



## Solano Business Improvement District Board Meeting Minutes

**Date: November 12, 2024**

**Prepared by: Vincent McCoy**

Meeting Location: Solano Oriental Rug Gallery, 1849 Solano Avenue, Berkeley, CA 94707

**Corrections to: [vmccoy@berkeleyca.gov](mailto:vmccoy@berkeleyca.gov)**

Meeting commenced at 11:06 am. Board Members present: Andrew, Devany, and Solomon. Also present: Solano Avenue Association (SAA), and Vincent McCoy, City of Berkeley staff.

1. Approval of Minutes for October 8, 2024, M/S/A; Solomon/ Andrew/Unanimous
2. Secretary's Report
  - a. Awaiting results of mayoral election.
  - b. Public hearing for Solano BID renewal at City Council December 3, 2024.
3. Financial Update
  - a. Payment received from City of Berkeley for excess funds from FYE 2024.
  - b. Developing 2025 Work Plan – discussion included decision to allocate funds as follows:
    - i. Solano Avenue Association Events - \$20,000.00 confirmed.
    - ii. Sierra Display for Holiday Décor - \$7,500.00
4. Discussion Items:
  - a. 2025 Workplan included approving bid for website development and branding in the amount of \$7500 that includes outreach to member businesses.
  - b. Meeting calendar set for 2025 year in accordance with City of Berkeley religious observances and holidays. Commission voted to have bi-monthly meetings instead of monthly. Meetings commence January 20, 2025. M/S/A Andrew/Solomon/Unanimous
  - c. Peralta Services Corporation contract agreement reached for 3.5% increase instead of 29% that was mentioned by PSC – M/S/A Andrew/Devany/Unanimous
  - d. Grant ideas included ones for awning replacement, cleaning services, and maintenance.
  - e. Missing Trees – Andrew reported that City of Berkeley arborist offered to pay for the Solano Peralta tree replacement that is estimated to cost \$600-\$1,000 per tree.
5. Commissioner Recruitment – Ongoing effort and SAA is willing to help the Solano BID for member outreach. Candidates include Joe and Celia, owners 'Of All Places'.
6. Public Comment
  - a. Sweet Basil received an ADA lawsuit, Secretary to send ADA information to Commission
  - b. Allowing service dogs access versus emotional support dogs.
  - c. Pop-ups as a way to drive more business
  - d. Potential 'best storefront' contest.
7. Adjournment M/S/A – Andrew/Solomon/Unanimous