



Solano Business Improvement District Board Meeting Minutes

Date: September 24, 2024

Prepared by: Vincent McCoy

Meeting Location: Solano Oriental Rug Gallery, 1849 Solano Avenue, Berkeley, CA 94707

Corrections to: vmccoy@berkeleyca.gov

Meeting commenced at 11:04 am. Board Members present: Andrew, Devany, Yoon and Solomon. Also present: Solano Avenue Association (SAA), and Vincent McCoy, City of Berkeley staff.

1. Approval of Minutes for July 23, 2024. M/S/A; Devany/Solomon/Unanimous
2. Secretary's Report:
 - a. Office of Economic Development is collecting data for the economic dashboard and is open to volunteers
 - b. Office of Economic Development had its District Café at Fern's Garden on September 17. This proved to be a good opportunity to introduce OED staff, learn about the responsibilities, and gather input from BID members.
3. Financial Update:
 - a. Current Solano BID Account Status – Andrew presented an update and Solano Avenue Association provided an update on its revenue from the Solano BID.
 - b. BID Member Fiscal Inquiry - The bank BID members have not regularly been remitting their assessments; the city has no enforcement mechanism; board members could visit non-compliant BID members of all kinds with the goal of increasing compliance.
4. Discussion Items:
 - a. Solano BID reviewed, revised, and approved the 2025 Solano Business Improvement District Renewal & Budget. M/S/A – Solomon/Andrew/Unanimous
 - b. Traffic safety – BID remains at number 39 on the list of projects for the Transportation Department. The Parking signage still needs an update from the City of Berkeley to make the green slots clearly indicate that payment is required.
 - c. Fourth quarter renewal of Peralta Services Corporation for tree well and sidewalk maintenance. Contract. approved. M/S/A – Solomon/Yoon/Unanimous.
 - d. Survey plans – Commission decided that it will work on new benefits to members prior to conducting the survey. Possible benefits include creating a permanent online presence, creation of a branded postcard, and marketing campaign to draw more customers to Solano Avenue. Solomon presented a review of various business improvement districts as a comparison with what exists for Solano.
5. Commissioner Recruitment – Ongoing effort and SAA is willing to help the Solano BID for member outreach.
6. Public Comment
 - a. Commission received public comment on relationship between Solano BID and Solano Avenue Association.
7. Adjournment at 12:43pm. M/S/A – Solomon/Devany/Unanimous.