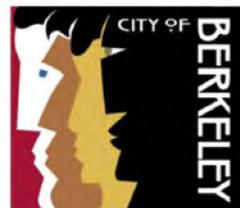


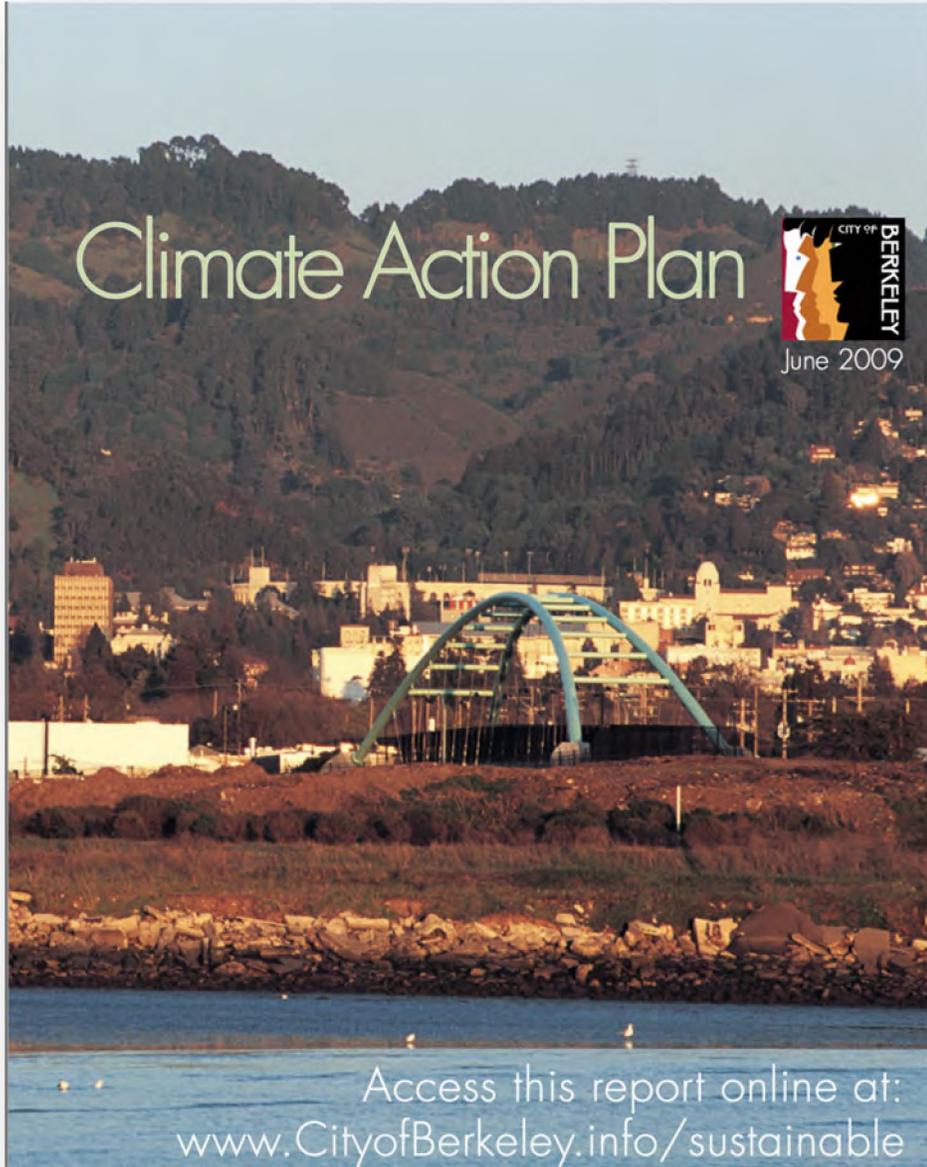


AUGUST 2025



CITY OF BERKELEY ZERO WASTE STRATEGIC PLAN

Background



2005 City Council Resolution

- Eliminate Berkeley's materials sent to landfills by the year 2020

2009 Climate Action Plan

- Vision for the Year 2050: Zero waste is sent to landfills

State Laws

2012

- Mandatory Commercial Recycling

2014

- Mandatory Commercial Organics

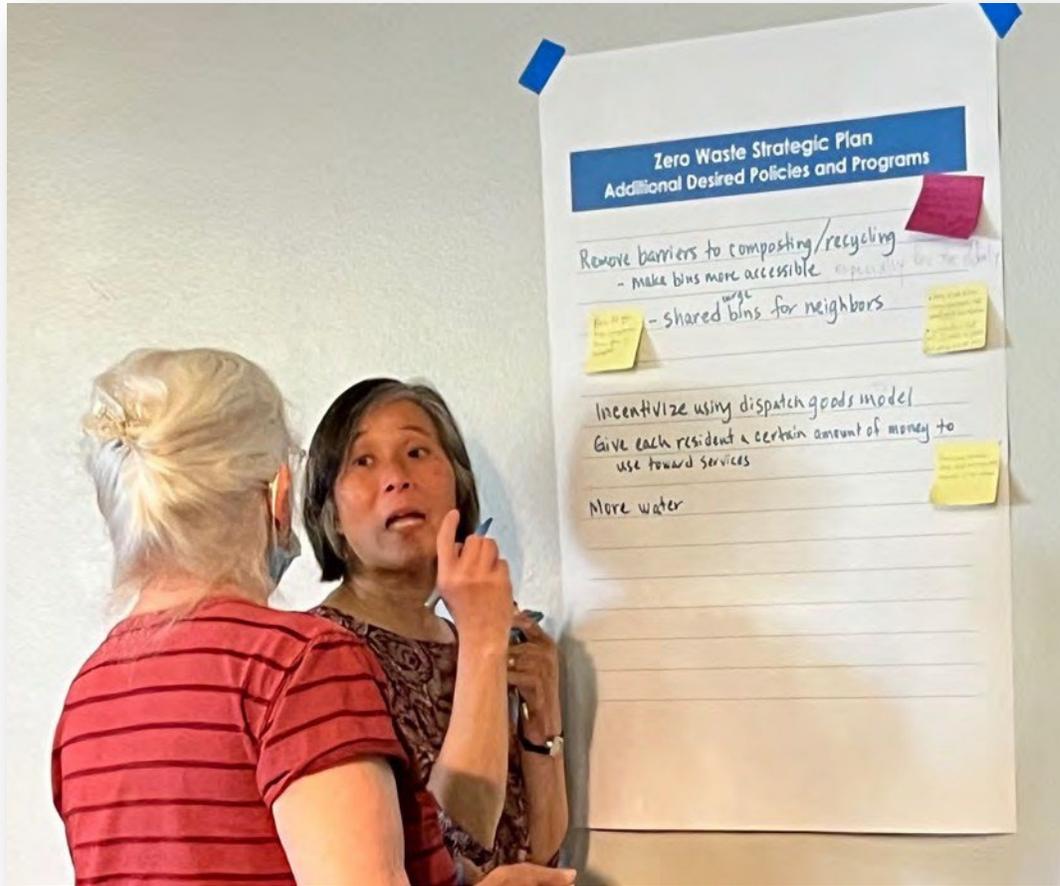
2016

- Reduce organic waste disposal 75% by 2025
- Rescue for people to eat at least 20% of currently disposed surplus food by 2025

2022

- Producer responsibility for packaging and plastic foodware

Stakeholder Outreach



Workshop Series

- June/July 2024 - Guiding Principles, Zero Waste Initiatives
- October - Single-family, Multifamily and Commercial Preliminary Analysis
- March 2024 - Self-haul Preliminary Analysis
- May 2024 - Draft Plan Elements

Stakeholder Interviews

- Businesses and Institutions
- Service Providers
- City staff
- Tabling Events

Communitywide Survey

Guiding Principles

1. Grow community power through public engagement, accountability & a sense of accomplishment

2. Ensure City department leadership in Zero Waste practices

3. Engage public & private institutions to model Zero Waste practices

4. Prioritize reduction, reuse & repair

5. Hold producers accountable for their problem products through state & federal advocacy

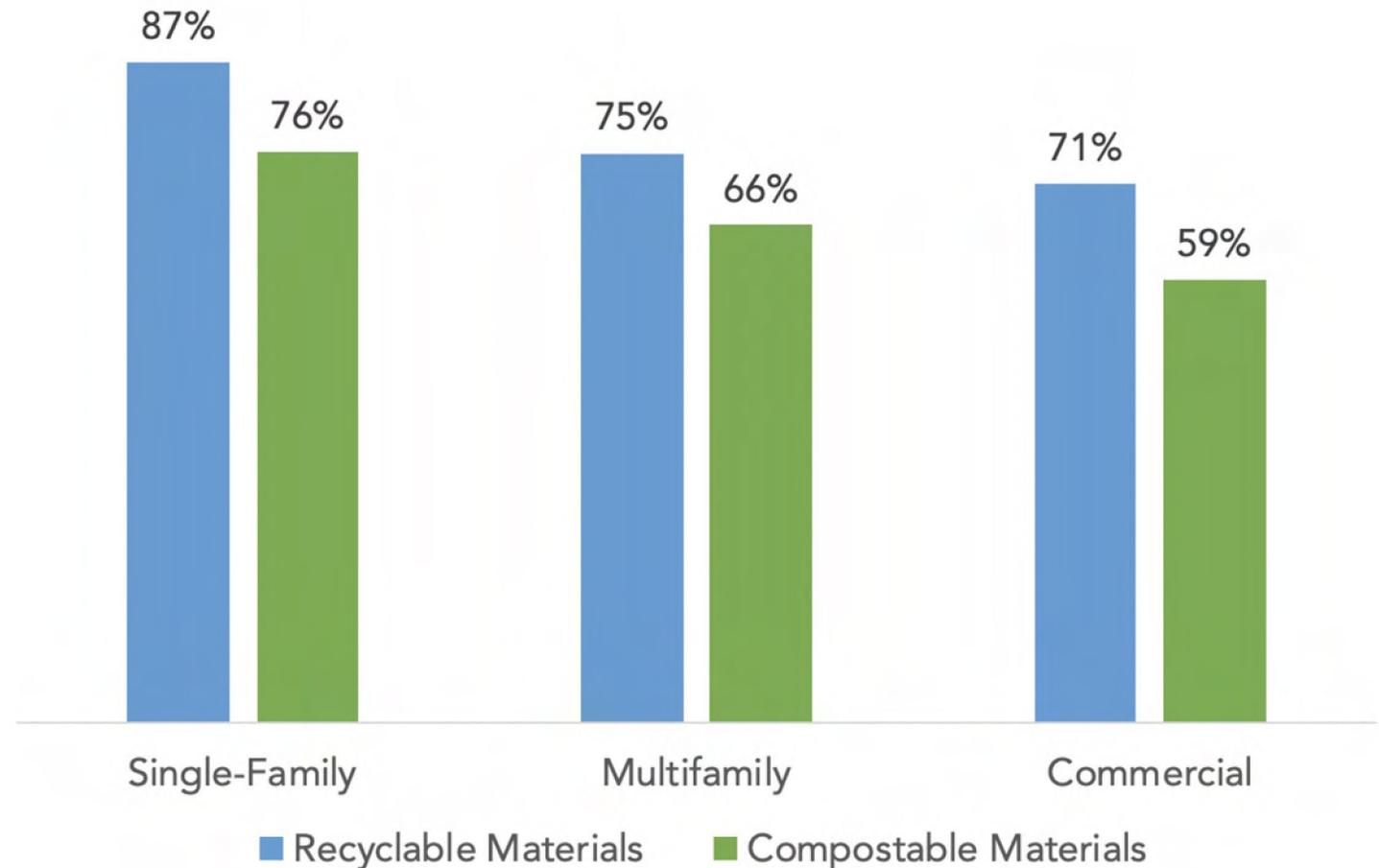
6. Create a culture of Zero Waste through reducing consumption & maximizing reuse, recycling & composting

7. Make "doing the right thing" convenient & accessible for all

Characterization Study – Capture Rates

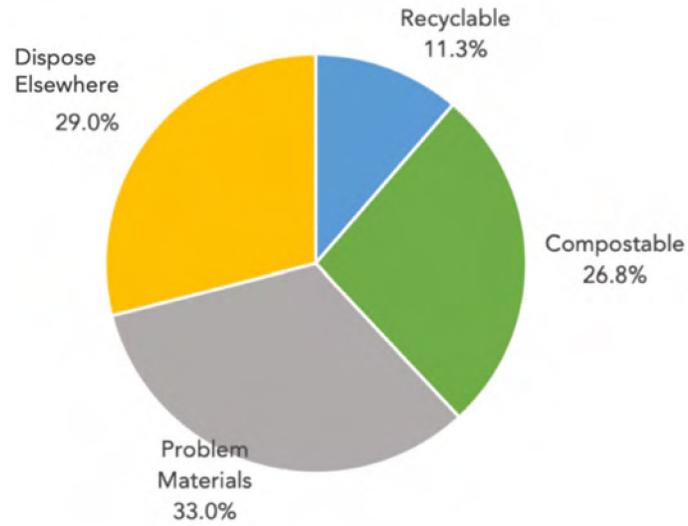
Capture rates were calculated for the major material categories.

A capture rate indicates what proportion of a material type is being placed in the correct container.

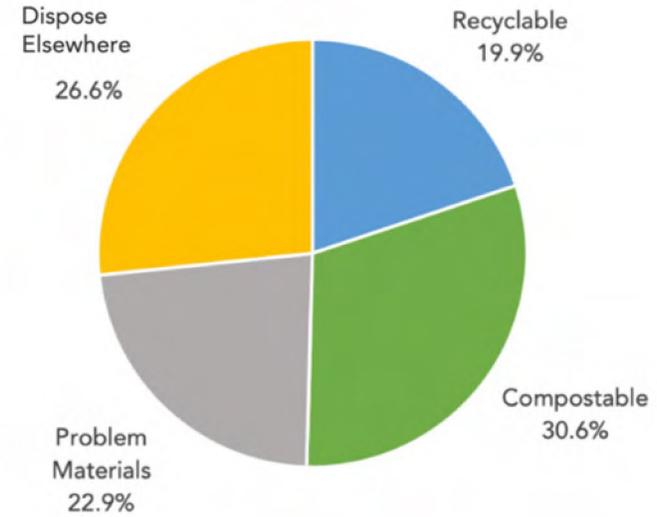


Characterization Study – Recoverability

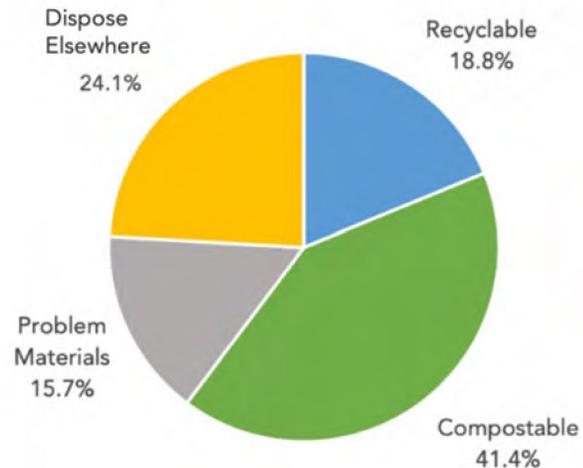
Single Family



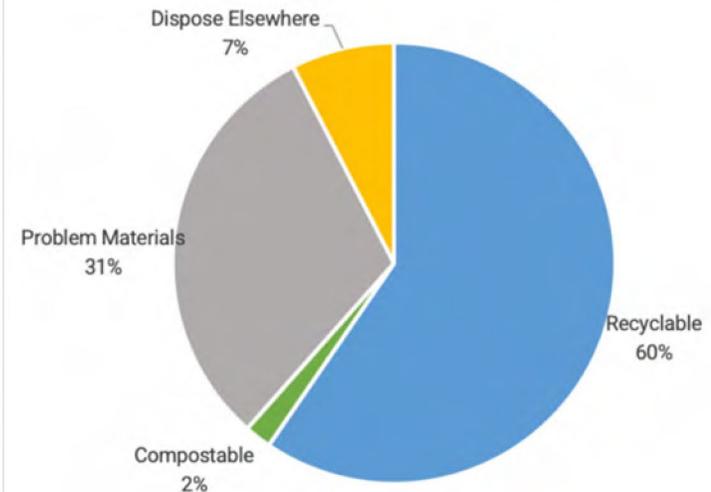
Multifamily



Commercial



Self-Haul



New and Expanded Policies

1. Single-Use Foodware & Litter Reduction Ordinance Update

2. Zero Waste Events Ordinance

3. Mobile Food Vending Ordinance

4. Space Allocation for Buildings Ordinance

5. Living Walls, Landscaping or Rooftop Gardens Ordinance

6. Water-Efficient Landscape Ordinance

7. Stormwater Management and Discharge Control Ordinance

8. Zero Waste Business Sector Expansion Ordinance

9. Lease Requirements & Minimum Service Ordinance

10. Space Allocation for Enclosures Ordinance

11. Mandatory Self-haul Source Separation Ordinance

12. Green Building Ordinance Update

New and Expanded Programs

13. Household Hazardous Waste Collection

14. Food Recovery Program Expansion

15. Zero Waste Education & Enforcement

16. Share, Reuse, Repair Events

17. Hard-to-Recycle Materials Collection

18. Furniture & Household Goods Collection

19. Alternative Rates Structures

20. Battery Collection

21. Diaper & Pet Waste Diversion Program

22. Zero Waste Events Program

23. Construction Materials Reuse Exchange

New and Expanded Infrastructure

24. Reusable Foodware Infrastructure

25. Tool Lending Library Expansion

26. Zero Packaging & Refill Store Expansion

27. Museum of Bad Design Displays

28. Research & Development Institute

29. Household Hazardous Waste Drop-off Expansion

30. "User-friendly" transfer station

31. Water Bottle Refill Stations

32. Public Compost Bins

33. Expand Materials Collected Curbside

Berkeley Zero Waste Transfer Station



Landfill Reduction Projection

Tonnage Reduction and Diversion Rate Increase Over Time

