



Solano Business Improvement District Board Meeting Minutes

Date: March 18, 2025

Prepared by: Vincent McCoy

Meeting Location: Solano Oriental Rug Gallery, 1849 Solano Avenue, Berkeley, CA 94707

Corrections to: vmccoy@berkeleyca.gov

Meeting commenced at 11:06 am. Board Members present: R. Devany, and F. Solomon. Also present: Vincent McCoy, City of Berkeley staff.

1. Approval of Minutes for January 21, 2025, M/S/A; Solomon/Devany /Unanimous
2. Secretary's Report
 - a. Update on discussion with Daniel (North Shattuck Assn) – learning what the costs are for security and additional cleaning, noted this could be a topic for BBDN meeting next month.
3. Chair's Report
 - a. Introduction of Solano Berkeley Police Office Kyle Ludovico (kludovico@berkeleyca.gov)
 - b. On the Street
 - i. Traffic calming study – Nicole Adams, Traffic Engineering Assistant was able to witness near misses at Colusa and Solano Avenue.
4. Financial Update
 - a. Report from the TBID was reviewed
 - b. Peralta Services contract was approved at \$1992.00 per quarter. SBID will look at alternative vendors.
5. Discussion Items:
 - a. Web development and branding via postcards are in process.
 - b. Possible use of Berkeleyside for marketing the North Solano branding.
 - c. Possible use of Edible East Bay Magazine for North Solano branding
6. Commissioner Recruitment – Ongoing effort will be connected to the marketing and branding effort.
7. Public Comment - None
8. Adjournment M/S/A – Andrew/Devany/Unanimous