



Solano Avenue Business Improvement District Advisory Board

MINUTES

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Tuesday, July 20, 2021 | 10:00am

Via Teleconference Zoom Meeting

Link:

<https://us02web.zoom.us/j/86475480085?tk=eaTJ3Kq-VjCoiTdQLcE5N2xTXocMGVDsatXvxBe8iDU.DQIAAAAUilccFRZoLVpvTURxblJneTITdFDV2s5dW9nAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA>

Webinar ID: 864 7548 0085

CALL TO ORDER – The meeting was called to order at 10:07 am.

ROLL CALL - Members present: Todd Andrew, Kate Campbell King, Thuy Nguyen. Members absent/excused: Peggy Smith. City Staff: Eleanor Hollander, OED/City of Berkeley (secretary), Members of the Public: Cordell Hindler and one other (portions of the meeting).

MINUTES OF PREVIOUS MEETING – The minutes of the May 25, 2021 meeting were approved, on a motion by Ms. King and seconded by Mr. Andrew. Motion Carries. Abstain: none.

SECRETARY REPORT - A discussion of the Solano Revitalization Plan next steps was led by the secretary, the project funding (\$300,000) was be authorized with the FY22 budget cycle (on June 29, 2021) – this means that the selected vendor (from early March 2020) can be retained to begin the work (step one of which is to devise a scope of work for the project), OR the RFP process can be remounted again.

DISCUSISON –The SAA (Solano Ave Assoc) has sent two invoices for approval, one is for Santa on Solano in 2020, and the second is for the “show your love” campaign of February 2021. The BID members discussed the Santa invoice first, especially how it was for an event before the contract agreement with the SAA was executed regarding paying for staff time. After discussion, it was agreed that the BID would pay for the materials portion of the invoice (\$690.85). The invoice for the event in February of 2021, the BID agreed that it would pay in full \$1294.53 as it is covered under the scope for the BID/SAA contract agreement. The BID members appreciated the detailed invoices and the timely submittal.

The group talked about the upcoming Art Walk (set for the weekend of 7/24), and was concerned about the lack of promotion.

MOTION: To move forward the authorization of two invoice payments to the SAA from the Solano BID.

1. \$690.85 for materials for Santa on Solano event held in December, 2020.
2. \$1,294.53 for the Show Your Love event held in February 2021.

M/S: King/Andrew, All Ayes.

OTHER DISCUSSION: Discussion continues about the best ways to communicate via email/ and in meetings with the SAA team regarding project execution especially related to Holiday Décor for 2021-22 and the larger (more permanent) street lighting project on buildings. Follow up outreach to business owners about mounting lights on their roofs and building edges is needed (or a project update is warranted).

PUBLIC COMMENT- Public commenter Cordell Hindler from the Richmond Chamber of Commerce made some remarks on upcoming events and idea sharing between jurisdictions, the upcoming events are detailed below, all are invited.

1. Iron Workers Local 378 Celebrates 100 Years of Service, Date and time Sat, September 25, 2021, 6:30 PM – 9:30 PM PDT, Craneway Pavilion, 1414 Harbour Way S., Richmond, CA, \$ 150.00 per person
2. Richmond Chamber Mixer this Thursday (7/22) at the Factory Bar from 4:00 to 5:30 pm, \$10.00 for Members \$ 15.00 for non Members

COVID RESTRICTIONS REPORT – Eleanor Hollander reported on an update from the City of Berkeley Emergency Operations Center (EOC) on the recently released recommendation (by all Bay Area county health officers, and the City of Berkeley health officer) for all (regardless of vaccination status) to mask up when indoors in public places, in light of the higher incidence of spread due to the (highly infectious) Delta variant of COVID.

Motion to Adjourn M/S: Andrew/King, All Ayes. Meeting Adjourned at 10:47 am.