



Solano Business Improvement District Board Meeting Minutes

Date: November 18, 2025

Prepared by: Vincent McCoy

Meeting Location: Solano Oriental Rug Gallery, 1849 Solano Avenue, Berkeley, CA 94707

Corrections to: vmccoy@berkeleyca.gov

Meeting commenced at 11:15 am. Board Members present: R. Devany, and F. Solomon. Also present: Vincent McCoy, City of Berkeley staff.

1. Approval of Minutes for September 23, 2025, M/S/A; Devany/Solomon/Unanimous
2. Secretary's Report
 - a. Solano BID approval on City Council Consent Calendar for December 2, 2025
 - b. Vacancy work is complete for Solano Avenue with the expectation that the rate will not change.
 - c. Seeking content for upcoming OED Newsletter.
3. Chair's Report
 - a. Corridors Update at City Council: the three corridors have started a nonprofit, are engaged in fundraising, building a website, circulating handouts (in opposition), and are launching a survey of businesses and residents with the hope of persuading the City of Berkeley to pause the effort.
 - b. Marketing efforts are dependent upon the budget, which includes a significant amount to the Solano Avenue Association for events, marketing, and support. Next step for the website is to connect with the non-food related businesses.
 - c. Peralta Services Replacement – Downtown Business Association provided a referral and District Works is being considered. Frequency of service would be reduced in order to reduce costs and maintain funding needed to market Upper Solano. Projected new cost is about \$8600.
4. Financial Update
 - a. Telegraph BID to let Solano BID know if the last invoice from City of Berkeley has been received.
5. Discussion Items
 - a. Holiday – December 4 is the Holiday Gift Fair in Downtown and the Solano BID will have a few exhibitors.
6. Public Comment – no public comment.
7. Commissioner Recruitment
 - a. Mario of the Oaks Climbing Gym has received the paperwork and is looking for a councilmember to sponsor.
8. Adjournment
 - a. Motion by Solomon, second by Devany, Unanimous at 12:35 p.m.