
- It's a slogan associated with Dolores Huerta and the farmworkers' movement, and it has a positive "can do" tone that embodies the value of resilience. There's a history lesson or two in this name and a value as well. I prefer a name in Spanish.
- It meets most of the criteria for naming and is a well-known saying from the farm worker movement. It reflects an enduring positive message.
- Concept reflecting possibilities in our struggles as a Pueblo for human dignity, respect, and compassion to emerge triumphant via determination (*esfuerzo*)
- Strong association with the farmworker movement. Can be applied universally by all different kinds of communities. It's positive and inspiring.
- It aligns with the spirit of Berkeley's activism for social justice and its status as a Sanctuary City. It is also the rallying cry for justice, human rights, and unity.
- Another important chant which lifts up the unity of the farmworkers in their fight for justice.
- The rallying cry of the farmworkers, championed by Dolores Huerta, seems fitting.
- Teaches the legacy of determination from the farmworkers movement
- I really like the positiveness of Si Se Puede and people recognize the saying.
- Encourages optimism in our various struggles.
- Acknowledges that we can make a change.
- Promotes collective agency
- Encompasses all the criteria
- empowerment
- It's a call to action

Esperanza Park

- Esperanza is one of the values associated with the Farmworkers movement, and it is associated with a forward-looking perspective, which this westward-facing park enjoys.
 - I feel that “Hope” is an invisible energy in the heart chakra. When the heart opens hope floods into the sanctuary of our being. It is the light of our Creator, Dios, always within us. Hope and Love are brother and sister.
 - Esperanza (translation>>hope) is a value associated with the farmworkers' movement, and it's a value that is universal.
 - Esperanza: It's important not to lose hope with everything occurring, which speaks to a collective dream
 - “Esperanza” is the root of our faith in seeking truth and justice. Hope becomes action and is the invisible force that fuels lasting victories through time
 - Esperanza - really speaks to the Hope for the future and being in a place where we can find joy.
 - Hope is something we always need, and it's a cardinal direction of the Tribute Site
 - It embeds a value of hope
 - Who doesn't need hope?
-

Campesino Park

- This centers the park and the recognition of the farm workers who powered the movement. This is especially important at a time when farm workers are facing mass deportations and threats by the administration, and workplace protections are being rolled back.
- Campesino Park is problematic because of the masculine gender.
- Honors the people who stood to lose the most in the movement.
- Lifting up the workers who make sacrifices every day
- Really acknowledges the workers in the fields.
- A way to honor our farmworkers.
- Means “Farmworker”

I



STATEMENT FROM MAYOR ADENA ISHII

(Berkeley, CA) – On Wednesday, March 18, 2026, Berkeley Mayor Adena Ishii issued the following statement in response to recent reporting detailing allegations of abuse of women and girls by the late

labor leader César Chávez*: *"As a city that has long honored the labor movement and its leaders, including through the naming of our treasured waterfront park, the information now coming to light about César Chávez is deeply disturbing and heartbreaking. Like much of the world, we are only just learning of these allegations.*

My office is in conversation with Latinx community leaders, and we will keep residents informed as we consider how to move forward while continuing to honor the importance of the farm worker labor movement in our nation's history. Any action by the City Council will be guided by thoughtful consideration and meaningful input from our community.

Berkeley stands with the survivors who bravely came forward. We honor their courage in sharing the traumatic experiences they have carried for decades.



Miller, Roger

From: Alexis Adorador <alexisadorador@gmail.com>
Sent: Tuesday, June 2, 2026 11:10 AM
To: Miller, Roger
Subject: Renaming of Cesar Chavez Park

WARNING: This is not a City of Berkeley email. Do not click links or attachments unless you trust the sender and know the content is safe.

Dear Mr. Miller,

I am writing to voice my support for the recommendations being made by the committee to rename Cesar Chavez Park. As a member of that committee, I can attest to the thorough and inclusive process that was lead by Beatriz Leyva Cutler, Santiago Casal and others.

It is my hope that the Commission will recognize the hard work and many hours that have been put into this recommendation so that it can move forward for approval by the city council.

Best wishes,

Alexis Adorador MFT
Community member
1737 Blake st. Berkeley

Sent from my iPhone

Miller, Roger

From: Martin Nicolaus (via Google Docs) <manicolaus@gmail.com>
Sent: Wednesday, June 3, 2026 4:21 PM
To: Miller, Roger
Cc: Miller, Roger; Miller, Roger
Subject: Park Name Poll backs "Campesino Park"
Attachments: Park Name Poll backs "Campesino Park".pdf

WARNING: This is not a City of Berkeley email. Do not click links or attachments unless you trust the sender and know the content is safe.

Martin Nicolaus attached a document

Martin Nicolaus (manicolaus@gmail.com) has attached the following document:


[Learn more](#)

Dear Roger,

I would appreciate it if this could be included in the agenda for the June 10 meeting of the Commission.

Thank you.

Martin Nicolaus

 Park Name Poll backs "Campesino Park"

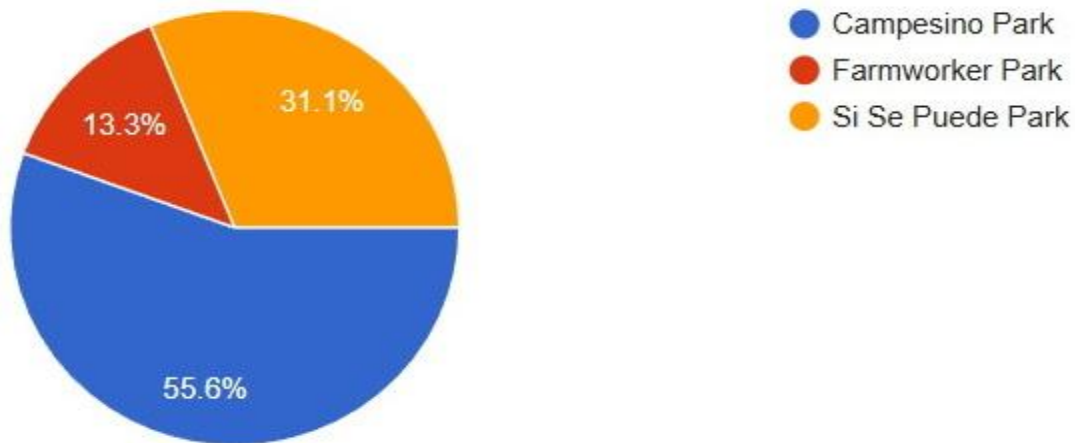
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Park Name Poll backs “Campesino Park”



The fourth edition of the Park Name Poll published [Apr 17](#) (and still live) is showing a strong majority for “Campesino Park” as the new name.

This is the first poll showing a clear majority for a new name. The initial poll, published here [March 19](#), showed an exactly 50 percent vote in favor of “Dolores Huerta Park.” ([March 20](#)). A day later, that slipped to 40 percent. ([March 21](#)).

Then the news hit that Dolores Huerta did not want her name put on public property. A second poll, posted [Mar 26](#), dropped the Dolores Huerta option. The results, published [Mar 31](#), were a fractured mess. No name had as much as 20 percent of the vote. (The leading name was “Burrowing Owl Park” with 19.5 percent.) The lack of consensus, the wide scattering of opinions, offered no guidance whatever to the ultimate deciders, the members of City Council.

Then came a breakthrough. On April 14, City Council met and unanimously approved a statement by Mayor Adena Ishii, stating clearly that the new name “will continue to honor the legacy of labor organizing and solidarity for farm workers and recognize farm workers as the backbone of America.”

Immediately, just about the whole slate of options in the earlier polls was wiped clean. There are only three names, so far, that fit the bill that the Mayor has spelled out. It’s Campesino Park, Sí Se Puede Park. or Farmworker Park.

Of these three, Campesino Park is the strong favorite in the current poll, with a 55 percent majority. No other name, not even “Dolores Huerta” when that was an option, captured as high a response.

This is of course not an official vote. There is a process starting up involving the Commemorative Committee and then going to the Parks Commission which must hold a public hearing and then report to the City Manager who will take it to City Council. This will take long dreary months during which the park has no name and the C***** Park Conservancy has no name either but is compelled to keep using the chavezpark.org website address.

-- chavezpark.org Apr 22 2026

Portland City Council advances proposal to rename Cesar E. Chavez Boulevard to Campesinos Boulevard

A five-person committee unanimously approved a proposal to fast-track the renaming process, potentially bypassing the city's requirements for resident approval.

Author: Evan Watson

Published: 4:57 PM PDT May 26, 2026

Updated: 10:34 AM PDT May 27, 2026

PORTLAND, Oregon — A Portland City Council committee unanimously advanced a proposal Tuesday to [rename Cesar E. Chavez Boulevard to Campesinos Boulevard](#), following a New York Times investigation alleging the late labor leader [sexually abused women and girls for decades](#).

The proposal, introduced by Councilor Loretta Smith, would bypass city code that requires the support of 2,500 Portlanders or 75% of residents living on a street before a name change can occur.

The word "campesinos" is a Spanish term for farmworkers, and supporters say the name would honor the Latino community and their fight for labor rights. The full city council will now hold a hearing on the measure....

Marta Guembes, co-chair of Por La Causa Committee, made an emotional appeal at the council meeting in support of the Campesinos name.

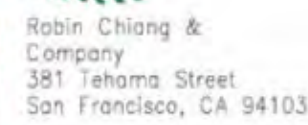
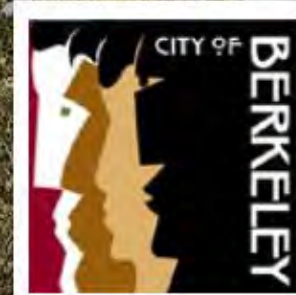
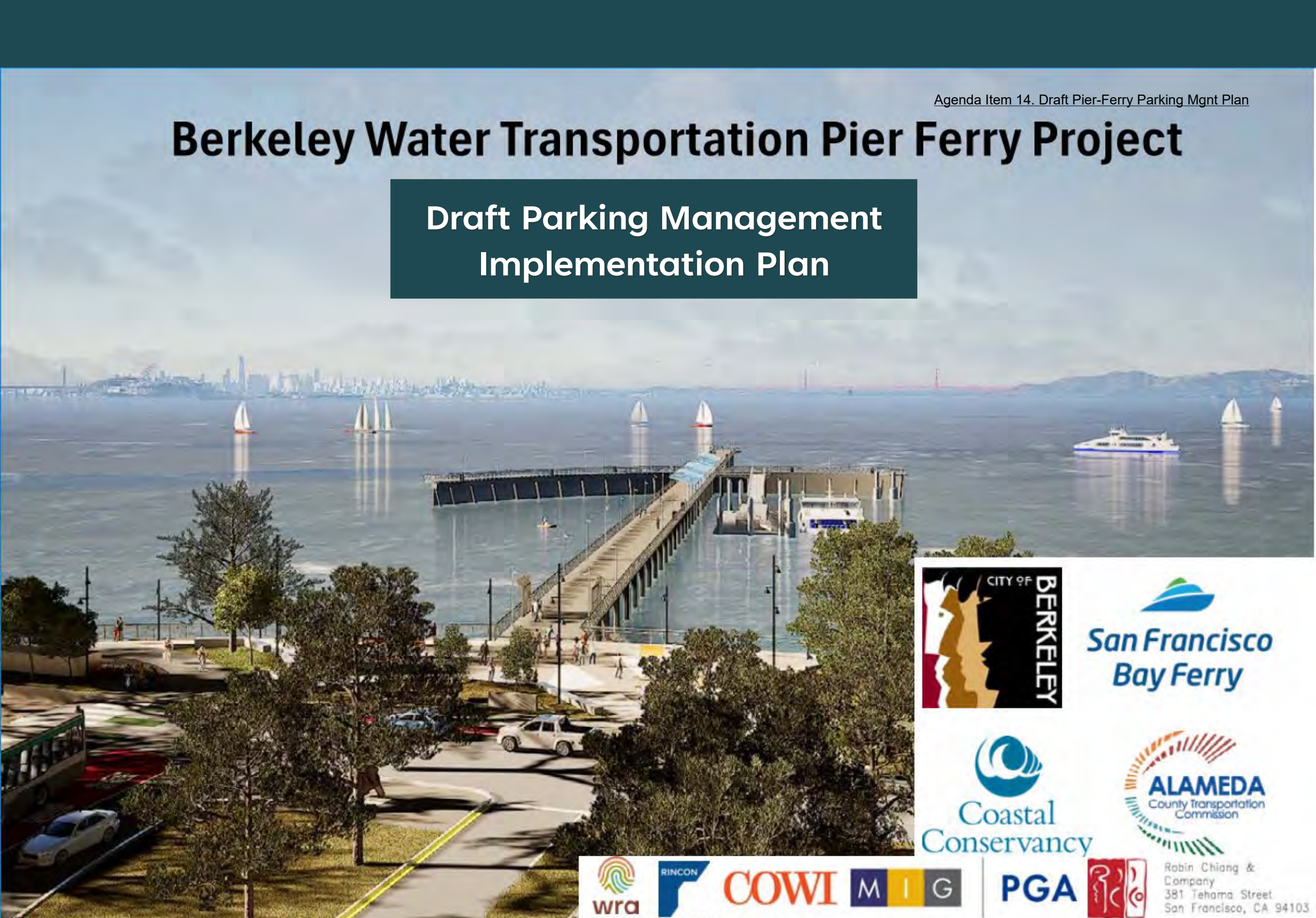
"Long after we are gone people will still drive this boulevard, what story will each name tell? We are asking for the name to reflect our community's strength, honesty, and inclusion. Please vote for Campesinos Boulevard, and que vivan los campesinos," she said....

Reyna Lopez, executive director of PCUN, said in a statement that she supports the Campesinos name change as a tribute to migrant farmworkers.

"Campesinos Boulevard honors the collective struggle of farmworkers while making clear that accountability and justice must exist inside our movements too," Lopez said. "We do not move forward by protecting legacies at all costs. We move forward by telling the truth and continuing the fight for dignity for all workers."

Berkeley Water Transportation Pier Ferry Project

Draft Parking Management Implementation Plan



Meeting Overview

1. Project Overview & Status Update
2. Seawall Parking Lot Design
3. Draft Parking Implementation Plan
4. Questions & Feedback

Project Website

<https://berkeleyca.gov/your-government/our-work/capital-projects/berkeley-pier-ferry-access-project>

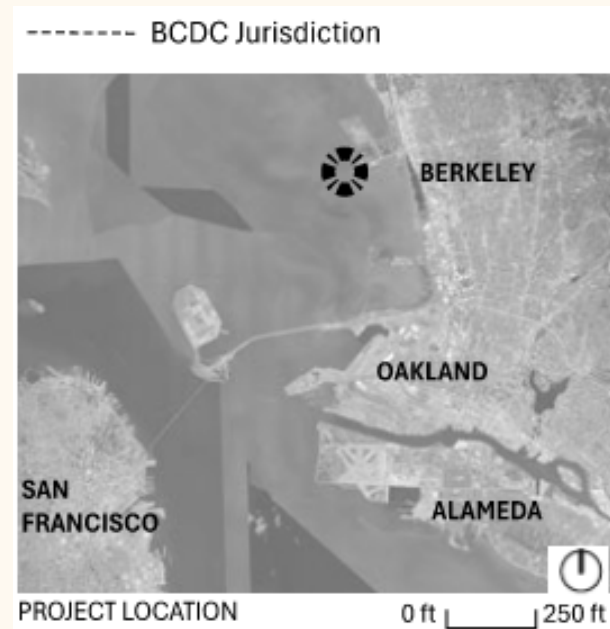
Project Manager

Liza McNulty, LMcNulty@berkeleyca.gov

Project Overview & Status



- LEGEND**
- 1 University Ave cycle track
 - 2 Relocated and expanded AC Transit bus stop
 - 3 Seawall Drive and Bay Trail
 - 4 Seawall Drive parking lot with future solar
 - 5 Plaza
 - 6 Pier and breakwater
 - 7 Ferry landing
 - 8 New public restroom & bike lockers

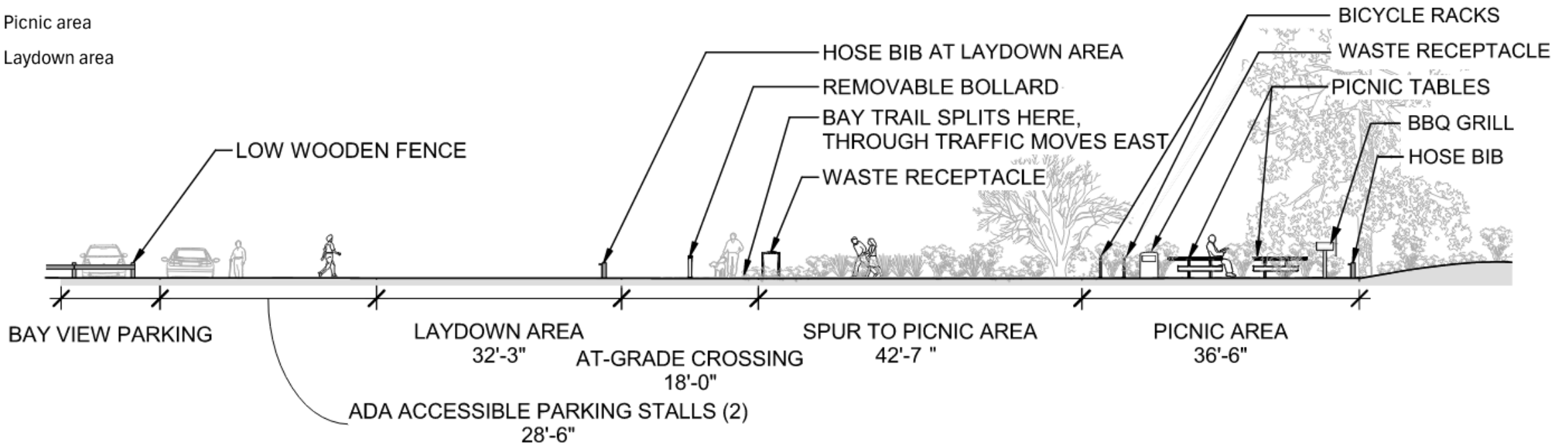


Un-Improved Water Access



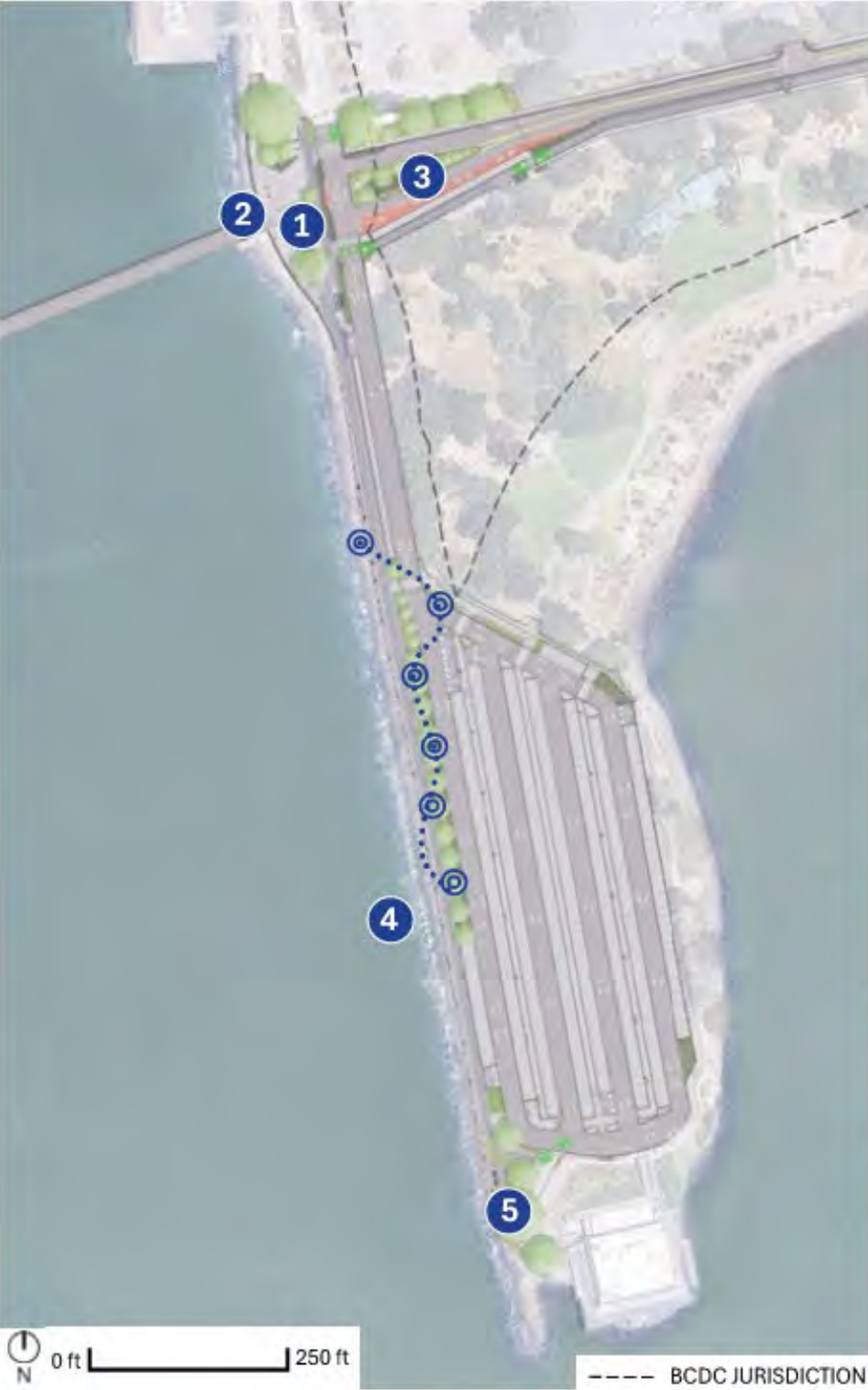
B BAY TRAIL-SOUTHERN EDGE

- LEGEND
- 1 Bay Trail
 - 2 Bicycle traffic joins street
 - 3 Picnic area
 - 4 Laydown area
- 0 100 ft N



1 Section Bay Trail- Southern Edge
LS-408 0 10ft

Shoreline Activation – Site Art



1 Interactive art piece in plaza



2 Artistic gate



3 Monumental sculpture as beacon



4 Parade of smaller sculptures

5 Artistic bench

*Locations marked will have space reserved. Art will be installed as funds become available

Project Schedule and Phasing



| | 2025 | 2026 | 2027 | 2028 | 2029 |
|---------------------------------|------|------|------|------|------|
| Engineering & Conceptual Design | | | | | |
| Environmental Analyses (CEQA) | | | | | |
| Permitting | | | | | |
| Final Design | | | | | |
| Construction | | | | | |



Upcoming Milestones

- Permit Application Submittals – **Summer 2026**
- Final EIR – **Fall 2026**
- Start of Construction – **2027**
- Start of Ferry Operations - **2029**

Seawall Parking Lot

Seawall Drive & Parking Lot Layout



- Optimize Parking capacity (from ~400 → 460)

Parks, Recreation, and
Waterfront Commission

- Future Solar Installation

Draft Parking Management Implementation Plan

Existing Parking Regulations

| PARKING LOT / FACILITY (SPACES) | AREA | EXISTING PARKING TYPE / REGULATIONS ¹ |
|--|---------|--|
| D & E (129) | North | Slipholder Permit Only |
| Spinnaker Way Lot (36) | North | Public - Free Open 5 AM - 10 PM |
| Marina Boulevard (150) | North | Public (On-Street) - Free, No Parking 2 AM- 6 am |
| Spinnaker Way (127) | North | Public (On-Street) - Free |
| F & G (63) | North | Slipholder Permit Only |
| H & I (52) | North | Slipholder Permit Only |
| Launch Ramp (Paid) (76) | North | Public - Paid |
| Dry Boat Storage Lot (73) | North | Dry Storage Permit Only |
| Berkeley Marine Center & Boatyard (39) | North | Leased; not open to the Public |
| J & K (92) | Central | Public - Paid, Slipholder Permit only 12 AM - 10 PM |
| South Cove West (85) | Central | Public - Paid |
| South Cove East (96) | Central | Public - Paid |
| L & M (148) | Central | Leased / Slipholder Permit Only |
| University Ave Shoulder (70) | Central | Public (On-Street) No Parking 2 AM - 6 AM |
| Doubletree Leased Lot (408) | Central | Leased - Paid Public Parking |
| O Lot (72) | South | Public - Free Slipholder Permit only 2 AM - 10 AM |
| Seawall Drive South of University (84) | South | Public (On-Street) - Free 2-Hour limit at 6 stalls north of University Ave No Parking 11 PM - 5 AM |
| Skates / N (137) | South | Public - Free Slipholder permit required 12 AM - 10 AM |
| Seawall Lot (320) | South | Public - Free, partially open |

Existing Parking Utilization & Availability

<https://berkeleyca.gov/your-government/our-work/capital-projects/berkeley-pier-ferry-access-project>

Water Transportation Pier-Ferry Project Parking and Transportation Demand Management (TDM) Study

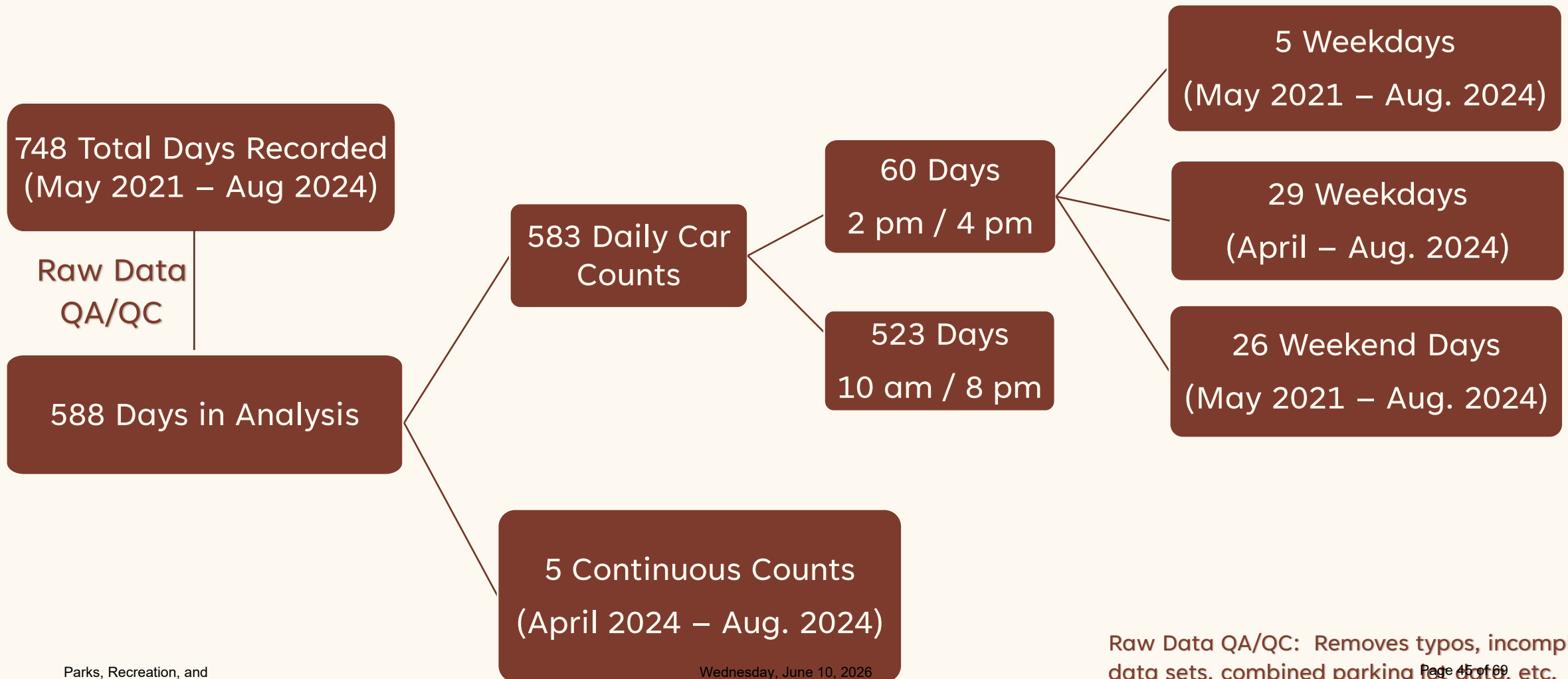
Analysis of 3+ years of Parking Data, Ferry Ridership and Parking Demand & Transportation Demand Management Recommendations

Water Transportation Pier-Ferry Project Parking & TDM Plan Addendum

Analysis of just mid-day Parking Counts

Presentation of Parking & TDM Plan to Parks, Recreation & Waterfront Commission

March 2025



Raw Data QA/QC: Removes typos, incomplete data sets, combined parking for data, etc. (see Report 3.2 & footnotes)

Ferry Parking Demand & Strategy

Marina Blvd (Street Parking; 150 Spaces)



Proposed: Free Full Day Parking allowed

Skates/N Lot (137 Spaces)



Proposed: Paid Full Day Parking allowed in ~75 spaces
 Time Limited Parking in remaining ~62 spaces
 Evenings free / no time limits
 Shared recreation / ferry / restaurant use

Seawall Drive (Existing: 90 Spaces / Post Project: ~20 Spaces)

Stalls removed for Bay Trail improvements & stormwater treatment



Seawall Lot (Existing: 320 Spaces; Post Project: ~430 spaces)



Proposed: Paid Full Day Parking in ~200 spaces.

Time Limited Parking in remaining ~230 spaces
 Evenings free / no time limits

0.3 Mile
 5-6 min walk to
 Ferry plaza

0.1 Mile
 2-3 min walk to
 Ferry plaza

0.5 Mile
 10-12 min walk to
 Ferry plaza

NOTES

Time limits & permit program will prohibit full-day parking by ferry riders

Ferry Parking Demand
 Weekday 314 – 347 Stalls
 Weekend 236 – 269 Stalls



Draft Pier-Ferry Parking Management Plan Year 1

Duration Limited

Duration limits with strict enforcement are the primary tool used to protect recreational parking access. Duration limits are proposed at selected lots that serve primarily recreational or short-stay users, where all-day ferry commuter parking would reduce access for the intended user groups. An initial duration limit of four hours is proposed, subject to adjustments based on public feedback and observed parking patterns. In the Seawall Drive, Seawall Lot, O, and Skates/N Lot, the duration limit is proposed to be in effect from 8 AM to 5 PM. In the South Cove East/West and J/K Lots, the duration limit is proposed from 9 AM to 5 PM. This allows for longer stays by early-morning recreators (for example, a 6-hour kayak trip is accommodated if departure is by 7 am) while preventing full-day occupation by ferry commuters.

4-Hour
Time Limit

Restricted Hours

Under this Plan, restricted hours via permit rules or gate controls will continue to be used as a tool to protect slipholder parking and public access. The Year 1 Parking Management Plan proposes no changes to existing restricted hours and practices, except for a small adjustment of slipholder only hours in the O Lot. In the future the City may consider adjustments to restricted hours and expanding gate-controlled management in lots where all-day unauthorized parking is a persistent challenge.

Continue
Existing
Restrictions

Early Bird Full Day Parking

Early Bird parking is a tool to allow pre-payment for full-day parking where time limits normally apply. Proposed for use at the South Cove West lot, the program would allow visitors who arrive before 6 am to pre-pay for full day parking in that lot. For parking paid for after 6 AM, only the maximum four-hour time duration would be available. This allows early morning recreation visitors, including charter boat passengers, to access full day parking while excluding ferry commuters (ferry operations begin at 6:30 am).

New Tool

Draft Pier-Ferry Parking Management Plan Year 1

Existing Paid Parking

| PARKING FACILITY | FEE STRUCTURE ² | PAID PARKING HOURS | PRIMARY USERS |
|---------------------------------|--|--------------------|---|
| South Cove East Lot (96 spaces) | \$1/hr, \$6/day or \$500 / Year Waterfront Parking Pass | 9 AM – 5 PM daily | Recreation water access |
| South Cove West Lot (85 spaces) | \$1/hr, \$6/day or \$500 / Year Waterfront Parking Pass | 9 AM – 5 PM daily | Recreation water access, charters, park, playground |
| J & K Lot (92 spaces) | \$1/hr, \$6/day or \$500 / Year Waterfront Parking Pass | 9 AM – 5 PM daily | Boaters, charters, diners |
| Doubletree (408 spaces) | 0–3 hrs: \$24; 3–6 hrs: \$30; 6+ hrs: \$45; Valet \$47/day | 24 hours | Hotel Visitors |
| Launch Ramp (76 spaces) | \$20/day; \$120/month; \$400/season | 24 hours | Boaters with trailered vessels |

Table 6: Ferry Terminal and Transit Parking Fee Comparison

| Facility / Jurisdiction | Base Daily Rate | Paid Parking Hours | Notes |
|---|------------------------|-----------------------------|--|
| Alameda Harbor Bay Ferry Terminal | \$3/day | 6:00 AM–4:00 PM Tues-Thurs | Demand-responsive pricing; quarterly adjustments up to \$7/day |
| Alameda Seaplane Lagoon Ferry Terminal | \$3/day | 6:00 AM–4:00 PM, Tues-Thurs | Demand-responsive pricing; quarterly adjustments up to \$7/day |
| Alameda Main Street Ferry Terminal | Free (as of May, 2026) | N/A | Demand-responsive pricing; quarterly adjustments up to \$7/day |
| Vallejo Ferry Terminal | \$8/day | All days/hours | \$50/month |
| Golden Gate Ferry - Larkspur | \$2/day | 5:00 AM–1:00 PM Mon-Fri | \$20/month |
| BART (Ashby, North Berkeley) | \$3.80 - \$6.60/day | 4:00 AM–3:00 PM Mon-Fri | \$115.50/month |
| Jack London Square Ferry (Parks, Recreation, and Waterfront Commission) | Free (12 hrs) | N/A | Requires validation |

- ## New Full-Day Paid Parking
- Seawall Lot (200 stalls)
 - Skates / N Lot (65 stalls)

Parking Permits

- **Slipholder Permit:** Issued to holders of an active berth permit at the Berkeley Marina or tenants. Authorizes parking during restricted hours and in designated slipholder lots (D&E, F&G, H&I, and portions of L&M), exempts permit holder from payment of hourly or daily fee. Additional permits for slipholders and tenants may be purchased for \$200/year.
- **Annual Waterfront Parking Pass:** Established by Council Resolution in June 2025 at \$500/year. Authorizes parking in the three paid parking lots (South Cove East, South Cove West, J/K) without payment of the hourly or daily fee.
- **Launch Ramp:** Parking available in Launch Ramp lot, with payment of launch ramp fee (\$20/day, \$105/month, or \$350/6-months).
- **Dryboat Storage:** While not formally classified as a permit, this effectively operates as one, authorizing long term parking (typically of vessels) in the Dryboat Storage Lot.

This Plan proposes to retain the existing Slipholder, Tenant, Launch Ramp and Dryboat Storage parking permits. A public annual parking pass would no longer be offered, as there is no mechanism to ensure that purchasers are recreational visitors rather than ferry commuters.

Draft Pier-Ferry Parking Management Plan Year 1: Weekday

Table 4: Marina Blvd Spaces Available

| ANALYSIS METHODOLOGY / DATA SOURCES | NO. OF AVAILABLE PARKING SPACES |
|--|---------------------------------|
| Weekday (June, 2021 - 2023) ⁹ All Data | 91 - 109 |
| Saturday (June, 2021 - 2023) ¹⁰ All Data | 59 - 91 |
| Weekday (April - August 2024) Mid-Day Data Only ¹¹ | 83 - 116 |
| Weekend (April - August 2024) Mid-Day Data Only ¹² | 101 |
| Weekday, 6 AM - 6 PM ¹³ Quality Counts Data | 83 - 103 |
| Weekend, 6 AM - 6 PM ¹⁴ Quality Counts Data | 92 - 105 |



- *Early-Bird Paid Full Day Parking at South Cove West Lot*
- *Assumes Restaurant at 199 Seawall Drive is re-opened*

Draft Pier-Ferry Parking Management Plan Year 1: Weekend



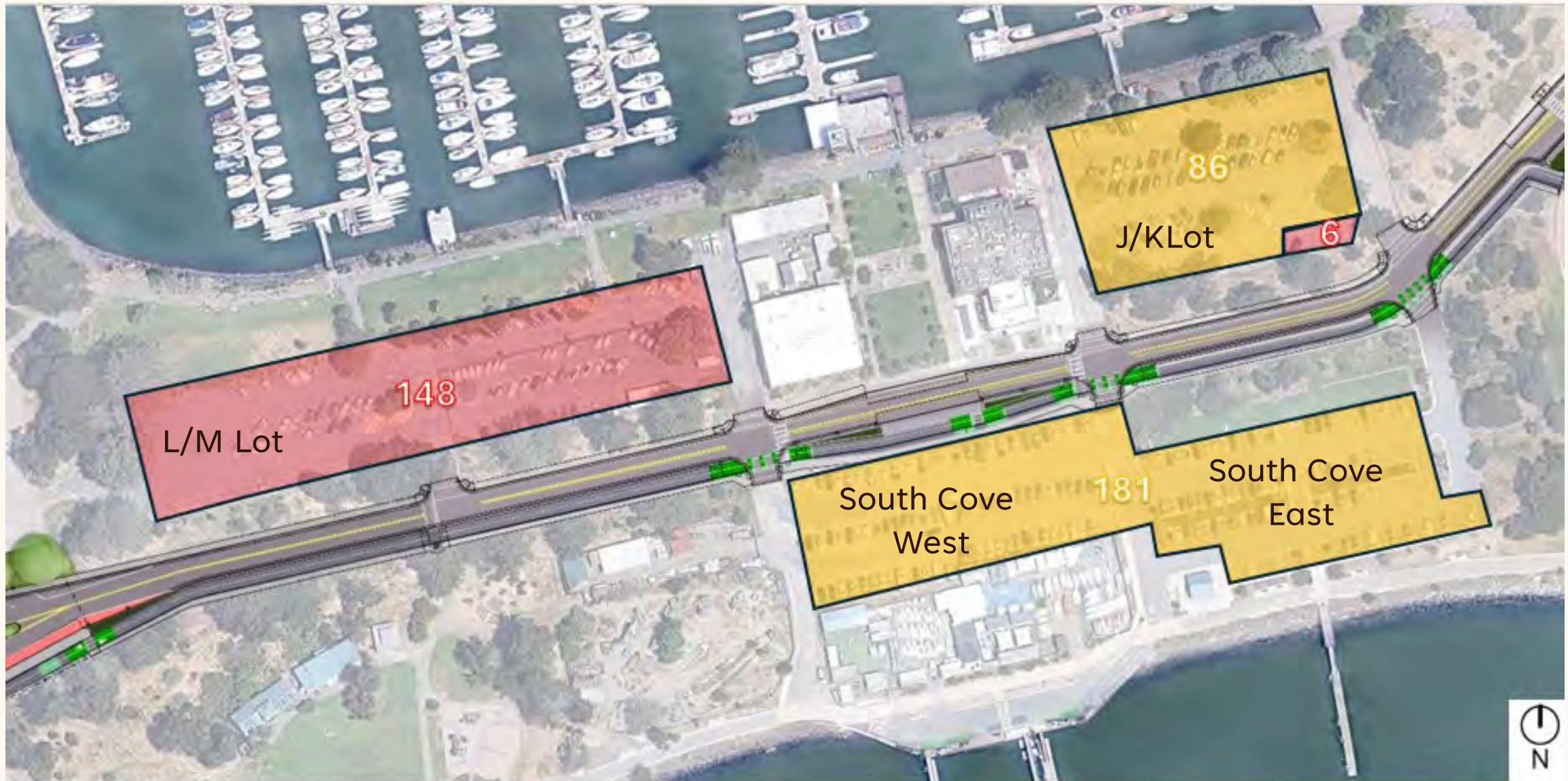
- *Early-Bird Paid Full Day Parking at South Cove West Lot*
- *Assumes Restaurant at 199 Seawall Drive is re-opened*

Draft Pier-Ferry Parking Management Plan Year 1



| PARKING LOT / FACILITY (SPACES) | EXISTING PARKING TYPE / REGULATIONS ¹⁷ | YEAR 1 PARKING TYPE / REGULATIONS ¹⁸ |
|---------------------------------|--|--|
| J & K | Paid, 9 AM – 5 PM, 7 days / week Slipholder Permit only 12 AM – 10 AM | Paid, 9 AM – 5 PM, 7 days / week 4-hour Limit 9 am – 5 pm Six stalls reserved for Slipholder Permit |
| South Cove West | Paid, 9 AM – 5 PM, 7 days / week | Paid, 9 AM – 5 PM, 7 days / week 4-hour Limit 9 am – 5 pm Early Bird Paid Full Day Parking |
| South Cove East | Paid, 9 AM – 5 PM, 7 days / week | Paid, 9 AM – 5 PM, 7 days / week 4-hour limit 9 am – 5 pm |
| O Lot | Free Slipholder Permit only 2 AM – 9 AM on weekdays / 2 AM – 6 AM on weekends | Free 4-hour limit 8 AM – 5 pm, 7 days / week Slipholder Permit only 2 AM – 8 AM on weekdays & 2 AM – 6 AM on weekends |
| Skates / N | Free Slipholder permit required 12 AM – 10 AM | 65 Stalls: Paid 8 AM – 5 pm weekdays; Free on Weekends 75 Stalls: Free, 4-hour limited 9 AM – 5 pm; Slipholder permit required 12 AM – 10 AM |
| Seawall Lot | 320 Stalls (existing) Free, partially open on weekends only | 13 Stalls: Free, 4-hour limited 8 am – 5 pm 150 Stalls: Restaurant Parking 200 Stalls: Paid, Full Day Parking, 8 AM – 5 PM |
| Seawall Drive | 84 Stalls (existing) Free No Parking 11 PM – 5 AM | 96 Stalls Free 4-Hour limit 8 AM – 5 PM No Parking 11 PM – 5 AM |

Cars displaying slipholder permit will not be subject to parking fees or time limits

South Cove, J/K and L/M Lots



SOUTH COVE, J/K and L/M LOTS: WEEKDAY & WEEKEND

-  Public Paid Parking 9 am – 5 pm (267 Stalls)
4-hour time limit 9 am – 5 pm except for South Cove West Early Bird (before 6 am) Paid Full Day Parking
Slipholder / Tenant Permit not subject to fees or time limit
-  Tenant or Slipholder Permit Only (148 Stalls)

Seawall Drive & Seawall Parking Lot



SEAWALL DRIVE AND LOT (459 Stalls) WEEKDAY

- Public Free Parking: 4-Hour Time Limit 8 am – 5 pm
(78 stalls on Seawall Drive, 13 stalls in Seawall Lot)
- Public EV Charging: 4-Hour Limit, 8 am – 5 pm
(18 stalls on Seawall Drive)
- Public Paid Parking 8 am – 5 pm (182 Stalls)
- Paid Parking EV Charging, 8 am–5 pm (18 Stalls)
- Restaurant Parking (138 Stalls)
- Restaurant EV Charging (12 Stalls)

SEAWALL DRIVE AND LOT (459 Stalls) WEEKEND

- Public Free Parking: 4-Hour Time Limit 8 am – 5 pm
(78 stalls on Seawall Drive, 13 stalls in Seawall Lot)
- Public EV Charging: 4-Hour Limit, 8 am – 5 pm (18 Stalls)
- Public Free Parking (182 Stalls)
- Public EV Charging, 8 am–5 pm (18 Stalls)
- Restaurant Parking (138 Stalls)
- Restaurant EV Charging (12 Stalls)

Skates / N and O Lots



SKATES/N and O LOTS: WEEKDAY

- Public Free Parking: 4-Hour Limit 9 am – 5 pm (75 Stalls)
- Public Paid Parking 8 am – 5 pm (65 Stalls)
- Public Free Parking 8 am – 2 am
4-hour limit 8 am – 5 pm (slipholder permit exempt)
Slipholder Permit Only 2 am – 8 am

SKATES/N and O LOTS: WEEKEND

- Public Free Parking: 4-Hour Limit 9 am – 5 pm (75 Stalls)
- Public Free Parking (65 Stalls)
- Public Free Parking 8 am – 2 am
4-hour limit 8 am – 5 pm (slipholder permit exempt)
Slipholder Permit Only 2 am – 6 am

Table 3: Skates/N Lot Spaces Available

| ANALYSIS METHODOLOGY / DATA SOURCES | NO. OF AVAILABLE PARKING SPACES |
|---|---------------------------------|
| Weekday (June, 2021 – 2023) ⁴ All Data | 127 - 136 |
| Weekend (June, 2021 – 2023) ⁵ All Data | 73 - 96 |
| Weekday (April – August 2024) Mid-Day Data Only ⁶ | 74 - 99 |
| Weekday, 6 AM – 6 PM ⁷ Quality Counts Data | 80 - 137 |
| Weekend, 6 AM – 6 PM ⁸ Quality Counts Data | 75 - 137 |

Draft Pier-Ferry Parking Management Plan: Long Term Dynamic Management

Management Tools

- Demand Based Paid Parking
- Expanded Permit Programs
- Adjustments to Time Limits, Paid Parking, Permit Restrictions

Expanded Transportation Demand Management

- Additional Bike Parking
- Additional Micro-Mobility Stations (Scooters, E-bikes, etc.)
- Shuttles and/or Valet

Physical Improvements

- Marina Blvd Reconfiguration
- Dynamic Wayfinding

Thank you!
Questions & Feedback
Liza McNulty, LMcNulty@berkeleyca.gov



Rabin Chiang & Company
381 Tehama Street
San Francisco, CA 94103

Miller, Roger

From: Camille Antinori <camilleantinori@gmail.com>
Sent: Thursday, June 4, 2026 1:45 PM
To: Miller, Roger; Allan Abshez; Ben Nash; Bartlett, Ben; Leigh Stewart
Subject: Fwd: Comments on draft parking plan for ferry

WARNING: This is not a City of Berkeley email. Do not click links or attachments unless you trust the sender and know the content is safe.

Hi Roger,

Could you please include my note below as a communication for the PRW June 10 agenda packet for Item 14 on ferry parking plan?

Thank you!

Camille Antinori

----- Forwarded message -----

From: Camille Antinori <camilleantinori@gmail.com>
Date: Thu, Jun 4, 2026 at 11:50 AM
Subject: Comments on draft parking plan for ferry
To: Liza McNulty <lmcnulty@berkeleyca.gov>

Dear Liza,

Here are our comments from the parking meeting last night and a few more:

I am speaking on behalf of Berkeley Waterfront Community Coalition. Our members represent the range of recreational user groups at the waterfront.

General issue with the proposal gentrifying and pricing out visitors: many Berkeleyans have noted that the Marina provides a welcoming respite in an urban environment for recreation, exercise and relaxation at a time when these are especially needed. It is available to all people, regardless of their financial means. Many nonprofits there support that low cost access.* People, like fishers, are even visiting from the Central Valley to escape the heat. During covid, many discovered the marina and took up fishing for the first time. I am also a member of Cal Sailing Club. When they had to close during covid, I took up swimming in the south basin, as did many others who continue to do so.

The south part where plan is focused has on average lower income visitors than the north waterfront area. This is confirmed by various data sources *over time*.** This plan seeks to remove many of the free and untimed rec spaces to accommodate the ferry commuter spaces. This is a regressive policy by

several counts, and we are concerned that there will be a changeover of who visits, from lower to higher income visitors in a way that gentrifies the area and displaces those who enjoy it now.

As an example of impacts across the board, the paid parking plan in a cultural and recreational zone in Balboa Park, San Diego, reduced visitation 34%. Local tenants lost revenue and programs, and therefore tax receipts to the city. This is not good for Berkeley either.

<https://www.nbcsandiego.com/news/local/city-council-settlement-trash-fee-lawsuit-balboa-park-paid-parking/4026786/>

Ferry parking spaces: here's our breakdown, using Kittelson and WETA sources:

The parking report (Kittelson and new one says 915 person leaving from Berkeley (or $915 \times 2 = 1830$).

WETA Onboard 2025 Survey Report p. 21 says folks coming by park-and-ride are 48% systemwide.

- Take Kittelson breakdown of 421 coming by car with 366/421 driving alone = 87% and 55/421 = 13% carpooling
- Take 48% of 915 = 439 as estimate of how many coming by park-and-ride
- 87% of 439 = 382 cars from ferry riders coming by car alone.
- 13% of 439 = 57 carpooling but you have to divide by 2 bc we assume 2 persons per car = 29 cars
- **So $382+29=411$ car spaces needed for ferry riders.**
- P. 18-19 of Kittelson says paid parking measures would reduce ferry riders car spaces needed from 8%-15% or around 42 extra freed-up spaces on average. **So $411 - 42 = 379$** , which is higher than the plan estimates in section 3.1.
- Visit Berkeley's Placer.ai data indicates that the number of visitors in 2025 to the south waterfront alone is $171.1k/365 = 469$ visitors per day.

(let me know any math errors!!!)

Enforcement costs: We need more info. Aside from making space for ferry commuter parking, staff have justified the parking fees as bailing out the marina fund. But we really haven't seen a convincing breakdown of costs to show the city would have any net revenue with the plan. Instead, it seems mostly for demand management. If the paid parking plan is going to sacrifice recreational shoreline visitation in a regressive way, it would be helpful to know net benefits. Scott Ferris' Marina Fund Fee Increases presentation for J&K and South Cove East/West in June 2024 listed infrastructure and operations costs but this did not explicitly include enforcement or describe the enforcement mechanisms. Managing J&K and South Cove East/West is integral to the overall ferry parking plan. An accounting of enforcement methods and technology, costs, and specifying how those fees would be used across the whole plan would be helpful in understanding the efficacy of the plan.

Seawall Drive: Keep free parking on west side. Reduce the line of trees replacing the free parking spaces, and keep the berm on the east side. Put the bike path behind the cars viewing west so that pedestrians, tailgaters, people sitting on benches along a refurbished pathway can be safe. Please

provide us your response to BCDC's query as to how manage stormwater drainage on fill, which is what Seawall Drive sits on.

Other thoughts:

- **Charge ferry commuters more. Focus TDM on ferry riders and not rec users.** The WETA commuter ferry rides are already a highly subsidized public service, to the tune of \$50/ride. Make them pay.
- **Keep recreational spaces low-cost and available to access this public resource.** Don't punish rec users for whom biking is not feasible. While bike transit is fantastic, not everyone can do it. The nature of recreation at the marina sometimes precludes it. The data highlight this.
- **Community engagement:** it is still unclear why you refused to let our group have a representative at your May 28 focus group for rec organizations. Looking at the invitees, we certainly fit the mold. Meetings like the June 3 meeting are fine generally but do not represent a meaningful discussion when each person is only allowed to speak for 3 minutes, with no conversation allowed and attendees unable to see other attendees. One of the largest community of rec users at waterfront are walkers, which our group includes. This was a missed opportunity to have real input from an organization of waterfront rec users.
- **Smaller-scale service:** A couple attendees mentioned using the ferry - occasionally! Another remembered fondly her Tidelines trips which left from inside marina and accommodated bikes. As a Berkeleyan, I'd take a hint. Ferries are fun but the progressive downsizing of the WETA Berkeley project to date is indicative that a smaller scale service is a better fit for Berkeley. As a Berkeleyan, I am very concerned about seeing my tax dollars go into a ton of infrastructure that does not get used to its full potential. Consider looking for ways to bring back the rec pier without the boondoggle.

If we can provide any more information or input, or answer any questions, please let us know.

Thank you for your consideration,

Camille Antinori
 Director, [BWCC](#)

***Public service alive and well at CSC:** We had a record number of open house rides - which are free and open to the public - on the May 31 Open House: 346 rides total with 68 for kids. Compared with our usual 250+. We draw ppl to the Marina. [Open houses given at least 7 times a year.](#)

****Factoids on importance of marina to low cost access to shoreline (from our [BWCC DEIR comment](#)):**

- Most recreational visitors arriving by car are coming from outside Berkeley (63%) (Figure 18 in Kittelson report).
- 52% are 50 or over.
- Frequency of visits is high. Over 50% visit once a week or more and about 30% visit more than once a week.
- 36% of visitors earn <= \$75k. And 47% reported earning below the median household income for Berkeley of \$108,558 (Figure 34 of Kittelson study) and (U.S. Census Bureau QuickFacts: Berkeley city, California).
- Duration of visit is long in a number of key public access lots: In O-lot, J&K,

South Cove West, and FGHI, the average stay is greater than four hours on a weekday, weekend or both. FGHI may be dominated by liveaboards while the others have turnover more typical with recreational visits.

- Walking is the most popular activity, followed by sailing/boating and sightseeing/photography.
- The south waterfront receives on average visitors with lower income than the north waterfront.
- Seawall Drive and South Cove West have most lowest-income (<\$25k) income visitors.
- J&K lot next to the bait shop sees a high number of those earning less than \$75k, as does L&M lot and H&I.
- The lowest income group (<\$25k) most often parks in South Cove West, which is part of the Project area.

Miller, Roger

From: Paul Kamen <pk@well.com>
Sent: Thursday, June 4, 2026 1:44 PM
To: McNulty, Liza; Miller, Roger
Subject: Letter for Waterfront Commission agenda packet

WARNING: This is not a City of Berkeley email. Do not click links or attachments unless you trust the sender and know the content is safe.

Was anybody at the Marina last Saturday? (5/31) The Cal Sailing Club was having one of its monthly “Open House” days with free sailboat rides for the public. Berkeley Yacht Club was hosting a high school graduation party. Weather was typical for a summer day.

The parking lots for South Cove, East and West, were full and then some, with many cars illegally double parked. The O-Dock/N-Dock parking lot, by BYC, was also full with many cars illegally double parked. The M-Dock lot had some space, but on weekends these are “Permit Only” and many cars without permits were illegally parked.

There were a few legal “after-10 AM” spaces remaining in the Skates/N-dock parking area. It would only take one weekend ferry departure after 10 AM to fill up those few spaces as well.

The point is that the “baseline analysis” of parking load is a gross underestimate of peak weekend summer parking demand. And that does not count additional parking demand if a recreational pier is added as promised. And it underestimates potential restaurant parking: The old Hs. Lordships building has a 600-seat banquet room upstairs. (And it does not include all the Genentech bus who look for parking in the South Cove area.)

The other point is that parking will be a serious problem for Skates restaurant. Without convenient parking it will threaten the viability of that business, costing the City \$200K-\$400K in revenue per year. Skates should have been in the planning loop much earlier in the process, but this seems to have caught them by surprise.

We already lost one landmark restaurant (Hs. Lordships) thanks to the City’s failure to require the lease-holder to stay current on safety and structural maintenance. We now have a shell of a building that can’t possibly generate any revenue for the Marina Fund for at least eight years, maybe longer, even if a new restaurant operator signs on today.

Let’s not go the same route with Skates.

The ferry parking plan tries to put ten pounds of potatoes in a five pound bag. Does not fit. Usurpation of recreational parking and reduced restaurant revenue are both inevitable under the current proposal.

Please respect the CEGA requirements, and go back to a planning process that includes some substantive alternatives as required.

Paul Kamen, Naval Architect, P.E.
(Six-term former Chair, Berkeley Waterfront Commission, and Berkeley Marina berth since 1977)
1224 Campus Drive, Berkeley, California 94708
pk@well.com <http://www.SurfacePropulsion.com>
510-540-7968 510-219-8106 (cell)

Miller, Roger

From: Camille Antinori <camilleantinori@gmail.com>
Sent: Thursday, June 4, 2026 1:40 PM
To: Miller, Roger
Cc: Shreyas Chand
Subject: Fwd: Draft Parking Plan Feedback re:South Cove

WARNING: This is not a City of Berkeley email. Do not click links or attachments unless you trust the sender and know the content is safe.

Dear Roger,

Can you please include our CSC comment below in your agenda packet item 14 on the ferry parking plan for the PRW June 10 meeting?

Thank you!

Camille

----- Forwarded message -----

From: Shreyas Chand, CSC Commodore <commodore@cal-sailing.org>
Date: Wed, Jun 3, 2026 at 12:01 PM
Subject: Draft Parking Plan Feedback re:South Cove
To: <lmcnulty@berkeleyca.gov>

Hi Liza,

I shared my notes with our membership from our meeting last week and solicited more ideas to help prevent overtake of South Cove by commuters that doesn't cause so much collateral damage to our operations.

One good suggestion that was made was to copy the model used at many BART lots where parking rules are only enforced in the mornings when work commuters would be expected to arrive. Later in the day, when other groups like tourists or folks travelling for non-work purposes would arrive, parking is free and unrestricted. BART enforces from 4AM to 3 PM. The marina could use other times - I'd suggest something like 7 AM to Noon to stay clear of charters and recreation. See <https://www.bart.gov/guide/parking> for more details.

Hope this is given due consideration and we get a better alternative in the next draft iteration.

Best,
Shreyas Chand
Commodore, Cal Sailing Club

June 3, 2026

I am enclosing the comments that I have drafted for the public meeting. Please make a copy available to the Parks Commission.

Jim McGrath

On May 29, 2026, I crewed on the sailboat Pegasus as it took two cruises with fourth graders from Sylvia Mendez School in Berkeley. This was the third trip for Sylvia Mendez 4th graders. It was free to the school and the kids, because the Pegasus operates as a foundation, and all 8 crew members were volunteers. We help Berkeley fulfill its responsibility as a trustee of public trust land to provide recreation for everybody, not just those that can afford a boat. That foundation has sponsored voyages for over 25,000 students, and partners with education efforts so they can see the sciences of the Bay. The marina is fortunate to have more groups of volunteers that take thousands of kids out on boats, gives them a paddle for a dragon boat, or teaches them to sail, kayak, or windsurf.

It is heartbreaking to see how little Berkeley's recreation staff and their consultants understand about how the marina works and what goes on there. At lunch, I asked the rest of the crew how they got there and whether they knew about the city's proposal to Limit hours and charge for parking at the South Cove and J and K lots where they park. Debra comes from Redwood City, another came from Rancho Cordova, Meg comes from Sacramento. They volunteer their time and the cost to get there. We started setting the boat up at 9:00 and finished and I got to my bike at 2:10. The city proposes no accommodation for such volunteer efforts—they must get there before 6:00 or park a quarter mile away—if there is space. The distance traveled by these volunteers is not unusual. Surveys by Kittelson for the city showed that the average boater travels more than 14 miles, those who dine more than 17 miles, anglers over 27 miles, sightseers and walkers over 9 miles.

The city is trying to sell us a ferry operation that will cost those who don't ride it \$170 million up front and \$9 to \$12 million a year in continuing subsidy. City staff wants us to believe that 955 to 1060 departing passengers can be accommodated with 265 paid parking spaces and there will be no impact to recreational activities. They can't understand why we don't believe them. At similar terminals now in operation, 55-60% of the passengers park and ride the ferry. Berkeley's first consultant on parking told them that. That would be 573 cars looking for parking spaces. Now the city proposes that 65 of those commuter spaces be in the lot used by Skates. I went into Skates to see if they knew what the city was planning for the lot they used, and if they knew what it would do for their business. They had not been told. It is insulting that the city describes this project as equitable—as they threaten the viability of the most popular African American dining spot in Berkeley. The plan provides no enforceable protection for parking used by anglers along the shoreline where 21% of the visitors are African-American, and 26% are Hispanic. The whole program

is like a reverse Robin Hood scheme, where the 47% of the current visitors make less than the median income for Berkeley, while they are either displaced or help subsidize the parking for ferry riders, 40% of whom make over \$200,000 a year!

Those who rent Berkeley marina's slips, despite years of poor maintenance, generate about 2/3 of the revenue for the marina fund—probably more as the Doubletree Hotel has stopped paying rent. Skates is the next largest contributor to the fund, while restaurants around the region close. In FY 2022, the marina fund generated only \$6.6 million, while costs were \$7.3 million. Without the Doubletree's \$1.5 million, things will get worse.

All the volunteer activities and most of the sailboats rely on volunteers for crew. If they face a situation where the city is trying to gouge those volunteers, they can leave and go to other marinas—taking their revenue with them.

While the city staff has presented this as necessary to bolster the marina fund, that can't be done under the city's parking ordinance. Section 14.52.110 requires that parking revenues be managed by the Public Works Department and placed into a special fund. If there is any surplus, and the city has not presented a budget that shows there might be, it will go to bolster the off-street parking fund. The Center Street Garage was funded with revenue bonds, has an annual debt service of \$1.9 million—and needs \$2.3 million in new parking machines. The fund has a current balance of -\$3.4 million and is projected to lose another \$1.4 million next year. The proposal by the city is unenforceable and doesn't show that ferry parkers could be prevented from usurping recreational spaces. Any person could come into the marina and park all day at any of the 265 paid spaces. Any ferry commuter who arrives and finds the paid parking occupied could park at one of the free spaces. Unless Berkeley has an enforceable program that can legally collect fines and tow illegally parked vehicles, the recreational spaces will be usurped by commuters in conflict with the Bay Plan. Currently, parking enforcement is performed by 24 staff in the city; no estimate has been provided of the number of staff hours or the cost required to implement paid parking at the marina. It represents an existential threat not only to recreation at the marina, but to the very survival of the marina.

When some of these problems were pointed out last week at the first meeting that the city staff had with the tenants, the response was that we haven't gotten that far yet. The city has been working on this ferry proposal for 8 years! And ignoring the input of those who know the marina.

As Debra from Redwood city said, if she has to bicycle from Redwood city, she'll probably be a little late. Both city monitoring of electric bikes and MTC analysis shows that the average distance people travel on a bike is 2 miles. It seems the argument of those who say "let them ride a bike" is just the updated version of "let them eat cake."

Agenda Item 18. Recent Council Reports**PARKS, RECREATION AND WATERFRONT COMMISSION****RECENT COUNCIL REPORTS**

The following recent PRW council reports can be accessed from the City Council Website by using the following URL's:

May 19, 2026, (Regular – 6pm)

26.-Changes to Selected Recreation Facilities and Program Fees

URL: <https://berkeleyca.gov/sites/default/files/2026-05/2026-05-19%20Item%2026%20Changes%20to%20Selected%20Recreation.pdf>

May 28, 2026 (Budget and Finance Committee – 10am)

[Item 02 Proposed 5-Year CIP Overview_052826.pdf](#)

URL: https://berkeleyca.gov/sites/default/files/legislative-body-meeting-attachments/Item%2002%20Proposed%205-Year%20CIP%20Overview_052826.pdf

June 9, 2026, (Regular – 6pm)

1.-Lease Agreement: Patpatia & Associates, Inc. for 125-127 University Avenue

URL: <https://berkeleyca.gov/sites/default/files/2026-05/2026-06-09%20Item%2001%20Ordinance%208009.pdf>

12.-Donation: Memorial Bench at Berkeley Marina/Shorebird Park in Memory of Diana Zucker Patpatia

URL: <https://berkeleyca.gov/sites/default/files/2026-05/2026-06-09%20Item%2012%20Donation%20Memorial%20Bench.pdf>

13.-Donation: Memorial Bench at the Berkeley Rose Garden in Memory of Michael S. Sorgen

URL: <https://berkeleyca.gov/sites/default/files/2026-05/2026-06-09%20Item%2013%20Donation%20Memorial%20Bench.pdf>

14.-Contract: Chemical Procurement Services LLC for Mini-Bulk Swimming Pool Chemicals

URL:

15.-Contract No. 32300202 Amendment: Vol-Ten Corp Bus Service for Echo Lake Camp and Recreation Division Programs

URL: <https://berkeleyca.gov/sites/default/files/2026-05/2026-06-09%20Item%2014%20Contract%20Chemical%20Procurement.pdf>

June 16, 2026, (Regular – 6pm)

13.-FY 2027 Tax Rate: Fund the Maintenance of Parks, City Trees and Landscaping

URL: <https://berkeleyca.gov/sites/default/files/2026-06/2026-06-16%20Item%2013%20FY%202027%20Tax%20Rate%20Fund%20the%20Maintenance%20of%20Parks.pdf>

21.-Utility Easements for East Bay Municipal Utility District (EBMUD) Water Meters at 80 and 90 Bolivar Drive



URL: <https://berkeleyca.gov/sites/default/files/2026-06/2026-06-16%20Item%2021%20Utility%20Easements%20for%20East%20Bay%20Municipal%20Utility.pdf>

Miller, Roger

From: lupeatcal@gmail.com on behalf of LatinosUnidos de Berkeley
<latinosunidosberk@gmail.com>
Sent: Monday, May 25, 2026 7:59 PM
To: Berkeley Mayor's Office; Sinai, Julie; All Council; Miller, Roger; Ferris, Scott;
jmann@berkeleyca.gov
Cc: LatinosUnidos de Berkeley; Beatriz Leyva-Cutler
Subject: Letter of Support

WARNING: This is not a City of Berkeley email. Do not click links or attachments unless you trust the sender and know the content is safe.

Mayor Ishii and Berkeley City Council members:

On behalf of the Latinos Unidos de Berkeley (LUdB)- a grassroots community group - we are in full support of the relocation of the Korean War monument that is currently located at the Veterans Memorial Building on center street to the James Kenny Park in west Berkeley. This is the right thing to do as these five young men were from west Berkeley.

Latinos Unidos de Berkeley hopes that the city and city council members will find the funds to make this move as a sign of respect to these veteran's and their families.

-Latinos Unidos de Berkeley

To: Mayor Ishii, Berkeley City Council, and Senior Aide Julie Sinai,
CC: Scott Ferris, Director of Parks and Recreation
Roger Miller, Staff
Waterfront Commission, c/o John Mann, Waterfront Manager

Today, on Memorial Day, we commemorate U.S. military personnel who made the ultimate sacrifice while serving in the Armed Forces. Specifically, here in Berkeley, we have a monument located in front of the Veterans Building that honors five young West Berkeley soldiers who gave their lives in service to our country. So it is fitting that we reach out to you today,

We are writing to formally request that funding be included in the City of Berkeley's 2027–2028 budget for the relocation of this Korean War monument. Several city staff members have come up with different estimates as to the cost of relocation.

Over the years, this memorial has been neglected, including the placement of portable toilets right in front of the site. Following meetings in January between our community representatives, City officials, and Councilmember Tregub, the portable toilets were moved to the street and sidewalk in front of the Veterans Building.

La Colectiva Latina de Berkeley, which created the Berkeley Historical Society and Museum exhibit on the history of Latinos in Berkeley, discussed this issue with Mayor Ishii during her visit to the exhibit. We agreed that relocating the monument to James Kenney Park would be the most appropriate and respectful long-term solution. This park is part of the community these young men

called home, and it would provide a more dignified setting to preserve and honor their memory. We intend to work with all stakeholders to determine the most suitable location within the park.

The West Berkeley community originally funded both the monument's creation and its placement in front of the Mobilized Women of Berkeley center at University Avenue and 10th Street. When that center closed, the community again raised funds to relocate the monument to the Veterans Building. We now respectfully ask the City to provide the financial and logistical support necessary for a permanent relocation.

We appreciate your consideration and look forward to your support for this issue, which is of deep importance to the Latino community.

Sincerely,

Representatives from the Five Families:

Larry Pozos

David Martínez

Sam Martínez

Yolanda Fernández

Christina Fernández Franco

Representatives of La Colectiva Latina de Berkeley:

Clementina Durón

Harvey Smith

Larry Reyna Sr.

Beatriz Leyva-Cutler

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Latinos Unidos de Berkeley

latinosunidosdberk@gmail.com

Like us on [Facebook](#)

Join our [Facebook Group](#)

The mission of Latinos Unidos de Berkeley is to improve the quality of life of Latinos who live and work in the City of Berkeley by addressing and advocating for emerging issues.