



Solano Business Improvement District Board Meeting Minutes

Date: July 23, 2024

Prepared by: Vincent McCoy

Meeting Location: Solano Oriental Rug Gallery, 1849 Solano Avenue, Berkeley, CA 94707

Corrections to: vmccoy@berkeleyca.gov

Meeting commenced at 11:03 am. Board Members present: Devany, Yoon and Solomon. Also present: Solano Avenue Association (SAA), and Vincent McCoy, City of Berkeley staff.

1. Approval of Minutes for June 11, 2024, M/S/A; Devany/Solomon/Unanimous
2. Secretary's Report
 - a. Introduction of new board member Hyeyoung Yoon
 - b. Berkeley Business Districts Network (BBDN) update on lighting, district marketing, shared calendar, and using Visit Berkeley as ways to share event calendars, promote each and all districts, and to create greater district awareness.
 - c. Office of Economic Development's Commercial District Café proposed for September 10 or 17 to not conflict with BID meeting. The meeting brings OED staff into the district for its regular meeting which is followed by having members of the district attend to present issues, ask questions, and get to know the OED staff. To be hosted by Fern's Garden.
3. Financial Update
 - a. Discussion moved to September meeting.
4. Discussion Items:
 - a. Update on traffic safety at Solano/Colusa Intersection by Solomon; the City of Berkeley has started process for a traffic calming survey which is number 39 on the list and the position responsible is currently vacant.
 - b. Traffic safety – parking clarity was discussed with focus on making sure signage matches the pay parking requirements. Solomon met with City Parking Services which will be making new parking stickers. This meeting pointed out some sidewalk repairs which he said will be done.
 - c. Work with SAA to photograph locations where signage improvements can be made with goal of requesting new signs from City of Berkeley.
 - d. Devany to work on finding City of Berkeley services to find where additional cleaning can be done. Merchants could be engaged to do better at trash can removal.
 - e. Ms. Yoon presented a survey form for gathering information from BID members about their wants, needs, and priorities. Commission members plan on mapping the businesses and distributing the survey using SurveyMonkey and handing them out.
5. Commissioner Recruitment – Ongoing effort and SAA is willing to help the Solano BID for member outreach.
6. Public Comment
 - a. SAA announced grand opening of Oaks Theater Climbing Gym is August 10 from noon to 5 p.m.

Public

- b. Solano Stroll Kickoff Party is August 8 at Mechanics Bank on San Pablo from 5 – 8 p.m.
7. Adjournment motion by Devany, second by Solomon, unanimous vote, at 12:15