



Solano Business Improvement District Board Meeting Minutes

Date: July 22, 2025

Prepared by: Vincent McCoy

Meeting Location: Solano Oriental Rug Gallery, 1849 Solano Avenue, Berkeley, CA 94707

Corrections to: vmccoy@berkeleyca.gov

Meeting commenced at 11:05 am. Board Members present: R. Devany, and F. Solomon. Also present: Vincent McCoy, City of Berkeley staff.

1. Approval of Minutes for May 20, 2025, M/S/A; Devany/Solomon/Unanimous
2. Secretary's Report
 - a. Solano BID approval to go to City Council in October.
 - b. Small Business Forum planning has set the date for September 10 at the Brower Center in Downtown.
 - c. New Parking Meters – businesses have expressed concerns and Public Works is aware.
3. Chair's Report
 - a. Update on Website – it is live and there is a budget for continuing to market the website.
4. Financial Update
 - a. Financial institutions are now being billed and, with the exception of one payment, are current.
5. Discussion Items
 - a. Marketing effort is using Visit Berkeley, Berkeley Chamber of Commerce, Cityside Nosh, and Edible East Bay.
 - b. PSC Survey will be completed by board chair.
 - c. Solano Avenue Stroll participation – secretary will attend but will not have a booth.
6. Public Comment – no public comment.
7. Commissioner Recruitment
 - a. Sal Atid, a local resident has been approved by a councilmember to join the board.
8. Adjournment
 - a. Motion by Solomon, second by Devany, Unanimous at 12:25 p.m.