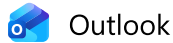


5/1/26, 4:21 PM

Elmwood commercial historic district - Fu, Boshi - Outlook



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## Elmwood commercial historic district

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**From** Charles Denson <crdenson@earthlink.net>

**Date** Thu 4/30/2026 8:23 PM

**To** Landmarks Preservation Commission <PlanningLPC@berkeleyca.gov>

**WARNING:** This is not a City of Berkeley email. Do not click links or attachments unless you trust the sender and know the content is safe.

April 29, 2026

TO: LPC. Landmarks Preservation Commission Secretary City of Berkeley Land Use fPlanning Division

Please preserve the Elmwood commercial district. There is no reason to destroy what is an anchor of the community through ill-conceived development. This area cannot be replaced if it is bulldozed by greedy developers as has happened in other areas. There is already too much high-rise destructive development that has ruined the small businesses that make Berkeley special.

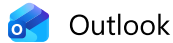
This stretch of College Avenue must be saved!

Thank you,

Charles Denson  
2215 Derby Street  
Berkeley, 94705

5/1/26, 4:22 PM

Elmwood's historic commercial district - Fu, Boshi - Outlook



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## Elmwood's historic commercial district

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**From** Pamela Jackson <pamelaj12@gmail.com>

**Date** Thu 4/30/2026 10:09 PM

**To** Landmarks Preservation Commission <PlanningLPC@berkeleyca.gov>

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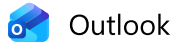
Dear Commission,

I'm writing in support of designating the Elmwood commercial district a protected landmark. This short stretch of shops has survived and retained its local flavor for the 50 years I've lived in Berkeley. I grew up with Dream Fluff, Nabolom, the old Elmwood soda fountain, Sweet Dreams and Basic Bird. Now I live in walking distance, and I marvel every day that Dream Fluff and Basic Bird are still there, the hardware store sign survives, the Elmwood cinema is still open, there's an independent bookstore, toy store, and even a stationer's shop--and I think the fact these businesses survive has much to do with the fact that people love coming to this small scale, walkable neighborhood with its charming old storefronts and independent businesses. So much of Berkeley's commercial districts is developed and has lost any unified historic character, even if an older building survives here and there. In the Elmwood, the whole stretch of small storefronts contributes to the character of the street. It's a bit of old Berkeley, beloved by both locals and visitors, and it's only a few blocks long. Can't we keep it as it is?

Thank you,  
Pamela Jackson

5/1/26, 4:23 PM

Landmark certification for Elmwood Commercial Historic District - Fu, Boshi - Outlook



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## Landmark certification for Elmwood Commercial Historic District

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**From** Babette & Bruce Jackson <bjackson@jps.net>

**Date** Thu 4/30/2026 10:11 PM

**To** Landmarks Preservation Commission <PlanningLPC@berkeleyca.gov>

**WARNING:** This is not a City of Berkeley email. Do not click links or attachments unless you trust the sender and know the content is safe.

Dear Landmark Preservation Commission,

As a long-time Berkeley resident with personal ties to the Elmwood District, I strongly urge the commission to designate this unique part of Berkeley as a Historic District.

I first got to know the Elmwood as a Cal summer school student in 1959, and for the past 55 years have lived within easy walking distance of College and Ashby. Retail spaces have changed hands over the years as they inevitably will, but the character of the neighborhood has remained much the same. Please give this beloved area the protection it deserves.

Bruce Jackson

Riemer, Allison

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**From:** Landmarks Preservation Commission  
**Subject:** FW: Application LMIN2026-0001

**WARNING:** This is not a City of Berkeley email. Do not click links or attachments unless you trust the sender and know the content is safe.

**From:** Leila Moncharsh <[101550@msn.com](mailto:101550@msn.com)>  
**Sent:** Tuesday, May 5, 2026 1:19 PM  
**To:** [planninglpc@berkeleyca.gov](mailto:planninglpc@berkeleyca.gov) <[planninglpc@berkeleyca.gov](mailto:planninglpc@berkeleyca.gov)>  
**Subject:** Fw: Application LMIN2026-0001

Dear Commissioners:

*Our Executive Director Anthony Bruce was hired by the Elmwood Property Owners Association to prepare the Elmwood Commercial Historic District application (LMIN2026-0001). As such, the Berkeley Architectural Heritage Association will not be taking a position on the merits of this application.*

*Leila H. Moncharsh, President, BAHA*

**Riemer, Allison**

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**From:** Ken Berland <ken@hero.net>  
**Sent:** Tuesday, May 5, 2026 10:55 AM  
**To:** Landmarks Preservation Commission; All Council  
**Subject:** Reject Landmarks in the Elmwood

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Council,

I am a resident of District 3. I'm sick of these NIMBYs. This "preservation" effort, like all of their tactics, just increases the cost of development and drives folks out of Berkeley and California. Why will California lose 5 House seats between 2020 and 2030? Look no farther than these sanctimonious NIMBYs.

Good on you for limiting the power of the LPC to landmark dry cleaners and old gas stations to block development.

Do what you can to entice developers to build in our City. Read "The Real Reason California Can't Build" by Rogé Karma in the Atlantic.

-Ken Berland  
2528 Chilton Way