



## Solano Business Improvement District Board Meeting Minutes

**Date: January 21, 2025**

**Prepared by: Eleanor Hollander**

Meeting Location: Solano Oriental Rug Gallery, 1849 Solano Avenue, Berkeley, CA 94707

**Corrections to: [vmccoy@berkeleyca.gov](mailto:vmccoy@berkeleyca.gov)**

Meeting commenced at 11:15 am. Board Members present: Yoon, T. Andrew, R. Devany, and F. Solomon. Also present: Tawab Malekzad (District 5 Office Staff), and Eleanor Hollander, City of Berkeley staff.

1. Approval of Minutes for November 12, 2024, M/S/A; Solomon/Devany /Unanimous
2. Secretary's Report
  - a. Economic Dashboard including Solano Commercial District sales tax/vacancy analysis will be published soon, presentation at council on 2/27/25. Next BBDN meeting 2/6 – will add Fern to the list.
  - b. Update on discussion with Daniel (North Shattuck Assn) – learning what the costs are for security and additional cleaning, noted this could be a topic for BBDN meeting next month.
3. Election of Chair – F. Solomon Chair, R. Devany Vice Chair, M/S: Solomon/Devany/ Unanimous – the board accepted T. Andrew's resignation and thanked him for his many years of service as chair.
4. Financial Update
  - a. Report from the TBID (Solano BIDs Fiscal Agent was reviewed)
  - b. Developing 2025 Work Plan – discussion included allocating funds to a banner and marketing program. Other ideas considered, repositioning the Solano Revitalization funds to improve Solano/Colusa intersection, considering adding lights with holiday décor program for 25-26.
5. Discussion Items:
  - a. 2025 Workplan included approving bid for website development and branding initial collateral was reviewed.
  - b. Meeting calendar set for 2025 year in accordance with City of Berkeley religious observances and holidays. Next meeting is March 18<sup>th</sup>, 11am, Solano Rug Gallery. Full calendar to be uploaded to city website.
6. Commissioner Recruitment – Ongoing effort will be more powerful once the website (associated with the QR code, stickers, etc. is turned on).
7. Public Comment - None
8. Adjournment M/S/A – Andrew/Devany/Unanimous