

## Sun Day in Berkeley: Energizing Community Climate Action

### 1. What is Sun Day?

- **Sun Day** (<https://www.sunday.earth/>) is a national community-led celebration of solar energy and electrification.
  - Inspired by Earth Day, it focuses on empowering residents to take direct action in forms such as:
    - Exploring solar power and electric appliances
    - Learning from trusted resources, local installations and neighbors
    - Participating in community resilience through hands-on events like:
      - Parades of EVs or e-bikes
      - Inviting homes with solar panels to light a green light
      - Concerts
      - Letter writing station
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### 2. How Might This Fit Into Berkeley ECC Events Calendar?

- Mobility Fair
  - East Bay Green Home Tour
  - Harvest Festival / Ride Electric
    - Could we pull appropriate Harvest Fest elements into a Sun Day event? Pros/Cons?
  - Others?
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### 3. Call to Action

#### **Proposal for Discussion:**

Send a recommendation to Council that the City of Berkeley become an official municipal partner of Sun Day by:

- Helping convene local community groups to host a joint event in Berkeley
- Promoting Sun Day on official channels
- Considering small staff support for coordination and resource-sharing

*"We don't need to wait for top-down climate solutions—we can start where we live. Sun Day brings climate action to the block, one electric appliance and rooftop at a time."*

Resource: [Sun Day Host Toolkit](#)