

Jacob, Melinda

Subject: FW: 6/19/25 DRC Meeting Public Comment re 2942 College Ave.

From: Ron Kelly <ronkelly@ronkelly.com>

Sent: Monday, June 16, 2025 3:22 PM

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Subject: 6/19/25 DRC Meeting Public Comment re 2942 College Ave.

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June 16, 2025

Re 2942 College Ave. - Revised Proposal for June 19, 2025 DRC Meeting

Dear Design Review Committee Members,

Your recommendation to wrap the eastern second floor entrance around to the front, and the Applicant's acceptance, is a definite improvement.

Sadly, the proposed revised design for the easternmost surface of the street-facing building is still a stark flat plane.

Sheet G030 of the revised application (attached below) shows the ornamentation on the street-facing surface of the existing building and the buildings to each side of it. Similar forms of surface ornamentation exist on virtually every building in this century-old two-block neighborhood commercial district.

The proposed design would be a glaring misfit, and this can be easily and inexpensively avoided.

I respectfully request you require the Applicant to provide a design better than the currently-proposed stark flat surface on the street-facing building front.

One approach would be to require something similar to the design on the front of the building directly across the street at 2947-2751 College Avenue. A detail of this building front is included below.

Thank you,
Ron Kelly
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